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FOURTH YEAR WORK PLAN

JANUARY 1, 2007 TO SEPTEMBER 30, 2007

FISH DOCUMENT NO. 29-FISH/2007
VERSION: FINAL



The FISHERIES IMPROVED FOR SUSTAINABLE HARVEST Project

January 31, 2007

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DISCLAIMER

The author's views expressed in this publication do not necessarily reflect the views of the United States Agency for International Development or the United States Government.

**The 4th year work plan is adjusted to cover activities from January to September 2007 only to coincide with the fiscal year planning period.*



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LIST OF ABBREVIATIONS AND ACRONYMS

AFMA	Agriculture and Fisheries Modernization Act
AFP	Armed Forces of the Philippines
ARMM	Autonomous Region of Muslim Mindanao
BEAT	Bay-wide Enforcement Action Team
BFAR	Bureau of Fisheries and Aquatic Resources
BFARMC	Barangay Fisheries and Aquatic Resource Management Council
CICFMP	Calamianes Integrated Coastal Fisheries Management Plan
CLE	Coastal Law Enforcement
CLEAR7	Coastal Law Enforcement Alliance in Region 7
CLEC	Coastal Law Enforcement Council
CLEU	Coastal Law Enforcement Unit
CLIN	Contract Line Item Number
CLOA	Calamianes Livefish Operators Association
CLWUP	Comprehensive Land and Water Use Plan
CNFIDP	Comprehensive National Fisheries Industry Development Plan
COP	Chief of Party
CRM	Coastal Resource Management
DA	Department of Agriculture
DENR	Department of Environment and Natural Resources
DILG	Department of Interior and Local Government
EBFM	Ecosystem Base Fisheries Management
ELAC	Environmental Legal Assistance Center
FARMC	Fisheries and Aquatic Resource Management Council
FAO	Fisheries Administrative Order
FDC	Fisheries Development Coalition
FISH	Fisheries Improved for Sustainable Harvest Project
FTC	Fisheries Training Center
GOP	Government of the Philippines
IEC	Information, Education, and Communication
IR	Intermediate Results
LBDA	Lanuza Bay Development Alliance
LGU	Local Government Unit
LOP	Life of the Project
MCLET	Municipal Coastal Law Enforcement Team
MEAT	Municipal Enforcement Action Team
MOA	Memorandum of Agreement
MPA	Marine Protected Area
MTDP	Mid-Term Development Plan
NEDA	National Economic Development Authority
NFRDI	National Fisheries Research and Development Institute
NGA	National Government Agency
NGO	Non Governmental Organization
NMCIREMP	Northern Mindanao Community Initiative for Resource Management Project



NSAP	National Stock Assessment Program
PCSD	Palawan Council for Sustainable Development
PFPI	Path Foundation Philippines, Inc.
PFPP	Performance Fee Payment Plan
PMO	Project Management Office
PMP	Performance Monitoring Plan
PO	People's Organization
PR	Project Result
PSF	Project Seahorse Foundation for Marine Conservation
SAF	Special Activity Fund
SEAT	Special Enforcement Action Team
Tetra Tech	Tetra Tech EM Inc.
TWG	Technical Working Group
USAID	United States Agency for International Development



1.0 INTRODUCTION

Tetra Tech EM Inc. (Tetra Tech) received United States Agency for International Development (USAID) Contract No. 492-C-00-03-00022-00, the Fisheries Improved for Sustainable Harvest (FISH) Project on September 19, 2003, to provide technical assistance to the Government of the Philippines (GOP), Department of Agriculture – Bureau of Fisheries and Aquatic Resources (BFAR) in fisheries management. The FISH Project is a 7-year technical assistance project consisting of a 5-year base period extending from September 22, 2003 to September 21, 2008, and a 2-year option for extension during the period September 22, 2008 to September 21, 2010.

This work plan presents the detailed activities to be carried out by the project team for three quarters (from January to September 2007) to coincide with the fiscal year planning period. This adjustment is made in compliance with the requirements of USAID. This work plan also integrates actions that the FISH Project intends to carry out in response to the recommendations of the mid-term evaluation.

This work plan is divided into four sections including this introduction. Section 2 provides an overview of the project objectives, the host of issues the project proposes to address, and the results framework by which project accomplishments will be measured. Section 3 provides a general description of the life of project work plan (LOP). Section 4 gives the detailed strategies and activities of each focal area implementation, field support program and national implementation, as well as project management and performance monitoring.

2.0 PROJECT OBJECTIVES

The FISH Project was designed to address a variety of fisheries management issues (Table 1) in four ecologically and economically significant marine ecosystems in the Philippines. Among these issues, a greater emphasis will be focused on those relating to overfishing, illegal fishing, and habitat destruction combined with increased demand for fish and high population growth, which continue to drive fisheries productivity into deeper decline.

The four target sites are (1) Calamianes Islands, Northern Palawan; (2) Danajon Bank, Bohol; (3) Lanuza Bay area in Surigao del Sur; and (4) Tawi-Tawi in Sulu Archipelago (Figure 1). Within these target sites are the four focal implementation areas covering a total of 16 municipal local government units (LGU) where project interventions will be carried out, project results indicators will be measured, and project performance will be reckoned.

