## FATWA AWARENESS SURVEY IN THE AUTONOMOUS REGION IN MUSLIM MINDANAO

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## I. Introduction

## A. Research Background \& Objectives

The Social Acceptance Project - Family Planning (TSAP-FP) of the Academy of Educational Development (AED), a USAID funded project, conducted a qualitative research entitled "Islam and Family Planning: An In-depth Inquiry into Muslim Beliefs and Practices in the Autonomous Region in Muslim Mindanao (ARMM)" last February 16 to March 13, 2004 to address the need to intensify dissemination of correct information on family planning in the region. The research revealed that awareness of family planning and the various modern methods is limited and clouded with fears, misconceptions and misperceptions.

The research also indicated that ARMM residents highly value religion, family, education, and livelihood. These values are observed across ethnicity, age, level of education, and gender of respondents.

On March 10, 2004, the FATWA (or religious edict) on family planning was proclaimed by the Darul Ifta (House of Islamic Opinion) of Central Mindanao in Davao City, hence, removes all doubt as to the acceptance of family planning in the Islamic faith. The FATWA states that Islam does not prohibit family planning but in fact, encourages its practice to enable "the couple to raise Saleh (godly) children who are pious, healthy, educated, useful and well-behaved citizens."

Concerning family planning information, it was found that health service providers, family, friends, and neighbors were the primary sources of ARMM residents. Radio and television were not considered as traditional sources of family planning information as these were usually perceived as entertainment sources only. However, radio was discovered to be pervasive in terms of reach among the population. Print media could not be a significant source due to inadequacy of print materials and low literacy levels in ARMM.

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## A. Research Background \& Objectives (cont ${ }^{\text {d }}$ )

Insights derived from the qualitative research pointed to the need to disseminate the FATWA among the residents of ARMM. It also indicated that choices of communication tools were rather limited. Aside from health providers, major source of communication in the region were the Muslim religious leaders or "A'immah".

With family planning promotion in ARMM in mind, TSAP-FP utilized three information strategies which were implemented from March 2005 until October 2005:

1. Organized and trained a core group of 82 Muslim religious leaders as trainors to disseminate the FATWA to their fellow Muslim religious leaders, community and health workers and Madaris students;
2. Trained 150 health providers on Evidence-Based Medicine and FATWA;
3. Provided small grants to three local NGOs, which are tasked to disseminate the FATWA among Muslim religious leaders. These NGOs are: SOFDEPI (Maguindanao), POM-Mucard (Lanao Sur) and Tarbilang Foundation (Tawi-Tawi); and
4. Took on the challenge of using the entertainment qualities of radio to deliver strong messages on FATWA and on family planning. TSAP-FP used an "enter-educate" (entertainment-education) strategy as an effective and efficient way to promote the FATWA among the general population in ARMM.

## A. Research Background \& Objectives (cont'd)

The third strategy used a "spot-on" model, which involved radio station managers to create radio spots for FATWA dissemination. Most station managers are also radio talents, talk show hosts and producers of radio dramas, which make them competent to come up with radio materials that are culturally sensitive, linguistically correct, and have a good chance of connecting with the audience.

On February 8 to 11, 2005, TSAP-FP brought together radio station managers from Zamboanga, Cotabato City, Sulu, and Tawi-Tawi in Zamboanga City to develop and pre-test radio materials promoting the FATWA . At this workshop, it was determined that the message of the radio spots should be "Family planning is birth spacing and is acceptable in Islam" as proclaimed in the FATWA. At this workshop, spots in Yakan, Tausug and Sama were produced and pre-tested.

Another workshop of radio station managers was conducted from May 10 to 11, 2005 in Cotabato City to create and pre-test radio spots in Maranao and Maguindanao. The radio spots (two versions translated into five dialects each: Maranao, Maguindanao, Yakan, Tausug, and Sama) were finalized in Zamboanga and Cotabato City from May 29 to 31, 2005.

The spots were aired from June 1 to August 14, 2005 and was re-aired from September 12 to October 11, 2005.

## A. Research Background \& Objectives (cont ${ }^{\text {d }}$ )

The general objective of this study is to determine the extent of awareness and understanding of the FATWA as a result of the dissemination efforts by TSAP-FP and gauge the recall and comprehension of the messages of radio spots on the FATWA among Muslim target groups.

Specifically, the study is aimed to:

1. Determine level of awareness, sources of awareness and knowledge of the FATWA on FP;
2. Find out recall and comprehension of radio ad messages regarding the FATWA on FP;
3. Determine level of agreement with the FATWA on FP;
4. Find out involvement of A'immah in promoting the FATWA on FP; and
5. Find out media habits of Muslims in ARMM.

## B. Research Design

A total of 660 respondents were interviewed for the study.

Two types of respondents were interviewed:

1) 600 Adult Population

- male or female whose current religion is Islam
- 20-40 years old
- single or married
- have listened regularly to the radio in the past 3 months (at least 3 times a week for at least one hour)

2) 60 A'immah (plural for Imam)

- 10 mosque-based A'immah in each city/municipality

The survey was conducted in six (6) cities/municipalities where radio spots were aired:

- Bongao, Tawi-Tawi (October 13-20, 2005)
- Jolo, Sulu (October 12-20, 2005)
- Lamitan, Basilan (October 9-20, 2005)
- Balindong, Lanao del Sur (October 6-19, 2005)
- Sultan Kudarat, Maguindanao (October 9-18, 2005)
- Marawi City (October 6-15, 2005)


## C. Sampling Methodology

Multi-stage probability sampling was used in the selection of sample spots. Allocation of sample units in each stage is as follows:

| Area | Sample <br> Barangays | Sample <br> Households | Sample <br> Respondents | Margin <br> of Error |
| :--- | :---: | :--- | :---: | :---: |
| Married/Single |  |  |  |  |
| Bongao, Tawi-Tawi | 20 | $5 /$ barangay | 100 | $+/-10 \%$ |
| Jolo, Sulu | 20 | $5 /$ barangay | 100 | $+/-10 \%$ |
| Lamitan, Basilan | 20 | $5 /$ barangay | 100 | $+/-10 \%$ |
| Balindong, Lanao del Sur | 20 | $5 /$ barangay | 100 | $+/-10 \%$ |
| Sultan Kudarat, Maguindanao | 20 | $5 /$ barangay | 100 | $+/-10 \%$ |
| Marawi City | 20 | $5 /$ barangay | 100 | $+/-10 \%$ |
| TOTAL | 120 |  | 600 | $+/-4 \%$ |


| Area | Sample <br> Barangays | Sample <br> Respondents |
| :--- | :---: | :---: |
|  |  |  |
| A'immah | 10 | 10 |
| Bongao, Tawi-Tawi | 10 | 10 |
| Jolo, Sulu | 10 | 10 |
| Lamitan, Basilan | 10 | 10 |
| Balindong, Lanao del Sur | 10 | 10 |
| Sultan Kudarat, Maguindanao | 10 | 10 |
| Marawi City | 60 | 60 |
| TOTAL |  |  |

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## C. Sampling Methodology (cont'd)

## Stage 1: Selection of Sample Barangays

In each city/municipality, twenty (20) barangays were randomly selected.

## Stage 2: Selection of Sample Households

In each sample barangay, interval sampling was used to draw 5 sample households. A starting street corner was drawn at random. The first sample household was randomly selected from the households nearest to the starting street corner. Subsequent sample households was chosen using a fixed interval of 2 households in between the sampled ones; i.e., every 3rd household was sampled.

## Stage 3: Selection of the Sample Respondent

Using a probability selection table, in each selected household, a respondent was randomly chosen among household members who were 20-40 years old who regularly listened to the radio in the past 3 months. To ensure that half of the respondents were males and half were females, only male family members were pre-listed in the probability selection table for odd-numbered questionnaires while only female members were pre-listed for even-numbered questionnaires. In cases where there were no qualified respondent, the interval sampling of household continued until five sample respondents were identified.

Out of the 20 sample barangays, 10 barangays were chosen randomly to source the A'immah interviewed. One Imam was interviewed from each of the 10 barangays.

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## D. Weighting Procedure

To yield representative figures at the regional level, census-based population weights were applied to the various area domains. Appropriate projection factors were applied so that original population proportions are reflected in the data tables using this formula:

Population
Projection Factors =
(weights)
No. of Interviews

No weighting was applied to the Imam sample because there is no available universe of A'immah.

| STUDY AREA | TOTAL <br> HH POP | SAMPLE <br> SIZE | WEIGHTS |
| :--- | ---: | ---: | ---: |
| Bongao, Tawi-tawi | 57,935 | 100 | 5.79 |
| Jolo, Sulu | 87,927 | 100 | 8.79 |
| Balindong, Lanao del Sur | 24,470 | 100 | 2.45 |
| Sultan Kudarat, Maguindanao | 94,571 | 100 | 9.46 |
| Lamitan, Basilan | 58,665 | 100 | 5.87 |
| Marawi City | 129,808 | 100 | 12.98 |

Source: NSO 2002 Philippine Statistical Yearbook

## E. Methods and Procedures

The interview was conducted face-to-face using a structured questionnaire. The sealed-envelope technique was used for sensitive questions among unmarried respondents. Administered face-to-face, the respondent personally read the questionnaire and responded through codes which the interviewer recorded. The interviewer did not know the questions and the corresponding response, thus eliciting more truthful responses and not those which are merely socially acceptable.

The draft English questionnaire was translated into five dialects (Maranao, Maguindanao, Yakan, Tausug and Samal) by language experts. Then, the dialect translations were translated back to English by another set of language experts to ensure that the messages were conveyed accurately.

A draft English questionnaire was submitted to the client for review and approval. Upon approval of the draft questionnaire, a pre-test was conducted.

Based on the results of the pre-test, the draft questionnaire was finalized and submitted to the client for final clearing.

## F. Fieldwork

## TRAINING

Training was conducted simultaneously in Zamboanga City and Iligan City (October 3-5, 2005).

Training activities included:

- One or two days office training to learn the basics of the project;
- Mock interviews with co-workers to get accustomed to the flow of interviewing and questionnaire format; and
- Practice interviews with a supervisor around until the interviewer can be left on her own.


## ACTUAL FIELDWORK

Field interviewers who carried out the interviews were locals who spoke the dialect of the area. A Field Interviewer (FI) was left on her own only after she has conducted three (3) successive interviews without committing any error in interviewing and recording.

## SUPERVISION

A supervisor reporting to the Field Manager monitored the study full-time. They observed interviews, did follow-ups and surprise checks on the research team. They also ensured that field logistics were received promptly and administered properly.

## F. Fieldwork (cont'd)

## SPOT CHECKING

Spot-checking was done in various stages of field work. The first one took place after about $30 \%$ interviews were completed. The second spot-checking was conducted after 60\% completion and the last one, immediately after 90\% completion of interviewing.

During the spot-checking, around $20 \%$ of the finished interviews were back-checked.

## FIELD EDITING

After each interview, the field interviewer was asked to go over her own work and check for consistency. All accomplished interview schedules were submitted to the assigned group supervisor who, in turn, edited every interview. Office editors conducted a final consistency check on all interviews prior to coding.

## DATA PROCESSING

- Interview sheets were edited/checked twice before the information were coded;
- Double encoding for verification was done; and
- A data entry computer program further checked the consistency of the encoded data before data tables were generated.


## G. Timelines

| ACTIVITY | DATES |
| :--- | :--- |
| Fieldwork | October 6-21, 2005 |
| Data Processing | October 22-28, 2005 |
| Submission of Topline Report | November 18, 2005 |
| Presentation of Topline Report | December 6, 2005 |
| Presentation of results to USAID <br> and cooperating agencies | January 30, 2006 |
| Submission of Final Report | March 15, 2006 |

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## H. How to Read Tables

Below are some guidelines in reading the data tables in this report.

1. Percentages are derived from the base value given at the top of each table (in the "base - total line")
2. An asterisk ( ${ }^{*}$ ) indicates that the percentage is equal or less than $2 \%$
3. A blank cell indicates nil.
4. Values sometimes add to slightly less or slightly more than the indicated total due to the rounding process used by the computer.
5. In reading data, it should be borne in mind that a base of $31-99$ respondents is considered a small base, 30 or lower is considered a very small base. Therefore, analyze the corresponding data with caution.
6. Weighted (wtd) figures are projected based on census results to yield representative figures at the national level. This should not be mistaken as the sample size nor used for testing significance. On the other hand the base of the Imam sample uses actual numbers.

