

Final Report on the Poll Survey of Family Planning Influentials (Wave 1 – Nov '04)

Submitted to The Social Acceptance Project-Family Planning (TSAP-FP)
Academy for Educational Development (AED)
with the support from United States Agency for International Development (US-AID)

Date 13 December 2004

Prepared by Synovate Inc.

This research was made possible through support provided by the Office of Population, Health & Nutrition, United States Agency for international Development (USAID), under the terms of contract #492-C-00-02-00019-00. The opinions expressed herein are those of the contractor(s) and do not necessarily reflect the views of USAID.



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Background

The Academy for Educational Development (AED) has been awarded a contract from USAID/Philippines known as *The Social Acceptance Project –Family Planning (TSAP-FP)*. The goal of the project is to increase acceptance of family planning among the general public. To achieve this goal, TSAP-FP has trained several individuals to advocate family planning and become family planning influentials.

With this, TSAP-FP would like to conduct a study among these FP influentials in order to monitor changes in their attitudes towards family planning and track the activities they do in relation to TSAP-FP's advocacy efforts.

A baseline survey was conducted last July 2004 to report on activities covered from July 2003 to June 2004. This report details the results for the first wave of the study which covers activities done during July 2004 to October 2004.

Objectives

The main objective is to measure the development and changes in the attitudes towards family planning of TSAP-FP's individual FP influentials.

Specifically, the study will determine baseline levels, track changes and provide insight in the following areas:

- Willingness to speak publicly on family planning
- Overall support for family planning
- Actual actions undertaken in support of family planning advocacy

Research Methodology (1)

From a list of 105 names, a total of 80 FP influentials were interviewed.

Influentials refer to civil society representatives/ leaders and public sector individuals at the national, provincial and local levels who: (1) are respected in their communities or groups and are able to persuade other individuals to promote the practice of FP; and (2) have been influenced or developed by TSAP-FP to speak publicly on FP.

The influentials covered in the study were based in TSAP-FP project sites, namely Metro Manila, Bulacan, Pampanga, Tacloban, Bicol, Samar/Leyte, Negros Oriental, Cebu, Davao and ARMM (Autonomous Region of Muslim Mindanao).

Research Methodology (2)

Synovate utilized a panel design survey wherein the same individuals will be interviewed for all the succeeding waves of the study. Interviews were conducted via telephone using the aid of a computer. Responses were inputted directly to the computer where the master questionnaire has been programmed into. This methodology is commonly called the **Computer Assisted Telephone Interview (CATI)**.

As part of the quality control procedures, all of the interviews were recorded and 30% of the interviews monitored simultaneously by the quality control personnel. A separate roster of interviewers were trained specifically in conducting CATI interviews for this study.

The interview lasted for an average of 30 minutes. Fieldwork was done from November 8 to 20, 2004.

DETAILED FINDINGS



Profile of FP Influentials

Base: Total Respondents

There were 15 influentials who were interviewed during the baseline survey but were not interviewed in the first wave. In place of the 15 there were 14 influentials who were interviewed in the first wave only. Despite that, the profile of influentials remain to be similar to the baseline. The interviewed Family Planning Influentials have the following profile:

- Mostly females
- Largely coming from Cebu and Metro Manila
- Majority belong to the Informal Sector/ Urban Poor

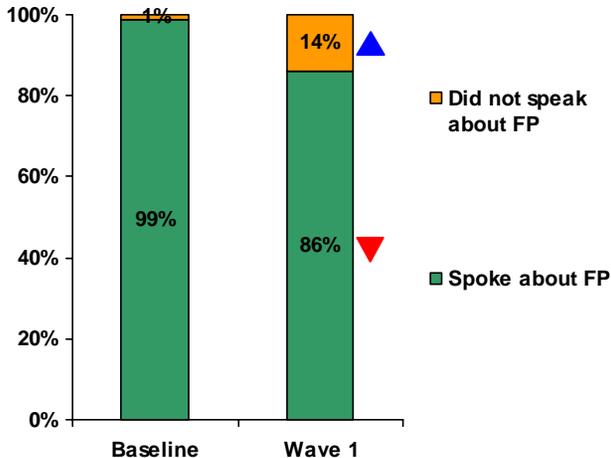
Table 1

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
GENDER		
Female	62	59
Male	38	41
AREA		
Cebu	46	43
Metro Manila	25	31
ARMM	10	8
Davao	6	6
Pampanga	5	5
Negros Oriental	4	3
Samar/ Leyte	2	3
Bulacan	1	1
Bicol	1	1
SECTOR		
Informal Sector/ Urban Poor	54	54
Faith-based Groups	11	14
Community-based health groups	9	10
Cause-oriented NGOs	5	4
Organized Labor/ Industry	3	3
Multi-Sectorial Advocacy Networks	2	3
Legislative	2	3
Media	1	3
Military	1	3
Small Transport	5	3
Socio-civic/ Business Groups	4	1
Health Provider	-	1
Professional Associations	-	1

Whether or Not Spoke About Family Planning

Base: Total Respondents

Chart 1



- Majority (86%) of the FP Influentials interviewed have spoken publicly about family planning at least once in the past 4 months.
 - This is significantly lower than the baseline considering the coverage for wave 1 is only the past 4 months while the baseline covered the past 12 months
- They have spoken to different persons/ groups:
 - Informal groups (59%): individuals who gather together for certain events or occasions, not on a regular basis. There has been a significant increase of barangay residents spoken to. This forms the largest part for the informal groups sector. Following barangay residents are individual women and neighbors.
 - Formal groups (51%): individuals that work together for a particular purpose. More would mention a general group rather than the specific name of the organization. Almost half of this sector comes from the women's group. Next to it are the barangay officials with a significant increase in this wave overtaking barangay health workers.
 - Specific organizations (33%): those with particular group names. There were lesser mentions of specific group names this wave. In aggregate, vendor associations were still the most mentioned. However, there were a considerable number of organizations that were not mentioned at all such as FFVA, JAVA, CIBBAK METROCAN, just to mention a few.
 - Media (16%): via interviews or media features. Mentions of media channels were varied and more specific (DYLA Station, Phil. News Agency, etc.)

