

# Final Report on the Poll Survey of Family Planning Influentials (Wave 3 – May '05)

Submitted to The Social Acceptance Project-Family Planning (TSAP-FP)  
Academy for Educational Development (AED)  
with the support from United States Agency for International Development (US-AID)

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Prepared by Synovate Inc.

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# Background

The Academy for Educational Development (AED) has been awarded a contract from USAID/Philippines known as *The Social Acceptance Project –Family Planning (TSAP-FP)*. The goal of the project is to increase acceptance of family planning among the general public. To achieve this goal, TSAP-FP has been training several individuals to advocate family planning and become family planning influentials.

Concurrent to the training program, TSAP-FP wanted to conduct a study among these FP influentials in order to monitor changes in their attitudes towards family planning and track the activities they do in relation to TSAP-FP's advocacy efforts.

A baseline survey was conducted last July 2004 to report on activities covered from July 2003 to June 2004. The first wave of the study covered activities done during July 2004 to October 2004. The second wave of the study covered activities from November 2004 to January 2005. This report details the results for the third wave which covered activities done during February 2005 to April 2005.

# Objectives

The main objective is to measure the development and changes in the attitudes towards family planning of TSAP-FP's individual FP influentials.

Specifically, the study will determine baseline levels, track changes and provide insights on the following areas:

- Willingness to speak publicly on family planning
- Overall support for family planning
- Actual actions undertaken in support of family planning advocacy

# Research Methodology (1)

With the new list which consisted of 125 names, a total of 102 FP influentials was interviewed.

***Influentials*** refer to civil society representatives/ leaders and public sector individuals at the national, provincial and local levels who: (1) are respected in their communities or groups and are able to persuade other individuals to promote the practice of FP; and (2) have been influenced or developed by TSAP-FP to speak publicly on FP.

The influentials covered in the study were based in TSAP-FP project sites, namely Metro Manila, Bulacan, Pampanga, Tacloban, Bicol, Samar/Leyte, Negros Oriental, Cebu, Davao and ARMM (Autonomous Region in Muslim Mindanao).

## Research Methodology (2)

Synovate is utilizing a panel design survey, wherein the same individuals are interviewed for all the succeeding waves of the study. Interviews are conducted via telephone, and responses are inputted directly to a computer wherein the master questionnaire has been programmed. This methodology is commonly called the **Computer Assisted Telephone Interview (CATI)**. A pool of interviewers was trained specifically in conducting CATI interviews for this study.

As part of the quality control procedures, all of the interviews are recorded and 30% of the interviews monitored simultaneously by the quality control personnel.

The interview lasts for an average of 30 minutes. Fieldwork for the third wave was done from May 9 to 28, 2005.

# DETAILED FINDINGS



# Profile of FP Influentials

Base: Total Respondents

The profile of the Family Planning Influentials is similar to the previous waves:

- More females
- Largely coming from Metro Manila and Cebu
- Majority belong to the Informal Sector/ Urban Poor

Table 1

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
<b>GENDER</b>	%	%	%	%
Female	62	59	58	51
Male	38	41	42	41
<b>AREA</b>				
Metro Manila	25	31	34	33
Cebu	46	43	29 ▼	29
Samar/ Leyte	2	3	10	11
Davao	6	6	6	8
ARMM	10	8	10	7
Pampanga	5	5	4	5
Negros Oriental	4	3	3	3
Bulacan	1	1	2	2
Bicol	1	1	2	2
<b>SECTOR</b>				
Informal Sector/Urban Poor	54	54	41	40
Multi-Sectorial Advocacy	2	3	14 ▲	15
Faith-based Groups	11	14	10	9
Community-based health groups	9	10	5	7
Health Provider	1	1	5	6
Organized Labor/Industry	4	3	5	4
Military	1	3	4	4
Small Transport	5	3	4	4
Socio-Civic/Business Groups	4	1	4	4
Cause-oriented NGO's	5	4	4	3
Media	1	3	2	3
Professional Associations	-	1	2	2
Legislative	2	3	1	-

**NOTE:**

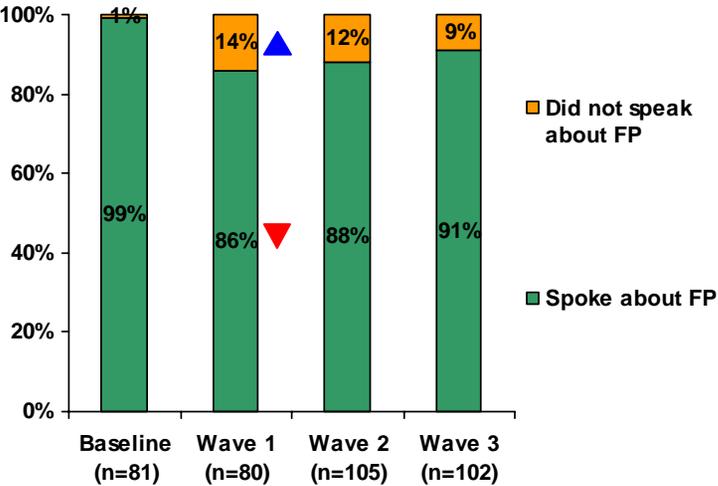
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- Wave 1 is based on activities covered from Jul '04 – Oct '04
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- Wave 3 is based on activities covered from Feb '05 – Apr '05



# Whether or Not Spoke About Family Planning

Base: Total Respondents

Chart 1



- Majority (91%) of the FP Influentials interviewed have spoken publicly about family planning at least once in the past 3 months. This is similar to the results of previous waves.
- They have spoken to different persons/ groups:
  - **Formal groups** (48%): Individuals that work together for a particular purpose. More would mention a general group rather than the specific name of the organization. There is a significant increase in influentials talking to youth groups.
  - **Informal groups** (45%): Individuals who gather together for certain events or occasions, not on a regular basis. There is continued decline of influentials speaking to barangay residents.
  - **Specific organizations** (30%): Those with particular group names. In aggregate, urban poor organizations were the most mentioned. Next would be government agencies.
  - **Media** (11%): via interviews or media features.

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 Wave 1 is based on activities covered from Jul '04 – Oct '04  
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 Wave 3 is based on activities covered from Feb '05 – Apr '05



# Group or Person Spoke About Family Planning To (1)

Base: Total Respondents

Table 2

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Informal Group (Nett)</b>	<b>64</b>	<b>59</b>	<b>49</b>	<b>45</b>
Health Professionals	2	-	1	5
Barangay Residents	19	33 ▲	18 ▼	4 ▼
Neighbors	15	6	5	4
Individual women	10	11	4	4
Couples	-	-	-	4 ▲
College Students	-	3	3	3
Constituents	1	-	-	3
Listener of news cast program	-	1	-	3
All my patients	1	-	3	2
Couple getting married	1	-	2	2
Medical Students	2	3	1	2
Urban Poor in Davao/ Cebu	5	1	1	2
Community Adult Volunteer	-	3	-	2
Friends	4	1	6	1 ▼
High school students	-	-	6 ▲	1 ▼
Family Members	7	5	4	1
Muslims UP Students	-	1	2	-
Cleric Muslim of Davao	-	3	1	-
Informal Groups (Unspecified)	2	-	3	8

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Formal Group (Nett)</b>	<b>46</b>	<b>51</b>	<b>41</b>	<b>48</b>
Youth Groups	5	6	3	11 ▲
Womens Group	20	20	8 ▼	7
Local Government Units	2	6	5	7
Male Leaders	5	1	2	7
Barangay Health Workers	9	9	3	5
Rotary club	2	-	3	5
Religious Leaders	2	1	1	3
Multi Sectoral Group	-	4	-	3
Barangay Officials	4	11	8	2
Barangay Staff	1	3	4	2
Muslim Leaders	-	3	1	2
Transport Drivers association	2	3	-	2
Reproductive Health Leaders	-	3	-	2
Peoples Organization	-	1	7 ▲	1 ▼
Non-government organizations	5	3	4	1
Vendors association (uspecified)	2	3	2	1
Homeowner Associations	5	4	1	-
Professionals	-	4	-	-

	Baseline July '04	Wave 1 Nov '04	Wave 2 Feb '05	Wave 3 May '05
<b>Did not speak publicly about FP</b>	<b>1</b>	<b>14 ▲</b>	<b>12</b>	<b>9</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ -significant @ 95% CL Baseline vs Wave 1  
▼ -Significant @95% CL Wave 1 vs Wave 2  
▲ -Significant @95% CL Wave 2 vs Wave 3

# Group or Person Spoke About Family Planning To (2)

Base: Total Respondents

Table 2

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Specific Organizations (Nett)</b>	<b>51</b>	<b>33</b>	<b>30</b>	<b>31</b>
<b>Urban Poor Sector (subnett)</b>	<b>10</b>	<b>6</b>	<b>2</b>	<b>7</b>
Metro Cebu CAN	1	1	-	4
BLAWN	1	4	-	2
METROCAN	1	-	-	1
Samahan at Lingap Angat sa Mahirap (SALAM)	-	-	1	-
National Anti-Poverty Commission	-	-	1	-
Nazareth	1	1	-	-
CIBBAK (Carbon Ermita Bato Barracks Kawit)	1	-	-	-
Cebu Belai Club	1	-	-	-
Sumapi PACO	1	-	-	-
Warwicks Barracks Cooperative	1	-	-	-
Alliance of Barangay Apas Community Association (ABACA)	1	1	-	-
Empowerment Reaffirmation of Paternal Abilities Training	1	-	-	-
<b>Government Agency (NETT)</b>	<b>-</b>	<b>1</b>	<b>2</b>	<b>6</b>
POPCOM	-	1	2	3
Department of Health (DOH) Ligtas buntis program""	-	-	-	2
DOLE - Department Of Labor Employee	-	-	-	1
<b>Tricycle Operators (subnett)</b>	<b>7</b>	<b>3</b>	<b>6</b>	<b>5</b>
Tricycle Operators Driver Association (TODA)	4	-	5	3
Motor Single Association	-	-	1	1
Federation Muntinlupa Tricycle Operator & Driver Association (FEDMONTODA)	1	-	-	1
NCR Confederation of Tricycle Operators & Driver Association	1	-	1	-
FEDTODAP Drivers	-	-	1	-
Pangkalahatang Samahan ng Driver at Operator (PASADUS)	-	-	1	-
NACTODAP	1	3	-	-

(Specific Organization continued...)

