

AGENCY FOR INTERNATIONAL DEVELOPMENT
WASHINGTON, D. C. 20523
BIBLIOGRAPHIC INPUT SHEET

FOR AID USE ONLY

Batch 69

1. SUBJECT
CLASSI-
FICATION

A. PRIMARY

Serials

Y-SB00-0000-0000

B. SECONDARY

Social sciences--Anthropology

2. TITLE AND SUBTITLE

Comparative studies of cultural change; progress report, May-July, 1964

3. AUTHOR(S)

(101) Cornell Univ. Dept. of Anthropology

4. DOCUMENT DATE

1964

5. NUMBER OF PAGES

16p.

6. ARC NUMBER

ARC

7. REFERENCE ORGANIZATION NAME AND ADDRESS

Cornell

8. SUPPLEMENTARY NOTES (Sponsoring Organization, Publishers, Availability)
(Research summary)

9. ABSTRACT

(Research summary)

10. CONTROL NUMBER

PN-AAE-534

11. PRICE OF DOCUMENT

12. DESCRIPTORS

**Culture
Social change**

13. PROJECT NUMBER

14. CONTRACT NUMBER
CSD-296 Res.

15. TYPE OF DOCUMENT

CSD-296 Rev.
Cornell
PN-AAE-534

AGENCY FOR INTERNATIONAL DEVELOPMENT

Contract No AID/csd-296

Comparative Studies of Cultural Change

Progress Report No. 4

1 May -- 31 July 1964



**DEPARTMENT OF ANTHROPOLOGY
CORNELL UNIVERSITY**

PROGRESS REPORT No. 4

1 May - 31 July 1964

1.0. Introduction. The months of May, June, and July of 1964 constituted the fourth quarter of operations by members of the Cornell University Department of Anthropology under Contract No. AID/csd-296 with the Office of Technical Cooperation and Research of the Agency for International Development. The varying rhythms of academic and fiscal years made this a fairly diverse quarter in terms of research activities and personnel engaged upon the Comparative Studies of Cultural Change acceleration project.

1.1. The months of May and June terminated the university academic year 1963-1964. This permitted full-time research and analysis by senior and associate investigators during July, the final month during this quarter. The rate of analytical activity and of spending on salaries climbed steeply, therefore, during the last month of the quarter.

1.2. The government fiscal year closed at the end of June. Since the Agency for International Development wrote up contract AID/csd-296 in such a way that Phase I terminated simultaneously on 30 June 1964, although this contract did not take effect until 1 August 1963. As a result, only eleven months were allocated to Phase I which the university had planned to include twelve months. As a result, this quarterly report covers the final two months

of Phase I and the opening month in contract Phase II. As another consequence of the various time units being somewhat out of phase, and particularly as a consequence of the effective date being at the beginning of August 1963 rather than July 1 of that year, a number of research activities originally scheduled for the summer or fall of 1963 had to be mounted by the Department of Anthropology later. Thus the summer of 1964 became the period for catching up with the original schedule.

2.0. Field Research. Comparative data collection went forward in each of the primary study areas during this quarter, and a foray into Africa was carried out in order to attempt to improve the representativeness of the world sample of communities being analyzed.

2.1. Thailand. Prof. Lauriston Sharp continued his investigation of contact between the Thai dominant group and hill tribesmen in the northern part of Thailand during this quarter. As before, he was assisted by Dr. Lucian Hanks, Dr. Jane Richardson Hanks, Mrs. Ruth Sharp, and Thai interpreters and interviewers. Data collection progressed swiftly enough for the field team to withdraw to a retreat in July and begin writing up preliminary reports on the research.

2.2. India. Field research in India continued during this quarter also, with Mr. Partap Aggarwall still collecting additional information about the prime sample village

there, especially concerning small industrial development in the area fomented by the government of India. Toward the end of the quarter, an agricultural economist and his wife, Mr. & Mrs. Sheldon Simon, departed from the Ithaca campus to spend a year living in this village. She is trained as an educator. Some of the data they will collect will be fed into the Comparative Studies of Cultural Change analysis.

2.3. Peru. The collection of information in Peru continued at approximately the same pace as in preceding months, as field investigators working under other contracts continued to feed into the Comparative Studies of Cultural Change analysis their research results.