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04

▲ ▼ - significant @ 95% CL

Group or Person Spoke About Family Planning To (1)

Base: Total Respondents

Table 2

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Informal Group (Nett)	64	59
Barangay Residents	19	33 ▲
Individual women	10	11
Neighbors	15	6
Family Members	7	5
Medical Students	2	3
Cleric Muslim of Davao	-	3
College Students	-	3
Community Adult Volunteer	-	3
Urban Poor in Davao/ Cebu	5	1
Friends	4	1
Health Professionals	2	-
Fellow drivers	2	-
PUP/ PNU Students	2	-
Laborers	2	-
Informal Groups (Unspecified)	2	-
	Baseline July '04	Wave 1 Nov '04
Did not speak publicly about FP	1	14 ▲

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Formal Group (Nett)	46	51
Womens Group	20	20
Barangay Officials	4	11
Barangay Health Workers	9	9
Youth Groups	5	6
Local Government Units	2	6
Homeowner Associations	5	4
Professionals	-	4
Multi Sectoral Group	-	4
Non-government organizations	5	3
Transport Drivers association	2	3
Vendors association (unspecified)	2	3
Barangay Staff	1	3
Reproductive Health Leader coming from Bacolod, Cebu & Davao	-	3
Muslim Leaders	-	3
Male Leaders	5	1
Religious Leaders	2	1
Military Groups	2	-

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04

▲ ▼ - significant @ 95% CL

Group or Person Spoke About Family Planning To (2)

Base: Total Respondents

Table 2

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Specific Organizations (Nett)	48	33
Vendor Associations (subnett)	17	13
Power Development Sidewalk Vendors Association (POVA)	2	4
Members of Power United Sidewalk Vendors Assoc.	1	3
Cebu Downtown Vendors Association (CDVA)	-	3
CCUVA	5	1
Mandaue City United Sidewalk Vendors Association (MACUSVA)	1	1
PAUBA Vendors Association	4	-
Samahan ng Maninininda ng Caloocan	1	-
Fresh Flowers Vendors Association (FFVA)	1	-
Jones Avenue Vendors Association (JAVA)	1	-
Robinsons Side-Vendor Association (ROVA)	1	-
Fairview Dahlia Vendor Association	1	-
Camachile Vendors Association	1	-
Urban Poor Sector (subnett)	12	6
BLAWN	1	4
Nazareth	1	1
Alliance of Barangay Apas Community Association (ABACA)	1	1
Metro Cebu CAN	1	1
CIBBAK (Carbon Ermita Bato Barracks Kawit)	1	-
Cebu Belai Club	1	-
METROCAN	1	-
Sumapi PACO	1	-
Warwicks Barracks Cooperative	1	-
Empowerment Reaffirmation of Paternal Abilities Training	1	-
	Baseline July '04 1	Wave 1 Nov '04 14 ▲

(Specific Organization continued...)

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Tricycle Operators (subnett)	7	3
NACTODAP	1	3
Tricycle Operators Driver Association (TODA)	4	-
NCR Confederation of Tricycle Operators & Driver Association	1	-
Federation Muntinlupa Tricycle Operator & Driver Association (FEDMONTODA)	1	-
Faith-based Groups (subnett)	6	4
Society for Family Planning Devt & Education of the Phils.	1	1
Interfaith Organization	1	1
Inter-Church	-	1
Christ Jesus Our Life Church	-	1
Christ Our Savior Church	-	1
Lungkod Lingap sa Ngayon (LLN)	1	-
INAM-VISTADZ Group	1	-
Darul Iftah	1	-
Non-Government Organizations (subnett)	4	3
Center for Participatory Governance	1	1
Regional Population Council	1	1
Regional Consultative Organization	1	-
Cause-oriented NGOs (subnett)	4	-
Kollos Neng Bi Libo (Lunad Name of Women Power)	1	-
Kalipunan ng Lipang Filipina	1	-
Management of Samar Island of Diversity Project	1	-
Government Agency (subnett)	-	1
POPCOM	-	1
BARCOS-Barangay Coordinators	-	1
Pasig City Council for Population & Development	-	1
Nangka Farmers Association	-	1
Rotary Club of New Manila East/Other Rotary Club	2	-

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04



Group or Person Spoke About Family Planning To (3)

Base: Total Respondents

Table 2

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Media (Nett)	17	16
Radio Program	7	4
DYLA Station	-	5 ▲
Philippines News Agency	-	3
Press Forum/Conferences	-	3
Mucard Newsletter	-	1
DYHP Media	-	1
Aksiyon Radio	-	1
Philippine Daily Inquirer	-	1
TV program	1	-
Manila Standard	1	-
Iglesia ni Cristo Media Station	1	-
Media unspecified	6	- ▼

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Specific Name/ Person (Nett)	2	-
Councilor Jerry Carillo (Cebu City)	1	-
Mayor Tomas Osmena (Cebu City)	1	-
Margot Osmena (Wife of Mayor Osmena)	1	-
Capt. Emog Rotenla (Brgy. Ermita)	1	-
Eloy Amores	1	-

	Baseline July '04	Wave 1 Nov '04
Did not speak publicly about FP	1	14 ▲

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04

▲ ▼ - significant @ 95% CL

Event/ Occasion When Spoke About Family Planning

Base: Total Respondents

- Majority of the FP Influentials mentioned the occasions when they spoke about family planning. Similar scenario as the baseline, formal and organized meetings or gatherings were mentioned the most. These occasions were during meetings of members/ officers (31%) and seminars/orientations (29%). There were lesser occasions of speaking about FP during meetings on specific issues compared to the baseline.
- The shorter timeframe coverage enabled the influentials to mention specifically when within the past 4 months they have spoken about Family Planning. Around half of the events or occasions happened recently as indicated within the past 2 months.

Table 3

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Occasion (Nett)	65	69
Meeting of members/officers	21	31
Seminar/Orientation	30	29
Informal Occasion	7	15
Meeting on specific issues	22	11
Launching of Organization/Network	4	9
Training	11	6
Date (Nett)	67	44 ▼
Within the month of November 2004	-	10
1 month ago	-	25
2 months ago	-	19
3 months ago	-	19
4-12 months ago	62	5
Over 12 months ago	10	-
No Specific Occasion/Can't Recall	14	9
Date		
*Did not speak publicly about FP	1	14 ▲

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04
▲ - significant @ 95% CL

Messages Given About Family Planning

Base: Total Respondents

- Messages conveyed during these speaking occasions were about the definition and importance of FP (61%), the different methods of FP (56%), benefits of FP (33%) and the link between population and poverty (28%).
 - Among specific messages, the importance and definition of FP were still the most mentioned.
 - As for the methods, influentials discussed a varied line-up of topics. Specific modern methods were now even more discussed such as vasectomy and ligation.
 - Messages about the benefits of FP decreased from the baseline. More specifically, on FP for promoting the better welfare for the family.
 - There is also a decrease in mentioning the link of the increasing population to poverty.
 - New messages were also mentioned namely, encouraging males to get involved in FP and further explaining responsible parenthood.