## II. Glossary

## II. Definition of Terms

| TERM/ACRONYM | DEFINITION |
| :--- | :--- |
| A'immah | - Arabic term, plural for Imam |
| BBT | - basal body temperature |
| CPR | -contraceptive prevalence rate |
| FATWA | -religious edict |
| FP | -family planning |
| Related recall | -a recall statement that is specifically correct and <br> refer only to a specific test commercial. It may <br> describe an element appearing in the test <br> commercial and/or It may describe a new feature of <br> technique in a campaign. |
| General related recall |  |
| -a kind of related recall that maybe common to a |  |
| specific test commercial as well as to other |  |
| commercials. |  |
| - lactational amenorrhea method |  |
| -sexually transmitted diseases |  |

## III. Executive Summary

## Executive Summary

|  | Adult Population | A'immah |
| :---: | :---: | :---: |
| Awareness and Disposition of the FATWA on Family Planning | - Twenty-eight percent of the adult population in survey areas are aware of the FATWA on FP. <br> - When showed a statement card about the FATWA on FP, $70 \%$ agree with it. [Table A] | - A'immah's awareness of the FATWA in FP is higher than the adult population ( $40 \%$ vs. $28 \%$ ). [Table A] <br> - However, their disposition towards the FATWA on FP is lower than the adult population with $39 \%$ of A'immah agreeing with it. <br> - Eighty-three percent of A'immah aware of the FATWA on FP admit that they are not currently promoting this. [Chart A] <br> - On the other hand, $11 \%$ of A'immah who learned of the FATWA on FP through the statement card shown during the survey say they are likely to promote the FATWA on FP among their fellow Muslims. [Chart B] |
| Sources/Credible <br> Sources of Information of the FATWA on Family Planning | Radio is the main source of awareness of the FATWA on FP (77\%), but respondents cite Muslim religious leaders as the most credible source of information to convince fellow Muslims to practice FATWA on FP (53\%). [Table A] | Most learned of the FATWA on FP through other Muslim religious leaders (50\%) or the radio (29\%) while $17 \%$ learned about it from a seminar on FATWA. [Table A] <br> - Like the adult population, A'immah believe that their fellow Muslim religious leaders are the most credible source of information to convince Muslims to practice FP (53\%). |

## Executive Summary (cont'd)

|  | Adult Population | A'immah |
| :---: | :---: | :---: |
| Recall and Comprehension of FATWA on Family Planning Radio Spots | - Fifty-five percent of the adult population have heard of a radio spot that discussed Islam and FP. [Table B] <br> - Among those who heard a radio spot that discussed Islam and FP, 69\% cited elements specifically related to each FATWA radio spot. However, a notable proportion recall general elements which can be attributed to both ads (33\%). <br> - "Birth Spacing" ad (25\%) is better recalled than "Ask the Ustadz" ad (15\%). <br> - The predominant messages/benefits communicated by the FATWA radio spots are improving the quality of life/health of family/women ( $35 \%$ ) and birth spacing (15\%). | A larger proportion of A'immah (70\%) have heard of a radio spot that discussed Islam and FP compared with the adult population. [Table B] <br> - Even among A'immah, 64\% cited elements specifically related to each FATWA radio spot. However, a notable proportion recall general elements which can be attributed to both ads (36\%). <br> - As with the adult population, "Birth Spacing" (19\%) is better recalled among A'immah than "Ask the Ustadz" (10\%). <br> - While 59\% of A'immah who heard the FATWA radio spots are able to verbalize the main message, $41 \%$ were not able to. |

## Executive Summary (cont ${ }^{\text {d }}$ )

|  | Adult Population | A'immah |
| :---: | :---: | :---: |
| Awareness of, Knowledge, Practice and Perception on Family Planning and Methods | - Sixty-one percent of the adult population claim they know something about FP. [Chart c] <br> - Among modern FP methods, $76 \%$ of adult respondents are aware of the oral pill and the male condom while LAM or breastfeeding (34\%) is better known among the natural FP methods. Oral pill ( $56 \%$ ) and the male condom ( $31 \%$ ) are the two methods the adult population can name easily on their own. [Chart D] <br> - Fifty-seven percent agree with couples practicing FP. In fact, more of those aware of the FATWA on FP strongly agree with couples practicing FP (45\% vs. $25 \%$ ). [Chart E/Table C] <br> - Although almost everybody is aware of a FP method and is generally not opposed to FP practice, majority of married respondents (68\%) have never practiced FP. [Chart F] <br> - Among married respondents who ever tried any FP method, withdrawal (17\%) and oral pills (13\%) are the top two methods often used. [Chart G] <br> - The common reasons of couples for not using any FP method to prevent/delay pregnancy are: to have more/many children (31\%), perceived side-effects (19\%), and the "Haram" (16\%). [Table D] | - A'immah's knowledge about FP is lower than that of the adult population sample. ( $41 \%$ vs. $61 \%$ ). [Chart c] <br> - But like the adult population, oral pills (70\%) and male condom (70\%) are the more popular modern FP methods known to A'immah. [Chart D] <br> - Fewer A'immah agree with couples practicing FP compared with the adult population ( $20 \%$ vs. $57 \%$ ). [Chart E] |

## Executive Summary (cont'd)

|  | Adult Population | A'immah |
| :---: | :---: | :---: |
| Media Habits -Radio | - Practically all of the adult population sampled listen to the radio at least once on weekdays ( $99 \%$ ) while $83 \%$ listen on weekends. At any given day of a weekday, listening level varies from 73$89 \%$. Listening is much lower in the weekend ( $73 \%$ on Saturday or Sunday). [Chart H] <br> - Sixty-two percent of the adult respondents often listen to radio stations that aired the FATWA radio spots. However, $37 \%$ often listen to other stations. [Table E] <br> - Radio programs often listened to are music (58\%) and religious programs (56\%). [Chart 1] | - Practically all A'immah listen to the radio at least once on weekdays ( $97 \%$ ) while $72 \%$ listen on weekends. At any given day of a weekday, listening level varies from 73-83\%. Listening on weekends is much lower ( $60 \%$ on Sunday, $63 \%$ on Saturday). [Chart H] <br> - Just like the adult population, majority of $\mathrm{A}^{\prime}$ immah often listen to the radio stations that aired the FATWA radio spots ( $63 \%$ ). However, $33 \%$ listen frequently to other stations. [Table E] <br> - Most A'immah frequently listen to religious programs on the radio ( $88 \%$ ) while $63 \%$ also listen to news/talk programs. [Chart I] |
| Media Habits - TV | - Fifty percent of the adult population in survey areas watch TV daily. At any given day of a weekday, watching level varies from 81-91\% among those who watch TV at least 1-2 times a week. Watching is much lower in the weekend ( $73 \%$ on Sunday, $74 \%$ on Saturday). [Chart J/K] <br> - TV programs often watched are news ( $70 \%$ ), telenovelas (57\%) and drama (42\%). [Chart L] | - Thirty-three percent of A'immah watch TV daily. At any given day of a weekday, watching level varies from 73-80\%. Watching on weekends is much lower ( $55 \%$ on Sunday, $65 \%$ on Saturday). [Chart J/K] <br> - Most A'immah frequently watch news programs ( $90 \%$ ). [Chart L] |

## Executive Summary (cont'd)

Table A: Awareness of, Sources and Disposition of the the FATWAH on FP

| Base: Total Adults/Total A'immah (WTD) <br> (UNWTD) | TOTAL |  |
| :---: | :---: | :---: |
|  | ADULT POPULATION <br> 4534 <br> 600 <br> $\%$ | A'immah $\begin{aligned} & 60 \\ & \% \\ & \hline \end{aligned}$ |
| AWARENESS OF THE FATWA ON FP |  |  |
| Aware | 28 | 40 |
| Not Aware | 72 | 60 |
| SOURCES OF AWARENESS* |  |  |
| Radio | 77 | 29 |
| Muslim Religious Leaders | 26 | 50 |
| Ustadz | 14 | 25 |
| Ulama | 7 | 21 |
| Training/orientation seminar on Fatwah on FP/RH | - | 17 |
| Community meeting/forum | * | 8 |
| Others | 8 | 4 |
| CREDIBLE SOURCES OF THE FATWA ON FP |  |  |
| Muslim religious leaders | 53 | 53 |
| Ustadz | 19 | 10 |
| Ulama | 16 | 18 |
| Imam | 10 | 13 |
| Aleyma/Alim | 7 | 7 |
| Mufti | * | 10 |
| Family/Relatives | 11 | 3 |
| Doctor | 10 | 3 |
| Radio | 5 | 3 |
| Friends/Neighbors | 5 | * |
| Midwife | 3 | * |
| DISPOSITION TOWARDS THE FATWA ON FP |  |  |
| Strongly agree | 40 | 22 |
| Somewhat agree | 30 | 17 |
| May or may not agree | 19 | 22 |
| Somewhat disagree | 5 | 13 |
| Strongly disagree | 6 | 27 |
| Index | 3.9 | 2.9 |

[^0]*Base: Total aware of FATWA on FP adult pop: 1260; A'immah: 24

## Executive Summary (cont'd)

Chart A: Whether Promote/Not Promote the FATWAH on FP (A'immah)
Base: Aware of the FATWA on FP ( $\mathrm{n}=24^{*}$ )

$\square$ Not promote
$\square$ Promote

Chart B: Likelihood to Promote the FATWAH on FP (A'immah)
Base: Not aware of the FATWA on FP $(\mathrm{n}=36)$


- Somewhat likely to promote
$\square$ May or may not promote
ㅁ Somewhat not likely to promote
- Definitely will not promote


## Executive Summary (cont'd)

Table B: Recall and Comprehension of the FATWA Radio Spots

| Base: Total Adults/Total A'immah (WTD) <br> (UNWTD) | TOTAL |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { ADULT POPULATION } \\ 4534 \\ 600 \\ \% \\ \hline \end{gathered}$ | A'immah <br> 60 <br> \% |
| AWARENESS OF RADIO AD ABOUT ISLAM AND FP |  |  |
| Aware | 55 | 70 |
| Not aware | 45 | 30 |
| Base: Total aw are of radio ad (WTD) <br> (UNWTD) | ADULT POPULATION 2483 316 $\%$ | A'immah $\begin{aligned} & 42 \\ & \% \end{aligned}$ |
| RECALLED ELEMENTS |  |  |
| Total Related Recall | 69 | 64 |
| Related Recall (Birth spacing Ad) - net | 25 | 19 |
| Related Recall (Ask the Ustadz Ad) - net | 15 | 10 |
| General Related Recall - net | 33 | 36 |
| Visit health center for FP information | 14 | * |
| FP is allowed in Islam | 12 | 17 |
| FP/Birth spacing is good for the children's health | 10 | 10 |
| FP/Birth spacing is good for wife/woman | 10 | 10 |
| Unrelated Recall | 26 | 21 |
| Can't say | 18 | 24 |
| MESSAGE BENEFITS |  |  |
| Improvement of quality of life and health of family/women | 35 | 29 |
| Birth spacing | 15 | 12 |
| Control/limit no. of children | 9 | * |
| FP is allowed in Islam | 8 | 10 |
| To manage family well | 7 | 10 |
| Others | 13 | 12 |
| Can't say | 26 | 41 |

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## Executive Summary (cont'd)

Chart C: Degree of Knowledge on FP
Base: Total Adults/Total A'immah


## Executive Summary (cont'd)

Chart D: Awareness of Modern FP Methods
Base: Total Adults/Total A'immah


## Executive Summary (cont'd)

Chart E: Agreement/Disagreement with Couples Practicing FP


Table C: Agreement/Disagreement with Muslim Couples Practicing FP vs. Awareness of the FATWA on FP (Adult Population)

|  | AWARE OF |  |
| :--- | :---: | :---: |
|  | THE FATWA on FP |  |
|  | Base: Total Adults (WTD) | AWARE |
| (UNWTD) | 1260 | NOT AWARE |
|  | 160 | 3274 |
|  | $\%$ | 440 |
|  |  |  |
|  | 45 | 25 |
| Strongly Agree | 15 | 30 |
| Somewhat Agree | 29 | 30 |
| May Agree/Disagree | 5 | 8 |
| Somewhat Disagree | 6 | 7 |
| Strongly Disagree |  |  |

## Executive Summary (cont'd)

Chart F: Ever Tried/Never Tried Any FP Method (Adult Population)
Base: Total Married

$\square$ Never tried $\square$ Ever tried

Chart G: FP Method Used Most Often (Adult Population)
Base: Total married who ever tried any FP method


## Executive Summary (cont'd)

Table D: Reasons Why Never Use Any to Delay/Prevent Pregnancy (Adult Population)

| BASE- Total married who never used any FP method (WTD) |  |
| :--- | :---: |
| (UNWTD) | TOTAL <br> 2307 <br> 304 <br> $\%$ |
| Don'thave/to have more/many children | 31 |
| Perceived side-effects | 19 |
| FP is not allowed in Islam | 16 |
| Not knowledgeable/familiar with FP | 13 |
| Husband/parents doesn'twant | 5 |
| Others | 14 |

*figures below 3\% are not included

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## Executive Summary (cont'd)

Chart H: Days of the Week When Listen to Radio Base: Total Adults/Total A'immah



Table E: Radio Stations Often Listened To

| ADULT POPULATION |  | A'IMMAH |  |
| :---: | :---: | :---: | :---: |
| Base: Total Adults (WTD) <br> (UNWTD) | $\begin{gathered} \hline \text { TOTAL } \\ 4534 \\ 600 \\ \% \end{gathered}$ | Base: Total A'immah <br> (UNWTD) | TOTAL <br> 60 <br> \% |
| STATIONS THAT AIRED | 62 | STATIONS THAT AIRED | 63 |
| FATWA RADIO ADS |  | FATWA RADIO ADS |  |
| DXDG AM 675 | 12 | DXDG AM 675 | 17 |
| DXMS AM 882 | 9 | RADYO AGONG | 13 |
| DXMY AM 729 | 9 | DXSM AM 774 | 10 |
| DXMM AM 927 | 8 | DXMY AM 729 | 10 |
| DXSM AM 774 | 7 | RADYO NG BAYAN | 5 |
| HOT FM | 6 | DXMS AM 882 | 3 |
| MY RADIO | 4 | MY RADIO | 3 |
| RADYO AGONG | 3 |  |  |
| OTHER STATIONS | 37 | OTHER STATIONS | 33 |
| DXAD AM 1323 | 17 | DXAD AM 1323 | 22 |
| DXSR | 5 | DXSR (Salam Radio) | 3 |
|  |  | DXRM | 3 |

*figures below 3\% are not included

## Executive Summary (cont'd)

Chart I: Types of Radio Program Often Listened To
Base: Total Adults/Total A'immah


## Executive Summary (cont'd)

Chart J: Frequency of Watching TV
Base: Total Adults/Total A'immah


- Don't usually watch TV
$\square$ Not even once a week
모 1-2 times a week
- 3-4 times a week
- 5-6 times a week
- Everyday


## Executive Summary (cont'd)

Chart K: Days of the Week Watching TV
Base: Total who watch TV at least 1-2 times a week to everyday


## Executive Summary (cont'd)

Chart L: Types of Program Watched
Base: Total who watch TV at least 1-2 times a week to everyday


## IV. Key Findings

IV-A. Socio-Demographics

## IV-A. Socio-demographics

## Adult Population

## 1. Income Class

Practically all respondents come from the lower income class (99\%).
2. Gender

By study design, gender is split, 50-50.

## 3. Ethnicity

The main ethnic groups covered by the survey areas are Maranaos (34\%), Tausugs (28\%) and Maguindanaoans (20\%).

## 4. Age Group

Fifty-five percent are from the 20-29 age group.
5. Working Status and Educational Attainment

Forty-eight percent are working and only $14 \%$ are college graduates.
6. Civil Status

Seventy-five percent of adult respondents are married most of whom have 3 or more children (62\%).