(a) Dr. Eileen A. Maynard continued to analyze data collected by field investigators employed by Cornell University's Department of Anthropology under a contract with the Peace Corps, during the first part of this quarter. Near the end of June, however, she commenced work on a feasibility survey for the Latin American Bureau of the Agency for International Development.

(b) Dr. Mario C. Vázquez spent the first half of the quarter adding to his data from Vicos on kinship structure as related to patterns of emerging authority and other forms of change. During the second half of the quarter, Dr. Vázquez ceased his half-time work on the Comparative Studies of Cultural Change project to act as instructor for

the student contingent of the Cornell-Columbia-Harvard-Illinois Interuniversity summer field program in Latin American culture.

2.4. Puerto Rico. The collection of field data in Puerto Rico was largely completed during this quarter. Dean Dorothy D. Bourne and Mr. James R. Bourne returned to Rhinebeck, New York, from the island on 8 May, taking with them most of the extensive information assembled for the restudy of ten rural areas of Puerto Rico. Jack Brown left Puerto Rico on 4 June and spent ten days on the Ithaca campus conferring on the progress of the "control" study of ten still-rural areas under his supervision. Returning to the island on 15 June, Brown terminated most of his data collection staff on the island and returned to Ithaca early in July to begin intensive analysis and writing.

(a) Preliminary analysis of the restudy depth interviews and coding of the information they elicited was completed by Angelina Roca after the Bournes left Puerto Rico.

(b) Writing the history of the Second Unit School effort in Puerto Rico was carried out by Mrs. Mercedes V. de Pérez throughout the remainder of the quarter. She also shepherded the machine tabulation of marginal and percentage computations for each question on the restudy questionnaire for each of the ten communities restudied.

(c) In Rhinebeck, Dean Bourne began analyzing the information collected on the operations of the Puerto Rico

Planning Board with particular reference to the presence in each of the planning regions of restudy communities.

(d) Mr. James R. Bourne commenced draft analyses of specific programs of electrification, water provision, road construction, communications installation completed, and projected.

(e) On 10 June, the Coordinator, Mr. Brown and the project Administrative Secretary, Mrs. Kay Hanna, flew to Rhinebeck for a day-long conference with the Bournes and Mr. and Mrs. Alberto Burela, who came to the meeting by train from New York City. This conference fixed analytical goals, clarified problems of coordination of the Bourne and Brown data, and dealt also with administrative matters.

3.0. On-Campus Analysis. The pace of analysis accelerated considerably during the final month of the quarter, after the academic year ended, and senior investigators could devote full-time to it during the summer, while associate investigators were able also to spend full-time on related analyses.

3.1. Comparison. The project coordinator continued analysis of comparative materials, and spent some time preparing two manuscripts approved for publication for the press. He continued to teach the course Anthropology in the Modern World through the Spring Term.

(a) Mr. Oscar Alers continued his machine analysis of data about value stability and change in Vicos, and

continued writing a report on Vicos demographic trends.

(b) Mr. Robert McDougall continued working up analytical maps for senior investigators.

(c) Mrs. Marilyn Cartier continued to serve as secretary to the coordinator.

(d) Mrs. Kay Hanna assumed during this quarter additional attributes of an executive secretary for the Comparative Studies of Cultural Change. Thus she freed the coordinator from accounting and other administrative details to allow him some time for analysis and writing. The increased administrative demands of the project absorbed, however, most of her time. In accord with the need for an administrative assistant in the Comparative Studies of Cultural Change, as requested in the firm budget proposal for Phases II and III of contract AID/csd-296, Mrs. Hanna began her duties in this position as of 1 July.

3.2. Thailand. Graduate research assistant Delmos Jones continued his ordering the Thai field data, in preparation for Professor Sharp's return and intensive analysis, working full-time during July. Beginning in July, Dr. Jasper C. Ingersoll of the Catholic University undertook to analyze extensive data he collected in Thailand on rural economic change, aided by a Thai assistant. He also began writing up a case study in community development.

3.3. India. Professor Morris E. Opler continued to order his India data, and in the final month of the quarter

went to work on analysis and writing full-time. After Department Chairman Allan R. Holmberg went to the Massachusetts Institute of Technology on 29 June, Opler became Acting Chairman for the balance of this quarter.