Table 4

	Baseline July '04 81	Wave 1 Nov '04 80
What is Family Planning (Nett)	65	61
Importance of family planning	21	29
Explanation of the family planning program	17	24
Rationale for needing population management/ family planning	20	19
Family planning is proper birth spacing	19	10
Have spacing between child births	12	10
Better to have 1 or 2 children	6	10
Methods of Family Planning (Nett)	48	56
Permanent methods like ligation and vasectomy	9	21 ▲
Encourage to use modern method like pills	14	14
Explain the misconceptions about effects of different contraceptives	6	13
Discussed the proper use of a condom	5	13
Discussed the different modern methods/ contraceptives	-	13 ▲
Use the contraceptive that suits you	16	10
Advantages & disadvantages of methods of family planning	6	6
Methods of FP are not only for women	-	5 ▲
Definition of natural family planning	6	3
Explain the misconception in using pills	6	1
Benefits of Family Planning (Nett)	48	33
Family planning promotes better welfare for the family	38	18 ▼
Family planning promotes better health for the children	15	10
Family planning enables families to send children to school	9	10
Family planning promotes better health for the mother	7	10
Increasing population heightens poverty	40	28
Encourage/ Solicit Support for Family Planning (Nett)	27	20
Invitation to attend seminar on family planning	11	8
Invitation for males to get involved in family planning	1	8 ▲
Ask for support on their family planning program	12	5
Need to help advocate family planning	5	4
Reproductive Health/ System (Nett)	15	18
Explained what is reproductive health	9	8
Importance of reproductive health of a woman	5	8
Described the parts of the reproductive system	2	6
Explained responsible parenthood	-	10 ▲
Consult a doctor to know how to take care of your body	5	8
How the organization helps in the advocacy of family planning	9	- ▼
Refrain from getting unwanted/early pregnancies	7	- ▼
*Did not speak publicly about FP	1	14 ▲

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04, synovate

Wave 1 is based on activities covered from Jul '04 – Oct '04

▲ ▼ - significant @ 95% CL



Person who Did Not Speak Publicly About Family Planning

Base: Total Respondents

Chart 1

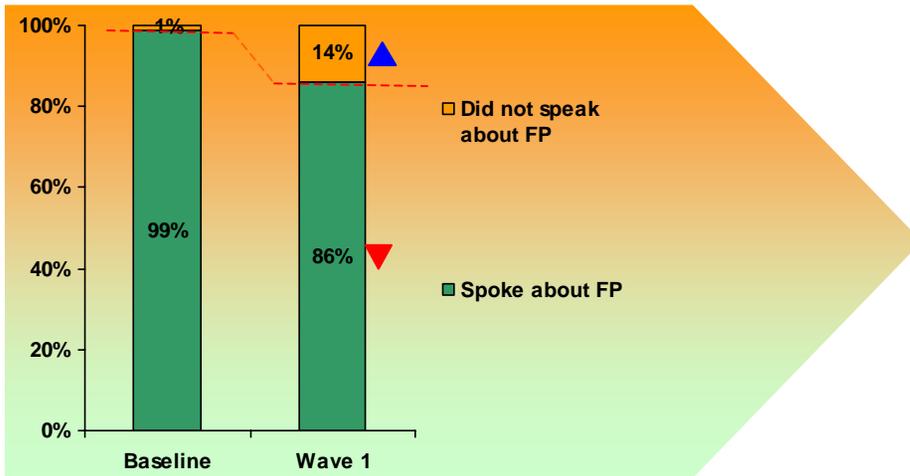
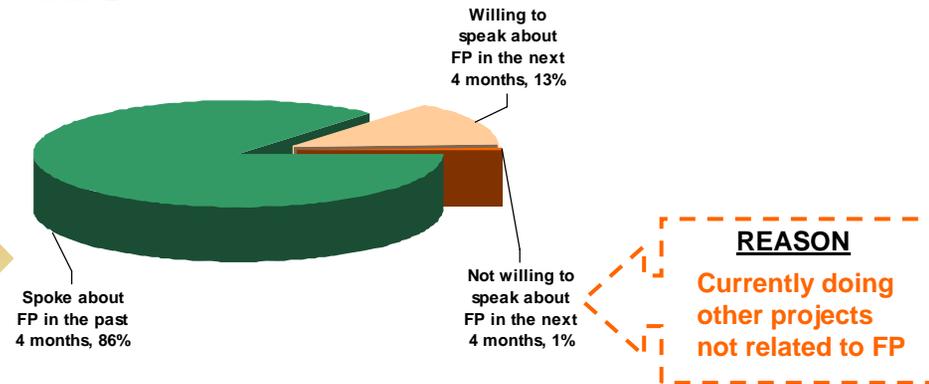


Chart 2



- For this wave, 14% were not able to speak publicly about FP in the past 4 months. Out of the 14%, only 1% is not willing to speak publicly about FP in the NEXT 4 months. The reason given was due to current involvement in other projects not related to FP.
- Among those who are willing to speak about family planning in the next 4 months, they plan to emphasize on the importance of family planning, the right of couples to choose the type of contraception and that methods of family planning have no side effects. They perceive that religious groups/ persons would most likely object or ask questions and women's groups would most likely approve of them speaking about family planning as well as other various people.

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04

▲ ▼ - significant @ 95% CL

Person Willing to Speak Publicly About Family Planning

Base: Total Respondents

Table 5

Messages Plan to Convey

	Baseline July '04 81	Wave 1 Nov '04 80
Importance of Family Planning	-	6 ▲
A couple has the right to choose which method to use	-	3
Methods of family planning have no side effects	-	3
Use modern methods to prevent having many children	-	1
Need to find a suitable contraceptive	-	1
Talk about responsible parenthood	-	1
Having many children heightens poverty	-	1
Explain the different misconceptions about family planning methods	-	1
Explain natural and modern methods of family planning	1	-
Explain what is reproductive health	1	-
Not willing to speak about FP in the next 4 months	-	1
* Spoke publicly about FP	99	86 ▼

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04,
Wave 1 is based on activities covered from Jul '04 – Oct '04

▲ ▼ - significant @ 95% CL

Q10 What would you plan to say?

Q11 Who (person/group) do you think would OBJECT if you --as a community influential-- speak out publicly about family planning?

Q12 Who (person/group) do you think would APPROVE if you --as a community influential-- speak out publicly about family planning?