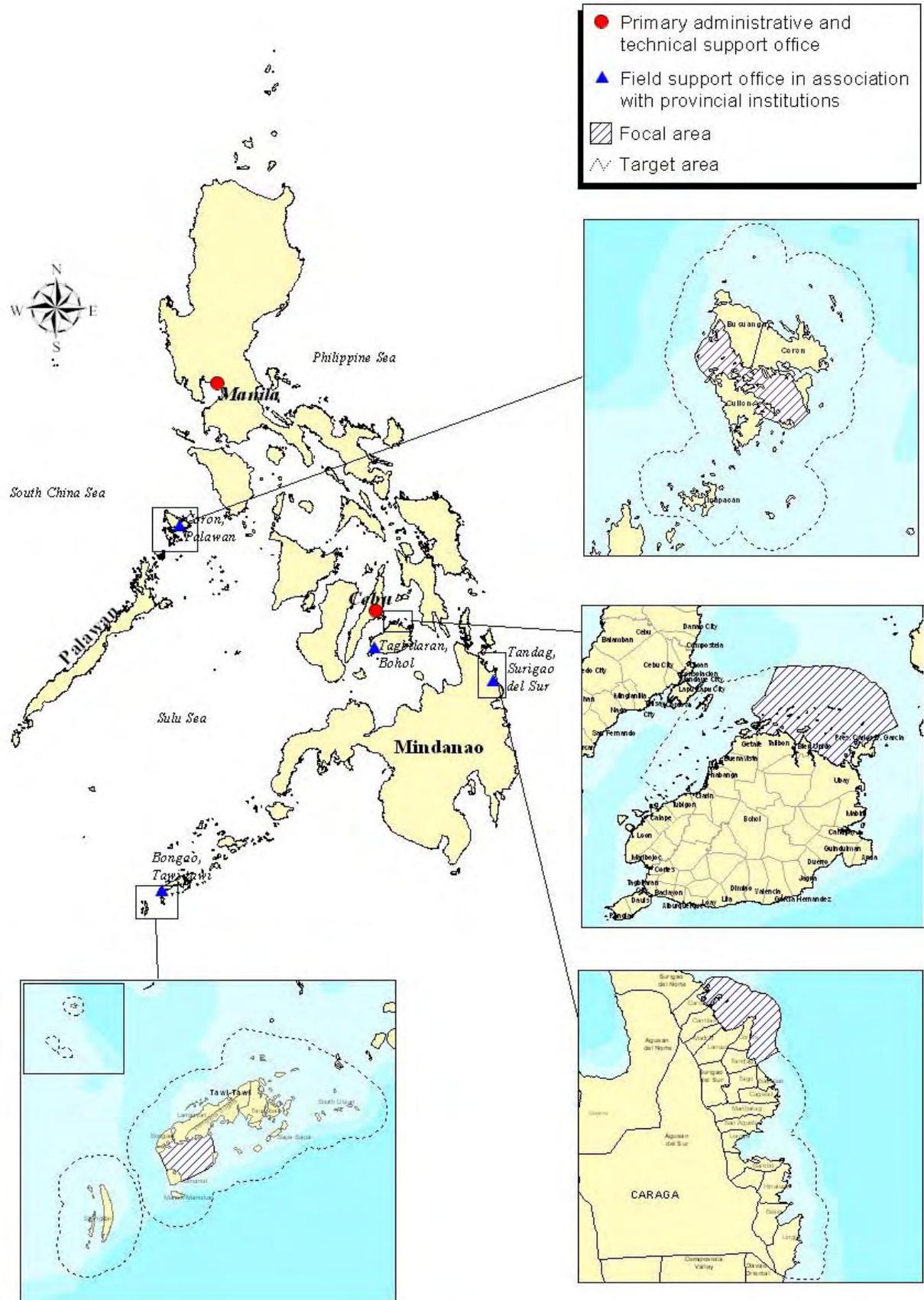


TABLE 1
FISHERIES MANAGEMENT PROBLEMS IN THE PHILIPPINES

CORE PROBLEMS	CONTRIBUTING FACTORS
<ul style="list-style-type: none"> • Loss of marine biodiversity • Declining fish stocks • Loss of revenues and benefits from fisheries and coastal resources 	<ul style="list-style-type: none"> • Overfishing • Illegal and destructive fishing • Coastal habitat degradation • Siltation and pollution • Post-harvest losses • Inefficient marketing
<ul style="list-style-type: none"> • Inequitable distribution of benefits from fisheries and coastal resource uses 	<ul style="list-style-type: none"> • Open access • Inter- and intra-sectoral conflicts • Low awareness and participation in management • Lack of employment/poverty among municipal fishers
<ul style="list-style-type: none"> • Population growth 	<ul style="list-style-type: none"> • Low awareness of the implications of overpopulation and food security • Lack of delivery mechanisms for reproductive health programs in rural coastal communities
<ul style="list-style-type: none"> • Inconsistent policies and programs for sustainable fisheries 	<ul style="list-style-type: none"> • Continued investments in production-oriented programs • Conflicting and fragmented national policies
<ul style="list-style-type: none"> • Weak institutional and stakeholder capacity to plan and implement fisheries management 	<ul style="list-style-type: none"> • Absence of the need and vision for institutional change to support sustainable fisheries • Inadequate technical and financial support to LGU fisheries management initiatives • Weak and inadequate law enforcement • Inadequate interagency coordination mechanisms for fisheries and coastal resource management
<ul style="list-style-type: none"> • Lack of a constituency for sustainable fisheries 	<ul style="list-style-type: none"> • Low awareness and understanding of implications of overfishing on food security and economic development • Polarization of stakeholders over means to achieve sustainable fishing

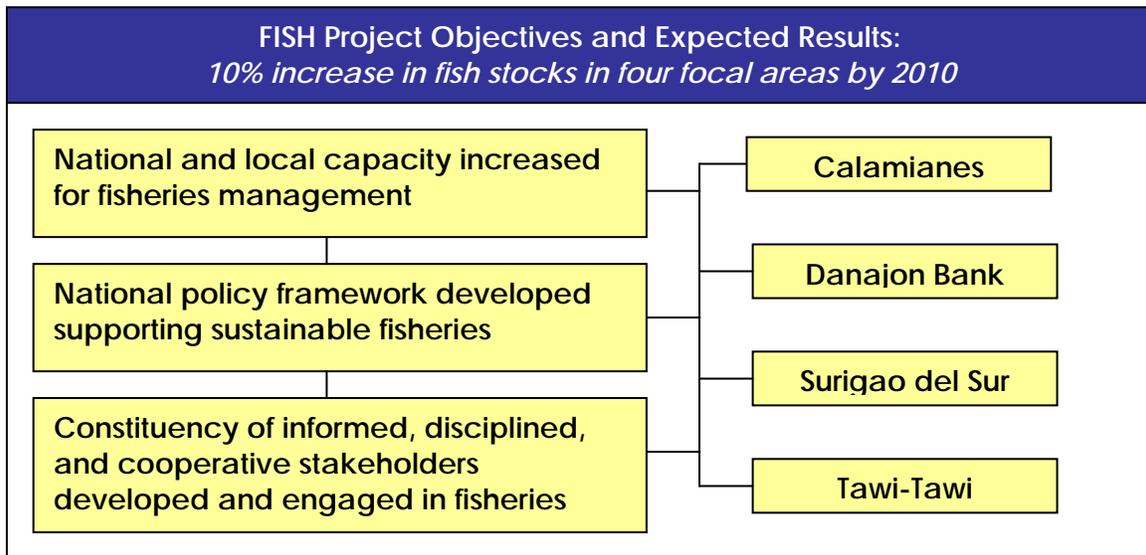


FIGURE I
FOCAL IMPLEMENTATION AREAS AND OFFICE LOCATIONS OF THE FISH PROJECT



The FISH Project will support national and local activities to achieve a 10 percent increase in fish stocks in four focal areas by 2010 (Figure 2). To achieve this, national and local activities will be implemented to build capacity, improve the national policy framework, and develop an informed constituency for fisheries management.

FIGURE 2
FISH PROJECT OBJECTIVES AND EXPECTED RESULTS



The FISH Project results framework (Table 2) provides guidance on the activities, results, indicators, and units of measure for biophysical parameters and institutional capacity. The fisheries management program will be characterized by a combination of growth, control, and maintenance mechanisms that directly deal with problems and issues. This will be the foundation for determining the results of the package of technical assistance and capacity building programs to implement the fisheries management program in focal areas. This will also be the basis for measuring the project's performance in carrying out this work plan.

The intermediate results are characterized to be mutually reinforcing project interventions reflective of the fisheries management mechanisms the project intends to institute in the focal areas. These are designed to address key fisheries management issues to enable the project to accomplish project results, which are measured in terms of biophysical indicators, and ultimately achieve the goal of increasing the marine fish stocks in the focal areas.