(a) Mrs. Rhonda Osborne worked half-time as secretary to Professor Opler to the end of June, and began full-time work for the project in July.

(b) Mrs. Lucile Opler continued to work half-time on this project.

(c) Graduate research assistant Srinivasi Mani continued to work on the translation of Hindi to English, and preliminary analysis, spending full-time at this task and bibliographic searching during July.

3.4. Andean region. Professor Allan R. Holmberg continued to recuperate from his appendicitis attack during this quarter.

(a) Graduate research assistant Ann Bodine worked on Andean materials until the end of the academic year. She took the summer off, however, to study Japanese.

(b) Dr. Cara Richards left Ithaca on 12 May for Peru. She visited Ica, Arequipa, Cuzco and Huancayo to gather material on regional differences in classification of food items as hot or cold, and on medical concepts held by Peruvian doctors concerning consumption of hot and cold items during certain illnesses. During her travels, she met many Peace Corps Volunteers whom she had helped train. She returned to Ithaca on 10 June.

3.5. Japan. In July, Prof. Robert J. Smith began full-time analysis of Japanese data concerning factors involved in industrial urbanization, as mentioned in the previous quarterly report plans section.

3.6. Africa. One of the sampling problems faced by the Comparative Studies of Cultural Change investigators in drawing general propositions to be useful to administrators as well as scientists, is the lack of much useable data from Africa, a clearly important area in political terms. It was felt advisable, therefore, to ask Professor Victor Turner to investigate the possibilities of obtaining additional information from that continent during the course of a field trip he had planned for the summer. He began his investigation during the final month of the quarter.

3.7. Brazil. Dr. Kalervo Oberg began full-time writing on the first of July on short analyses from Brazil of community development programs, and of detailed analysis of factors in settler success in Surinam resettlement programs, as mentioned in the last quarterly report plans section.

3.8. Nigeria-Eskimo. Somewhat the same considerations had already led the principal investigators to work out an arrangement with Research Associate Jane Murphy to analyze her Nigerian data and Eskimo data comparatively, and she carried this forward during the summer beginning in July.

3.9. Nova Scotia. Prof. Alexander H. Leighton and his colleagues in the Cornell Program in Social Psychiatry worked with the Comparative Studies of Cultural Change during the summer, beginning in July, in carrying out additional community study data collection in Nova Scotia. He used graduate research assistants on a full-time summer basis.

4.0. Scientific Papers Read.

(a) Professor Lauriston Sharp, "Hill Peoples in Chiengrai Province", lecture with L.M. and J.R. Hanks at Siam Society, Bangkok, on July 15.

(b) Professor Allan R. Holmberg read one paper during this quarter.

5.0. Scientific Reports Transmitted. During the fourth quarter, one scientific report was transmitted to the Office of Technical Cooperation and Research in mimeographed form. Another short scientific paper was also submitted for approval prior to publication, but not to count as a "title" in contract terms.

(a) Human Freedom and Geographic Mobility by J. Oscar Alers, Mario C. Vázquez, Allan R. Holmberg, and Henry F. Dobyns was transmitted on 24 June for the information of the Office of Technical Cooperation and Research, and approval for publication. It is under editorial consideration.

(b) Population and Development in a Peruvian Community by J. Oscar Alers was also transmitted in June, as a title

in substitution for one previously submitted on Thailand. It is under editorial consideration.

6.0. Scientific Reports Published. Since scientific papers are published some months after acceptance in most journals today, the principal investigators continue to publish articles prepared before the Comparative Studies of Cultural Change acceleration program got underway in August of 1963.

6.1. Morris E. Opler

(a) "Particularization and Generalization as Processes in Ritual & Culture," The Journal of Asian Studies, XXIII, (June, 1964) pp. 83-87.

(b) "Cultural Context and Population Control Programs in Village India." Chapter XIII in: Fact and Theory in Social Science, Earl W. Count and Gordon T. Bowles, editors, Syracuse: Syracuse University Press, 1964, pp. 201-221. (Douglas Gilbert Haring Festschrift).

(c) "Morgan and Materialism: A Reply to Thomas G. Harding and Eleanor Leacock," Current Anthropology 5 No. 2 (1964), pp. 110-114.

(d) "Values and Education in Cultural Perspective," Chapter IV in Values in American Education, Theodore Brameld and Stanley Elam, editors. Bloomington, Indiana: Phi Delta Kappa, 1964, pp. 115-137.