Practically all married male respondents claim to have only one wife (96\%).

| Base: Total Adults (WTD) <br> (UNWTD) | $\begin{gathered} \hline \text { TOTAL } \\ 4534 \\ 600 \\ \% \end{gathered}$ | Base: Total Adults (WTD) <br> (UNWTD) | $\begin{gathered} \hline \text { TOTAL } \\ 4534 \\ 600 \\ \% \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| SOCIO-ECONOMIC CLASS |  | HIGHEST EDUCATIONAL ATTAINMENT |  |
| C | 1 | No schooling | * |
| D | 55 | Some elementary | 25 |
| E | 44 | Completed elementary | 9 |
|  |  | Some high school | 16 |
| GENDER |  | Completed high school | 14 |
| Female | 50 | Some vocational | * |
| Male | 50 | Completed vocational | 3 |
|  |  | Some college | 16 |
| ETHNICITY |  | Has a degree | 14 |
| Maranao | 34 | Completed/some Master's Degree | * |
| Tausug | 28 |  |  |
| Maguindanao | 20 | NO. OF WIVES |  |
| Sama | 11 | Base: Total Married Male | 1540 |
| Yakan | 9 |  |  |
|  |  | One | 96 |
| AGE GROUP |  | Two | 2 |
| 20-24 | 33 | Three | 1 |
| 25-29 | 22 | Four | 1 |
| 30-34 | 18 |  |  |
| 35-39 | 20 | NO. OF CHILDREN |  |
| 40-44 | 6 | Base: Total Married | 3396 |
| CIVIL STATUS |  |  |  |
| Married | 75 | None | 8 |
| Single/Never Married | 25 | 1-2 | 30 |
|  |  | 3-4 | 30 |
| WORKING STATUS |  | 5-6 | 19 |
| Working | 48 | 7-8 | 7 |
| Not working | 52 | 9 and above | 6 |

[^1]
## IV-A. Socio-demographics

## A'immah

## 7. Ethnicity

The proportion of A'immah interviewed follow the population distribution of survey areas, the more dominant of which are Maranaos (33\%) and Tausugs ( $25 \%$ ).

## 8. Age Group

A'immah are generally older than the adult population. $62 \%$ of them are over 40 years of age.
9. Working Status and Educational Attainment

Eighty-eight percent are working while 17\% of A'immah are college graduates.

## 10. Civil Status

Practically all are married (90\%) and most
have 3 or more children ( $81 \%$ ).
Eighty-three percent of married A'immah have only one wife but a notable number have more than one (17\%).

| Base: Total A'immah (UNWTD) | TOTAL 60 \% | Base: Total A'immah (UNWTD) | TOTAL 60 <br> \% |
| :---: | :---: | :---: | :---: |
| ETHNICITY |  | WORKING STATUS |  |
| Maranao | 33 | Working | 88 |
| Tausug | 25 | Not working | 12 |
| Maguindanao | 17 |  |  |
| Sama | 15 | HIGHEST EDUCATIONAL ATTAINMENT |  |
| Yakan | 12 | No schooling | 3 |
|  |  | Some elementary | 12 |
| AGE GROUP |  | Completed elementary | 20 |
| 20-24 | 5 | Some high school | 13 |
| 25-29 | 3 | Completed high school | 22 |
| 30-34 | 17 | Some college | 12 |
| 35-39 | 12 | Has a degree | 17 |
| 40-44 | 23 | Completed/some Master's Degree | 2 |
| 45-49 | 23 |  |  |
| 50-54 | 3 | Base: Total Married | 54 |
| 55-60 | 13 | NO. OF WIVES |  |
|  |  | One | 83 |
| CIVIL STATUS |  | Two | 15 |
| Married | 90 | Three | 2 |
| Widowed | 3 |  |  |
| Separated/not living with spouse | 2 | NO. OF CHILDREN |  |
| Single/never married | 5 | 1-2 | 19 |
|  |  | 3-4 | 16 |
|  |  | 5-6 | 35 |
|  |  | $7-8$ | 12 |
|  |  | 9 and above | 18 |

# IV-B. Awareness and Disposition Towards the FATWA on Family Planning 

## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

## ADULT POPULATION

11. Awareness of the FATWA on Family Planning

Twenty-eight percent of the adult population are aware of the FATWA on FP. Sultan Kudarat (49\%) and Jolo (42\%) show higher level of awareness of the FATWA on FP among survey areas. [Table 1]

## 12. Sources of Information of the FATWA on Family Planning

Except for Balindong where Muslim religious leaders are cited as the main source ( $60 \%$ ), radio is the main source of information of the FATWA on FP in all survey areas (77\%). [Table 2]
Though radio is the main source of information of the FATWAH on FP, Muslim religious leaders (53\%) are considered the most credible source to convince Muslims to practice the FATWA on FP. The choice of Muslim religious leaders vary by location. [Table 3]

- The Ustadz is highlighted in Sultan Kudarat (51\%) and Jolo (29\%).
- The Ulama is importantly mentioned in Sultan Kudarat (24\%) Marawi (24\%) and, Balindong (19\%).
- The Imam is underscored in Bongao (17\%) and Jolo (14\%).
- The Aleyma/Alim are preferred in Marawi ( $21 \%$ ) and Balindong (12\%).

Next to religious leaders, family/relatives and the doctor are the secondary credible sources cited.

- Relatives are underscored in Bongao (30\%).
- Doctors are highlighted in Balindong (21\%), Jolo (15\%) and Marawi (15\%).


## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

## ADULT POPULATION (cont'd)

13. Agreement/Disagreement with the FATWA on Family Planning

When showed a statement on the FATWA on FP, $70 \%$ of the adult population agree with it. Level of agreement cuts across gender, civil status, economic class, age and working status. Agreement is stronger in Sultan Kudarat where $54 \%$ strongly agree with the FATWA on FP. [Chart 3/Table 4a/4b]

No significant difference in level of agreement between those previously aware of the FATWA on FP and those not previously aware. [Chart 4]

Those who agree with the FATWA on FP cite the following reasons: [Table 5]

- Improve quality of life and health of family/women (45\%);
- Manage family better (26\%); and,
- Economic reasons (23\%).

Thirty-two percent from Jolo agree with the FATWA on FP because FP is allowed in Islam.
However, 69\% among those who disagree with the FATWA on FP, say that it is not allowed in Islam. [Table 6]

## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

## A'IMMAH

## 14. Awareness of the FATWA on Family Planning

A'immah are more aware of the FATWA on FP ( $40 \%$ vs. $28 \%$ ) [Table 1]
Most of the A'immah aware of the FATWA on FP admit that they are not currently promoting FP among their fellow Muslims ( $83 \%$ ) mainly because they believe FP is not allowed in Islam ( $40 \%$ ) and there is no direct order to preach (30\%). [Chart 1]

Of those not aware of the FATWA on FP, 11\% are likely to promote it. [Chart 2]

## 15. Sources of Information of the FATWA on Family Planning

A'immah learned of the FATWA on FP through their fellow Muslim religious leaders (50\%), the radio (29\%) and to some extent, from a training/orientation seminar on FATWA on FP (17\%). [Table 2]

Like the adult population, A'immah believe that their fellow Muslim religious leaders are the most credible source of information to convince Muslims to practice FP (53\%). The Ulama (18\%) is highlighted by A'immah as a credible source. [Table 3]
16. Agreement/Disagreement with the FATWA on Family Planning

A'immah's view on the FATWA on FP is split; 39\% agree while $40 \%$ disagree with it. [Chart 3]
Those who agree with FATWA on FP cite quality of life and health of family/women (35\%), economic reasons ( $22 \%$ ) and FP is allowed in Islam ( $22 \%$ ). [Table 5]

Conversely, the predominant reason of those who disagree with the FATWA on FP is the belief that FP is prohibited in Islam (71\%). [Table 6]

Level of agreement is the same among those aware and not aware of the FATWA on FP ( $46 \%$ and $33 \%$ ). [Chart 4]

## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

Table 1: Awareness of the FATWA on FP

|  | AREAS |  |  |  |  |  |  | TOTAL A'immah |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Total Adults/A'immah (WTD) <br> (UNWTD) | TOTAL Adult Population 4534 600 $\%$ | $\begin{gathered} \text { Bongao } \\ 579 \\ 100 \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jolo } \\ 879 \\ 100 \\ \% \\ \hline \end{gathered}$ | Lamitan <br> 587 <br> 100 <br> $\%$ | $\begin{gathered} \text { Balindong } \\ 245 \\ 100 \\ \% \\ \hline \end{gathered}$ | Sultan Kudarat 946 100 $\%$ | $\begin{gathered} \text { Marawi } \\ 1298 \\ 100 \\ \% \\ \hline \end{gathered}$ |  |
| Aware Not Aware | $\begin{aligned} & 28 \\ & 72 \end{aligned}$ | $\begin{aligned} & 18 \\ & 82 \end{aligned}$ | $\begin{aligned} & 42 \\ & 58 \end{aligned}$ | $\begin{aligned} & 18 \\ & 82 \end{aligned}$ | $\begin{aligned} & 20 \\ & 80 \end{aligned}$ | $\begin{aligned} & 49 \\ & 51 \end{aligned}$ | $\begin{aligned} & 13 \\ & 87 \end{aligned}$ | $\begin{aligned} & 40 \\ & 60 \end{aligned}$ |

*figures below 3\% not included
-significant at 95\% confidence level
Table 2: Sources of Information of the FATWA on FP

| Base: Total aw are of the FATWA on FP (WTD)(UNWTD) | AREAS |  |  |  |  |  |  | TOTAL A'immah |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL <br> Adult Population <br> 1260 <br> 160 <br> $\%$ | $\begin{gathered} \text { Bongao } \\ 104 \\ 18^{\mathrm{a}} \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jolo } \\ 369 \\ 42 \\ \% \\ \hline \end{gathered}$ | Lamitan <br> 106 <br> $18^{\mathrm{a}}$ <br> $\%$ | Balindong <br> 49 <br> $20^{\mathrm{a}}$ <br> $\%$ | Sultan Kudarat 464 49 $\%$ | Marawi <br> 169 <br> $13^{a}$ <br> $\%$ |  |
| Radio | 77 | 78 | 86 | 78 | 40 | 78 | 69 | 29 |
| Muslim religious leaders | 26 | 22 | 19 | 22 | 60 | 25 | 39 | 50 |
| Ustadz | 14 | 17 | 14 | 22 | 10 | 16 |  | 25 |
| Ulama | 7 | 6 | 2 |  | 15 | 6 | 23 | 21 |
| Aleyma/Alim | 4 |  |  |  | 20 |  | 23 | 4 |
| Imam | 4 | 11 | 2 |  | 15 | 4 |  | 8 |
| Training/orientation seminar on FATWA on FP/RH |  |  |  |  |  |  |  | 17 |
| Community meeting/forum <br> Not aware of the FATWA on FP | 72 |  |  |  |  |  |  | 8 60 |

[^2]
## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

Table 3: Credible Sources of Information to Convince Adults to Practice the FATWA on FP

| BASE - Total Adults/Total A'immah (WTD)(UNWTD) | AREAS |  |  |  |  |  |  | FATWAH ON FP |  | TOTAL A'immah$60$\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL Adult Population 4534 600 $\%$ | Bongao $\begin{gathered} 579 \\ 100 \\ \% \end{gathered}$ | $\begin{gathered} \hline \text { Jolo } \\ \hline 879 \\ 100 \\ \% \end{gathered}$ | Lamitan 587 100 $\%$ | Balindong 245 100 $\%$ | $\begin{gathered} \hline \text { Sultan } \\ \text { Kudarat } \\ 946 \\ 100 \\ \% \end{gathered}$ | $\begin{gathered} \hline \text { Marawi } \\ 1298 \\ 100 \\ \% \end{gathered}$ | $\begin{gathered} \text { AWARE } \\ 1260 \\ 160 \\ \% \end{gathered}$ | NOT AWARE 3274 440 $\%$ |  |
| uslim religious leaders | 53 | 32 | 53 | 28 | 46 | 77 | 56 | 65 | 48 | 53 |
| Ustadz | 19 | 5 | 29 | 9 | 6 | 51 | * | 31 | 14 | 10 |
| Ulama | 16 | * | 8 | 8 | 19 | 24 | 24 | 18 | 15 | 18 |
| Imam | 10 | 17 | 14 | 9 | 9 | 5 | 9 | 13 | 9 | 13 |
| Aleyma/Alim | 7 | * | * |  | 12 |  | 21 | 4 | 8 | 7 |
| Mufti | * | 9 | * | * | * |  |  | * | * | 10 |
| Family/Relatives | 11 | 30 | 9 | 18 | 6 | 3 | 6 | 6 | 12 | 3 |
| Doctor | 10 | 9 | 15 | 7 | 21 |  | 15 | 6 | 12 | 3 |
| Radio | 5 | 6 | 10 | * | 5 | 6 | * | 10 | 3 | 3 |
| Friends/Neighbors | 5 | 3 | * | 3 | 4 | 7 | 7 | 4 | 5 | * |
| Midwife | 3 | 7 | 6 | * | 8 | 3 |  | 4 | 3 |  |
| None/own self | 3 | 6 | * | 7 | * |  | 4 | * | 4 | 13 |
| Don't know/Can't say | 3 | * |  | 18 | 4 | * |  | * | 4 | 5 |

*figures below 3\% are not included
-significant at 95\% confidence level

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## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

Chart 1: Whether Promote/Not Promote the FATWA on FP (A'immah)
Base: Total A'immah Aware of the FATWA on FP ( $\mathrm{n}=24)^{*}$

Chart 2: Likeability of Promoting the FATWA on FP (A'immah)
Base: Total A'immah Not Aware of the FATWA on FP ( $n=36$ )
*very small base; read with caution

PROJECT SHEER

## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

## STATEMENT CARD:

"The FATWA on Family Planning states that Islam does not prohibit family planning but in fact, encourages its practice for the welfare of the mother and child and for the couple to raise Saleh (Godly) children who are pious, educated, useful and well-behaved citizens."