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Specific Organizations (Nett)</b>	<b>51</b>	<b>33</b>	<b>30</b>	<b>31</b>
<b>Vendor Associations (subnett)</b>	<b>17</b>	<b>13</b>	<b>8</b>	<b>5</b>
CCUVA	5	1	1	2
Fuente Osmena barbeque vendors association (FOBVA)	-	-	-	2
Nagakahiusang maninday sa San Jose organization (NAMASAJU)	-	-	-	2
Mandaue City United Sidewalk Vendors Association (MACUSVA)	1	1	-	1
Cebu Downtown Vendors Association (CDVA)	-	3	1	-
Sto. Yño Flower Vendors Association	-	1	1	-
Warwick Barracks Vendor Multipurpose Cooperative (WABJEMCO)	-	1	1	-
Osmeña Boulevard Vendors Association	-	1	1	-
Pederasyon ng Manininda sa Lansangan ng Kalookan (PEMALAKA)	-	1	1	-
Samahan ng Maninininda ng Caloocan	1	-	1	-
Newbus Terminal Vendors Association	-	-	1	-
PAUBA Vendors Association	4	-	-	-
Power Development Sidewalk Vendors Association (POVA)	2	4	-	-
Members of Power United Sidewalk Vendors Assoc.	1	3	-	-
Robinsons Side-Vendor Association (ROVA)	1	1	-	-
<b>Non-Government Organizations (subnett)</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>2</b>
Regional Development Council	-	-	1	1
Regional Population Council	1	1	-	1
Leyte Coalition of Development	-	-	1	-
Regional Gender of Development	-	-	1	-
Center for Participatory Governance	1	1	-	-
Regional Consultative Organization	1	-	-	-

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Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ ▼ -significant @ 95% CL Baseline vs Wave 1

	Baseline July '04	Wave 1 Nov '04	Wave 2 Feb '05	Wave 3 May '05
Did not speak publicly about FP	1	14 ▲	12	9

# Group or Person Spoke About Family Planning To (3)

Base: Total Respondents

Table 2

(Specific Organization continued...)

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05	Wave 3 May '05
	81	80	105	102
	%	%	%	%
<b>Cause-oriented NGOs (subnett)</b>	<b>4</b>	<b>-</b>	<b>1</b>	<b>2</b>
Management of Samar Island of Diversity Project	1	-	-	2
Kalipunan ng Lipang Filipina	1	-	1	-
Kollos Neng Bi Libo (Lunad Name of Women Power)	1	-	-	-
<b>Faith-based Groups (subnett)</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>1</b>
Society for Family Planning Devt & Education of the Phils.	1	1	1	1
Christian Women Association	-	-	1	-
United Church of Christ of the Phils.	-	-	1	-
Methodist Church	-	-	1	-
Lungkod Lingap sa Ngayon (LLN)	1	-	-	-
INAM-VISTADZ Group	1	-	-	-
Darul Iftah	1	-	-	-
Interfaith Organization	1	1	-	-
Inter-Church	-	1	-	-
Christ Jesus Our Life Church	-	1	-	-
Christ Our Savior Church	-	1	-	-
Federation Free Workers (FFW)	1	-	2	2
Satisfied User and Acceptance Club	-	-	1	2
Barangay Labangin Womens Association	-	-	-	2
Barangay Service Point Center	-	-	2	-

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05	Wave 3 May '05
	81	80	105	102
	%	%	%	%
<b>Media (subnett)</b>	<b>17</b>	<b>16</b>	<b>7</b>	<b>11</b>
Press Forum/Conferences	-	3	-	6 ▲
Radio Program	7	4	4	4
Tv program	1	-	1	1
Philippines News Agency	-	3	-	1
Imbestigador Interview	-	-	1	-
Bacolod Media	-	-	1	-
Manila Standard	1	-	-	-
Iglesia ni Cristo Media Station	1	-	-	-
DYLA Station	-	5 ▲	- ▼	-
Mucard Newsletter	-	1	-	-
DYHP Media	-	1	-	-
Aksiyon Radio	-	1	-	-
Philippines Daily Inquirer	-	1	-	-
Media unspecified	6	- ▼	-	1
<b>Specific Name/ Person (Nett)</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>2</b>
Dr. Jesus Ranses (Board Member)	-	-	-	1
Pres. Caheras (Caliraya Laguna/ Mahaplag Leyte)	-	-	-	1
Father Saladaga	-	-	1	-
Olango Island	-	-	1	-
Councilor Jerry Carillo (Cebu City)	1	-	-	-
Mayor Tomas Osmena (Cebu City)	1	-	-	-
Margot Osmena (Wife of Mayor Osmena)	1	-	-	-
Capt. Emog Rotenla (Brgy. Ermita)	1	-	-	-
Eloy Amores	1	-	-	-

	Baseline July '04	Wave 1 Nov '04	Wave 2 Feb '05	Wave 3 May '05
<b>Did not speak publicly about FP</b>	<b>1</b>	<b>14 ▲</b>	<b>12</b>	<b>9</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
 Wave 1 is based on activities covered from Jul '04 – Oct '04  
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 -significant @ 95% CL Baseline vs Wave 1  
 ▲ -Significant @95% CL Wave 1 vs Wave 2  
 ▼ -Significant @95% CL Wave 2 vs Wave 3



# Event/ Occasion When Spoke About Family Planning

Base: Total Respondents

Table 3

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Occasion (Nett)</b>	<b>65</b>	<b>69</b>	<b>80</b>	<b>86</b>
Seminar/Orientation	30	29	28	39
Meeting on specific issues	22	11	9	22 ▲
Informal Occasion	7	15	22	19
Meeting of members/officers	21	31	26	11 ▼
Training	11	6	15	9
Conference/Convention	-	1	6	8
Small Group Discussion/Symposium on FP	-	1	5	6
Press Conference about Family Planning	-	1	7	4
Annual General Assembly	-	-	4	4
Consultative Workshop of Family Planning	2	-	7 ▲	3
Launching of Organization/Network	4	9	7 ▲	2
<b>Date (Nett)</b>	<b>67</b>	<b>44 ▼</b>	<b>63 ▲</b>	<b>83</b>
Within the month of July 2004	20	-	-	-
1-3 months ago	36	-	-	-
4-6 months ago	16	-	-	-
7-9 months ago	10	-	-	-
10-12 months ago	9	-	-	-
Within this month	-	10	28 ▲	38
1 month ago	-	25	28	45
2 months ago	-	19	24	37
3 months ago	-	19	21	21
4 months ago	-	5	- ▼	-
<b>No Specific Occasion/Can't Recall Date</b>	<b>14</b>	<b>9</b>	<b>4</b>	<b>2</b>
<b>*Did not speak publicly about FP</b>	<b>1</b>	<b>14 ▲</b>	<b>12</b>	<b>9</b>

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Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ -significant @ 95% CL Baseline vs Wave 1  
▼ -Significant @95% CL Wave 1 vs Wave 2  
▲ -Significant @95% CL Wave 2 vs Wave 3

- Majority of the FP Influentials mentioned specific occasions when they spoke about family planning. Similar to previous waves, formal and organized meetings or gatherings were mentioned the most. These occasions were during seminars/orientations (39%), meetings on specific issues (22%) and meetings of members/ officers (11%).
- More than half of the events or occasions happened recently, as indicated within the past 2 months.

Q3 As far as you can remember, when did this happen?  
Q4 What did you say to this person or group about family planning? What else?  
Anything else?

# Messages Given About Family Planning

Base: Total Respondents

Table 4

- Messages conveyed during these speaking occasions were about the definition and importance of FP (58%), the different methods of FP (47%), and benefits of FP (29%).
  - Similar to the previous wave, specific messages most mentioned were the definition and importance of FP program.
  - As for the methods, influentials discussed the different contraceptives (particularly vasectomy) and encouraged the use of modern methods.
  - Messages about the benefits of FP and encouraging/ soliciting support for FP have remained stable compared to the previous waves.
  - Mentions on the linkage of increasing population with poverty is on a continued decline.

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 Wave 3 is based on activities covered from Feb '05 – Apr '05

- ▲ -significant @ 95% CL Baseline vs Wave 1
- ▼ -Significant @95% CL Wave 1 vs Wave 2
- ◀ -Significant @95% CL Wave 2 vs Wave 3