TABLE 2
RESULTS FRAMEWORK FOR THE FISH PROJECT

RESULT	INDICATORS
Strategic Objective 4: Productive and life sustaining natural resources protected through improved management and enforcement	
FISH Project Result: Marine fish stocks increased by 10 percent (over 2004 baseline levels) in focal areas by the year 2010	PR1 Abundance of selected fisheries resources in focal areas (% change in catch per unit effort compared to baseline based on fishery-independent methods)
	PR2 Catch rate of selected fisheries in focal areas (Average % change in catch per unit effort compared to baseline based on fishery-independent methods)
	PR3 Reef fish biomass inside and adjacent to selected MPAs in focal areas (% change in biomass/500 m ² compared to baseline)
	PR4 Reef fish species richness inside and adjacent to selected MPAs in focal areas (% increase in No. of species/500 m ² compared to baseline)
	PR5 Benthic condition inside and adjacent to selected MPAs in focal areas (% change living coral cover compared to baseline)



RESULT	INDICATORS
<p>Intermediate Result 1: National and local capacity increased for fisheries management in four target areas</p>	<p>IR1.1 Municipal fishers and crafts operating in target areas registered and licensed (No. of LGUs adopting registration and licensing system)</p> <p>IR1.2 Law enforcement units, prosecutors, and judiciary trained and/or assisted in fisheries law enforcement (No. of coastal law enforcement units established and/or improved and functional)</p> <p>IR1.3 Effort restrictions introduced in focal areas (No. of effort restrictions introduced)</p> <p>IR1.4 Marine protected areas established and/or improved to protect critical habitats, migration routes, and spawning areas and functional in focal areas (No. of MPAs and hectares at MPA rating level 2)</p> <p>IR1.5 Local government units in focal areas adopting CRM (No. of municipalities achieving basic requirements of CRM level 1 benchmarks)</p> <p>IR1.6 Inter-LGU and interagency collaborative agreements, local policy instruments and ecosystem-based fisheries management plans adopted by concerned stakeholders for fisheries management (No. of agreements/plans signed or adopted among relevant stakeholders)</p> <p>IR1.7 Reproductive health/population programs implemented and/or improved in each focal areas (No. of barangays integrating reproductive health/population management)</p>



**TABLE 2 (continued)
RESULTS FRAMEWORK FOR THE FISH PROJECT**

RESULT	INDICATORS
Intermediate Result 2: National policy framework developed supporting sustainable fisheries	IR2.1 National Fisheries policies supporting sustainable fisheries (e.g. FAOs, MTDP, action agendas for international agreements) (No. of national policy instruments developed, reviewed or revised with FISH Project inputs)
Intermediate Result 3: Constituency of informed, disciplined, and cooperative stakeholders developed and engaged in fisheries management	IR3.1 Public-private partnerships supporting fisheries management, social infrastructure, population programs, and socioeconomic development (No. of public-private partnerships) IR3.2 Dissemination and utilization of fisheries management information materials, training modules, policy studies, and project lessons. (No. of information materials distributed and training/forum conducted)

3.0 OVERVIEW OF 2007 WORK PLAN

The FISH Project work plan consists of five major tasks: Task 1- Capacity Building for Fisheries Management; Task 2 - National Policy Framework Improvement for Fisheries Management; Task 3 - Constituency Building for Fisheries Management; Task 4 - Project Management and Performance Monitoring; and Task 5 Special Performance Incentive Activities. These tasks are mutually reinforcing strategies and activities and coincide with the project's Contract Line Item Numbers (CLIN) and are spearheaded by the project core advisors and specialists.

3.1 CAPACITY BUILDING FOR FISHERIES MANAGEMENT (TASK 1)

Building the capacity of national and local stakeholders to plan and implement fisheries management is a major task of the FISH Project. This capacity building task comprises the bulk of the field initiatives in the four focal areas, which will be devoted to implementing the fisheries management mechanisms. Under this task, local stakeholder groups, composed of strategic local government units (municipal and provincial), fishing sectors, regional and provincial BFAR staff and other national government entities, NGOs, academic institutions, and private sectors groups, will be tapped to work with FISH Project staff. Ecosystem-based fisheries management planning and implementation of a variety of fisheries management tools and mechanisms will be pursued under this task. The planning and implementation processes shall be complemented with workshops, trainings, and study tours to enhance the technical knowledge, experience, and confidence of concerned stakeholders to plan and implement a wide range of fisheries management measures, as well as integrate population issues into action plans.



3.2 NATIONAL POLICY FRAMEWORK IMPROVEMENT FOR FISHERIES MANAGEMENT (TASK 2)

This task is intended to focus on helping improve the national policy framework for fisheries management. The existing national policy framework is premised primarily on national laws (such as, The Fisheries Code, The Agriculture and Fisheries Modernization Act) and related policy instruments (Department and Fisheries Administrative Orders, fisheries plans and programs). In addition, the Philippines is party to a number of international fisheries agreements and protocols. Activities will focus on helping BFAR, together with other relevant agencies and stakeholders, review and enhance national laws, policies and plans or programs consistent with sustainable fisheries and national commitments to international fisheries agreements and protocols. Analysis of policy issues negatively impacting local fisheries management will be conducted to inform the national policy improvement process with local priority concerns and applicability.

3.3 CONSTITUENCY BUILDING FOR FISHERIES MANAGEMENT (TASK 3)

Activities highlighted under constituency building will provide support in four major areas. First, public-private sector partnership will be promoted and established through this task to leverage support and expand constituency for fisheries management. Second, a project information, education, and communication (IEC) and training strategy will be developed and implemented for multimedia education campaigns and training programs targeting different stakeholder groups and anchored on the need to promote specific behavioral change and institutional strengthening. Broadcast (TV and radio) and print media including local exhibits will be used to raise awareness on the impacts of overfishing, destructive fishing practices, and the range of fisheries management interventions to rehabilitate habitats and fish stocks. Third, component activities related to training and capacity building will also be developed and will serve as the main vehicle to promote behavioral, structural, or institutional changes relative to fisheries management. Lastly, strategic advocacy activities will be conducted to bring fisheries management to scale through the development of experiential learning opportunities such as cross visits and showcasing to catalyze stakeholder participation and facilitate expansion and adaptation of successes and lessons learned.

3.4 PROJECT MANAGEMENT AND PERFORMANCE MONITORING (TASK 4)

Task 4 includes project management, baseline assessment, and project monitoring guided by the Performance Monitoring Plan (PMP). The FISH Project will establish a multisectoral FISH Project Consultative Group composed of representatives from BFAR, USAID, the National Economic and Development Authority (NEDA), Department of Environment and Natural Resources (DENR), the Department of Interior and Local Government (DILG), commercial fishing and fisherfolk federations, local government leagues, non-governmental organizations, academe, media, and other implementation partners. Representatives of the institutions and organizations to this group will be decision-makers who can guide the FISH Project's implementation activities and make commitments from their respective organizations to change



policies or programs that may derail the achievement of intended results. The FISH Project Team will facilitate these meetings and provide strategic technical assistance to this group in the form of policy studies and institutional assessments that could serve as inputs to reforms needed to provide an enabling policy and institutional environment for the FISH Project.

3.5 SPECIAL PERFORMANCE INCENTIVE ACTIVITIES (TASK 5)

The FISH Project will support or undertake activities to augment regular project activities through its Special Activities Fund (SAF). These special activities form part of the set of fisheries management interventions to facilitate accomplishment of outputs favorable to and consistent with the overall objectives of the project. It is intended to support strategic undertakings that are necessary for sustainable fisheries management in the four target areas of the project. Special activities could address any of the following objectives: to leverage support from other donor-supported projects, POs, NGOs, LGUs, and NGAs for coastal resource management that leads to sustainable fisheries management; to augment the capacity of institutions for implementing fisheries management measures or activities that lead to the improvement of the coastal ecosystems integrity and the ultimate increase in fish stocks in focal areas; to develop and introduce livelihood options or appropriate business enterprises to stakeholders who are directly involved in the implementation of fisheries management measures or who are dependent on coastal resources in some capacity as their main source of income; and to provide incentives to stakeholder groups for carrying out sustained fisheries management programs.