Chart 3: Agreement/Disagreement with the FATWA on FP
Base: Total Adults/A'immah


## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

Table 4a: Agreement/Disagreement with the FATWA on FP

| BASE - Total Adults/Total A'immah (WTD) | TOTAL <br> Adult Population 4534 <br> 600 <br> \% | GENDER |  | CIVIL STATUS |  | ECO CLASS |  | AGE GROUP |  | WORKING STATUS |  | TOTAL <br> A'immah |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MALE | FEMALE | SINGLE | MARRIED | D | E | 20-30 | 31-40 | WORKING | $\begin{gathered} \text { NOT } \\ \text { WORKING } \end{gathered}$ |  |
|  |  | 2267 | 2267 | 1138 | 3396 | 2488 | 2014 | 2771 | 1763 | 2156 | 2378 |  |
|  |  | 300 | 300 | 152 | 448 | 335 | 262 | 367 | 233 | 280 | 320 | 60 |
|  |  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Strongly Agree | 40 | 39 | 42 | 38 | 41 | 36 | 45 | 40 | 42 | 43 | 38 | 22 |
| Somewhat Agree | 30 | 31 | 30 | 30 | 31 | 35 | 25 | 34 | 26 | 28 | 33 | 17 |
| May Agree/Disagree | 19 | 19 | 19 | 25 | 17 | 18 | 20 | 19 | 19 | 17 | 20 | 22 |
| Somewhat Disagree | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 7 | 5 | 5 | 13 |
| Strongly Disagree | 6 | 6 | 5 | 4 | 6 | 7 | 5 | 4 | 8 | 7 | 5 | 27 |

Table 4b: Agreement/Disagreement with the FATWA on FP

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Base: Total Adults/Total A'immah (WTD)} \& \multirow[b]{5}{*}{TOTAL
Adult Population
4534
600
$\%$} \& \multicolumn{6}{|c|}{AREAS} \& \multirow[b]{5}{*}{TOTAL
A'immah

60
$\%$} <br>

\hline \& \& Bongao \& Jolo \& Lamitan \& Balindong \& | Sultan |
| :--- |
| Kudarat | \& Marawi \& <br>

\hline \& \& 579 \& 879 \& 587 \& 245 \& 946 \& 1298 \& <br>
\hline \multirow[t]{2}{*}{(UNWTD)} \& \& 100 \& 100 \& 100 \& 100 \& 100 \& 100 \& <br>
\hline \& \& \% \& \% \& \% \& \% \& \% \& \% \& <br>

\hline \multirow[t]{5}{*}{| Strongly Agree |
| :--- |
| Somewhat Agree |
| May Agree/Disagree |
| Somewhat Disagree |
| Strongly Disagree |} \& 40 \& 34 \& 28 \& 45 \& 41 \& 54 \& 39 \& 22 <br>

\hline \& 30 \& 35 \& 44 \& 19 \& 27 \& 18 \& 34 \& 17 <br>
\hline \& 19 \& 18 \& 23 \& 28 \& 19 \& 13 \& 16 \& 22 <br>
\hline \& 5 \& 8 \& 4 \& 5 \& 6 \& 2 \& 6 \& 13 <br>
\hline \& 6 \& 5 \& 1 \& 3 \& 7 \& 13 \& 5 \& 27 <br>
\hline
\end{tabular}

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## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

Chart 4: Agreement/Disagreement with the FATWA on FP (Aware/not aware of the FATWA on FP)
Base: Total Adults/A'immah


## IV-B. Awareness/Disposition Towards the FATWA on Family Planning

Table 5: Reasons Why Agree with the FATWA on FP

| Base: Total who agree with the FATWA on FP (WTD)(UNWTD) | AREAS |  |  |  |  |  |  | FATW AH ON FP |  | TOTAL <br> A'immah |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL Adult Population | Bongao | Jolo | Lamitan | Balindong | Sultan <br> Kudarat | Marawi | AWARE | NOT AWARE |  |
|  | 3203 | 400 | 633 | 376 | 167 | 681 | 948 | 1260 | 3274 |  |
|  | 418 | 69 | 72 | 64 | 68 | 72 | 73 | 160 | 440 | $23^{*}$ |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| To improve quality of life and health of family/women | 44 | 51 | 21 | 50 | 54 | 54 | 44 | 43 | 44 | 35 |
| To manage family better | 26 | 26 | 22 | 11 | 27 | 40 | 25 | 31 | 24 | 13 |
| Economic reasons | 23 | 13 | 15 | 25 | 24 | 19 | 34 | 13 | 27 | 22 |
| FP is allowed in Islam | 15 | 3 | 32 | 11 | 25 | 4 | 18 | 14 | 16 | 22 |
| To control/limit the number of children | 10 | 17 | 10 | 20 | 3 | 14 | 3 | 10 | 10 | 4 |
| For birth spacing | 10 | 6 | 10 |  | 7 | 8 | 16 | 9 | 10 | 13 |
| Other positive comments | 10 | 4 | 10 | 6 | 21 | 8 | 14 | 11 | 10 | 13 |

*very small base; read with caution
Table 6: Reasons Why Disagree with the FATWA on FP

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{\begin{tabular}{l}
Base: Total who disagree with the FATWA on FP (WTD) \\
(UNWTD)
\end{tabular}} \& \multicolumn{7}{|c|}{AREAS} \& \multicolumn{2}{|l|}{FATWAH ON FP} \& \multirow[b]{2}{*}{\begin{tabular}{l}
TOTAL \\
A'immah
\end{tabular}} \\
\hline \& \begin{tabular}{l}
TOTAL \\
Adult Population \\
483 \\
65 \\
\%
\end{tabular} \& Bongao
\[
\begin{gathered}
75 \\
13^{*} \\
\%
\end{gathered}
\] \& Jolo

44
$5^{*}$
$\%$ \& Lamitan

47
$8^{*}$
$\%$ \& Balindong

32
$13^{*}$
$\%$ \& Sultan Kudarat 142 15* \% \& Marawi

143
$11^{*}$
$\%$ \& AWARE

\[
$$
\begin{gathered}
1260 \\
160 \\
\%
\end{gathered}
$$

\] \& | NOT AWARE 3274 |
| :--- |
| 440 |
| \% | \& <br>

\hline $P$ is not allowed in Islam \& 69 \& 39 \& 60 \& 63 \& 77 \& 67 \& 91 \& 86 \& 65 \& 71 <br>
\hline Perceived side effect of methods \& 3 \& 8 \& \& \& \& 7 \& \& \& 4 \& 17 <br>
\hline Wants many children \& 14 \& 31 \& \& 13 \& 15 \& 40 \& 9 \& 9 \& 15 \& 13 <br>
\hline Other negative comments \& 8 \& 24 \& 20 \& 13 \& 16 \& \& \& 15 \& 33 \& <br>
\hline Never tried FP \& 3 \& 8 \& \& 13 \& 8 \& \& \& 0 \& 4 \& <br>
\hline Can not understand FP \& * \& 15 \& \& \& \& \& \& 6 \& 2 \& <br>
\hline Couples should agree about FP \& * \& \& 20 \& \& 8 \& \& \& \& 3 \& <br>
\hline
\end{tabular}

*very small base; read with caution

# IV-C. Recall and Comprehension of FATWA Radio Spots 

## IV-C. Recall \& Comprehension of FATWA Radio Spots

## ADULT POPULATION

## 17. Awareness of a Radio Spot that Discussed Islam and Family Planning

Fifty-five percent of the adult population have heard of a radio spot that discussed Islam and FP. Jolo (77\%) and Sultan Kudarat (75\%) register the highest awareness and Lamitan, the lowest (23\%). [Chart 5/Table 7]

More of those aware of the FATWA on FP claim to have heard a radio spot that discussed Islam and FP (86\%).
18. Messages and Benefits Communicated by Radio Spots

Among those who heard the radio spots, improving quality of life/health of family/women is the main message mentioned by respondents (33\%) particularly those aware of the FATWA on FP. [Table 8]
19. Recalled Elements in Radio Spot that Discussed Isalm and Family Planning

Sixty-nine percent of those who heard a radio ad that discussed Islam and FP recalled elements related to the FATWA radio spots. Jolo ( $84 \%$ ) and Balindong ( $76 \%$ ), register the highest incidence of related recall.
Lamitan registers the poorest recall with only $39 \%$ related and $57 \%$ unrelated. [Table 9]
Although Bongao also posts a high level of unrelated recall ( $51 \%$ ), this is somewhat balanced off by the level of related recall ( $65 \%$ ).

Between the two FATWA radio spots, "Birth Spacing" (25\%) radio spot appears to be better recalled than "Ask the Ustadz" (15\%).

Some of the elements played back for "Birth Spacing" ad are "a woman notices another woman being weak and pale" (13\%), "visit health center for further information on FP" (11\%), and "woman was told to go to a health center by another woman" (10\%).

## IV-C. Recall \& Comprehension of FATWA Radio Spots

## ADULT POPULATION (cont'd)

20. When and Where Heard Radio Spots that Discussed Islam and Family Planning

Of those who heard a radio spot that discussed Islam and FP:

- Most claim that they first heard it in the past 3 months (88\%). [Table 10]
- Eighty-four percent claim to have been exposed to the radio spot more than once and from radio stations that aired the FATWA radio spots (70\%). [Table 10/11]
- Among these stations, DXMS 882 (15\%), DXMM 927 (14\%), DXDG 675 (12\%) and DXMY 729 (10\%) are cited far ahead of others.
- Practically all respondents from Bongao (100\%), Jolo (95\%) and Sultan Kudarat (85\%) heard a radio spot that discussed Islam and FP from radio stations that aired the FATWA radio spots.
- Twenty-eight percent of respondents credit radio stations that did not actually air the FATWA radio spots.

More of those aware of the FATWA on FP claimed to listen to radio stations that aired the FATWA radio spots. [Table 11]

## IV-C. Recall \& Comprehension of FATWA Radio Spots

## A'IMMAH

21. Awareness of a Radio Spot that Discussed Islam and Family Planning

More A'immah, on the other hand, claim to have heard a radio spot that discussed Islam and FP (70\%). [Chart 5]

## 22. Messages and Benefits Communicated by Radio Spots

Among A'immah who heard a radio spot that discussed Islam and FP, 59\% are able to verbalize the main message of the radio spots while $41 \%$ are not able to. [Table 8]

## 23. Recalled Elements in Radio Spot that discussed Islam and Family Planning

Sixty-four percent of A'immah recall elements related to FATWA radio spots. [Table 9]

- $19 \%$ of A'immah play back elements specific to the "Birth spacing" spot, e.g. visit the health center for further information on FP (12\%), many health providers recommend 3-5 years spacing between births of children (10\%) and a woman notices another woman being weak and pale (10\%).
" A notable proportion recall general elements which can be attributed to both the "Birth Spacing" and "Ask the Ustadz" radio spots (36\%).

As with the adult population, "Birth Spacing" is better recalled among A'immah (19\%) than "Ask the Ustadz" (10\%). [Table 10 ]

## IV-C. Recall \& Comprehension of FATWA Radio Spots

## A'IMMAH (cont'd)

## 24. When and Where Heard Radio Spots that Discussed Islam and Family Planning

A'immah who have heard of a radio spot about Islam and FP say:

- They first heard of the radio spot at least 3 months ago (72\%). [Table 10 ]
- Eighty-two percent claim to have heard the radio ads more than once.
- They credit stations which aired Islam and FP spots (76\%) particularly, DXDG AM 675 registered highest ( $24 \%$ ). However, $24 \%$ mention stations that did not air the FATWA radio spots. [Table 11]


## IV-C. Recall \& Comprehension of FATWA Radio Spots



## IV-C. Recall \& Comprehension of FATWA Radio Spots

Table 7: Awareness of Radio Spot that Discussed Islam and FP

| Base: Total Adults/Total A'immah (WTD) | TOTAL <br> Adult Population $4534$ $600$ | AREAS |  |  |  |  |  | FATWAH ON FP |  | TOTAL <br> A'immah |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Bongao | Jolo | Lamitan | Balindong | Sultan <br> Kudarat | Marawi | AWARE | NOT AWARE |  |
|  |  | 579 | 879 | 587 | 245 | 946 | 1298 | 1260 | 3274 |  |
| (UNWTD) |  | 100 | 100 | 100 | 100 | 100 | 100 | 160 | 440 | 60 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Heard | 55 | 49 | 77 | 23 | 49 | 75 | 43 | 86 | 43 | 70 |
| Notheard | 45 | 51 | 23 | 77 | 51 | 25 | 57 | 14 | 57 | 30 |

-significant at $95 \%$ confidence level

Table 8: Messages and Benefits Communicated by Radio Spots

| BASE - Total who heard a radio spot that discussed Islam and FP (WTD) <br> (UNWTD) | TOTAL <br> Adult Population <br> 2483 <br> 316 <br> $\%$ | FATWAH ON FP |  | TOTAL A'immah $\qquad$ <br> 42 <br> \% |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \hline \text { AWARE } \\ 1260 \\ 160 \\ \% \end{gathered}$ | $\begin{gathered} \hline \text { NOT AWARE } \\ 3274 \\ 440 \\ \% \\ \hline \end{gathered}$ |  |
| Improve Quality of Life/Health of Family/Women | 33 | 40 | 28 | 29 |
| FP is good for women's health | 10 | 14 | 8 | 5 |
| FP helps raise the status/quality of life of families | 8 | 11 | 6 | 10 |
| To better provide education, food and other basic needs of the family | 8 | 8 | 8 | 10 |
| Good health of the whole family | 5 | 7 | 3 | 5 |
| Birth Spacing | 15 | 21 | 10 | 12 |
| Control/Limit No. of Children | 9 | 11 | 6 | * |
| FP is allowed in Islam | 8 | 6 | 9 | 10 |
| To manage family well | 7 | 6 | 7 | 10 |
| Others | 13 | 12 | 13 | 12 |
| Can't Say | 26 | 17 | 32 | 41 |

*figures below 3\% are not included
-significant at 95\% confidence level

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## IV-C. Recall \& Comprehension of FATWA Radio Spots

Table 9: Recalled Elements in Radio Spot that Discussed Islam and FP

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \begin{tabular}{l}
Base: Total who heard a radio spot that discussed Islam and FP (WTD) \\
(UNWTD)
\end{tabular} \& TOTAL
Adult Population
2483
316
\(\%\) \& Bongao