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
<b>What is Family Planning (Nett)</b>	<b>65</b>	<b>61</b>	<b>54</b>	<b>58</b>
Explanation of the family planning program	17	24	18	25
Importance of family planning	21	29	14▼	19
Have spacing between child births	12	10	10	15
Rationale for needing population management/ family planning	20	19	13	7
Better to have 1 or 2 children	6	10	4	3
Family planning is proper birth spacing	19	10	11	-▼
Share FP ideas	1	-	6▲	-▼
<b>Methods of Family Planning (Nett)</b>	<b>48</b>	<b>56</b>	<b>48</b>	<b>47</b>
Discussed the different modern methods/ contraceptives	-	8▲	12	9
Encourage to use modern method	14	14	15	8
Discussed natural and modern methods of FP	-	-	9▲	8
Explain the misconceptions about effects of different contraceptives	6	13	7	8
Discussed about vasectomy	-	-	1	8▲
Methods of family planning have no side effects	-	-	2	7
Definition of Ligation	-	5	1	5
Advantages & disadvantages of methods of family planning	6	6	8	4
Discussed the proper use of a condom	5	8	3	4
Use the contraceptive that suits you	16	10	8	2
Explain the misconception in using pills	6	1	2	2
Permanent methods like ligation and vasectomy	9	21▲	6	1▼
Methods of FP are not only for women	-	5▲	3	1
Definition of Vasectomy	-	6	1	1
Definition of natural family planning	6	3	-	1
Promote Contraceptives	-	5	-▼	-
Promote the use of condom and contraceptives	-	5	-▼	-
<b>Benefits of Family Planning (Nett)</b>	<b>48</b>	<b>33</b>	<b>27</b>	<b>29</b>
Family planning promotes better welfare for the family	38	18▼	18	11
Family planning promotes better health for the mother	7	10	10	10
Family planning promotes better health for the children	15	10	9	9
Family planning reduces family growth	-	-	2	7
Family planning enables families to send children to school	9	10	3▼	1
<b>Encourage/ Solicit Support for Family Planning (Nett)</b>	<b>27</b>	<b>20</b>	<b>19</b>	<b>21</b>
Invitation to attend seminar on family planning	11	8	8	8
Asked to allocate funds for FP activities	-	3	-	5▲
Ask for support on their family planning program	12	5	4	4
Need to help advocate family planning	5	4	6	3
Invitation for males to get involved in family planning	-	8▲	1▼	2
<b>Effects of Lack/ No Family Planning (Nett)</b>	<b>40</b>	<b>31</b>	<b>28</b>	<b>18</b>
Increasing population heightens poverty	40	28	13▼	8
Population growth affects the ecology	-	1	3	6
Welfare of children suffer when have many children	-	3	7	3
Having many children heightens poverty	-	-	6▲	3
<b>Explained responsible parenthood</b>	-	<b>10▲</b>	<b>11</b>	<b>17</b>
<b>Reproductive Health/ System (Nett)</b>	<b>15</b>	<b>18</b>	<b>12</b>	<b>14</b>
Explained what is reproductive health	9	8	10	9
Importance of reproductive health of a woman	5	8	2	3
Described the parts of the reproductive system	2	6	1	3
<b>Youth should be responsible with sexual intimacy</b>	<b>1</b>	<b>-</b>	<b>4</b>	<b>9</b>
<b>Explained the FATWA on Family Planning</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>4</b>
<b>How the organization helps in the advocacy of family planning</b>	<b>9</b>	<b>4▼</b>	<b>4</b>	<b>2</b>
<b>Refrain from getting unwanted/early pregnancies</b>	<b>7</b>	<b>-▼</b>	<b>3</b>	<b>1</b>
<b>Consult a doctor to know how to take care of your body</b>	<b>5</b>	<b>8</b>	<b>3</b>	<b>1</b>
<b>Basics of FP can be found in the Koran &amp; Fatwa</b>	<b>-</b>	<b>-</b>	<b>5▲</b>	<b>9</b>
<b>Did not speak publicly about FP</b>	<b>1</b>	<b>14</b>	<b>13</b>	<b>9</b>



Q3 As far as you can remember, when did this happen?  
 Q4 What did you say to this person or group about family planning? What else? Anything else?

# Person who Did Not Speak Publicly About Family Planning

Base: Total Respondents

Chart 1

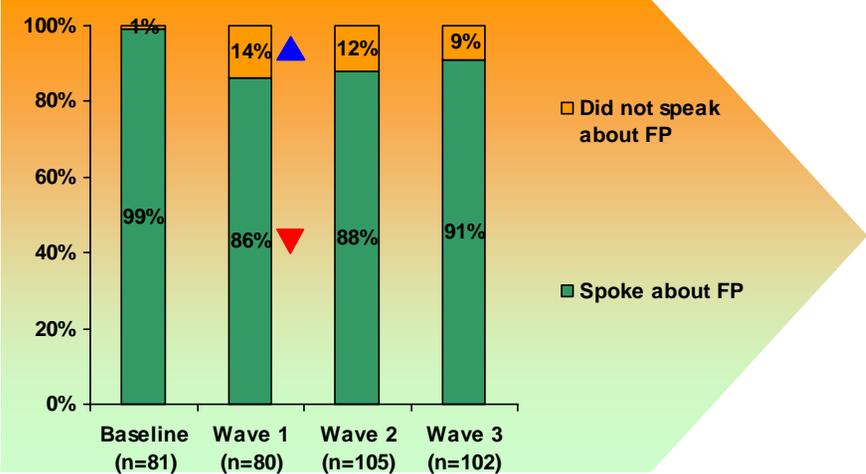
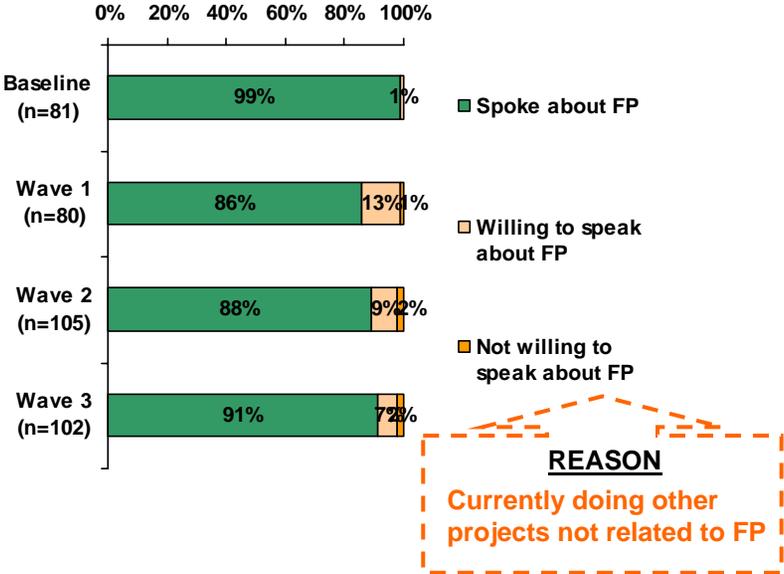


Chart 2



- For this wave, 9% were not able to speak publicly about FP in the past 3 months. Out of this 9%, only 2% are not willing to speak publicly about FP in the NEXT 3 months due to their current involvement in other projects not related to FP.
- Those who are willing to speak about family planning in the next 3 months will still emphasize the basic definition and benefits of family planning. Majority think various religious groups and the Catholic Church would most likely object or ask questions. Women’s groups are still perceived as most likely to approve of them speaking about family planning.

\* Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04 Wave 2 is based on activities covered from Nov '04 – Jan '05 Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ ▼ -significant @ 95% CL Baseline vs Wave 1



# Person Willing to Speak Publicly About Family Planning (1)

Base: Total Respondents

Table 5

## Messages Plan to Convey

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>What is Family Planning (Nett)</b>	-	6 ▲	4	4
Explanation of the family planning program	-	-	2	4
Importance of Family Planning	-	6 ▲	1	1
Rationale for needing population management/family planning	-	-	1	-
<b>Methods of Family Planning (Nett)</b>	-	5	3	2
Discussed about vasectomy	-	-	-	1
Discussed the proper use of condom	-	-	-	1
Explain the misconception in using pills	-	-	-	1
Encourage to use modern method	-	1	2	-
Need to find a suitable contraceptive	-	1	1	-
Discussed the different modern methods/contraceptives	-	-	1	-
Methods of family planning have no side effects	-	3	-	-
Use modern methods to prevent having many children	-	1	-	-
Explain the different misconceptions about family planning methods	-	1	-	-
Explain natural and modern methods of family planning	1	-	-	-
<b>Benefits of Family Planning (Nett)</b>	-	-	4	1
Family planning reduces family growth	-	-	1	1
Family planning promotes better health for the mother	-	-	3	-
Family planning promotes better health for the children	-	-	2	-
Family planning promotes better welfare for the family	-	-	1	-
<b>Effects of Lack/ No Family Planning (Nett)</b>	-	1	-	1
Having many children heightens poverty	-	1	-	1
<b>Reproductive Health/ System (Nett)</b>	1	-	2	1
Explain what is reproductive health	1	-	-	1
Importance of reproductive health	-	-	2	-
<b>Talk about responsible parenthood</b>	-	1	2	1
<b>A couple has the right to choose which method to use</b>	-	3	-	1
<b>Population growth affects the ecology</b>	-	-	-	1
<b>Encourage/Solicit Support for FP (Nett)</b>	-	-	2	-
Invitation to attend seminar on family planning	-	-	2	-
<b>Emphasize the need for population policy</b>	-	-	1	-
<b>Refrain from premarital sex</b>	-	-	1	-
<b>Follow-up on the FP programs</b>	-	-	1	-
<b>* Spoke publicly about FP</b>	99	86 ▼	91	93

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05



# Person Willing to Speak Publicly About Family Planning (2)

Base: Total Respondents

Table 6

## Group/Person who Would Object

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
Religious Groups	-	3	1	3
Roman Catholic Church	-	1	1	3
Member of Group/Associations	-	-	-	1
Politician	-	-	-	1
Provincial Government	-	1	1	-
Catholics Women League	-	1	-	-
Men	-	1	-	-
Local Government	-	1	-	-
Priests	-	1	-	-
Parents with many children	-	1	-	-
Religious congressman	1	-	-	-
None	-	5 ▲	6	-
<b>* Spoke publicly about FP</b>	<b>99</b>	<b>86 ▼</b>	<b>91</b>	<b>93</b>

Table 7

## Group/ Person who Would Approve

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Person (NETT)</b>	-	10 ▲	7	3
Barangay Officials	-	-	1	1
People Experiencing Poverty	-	1	-	1
Government Officials	-	1	-	1
Member of Group/Associations	-	-	3	-
Professionals	-	1	1	-
Barangay health worker	-	1	1	-
Barangay Resident	-	-	1	-
Iglesia ni Cristo Church	-	1	-	-
Spouse	-	1	-	-
Barangay council	-	1	-	-
Member of Jesus is Lord	-	1	-	-
<b>Group (NETT)</b>	<b>1</b>	<b>5</b>	<b>4</b>	<b>4</b>
Womens Group	-	3	3	4
Tricycle Drivers	-	1	1	-
Medical Organizations	-	1	-	-
Navotas Medical Society	-	1	-	-
Midwives Association	-	1	-	-
Rural Health Unit	-	1	-	-
Barangay captain	1	-	-	-
<b>* Spoke publicly about FP</b>	<b>99</b>	<b>86 ▼</b>	<b>91</b>	<b>93</b>

Q11 Who (person/group) do you think would OBJECT if you --as a community influential-- speak out publicly about family planning?

