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QUARTERLY REPORT
July 1, 1972 - September 30, 1972

Michigan State University
Agency for International Development
Non-Formal Education Contract

General goals and objectives:

The broad goals and objectives of this project are described in Attachment A to the Contract. A primary goal of the project is to provide the LDCs with a systematic base of knowledge on non-formal education in response to their growing needs for such authoritative information. Such a knowledge base should contribute to educational planning, assist in the rational choice among various human resource strategies, and provide options to the donor community and the LDCs. In addition, it is planned that the studies will provide more knowledge about non-formal education, produce planning guides, provide new insights, and develop alternative strategies which will be useful in future efforts in non-formal education. To achieve these goals the Statement of Work spells out the "Study Subjects" which provide direction for the work. These include: Historical Perspectives, Categories and Strategies, Country Comparisons, Learning Effectiveness, Economic Factors, Case Study Surveys, Model Feasibility, Administrative Alternatives, and Participant Training Programs.

Goals for the Quarter (6/1/72 - 9/30/72)

The objectives of the period were:

1. To carry on additional field studies. To have individuals (or teams) in Ethiopia, Brazil, Israel, Nepal, and Costa Rica.
2. To move ahead with specific proposals for the participant training program.
3. To prepare several preliminary monographs for publication.
4. To offer graduate seminars on non-formal education.

5. To continue preparation for a large scale case study survey to begin during the Fall Quarter.

Significant activities

1. Field studies:

- a. Dr. Frederick Waisanen, Professor of Sociology, traveled to Costa Rica in September to make preparations for a study being planned for February-March, 1973. During his stay he met with Dr. Rodrigo Sanchez, a psychologist affiliated with the University of Costa Rica who will be his collaborator on the proposed study and will recruit and train assistants for the project. He also met with Sr. Carlos Diez, Director of Cardisa, an organization specializing in conference planning and surveys. Sr. Diez will provide translation services, in-country travel, and duplication of documents. He also met with Dr. Jack Harris, a collaborator on the earlier study. Dr. Harris is regarded as an important liaison person with the ministries and the mass media. Final preparations for the study will be made during the next Quarter.
- b. The Country Comparisons group continued the preparation of study materials and reports from materials gathered last Spring on non-formal education activities in Ethiopia. They report progress on a "country report" which describes the various non-formal programs and projects in that country. Two principal members of the group, Dean Richard Niehoff and Dr. Bernard Wilder, were invited to return to Ethiopia in July to serve as consultants at a conference in Addis Ababa. The conference dealt with recommendations made by a variety of task forces working on an Education Sector Review. Dr. Wilder stayed for a few extra days to assist the Ministry of Education lay plans for the implementation of programs derived from the recommendations in the sector review.

- c. William Kieffer, a member of the Categories and Strategies team, spent about ten weeks conducting a study in Nepal. A primary concern was to identify categories of non-formal education programs in the agricultural sector and to record different strategies used to educate people in the rural areas. He observed a variety of government, quasi-government and private non-formal education programs and interviewed government personnel to get their perceptions of how to develop effective strategies for educating farmers. He also interviewed the recipients of these programs to see what they perceived to be the most important sources of information to improve agricultural practices. Finally, he investigated the role of the formal schools in providing some non-formal learning experiences in the rural areas. A complete written report will be produced in the next few weeks.
- d. Michael Lukomski, a research associate on the Economic Factors Team, left in September to begin a year-long study in Brazil. Lukomski's task is to develop and perform an economic evaluation of work done by SENAI in São Paulo. SENAI tends to be considered as a model of a non-traditional supplier of education along with one or two other institutions of similar character in Latin America. It is essentially a non-governmental educational institution supported by industrial payroll taxes whose function it is to provide a trained industrial labor force. The SENAI-SP is a large enterprise with many programs in some fifty locations. Lukomski has been trying to determine some manageable dimensions to his investigations. Ultimately his research should produce three tangible results: (1) methodology of evaluation in the SENAI-type context, (2) a solid evaluation of some segment of SENAI-SP, and (3) a guide to be used by others interested in similar evaluations -

describing the characteristics of desirable data, procedures to be used, and the meaning of results.

- e. Dr. Michael Borus, School of Labor and Industrial Relations and member of the Economic Factors Team, has started a year-long study in Israel. During the next few months Borus will examine a variety of non-formal education programs in Israel to obtain detailed descriptions of their operations and techniques. He then will attempt to identify the most successful programs and evaluate these by using cost-benefit/cost-effectiveness techniques. Following this he plans to use his instrument to test non-formal education programs in Kenya, Ethiopia, and Iran. Trips to these countries are planned for Spring, 1973.

2. Progress report of the Case Study Survey Team

Since Spring Term the Case Study Survey Team has been meeting to conceptualize, define, discuss, read and conduct "mini case studies" in preparation for the action phase of their work. Three major tasks have been outlined; each will involve one or more published (or publishable) products:

- (1) develop a systematic (analytical and comprehensive) inventory of non-formal education projects which will be representative of various types of non-formal education, in various cultures, and at various stages of (program or national) development;
- (2) conduct and report a set of case studies which will test the system and provide additional experience for the members of the team; and
- (3) assemble, organize, and analyze a broad range of case studies in order to extract such particular and general propositions as can be found and make a report on the findings.