4.0 DETAILED WORK PLAN FOR JANUARY 1, 2007 THROUGH SEPTEMBER 30, 2007

Work plan activities and implementation schedule for the 4th year of FISH Project implementation is provided in this section. It describes the detailed activities of each task in the focal areas and national level implementation to accomplish the intermediate results as presented in Section 3.0.

4.1 FOCAL AREA IMPLEMENTATION

The 4th year focal area work plan is guided generally by the FISH Project results framework and specifically by core strategies for each focal area that are key to achieving a 10 percent increase of fish stocks in project sites as well as the recommendations of the FISH Project mid-term evaluation. The focal area strategy, to be undertaken and coordinated by the site-based project team, focuses on activities under capacity-building for fisheries management (Task 1), policy development (Task 2), and local constituency building (Task 3). These activities shall be responsive to key intermediate results as building blocks in achieving the overall project objectives, accomplishing the project results, and thereby institutionalizing fisheries management mechanisms in respective areas. Special Performance Incentive Activities (Task 5) will be utilized to leverage support mainly under Task 1 activities.



4.1.1 Calamianes Islands, Northern Palawan

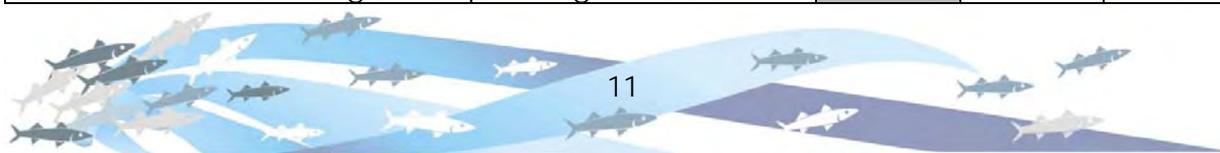
The 2007 Calamianes work plan is guided generally by the FISH Project results framework and by a critical result framework formulated for the focal area that are key in achieving a 10 percent increase in fish stocks. This is also premised on the recommendations of the mid-term evaluation, and results of the internal assessment of key project specialists. The work plan for the Calamianes Islands focuses on: (a) mainstreaming of CRM program in the Annual Investment Plan of the four municipalities within the context of ecotourism; (b) operationalization of existing MPAs in the context of ecotourism including the designing or establishment of a network; (c) formulation and implementation of an OPLAN to address hulbot-hulbot and other destructive fishing methods thru the strengthening of the respective coastal law enforcement programs; (d) fishing effort restriction measures for gears and key fisheries that target intensively fished species (*Siganidae*), dilis bahura (*Spratellodes gracilis*), lapu-lapu (*Plectropomus leopardus*); and (e) operationalization of registration and licensing system in the four municipalities. These strategies shall be supported by intensive local constituency-building program.

TABLE 4-1
CALAMIANES ISLANDS
January 2007 to September 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. Mainstreaming of CRM Program in the AIP Within the Context of Eco-Tourism			
<ul style="list-style-type: none"> Conduct municipal-wide CRM planning workshops in the municipalities of Coron, Busuanga and Linapacan 			
<ul style="list-style-type: none"> Provide assistance in the finalization of the CRM plans of the 4 LGUs 			
<ul style="list-style-type: none"> Conduct organizational development meetings with CRM offices and/or concerned offices implementing CRM program in the LGUs to define roles, programs and activities of each unit 			
<ul style="list-style-type: none"> Facilitate the adoption of CRM plans and approval of ordinances for implementation 			
<ul style="list-style-type: none"> Conduct orientation with the Municipal/Provincial Tourism Councils, tourism stakeholders and LGUs re: promotion of CRM tourism destinations 			
<ul style="list-style-type: none"> Leverage with municipal and provincial LGUs as well as concerned agencies for CRM plan implementation 			
<ul style="list-style-type: none"> Facilitate the organization/reorganization of <i>barangay</i> and municipal level FARMCs 			



<ul style="list-style-type: none"> Facilitate the organization of fisherfolk associations 			
2. Operationalization of Existing MPA Including Designing of Network			
<ul style="list-style-type: none"> Prepare a draft design and plan of MPA network in Calamianes 			
<ul style="list-style-type: none"> Presentation of MPA network to LGUs and communities 			
<ul style="list-style-type: none"> Facilitate the formation of a coalition of MPA management councils/managers 			
<ul style="list-style-type: none"> Present draft management plan of Balisungan MPA 			
<ul style="list-style-type: none"> Facilitate management planning workshop for Malbato-Dagpe MPA 			
<ul style="list-style-type: none"> Assist in the preparation of Malbato-Dagpe MPA management plan 			
<ul style="list-style-type: none"> Facilitate the approval of ordinance for the establishment of 2 MPAs 			
<ul style="list-style-type: none"> Conduct organizational development meetings w/ MPA management group for new MPAs 			
<ul style="list-style-type: none"> Facilitate training and organization of special enforcement teams for new MPAs 			
<ul style="list-style-type: none"> Facilitate installation of marker buoys for new MPAs 			
<ul style="list-style-type: none"> Conduct training on community-based MPA monitoring teams for all MPAs including catch monitoring 			
3. Formulation and Implementation of Operational Plan to Address Illegal Fishing activities			
<ul style="list-style-type: none"> Facilitate coordination with the regional PNP for the creation of PEDO 			
<ul style="list-style-type: none"> Conduct consultative conference to all concerned in coastal law enforcement 			
<ul style="list-style-type: none"> Conduct PEDO orientation training and organization 			
<ul style="list-style-type: none"> Draft and implement the operations plan 			
<ul style="list-style-type: none"> Facilitate strengthening activities of MCLETs in 4 municipalities 			
<ul style="list-style-type: none"> Facilitate Fish Examiner's training for LGUs 			
<ul style="list-style-type: none"> Provide assistance in implementation of CLE SAF project under ELAC 			
<ul style="list-style-type: none"> Assist in the creation of the Administrative Adjudication Board in 4 LGUs 			
4. Establishment of Species Specific Management Regimes			
<ul style="list-style-type: none"> Conduct orientation and FGD with LGUs, fisherfolk (siganid fishers) and community re: siganid biology 			
<ul style="list-style-type: none"> Facilitate management planning and 			



ordinance formulation for siganid closed season			
• Facilitate the approval of ordinance for the declaration of siganid closed season			
• Assist in the implementation of siganid management regulations			
• Conduct training on catch and effort monitoring for selected community members			
• Conduct study on the spawning season and aggregation areas of grouper			
5. Operationalization of Registration and Licensing			
• Facilitate the issuance of certificate of inspectors by MARINA to admeasurement team members			
• Conduct follow-up meetings with LGUs re: implementation of registration system			
• Conduct follow-up workshops with LGUs re: utilization of registration and licensing information for management			
6. Other Management Interventions			
• Provide technical assistance in the implementation of RH program			
• Monitor the implementation of RH program			
7. Local Constituency-Building Program and Public-Private Sector Linkaging			
• Facilitate the signing of MOA with PCGA, Rotary Club of Makati, and Barangay 5, Coron for barangay CRM implementation			
• Prepare information materials relative to coastal and fisheries resource management of Calamianes			
• Assist in the preparation of brochures showcasing CRM initiatives in Calamianes			
• Facilitate the making of jingles with CRM messages and airing to the local radio stations			
• Conduct IEC thru establishment of booth during special events in the province			
• Launch the "Tangay Y' Ang Laud Calamian"			
• Prepare IEC materials in support to MPA establishment and implementation			
• Conduct IEC on specific priority fisheries management strategies, gear restrictions, seasonal restrictions			
• Facilitate the posting of signage and billboards in aid to law enforcement			
• Conduct IEC regarding the registration and licensing system of municipalities			
• Documentation/publication of success stories			