Group/Person who Would Object

Table 6

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Religious Groups	-	3
Catholics Women League	-	1
Men	-	1
Local Government	-	1
Provincial Government	-	1
Priests	-	1
Parents with many children	-	1
Religious congressman	1	-
None	-	5 ▲
Not willing to speak about FP in the next 4 months	-	1
* Spoke publicly about FP	99	86 ▼

Table 7

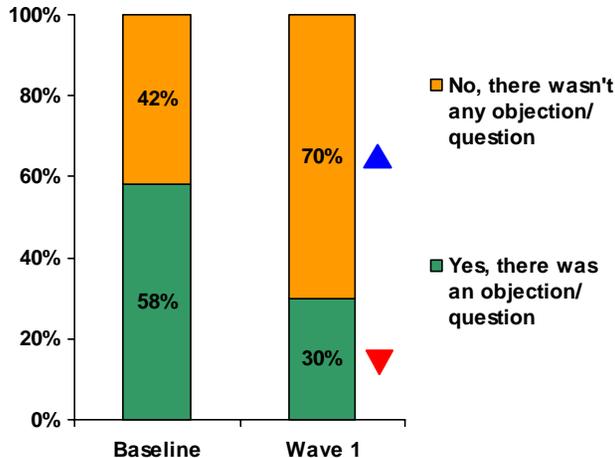
Group/ Person who Would Approve

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Person (NETT)	-	10 ▲
Professionals	-	1
Barangay health worker	-	1
Iglesia ni Cristo Church	-	1
Spouse	-	1
Barangay council	-	1
Member of Jesus is Lord	-	1
People Experiencing Poverty	-	1
Government Officials	-	1
Group (NETT)	1	5
Womens Group	-	3
Medical Organizations	-	1
Navotas Medical Society	-	1
Midwives Association	-	1
Rural Health Unit	-	1
TODA Caloocan	-	1
Barangay captain	1	-
Not willing to speak about FP in the next 4 months	-	1
* Spoke publicly about FP	99	86 ▼

Whether or Not Objections or Questions Were Raised When Spoke Publicly About Family Planning

Base: Total Respondents

Chart 3



- There is a decline in objections or questions during their talk on family planning with only a third experiencing any.
- Most of the objections came from various members of different organizations/ associations and from the Catholic church. However, there were less comments coming from the Catholic group for this wave. There was also a decrease of objections/ questions from Barangay residents, barangay officials, and male leaders.
- Although faith related issues still rank the highest among the objections/ questions raised, it is still lower than the baseline. The same main issues were expressed, specifically that family planning is against the church (6%) and family planning is a form of abortion (6%). Aside from this, there are also concerns about methods of family planning having side effects (6%).
- A significant drop in questions about the influential's role on family planning was also observed.
- In response to the objections, FP Influentials explained the definition of family planning (Family planning is not abortion, but a means to prevent the sperm and egg to meet – 6%) and reassured that ligation has no side effects and they should consult a doctor with regards to the method of family planning to use.

NOTE:

* Baseline is based on activities covered from Jul '03 – Jun '04, Wave 1 is based on activities covered from Jul '04 – Oct '04

Group or Person who Objected or Asked Questions About Family Planning

Base: Total Respondents

Table 8

	Baseline July '04	Wave 1 Nov '04
	81	80
	%	%
Person (Nett)	41	19 ▼
Member of Group/Association	-	6 ▲
Barangay Resident	10	3
Neighbors	2	3
Priest	-	3
Barangay Officials	10	1 ▼
Friends	1	1
Friends	-	1
Leaders	-	1
Telephone Callers	-	1
TV Viewers	-	1
Senior Citizen	-	1
Male Leaders	6	- ▼
NGO Workers	4	-
Muslim Followers	4	-
Muslim Religious Leaders	2	-
Family Member	2	-
Medical Students	2	-
LGU/Local Chief Executive	2	-
Doctors	2	-
Clergy	1	-
Members of Opus Dei	1	-
Group (Nett)	25	15 ▼
Catholic Group	19	8 ▼
Women Group	6	1
Nazareth Parent Association	-	1
Nangka Farmers Association	-	1
Tricycle Drivers	-	1
Institution Opposition (unspecified)	-	1
MAA OFW Organization	1	-
Fishers Folk Organization	1	-
No one objected or asked questions	42	70 ▲

Objection or Question of the Group/ Person About Family Planning

Base: Total Respondents

Table 9

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Faith Related (Nett)	28	14 ▼
Family planning is against the church	11	6
Family planning is abortion	10	6
God said "Go and multiply"	4	1
What is the stand of the Catholic Church with regards to FP	-	1
Family Planning is a sin	4	-
Methods of Family Planning (Nett)	7	9
Methods of Family Planning have side effects	-	6
Associations on Specific Methods of Family Planning (subnett)	6	5
Pills and IUD cause cancer	4	3
BTL is not effective	-	1
Ligation is a form of abortion	-	1
Had a friend who became insane after using injectibles	-	1
Injectibles causes bleeding	-	1
Ligation turns you into a sex maniac	1	-
Vasectomy lessens your craving for sex	1	-
Complained that pills cause loss of teeth & varicose veins	1	-
Modern method is not good for the health	-	4
What is the right contraception to use	2	-
Background Information (Nett)	19	5 ▼
Why I help family planning	10	3
Is there an agency that provides contraceptives	-	1
Why do we need Family Planning	-	1
Where I get funding/support/logistics for population management	4	-
Why my projects are focused on family planning instead of lighting & cementing the streets	2	-
What are the focus areas/sites of population management	1	-
What is my relation to AED	1	-
Why am I an environmentalist tackling a population matter	1	-
Where can they get information education materials	1	-
Why talk about family planning when unable to have children	1	-
What can controlling the member of children do for people	-	3
What are the benefits/ advantages of family planning	2	-
Understanding the reproductive health organs of a woman & man	2	-
There is no point in implementing family planning	2	-
No one objected or asked questions	42	70 ▲