Q12 Who (person/group) do you think would APPROVE if you --as a community influential-- speak out publicly about family planning?

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

-significant @ 95% CL Baseline vs Wave 1

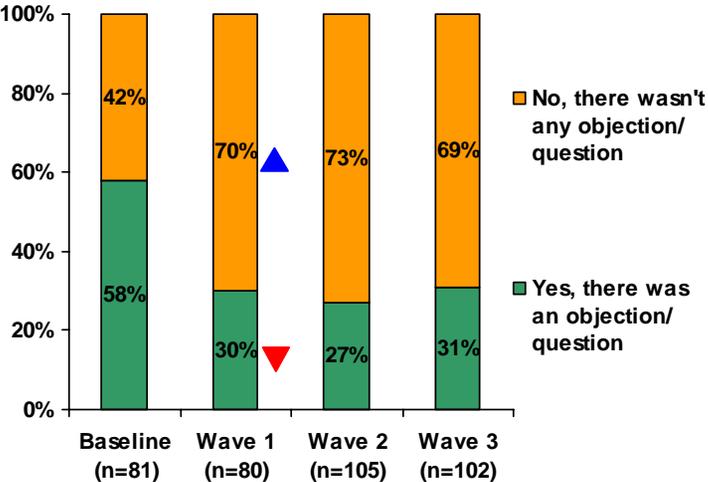
▲ -Significant @95% CL Wave 1 vs Wave 2

▼ -Significant @95% CL Wave 2 vs Wave 3

# Whether or Not Objections or Questions Were Raised When Spoke Publicly About Family Planning

Base: Total Respondents

Chart 3



- About a third encountered objections or questions during their talk on family planning.
- Versus previous waves, there are slightly more questions or objections (coming from members of groups/ associations along with government officials) in this reading. But questions or objections specifically from the Catholic Church continues to decrease.
- Similar to previous waves, the focus of these objections and questions were still faith-related.
- FP Influentials concentrated on the importance of family planning (17%) and on the choice to use modern methods (7%) as a response to the objections/ questions.

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
 Wave 1 is based on activities covered from Jul '04 – Oct '04  
 Wave 2 is based on activities covered from Nov '04 – Jan '05  
 Wave 3 is based on activities covered from Feb '05 – Apr '05



▲ ▼ -significant @ 95% CL Baseline vs Wave 1

Q5 In the past 12/ 4/ 3 months, when you spoke out publicly about family planning, was there any individual or group who objected or asked questions about your support of family planning?

# Group or Person who Objected or Asked Questions About Family Planning

Table 8

Base: Total Respondents

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Person (Nett)</b>	<b>41</b>	<b>19</b> ▼	<b>17</b>	<b>27</b>
Member of Group/Association	-	6 ▲	3	5
Government officials	-	-	1	4
Medical Students	2	-	2	2
Priest	-	3	1	2
Barangay Resident	10	3	-	2
Male Leaders	6	-	▼	2
Lay Minister	-	-	-	2
Neighbors	2	3	2	1
Barangay Officials	10	1	▼	1
Muslim Followers	4	-	1	1
Muslim Religious Leaders	2	-	1	1
Men	-	-	1	1
Friends	1	1	-	1
Religious Congressman	-	-	-	1
Hospital Staff	-	-	-	1
Brgy Health Worker	-	-	-	1
Management of Manila Radio	-	-	-	1
Radio Listener	-	-	-	1
Members of Opus Dei	1	-	1	-
Leaders	-	1	1	-
Parents with many children	-	-	1	-
Professionals	-	-	1	-
NGO Workers	4	-	-	-
Family Member	2	-	-	-
LGU/Local Chief Executive	2	-	-	-
Doctors	2	-	-	-
Clergy	1	-	-	-
Telephone Callers	-	1	-	-
TV Viewers	-	1	-	-
Senior Citizen	-	1	-	-

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Group (Nett)</b>	<b>25</b>	<b>15</b> ▼	<b>11</b>	<b>6</b>
Catholic Group	19	8 ▼	5	2
Tricycle Drivers	-	1	1	2
Women Group	6	1	-	1
YMCA Group	-	-	-	1
Religious Group (in general)	-	-	4	-
Military Groups	-	-	1	-
Muslim Groups	-	-	1	-
PR Groups	-	-	1	-
MAA OFW Organization	1	-	-	-
Fishers Folk Organization	1	-	-	-
Nazareth Parent Association	-	1	-	-
Nangka Farmers Association	-	1	-	-
Institution Opposition (unspecified)	-	1	-	-
<b>No one objected or asked questions</b>	<b>42</b>	<b>70</b> ▲	<b>73</b>	<b>69</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ ▼ -significant @ 95% CL Baseline vs Wave 1

# Objection or Question of the Group/ Person About Family Planning

Base: Total Respondents

Table 9

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>OBJECTIONS (NET)</b>	<b>40</b>	<b>26</b>	<b>19</b>	<b>20</b>
<b>Faith-Related (Subnet)</b>	<b>27</b>	<b>13</b> ▼	<b>12</b>	<b>13</b>
Family planning is against the church	11	6	4	9
Having vasectomy is a sin	1	-	1	1
Family planning is abortion	10	6	3	1
Family planning is not acceptable to muslim	1	-	1	1
Family planning is a sin	4	-	2	1
God said "Go and multiply"	4	1	4	-
<b>Methods of FP (Subnet)</b>	<b>9</b>	<b>14</b> ▲	<b>5</b> ▼	<b>4</b>
Methods of Family Planning have side	-	6	1	2
Modern methods are not good for the health	-	4	-	1
Vasectomy prevents pregnancy	1	-	-	-
Contraceptives are not readily available	1	-	-	-
<b>Associations with Specific FP Methods (Subnet)</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>1</b>
Complained that the pills cause loss of teeth and varicose vein	1	-	-	1
Pills and IUD cause cancer	4	3	-	-
Ligation turns you into a sex maniac	1	-	-	-
Vasectomy lessens your craving for sex	1	-	-	-
Ligation is a form of abortion	-	1	-	-
BTL is not effective	-	1	-	-
Injectibles causes bleeding	-	1	-	-
Pills and IUD can abort	-	-	1	-
Associate pills as emergency	-	-	1	-
Ligation causes goiter	-	-	2	-
Family planning is immoral	1	-	2	1
Population Management is not an issue in the area	1	1	-	1
Family planning is against life	1	-	1	1
There is no point in implementing Family Planning	2	-	-	1
Family planning is not the cause of poverty, leadership of the country is	-	-	1	1
Understanding the reproductive health organs of a woman & man	2	-	-	-
<b>No one objected or asked questions</b>	<b>42</b>	<b>70</b>	<b>73</b>	<b>69</b>

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>QUESTIONS (NET)</b>	<b>27</b>	<b>6</b> ▼	<b>11</b>	<b>16</b>
<b>Background Information (Subnet)</b>	<b>19</b>	<b>5</b> ▼	<b>6</b>	<b>7</b>
Why I help promote Family Planning	10	3	2	3
Why do we need Family Planning	-	1	1	2
Why talk about Family Planning when unable to have children	1	-	-	1
Where I get funding/support/logistics for population management	4	-	1	-
Why are my projects focused on family planning instead of lighting and cementing the streets	2	-	-	-
Is there an agency that provides contraceptives	-	1	-	-
<b>Methods of FP (Subnet)</b>	<b>5</b>	<b>-</b> ▼	<b>3</b>	<b>5</b>
What is the right contraception to use	2	-	1	4
Why need modern method when there is a natural method	1	-	1	1
Asked if there is free ligation	1	-	-	-
Asked if there is free IUD	-	-	1	-
<b>Faith-Related (Subnet)</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
What is the stand of the Catholic Church with regards to FP	-	1	-	4
What is their own faith in the contraceptive	1	-	2	-
What are the benefits/advantage of FP	2	-	4	1
<b>No one objected or asked questions</b>	<b>42</b>	<b>70</b> ▲	<b>73</b>	<b>69</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

Q7 What was the objection or question of the person/group?



# Response to Objection or Question of the Group/ Person About Family Planning

Base: Total Respondents

Table 10

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05	Wave 3 May '05
	81	80	105	102
	%	%	%	%
<b>Background Information (Nett)</b>	<b>26</b>	<b>4</b> ▼	<b>10</b>	<b>25</b> ▲
Explained the reasons/ importance of FP	10	1	5	17
Not forcing them to use modern methods, but giving them a choice	5	-	2	7
Our priority is to teach women about FP	-	-	1	2
Cited other projects besides family planning	4	1	-	1
Explain process of implementing the program	7	1	5	-
<b>Faith Related (Nett)</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>7</b>
Catholic church could have their own stand with regards to family planning	-	1	1	4
Based on the fatwa found in the Qu'ran, family planning is allowed	2	-	2	2
Did God want our children to be hungry	2	-	1	-
Does the church want us to be poor	1	1	1	-
Stated in the Qu'ran that suckling period is 3 years and pregnant women are not allowed to breastfeed	2	-	-	-
God also influence by our free will	-	-	-	-
<b>Methods of Family Planning (Nett)</b>	<b>10</b>	<b>13</b>	<b>4</b> ▼	<b>6</b>
All methods of FP need to be properly used	5	1	2	4
Need to practice family planning whether its natural or modern methods	2	-	-	3
There is also natural method in modern methods	1	-	2	2
Ligation has no side effects	-	5	-	1
It is not true that pills destroy the teeth	1	-	-	-
These methods have been experimented worldwide and recommended by doctors	-	3	-	-
Plus do not cause cancer	-	3	-	-
We have been able to prove that ligation does not cause infection	-	1	-	-
Injectibles are not harmful to one's health	-	1	-	-
Injectibles is not the reason	-	1	-	-
<b>Family planning is not abortion, but a means to prevent the sperm &amp; egg to meet</b>	<b>9</b>	<b>6</b>	<b>2</b>	<b>3</b>
<b>Need to control number of children to take care of them better</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>2</b>
<b>Explained the country's poverty and overpopulation situation</b>	<b>-</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>Yearly pregnancy is risky for the woman</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>1</b>
<b>Suggest to space children, not abort them</b>	<b>2</b>	<b>-</b>	<b>3</b>	<b>-</b>
<b>Need 3 years spacing for better health of the mother &amp; child</b>	<b>4</b>	<b>-</b>	<b>1</b>	<b>-</b>
<b>Need to consult a doctor</b>	<b>4</b>	<b>5</b>	<b>-</b> ▼	<b>-</b>
<b>No one objected or asked questions</b>	<b>42</b>	<b>70</b> ▲	<b>73</b>	<b>69</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,

Wave 1 is based on activities covered from Jul '04 – Oct '04

Wave 2 is based on activities covered from Nov '04 – Jan '05

Wave 3 is based on activities covered from Feb '05 – Apr '05

Q8 How did you respond to the objection or question of the person/group?