Six reaserch associates have been appointed who are supported by stipends from the non-formal education Project. Three faculty members are contributing their time. Several others have expressed an interest in participating in the work being planned for the coming year.

3. Participant Training Study Team

Mr. Doyle Bush was appointed research associate to assist Dr. Homer

Higbee with his work. Mr. Bush has been reviewing literature and meeting with other study teams. Otto Schaler from the Office of International Training was on campus on July 20, to meet with Dr. Higbee and other members of the study team. Discussions centered on the types and length of training programs which would best serve the needs of the AID-sponsored participants. The following categories were developed:

- (1) High level personnel working in central or ministry planning organizations in their government who would benefit from an intensive exposure to the potential uses of non-formal education.
- (2) AID participants already studying in the United States
 - Internships of varying duration designed to complement and expand existing areas of interest
 - Summer workshops/seminars
- (3) AID participants selected in their home country to pursue a master's degree in Education with major emphasis on non-formal education.
- (4) Development administrators who are on short term visits to the United States who would benefit from a one to three days' exposure to ideas on the uses of non-formal education.
- (5) Operators of non-formal education activities in their home countries who could benefit from a one to six months' program of formal study and experiential activities in non-formal education.

A draft outline of training activities for each of these categories or persons is being revised for submission to the AID. AID/Washington can then make these potential training opportunities known to field missions. More specific curricular details are being drafted for each of the programs. Some AID participants are already involved in non-formal education courses at Michigan State and some are working with the Study Teams. Their involvement has been on a personal choice basis rather than selection for and assignment to non-formal education activities on campus.

4. Abdul Mannan, Economics Factors Team, has been making a search for materials related to the "economics of education". The search is about two-thirds complete; annotation is being done concurrently. The results of this

search will be a critically annotated bibliography. Beyond this Mannan is seeking to synthesize this reading into a monograph entitled, "Trends and Issues in the Economics of Non-formal Education". Both products should be very useful to those concerned with non-formal education, its uses, and its evaluation.

5. Several individuals have been preparing papers which will be printed and circulated in the next few weeks. Some of these have been reviewed by individuals on campus and in Washington and are being revised by the authors. These preliminary monographs will indicate the progress which has been made by the several study teams.
6. Summer Term, Dr. Ted Ward offered a seminar dealing with non-formal education. Several resource persons who have been involved in non-formal activities were invited to give presentations. About twenty advanced graduate students enrolled in the seminar. The group discussed a broad range of topics including: the role of non-formal education as an alternative to formal education, economics and non-formal education, social-philosophical foundations and non-formal education, ethnic group problems, etc. Professor Ward reported that some interesting and thoughtful papers were presented by the participants.
7. A second seminar began Fall Term conducted by Professors Fred Waisanen and Cole Brembeck and offered through the College of Education and Department of Sociology. The seminar, dealing with model feasibility, attracted twenty students plus some faculty members. Proposed topics to be discussed include the role of models in the change process, models of change in formal organizations, models of institution-building (political, economic, and educational), models of diffusion of ideas and innovations, models of change agent efficacy, and computer simulation models of the development process.

8. The Categories and Strategies Team has devoted much attention during the past year to an analysis of strategies in non-formal education but plan, during the next quarter, to devote more attention to "categories". The construction of a typology of non-formal education is being drafted by the team. Related to this, the team is comparing categories with certain case studies and developing hypotheses which impinge on strategy. During the past quarter, the team completed an analysis of two significant cases of non-formal education related to rural development: the Rural Animation Program in Senegal and the Thana Training and Development Center in connection with the Academy for Rural Development in Comilla, Bangladesh. They are now in the process of refining the general categories based on the experience with these two cases and generating hypotheses.

Contract personnel

Paid members of the contract staff (7/1/72 - 9/30/72)

Michael Borus
 Cole Brembeck, Director $\frac{1}{2}$ -time
 Marvin Grandstaff $\frac{1}{2}$ -time
 Ted Ward $\frac{1}{2}$ -time
 Bernard Wilder
 Richard Niehoff

Research fellows:

Norman Anderson
 Olu Awe
 Doyle Bush
 Rogelio Cuyno
 Maria de Colon
 John Dettoni
 Frank Guldbrandsen
 Sang Kang
 William Kieffer
 Besa Kotati
 Abdul Mannan
 Carol Thompson
 Timothy Thompson

Non-paid participants during the quarter were:

George Axinn
Lois Bauer
Melvin Buschman
Louis Doyle
David Heenan
Timothy Hennessey

William Herzog
Homer Higbee
John Hunter
John Ivey
Russell Kleis
Donald Miller

Thomas Nicholson
Miller Perry
Ralph Smuckler
Fred Waisanen

Plans for next quarter

All of the Study Teams are now active. During the next quarter we shall bring together all of the teams to take stock of what has been completed and what needs to be done before the expiration of the contract. A goodly amount of work has been done in investigating, conceptualizing, and theorizing and now we need to look at the implications of our work. It was planned that several preliminary monographs would be completed and ready for publication. Hopefully we can move at a faster pace in the future. Several meetings have been set to discuss the progress and plans of each of the Study Teams. Part of the purpose of the meetings will be to prepare for a session with an AID top management group early in 1973.