Response to Objection or Question of the Group/ Person About Family Planning

Base: Total Respondents

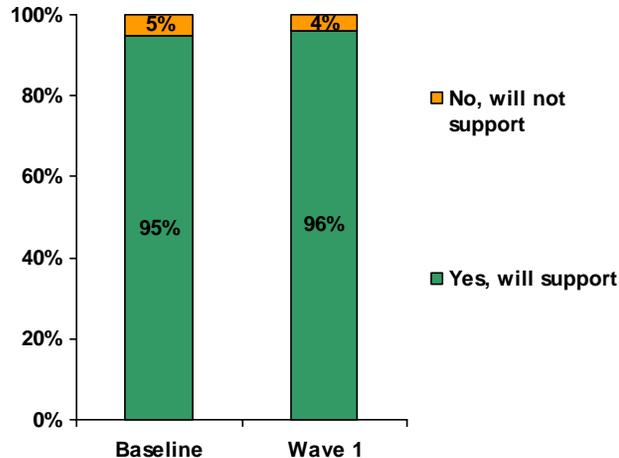
Table 10

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Methods of Family Planning (Nett)	10	13
Ligation has no side effects	-	5 ▲
These methods have been experimented worldwide and recommended by doctors	-	3
Plus do not cause cancer	-	3
All methods of FP need to be properly used	5	1
We have been able to prove that ligation does not cause infection	-	1
Injectibles are not harmful to one's health	-	1
Injectibles is not the reason	-	1
Need to practice family planning whether its natural or modern methods	2	-
Family planning is not abortion, but a means to prevent the sperm & egg to meet	9	6
Need to consult a doctor	4	5
Background Information (Nett)	26	4 ▼
Explained the reasons/ importance of FP	10	1
Explain process of implementing the program	7	1
Cited other projects besides family planning	4	1
Not forcing them to use modern methods, but giving them a choice	5	- ▼
Faith Related (Nett)	7	3
Does the church want us to be poor	1	1
Catholic church could have their own stand with regards to family planning	-	1
Did God want our children to be hungry	2	-
Based on the fatwa found in the Qu'ran, family planning is allowed	2	-
Stated in the Qu'ran that suckling period is 3 years and pregnant women are not allowed to breastfeed	2	-
There are also christians who are adopting concept of family planning	1	-
Gave them a copy of the fatwa	1	-
Explained the country's poverty and overpopulation situation	-	4
Presented results of studies on artificial contraceptives	-	3
Need to go to the barangay to learn more about FP	-	3
Avoided the question	2	3
Yearly pregnancy is risky for the woman	4	-
Need 3 years spacing for better health of the mother & child	4	-
Women have the right to decide what is best for their body	2	-
Suggest to space children, not abort them	2	-
No one objected or asked questions	42	70 ▲

Intention to Support Actions Related to Family Planning in the Next 4 Months

Base: Total Respondents

Chart 4



- Regardless of whether they have spoken or not in the past 4 months about FP, almost all (94%) FP Influentials plan to support certain activities related to family planning in the following 4 months. This trend is comparable to the baseline.
 - Activities mentioned would be delivering seminars/ trainings on FP (49%) - including seminar or training on FP in general (25% and 13% respectively), and on reproductive health (10%). A substantial number also plans to implement information campaigns about family planning in general (36%).
 - These plans are perceived to happen mostly during preset seminars/ orientations (29%) and monthly meetings of members/officers (15%). Around a fourth have not pegged a specific occasion or date for the activity.
- Generally, this wave shows indications that influentials intend to continue the information campaigns and other activities underscored during the recently held FP Month celebrations. However, implementation of these activities may not have a specific date yet or it may be dependent on the other scheduled activities of their respective organizations.

Specific Actions Related to Family Planning Plan to Support in Next 4 Months

Base: Total Respondents

Table 11

	Baseline July '04	Wave 1 Nov '04
	81	80
	%	%
Seminars/ Trainings (Nett)	53	49
Seminar related to Family Planning / among mothers	28	25
Training on Family Planning	17	13
Seminar on Reproductive Health	7	10
Orientation modern method	-	4
Orientation natural method of FP	-	4
Orientation about responsible Parenthood	-	3
Seminar on Vasectomy/forum in vasectomy	6	1
Information Campaign (Nett)	43	36
Information campaign on family planning	30	24
House to house orientation on FP	-	5 ▲
Information campaign on modern family planning methods	12	3 ▼
Advocacy Network of the SAFE-FP coalition	-	3
Provide brochures/Leaflets	-	3
Placing streamers/ stickers about FP around the community	4	-
Provision of Services/ Supplies (Nett)	6	9
Distribution of free contraceptives	2	3
Medical mission on Family Planning	1	3
Providing them equipments & facilities for them to conduct both permanent & temporary methods	-	3
Provide assistance for women to have access to free tubal ligation	2	1
Health week with pap smear & FP methods	1	-
Continue education program for the different sectors about FP	-	9 ▲
Continue my radio program	-	5 ▲
Push the bill for Reproductive Health	6	1
Family Planning Day/ Month	10	- ▼
Have an Advocacy Working Group within different communities	5	- ▼
Activities like singing contest about family planning	5	- ▼
Provide leaders who is knowledgeable in FP in order to help in dissemination	5	- ▼
Not planning to support any action related to family planning in the next 4 months	5	4

Q15 What specific actions related to family planning do you plan to support in the next 4 months?

Event/Occasion Specific Actions Related to Family Planning Plan to Support in Next 4 Months Will Happen

Base: Total Respondents

Table 12

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Occasion (Nett)	58	55
Seminar/Orientation	7	29 ▲
Monthly meeting of members/officers	-	15 ▲
Informal occasions	-	6 ▲
Training	4	4
Meeting on specific issues	7	3
Launching of Organization/Network	5	1
Family Planning Day	25	- ▼
Family Month	6	- ▼
Population Development Week	4	-
Informal Occasion	1	-
Free ligation Monday to Fridays in Friendly Care	1	-
Counselling Sessions	1	-
Health Week	1	-
World Population Day	1	-
Art Workshop for OFW children	1	-
Awarding Ceremony of policemen	1	-
Date (Nett)	56	33 ▼
Within the next month	30	11 ▼
Within the next 2 - 4 months	20	14
Within the month	11	11
No Specific Occasion/No set date	12	23
Not planning to support any action related to family planning in the next 4 months	5	4

Reasons for Not Planning to Support Actions Related to Family Planning in the Next 4 Months

Base: Total Respondents

Table 13

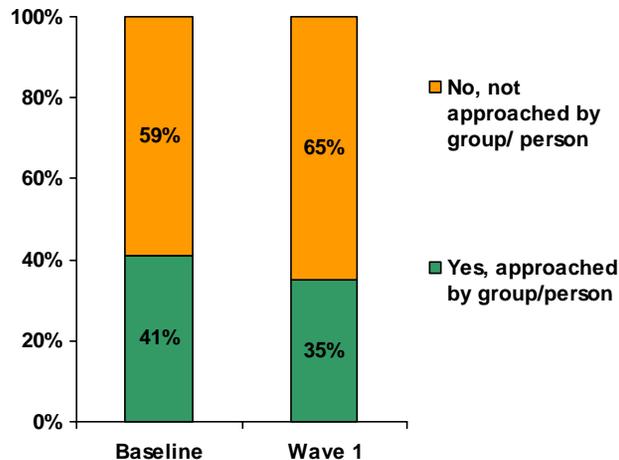
	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Too busy to attend to such activities	1	1
Concerned with other issues like environment	-	1
Do not have financial resources	-	1
More focused on work for my organization	2	-
Need to discuss with our Federation	1	-
Not aware of any actions planned for FP	1	-
Planning to support any action related to family planning in the next 4 months	95	96

- Among the few (4%) not planning to support any actions related to family planning, they have allotted their time to personal matters or other issues affecting the country. Others do not have the financial resources to do so.

