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BIBLIOGRAPHY ON AGRICULTURAL MARKETING IN INDIA

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P R E F A C E

Research in the Economics Program at ICRISAT aims to identify socioeconomic constraints to agricultural development and to evaluate means for overcoming these constraints. Some are market-imposed, and it is the objective of our work in marketing economics to quantify their impact.

Thus, we have initiated a number of studies that range from evaluating consumer preferences for quality characteristics of the five foodgrains (sorghum, pearl millet, pigeonpea, chickpea, and groundnut) researched by ICRISAT to analyzing their supply and demand elasticities. We have studied the factors affecting efficiency of market channels of these crops and we quantify the impact of market facilities and food policies on aggregate productivity. A study of regional differences in market access and its impact on small, medium, and large farmers is underway.

In order to avoid unnecessary repetition of existing methodologies, each of these studies includes a more or less complete literature review. This bibliography is basically a compilation of the references listed in preparation for the above studies.

The bibliography reflects, therefore, the direction and present stage of research on these topics at ICRISAT, and consequently it cannot be complete. The bibliography omits important areas of the agricultural-marketing literature which, for reasons of priorities, have not been included in our scope of research. These areas include input markets, credit, and special studies on commodities of less relevance to ICRISAT, such as vegetables and livestock.

The bibliography is restricted to references on markets in India, because our initial work in agricultural marketing at ICRISAT focused on this country, where more than 50% of all the people who subsist under semi-arid tropical conditions are located. However, we plan to extend our work into West Africa in 1975 and we expect to eventually prepare a similar bibliography on agricultural marketing in that part of the world.

We hope that, despite its limitations, this bibliography will be of help to those who want to study agricultural marketing in India, and we invite and hope to receive comments and suggestions that will help in improving and expanding the work. The references recorded here are arranged according to subject classification; within the subject they are arranged alphabetically by author. To facilitate easy reference an author and crop index has been placed at the end of the bibliography.

We are thankful for a large number of references received from Dr. Barbara Harriss, University of East Anglia. We acknowledge the editing by Mr. C.D. Handa, ICRISAT Library, who checked all references available¹ in the libraries in Hyderabad and New Delhi. Mr. S. Rajendran assisted in compiling and organizing the references. About one-half of the references² included in this bibliography are available at the ICRISAT Library.

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