



FN-ADC-288



# WEPIA

Water Efficiency and Public Information for Action  
مشروع الكفاءة المائية والتوعية



**Questionnaire for tourists  
In Amman to pretest Leaflet**

**The Academy For Educational Development  
The Water Efficiency And Public Information  
For Action (WEPIA)**

**September,2001**

WEPIA - Tourists Leaflet

Serial number .

Card number .

1. Is this your first visit to Jordan?		
	Yes	14
	No	36

2. How many days you will be spending in Jordan on this trip?		
	Less than 5 days	22
	5-10 days	22
	10-15 days	2
	15-20 days	1
	More than 20 days	3

3. Are you aware that Jordan faces severe water shortages?		
	Yes	31
	No	19

ASK: If aware:

4. How did you learn about this?		
	Learned about it before coming to Jordan	14
	Tour company advised us	3
	Saw notices in my hotel	7
	Saw advertising on television/in newspaper	15
	Learned about it from Jordanians	2

Show leaflet:

5. What are your initial impressions about this leaflet?		
	It contains useful and important information/Makes visitors aware of the importance of saving water	33
	It tells us that there are aerators/Devices that can help in conserving water	7
	It is new idea/ It shows that there are efforts to conserve water	35
	It is not a very good idea/The visitor wants to be comfortable in his hotel/He does not need to suffer because of the problem in this country	2
	I don not believe that visitors would abide by these instructions	4
	It shows clearly that Jordan is facing serious water shortages	4
	It is a bit long	2
	Other	0

6. Is there anything in this leaflet that you, as a visitor to Jordan, find objectionable or irritating?		
	Yes	23
	No	27

ASK: If anything objectionable or irritating:		
7. What do you find objectionable or irritating?		
The third point/Not replacing the sheets on a daily basis/I would like clean towels daily	7	
Its language is strong/Instructions to what should be done/It is an order	2	
It restricts the visitors' freedom/This is not acceptable, the visitor should feel comfortable	9	
Points 4 and 5/These are the hotel's responsibility not the visitors'	2	
The first point/Like to take baths and not showers	5	
Other	1	
8. As a visitor, are you prepared to abide by these requests?		
Yes	33	
No	17	
9. Why do you say that?		
It is a problem that concerns everybody/Water is important to all and its shortage affects everybody	14	
Effective use of water depends mostly on consumers/Consumers should be told how to conserve water	9	
This is a humanitarian issue/Would like to do whatever I can to help/Would like to contribute to help solve this problem	13	
I would like to be comfortable/Do not like to be instructed on such personal issues	10	
These do not concern me/I will not change my habits/I want to be comfortable	7	
I expect full service from the hotels/Expect daily change of sheets and towels	2	
Other	0	
10. Apart from the ideas described in this leaflet, do you have any suggestions as to how visitors to Jordan might help to conserve water?		
Distribute it outside Jordan/Exchange experiences with other countries	15	
There can be savings in the niagra/insert the dual systems	6	
Remove the plug in the bathtub so that people cannot fill it with water	3	
Support it with other programs/Show programs that educate on how to save water	11	
Insert aerators in all hotels/ Insert new devices that can save water	9	
This leaflet should be distributed to workers in large companies and not to visitors/This does not concern foreigners coming for short trips to Jordan	7	
The leaflet contains enough information/No need to add anything	16	
Other	1	

11. The Ministry of Water and Irrigation is thinking of handing a leaflet to all visitors as they arrive in Jordan. Would you personally object if you were given such a leaflet as you arrive?		
	Yes	14
	No	36

ASK: If objects:

12. Why would you object?		
Should not be given upon arrival/Gives a bad idea about the country/the visitor will be scared that there are diseases in Jordan		7
It restricts the visitor/It invades the privacy		3
This concerns the Jordanians and not foreigners/This is of no concern to non-Jordanians		2
This is the responsibility of hotels/Hotels should be instructed on how to save water		4
Other		0

D1. Sex:

Male	34
Female	16

D2. Age:

18-30	9
31-40	29
41-50	9
51+	3

D3. Nationality:

Levant (Palestine, Syria, Lebanon)	14
Gulf states	19
United States	3
Canada	2
Europe	12

D4. Hotel:

Three stars	16
Four stars	7
Five stars	27