4.1.2 Danajon Bank, Bohol

The work plan activities for Danajon Bank will center on: (a) mainstreaming of CRM at the municipal and provincial levels; (b) strengthening inter-LGU collaboration for CRM and fisheries management; (c) strengthening the management of existing marine protected areas; (d) strengthening of multi-level coastal law enforcement program expanding to address prevailing illegal fishing activities; (e) establishment of species specific management intervention and catch monitoring program; (f) utilization of registration system for fisheries management; and (g) local constituency-building and operationalization of CRM interpretive center. Specific implementation activities are outlined in the work plan activity matrix for Danajon Bank project site.

TABLE 4-2
DANAJON BANK
January 2007 to September 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. Mainstreaming of CRM at the Municipal and Provincial Levels			
• Facilitate adoption of municipal CRM plans			
• Conduct meetings with municipal and provincial representatives re: inclusion of CRM in the AIP			
• Facilitate organizational development meetings with CRM offices to define roles, programs and activities of the unit			
• Conduct consultation meeting with the CRM TWG and the elected officials on the ironed out concerns of municipal water delineation			
2. Strengthening Inter-LGU Collaboration for CRM and Fisheries Management			
• Conduct workshop on Inter LGU Fisheries management plan.			
• Facilitate in the editing and packaging of Inter LGU Fisheries management plan			
• Facilitate/conduct follow up activities for the adoption and implementation of Inter LGU fisheries management plan			
• Conduct orientation training in zonation of fishing areas of Danajon			
• Conduct zonation workshops with Danajon Bank municipalities			
• Facilitate writeshop for the formulation of zoning ordinance			
• Conduct meetings re: adoption of zoning ordinance by each municipality			



3. Strengthening Management of Existing MPAs and Designing of Network			
• Facilitate MPA network design and establishment			
• Delineate three new MPAs to complete the network			
• Conduct organizational management meetings with MPA management groups.			
• Conduct training and organization of MPA special enforcement teams			
• Conduct MPA monitoring training			
• Conduct workshop on management plan formulation for new MPA and review existing MPA management plan for implementation.			
• Facilitate formulation of the Danajon Bank MPA network collaborative management			
• Tap the province for the management of MPA network			
4. Strengthen a Multi-Level Coastal Law Enforcement Program to Address Illegal Fishing			
• Facilitate integration of <i>Barangay</i> Intelligence Network training with MCLETs and SETs operatives			
• Draft a master oplan for the entire CLEC2			
• Facilitate organizational development meetings with CRM offices to define roles, programs and activities of the unit			
• Facilitate the implementation of OPLAN <i>hulbot-hulbot</i> .			
• Conduct regular dialogue with judges, prosecutors, law enforcers and elected officials.			
• Conduct forum on the regulations and legal provision of the possession of ammonium nitrates.			
• Conduct yearend assessment workshops			
• Facilitate collection of monthly accomplishment report.			
• Facilitate the compliance and enforcement of registration, effort restrictions and MPAs regulations			
• Facilitate/coordinate the conduct of quarterly assessment and re-planning, regular meeting, collection of report, monitoring and evaluation			
• Coordinate/facilitate in the strengthening of the CLEC2 covering the entire target area			
5. Establishment of Species-Specific Management, and Catch and Effort Monitoring Program			
• Assist in monitoring the implementation of the ban of catching and selling of gravid blue crab			
• Assist in the implementation and enforcement on closed season for siganids			



<ul style="list-style-type: none"> Assist in the enforcement of regulations on the use of 3 cm mesh size of nets 			
<ul style="list-style-type: none"> Conduct orientation workshop on community and municipal level catch and effort monitoring 			
<ul style="list-style-type: none"> Assist the local monitoring team in the conduct of catch and effort monitoring activities 			
<ul style="list-style-type: none"> Facilitate the assessment of activities of local monitoring team 			
<ul style="list-style-type: none"> Facilitate formulation of catch and effort monitoring plan for the fisheries management initiatives of the POs, LGUs and CLEC 2. 			
6. Utilization of Registration System for Fisheries Management			
<ul style="list-style-type: none"> Conduct training on boat ad measurement 			
<ul style="list-style-type: none"> Assist in the implementation of standard registration system for fishers and boats and licensing of fishing operation 			
<ul style="list-style-type: none"> Conduct follow up meetings with LGUs re: utilization of registration and licensing information for management 			
7. Provide IEC, Training on Technical Support and Coordination in all Aspect of CRM			
<ul style="list-style-type: none"> Coordinate/assist in the finalization of the text for the panels and set up of the Interpretive Center. 			
<ul style="list-style-type: none"> Facilitate in the conduct of launching for the interpretive center. 			
<ul style="list-style-type: none"> Facilitate in the conduct of training/workshop for the CFRMIC staff and other members of the TWG 			
<ul style="list-style-type: none"> Provide technical support and guidance to the legislative and executive body of LGU in Talibon for additional budget allocation for the Interpretive Center. 			
<ul style="list-style-type: none"> Facilitate in the conduct of planning workshop on the management system of the interpretive center e.g. promotion/ marketing, sustainability activities etc. 			
<ul style="list-style-type: none"> Support/assist in the production of IEC materials and distribution 			
<ul style="list-style-type: none"> Facilitate/assist IEC activities on the different components 			
<ul style="list-style-type: none"> Facilitate/coordinate in the promotion and social marketing of the Interpretive Center, MPAs, gear restriction, size management, registration and licensing. 			
<ul style="list-style-type: none"> Conduct IEC during the celebration of Month of the Ocean, Fish Conservation Week, and other significant activities. 			
<ul style="list-style-type: none"> Facilitate/support all components in the documentation of success stories of the project. 			



<ul style="list-style-type: none"> Facilitate in the conduct of media campaign on specific issues 			
8. Implementation of Other Management Interventions			
<ul style="list-style-type: none"> Coordinate/support PROCESS Foundation and PATH in the implementation of FISH/RH project 			
<ul style="list-style-type: none"> Monitor the implementation and mainstreaming of reproductive health component into the municipal development plan 			
<ul style="list-style-type: none"> Conduct seacamp on reproductive health 			

4.1.3 Lanuza Bay, Surigao del Sur

The work plan activities for Lanuza Bay, Surigao del Sur will center on: (a) mainstreaming of CRM at the municipal and provincial levels for replication; (b) strengthening the inter-LGU alliance as the coordinating body for management planning and implementation; (c) strengthening existing MPAs and designing of a network within the bay; and (d) formulation and implementation of oplan and strengthening of enforcement teams; (e) establishment of fishing effort restriction measures and catch and effort monitoring program; (f) utilization of registration system for fisheries management; (g) implementation of other fisheries-related management interventions; and (h) local constituency building program. Specific implementation activities are outlined in the work plan activity matrix for the Lanuza Bay project site.