Whether or Not Approached by Group/ Person (Other than TSAP-FP/AED) on Family Planning

Base: Total Respondents

Chart 5



- More than a third (35%) have been approached by other groups or persons regarding their initiatives on family planning.
- Similar to the baseline, FP Influentials were approached by NGOs such as Friendly Care (4%), and Philippine Rural Reconstruction Movement (4%), as well as government offices like POPCOM (4%) and DOH (4%).
- The different organizations approach FP Influentials, mainly to (1) invite them to help in planning their activities (16%), or (2) to invite them to a training on family planning that they have set up.
- Other organizations approached FP Influentials in various occasions in the past 4 months.

Group or Person Who Approached About Initiatives on Family Planning

Base: Total Respondents

Table 14

	Baseline July '04	Wave 1 Nov '04
	81	80
	%	%
GROUP (NETT)	38	26
Non-Government Organizations (subnett)	23	16
Friendly Care	5	4
Family Planning Organization of the Phil.(FPOP)	4	4
Philippine Rural Reconstruction Movement	5	3
United Nations Population Fund	-	3
Marie Stoppe (NGO)	6	1
Phil. Legislators Committee and Population & Development Foundation Inc.	2	1
Group of Women	1	1
Family Health and Maternal Health	-	1
Marhe Foundation	-	1
Midwives Organization	-	1
CMEN-Cooperative Movement for Encouraging	-	1
MSH-Management Sciences for Health	-	1
Womens Healthcare Foundation	1	-
An Australian-based advocacy group	1	-
Center for Male Reproductive Health	1	-
Barangay Association of Malabon	1	-
Kinasang Foundation Inc.-KSPI	1	-
Responsible Parenthood Maternal & Child Health Association in the Phil.	1	-
Government Agency (subnett)	15	6
POPCOM	12	4
Department of Health	5	4
Cebu City Health Office	2	-
Quezon City Health Dept.	1	-
International Groups (subnett)	4	3
World Neighbor	-	1
World Family Affair Organization	-	1
World Health Organization-WHO	1	-
Bill & Melinda Gales Foundation	1	-
Int'l Family Planning Leadership Program	1	-

	Baseline July '04	Wave 1 Nov '04
	81	80
	%	%
GROUP (NETT) continued	38	26
Academic Institutions (subnett)	5	1
Fatima	-	1
San Carlos University	2	-
La Salle	1	-
Medical Schools	1	-
Socio-Civic Groups (subnett)	2	1
Rotary Club	1	1
Caloocan Jaycees for youth	1	-
Faith-based groups (subnett)	1	-
7th Day Adventist in Negros Occidental	1	-
Other Groups (subnett)	2	3
United Nations Development Program	-	1
DKT Company Phils.	-	1
UN Aids	-	1
Prime Asia Health Program	1	-
PERSON (NETT)	2	9
Community Individuals	-	4
Marikina Population Officer	-	1
Chris Peñales	-	1
Surgeon-General of the AFP	-	1
ECOP-led by Mr. Donald Dy	-	1
Beth Baliser	-	1
Noberto Quisumbing-Owner	1	-
Imams (Muslim Religious)	1	-
Can't Recall	-	1
No other group approached about their initiatives on family planning	59	65

Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person

Base: Total Respondents

Table 15

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Invited as partners to help plan their activities	7	16
Conduct Trainings/ Seminars (Nett)	17	11
Be a lecturer/ speaker for their seminar	1	8 ▲
Provide orientation to barangay	11	4
Be a reactor to one of their forums	5	- ▼
Provide training on population & environment	5	- ▼
Invited to a training on family planning	7	10
Support to Family Planning Activities (Nett)	19	6 ▼
Offered to support conduct of continuing seminars	11	4
Offered to provide family planning services	5	3
Continuously provide contraceptives to the community	4	3
Offered health cards	-	1
Invited to create modules/ materials on family planning	4	-
Want to gain access to ARMM	-	1
Wanted to avail of FP services	-	1
No other group approached about their initiatives on family planning	59	65

Event/ Occasion Specific FP Initiatives Discussed with Non-TSAP-FP Group/ Person Happened

Base: Total Respondents

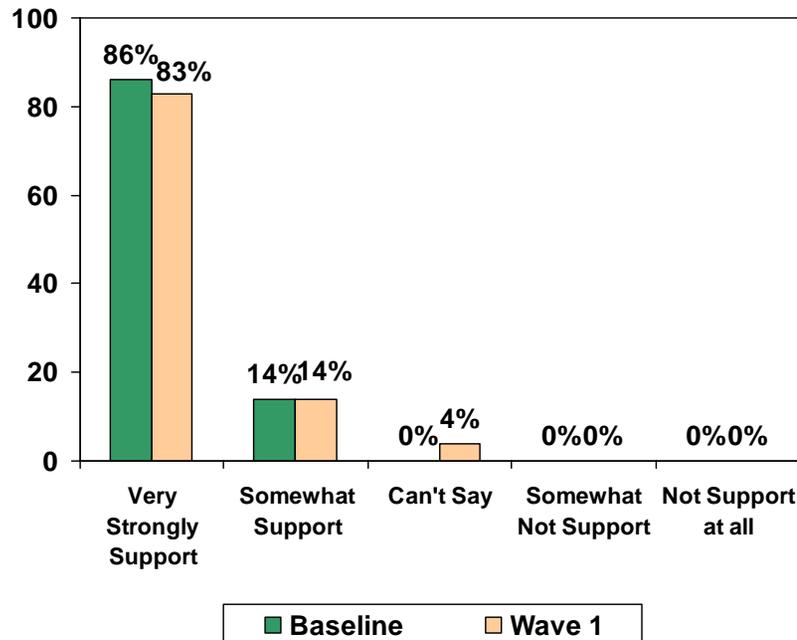
Table 16

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Occasion (Nett)	5	16 ▲
Meeting of members/officers	1	5
Seminar/Orientation	1	4
Consultative Workshop on Family Planning	1	-
Counselling Session	1	-
Informal occasions	-	4
Family Planning Day	-	1
National Annual Convention	-	1
Medical Mission at Various Barangay	-	1
Meeting on specific issues	-	1
Family Planning Month	-	1
National Confederation Anniversary	-	1
Date (Nett)	32	14 ▼
Within the month of November 2004	-	1
1 month ago	-	5
2 months ago	-	3
3 months ago	-	5
4-12 months ago	27	4
Over 12 months ago	11	-
No Specific Occasion/Can't Recall Date	10	8
No other group approached about their initiatives on family planning	59	65

Overall Support of Family Planning

Base: Total Respondents

Chart 6



- On the overall similar to the baseline, FP Influentials expressed very strongly support family planning. This is mainly because the current situation in their area shows the need for FP. They believe that the rise in population heightens poverty (41%), that FP is needed in their community in general (30%), and that welfare of children suffer in big families (26%).
- Another reason appears to be personal experience which gives them the inclination to help other people by explaining FP.
- Less than 10% gave negative reasons for rating “somewhat support” or “can’t say” – primarily having to divide their time between advocating FP and attending to personal matters.

