



**USAID**  
FROM THE AMERICAN PEOPLE

# **“Big-Hearted and Hard-Headed” Transforming Development in the U.S. National Security Agenda**



**USAID**  
FROM THE AMERICAN PEOPLE

*Guided by the evidence, we'll invest in programs that work and end those that don't.*

*Because we need to be big-hearted and hard-headed.*

**- President Barack Obama, 22 September 2010**





**USAID**  
FROM THE AMERICAN PEOPLE

## Bringing Transparency and Accountability to Development

# “Messaging Funnel”

**US Strategy for Achieving the  
Millennium Development Goals**

**Presidential Policy Directive 6:  
US Global Development Policy**

**Quadrennial Diplomacy and  
Development Review**

**USAID Forward**





**USAID**  
FROM THE AMERICAN PEOPLE

# Bringing Transparency and Accountability to Development

The United States' Strategy for Meeting the Millennium Development Goals



**CELEBRATE, INNOVATE & SUSTAIN**  
Toward 2015 and Beyond

“The policy also puts a premium on selectivity, on leveraging the expertise and resources of others, on empowering governments that demonstrate high standards of transparency and accountability, and on driving our investments with evidence of impact.”





**USAID**  
FROM THE AMERICAN PEOPLE

# Bringing Transparency and Accountability to Development

## Presidential Policy Directive 6: U.S. Global Development Policy

**The President's approach to global development addresses the new strategic context faced by the United States through the following three pillars:**

- A policy focused on sustainable development outcomes that places a premium on broad-based economic growth, democratic governance, game-changing innovations, and sustainable systems for meeting basic human needs
- A new operational model that positions the United States to be a more effective partner and to leverage our leadership; and
- A modern architecture that elevates development and harnesses development capabilities spread across government in support of common objectives.
- Adds USAID Administrator to the National Security Council



**USAID**  
FROM THE AMERICAN PEOPLE

## Bringing Transparency and Accountability to Development

### USAID Forward

- An ambitious reform effort to change the way USAID does business—with new levels of accountability and a relentless focus on results
- 5 year plan aimed to achieve modest targets based on incremental steps that are closely tracked and add up to visible improvements
- USAID's plan to support the PPD
- An early outcome of the QDDR



**USAID**  
FROM THE AMERICAN PEOPLE

# Bringing Transparency and Accountability to Development

## USAID Forward

### **Procurement Reform**

USAID will change our business processes—contracting with and providing grants to more and varied local partners, and creating true partnerships to create the conditions where aid is no longer necessary in the countries where we work.

### **Rebuilding Policy Capacity**

Evidence-based development must be more than a notion—it must become our reality. To make smart, informed decisions, we have already created a new Bureau of Policy, Planning and Learning (PPL) that will serve as the intellectual nerve center for USAID.

### **Talent Management**

USAID will explore ways to leverage the enormous talent that lies within the broader staff of foreign and civil service officers and Foreign Service Nationals. □

### **Strengthening Monitoring and Evaluation**

USAID will be introducing an improved monitoring and evaluation process as part of the reform efforts, and will link those efforts to our program design, budgeting and strategy work.



**USAID**  
FROM THE AMERICAN PEOPLE

# Bringing Transparency and Accountability to Development

## USAID Forward

### **Rebuilding Budget Management**

Reconnecting our budget to policy and strategy is essential to achieve programmatic goals that produce meaningful development outcomes. In consultation with State, USAID has created an Office of Budget and Resource Management in the Office of the Administrator that will provide increased responsibilities over execution of our budget.

### **Science and Technology**

USAID will upgrade internal S&T capabilities, supporting the expansion of technical expertise and through access to analytical tools like Geospatial Information Systems. We will also develop a set of Grand Challenges for Development, a framework to focus the agency and development community on key scientific and technical barriers that bar progress in development

### **Innovation**

Administrator Shah will put into place a structure for fostering innovative development solutions that have a broad impact on people; where-ever they may arise. USAID will create opportunities to connect staff to leading innovators in the private sector and academia. Additionally, USAID has launched the Development Innovation Ventures Fund where creative solutions can be funded, piloted and brought to scale.