TABLE 4-3
SURIGAO DEL SUR AREA
January 2007 to September 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. Mainstreaming of CRM at the Municipal and Provincial Levels			
<ul style="list-style-type: none"> Finalize the Surigao del Sur Coastal and Fisheries Profile with inputs from key staff and officers of the target site 			
<ul style="list-style-type: none"> Conduct meetings with municipal/provincial representatives re: inclusion of CRM program in the annual investment plan 			
<ul style="list-style-type: none"> Conduct organizational development meetings with CRM offices and staff to define programs, projects and activities 			
<ul style="list-style-type: none"> Facilitate formulation and adoption municipal CRM plans 			
<ul style="list-style-type: none"> Facilitate the adoption and implementation of common registration and licensing system among LGUs within Lanuza Bay 			



<ul style="list-style-type: none"> Facilitate the creation of CFRM TWG for the Province of Surigao del Sur 			
<ul style="list-style-type: none"> Conduct a provincewide orientation on coastal and fisheries management 			
2. Formulation and Implementation of Inter-LGU Fisheries Management Program			
<ul style="list-style-type: none"> Provide technical assistance to the LBDA – PMO 			
<ul style="list-style-type: none"> Facilitate the adoption of a new covenant for the strengthening of the Lanuza Bay Development Alliance and adoption of a common policy framework for fisheries management within the Lanuza Bay Area 			
<ul style="list-style-type: none"> Conduct orientation on municipal coastal water area zoning 			
<ul style="list-style-type: none"> Facilitate zoning of fisheries management areas within Lanuza Bay 			
<ul style="list-style-type: none"> Facilitate the enactment and adoption of ordinances on coastal zoning within Lanuza Bay 			
<ul style="list-style-type: none"> Finalize and package the baywide environmental management plan 			
3. Formulation and Implementation of Oplan and Strengthening of Enforcement Teams			
<ul style="list-style-type: none"> Initiate organizational and capability development interventions to the strengthen Municipal Enforcement Action Teams (MEATs) 			
<ul style="list-style-type: none"> Provide technical assistance to strengthen the Baywide Enforcement Action Team (BEAT) 			
<ul style="list-style-type: none"> Organize and strengthen Special Enforcement Action Teams (SEATs) 			
<ul style="list-style-type: none"> Conduct annual assessment for the MEATs, BEAT and SEATs 			
<ul style="list-style-type: none"> Facilitate the formulation of Oplan <i>Liba-Liba</i> and review/revisit individual MEAT Oplans and the BEAT's Oplan Karajawan 			
<ul style="list-style-type: none"> Assist in the institutionalization and training of the Police Environmental Desk Office (PEDO) 			
4. Operationalization of existing FS/MPA Including Designing of Network			
<ul style="list-style-type: none"> Assist in the formulation and adoption of FS/MPA management plans 			
<ul style="list-style-type: none"> Facilitate strengthening of FS/MPA management organizations and committees 			
<ul style="list-style-type: none"> Assist in identifying and establishing new FS/MPAs 			
<ul style="list-style-type: none"> Conduct annual FS/MPA monitoring and assessment 			
<ul style="list-style-type: none"> Conduct of workshop for the establishment of FS/MPA network within the Lanuza Bay 			
<ul style="list-style-type: none"> Facilitate the institutionalization, adoption and implementation of the FS/MPA network 			
<ul style="list-style-type: none"> Provide technical assistance for the 			



strengthening of the Lanuza FS/MPA Managers Association			
<ul style="list-style-type: none"> Conduct training for the FS/MPA local monitoring teams 			
5. Establishment Fishing Effort Restrictions and Catch and Effort Monitoring Program			
<ul style="list-style-type: none"> Conduct studies and consultations to identify appropriate fisheries management interventions 			
<ul style="list-style-type: none"> Facilitate the adoption and implementation of ordinance in support to effort restrictions on siganid fisheries 			
<ul style="list-style-type: none"> Provide technical assistance on fish catch monitoring and survey for MPAs and catch landings 			
<ul style="list-style-type: none"> Conduct monitoring of <i>baling</i> catch landings within the municipality of Cantilan and Carrascal 			
<ul style="list-style-type: none"> Identify proposed management measures for the establishment of closed season for <i>baling</i> operations within Cantilan and Carrascal 			
<ul style="list-style-type: none"> Institutionalization of catch and effort monitoring system within municipalities of the Lanuza Bay Area 			
6. Utilization of Registration System for Fisheries Management			
<ul style="list-style-type: none"> Assist LGUs in the inventory of fishing gears 			
<ul style="list-style-type: none"> Conduct follow up meetings on the implementation of registration and licensing system 			
<ul style="list-style-type: none"> Conduct of workshop and meetings on the utilization of registration and licensing information for fisheries management 			
7. Implementation of Other Management Interventions			
<ul style="list-style-type: none"> Assist implementation of reproductive health and population management activities in selected barangays 			
<ul style="list-style-type: none"> Assist POs and other local partners in developing programs and projects in support to fisheries management 			
<ul style="list-style-type: none"> Monitor implementation of projects/ subcontracts funded and to be funded under the Special Activity Fund 			
8. Conduct of Site-specific IEC Activities			
<ul style="list-style-type: none"> Facilitate IEC campaigns during of Fish Conservation Week, Month of the Ocean and other high impact special events 			
<ul style="list-style-type: none"> Assist in identifying potential Public-Private sector partners within the bay area for fisheries management and reproductive health 			



4.1.4 Tawi-Tawi, Sulu Archipelago

The work plan activities for Tawi-Tawi will focus on: (a) mainstreaming CRM in local governments; (b) establishment of marine protected areas and designing of network; (c) establishment of support system for community-based MPA enforcement; (d) operationalization registration system and other fisheries management interventions; (e) implementation of *FATWA* and IEC support program; and (f) implementation of reproductive health program in CRM. Specific implementation activities are outlined in the work plan activity matrix for the Tawi-Tawi project site.

TABLE 4-4
TAWI-TAWI AREA
January 2007 to September 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. Mainstreaming of Municipal CRM in the Annual Investment Program			
• Conduct orientation of LGU-MFO in the implementation of Municipal CRM Plan			
• Conduct organizational development workshop with LGU-MFOs and agencies staff			
• Facilitate creation of local plantilla position for fisheries			
• Conduct workshop on monitoring and evaluation/benchmarking			
2. Operation of Existing and Establishment of New Fish Sanctuaries			
• Assist in strengthening <i>bantays</i> sanctuary			
• Train <i>bantays</i> sanctuary on community monitoring and evaluation of fish sanctuaries			
• Facilitate formulation of ordinance for new fish sanctuaries			
• Conduct training of community stakeholders on management and establishment of new fish sanctuaries			
• Conduct organizational management meeting with new fish sanctuary core/management groups			
• Launching/ installation of marker buoys for new fish sanctuaries			
• Facilitate procurement and turnover of law enforcement assets			
• Prepare new fish sanctuary management plans			
• Draft marine sanctuary network design and plan			
• Present network design to Tawi-Tawi stakeholders			
• Facilitate training and organization of special			