(e) The South Asian Village -- A Bibliography.
Compiled by Morris E. Opler with the assistance of A. K.

Danda, S.B. Mani, Lucile R. Opler, and Rhonda M. Osborne, July, 1964 (mimeographed).

(f) Review of Pedro Martinez: A Mexican Peasant and His Family, by Oscar Lewis, in the New York Herald Tribune, 3 May 1964.

6.2. Henry F. Dobyns and Mario C. Vázquez

July saw the appearance of The Cornell Peru Project Bibliography and Personnel as Cornell Peru Project Pamphlet No. 2. This report had previously been submitted to the Office of Technical Cooperation and Research as a contract title, and approved for publication. It thus becomes the first printed result of the acceleration program.

7.0. Public Service Activities. The principal investigators again during this fourth quarter continued in demand for public speeches and other services.

7.1. Allan R. Holmberg. Spent the last weeks of the quarter at the Massachusetts Institute of Technology taking part in a conference on agricultural problems sponsored by the Agency for International Development, leaving Ithaca on 29 June.

7.2. Morris E. Opler. During this quarter, Professor Opler continued to serve as a member of the Advisory Committee on Research and Development of the Association for Asian Studies and member of the Board of Trustees of the American Institute of Indian Studies.

7.3. Henry F. Dobyns.

During this quarter, Dr. Dobyns lectured to Peace Corps volunteer candidates in training at Cornell twice, June 25, on the social class structure, and on July 8 on land tenure in Peru.

7.4. Lauriston Sharp. During this quarter, Professor Sharp led two discussions (with L.M. and J.R. Hanks and Ruth B. Sharp) sponsored by USOM (Bangkok) on July 14 and August 14, and one sponsored by the American Embassy in Bangkok on 7 August, on Thai relations with ethnic minorities in northern Thailand.

8.0. Plans for Coming Quarter. The August-September-October quarter is expected to be the period of largest scale analytical operations yet achieved during the Comparative Studies of Cultural Change acceleration program simply because more analysts will be at work than during any prior quarter.

8.1. Puerto Rican Study. Sra. Mercedes Vélez de Pérez will continue writing her analysis of the Second Unit Schools. Dean Dorothy D. Bourne will continue writing on planning and change, and Mr. James R. Bourne will carry on his analysis of government services. Jack Brown expects to employ a sizeable on-campus staff to analyze as **rapidly** as possible his abundant data.

8.2. Thailand. Prof. Lauriston Sharp will spend a good portion of this coming quarter in writing and travel

home, and will continue analysis once on the Ithaca campus again for the Fall Term.

(a) Sharp will work with Dr. Lucian Hanks, Dr. Jane Richardson Hanks, and Mrs. Ruth Sharp until leaving Thailand.

(b) Dr. Jasper C. Ingersoll will continue his analysis of Thai economic data initiated in July.

(c) On campus, graduate research assistant Delmos Jones will complete his work on the Thai files in August.

8.3. India. Prof. Morris E. Opler will continue full-time writing and analysis of Indian data through the coming quarter.

(a) Graduate research assistant Srinivasi Mani will assist him full-time through mid-September, when he reverts to half-time with the beginning of the academic year.

8.4. Peru. Professor Holmberg's participation in the conference at MIT prevented his visiting Peru as planned. He will be analyzing Peruvian data during the remainder of the MIT conference.

(a) Dr. Henry F. Dobyns departed for Peru on 25 July at the end of the quarter to write intensively on analysis of rural Peruvian communities under study by the Cornell Peru Project.

(b) Dr. Mario C. Vázquez expects to collect additional information on the relationship between land tenure and kinship patterns, while acting as instructor for the summer field studies program, and return to the analysis of these

materials beginning in mid-August. He is scheduled to present a paper at the Fifth Interamerican Indian Congress in Quito, Ecuador, at the end of the quarter.

(c) Mr. J. Oscar Alers expects to continue his analysis of Vicos values full-time during the summer, and become a Research Associate at the beginning of the Fall Term to continue this full-time analytical endeavour.

8.5. Surinam. Dr. Kalervo Oberg will carry forward his analysis of agricultural resettlement programs in Surinam, and the problem of integrating ethnic groups in that nation.