**USAID**  
FROM THE AMERICAN PEOPLE

## Bringing Transparency and Accountability to Development

# ForeignAssistance.gov

- Created in response to the principles of the Paris Declaration on Aid Effectiveness and President Obama's Open Government Initiative
- Aim is to incorporate all USG foreign assistance budget, financial, program and performance data in a standard format
- Users will be able to track, analyze and monitor aid investments over time from initial Congressional request to expenditure at activity level



**USAID**  
FROM THE AMERICAN PEOPLE

## Bringing Transparency and Accountability to Development

# ForeignAssistance.gov

- Website still in early stages of development
- Currently only contains foreign assistance budget information (appropriations and budget requests since FY 2006) for Department of State and USAID only
- Additional USG agencies that receive foreign assistance funds and additional financial and programmatic data will be phased into website overtime



**USAID**  
FROM THE AMERICAN PEOPLE

## Bringing Transparency and Accountability to Development

# ForeignAssistance.gov

- ForeignAssistance.gov highlights foreign assistance investments through a variety of pre-defined views, including by country, by sector, by agency and by year
- Some information will be presented through charts and graphs; users will also be able to generate their own tables through manual queries and download machine-readable data sets
- Foreign Assistance data on this site may be different from data presented on other websites due to different funding timeframes and reporting parameters



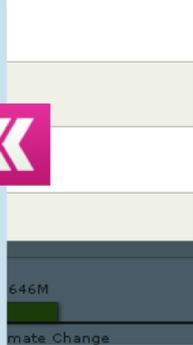
search the site 

## FOREIGNASSISTANCE.GOV

Explore By:

[GEOGRAPHIC FOCUS](#) | [INITIATIVES](#) | [OBJECTIVES](#) | [DATA](#)

[Home](#) / [Geographic Focus](#) / [Countries](#)



Functional Units



### Foreign Assistance By Objective

[CLICK TO VIEW MORE](#)

### Foreign Assistance By State

[CLICK TO VIEW MORE](#)

#### How to Get Started

[ABOUT THE SITE](#) [ABOUT THE DATA](#) [ABOUT THE BUDGET PROCESS](#) [ABOUT AID TRANSPARENCY](#)

The Aid Dashboard provides a view of U.S. Government (USG) foreign assistance funds and programs and enables users to examine, research, and track aid investments in a standard and easy-to-understand format.

[Learn More](#)

#### Quick Facts

*One dollar a day can buy us  
 to rem ipsa, can. du. ut amur  
 numquam. u. i. p. u. b. a. t. e. , a. d. v. i. x.  
 a. f. f. e. r. t. p. r. i. n. c. i. p. e. s. q. u. a. m.  
 l. e. c. t. o. r. u. m. M. i. r. u. m. e. s. t. n. o. t. a. r. e.  
 q. u. a. m. g. o. t. h. i. c. a. , n. u. n. c. p. u. t. a. m. u. s.  
 p. a. r. u. m.*

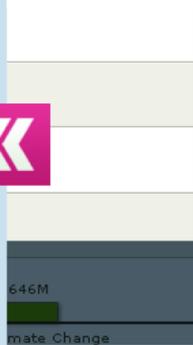


search the site >>

## FOREIGNASSISTANCE.GOV

Home / GEOGRAPHIC FOCUS | INITIATIVES | OBJECTIVES | DATA

Home / Geographic Focus / Countries



### How to Get Started

[ABOUT THE SITE](#) [ABOUT THE DATA](#) [ABOUT THE BUDGET PROCESS](#) [ABOUT AID TRANSPARENCY](#)

The Aid Dashboard provides a view of U.S. Government (USG) foreign assistance funds and programs and enables users to examine, research, and track aid investments in a standard and easy-to-understand format.