284
49
$\%$ \& Jolo

677
77
$\%$ \& Lamitan

135
$23^{\text {a }}$

$\%$ \& | Balindong |
| :---: |
|  |
| 120 |
| 49 |
| $\%$ | \& | Sultan Kudarat |
| :--- |
| 710 |
| 75 |
| \% | \& | Marawi |
| :---: |
|  |
| 558 |
| 43 |
| $\%$ | \& TOTAL A'immah

$$
\begin{aligned}
& 42 \\
& \% \\
& \hline
\end{aligned}
$$ <br>

\hline Related Recall ${ }^{\text {b }}$ \& 69 \& 65 \& 84 \& 39 \& 76 \& 61 \& 67 \& 64 <br>
\hline Birth Spacing Radio Spot \& 25 \& 2 \& 33 \& 4 \& 33 \& 24 \& 30 \& 19 <br>
\hline Copy Recall \& 22 \& 2 \& 33 \& 4 \& 29 \& 19 \& 28 \& 19 <br>
\hline Visit health center for further information on FP \& 11 \& \& 14 \& \& 16 \& 5 \& 21 \& 12 <br>
\hline Many has recommended 3-5 years spacing between births of children \& 5 \& \& 16 \& \& \& * \& \& 10 <br>
\hline Doctor says I'm anemic because of succeeding pregnancies \& 4 \& \& 9 \& \& \& 3 \& * \& 5 <br>
\hline FP practice is in accordance with the teachings of Islam \& 4 \& \& 10 \& \& \& * \& 5 \& * <br>
\hline Situational Recall \& 20 \& * \& 18 \& 4 \& 29 \& 23 \& 28 \& 10 <br>
\hline A woman notices another woman being weak and pale \& 13 \& \& 14 \& \& 22 \& 20 \& 12 \& * <br>
\hline Woman was told to go to a health center by another woman \& 10 \& \& 5 \& 4 \& 16 \& 13 \& 19 \& <br>
\hline A woman advises another woman to space births \& 5 \& * \& 5 \& 4 \& 6 \& 3 \& 9 \& <br>
\hline Ask the Ustadz Radio Spot \& 15 \& 6 \& \& \& 18 \& 37 \& 14 \& 10 <br>
\hline Copy Recall \& 13 \& 6 \& \& \& 12 \& 33 \& 12 \& 7 <br>
\hline Visit health center for further information on FP \& 5 \& \& \& \& 4 \& 15 \& 5 \& * <br>
\hline Ask you Imam or Ustadz about the FATWAH \& 5 \& 4 \& \& \& 2 \& 16 \& \& <br>
\hline Situational Recall \& 15 \& 6 \& \& \& 16 \& 37 \& 14 \& 10 <br>
\hline Man's wife is weak from bleeding \& 11 \& 6 \& \& \& 12 \& 24 \& 12 \& <br>
\hline Man running to ask help for his wife \& 10 \& * \& \& \& 8 \& 23 \& 12 \& 7 <br>
\hline General Related Recall ${ }^{\text {c }}$ \& 33 \& 57 \& 52 \& 35 \& 27 \& 11 \& 28 \& 36 <br>
\hline Visit health center for FP Information \& 14 \& 10 \& 20 \& 9 \& 8 \& 7 \& 21 \& 5 <br>
\hline FP is Allowed in Islam \& 12 \& 22 \& 21 \& 13 \& 10 \& 5 \& 5 \& 17 <br>
\hline FP/Birth Spacing is Good for the Health of Children \& 10 \& 10 \& 26 \& 4 \& 6 \& \& 5 \& 10 <br>
\hline FP/Birth Spacing is Good for theHealth of Wife/Women \& 10 \& 12 \& 25 \& 4 \& 6 \& \& 5 \& 10 <br>
\hline Unrelated Recall ${ }^{\text {d }}$ \& 26 \& 51 \& 26 \& 57 \& 20 \& 7 \& 30 \& 21 <br>
\hline Can't Recall \& 18 \& 6 \& 5 \& 22 \& 12 \& 36 \& 19 \& 24 <br>
\hline
\end{tabular}

*figures below 3\% are not included
-significant at $95 \%$ confidence level
${ }^{a v}$ ery small base; read with caution
${ }^{\text {b }}$ A recall statement that is specifically correct must refer only to a specific test commercial. It may describe an element appearing in the test commercial and/or it may describe a new feature of technique in a campaign.
${ }^{c}$ A kind of related recall that maybe common to a specific test commercial as well as to other commercials. For example, "visit health center for FP information" is common to both spots.
${ }^{d}$ Any comments not found in the specific test commercial.

## IV-C. Recall \& Comprehension of FATWA Radio Spots

Table 10: When and Number of Times Heard Radio Spot that Discussed Islam and FP

| Base: Total w ho have heard radio spot that discussed Islam and FP (WTD) |  |  |
| :--- | :---: | :---: |
| (UNWTD) | TOTAL <br> Adult Population <br> $\mathbf{2 4 8 3}$ <br> $\mathbf{3 1 6}$ <br> $\%$ | TOTAL <br> A'immah |
| WHEN FIRST HEARD |  | 42 |
| Past 7 Days |  |  |
| More than 1-3 Weeks Ago | 26 |  |
| More than 1-3 Months Ago | 26 | 22 |
| More than 3-6 Months Ago | 36 | 21 |
| More than 6 Months Ago | 4 | 29 |
| Can't Recall | 4 | 14 |
| NUMBER OF TIMES HEARD | 4 | 12 |
| Once |  | 2 |
| Twice | 16 |  |
| Thrice | 21 | 19 |
| Four Times | 21 | 19 |
| Five Times | 10 | 10 |
| More than Five Times | 14 | 10 |

## IV-C. Recall \& Comprehension of FATWA Radio Spots

Table 11: Radio Station Where Heard FATWA Radio Spots

| BASE- Total who heard a radio spot that discussed Islam and FP (WTD) | TOTALAdult Population | Bongao | Jolo | Lamitan | Balindong | Sultan Kudarat | Marawi | FATW AH ON FP |  | TOTAL <br> A'immah |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Bongao |  |  |  |  |  | AWARE | NOT AWARE |  |
|  | 2483 | 284 | 677 | 135 | 120 | 710 | 558 | 1086 | 1397 |  |
| (UNWTD) | 316 | 49 | 77 | $23^{\text {a }}$ | 49 | 75 | 43 | 138 | 178 | 42 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| RADIO STATION WHERE HEARD RADIO SPOT |  |  |  |  |  |  |  |  |  |  |
| STATIONS THAT AIRED FATWA RADIO SPOTS | 70 | 100 | 95 | 39 | 20 | 85 | 23 | 75 | 66 | 76 |
| DXMS AM 882 | 15 |  |  |  |  | 51 |  | 21 | 10 | 3 |
| DXMM AM 927 | 14 | 4 | 51 |  |  |  |  | 18 | 12 | 12 |
| DXDG AM 675 | 12 | 96 | 3 |  |  |  |  | 8 | 15 | 24 |
| DXMY AM 729 | 10 |  |  |  |  | 36 |  | 13 | 8 | 19 |
| DXSM AM 774 | 5 |  | 8 |  | 12 |  | 12 | 4 | 6 | 10 |
| MY RADIO | 5 |  | 17 |  |  |  |  | 4 | 5 | 3 |
| DXSO AM 774 | 3 |  |  |  | 6 |  | 12 | * | 5 |  |
| HOT FM | 3 |  | 9 |  | * |  |  | 3 | * |  |
| OTHER STATIONS | 28 |  | 3 | 39 | 80 | 15 | 77 | 23 | 32 | 24 |
| DXAD AM 1323 | 13 |  |  |  | 55 |  | 47 | 6 | 19 | 14 |
| DXSR (SALAM RADIO) | 4 |  |  |  | 6 |  | 16 | 4 | 4 | 3 |
| DXRM AM 1498 | 3 |  |  |  | 18 |  | 9 | * | 3 | 3 |
| CAN'T RECALL/DON'T KNOW | * |  | * | 22 |  |  |  | * | * | * |

*figures below 3\% are not included
-significant at 95\% confidence level
-significant at $90 \%$ confidence level

## IV-D. Awareness of and Perception on Family Planning and Methods

## IV-D. Awareness of and Perceptions on Family Planning and Methods

## ADULT POPULATION

## 25. Knowledge about Family Planning

Sixty-one percent of the adult population claim they know something about FP. Claimed knowledge of FP is better among those aware of the FATWA on FP than those who are not. [Chart 6/Table 12]

Majority of those who know a little to a great deal about FP associate it with use of modern FP methods ( $70 \%$ ). In particular, taking oral pill is the predominant modern FP method associated with FP (57\%). [Table 13]

## 26. Awareness of Family Planning Methods

Among modern FP methods, $76 \%$ of the adult population in survey areas are aware of the male condom and oral pill. Oral pill (56\%), however, registers a much higher spontaneous awareness than male condom (31\%). [Chart 7a]

- LAM is the most known natural family planning method (34\%).
- The better known traditional methods are herbs/roots or bark of trees (53\%), calendar method (51\%) and withdrawal ( $50 \%$ ). [Chart 8a]
- Massaging the uterus (64\%) and Coke and Cortal (57\%), are the more popular folkloric methods.


## 27. Sources of Awareness of Family Planning Methods

Health providers and interpersonal associates such as close friends, acquaintances and relatives are the main sources of information of modern and traditional FP methods. [Table 14]
Radio and TV are relatively downplayed as sources of information on FP methods.

## IV-D. Awareness of and Perceptions on Family Planning and Methods

## ADULT POPULATION (cont'd)

## 28. Importance of Practicing Family Planning

Among those who know a little to a great deal about FP, $71 \%$ find FP important. More of those aware of the FATWA on FP say practicing FP is important (80\%). [Chart 9]

The predominant reasons cited why couples should practice FP are: [Chart 10]

- To improve quality of life and health of family/women (55\%);
- For economic reasons (51\%);
- For birth spacing/to control or limit number of children (30\%); and,
- To manage family better (26\%).


## 29. Agreement with Family Planning Statements

A great majority of the adult population agree with these statements on FP: [Chart 12]

- Refers to birth or child spacing (90\%);
- Should be based on the principles of responsible parenthood and informed choice (81\%);
- Does not refer to abortion, neither to birth control (80\%); and
- All methods of contraception are allowed as long as they are in accordance with the Islamic Shariah and approved by a credible physician preferably a Muslim (78\%).


## IV-D. Awareness of and Perceptions on Family Planning and Methods

## ADULT POPULATION (cont'd)

## 30. Agreement/Disagreement with Couples Practicing Family Planning

Fifty-seven percent of the adult population agree with couples practicing FP. [Chart 14]
Among those who agree with couples practicing FP, $61 \%$ cite economic reasons. However, more respondents in Jolo mentioned improving the quality of life and health of family/women as their main reason (33\%). [Table 16]
Other reasons mentioned are:

- To improve quality of life and health of family/women (25\%);
- To manage family better (24\%); and,
- Birth spacing/control and limit number of children (23\%).

Sixty-three percent of those who disagree with couples practicing FP mention that FP is not allowed in Islam. Among survey areas, Bongao registers the lowest proportion of respondents who mention that FP is not allowed in Islam (29\%). [Table 17]

More residents in Lamitan express concerns on having no money or that FP is expensive (28\%).

## IV-D. Awareness of and Perceptions on Family Planning and Methods

## A'IMMAH

## 31. Knowledge about Family Planning

Forty-one percent of A'immah interviewed say that they know something about FP. [Chart 6]
Among those who know a little to a great deal about FP, $64 \%$ associate it with use of modern FP methods. Like the adult population, taking oral pill is the predominant modern FP method associated with FP (52\%). However, a substantial number also mentions birth spacing/limit number of children (40\%). [Table 13]

## 32. Awareness of Family Planning Methods

A'immah's awareness of various modern FP methods is generally lower than that of the adult population. [Chart 7b]

- The oral pill ( $70 \%$ ) and male condom ( $70 \%$ ) are the more popular modern FP methods known to A'immah.
- Among the traditional methods, herbs/roots/bark of tree is the better known method ( $60 \%$ ); among the folkloric methods, massaging the uterus is the better known (58\%). [Chart 8b]

33. Sources of Awareness of Family Planning Methods

A'immah aware of tubal ligation (77\%) and oral pills (62\%) attribute health providers as the main source of awareness. Those aware of male condom learned of this through informal word-of-mouth from:[Table 15]

- acquaintances (41\%);
- close friends (36\%); and,
- relatives (26\%).


## IV-D. Awareness of and Perceptions on Family Planning and Methods

## A'IMMAH (cont'd)

## 34. Importance of Practicing Family Planning

Forty-eight percent of A'immah say that practicing FP is important. [Chart 9]
Among those who find FP practice important, the predominant reasons cited are: [Chart 10]

- To improve quality of life and health of family/women (68\%);
- For economic reasons (44\%);
- For birth spacing/to control or limit number of children (28\%); and,
- To manage family better (16\%).


## 35. Agreement with Family Planning Statements

Overall, while a majority of A'immah agree with the FP statements shown to them, agreement is less than the adult population. As in the adult population, "FP refers to birth spacing" registers the highest agreement (75\%). [Chart 12]

## 36. Agreement/Disagreement with Couples Practicing Family Planning

Twenty percent of A'immah agree with couples practicing FP. [Chart 14]
Among A'immah who agree with couples practicing FP, 50\% cite economic reasons. [Table 16]
Other reasons mentioned are:

- To improve quality of life and health of family/women (42\%); and,
- To manage family better (25\%).