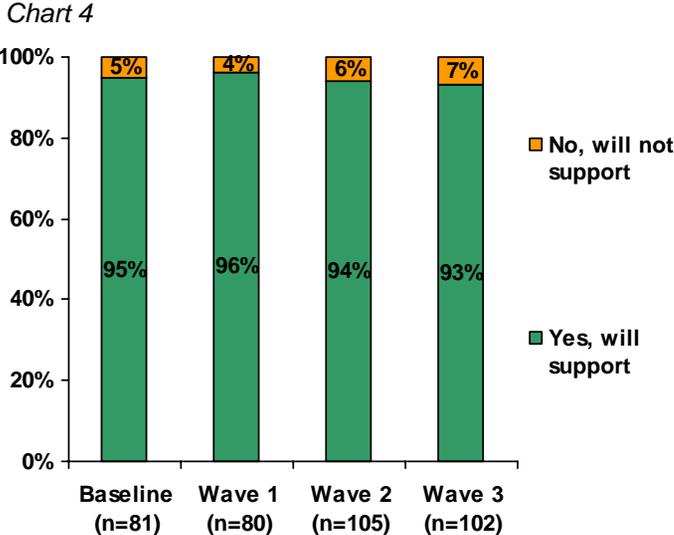
-significant @ 95% CL Baseline vs Wave 1

-Significant @95% CL Wave 1 vs Wave 2

-Significant @95% CL Wave 2 vs Wave 3

# Intention to Support Actions Related to Family Planning in the Next 3 Months

Base: Total Respondents



- Consistent with the previous waves, almost all (93%) FP Influentials plan to support family planning-related activities in the forthcoming 3 months.
  - Delivering seminars/ trainings on FP (42%) covering responsible parenthood and reproductive health top the list of intended activities. A substantial number of Influentials also plan to implement information campaigns on family planning in general (26%). Notably, FP influentials are looking to train other leaders to help disseminate FP.
  - Similar to the previous wave, these plans are perceived to happen mostly during preset seminars/ orientations (17%).
- FP actions that they are planning to support are those that they have already been doing.

# Specific Actions Related to Family Planning Plan to Support in Next 3 Months

Base: Total Respondents

Table 11

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
<b>Seminars/ Trainings (Nett)</b>	53	49	38	42
Training on Family Planning	17	13	12	11
Orientation about responsible Parenthood	-	3	6	11 ▲
Seminar on Reproductive Health	7	10	4	7 ▲
Seminar related to Family Planning / among mothers	28	25	6 ▼	6
Orientation natural method of FP	-	4	6	5
Orientation modern method	-	4	5	4
Seminar on Vasectomy/forum in vasectomy	6	1	1	2
<b>Information Campaign (Nett)</b>	43	36	28	26
Information campaign on family planning	30	24	13	17
Education campaign on general FP methods	-	1	3	6
Placing streamers/ stickers about FP around the community	4	-	2	2
Information campaign on modern family planning methods	12	3 ▼	6	1
House to house orientation on FP	-	5 ▲	3	-
Giving information about beneficiaries	-	-	3	-
Advocacy Network of the SAFE-FP coalition	-	3	1	-
Provide brochures/Leaflets	-	3	1	-
<b>Provide leaders who is knowledgeable in FP in order to help in dissemination</b>	5	- ▼	2	10 ▲
<b>Help with barangay orientation about FP</b>	-	4	6	9
<b>Continue education program for the different sectors about FP</b>	-	9 ▲	4	6
<b>Provision of Services/ Supplies (Nett)</b>	6	9	5	4
Distribution of free contraceptives	2	3	2	1
Medical mission on Family Planning	1	3	1	1
Convince Local Gov't to allocate funds for purchasing contraceptives	-	1	1	1
Provide assistance for women to have access to free tubal ligation	2	1	2	-
Health week with pap smear & FP methods	1	-	-	-
Providing them equipments & facilities for them to conduct both permanent & temporary methods	-	3	-	-
<b>Dialogue with the city officials and other government representatives on FP</b>	-	-	2	5
<b>Family Planning Day/ Month</b>	10	- ▼	-	5 ▲
<b>Ligtas Buntis Campaign</b>	-	-	6 ▲	4
<b>Continue my radio program</b>	-	5 ▲	3	4
<b>Establish a family planning group within the organization</b>	-	-	1	4
<b>Have an Advocacy Working Group within different communities</b>	5	- ▼	3	3
<b>Proposal using vasectomy as a method</b>	-	1	4	-
<b>Activities like singing contest about family planning</b>	5	- ▼	1	-
<b>Push the bill for Reproductive Health</b>	6	1	-	-
<b>Not planning to support any action related to family planning in the next 3 months</b>	5	4	6	7

▲ -significant @ 95% CL Baseline vs Wave 1

▼ -Significant @95% CL Wave 1 vs Wave 2

▲ -Significant @95% CL Wave 2 vs Wave 3

Q15 What specific actions related to family planning do you plan to support in the next 3 months?

# Event/Occasion Specific Actions Related to Family Planning Plan to Support in Next 3 Months Will Happen

Base: Total Respondents

Table 12

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Occasion (Nett)</b>	<b>58</b>	<b>55</b>	<b>69</b>	<b>51</b>
Seminar/Orientation	7	29 ▲	23	17
Meeting on specific issues	7	3	3	5
Conference on FP	-	-	7 ▲	4
Counselling Sessions	1	-	-	4
Dessimination of FATWA	-	-	-	4
Monthly meeting of members/officers	-	15 ▲	10	3 ▼
Training	4	4	9	3
Annual General Assembly	-	-	3	2
National Confederation Anniversary	-	-	2	2
Pregnant congress campaign	-	-	2	2
Outreach program	-	-	1	2
Informal Occasion	1	6 ▲	7	1 ▼
Family Month	6	- ▼	1	1
Family Planning Day	25	- ▼	-	1
International womens day celebration	-	1	10 ▲	- ▲
Launching of Organization/Network	5	1	5	- ▲
Population Development Week	4	1	-	-
<b>Date (Nett)</b>	<b>56</b>	<b>33</b> ▼	<b>49</b> ▲	<b>75</b> ▲
Within the month	11	11	14	13
Within the next month	30	11 ▼	24 ▲	25
Within the next 2 - 4 months	20	14	18	17
Continous up to present	-	-	-	21 ▲
<b>No Specific Occasion/No set date</b>	<b>12</b>	<b>23</b>	<b>19</b>	<b>8</b>
<b>Not planning to support any action related to family planning in the next 3 months</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>7</b>

▲ -significant @ 95% CL Baseline vs Wave 1

▼ -Significant @95% CL Wave 1 vs Wave 2

▲ -Significant @95% CL Wave 2 vs Wave 3

# Reasons for Not Planning to Support Actions Related to Family Planning in the Next 3 Months

Base: Total Respondents

Table 13

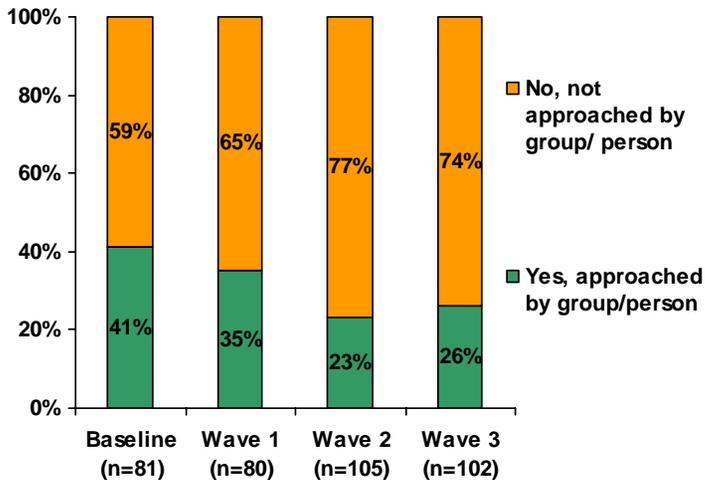
	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
Too busy to attend to such activities	1	1	1	4
More focused on work for my organization	2	-	1	2
Do not have financial resources	-	1	3	2
Need to discuss with our Federation	1	-	-	-
Not aware of any actions planned for FP	1	-	-	-
Concerned with other issues like environment	-	1	-	-
Discouraged by provincial gov't & church	-	-	1	-
<b>Planning to support any action related to family planning in the next 3 months</b>	<b>95</b>	<b>96</b>	<b>94</b>	<b>93</b>

- Having a busy schedule is the main reason cited by a few (7%) for not planning to support any actions related to family planning.

# Whether or Not Approached by Group/ Person (Other than TSAP-FP/AED) on Family Planning

Base: Total Respondents

Chart 5



- There is a slight increase in other groups or persons approaching the Influentials regarding their initiatives on family planning.
- Government offices like POPCOM (6%) and agencies such as PRISM (4%) remain to be the key initiators.
- These different organizations approach FP Influentials mainly to:
  - (1) ask help in promoting FP (7%)
  - (2) offer the provision of FP services (5%)
  - (3) provide orientations in barangays (5%).
- These organizations approached FP Influentials during formal occasions, such as meetings or seminars on various dates within the past 3 months.