[Learn More](#)

### Quick Facts

*One dollar a day can buy us  
lorem ipsum dolor sit amet  
consectetur adipiscing elit  
sed do eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua. Ut  
lorem ipsum dolor sit amet  
consectetur adipiscing elit  
sed do eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.*



**USAID**  
FROM THE AMERICAN PEOPLE

# FOREIGNASSISTANCE.GOV

Explore By:

**GEOGRAPHIC FOCUS**

INITIATIVES

OBJECTIVES

DATA

Countries

Regional Units

Functional Units

\$10,819M

\$10,927M





**USAID**  
FROM THE AMERICAN PEOPLE

FOREIGNASSISTANCE.GOV

Explore By:

**GEOGRAPHIC FOCUS** | INITIATIVES | OBJECTIVES | DATA

Countries  
Regional Units  
Functional Units

\$10,819M

\$10,927M

FOREIGNASSISTANCE.GOV

search the site

Explore By:

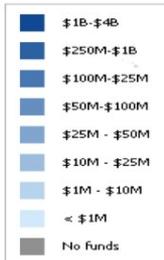
GEOGRAPHIC FOCUS | INITIATIVES | OBJECTIVES | DATA

Home / Geographic Focus / Countries

### Foreign Assistance By Country

Display Funding Data For: 2011

tool by ammap.com



\$682,700,000 in Foreign Assistance has been requested in the current budget justification for JORDAN

### Choose a Country

Afghanistan

### Data Caveats

Caveat 1

This heat map of the world is a graphical representation of the foreign



**USAID**  
FROM THE AMERICAN PEOPLE

FOREIGNASSISTANCE.GOV

Explore By:

**GEOGRAPHIC FOCUS** | INITIATIVES | OBJECTIVES | DATA

Countries  
Regional Units  
Functional Units

\$10,819M

\$10,927M

FOREIGNASSISTANCE.GOV

search the site

Explore By:

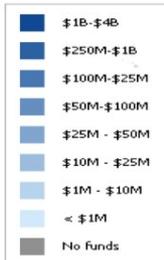
GEOGRAPHIC FOCUS | INITIATIVES | OBJECTIVES | DATA

Home / Geographic Focus / Countries

### Foreign Assistance By Country

Display Funding Data For: 2011

tool by ammap.com



\$682,700,000 in Foreign Assistance has been requested in the current budget justification for JORDAN

### Choose a Country

Afghanistan

### Data Caveats

Caveat 1

This heat map of the world is a graphical representation of the foreign



**USAID**  
FROM THE AMERICAN PEOPLE



search the site >>

# FOREIGNASSISTANCE.GOV

Explore By:

[GEOGRAPHIC FOCUS](#) | [INITIATIVES](#) | [OBJECTIVES](#) | [DATA](#)

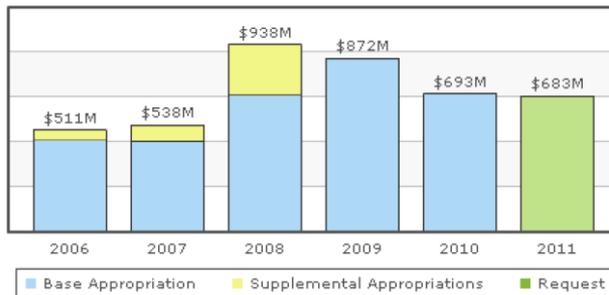
[Home](#) / [Geographic Focus](#) / [Country](#) / [Jordan](#)

## Jordan

Jordan stands as a model of stability and moderation in a region beset with intolerance, extremism, and violence; it contributes significantly to regional counterterrorism efforts and Middle East Peace. U.S. assistance is critical to helping Jordan develop democracy, economic growth, health, education, energy, water, environment, youth, as well as alleviate poverty and build the capacity of its security forces. The FY 2011 request is essential to achieve foreign policy and assistance goals in Peace and Security, Governing Justly and Democratically, Investing in People, and Economic Growth.