Like the adult population, the reason why A'immah disagree with couples practicing FP is the perception that FP is not allowed in Islam (68\%). [Table 17]

## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 6: Degree of Knowledge on FP
Base: Total Adults/A'immah


I have never heard of FP
$\square$ I have heard of FP but don't know much about it $\square$ I know a little about FP
$\square$ I know a fair amount about FP
I know a great deal about FP

## IV-D. Awareness of and Perceptions on Family Planning and Methods

Table 12: Degree of Knowledge on FP vs. Awareness of the FATWA on FP

| BASE - Total Adults /Total A'immah (WTD) | TOTAL <br> Adult Population <br> 4534 <br> 600 <br> $\%$ | FATWA ON FP |  | $\begin{gathered} \text { TOTAL } \\ \text { A'immah } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  | AWARE 1260 | NOT AWARE 3274 |  |
|  |  | 160 | 440 | 60 |
|  |  | \% | \% | \% |
| I know a great deal about family planning | 5 | 8 | 3 | 3 |
| I know a fair amount about family planning | 17 | 21 | 16 | 5 |
| I know a little about family planning | 39 | 41 | 38 | 33 |
| I have heard about family planning but don't know much about it | 35 | 30 | 37 | 55 |
| I have never ever heard of family planning | 5 | * | 6 | 3 |

Table 13: What Know About FP

| Base - Total who know a little to a great deal about FP (WTD) <br> (UNWTD) | TOTAL <br> Adult Population 2756 <br> 354 <br> \% | FATWA ON FP |  | TOTAL A'immah |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \hline \text { AWARE } \\ 1260 \\ 160 \\ \% \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { NOT AWARE } \\ 3274 \\ 440 \\ \% \end{array}$ | A'immah $\begin{gathered} 25^{a} \\ \% \end{gathered}$ |
| Use of modern FP methods - net Take oral pills | 57 70 | $61^{74}$ | 5568 | $52^{64}$ |
| Using condom | 25 | 24 | 25 | 20 |
| Injection/depo | 22 | 23 | 21 | 28 |
| Using IUD | 12 | 10 | 12 | 4 |
| Ligation | 7 | * | 9 | 4 |
| Use of traditional FP methods - net | 28 | 20 | 32 | 28 |
| Withdrawal | 15 | 11 | 17 | 20 |
| Using the calendar | 11 | 7 | 13 | 12 |
| Drinking bitter barks of tree | 5 | * | 6 | 0 |
| Birth spacing/control/limit the | 24 | 24 | 23 | 40 |
| number of children -net |  |  |  |  |
| To control pregnancy | 10 | 10 | 10 | 16 |
| Birth spacing | 10 | 9 | 10 | 16 |
| Limit the number of children | 6 | 8 | 5 | 8 |
| For a better/happy family life - net | 3 | 4 | * | 4 |

*figures below 3\% are not included

## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 7a: Awareness of Modern FP Methods (Adult Population)
Base: Total Adults


Chart 7b: Awareness of Modern FP Methods (A'immah)
Base: Total A'immah

*total awareness includes all FP methods (modern, traditional, folkloric)

## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 8a: Awareness of Traditional and Folkloric FP Methods (Adult Population)


Chart 8b: Awareness of Traditional and Folkloric FP Methods (A' immah) Base: Total A'immah


## IV-D. Awareness of and Perceptions on Family Planning and Methods

Table 14: Sources of Awareness of FP Methods (Adult Population)


## tnstrends

## IV-D. Awareness of and Perceptions on Family Planning and Methods

Table 15: Sources of Awareness of FP Methods (A'immah)

| Base: Total aw are of any FP method (UNWTD) | $\begin{gathered} \hline \text { ORAL } \\ \text { PILL } \\ 42 \\ \% \\ \hline \end{gathered}$ | MALE CONDOM 42 $\%$ | $\begin{array}{\|c\|} \hline \text { TUBAL } \\ \text { LIGATION } \\ 30 \\ \% \end{array}$ |
| :---: | :---: | :---: | :---: |
| Health Providers - net | 62 | 38 | 77 |
| Health Center - net | 33 | 19 | 47 |
| Doctor | 19 | 2 | 27 |
| Nurse | 14 | 5 | 17 |
| Midwife | 17 | 14 | 33 |
| Public Hospital/Clinic - net | 31 | 19 | 43 |
| Doctor | 19 | 12 | 30 |
| Midwife | 17 | 10 | 20 |
| Media - net | 17 | 17 | 13 |
| Radio | 12 | 7 | 13 |
| TV |  | 10 | 3 |
| Relatives - net | 14 | 26 | 13 |
| Brother/sister-in-law | 5 | 17 | 3 |
| Parents | 5 | 12 | 3 |
| Brother/sister | 7 | 10 |  |
| Acquaintance | 26 | 41 | 17 |
| Close Friend | 14 | 36 | 7 |

*Figures below 10\% not included

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## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 9: Importance of Practicing FP
Base: Total who know a little to a great deal about FP

$\square$ Definitely not important
$\square$ Somewhat not important
$\square$ Maybe important maybe not
$\square$ Somewhat important

- Very important


## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 10: Reasons Why Couples Should Practice FP
Base: Total who know a little to a great deal about FP

*very small base ( $n=25$ ); read with caution

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## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 11: Reasons Why Couples Should Practice FP (Aware vs. Not Aware of the FATWA on FP)
Base: Total adults who know a little to a great deal about FP

*very small base ( $n=25$ ); read with caution

PROJECT SHEER

## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 12: Agreement with FP Statements
Base: Total Adults/Total A'immah


## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 13: Agreement with FP Statements (Aware vs. Not Aware of the FATWA on FP)
Base: Total Adults


## IV-D. Awareness of and Perceptions on Family Planning and Methods

Chart 14: Agreement/Disagreement with Couples Practicing FP
Base: Total Adults/Total A'immah



| $\square$ Strongly disagree |
| :--- |
| $\square$ Somewhat disagree |
| $\square$ May agree/disagree |
| $\square$ Somewhat agree |
| $\square$ Strongly agree |

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## IV-D. Awareness of and Perceptions on Family Planning and Methods

Table 16: Reasons Why Agree with Couples Practicing FP

*figures below $3 \%$ not included $\quad$-significant at $95 \%$ confidence level
Table 17: Reasons Why Disagree with Couples Practicing FP

| Base: Total who disagree with Muslim couples practicing F | AREAS |  |  |  |  |  |  | FATWA ON FP |  | Total A'immah |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total Adult Population | Bongao <br> 98 | Jolo <br> 35 | Lamitan <br> 65 | Balindong <br> 34 | Sultan Kudarat <br> 142 | Marawi <br> 260 | AWARE <br> 1260 | NOT AWARE 3274 |  |
|  | $\begin{aligned} & 81 \\ & \% \end{aligned}$ | $\begin{aligned} & 17^{\mathrm{a}} \\ & \% \end{aligned}$ | $\begin{aligned} & 4^{\mathrm{a}} \\ & \% \end{aligned}$ | $\begin{aligned} & 11^{\mathrm{a}} \\ & \% \end{aligned}$ | $\begin{aligned} & 14^{\mathrm{a}} \\ & \% \end{aligned}$ | $\begin{aligned} & 15^{\mathrm{a}} \\ & \% \end{aligned}$ | $\begin{aligned} & 20^{\mathrm{a}} \\ & \% \end{aligned}$ | $\begin{gathered} 160 \\ \% \end{gathered}$ | $\begin{gathered} 440 \\ \% \end{gathered}$ | $\begin{gathered} 22^{*} \\ \% \end{gathered}$ |
| FP is not allowed in Islam | 63 | 29 | 50 | 55 | 71 | 60 | 80 | 66 | 62 | 68 |
| Wants to have children | 26 | 35 | 25 | 18 | 29 | 33 | 20 | 37 | 23 | 23 |
| Practicing FP is a sin | 15 |  | 25 |  | 14 | 13 | 25 | 8 | 17 | 32 |
| FP has side effects | 12 | 18 |  |  |  | 13 | 15 |  | 15 | 14 |
| Others | 7 | 6 |  | 27 |  | 7 | 5 | 21 | 4 |  |
| No money/expensive | 3 |  |  | 28 |  |  |  | 4 | 1 |  |

[^3]
# IV-E. Practice of Family Planning (Adult Population) 

## IV-E. Practice of Family Planning (Adult Population)

## 37. Family Planning Methods Used

Among married and single respondents, $29 \%$ say they have tried using a FP method. [Table 18]
In total, modern methods are more often used than traditional ( $21 \%$ vs. $15 \%$ ). Specifically, oral pills ( $11 \%$ ) and withdrawal ( $9 \%$ ) are the top two methods often used. [Table 19]
Thirty-two percent of married respondents claim they have tried using a FP method. [Chart 15]
Among married respondents who never use any FP method, the main reasons cited are: they still want to have children ( $31 \%$ ), perceived side-effects (19\%) and FP is not allowed in Islam (16\%).
[Table 20]
Like the adult population, married respondents more often used modern than traditional methods ( $35 \%$ vs. $25 \%$ ). [Chart 16 ]

## 38. Sources of Influence

Informal word-of-mouth (21\%) such as acquaintances, parents, close friends, brothers/sisters and neighbors and health centers (13\%) are the sources of influence of married respondents who used a FP method often. [Chart 17]

## IV-E. Practice of Family Planning (Adult Population)

Table 18: Ever Tried/Never Tried Any FP Method

|  | TOTAL | FATWA ON FP |  |
| :---: | :---: | :---: | :---: |
|  |  | AWARE | NOT |
| BASE - TOTAL MARRIED/SINGLE (WTD) | 4534 | 1260 | 3274 |
| (UNWTD) | 600 | 160 | 440 |
|  | $\%$ | $\%$ | $\%$ |
|  |  |  |  |
| AWARE OF FP METHODS | 98 | 98 | 97 |
| EVER TRIED ANY FP METHOD | 29 | 33 | 28 |
| NEVER TRIED ANY FP METHOD | 69 | 65 | 70 |
| NOT AWARE OF FP METHOD | 3 | 2 | 3 |

Table 19: FP Method Ever Tried

|  |  | FATWA ON FP |  |
| :--- | :---: | :---: | :---: |
|  | TOTAL |  | NOT |
| BASE - TOTAL MARRIED/SINGLE (WTD) |  | AW ARE | AW ARE |
| (UNWTD) | 4534 | 1260 | 3274 |
|  | 600 | 160 | 440 |
|  | $\%$ | $\%$ | $\%$ |
|  |  |  |  |
| MODERN METHODS | 21 | 26 | 19 |
| ORAL PILL | 11 | 14 | 10 |
| INJECTABLE/DEPO/DMPA | 6 | 8 | 5 |
| MALE CONDOM | 5 | 7 | 5 |
| TUBAL LIGATION/FEMALE STERILIZATION | 3 | 2 | 3 |
| NATURAL FAMILY PLANNING METHODS | 3 | 5 | 2 |
| LAM OR FULL BREASTFEEDING | 2 | 5 | 1 |
| TRADITIONAL METHODS | 15 | 18 | 13 |
| WITHDRAWAL | 9 | 13 | 7 |
| HERBS,ROOTS OR BARK OF A TREE | 4 | 4 | 4 |
| CALENDAR/RHYTHM | 4 | 3 | 4 |
| FOLKLORIC PRACTICES | 6 | 7 | 6 |

[^4]
## IV-E. Practice of Family Planning (Adult Population)

Chart 15: Whether Used Any Method to Prevent/Delay Pregnancy
Base: Total Married


Table 20: Reasons Why Never Use Any to Delay /Prevent Pregnancy

| BASE- Total married who never used any | TOTAL | FATWA ON FP |  |
| :---: | :---: | :---: | :---: |
| FP method (WTD) |  |  |  |
| (UNWTD) | 2307 | AW ARE <br> 574 <br> 304 <br> $\%$ | NOT AW ARE <br> $\mathbf{7 3}$ <br> $\%$ |
| Don't have/to have more/many children | 231 <br> $\%$ |  |  |
| Perceived side-effects | 31 | 18 | 19 |
| FP is not allowed in Islam | 22 | 28 | 20 |
| Not knowledgeable/familiar with FP | 16 | 13 | 17 |
| Husband/parents doesn't want | 13 | 12 | 13 |

$\square$ Never use $\square$ Ever use

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## IV-E. Practice of Family Planning (Adult Population)

## Chart 16: FP Method Used Most Often

Base: Total married who ever tried any FP method


## IV-E. Practice of Family Planning (Adult Population)

Chart 17: Who/What Influenced Respondent to Use FP Method Use Most Often
Base: Total married who ever tried any FP method and aware of the FATWA on FP


## IV-F. Discussion on Family Planning (Adult Population)

## IV-F. Discussion on Family Planning (Adult Population)

## 39. Discussion on Family Planning to Prevent Pregnancy

Twenty-six percent of the adult population claim to have discussed with other people about FP/FP methods to prevent pregnancy in the past 3 months. [Chart 18]

## 40. Whether Encourage/Discourage about Family Planning

Among those who discussed with other people about FP/FP methods to prevent pregnancy, 52\% say they encouraged other people to practice FP while $46 \%$ say they were encouraged by other people to practice FP. [Chart 19a]

However, $38 \%$ admit that they neither encouraged or discouraged other people to practice FP while 42\% say they were neither encouraged nor discouraged by other people from practicing FP. [Chart 19b]

## 41. Persons Talked to about Family Planning

Persons that respondents talked to about FP are mostly interpersonal associates (75\%) and their spouses/partners (54\%). [Chart 20]

## 42. Who Should Decide about Family Planning Matters

Fifty-four percent of the adult population say that both man and woman should decide on FP matters. Notably, though, $24 \%$ of the adult population believes it should be the man alone who should decide on FP matters. [Table 21]

## IV-F. Discussion on Family Planning (Adult Population)

Chart 19a: Whether or Not Encouraged/Discouraged Other People about FP
Base: Total Married/single with boyfriend/girlfriend who talked to anyone about FP in past 3 months


Chart 19b: Whether or Not Encouraged/Discouraged by Other People about FP Base: Total Married/single who talked to anyone about FP in past 3 months


## IV-F. Discussion on Family Planning (Adult Population)

Chart 20: Persons Talked to About FP within past 3 Months
Base: Total Married/single who discussed FP/methods to avoid pregnancy with anyone in past 3 months


Table 21: Who Should Decide on FP Matters

| Base:Total married/single (wtd) (unwtd) | TOTAL <br> 3396 <br> 448 <br> \% | FATWA ON FP |  |
| :---: | :---: | :---: | :---: |
|  |  | AWARE | NOT AWARE |
|  |  | 926 | 2470 |
|  |  | 119 | 329 |
|  |  | \% | \% |
| Both man and woman | 54 | 55 | 54 |
| Man | 24 | 23 | 24 |
| Woman | 17 | 17 | 17 |
| Never discuss | 5 | 5 | 5 |

## IV-F. Discussion on Family Planning (Adult Population)

43. Degree of Comfort/Willingness to Discuss Family Planning with Spouse/Partner

Among those who discussed FP/methods to avoid pregnancy with their spouse/partner in the past three months, $86 \%$ say they are comfortable and willing to openly discuss about FP/methods. [Table 22]

- Forty-three percent claim they encouraged their spouse/partner while 42\% say they were encouraged by their spouse/partner to practice FP (42\%).
- Still, about the same proportion admit that they neither encouraged/discouraged (42\%) nor was encouraged/discouraged by their spouse/partner (40\%) to practice FP during their discussions.
- Most talk about topics on use of modern FP methods (53\%) and birth control (31\%). Specifically, oral pills ( $31 \%$ ) and injectable ( $20 \%$ ) were the top two modern methods discussed. [Table 23]

44. Importance of Spouse's/Partner's Opinion About Family Planning

Sixty-three of married respondents claim that their spouse/partner's opinion on FP matters is important. In fact, more of those aware of the FATWA on FP consider their spouse/partner's opinion important (74\%). [Table 24]

