

AIRGRAM

PDAAA-304-B1

DEPARTMENT OF STATE

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TO - **AID/W TOAID A 53**
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FROM - **RIO DE JANEIRO**

SUBJECT - **NONCAPITAL PROJECT PAPER (NPP)**
Training for Regional Development - NE

REFERENCE -

1970 JAN 7 AM 8 45

AID
C & A DATE SENT 1/13/70

COUNTRY: BRAZIL PROJECT NO: 512-15-995-268
SUBMISSION DATE: January 1970 ORIGINAL: X
PROJECT TITLE: Training for Regional Development - NE
U.S. OBLIGATION SPAN: FY 1971 through FY 1976
PHYSICAL IMPLEMENTATION SPAN: FY 1971 through FY 1971
GROSS LIFE OF PROJECT FINANCIAL REQUIREMENTS:
U.S. Dollar \$ 2,850,000
Country owned local currency \$ 850,000
\$ 3,700,000

SEE AIDTO A-246, 6/4/70

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The Northeast, with a population of approximately 30 million persons, is the depressed area of Brazil. Although encouraging progress has been made in certain areas in recent years, particularly in Recife, Salvador, and some other large centers, the development process as a whole, throughout the area, is seriously impeded by the shortage of trained, qualified manpower in almost every significant field of activity.

This deficiency has broad developmental significance. It affects the quality of planning, the functions of state, city and municipal government, the effectiveness of state secretariats, the efficiency of development banks, public works institutions, and industrial promotion and investment agencies, and even the operations of the major regional development organizations. It inhibits the preparation of development projects. It impedes the implementation of those projects.

The need for technical training goes substantially beyond the limits and scope of technical assistance projects (USAID and other) being carried out.

To help respond to this problem, and to accelerate the development process in the Northeast, the USAID proposes an extended participant training program, which will reach into a variety of key areas. Many of these areas are not being directly reached by DG technical assistance, either because of funding and personnel limitations, or because circumstances do not require or are not suitable for advisory assistance. Nevertheless this is an important need for training. These areas of selection are being determined by the USAID, jointly with SUDENE, the Northeast regional development organization, on the basis of a number of years' experience in developmental work in the region.

In general, participant selections will relate to those activities, although apart from direct technical advisory assistance, in which the USAID has a financial involvement. This is, selections will relate to activities receiving local currency support through SUB V (ex-COIVAP), the GOB agency responsible for coordinating and supplementing technical assistance and small development projects, or from program loan or PL 480 counterpart. Participant selection may also be made from the staffs of SUDENE and other developmental organizations with which the USAID has close working relationships. Loan-funded activities may also receive this added support in cases where personnel training needs have become significant problems.

This training in support of local currency activities will add an important dimension to such projects and will fill a gap in the development process in this region. It will also serve to facilitate the identification of projects, the preparation of projects of all kinds (including loan projects) and the implementation of projects. Working relationships between the USAID and the various GOB agencies in the area will also be enhanced.

The USAID had originally proposed initiation of this project during FY 1970. However because of delays both in the field and in Washington it is now anticipated that the starting date will be FY 1971. The completion date has been tentatively set for FY 1976. The actual termination date, however, will need to be assessed from time to time on the basis of progress achieved and the continuing role of the USAID in the Northeast development program. It is likely that the completion date for the activity will have to be extended for as much as five additional years.

Although actual selection of candidates will be dependent upon availability of personnel, English ability, and OOE agreement and institutional support, it is anticipated that the general pattern of training will approximate the following illustrative plan which has been prepared for FY 1971:

HOPE 512-268-1-00174 FY 71

1. NATURAL RESOURCES

Training in support of local currency funded projects in meteorology, water resource development, and irrigation:

<u>Area of Training</u>	<u>Approx. Number of Participants</u>
Water Resources and Irrigation	6
Meteorology	2
Groundwater Development	2
Water Resources Development Directors	6
Estimated DG Costs	<u>\$40,000</u>

2. TRANSPORTATION

Training to strengthen SUDENE's Transportation Department and the Institute of Highway Research, which conducts courses on highway maintenance supervision, laboratory operations, paving, etc., for highway engineers and technicians.

<u>Area of Training</u>	<u>Approx. Number</u>
Highway Construction and Maintenance	8
Estimated DG Costs	<u>\$32,000</u>

3. AGRICULTURE

Training to strengthen State Agricultural Secretariats, agricultural schools, SUDENE's agricultural program, and activities of other agricultural agencies in the area.

<u>Area of Training</u>	<u>Approx. Number of Participants</u>
Agricultural planning	1
Agricultural marketing	2
Land Use Management	1
Horticulture - Fruit Crops	1

Area of Training (cont)

Approx. Number of Participants (cont)

Range and Pasture Management	2
Agricultural Production Economics	1
Animal Nutrition	1
Beef Cattle Management and Feeding	2
Dairy Cattle Management and Feeding	1
Swine Management and Feeding	1
Livestock Parasites and Disease Control	2
Mineral Deficiency Identification	2
Soils Classification	1
Plant Quarantine	1
Maize and Wheat Improvement	1
Agricultural Extension Information	1
Tropical Forestry	2
Economics of Fertilizer Production	3
Entomology	2
Classification and Grading Agric. Products	2
Fruit Nurseries	3
Soil Fertility Conservation	2
Agricultural Mechanics	3
Commercial Production of Rabbits	1
Meat Inspection	3
Milk Standards and Grading	4

Estimated DG Costs \$223,000
~~Estimated Total DG Costs \$446,000~~

4. CIVIC AND SOCIAL DEVELOPMENT

Area of Training

Approx. Number of Participants

Loyola Leadership Training,
or equivalent

45 to 75

Estimated DG Cost

\$70,000

5. INDUSTRIAL DEVELOPMENT AND PRIVATE ENTERPRISE

Area of Training

Approx. Number of Participants

Small Industry Development

4

State Development Organizations

4

Business Management

6

Industrial Parks

4

Industrial Development Planning

4

SUDANE Industrial Department

3

Studies on Industrial Development
Administration

4

Estimated DG Cost

\$85,000

Estimated Total FY 71

\$450,000 ✓

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