### JORDAN FOREIGN ASSISTANCE LEVELS BY FISCAL YEAR

(CLICK ON A FISCAL YEAR TO CHANGE THE DATA BELOW)



### JORDAN FACTS AS OF 2008

(DATA FROM THE WORLD BANK)

METRIC	VALUE
GDP	\$21,237,672,806.60
Population	5,906,042.87
Per Capita Income	\$3,470.00
Foreign Assistance	\$742,220,000.00

[STATE WEBSITE](#)

[USAID WEBSITE](#)



## FOREIGNASSISTANCE.GOV

Explore By:

GEOGRAPHIC FOCUS | INITIATIVES | **OBJECTIVES** | DATA

Home / Objective

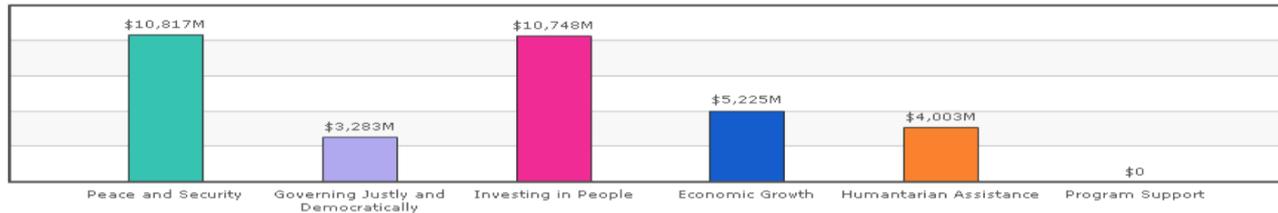
Filter Information by Fiscal Year:  [»](#)

### Foreign Assistance Objectives

The foreign assistance data in the Dashboard is organized against sector classifications. These categories are organized against a hierarchical structure. The topmost level of sectors are referred to as Objectives. These Objectives are the broadest categories of foreign assistance and are broken down into more distinct categories called Areas. There are five Objectives used to classify foreign assistance funds and one Objective for Program Support...

[+ More](#)

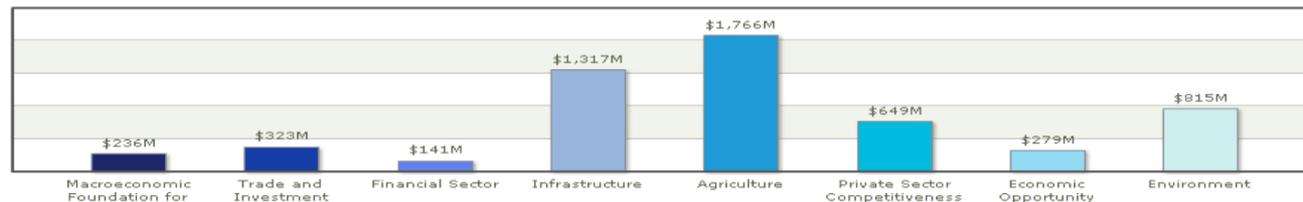
#### Fiscal Year 2011 Request by Objective



[PEACE & SECURITY](#) [GOVERNING JUSTLY & DEMOCRATICALLY](#) [INVESTING IN PEOPLE](#) **[ECONOMIC GROWTH](#)** [HUMANITARIAN ASSISTANCE](#) [PROGRAM SUPPORT](#)

#### Economic Growth Fiscal Year 2011 Request

Macroeconomic Foundation for Growth • Trade and Investment • Financial Sector • Infrastructure • Agriculture • Private Sector Competitiveness • Economic Opportunity • Environment





**USAID**  
FROM THE AMERICAN PEOPLE

**“Big-Hearted and Hard-Headed”  
Transforming Development in the  
U.S. National Security Agenda**

**Moira Whelan**

**Deputy Assistant Administrator – Public Affairs  
mwhelan@usaid.gov**

**Clay Doherty**

**Acting Director – Office of Public Engagement  
cdoherty@usaid.gov**