## IV-F. Discussion on Family Planning (Adult Population)

Table 22: Degree of Comfort/Willingness and Whether Encouraged/Discouraged to Practice Family Planning

| Base: Total married/single who discussed FP/methods to avoid pregnancy with spouse/partenerin past 3 months (WTD) <br> (UNWTD) | $\begin{gathered} \text { TOTAL } \\ 737 \\ 91 \\ \% \\ \hline \end{gathered}$ | FATWA ON FP |  |
| :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \hline \text { AWARE } \\ 285 \\ 34 \\ \% \end{gathered}$ | NOT AWARE <br> 451 <br> 57 <br> $\%$ |
| DEGREE OF COMFORT/WILLINGNESS TO TALK OPENLY ABOUT FPIMETHODS TO AVOID PREGNANCY |  |  |  |
|  |  |  |  |  |
| Very comfortable/willing | 48 | 51 | 46 |
| Somewhat comfortable/willing | 38 | 41 | 36 |
| Somewhat uncomfortable/unwilling | 8 | 8 | 9 |
| Very uncomfortable/unwilling | * |  | 1 |
| No boyfriend/girlfriend | 6 |  | 9 |
| WHETHER RESPONDENT ENCOURAGEDIDISCOURAGED SPOUSEI PARTNER/GIRLFRIEND/BOYFRIEND TO PRACTICE FP |  |  |  |
|  |  |  |  |  |
| Encouraged | 43 | 53 | 35 |
| Discouraged | 7 | 5 | 15 |
| Neither encouraged/discouraged | 42 | 39 | 40 |
| Never discussed | 3 | 3 | 1 |
| No boyfriend/girlfriend | 6 |  | 9 |
| WHETHER ENCOURAGED/DISCOURAGED BY SPOUSE/ PARTNER/GIRLFRIEND/BOYFRIEND TO PRACTICE FP |  |  |  |
|  |  |  |  |  |
| Encouraged me | 42 | 54 | 37 |
| Discouraged me | 11 | 3 | 9 |
| Neither encouraged/discouraged me | 40 | 39 | 43 |
| Never discussed | * | 4 | 3 |
| No boyfriend/girlfriend | 6 |  | 9 |

[^5]
## IV-F. Discussion on Family Planning (Adult Population)

Table 23: Topics Discussed About Family Planning with Spouse/Partner in Past 3 Months

| Base: Total married who discussed FP/methods to avoid pregnancy with anyone in past 3 months (WTD) <br> (UNWTD) | TOTAL <br> 842 <br> 111 <br> \% | FATWA ON FP |  |
| :---: | :---: | :---: | :---: |
|  |  | AW ARE 285 34 $\%$ | NOT AWARE <br> 451 <br> 57 <br> $\%$ |
| Use of modern FP methods | 53 | 49 | 55 |
| Pills | 31 | 26 | 34 |
| Injectable/DEPO | 20 | 18 | 22 |
| Male condom | 11 | 14 | 9 |
| Ligation | 6 | 3 | 8 |
| Birth spacing/limitcontrol number of children | 31 | 33 | 29 |
| Use of traditional FP methods | 11 | 7 | 13 |
| Withdrawal | 4 | 3 | 5 |
| Herbal Medicine | 3 | 2 | 4 |
| Manage family better | 8 | 10 | 8 |
| Less burden of taking care of children | 6 | 10 | 4 |
| Economic reasons | 6 | 4 | 7 |
| Prices of commodities are high | 4 |  |  |
| Obstacles to FP | 5 | 4 | 6 |
| May have side effects | 3 |  | 5 |
| Improve quality of life and health of family/women | 5 | 4 | 5 |
| FP is allowed in Islam | 5 | 5 | 5 |

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## IV-F. Discussion on Family Planning (Adult Population)

Table 24: Importance of Spouse/Partner's Opinion with regards to Family Planning

|  |  |  |  |  |  |  |  | FATW | ON FP |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Sultan |  |  |  |
|  | TOTAL | Bongao | Jolo | Lamitan | Balindong | Kudarat | Marawi | AWARE | NOT AWARE |
| Base: Total married (WTD) | 3396 | 382 | 580 | 429 | 196 | 823 | 986 | 926 | 2470 |
| (UNWTD) | 448 | 66 | 66 | 73 | 80 | 87 | 76 | 119 | 329 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Very important | 36 | 33 | 33 | 45 | 21 | 45 | 29 | 49 | 31 |
| Somewhat important | 27 | 29 | 32 | 19 | 34 | 23 | 30 | 25 | 28 |
| Maybe important/not important | 20 | 14 | 27 | 19 | 25 | 16 | 20 | 16 | 21 |
| Somewhat not improtant | 7 | 8 | 6 | 7 | 11 | 5 | 8 | 7 | 7 |
| Not at all important | 11 | 17 | 2 | 10 | 9 | 12 | 13 | 3 | 13 |

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# IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population) 

## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

## 45. Whether Have a Boyfriend/Girlfriend

Forty-three percent of single respondents admit that they currently have a boyfriend/girlfriend. [Chart 21]

## 46. Practices Acceptable in a Committed Relationship

The practices considered acceptable among single respondents in a committed relationship are being alone together (66\%) and holding hands (58\%). Very few mentioned necking (8\%), oral sex (8\%), sexual intercourse (7\%) and petting (5\%). [Chart 22]

Sixty-one percent, in fact, still believe that pre-marital sex is wrong regardless of any circumstances. However, $22 \%$ of those who say that pre-marital sex is wrong regardless of any circumstances actually admit that they have had pre-marital sex. [Chart 23/Table 25]

The proportion of single respondents who admitted they have had sex $(22 \%)$ is much lower than those from Metro Areas (51\%) and Low CPR Areas (34\%) as observed in Project Lucent 2*. [Chart 24]

## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Chart 21: Whether or Not Have Boyfriend/Girlfriend Base: Total single


Chart 22: Practices Considered Acceptable for Singles in Committed Relationships
Base: Total single

$\square$ Being alone together
$\square$ Holding hands
$\square$ Kissing

- Caressing/fondling private parts $\square$ Necking
$\square$ Oral sex
$\square$ Sexual intercourse
- Petting


## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Chart 23: Disposition About Pre-Marital Sex
Base: Total single


[^6]Chart 24: Whether or Not Ever Had Sexual Intercourse Base: Total single

$\square$ Ever had $\square$ Never had

Table 25: Disposition About Pre-Marital Sex vs. Singles who Ever/Never had Sex

|  |  | PRE-MARITAL SEX IS... |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | acceptable for <br> males but not for <br> females | acceptable in a <br> steady <br> relationship | wrong regardless <br> of circumstances | acceptable, even <br> if there is no <br> relationship |
| Base: Total single (WTD) | 1136 | 133 | 166 | 722 | 115 |
| (UNWTD) | 152 | 18 | 22 | $\%$ | $\%$ |

## 47. Disposition About Pre-marital Sex

When asked whether they know the risk of getting pregnant or getting someone pregnant when they have sex, $59 \%$ have not thought of this. In fact, among those who have had sex, $63 \%$ say they never thought of getting pregnant/getting someone pregnant during their first sexual intercourse. [Chart 25/26]

However, $80 \%$ say they will not be happy if they get pregnant/get someone pregnant before getting married. [Chart 27]

Of those who have had sex, a great majority first had sexual intercourse at a very young age from 14-21 years old with $31 \%$ below legal age. $71 \%$ of single respondents who had sex admit they never used any FP method to prevent pregnancy during their first sexual intercourse. [Table 26/Chart 28]

## 48. Reasons Why Use Family Planning Methods

On the other hand, the factors which led singles who used a FP method during their first sexual intercourse are: [Table 27]

- recommendation by a friend (11\%);
- method is easily available (10\%); and,
- to avoid getting STD/AIDS (9\%).


## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Chart 25: Whether Know the Risk of Getting/Getting Someone Pregnant if Have Sex Base: Total single


Chart 26: Whether Thought of the Risk of
Getting/Getting Someone Pregnant during First Sexual Intercourse
Base: Total single who had sexual intercourse


Chart 27: Whether Respondent Will be Happy if Get/Get Someone Pregnant before Getting Married Base: Total single


## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Table 26: Cumulative Distribution of Age of First Intercourse

| Base:Total single who | Total |
| :--- | :---: |
| had sexual intercourse (WTD) | 255 |
|  | (UNWTD) |
|  | 34 |
|  | $\%$ |
|  |  |
| 14 years old | 10 |
| 15 years old | 10 |
| 16 years old | 25 |
| 17 years old | 31 |
| 18 years old | 45 |
| 19 years old | 50 |
| 20 years old | 69 |
| 21 years old | 71 |
| 22 years old | 77 |
| 23 years old | 80 |
| 24 years old | 83 |
| 25 years old | 87 |
| 26 years old | 90 |
| 27 years old | 90 |
| 28 years old | 90 |
| 29 years old | 90 |
| 30 years old and above | 92 |
| Can't say/refused | 101 |

Chart 28: Whether Used Any Method to Prevent Pregnancy During First Sexual Intercourse
Base: Total single who had sexual intercourse


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## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Table 27: Factors which led Respondent to Use Family Planning Method during First Sexual Intercourse

|  |  | FATWA ON FP |  |
| :--- | :---: | :---: | :---: |
|  | Base: Total single who had sexual intercourse (WTD) | TOTAL | AWARE |
|  | (UNWTD) | NOT AWARE |  |
|  | 34 | 63 | 192 |
|  | $\%$ | 8 | 26 |
|  |  |  | $\%$ |
| Recommended by my friend | 11 | 15 | 10 |
| Easily available | 10 | - | 13 |
| To avoide getting STD/AIDS | 9 | 18 | 6 |
| To avoid getting pregnant/ geting | 7 | - | 9 |
| $\quad$ someone pregnant |  |  |  |
| No need to consult doctor/nurse/ | 6 | 24 | - |
| $\quad$ mdiwife to use method |  |  |  |
| Recommended by my brother/sister | 5 | - | 6 |
| Recommended by Imam | 5 | - | 6 |
| Saw it on leaflet/brochure | 4 | 15 | - |
| I/my girlfriend miss my/her monthly period | 2 | - | 3 |
| Others | 5 | - | 7 |
| No FP method used the first time had sex | 71 | 67 | 72 |

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## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

## 49. Family Planning Methods Used

Ninety-one percent of single respondents who have had sex tried a FP method. The FP methods they tried are male condom (35\%), oral pills ( $22 \%$ ) and withdrawal ( $21 \%$ ). [Chart 29/30]

However among singles who ever had sex, $32 \%$ have heard but never used male condoms and injectables. Oral pill ( $23 \%$ ) and having the uterus massaged ( $21 \%$ ) are also known to them though they have not tried these. [Chart 31]

## 50. Reasons Why Never Used Family Planning Methods

Fear of side-effects ( $47 \%$ ) is the main reason why single respondents who have had sex never used any FP method. Other reasons cited are: [Table 28]

- FP method is expensive ( $23 \%$ );
- Discouraged by boyfriend/girlfriend (21\%);
- FP method is not easy to use (19\%);
- Discouraged by doctor/nurse/midwife (18\%); and,
- Does not agree with religious belief or "Haram" (17\%).

When asked on likelihood of whether they will use/continue to use a FP method in the near future, $44 \%$ of single respondents say it is somewhat/very possible. However, $29 \%$ say they are uncertain whether they will indeed use a FP method in the future. [Chart 32]

## 51. Discussion about Family Planning

Among single respondents, 20\% claim they discuss about FP often with their partner particularly about risks in using FP methods ( $61 \%$ ), how FP method is used ( $36 \%$ ), when FP method should be used ( $36 \%$ ), and benefits of using FP method (30\%). [Chart 33/Table 29]

## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Chart 29: Ever Tried/Never Tried Any Family Planning Method
Base: Total single who have had sex (34*)


Chart 30: Family Planning Methods Ever Tried
Base: Total single who have had sex (34*)

*small base; read with caution

## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Chart 31: Methods on Family Planning Heard but Never Used
Base: Total singles who ever had sex


## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Table 28: Reasons for Never Using

| Base:Total single who had sexual intercourse (WTD)(UNWTD) | TOTAL | FATWAH ON FP |  |
| :---: | :---: | :---: | :---: |
|  |  | AWARE | NOT AWARE |
|  | 255 | 334 | 803 |
|  | 34 | 41 | 111 |
|  | \% | \% | \% |
| Has side effects | 47 | 22 | 21 |
| Expensive | 23 | 27 | 21 |
| Discouraged by boyfriend/girlfriend | 21 | 22 | 32 |
| Noteasy to use | 19 | 8 | 13 |
| Discouraged by doctor/nurse/midwife | 18 | 22 | 13 |
| Does not agree with religious belief (Haram) | 17 |  | * |
| Discouraged by others | 12 |  |  |
| Can't buy anywhere | 7 |  |  |
| Noteffective | 5 |  |  |
| Others | 17 |  |  |

Chart 32: Likelihood of Using/Continuing to Use a Family Planning Method in the Near Future
Base: Total single

$\square$ Very not possible
$\square$ Somewhat not possible
$\square$ May be/may not be possible
$\square$ Somewhat possible
$\square$ Very possible

## IV-G. Attitudes Towards Sex \& Practices Among Singles (Adult Population)

Chart 33: Frequency of Discussion About Family Planning within the Past 3 Months
Base: Total single who discussed FP methods to avoid pregnancy in past 3 months


Table 29: Topics Discussed About Methods to Avoid Pregnancy with Boyfriend/Girlfriend in Past 3 Months

| Base: Total single with boyfriend/girlfriend who discussed FP methods to avoid pregnancy in past 3 months (WTD) <br> (UNWTD) | TOTAL$279$$38$\% | FATWA on FP |  |
| :---: | :---: | :---: | :---: |
|  |  | AWARE | NOT AWARE |
|  |  | 102 | 242 |
|  |  | 13 | 36 |
|  |  | \% | \% |
| Risks | 61 | 73 | 58 |
| How it is done | 36 | 27 | 40 |
| When it should be done | 36 | 41 | 35 |
| Benefits | 30 | 31 | 29 |
| Others | 6 |  | 8 |

*figures below 3\% not included

## IV-H. Media Habits

## H-1. Radio Listening Habits

## ADULT POPULATION

## 52. Frequency of Listening to the Radio

Practically the entire adult population listen to the radio at least once on weekdays (99\%) while $83 \%$ listen on weekends. At any given day of a weekday, listening level varies from 73-89\%. Listening is much lower in the weekend (73\% on Saturday or Sunday). [Chart 34]

A bigger proportion usually listen to the radio in the morning (weekdays: $83 \%$, weekends $73 \%$ ). The listening peaks are in the morning hours of 6-8. Then there is another peak at 4-6 pm and another one at 7-8 pm. [Table 30]

Sixty-nine percent listen to the radio more than 9 hours on weekdays while half listen to the radio only 5 hours or less on weekends (50\%). [Chart 36]

## H-1. Radio Listening Habits

## ADULT POPULATION (cont'd)

## 53. Radio Listening Habits

Radio listening habits of the adult population are as follows:

- Sixty percent stick to one radio station. [Chart 37]
- Eighty-four percent listen to radio commercials but the bigger proportion listen to some only (56\%). [Chart 38]
- Forty-five percent say they do not do other things while listening to the radio. [Table 31]

The other activities they do while listening to the radio are:

- cooking (24\%);
- doing laundry (19\%);
- chatting with housemate (10\%); and
- studying/working (10\%).