Q22 Overall, how would you rate your personal support of family planning? Using a scale of 1 to 5, where "1" means you "do not support at all", "2" means "somewhat do not support", "3" means "can't say", "4" means "somewhat support" and "5" means you "very strongly support" family planning. Which number comes closest to how you feel?

Reasons for Overall Support of Family Planning (1)

Base: Total Respondents

Table 17

Very Strongly Support FP

	Baseline July '04	Wave 1 Nov '04
	81	80
	%	%
GAVE POSITIVE COMMENTS (NETT)	86	83
<i>Current Situation in the Area/ Country (subnett)</i>	60	64
Increasing poverty due to increasing population	27	41
Family planning is needed in the community	22	30
Welfare of children suffers when couples have many children	12	26 ▲
Couples with many children are unable to provide their children adequate food	11	8
Not enough jobs for a big population	3	1
Several extended families living in small quarters	3	-
Health of the mother is neglected due to having to take care of many children	3	-
<i>Personal Experience (subnett)</i>	29	20
Based on experience	3	9
Current user of family planning	9	8
Previous involvement with other family planning programs	3	6
Want to help people by explaining family planning	8	- ▼
Experienced the difficulties of being part of a big family	5	- ▼
Found the use of traditional methods of family planning ineffective	3	1
<i>It's a social responsibility</i>	-	9 ▲
<i>Vocal or devote resources in support of family planning</i>	-	5 ▲
<i>Family planning is part of Islamic teaching</i>	-	1
<i>FP is a good strategy on the protection of our environment & saving the future of our children</i>	5	- ▼
<i>Many advantages in spacing children</i>	3	-
Did not give a rating of very strongly support family planning	14	17

Table 18

Somewhat Support FP

	Baseline July '04	Wave 1 Nov '04
	81	80
	%	%
GAVE POSITIVE COMMENTS (NETT)	10	8
<i>Current Situation in the Area/ Country (subnett)</i>	2	5
Increasing poverty due to increasing population	-	3
Couples with many children are unable to provide their children adequate food	2	1
Family planning is needed in the community	-	1
Country's resources not enough to feed 84 million Filipinos	-	1
<i>Personal Experience (subnett)</i>	5	1
Current user of family planning	1	1
Want to help people by explaining family planning	2	-
Based on experience	1	-
Experienced living in depressed areas	1	-
<i>It's a social responsibility</i>	-	1
<i>To help parents to educate them about FP on islam teaching</i>	1	-
GAVE NEGATIVE COMMENTS (NETT)	5	8
Time is divided between family planning advocacy and personal matters	-	5
Too busy to attend to such activities	1	1
Have personal matters to attend to	-	1
Fear of the objections from the church	1	-
Lack of knowledge on reproductive health	1	-
Sometimes I support and sometimes I don't because supporting family planning activities can't pay the bills	1	-
Did not give a rating of somewhat support family planning	86	86

Reasons for Overall Support of Family Planning (2)

Base: Total Respondents

Table 19

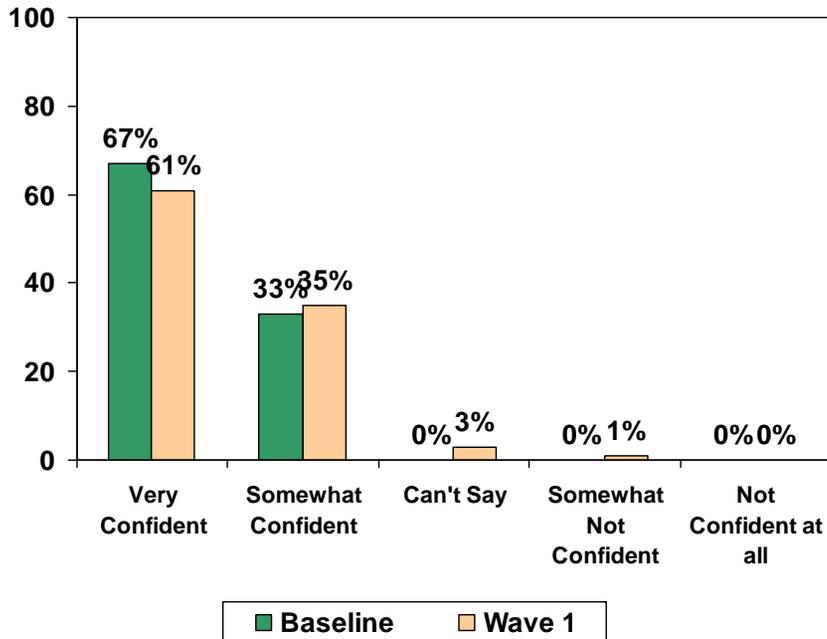
Can't Say Support FP

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
<u>GAVE POSITIVE COMMENTS (NETT)</u>	-	3
<i>Current Situation in the Area/ Country (subnett)</i>	-	3
Increasing poverty due to increasing population	-	3
Welfare of children suffers when couples have many children	-	1
<i>Personal Experience (subnett)</i>	-	1
Current user of family planning	-	1
<u>GAVE NEGATIVE COMMENTS (NETT)</u>	-	4
Too busy to attend to such activities	-	3
Have personal matters to attend to	-	1
Did not give a rating of somewhat support family planning	100	96

Overall Confidence in Speaking Publicly on Family Planning

Base: Total Respondents

Chart 7



- Almost all (96%) FP Influentials are confident about speaking publicly about family planning, rating themselves as “very confident” or “somewhat confident”.
- Majority rated themselves as very confident (61%) because of their knowledge of family planning (33%), personal experience (16%), the trainings they have attended (15%), and their feeling of being well supported (13%).
- The 35% who rated themselves “somewhat confident” gave largely the same reasons but with 15% expressing reservations about not having enough information on family planning or modern methods.

Q24 Overall, how would you assess your confidence in speaking publicly about family planning? Using a scale of 1 to 5, where "1" means you are "not at all confident", "2" means you are "somewhat not confident", "3" means you "can't say", "4" means you are "somewhat confident" and "5" means you are "very confident" in speaking publicly about family planning. Which number comes closest to how you feel?