# Group or Person Who Approached About Initiatives on Family Planning

Base: Total Respondents

Table 14

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
<b>GROUP (NETT)</b>	%	%	%	%
<b>Non-Government Organizations (subnett)</b>	<b>23</b>	<b>26</b>	<b>22</b>	<b>19</b>
Prism	-	-	2	4
Friendly Care	5	4	3	2
United Nations Fund Population Association	-	3	1	2
Womens Healthcare Foundation	1	-	-	2
Midwives Organization	-	1	1	1
Local enhancement & development	-	-	-	1
Remedies Foundation	-	-	-	1
PBSP women ( Philippine BUbusiness for Social Progress	-	-	-	1
Marie Stoppe (NGO)	6	1	5	- ▼
MSH-Management Sciences for Health	-	1	4	-
Enhance rapid improvement for community health (ENRICH)	-	-	2	-
Family Planning Organization of the Phil.(FPOP)	4	4	1	-
Center for Male Reproductive Health	1	-	1	-
Philippine Rural Reconstruction Movement	5	3	-	-
Phil. Legislators Committee & Population Development Foundation Inc.	2	1	-	-
<b>Government Agency (subnett)</b>	<b>15</b>	<b>6</b>	<b>8</b>	<b>8</b>
POPCOM	12	4	5	6
Department of Health	5	4	3	1
City Health Office	3	-	-	1
<b>Academic Institutions (subnett)</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>-</b>
South Eastern Universities Sacred Heart School	-	-	1	-
San Carlos University	2	-	-	-
La Salle	1	-	-	-
Medical Schools	1	-	-	-
Fatima	-	1	-	-
<b>International Groups (subnett)</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>-</b>
International Council for Population Development (ICPD)	-	-	1	-
World Health Organization-WHO	1	-	-	-
Bill & Melinda Gales Foundation	1	-	-	-
Int'l Family Planning Leadership Program	1	-	-	-
World Neighbor	-	1	-	-
World Family Affair Organization	-	1	-	-
<b>Socio-Civic Groups (subnett)</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>-</b>
Rotary Club	1	1	1	-
Caloocan Jaycees for youth	1	-	-	-
<b>PERSON (NETT)</b>	<b>2</b>	<b>9</b>	<b>1</b> ▼	<b>7</b> ▲
Imams (Muslim Religious)	1	-	-	1
Community Individuals	-	4	-	1
Dra. Primero of Medical Science for Health	-	-	-	1
Sonia Sabala (Midwife west Rembo)	-	-	-	1
Chairman of Muslim Affair	-	-	-	1
Dr. Yu	-	-	-	1
Mayor of Bohol	-	-	-	1
Konsehal Kenneth Matoc ng Leyte	-	-	1	-
Noberto Quisumbing-Owner	1	-	-	-
Marikina Population Officer	-	1	-	-
Chris Tiñales	-	1	-	-
Surgeon-General of the AFP	-	1	-	-
ECOP-led by Mr. Donald Dy	-	1	-	-
Beth Baliser	-	1	-	-
Can't Recall	-	1	-	1
<b>No other group approached about their initiatives on family planning</b>	<b>59</b>	<b>65</b>	<b>77</b>	<b>74</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ -Significant @95% CL Wave 1 vs Wave 2  
▼ -Significant @95% CL Wave 2 vs Wave 3

# Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person

Base: Total Respondents

Table 15

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Support to Family Planning Activities (Nett)</b>	<b>19</b>	<b>6 ▼</b>	<b>10</b>	<b>11</b>
Offered to provide family planning services	5	3	2	5
Offered to support conduct of continuing seminars	11	4	5	3
Continuously provide contraceptives to the community	4	3	1	3
Offered support to push the family planning bill	-	-	2	1
Offered to provide health services	-	-	4	-
Give support in information campaign on FP	-	-	2	-
<b>Conduct Trainings/ Seminars (Nett)</b>	<b>17</b>	<b>11</b>	<b>5</b>	<b>9</b>
Provide orientation to barangay	11	4	3	5
Be a lecturer/ speaker for their seminar	1	8 ▲	2	4
Provide training on population & environment	5	- ▼	-	1
Be a reactor to one of their forums	5	- ▼	-	-
<b>Asked help to promote FP</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>7</b>
Invited to a training on family planning	7	10	5	4
Invited as partners to help plan their activities	7	16	3 ▼	3
Want a partnership on my FP program	-	-	3	2
Invited to create modules/ materials on family planning	4	-	1	2
Asked to help promote the use of FP methods	-	-	4	-
<b>No other group approached about their initiatives on family planning</b>	<b>59</b>	<b>65</b>	<b>77</b>	<b>74</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

▲ -significant @ 95% CL Baseline vs Wave 1  
▼ -Significant @95% CL Wave 1 vs Wave 2

# Event/ Occasion Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person Happened

Base: Total Respondents

Table 16

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Occasion (Nett)</b>	<b>5</b>	<b>16</b> ▲	<b>14</b>	<b>16</b>
Meeting on specific issues	-	1	1	5
Seminar/Orientation	1	4	2	3
Informal occasions	-	4	9	2 ▼
National Annual Convention	-	1	-	2
Launching of Organization/Network	-	-	-	2
Conference	-	-	1	1
Consultative Workshop on Family Planning	1	-	-	1
Meeting of members/officers	1	5	3	-
Press Conference about Family Planning	-	-	1	-
Womens month community theatre	-	-	1	-
Counselling Session	1	-	-	-
Family Planning Day	-	1	-	-
Medical Mission at Various Barangay	-	1	-	-
Family Planning Month	-	1	-	-
National Confederation Anniversary	-	1	-	-
<b>Date (Nett)</b>	<b>32</b>	<b>14</b> ▼	<b>18</b>	<b>20</b>
Within this month	-	1	8 ▲	3
1 month ago	-	5	4	10
2 months ago	-	3	6	5
3 months ago	-	5	5	2
4 months ago	-	4	-	-
Within the month of July 2004	4	-	-	-
1-3 months ago	10	-	-	-
4-6 months ago	10	-	-	-
7-9 months ago	5	-	-	-
10-12 months ago	11	-	-	-
<b>No Specific Occasion/Can't Recall Date</b>	<b>10</b>	<b>8</b>	<b>3</b>	<b>1</b>
<b>No other group approached about their initiatives on family planning</b>	<b>59</b>	<b>65</b>	<b>77</b>	<b>74</b>

**NOTE:**

- \* Baseline is based on activities covered from Jul '03 – Jun '04,
- Wave 1 is based on activities covered from Jul '04 – Oct '04
- Wave 2 is based on activities covered from Nov '04 – Jan '05
- Wave 3 is based on activities covered from Feb '05 – Apr '05

-significant @ 95% CL Baseline vs Wave 1

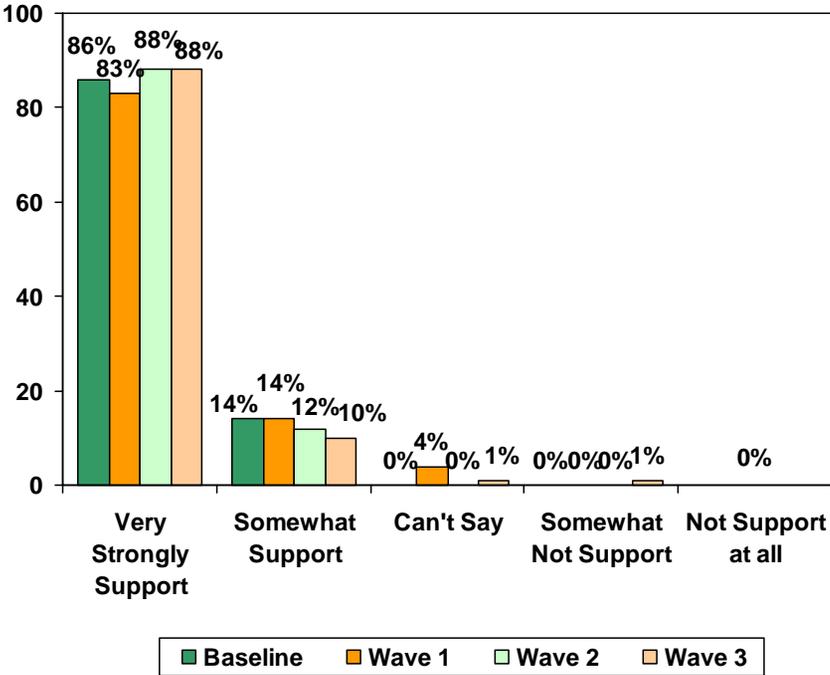
-Significant @95% CL Wave 1 vs Wave 2

-Significant @95% CL Wave 2 vs Wave 3

# Overall Support of Family Planning

Base: Total Respondents

Chart 6



➤ Overall, FP Influentials very strongly support family planning initiatives as they see a “need” for it. This need emanates from either personal observation (that population heightens poverty and the welfare of children suffer in big families, etc.) or personal experience (higher mentions for this wave).

Q22 Overall, how would you rate your personal support of family planning? Using a scale of 1 to 5, where "1" means you "do not support at all", "2" means "somewhat do not support", "3" means "can't say", "4" means "somewhat support" and "5" means you "very strongly support" family planning. Which number comes closest to how you feel?

\* Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04, Wave 2 is based on activities covered from Nov '04 – Jan '05, Wave 3 is based on activities covered from Feb '05 – Apr '05



# Reasons for Overall Support of Family Planning (1)

Base: Total Respondents

Table 17

## Very Strongly Support FP

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05	Wave 3 May '05
	81	80	105	102
	%	%	%	%
<b>GAVE MOTIVATING FACTORS (NETT)</b>	<b>86</b>	<b>83</b>	<b>79</b>	<b>88</b>
<i>Current Situation in the Area/ Country (subnett)</i>	<b>60</b>	<b>64</b>	<b>58</b>	<b>54</b>
Increasing poverty due to increasing population	27	41	23 ▼	23
Family planning is needed in the community	22	30	20	19
Welfare of children suffers when couples have many children	12	26 ▲	18	17
Couples with many children are unable to provide their children adequate food	11	8	7	10
Health of the mother is neglected due to having to take care of many children	3	-	9 ▲	4
<b>Personal Experience (subnett)</b>	<b>29</b>	<b>20</b>	<b>38</b> ▲	<b>51</b>
Want to help people by explaining family planning	8	- ▼	17 ▲	28
Based on experience	3	9	10	11
Previous involvement with other family planning programs	3	6	4	6
Experienced the difficulties of being part of a big family	5	-	2	6
Experienced living in depressed areas	-	-	6 ▲	3
Current user of family planning	9	8	4	1
Found the use of traditional methods of family planning ineffective	3	1	2	-
<b>To make people responsible for their action</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>5</b>
<b>Motivated by the willingness of the people to help the country</b>	<b>-</b>	<b>-</b>	<b>6</b> ▲	<b>4</b>
<b>FP is a good strategy on the protection of our environment &amp; saving the future of our children</b>	<b>5</b>	<b>-</b> ▼	<b>10</b> ▲	<b>1</b> ▼
<b>Vocal or devote resources in support of family planning</b>	<b>-</b>	<b>5</b> ▲	<b>8</b>	<b>1</b> ▼
<b>It's a social responsibility</b>	<b>-</b>	<b>9</b> ▲	<b>2</b> ▼	<b>-</b>
<b>Did not give a rating of very strongly support family planning</b>	<b>14</b>	<b>17</b>	<b>13</b>	<b>12</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

Table 18

## Somewhat Support FP

	Baseline Jul '04	Wave 1 Nov '04	Wave 2 Feb '05	Wave 3 May '05
	81	80	105	102
	%	%	%	%
<b>GAVE MOTIVATING FACTORS (NETT)</b>	<b>10</b>	<b>8</b>	<b>13</b>	<b>10</b>
<i>Current Situation in the Area/ Country (subnett)</i>	<b>2</b>	<b>5</b>	<b>6</b>	<b>3</b>
Family planning is needed in the community	-	1	3	2
Increasing poverty due to increasing population	-	3	2	1
Welfare of children suffers when couples have many children	-	-	1	1
Health of the mother is neglected due to having to take care of many children	-	-	-	1
Couples with many children are unable to provide their children adequate food	2	1	-	-
<b>Personal Experience (subnett)</b>	<b>5</b>	<b>1</b>	<b>8</b> ▲	<b>6</b>
Want to help people by explaining family planning	2	-	7	5
Based on experience	1	-	1	1
Previous involvement with other FP programs	-	-	1	1
Current user of family planning	1	1	-	-
Experienced living in depressed areas	1	-	-	-
<b>Motivated by the willingness of the people to help the country</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>-</b>
<b>Vocal or devote resources in support of family planning</b>	<b>-</b>	<b>-</b>	<b>6</b> ▲	<b>-</b> ▼
<b>GAVE CONSTRAINTS/ HINDRANCE FACTORS (NETT)</b>	<b>5</b>	<b>8</b>	<b>8</b>	<b>-</b> ▼
Too busy to attend to such activities	1	1	3	-
Have personal matters to attend to	-	1	2	-
Lack of budget for activities	-	-	2	-
Lack of knowledge on medical aspects of FP	-	-	2	-
Sometimes I support and sometimes I don't because supporting family planning activities can't pay the bills	1	-	1	-
Fear of the objections from the church	1	-	-	-
Lack of knowledge on reproductive health	1	-	- ▼	-
Time is divided between family planning advocacy and personal matters	-	5 ▲	-	-
<b>Did not give a rating of somewhat support family planning</b>	<b>86</b>	<b>86</b>	<b>87</b>	<b>90</b>

▲ -significant @ 95% CL Baseline vs Wave 1  
▼ -Significant @95% CL Wave 1 vs Wave 2  
-Significant @95% CL Wave 2 vs Wave 3

# Reasons for Overall Support of Family Planning (2)

Base: Total Respondents

Table 19

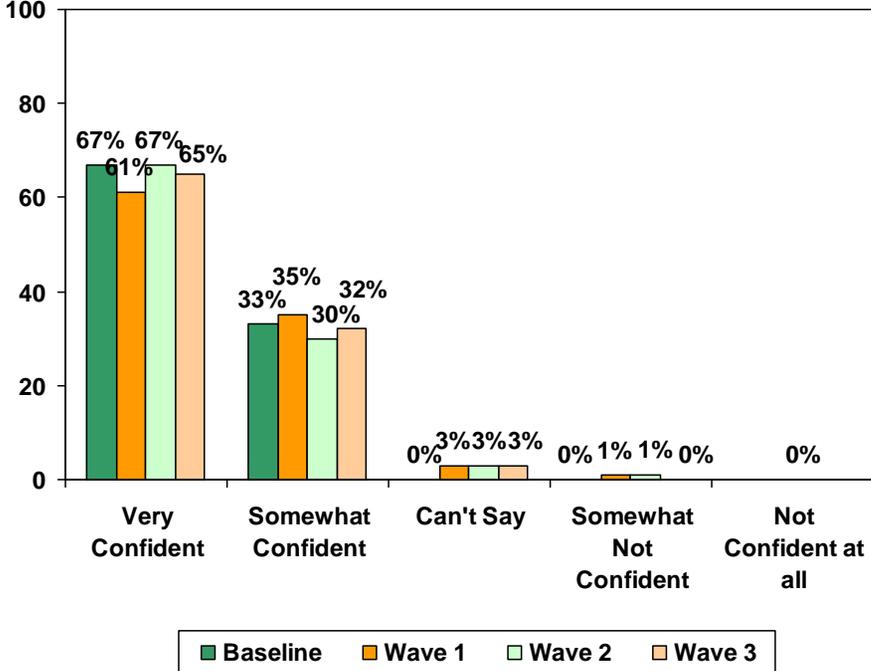
<b>Can't Say Support FP</b>	<b>Baseline Jul '04 81</b>	<b>Wave 1 Nov '04 80</b>	<b>Wave 2 Feb '05 105</b>	<b>Wave 3 May '05 102</b>
<b><u>GAVE MOTIVATING FACTORS (NETT)</u></b>	%	%	%	%
<i>Personal Experience (subnett)</i>	-	<u>3</u>	-	<u>1</u>
Want to help people by explaining family planning	-	1	-	-
Current user of family planning	-	-	-	1
<i>Current Situation in the Area/ Country (subnett)</i>	-	1	-	-
Increasing poverty due to increasing population	-	3	-	-
Welfare of children suffers when couples have many children	-	1	-	-
<b><u>GAVE CONSTRAINTS/ HINDRANCE FACTORS (NETT)</u></b>	-	<u>4</u>	-	<u>2</u>
Too busy to attend to such activities	-	3	-	1
Time is divided between family planning advocacy and personal matters	-	-	-	1
Have personal matters to attend to	-	1	-	-
<b>Did not give a rating of somewhat not support family planning</b>	<b>100</b>	<b>96</b>	<b>100</b>	<b>98</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

# Overall Confidence in Speaking Publicly on Family Planning

Base: Total Respondents

Chart 7



- Almost all (97%) FP Influentials are confident about speaking publicly on family planning, rating themselves as “very confident” or “somewhat confident”. However, looking at the split of top 2 box scores (very confident versus somewhat confident), no improvement is noted in terms of “somewhat confident” becoming “very confident”.
- Their knowledge of family planning (23%), trainings they have attended (17%), personal experience (16%), and their feeling of being well supported (9%) are the reasons for their high confidence level.

Q24 Overall, how would you assess your confidence in speaking publicly about family planning? Using a scale of 1 to 5, where "1" means you are "not at all confident", "2" means you are "somewhat not confident", "3" means you "can't say", "4" means you are "somewhat confident" and "5" means you are "very confident" in speaking publicly about family planning. Which number comes closest to how you feel?

\* Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04 Wave 2 is based on activities covered from Nov '04 – Jan '05 Wave 3 is based on activities covered from Feb '05 – Apr '05



# Reasons for Overall Confidence in Speaking Publicly About Family Planning (1)

Base: Total Respondents

Table 20

<u>Very Confident in Speaking Publicly about FP</u>	Baseline	Wave 1	Wave 2	Wave 3
	Jul '04	Nov '04	Feb '05	May '05
	81	80	105	102
	%	%	%	%
<b><u>GAVE MOTIVATING FACTORS (NETT)</u></b>	<b>67</b>	<b>61</b>	<b>67</b>	<b>65</b>
Knowledgeable about family planning	29	33	25	23
Trainings Received (Subnett)	7	15	19	17
Attended several training	4	11	11	10
Trained how to talk to the community	4	5	11	8
Based on personal experience	27	16	18	16
Support of Family Planning (Subnett)	13	13	11	9
Increasing show of support to family planning	6	8	5	8
Support from organization members	7	5	6	1
Want to help people in the area	-	-	9 ▲	6
What makes me confident is any support and commitment to the program	-	-	3	5
Motivated by current situation in the area/country	4	-	9 ▲	3 ▼
For people to know that FP means a better future	-	-	9 ▲	3 ▼
Declining economy due to increasing population	-	5 ▲	1	3
<b>Did not give a rating of very confident in speaking publicly about family planning</b>	<b>33</b>	<b>39</b>	<b>33</b>	<b>35</b>

Table 21

## Somewhat Confident in Speaking Publicly about FP

	Baseline	Wave 1	Wave 2	Wave 3
	Jul '04	Nov '04	Feb '05	May '05
	81	80	105	102
	%	%	%	%
<b><u>GAVE MOTIVATING FACTORS (NETT)</u></b>	<b>20</b>	<b>18</b>	<b>30</b>	<b>32</b>
Knowledge about family planning	11	5	7	10
Trainings Received (Subnett)	6	9	12	8 ▼
Attended several training	5	1	7 ▲	7
Trained how to talk to the community	1	8 ▲	7	2 ▼
What makes me confident is any support and commitment to the program	-	-	4	7
Based on personal experience	2	4	3	7
Want to help people in the area	-	-	6 ▲	5
Support of Family Planning (Subnett)	1	-	1	1
Increasing show of support to family planning	-	-	-	1
Support from organization members	1	-	1	-
Motivated by current situation in the area/country	-	-	8 ▲	1 ▼
<b><u>GAVE CONSTRAINTS/ HINDRANCE FACTORS (NETT)</u></b>	<b>14</b>	<b>19</b>	<b>-</b> ▼	<b>-</b>
Not enough knowledge on family planning or modern methods	10	15	- ▼	-
Not a current user of family planning	1	1	-	-
Need to pass the trainers' training	1	-	-	-
Fear of the objection from the church	1	1	-	-
Have difficulties expressing one's self	-	3	-	-
<b>Did not give a rating of somewhat confident in speaking publicly about family planning</b>	<b>67</b>	<b>65</b>	<b>70</b>	<b>68</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05