Type of radio programs often listened to are music (58\%), religious programs (56\%) and to a lesser extent, news/talk programs (41\%). [chart 39]

Sixty-two percent of the adult population often listen to radio stations that aired the FATWA radio spots. The rest listen to other radio stations. [Table 32]

## H-1. Radio Listening Habits

## A'IMMAH

## 54. Frequency of Listening to the Radio

Practically all A'immah listen to the radio at least once on weekdays ( $97 \%$ ) while $72 \%$ listen on weekends. [Chart 35]

At any given day of a weekday, listening level varies from 73-83\%. Listening on weekends is much lower (60\% on Sunday, $63 \%$ on Saturday).

- A majority listen to the radio in the morning (weekdays: 71\%, weekends 63\%). [Table 30]
- Afternoon and evening listening is much less (weekday afternoon: 48\%, weekend afternoon: 47\% weekday evenings $53 \%$, weekend evenings: $51 \%$ ).

A'immah spend 9 hours or more listening to the radio on weekdays (65\%); about half listen 5-15 hours on weekends (46\%). [Chart 36]

## 55. Radio Listening Habits

The listening habits of A'immah are:

- Sixty-four percent stick to one radio station. [Chart 37]
- Ninety-percent listen to commercials but the bigger proportion listens to some only (63\%). [Chart 38]
- Seventy-two percent do not do other things while listening to the radio. [Table 31]
- Frequently listen to religious programs on the radio (88\%) while $63 \%$ also listen to news/talk programs. [Chart 39]

Sixty-three percent of A'immah often listen to the radio stations that aired the FATWA radio spots.

## H-1. Radio Listening Habits

Chart 34: Days of the Week when Listen to Radio (Adult Population)
Base: Total Adults


Chart 35: Days of the Week when Listen to Radio (A' immah) Base: Total A'immah


## H-1. Radio Listening Habits

Table 30: Time of the Day Listening to Radio During Weekdays/Weekends

| Base: Total Adult Interviews/A'immah who listen to radio during weekdays or weekends (WTD) <br> (UNWTD) | Adult Population |  | A'immah |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Weekdays | Weekends | Weekdays | Weekends |
|  | 4480 | 3775 |  |  |
|  | 592 | 491 | 58 | 43 |
|  | \% | \% | \% | \% |
| Morning - net | 83 | 73 | 71 | 63 |
| Earlier than 5:00 | 8 | 7 | 19 | 21 |
| 5:00-6:00 am | 23 | 19 | 31 | 26 |
| 6:01-7:00 am | 37 | 29 | 50 | 40 |
| 7:01-8:00 am | 32 | 26 | 31 | 23 |
| 8:01-9:00 am | 25 | 24 | 17 | 19 |
| 9:01-10:00 am | 22 | 21 | 10 | 7 |
| 10:01-11:00 am | 15 | 13 | 7 | 5 |
| 11:01-12:00 am | 9 | 8 | 3 |  |
| Afternoon - net | 68 | 62 | 48 | 47 |
| 12:01-1:00 pm | 13 | 11 | 2 | 2 |
| 1:01-2:00 pm | 17 | 16 | 10 | 14 |
| 2:01-3:00 pm | 17 | 16 | 9 | 7 |
| 3:01-4:00 pm | 20 | 16 | 16 | 9 |
| 4:01-5:00 pm | 27 | 25 | 31 | 28 |
| 5:01-6:00 pm | 25 | 26 | 24 | 26 |
| Evening - net | 49 | 46 | 53 | 51 |
| 6:01-7:00 pm | 15 | 17 | 9 | 9 |
| 7:01-8:00 pm | 23 | 23 | 17 | 16 |
| 8:01-9:00 pm | 23 | 20 | 31 | 30 |
| 9:01-10:00 pm | 16 | 11 | 31 | 23 |
| 10:01-11:00 pm | 5 | 4 |  | 2 |

## H-1. Radio Listening Habits

Chart 36: Hours Spent Listening to the Radio during Weekdays/Weekends
Base: Total who listen to radio during weekdays/weekends


## H-1. Radio Listening Habits

Chart 37: Whether or Not Stick to One Station or Often Switch Stations
Base: Total Adults/Total A'immah


Chart 38: Extent of Listening to Radio Commercials
Base: Total Adults/Total A'immah


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## H-1. Radio Listening Habits

Table 31: Other Activities while Listening to the Radio

|  | ADULT <br> POPULATION | A'IMMAH |
| :--- | :---: | :---: |
| BASE - TOTAL INTERVIEWS (WTD) |  |  |
| (UNWTD) | 4534 |  |
|  | 600 | 60 |
| DO NOT DO OTHER THINGS | 45 |  |
| COOKING | 24 | 72 |
| DOING THE LAUNDRY | 19 |  |
| CHATTING WTH OMF/HOUSEMATE | 10 | 5 |
| STUDYING/WORKING | 10 | 5 |
| EATING | 4 | 3 |
| CLEANING THE HOUSE | 4 |  |
| TAKING CARE OF THE KIDS | 3 |  |
| READING | 3 | 8 |

## H-1. Radio Listening Habits

Chart 39: Types of Program Often Listened To Over the Radio Base: Total Adults/Total A'immah


## H-1. Radio Listening Habits

Table 32: Radio Stations Often Listened To


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## H-2. TV Viewing and Reading Habits

## ADULT POPULATION

## 56. Frequency of Watching TV and Reading Newspaper/Magazines

Fifty percent of the adult population in survey areas watch TV daily while only 20-29\% read newspapers or magazines.[Chart 40/Table 33]

Levels of TV viewing on weekdays is higher (81-91\%) than on weekends ( $73 \%$ on Sunday, $74 \%$ on Saturday) among those who view at least 1-2 times a week. [Chart 41]

- TV watching is usually at night between 6-10 pm. There is an afternoon peak between 12-2 pm. [Table 34] Modal hours spent watching TV on weekdays is $9-15$ hours ( $31 \%$ ), but the greater majority spend 9 hours or more (76\%). [Table 35]
- On weekends, modal hours spent watching TV is 5-9 hours (37\%).


## 57. TV Viewing Habits

TV viewing habits of the adult population are as follows:

- News (70\%), telenovelas (57\%) and drama (42\%) are programs often watched. [Chart 42]
- Sixty-eight percent stick to one channel when watching TV. [Chart 43]
- Ninety-one percent watch TV commercials but the bigger proportion claim to watch only some commercials (55\%). [Chart 44]
- Sixty-six percent of the adult population say they often watch ABS-CBN. [Table 36]
- Sixty-seven percent do not do other things while watching TV. [Table 37]


## H-2. TV Viewing and Reading Habits

## A'IMMAH

## 58. Frequency of Watching TV and Reading Newspaper/Magazines

Only $33 \%$ of A'immah watch TV daily. About the same proportion read magazines (37\%) while only $15 \%$ read newspapers. [Chart 40/Table 33]

Like the adult population, TV viewing is much higher on weekdays (73-80\%) than weekends (55-65\%) among those who view at least 1-2 times a week. [Chart 41]

- TV watching is usually at night between 6-10 pm. There is an afternoon peak between 4-6 pm. [Table 34]

Almost all A'immah spend more than 3 hours watching TV on weekdays. On weekends, a $72 \%$ spend less than 5 hours watching TV. [Table 35]

## 59. TV Viewing Habits

The TV viewing habits of A'immah are:

- News is the predominant program type that Imams watch on TV (90\%). [Chart 42]
- Sixty-two percent stick to one channel when watching TV. [Chart 43]
- ABS-CBN is the station often watched ( $70 \%$ ) with $54 \%$ saying they watch some commercials and $43 \%$ say they watch all commercials. [Chart 44/Table 36]
- A'immah do not usually do other things while watching TV (83\%). [Table 37]


## H-2. TV Viewing and Reading Habits

Chart 40: Frequency of Watching TV
Base: Total Adults/Total A'immah


- Don't usually watch TV
- Not even once a week
- 1-2 times a week
$\square$ 3-4 times a week
$\square$ 5-6 times a week
$\square$ Everyday


## H-2. TV Viewing and Reading Habits

Table 33: Frequency of Reading Newspapers/Magazines

|  | MAGAZINES |  | NEWSPAPERS |  |
| :--- | :---: | :---: | :---: | :---: |
|  | ADULT <br> POPULATION | A'IMMAH | ADULT <br> POPULATION <br> (UNWTD) | A'IMMAH |
|  | 4534 |  | 4534 |  |
|  | 600 | 60 | 600 | 60 |
|  | $\%$ | $\%$ | $\%$ | $\%$ |
| EVERYDAY |  |  |  |  |
| 5-6 TIMES A WEEK | $*$ |  | 1 |  |
| 3-4 TIMES A WEEK | $*$ |  | $*$ | 2 |
| 1-2 TIMES A WEEK | 2 | 2 | 3 | 3 |
| NOT EVEN ONCE | 7 | 3 | 11 | 17 |
| DON'T USUALLY READ | 10 | 10 | 13 | 15 |
| MAGAZINES/ NEWSPAPERS | 80 | 85 | 71 | 63 |

## H-2. TV Viewing and Reading Habits

Chart 41: Days of the Week Watching TV
Base: Total who watch TV at least 1-2 times a week to everyday


## H-2. TV Viewing and Reading Habits

Table 34: Time of Day /Watching TV during Weekdays/Weekends

| Base: Total Adult Interviews/Aimmah who watch TV during weekdays or weekends (WTD) <br> (UNWTD) | Adult Population |  | A'immah |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Weekdays | Weekends | Weekdays | Weekends |
|  | 3489 | 2848 |  |  |
|  | 435 | 353 | 37 | 31 |
|  | \% | \% | \% | \% |
| Morning - net | 43 | 43 | 30 | 26 |
| Earlier than 5:00 | 1 | 2 | - | 3 |
| 5:00-6:00 am | 7 | 5 | 5 | 7 |
| 6:01-7:00 am | 8 | 5 | 13 | 3 |
| 7:01-8:00 am | 5 | 9 | 19 | 7 |
| 8:01-9:00 am | 7 | 5 | 8 | 3 |
| 9:01-10:00 am | 13 | 10 | 3 | 7 |
| 10:01-11:00 am | 16 | 16 | 3 | 7 |
| 11:01-12:00 am | 16 | 19 | - | 7 |
| Afternoon - net | 60 | 60 | 38 | 39 |
| 12:01-1:00 pm | 29 | 36 | 14 | 7 |
| 1:01-2:00 pm | 25 | 26 | 3 | 7 |
| 2:01-3:00 pm | 17 | 13 | 8 | 7 |
| 3:01-4:00 pm | 13 | 7 |  | 7 |
| 4:01-5:00 pm | 10 | 10 | 11 | 19 |
| 5:01-6:00 pm | 12 | 9 | 14 | 23 |
| Evening - net | 88 | 80 | 84 | 81 |
| 6:01-7:00 pm | 36 | 32 | 54 | 48 |
| 7:01-8:00 pm | 53 | 50 | 43 | 36 |
| 8:01-9:00 pm | 51 | 44 | 24 | 26 |
| 9:01-10:00 pm | 40 | 32 | 11 | 23 |
| 10:01-11:00 pm | 17 | 16 | 11 | 7 |
| 11:01-12:00 MN | 4 | 4 | 3 | - |

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## H-2. TV Viewing and Reading Habits

Table 35: How Many Hours Time Spent/Watching TV


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## H-2. TV Viewing and Reading Habits

Chart 42: Types of Program Watched
Base: Total who watch TV at least 1-2 times a week to everyday


## H-2. TV Viewing and Reading Habits

Chart 43: Whether or Not Stick to One TV Station or Often Switch TV Stations
Base: Total who watch TV at least 1-2 times a week to everyday


Chart 44: Extent of Watching TV Commercials
Base: Total who watch TV at least 1-2 times a week to everyday


## H-2. TV Viewing and Reading Habits

Table 36: TV Stations Most Often Watched

| BASE - TOTAL WHO WATCH TV AT | Adult | A'immah |
| :--- | :---: | :---: |
| LEAST 1-2 TMMES A WEEK TO | Population |  |
| EVERYAY (WTD) |  |  |
| (UNWTD) | 3539 |  |
|  | 443 | 60 |
| ABS-CBN | 66 | $\%$ |
| GMA | 33 | 70 |
| ABC | 1 | 25 |
| CINEMA 1 |  | 3 |

Table 37: Other Activities while Watching TV

| BASE - TOTAL WHO WATCH TV AT | ADULT <br> POPULATION | A'IMMAH |
| :--- | :---: | :---: |
| TE EVERYDAY (WTD) |  |  |
| (UNWTD) | 3539 |  |
|  | 443 | 40 |
|  | $\%$ | $\%$ |
|  |  |  |
| DO NOT DO OTHER THINGS | 67 | 83 |
| CHATTING WITH OMF/HOUSEMATE | 14 | 13 |
| COOKING | 8 |  |
| EATING | 5 |  |
| TEACHING CHILDREN | 4 |  |
| READING | 3 | 3 |
| DOING THE LAUNDRY | 3 | 3 |
| STUDYING/WORKING |  | 3 |
| PHONE |  |  |
| TEXTING |  |  |
| READING |  |  |


the sixth sense of business ${ }^{\mathrm{mw}}$


[^0]:    PROJECT SHEER

[^1]:    PROJECT SHEER

[^2]:    *figures below 3\% not included
    -significant at $95 \%$ confidence level

[^3]:    * figures below 3\% not included
    -significant at $95 \%$ confidence level


    ## tnstrends

[^4]:    * figures $1 \%$ below not included
    -significant at $95 \%$ confidence level

[^5]:    *figures below 3\% not included

[^6]:    $\square$ Pre-marital sex is wrong, regardless of circumstances $\square$ Pre-marital sex is acceptable in a steady relationship
    $\square$ Pre-marital sex is acceptable for males but not for females

    - Pre-marital sex is acceptable, even if there is no relationship

[^7]:    * figures below 3\% are not included