enforcement teams for new fish sanctuary			
• Facilitate cross visit of key community leaders			
• Train new <i>bantay</i> sanctuary as special enforcement team for new fish sanctuaries			
3. Establishment of Support System Community-Based Enforcement			
• Coach/strengthen MCLET/PCLET			
• Conduct orientation/establishment of PNP-PEDO incorporating basic fish examination			
• Facilitate regional support for local enforcement team			
• Facilitate regular planning and assessment workshop			
4. Operationalization of Registration System for Fisheries Management			
• Assist LGUs to organize and summarize information from registration system for management			
• Conduct follow up meetings with LGUs re: implementation of registration system			
• Review the registration and licensing ordinance			
• Assist LGUs in conducting island registration and licensing of gears, fishers and <i>banca</i>			
5. Implementation of FATWA			
• Establish/link FISH IEC task force to existing communication network			
• Develop IEC materials incorporating provisions of <i>Fatwa</i>			
• Facilitate air radio plugs based on <i>Fatwa</i> declaration			
• Disseminate IEC materials			
• Conduct regular forums and dialogue			
• Monitor implementation of <i>Fatwa</i>			
6. Integration of Reproductive Health Program with CRM			
• Facilitate mainstreaming of reproductive health component into the CRM program			
• Monitor the implementation of the reproductive health subcontract			
7. Support to Regional ARMM Government			
• Conduct orientation of regional agencies on registration and licensing			
• Assist BFAR-ARMM in drafting the MCS manual of operation			
• Provide assistance in the formulation of regional FAO			
• Provide assistance in the reproduction of IRR			



4.2 FIELD SUPPORT AND NATIONAL IMPLEMENTATION PROGRAM

This section shows the work plan activity schedule to be carried out mainly by the project advisors and specialists from the Manila and Cebu offices in support to the focal area strategies and national implementation of fisheries management program. The thrust of this component of the work plan is to provide site-based project teams with strategic and programmatic support to efficiently and effectively carry out field activities within the project's operational framework.

4.2.1 Capacity Building for Fisheries Management

The 2007 work plan activities under this component focus on consolidating the gains accomplished in the past 3 years. The project team will augment support to field implementation in the areas of law enforcement, MPA establishment, fisheries management, and institutional development. Specific implementation activities under this component are outlined in the work plan activity matrix below.

TABLE 4-5
LOCAL CAPACITY BUILDING FOR FISHERIES MANAGEMENT COMPONENT
January 2007 to September 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. Support to Site-Level Coastal Law Enforcement Program			
<ul style="list-style-type: none"> Conduct regular monitoring of the performance of enforcement teams and recommend appropriate measures to improve operations 			
<ul style="list-style-type: none"> Assist in the conduct of law enforcement training workshops organized by site teams 			
<ul style="list-style-type: none"> Facilitate leveraging with prominent donors in Cebu & in focal areas to obtain collaboration/ assistance in the construction of guardhouse & patrol boats on newly established MPAs. 			
<ul style="list-style-type: none"> Assist in the organizing, activation, and orientation of PEDOs in Palawan, Surigao, and Tawi-Tawi 			
<ul style="list-style-type: none"> Assist in the coordination and implementation of various operations 			
<ul style="list-style-type: none"> Formulate & implement reporting system for the concerned enforcers in order to fully document their activities that would serve as basis in writing success stories & in analyzing the sustainability of a particular operation. 			
<ul style="list-style-type: none"> Facilitate meetings/conferences to support the activities of National Anti-Environment Crime Task 			



Force (NAECTAF) and CLEAR 7.			
<ul style="list-style-type: none"> Assist Bohol site team in piloting, documenting, and promoting Administrative Adjudication Board in prosecuting fishery law violations 			
<ul style="list-style-type: none"> Assist Lanuza site team in piloting, documenting, and promoting bay-wide management and enforcement program 			
<ul style="list-style-type: none"> Assist the Calamianes team in developing cyanide detection and enforcement protocol for live food fish trade 			
<ul style="list-style-type: none"> Assist the Tawi-Tawi site team in piloting, documenting, and promoting military-supported fish sanctuaries 			
2. Support to Establishment and Strengthening of MPAs			
<ul style="list-style-type: none"> Review all data and reports as to completion and file organization (2004 and 2006 MPA monitoring, hydrodynamic/larval/plankton studies) 			
<ul style="list-style-type: none"> Organize and update of MPA database in Cebu office 			
<ul style="list-style-type: none"> Assist in finalization of fisheries profiles 			
<ul style="list-style-type: none"> Collect and organize data, and design MPA networks for each focal area 			
<ul style="list-style-type: none"> Complete hydrodynamic modeling to determine larval dispersal patterns in four focal areas 			
<ul style="list-style-type: none"> Complete study of plankton distribution as basis for designing MPA network in four focal areas 			
<ul style="list-style-type: none"> Assist site teams in collecting other information to develop an initial design of an MPA network in four focal areas 			
<ul style="list-style-type: none"> Prepare MPA network information package, maps, and presentation materials/documents for each focal area 			
<ul style="list-style-type: none"> Facilitate in conducting stakeholders' workshop to finalize the initial design in four focal areas 			
<ul style="list-style-type: none"> Provide assistance in establishment of new MPAs, MPA plan formulation, CRM planning and zoning activities 			
<ul style="list-style-type: none"> Organize in-house training team for MPA monitoring training and formulate training design 			
<ul style="list-style-type: none"> Assist in fostering inter-LGU collaboration on MPA network management 			
<ul style="list-style-type: none"> Conduct MPA Monitoring Training in four sites 			
<ul style="list-style-type: none"> Assist in accessing donor funding support to MPA networks and in linkages with scientific institutions 			
<ul style="list-style-type: none"> Assist sites in formulation MPA IEC materials 			



3. Support to Fisheries Management Program			
<ul style="list-style-type: none"> Conduct training on basic fish stock assessment in four focal areas, primarily on data collection and analysis for fisheries management interventions and monitoring of results of management initiatives 			
<ul style="list-style-type: none"> Assist site teams in four focal areas in the formulation of catch and effort monitoring plan for the fisheries management initiatives 			
<ul style="list-style-type: none"> Assist the site teams in four focal areas in the implementation of catch and effort monitoring for the fisheries management initiatives, primarily on further identification, documentation, and data backup for effort restriction initiatives 			
<ul style="list-style-type: none"> Consolidate and evaluate existing information that may serve as input to zoning of fishing and other marine water use activities in the 4 focal areas 			
<ul style="list-style-type: none"> Collect critical information needed to initiate zoning of fishing activities and marine water uses in the 4 focal areas 			
<ul style="list-style-type: none"> Assist in the preliminary attempt of delineating marine waters into zones based on available information in the 4 focal areas 			
<ul style="list-style-type: none"> Assist in the harmonization of registration and licensing system, zoning, and comprehensive fisheries ordinances 			
<ul style="list-style-type: none"> Assist in facilitating municipal and inter-LGU fisheries management planning workshops in four focal areas 			
4. Support to Institutional Development Initiatives			
<ul style="list-style-type: none"> Conduct assessment of institutional capabilities of LGUs in CRM/fisheries implementation 			
<ul style="list-style-type: none"> Facilitate inclusion of CRM/fisheries budget into the annual investment plans of LGUs 			
<ul style="list-style-type: none"> Facilitate completion/adoption of CRM/fisheries management plans at all level 			
<ul style="list-style-type: none"> Assist in consolidating the institutional arrangements for CRM/fisheries implementation 			
<ul style="list-style-type: none"> Facilitate conduct of studies for appropriate users fees and resource rents policies for LGUs 			
<ul style="list-style-type: none"> Assist site teams in the implementation institutional development interventions 			



4.2.2 Policy Improvement for Fisheries Management

The thrust of the Policy Component for 2007 is to develop, promote and assist in the implementation of local and national laws, policies, regulations and agreements supportive of ecosystem-based fisheries management. Activities under this component will cover local, regional and national level implementation and donor collaboration activities.