Reasons for Overall Confidence in Speaking Publicly About Family Planning

Base: Total Respondents

Table 20

	Baseline July '04	Wave 1 Nov '04
<u>Very Confident in Speaking Publicly about FP</u>	81	80
GAVE POSITIVE COMMENTS (NETT)	67	61
Knowledgeable about family planning	29	33
Based on personal experience	27	16
<i>Support of Family Planning (Subnett)</i>	13	13
Increasing show of support to family planning	6	8
Support from organization members	7	5
<i>Trainings Received (Subnett)</i>	7	15
Attended several training	4	11
Trained how to talk to the community	4	5
Declining economy due to increasing population	-	5 ▲
Motivated by current situation in the area/country	4	-
Did not give a rating of very confident in speaking publicly about family planning	33	39

Table 21

	Baseline July '04	Wave 1 Nov '04
<u>Somewhat Confident in Speaking Publicly about FP</u>	81	80
GAVE POSITIVE COMMENTS (NETT)	20	18
Knowledge about family planning	11	5
<i>Trainings Received (Subnett)</i>	6	9
Attended several training	5	1
Trained how to talk to the community	1	8 ▲
Based on personal experience	2	4
<i>Support of Family Planning (Subnett)</i>	1	-
Support from organization members	1	-
Increasing show of support to family planning	-	-
GAVE NEGATIVE COMMENTS (NETT)	14	19
Not enough knowledge on family planning or modern methods	10	15
Have difficulties expressing one's self	-	3
Not a current user of family planning	1	1
Fear of the objection from the church	1	1
Need to pass the trainers' training	1	-
Did not give a rating of somewhat confident in speaking publicly about family planning	67	65

Table 22

Can't Say/ Somewhat Not Confident in Speaking Publicly about FP

	Baseline July '04	Wave 1 Nov '04
GAVE NEGATIVE COMMENTS (NETT)	-	4
Not enough knowledge on family planning or modern methods	-	3
Apprehensive because of the objections of the church	-	1
Did not give a rating of can't say in speaking publicly about family planning	100	96

Suggestions on How to Improve Personal Capability in Speaking Out More Effectively on Family Planning

Base: Total Respondents

- Same suggestions were given by FP Influentials on how to improve their personal capability. These were mainly having more trainings (90%) and providing materials/products (20%).
- Consistently, the specific topics that should be tackled were the similar to the baseline: specific FP methods (59%), updates on FP information (19%), interpersonal communication skills (19%), and the importance of FP (11%).
- New suggestions mentioned were trainings on handling the media, reproductive health, population management workshops and capability building training.
- Developing educational materials about FP that would aid FP Influentials in improving knowledge about family planning can also help them be more effective in speaking about family planning.

Table 23

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Trainings/ Seminars/ Workshops (Nett)	91	90
Trainings to be more knowledgeable on FP/ FP methods	62	59
Continous trainings to keep updated on FP	15	19
Training on interpersonal communication skills with different groups	12	19
Workshops/Seminars on the importance of family planning	12	11
Training on how to handle the media	-	8▲
Seminars about different elements of RH	-	8▲
Consultative workshops on population management to help develop strategies and approaches	-	8▲
Training on correct information related to FP	7	5
Capability building training	-	5▲
Training/practicum on how to use contraceptives	6	1
Materials/ Products (Nett)	20	20
Provide educational materials about family planning	12	13
Develop advocacy materials appropriate for rural programs	5	4
Provide logistics when conducting seminars(projectors,etc.)	-	4
Provide budget for family planning programs	4	9
No comment	2	4

Q26 What suggestions do you have on what can be done to help you improve your personal capability to become even more effective in speaking out publicly about family planning?

Suggestions on How to Strengthen Advocacy on Family Planning

Base: Total Respondents

- Suggestions to further strengthen advocacy of family planning included providing FP influentials financial assistance (34%) to be able to implement their different activities on family planning (i.e. seminars, handouts, and contraceptive supply).
- They also stressed the importance of having scheduled seminars (30%) and educational materials/ handouts/ visual aids (14%) for people in the community to be aware of and understand better family planning.
- Notably, they cite the need for support from the different leaders to reinforce their FP programs (13%).

Table 24

	Baseline July '04 81	Wave 1 Nov '04 80
	%	%
Training/ Seminar (Nett)	31	43
Weekly schedule/ continuous seminar for the people of the community	21	30
Train people in key positions to disseminate about FP	-	8 ▲
Training on the use of contraceptives	-	4
Train health workers	-	3
Orient on health issues with regards to FP	-	1
More trainings on FP	6	- ▼
Train more people to talk about FP	6	- ▼
Trainings to update skills and knowledge about FP	5	- ▼
Financial Assistance (Nett)	31	34
Financial assistance for conduct of seminars	12	19
Financial assistance for handouts/materials on FP	11	9
Financial assistance on medical supplies for ligation	-	8 ▲
Financial assistance on contraceptive supply	9	5
Financial assistance on FP programs	4	-
Logistic Support (Nett)	23	29
Support from leaders on FP programs	-	13 ▲
Support to have more seminars	4	9
Support from barangay for supply of contraceptive/ FP materials	10	5
Support to provide knowledgeable speakers	4	4
Support of the barangay for a venue	5	1
Support from DOH to provide FP materials	-	1
Educational materials/handouts/visual aids	10	14
Have TV / Radio ads about FP	7	9
Provide compensation for the speaker	-	9 ▲
Actual contraceptives	-	5 ▲
Push for family planning bill	-	4
Develop comics about FP in different dialects	-	4
Invite doctors to talk about FP	4	-
No comment	1	1



CONCLUSIONS



Conclusions (1)

Influentials are continuing the activities

This wave's results have shown that influentials have continued their activities in support of family planning. More than 4 out of 5 influentials have spoken to various people the past 4 months. Their audience comprised mostly of people within their realm (members of the barangays). This kept the dissemination of information in reach of those who really need it.

Coverage among the formal groups appears to be also expanding with the increase in number of mentions of professional groups and multi-sectoral groups. Additionally, there were new organizations that were spoken to for this wave.

The line-up of topics also continues to grow in addition to the fundamentals of defining family planning. Influentials were able to discuss more on specific modern methods of family planning i.e. ligation & vasectomy. Moreover, there were lower mentions of promoting better family welfare and how population is related to poverty. Messages communicated were gradually moving away from the link of family planning to poverty.

Although they were not spared from the expected questions or objections related to religious beliefs, incidence of such, especially coming from the Catholic groups, is significantly lower for this wave.

Conclusions (2)

Turning high commitments into action

Influentials have shown high commitments in continuing their support for family planning activities whether they have spoken in the past 4 months or not.

Future plans suggest that their actions will be more integrated to their regular activities such as meetings and seminars. This is in comparison to the baseline where a number of activities were set during the annual family planning day/month.

Their commitment and support can be ultimately transformed into action by continuing to provide them with useful information and training. These will enable them to expand their knowledge and increase their confidence in speaking to the public. Additional suggested topics were on handling the media, reproductive health, population management and capability building.

Notably, support from leaders of FP programs was also mentioned as part of their suggestions in strengthening the advocacy. One way to answer this is to encourage government officials to be more visible as they would have access to media and other resources. More visibility can expand the reach of the program as well as show support to those working within the communities.

Thank you



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