-significant @ 95% CL Baseline vs Wave 1  
-Significant @95% CL Wave 1 vs Wave 2  
-Significant @95% CL Wave 2 vs Wave 3

# Reasons for Overall Confidence in Speaking Publicly About Family Planning (2)

Base: Total Respondents

Table 22

<u>Can't Say/ Somewhat Not Confident in Speaking Publicly about FP</u>	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b><u>GAVE MOTIVATING FACTORS (NETT)</u></b>	-	-	-	<u>1</u>
Attended several training	-	-	-	1
<b><u>GAVE CONSTRAINTS/ HINDRANCE FACTORS (NETT)</u></b>	-	<u>4</u>	<u>4</u>	<u>3</u>
Not enough knowledge on family planning or modern methods	-	3	4	2
Have difficulties in expressing one's self	-	-	1	1
Need to pass the trainer's training	-	-	1	-
Lack of support/willingness from the people	-	-	1	-
Apprehensive because of the objections of the church	-	1	-	-
<b>Did not give a rating of somewhat not confident in speaking publicly about family planning</b>	<b>100</b>	<b>96</b>	<b>96</b>	<b>97</b>

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

# Suggestions on How to Improve Personal Capability in Speaking Out More Effectively on Family Planning

Base: Total Respondents

- The same suggestions as in previous waves were mentioned by FP Influentials on improving their personal capability. They still see the need to have more trainings (78%), and, to a certain extent, to be provided with educational/ advocacy materials and contraceptives (26%).
- Consistently, specific topics that should be tackled were similar to the previous waves: specific FP methods (33%), updates on FP information (20%), and importance of FP (18%).

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

Table 23

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Trainings/ Seminars/ Workshops (Nett)</b>	<b>91</b>	<b>90</b>	<b>76</b> ▼	<b>78</b>
Trainings to be more knowledgeable on FP/ FP methods	62	59	22 ▼	33
Continuous trainings to keep updated on FP	15	19	25	20
Workshops/Seminars on the importance of family planning	12	11	6	18 ▲
Training on interpersonal communication skills with different groups	12	19	23	9 ▼
Consultative workshops on population management to help develop strategies and approaches	-	8 ▲	3	6
Training on correct information related to FP	7	5	5	4
Training on the FATWA with regards to Family Planning	-	1	2	3
Training/practicum on how to use contraceptives	6	1	4	2
Seminars about different elements of RH	-	8 ▲	7	- ▼
Training on how to handle the media	-	8 ▲	1 ▼	-
Capability building training	-	5 ▲	1	-
<b>Materials/ Products (Nett)</b>	<b>20</b>	<b>20</b>	<b>28</b>	<b>26</b>
Provide educational materials about family planning	12	13	15	18
Develop advocacy materials appropriate for rural programs	5	4	8	11
Supply contraceptives (e.g IUD, pills)	-	-	6 ▲	3
Provide logistics when conducting seminars(projectors,etc.)	-	4	5	- ▼
<b>Provide evidence/support with regards to the safety of FP methods</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>12</b>
<b>Provide budget for family planning programs</b>	<b>4</b>	<b>9</b>	<b>11</b>	<b>10</b>
<b>Be invited to speak more about family planning</b>	<b>-</b>	<b>3</b>	<b>2</b>	<b>7</b>
<b>Have knowledgeable trainers</b>	<b>-</b>	<b>-</b>	<b>2</b>	<b>7</b>
<b>Research studies to support FP programs</b>	<b>-</b>	<b>-</b>	<b>5</b> ▲	<b>6</b>
<b>More open discussion among different sectors</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>4</b>
<b>No comment</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>1</b>



# Suggestions on How to Strengthen Advocacy on Family Planning

Base: Total Respondents

- Suggestions to further strengthen advocacy of family planning included having regular trainings/ seminars about family planning (49%) for people in the community to be aware of and understand better family planning.
- Providing FP influentials financial assistance (34%) to be able to implement their different activities on family planning (i.e. seminars, handouts, and contraceptive supply) is still seen as helpful.
- It was also stressed that support of various groups (30%) would likewise help strengthen advocacy on FP.

\* Baseline is based on activities covered from Jul '03 – Jun '04,  
Wave 1 is based on activities covered from Jul '04 – Oct '04  
Wave 2 is based on activities covered from Nov '04 – Jan '05  
Wave 3 is based on activities covered from Feb '05 – Apr '05

Table 24

	Baseline Jul '04 81	Wave 1 Nov '04 80	Wave 2 Feb '05 105	Wave 3 May '05 102
	%	%	%	%
<b>Training/ Seminar (Nett)</b>	<b>31</b>	<b>43</b>	<b>37</b>	<b>49</b>
Weekly schedule/ continuous seminar for the people of the community	21	30	7 ▼	19 ▲
More trainings on FP	6	- ▼	11 ▲	12
Train more people to talk about FP	6	- ▼	5 ▲	10
Trainings to update skills and knowledge about FP	5	- ▼	3	9
Train people in key positions to disseminate about FP	-	8 ▲	2	3
Orient on health issues with regards to FP	-	1	2	2
Seminar on responsible parenthood	-	-	2	2
Train health workers	-	3	2	1
Seminar on the importance of FP	-	-	3	-
Training on the use of contraceptives	-	4	-	-
<b>Financial Assistance (Nett)</b>	<b>31</b>	<b>34</b>	<b>33</b>	<b>34</b>
Financial assistance for conduct of seminars	12	19	9 ▼	15
Financial assistance for handouts/materials on FP	11	9	6	10
Financial assistance on contraceptive supply	9	5	5	6
Financial assistance on FP programs	4	-	19 ▲	5 ▼
Financial assistance on medical supplies for ligation	-	8 ▲	- ▼	1
<b>Logistic Support (Nett)</b>	<b>23</b>	<b>29</b>	<b>38</b>	<b>30</b>
Support from leaders on FP programs	-	13 ▲	16	10
Support from barangay for supply of contraceptive/ FP materials	10	5	10	10
Support to have more seminars	4	9	4	5
Support of the barangay for a venue	5	1	2	3
Support from NGOs	-	-	5 ▲	2
Support to provide knowledgeable speakers	4	4	3	2
<b>Encourage other organizations to support Family Planning</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>9 ▲</b>
<b>Educational materials/handouts/visual aids</b>	<b>10</b>	<b>14</b>	<b>13</b>	<b>8</b>
<b>Have TV / Radio ads about FP</b>	<b>7</b>	<b>9</b>	<b>4</b>	<b>6</b>
<b>Constant monitoring of FP activities in different areas</b>	<b>-</b>	<b>-</b>	<b>7</b>	<b>5</b>
<b>Encourage local government to develop FP program</b>	<b>-</b>	<b>-</b>	<b>10</b>	<b>4</b>
<b>Provide compensation for the speaker</b>	<b>-</b>	<b>9 ▲</b>	<b>1</b>	<b>1</b>
<b>Invite doctors to talk about FP</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>1</b>
<b>To have staff who can advocate FP</b>	<b>-</b>	<b>-</b>	<b>6 ▲</b>	<b>- ▼</b>
<b>Actual contraceptives</b>	<b>-</b>	<b>5 ▲</b>	<b>4</b>	<b>-</b>
<b>Push for family planning bill</b>	<b>-</b>	<b>4</b>	<b>2</b>	<b>-</b>
<b>Develop comics about FP in different dialects</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>-</b>
<b>No comment</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>-</b>

-significant @ 95% CL Baseline vs Wave 1

▲ -Significant @95% CL Wave 1 vs Wave 2

▼ -Significant @95% CL Wave 2 vs Wave 3

# CONCLUSIONS & RECOMMENDATIONS



# Conclusions & Recommendations (1)

## ***Keeping the Promise***

True to their commitment, FP Influentials continue to support and advocate family planning. In terms of coverage, Influentials have slightly penetrated into sectors such as health professionals, barangay health workers, youth groups and male leaders. Moreover, Influentials have also indicated considerable levels of activity with events happening within 2-3 months from the date of interview, particularly during formal meetings and seminars.

Messages conveyed remain relatively consistent and pertain mainly to the definition and importance of family planning. There is, however, a continuous decline in mentions of linkage between population growth and poverty. Compared to the previous waves, there is a slight increase in the number of influentials who encountered questions or objections. Interestingly, these questions and objections came more from members of groups or associations and from government officials, and less from religious groups and the Catholic Church. Similarly, there is also a slight increase of invitations from other organizations offering their support on the FP activities.

Unwavering support of FP is driven by personal observation and experience and a strong desire to help people by sharing their knowledge about FP. There are now regular FP activities that Influentials have set up such as seminars and information campaigns.

## Conclusions & Recommendations (2)

### ***Ensuring the future of FP advocacy***

A strong foundation has been set for FP advocacy by the Influentials. The following activities, however, could be considered in order to facilitate further development of both the Influentials and the advocacy as a whole:

- Continue to recruit new Influentials and to inspire core Influentials in order to build and maintain their passion and confidence in FP advocacy.
- Develop materials/ visual aids as well as give-aways to help standardize messages communicated by FP Influentials and to help make the audience better understand the information being conveyed.
- Influentials have incorporated FP activities into regular events such as meetings, and are exploiting special events (press conference, family planning month, international women's day, etc.) to talk about FP. Continuing to integrate FP advocacy in these types of activities keeps the information within the reach of and fresh in the minds of the masses.