TABLE 4-6
NATIONAL POLICY IMPROVEMENT COMPONENT
January 2007 to September 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. Work in Partnership with the Bureau of Fisheries and Aquatic Resources Promoting and Realizing the EBFM Framework			
<ul style="list-style-type: none"> Assist in the promotion of the Comprehensive National Integrated Fisheries Development Plan within and outside the BFAR 			
<ul style="list-style-type: none"> Assist in the review and enhancement of existing laws, policies, regulations and agreements that are supportive of EBFM (municipal and commercial registration and licensing, live food fish trade) 			
<ul style="list-style-type: none"> Assist in the development of new policies, agreements and regulations supportive of EBFM 			
<ul style="list-style-type: none"> Assist in the review of policies leading the improvement of municipal and commercial fishery licensing schemes 			
<ul style="list-style-type: none"> Assist in the review of programs and policies and develop concept paper on how to improve service delivery of BFAR to support EBFM 			
<ul style="list-style-type: none"> Assist, to a limited extent, in the fulfillment of the Philippine Government's international commitments on fisheries where BFAR has a significant role 			
<ul style="list-style-type: none"> Assist in mainstreaming fishery law enforcement issues in the national agenda through participation to NALECC, NAECTAF and other similar initiatives 			
2. Provide inputs to the Regional Government of the Autonomous Region in Muslim Mindanao in the Development of Policies, Agreements, Protocols that will Ensure Effective Implementation of MMAA 86 and Other Relevant Issuances Impacting Fisheries in ARMM through the BFAR-ARMM			
<ul style="list-style-type: none"> Assist the BFAR-ARMM in the formulation of 			



Regional Executive Orders and Fishery Administrative Orders			
<ul style="list-style-type: none"> Assist the BFAR-ARMM in developing an MCS Protocol 			
<ul style="list-style-type: none"> Assist BFAR-ARMM in the development of fishery registration and licensing system 			
3. Provide assistance in the effective implementation of national policies			
<ul style="list-style-type: none"> Provide assistance to the LMP and NAPC in maintaining oversight to EO305 Implementation 			
<ul style="list-style-type: none"> Develop IEC materials that will support effective implementation of EO 305 			
<ul style="list-style-type: none"> Develop a database in support of EO 305 implementation 			
<ul style="list-style-type: none"> Provide assistance to the field offices in the formulation and review of ordinances, regulations, and other executive issuances consistent with the national policies 			
4. Provide Technical Assistance to the IEC Component in Assuming Liaison Work in Manila and in Developing Tools and Manuals			
<ul style="list-style-type: none"> Act as conduit in accessing potential Manila-based private and public partners and donors 			
<ul style="list-style-type: none"> Contribute to the development of tools, manuals, and guides on enforcement 			
<ul style="list-style-type: none"> Contribute to the development of site-specific IEC materials relative to compliance and enforcement 			
5. Develop, Disseminate, and Publish Policy Concept Papers and Briefs			
<ul style="list-style-type: none"> Draft concept paper on the EBFM and inter-LGU collaborative arrangement schemes 			
<ul style="list-style-type: none"> Draft paper on benefits and cost recovery of fishery law enforcement at the municipal level 			
<ul style="list-style-type: none"> Draft concept paper on the institutionalization of local government-led coastal and fishery law enforcement 			
<ul style="list-style-type: none"> Draft concept paper on the issue of live fish trade, use of cyanide, and enforcement 			
<ul style="list-style-type: none"> Draft concept paper on the issue of blast fishing, nitrates and blasting caps, and enforcement 			
6. Collaborate with Other Donors, Projects, NGOs, Business Groups and Other Sectors in Leveraging for Resources to Support Policy Review, Development and Advocacy Objectives			
<ul style="list-style-type: none"> Initiate discussions with potential donors from other foreign governments 			
<ul style="list-style-type: none"> Collaborate with Conservation International, World Wildlife Fund, First Gen, Locally Managed Marine Area Network, and other organizations in developing and advocating relevant policies 			



<ul style="list-style-type: none"> • Initiate discussions with organized business groups and corporations 			
<ul style="list-style-type: none"> • Initiate discussions and build champions in both Houses of Congress 			
<ul style="list-style-type: none"> • Initiate discussions with religious groups 			
7. Participate and Contribute in Other Relevant US Government-Supported Fishery-Related Initiatives			
<ul style="list-style-type: none"> • Participate in USDOJ-supported activities relative to fishery law enforcement 			
<ul style="list-style-type: none"> • Participate in the MSN Network in areas relative to the formulation and promotion of policies that will sustain fish sanctuaries (e.g. enforcement, users fee) 			
<ul style="list-style-type: none"> • Participate in the initiatives of the Marine Aquarium Council in the area of enterprise development and enforcement 			
<ul style="list-style-type: none"> • Provide technical assistance and oversight on the FISH Project- Peace Corps joint undertakings 			

4.2.3 Constituency Building for Fisheries Management

The 2007 work plan for the constituency-building component of the FISH Project will focus on the conduct of information, education, and communication activities that will help mainstream and promote the strategic spread of CRM and fisheries management in the project sites. Project site-specific information and education programs will be designed and implemented to: (1) increase and broaden public support for CRM and fisheries management at the community level as well as enhance community participation in the planning and implementation of fisheries management programs; (2) help sustain or "mainstream" CRM and fisheries management practices by "selling the law" in coastal and fisheries law enforcement; (3) help promote the strategic spread of CRM and fisheries management by developing and producing "easy-to-understand" training manuals; and (4) demonstrate and illustrate successes gained by the project through documentation and dissemination of case studies and success stories.

At the national level, the Constituency-Building Component will assist the Policy Component in leveraging activities that will help develop a cadre of "national champions" that will take the lead in the promotion of reforms in capture fisheries and advocacy activities for EBFM.



TABLE 4-7
CONSTITUENCY BUILDING COMPONENT
January 2007 to September 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. In Project Sites, Increase and Broaden Public Support for CRM and Fisheries Management at the Community Level as well as Enhance Community Participation in the Planning and Implementation of Fisheries Management Programs			
<ul style="list-style-type: none"> Conduct local radio campaign/program regarding the status/condition of fisheries resources in project sites and advocate support for fisheries management interventions 			
<ul style="list-style-type: none"> Package and disseminate "easy- to- understand" materials on specific fisheries management interventions being conducted /proposed (e.g. registration and licensing, closed seasons, gear restriction/management, MPA networks) 			
<ul style="list-style-type: none"> Develop and disseminate information materials that emphasize the key message-- "responsible fisheries is sustainable livelihood" 			
<ul style="list-style-type: none"> Assist site teams in the conduct /facilitation of management planning activities (municipal, inter-LGU, MPA network) 			
<ul style="list-style-type: none"> Assist site teams in facilitation, review, finalization and packaging of individual MPA and MPA network management plans 			
<ul style="list-style-type: none"> Inaugurate Talibon Interpretive Center 			
<ul style="list-style-type: none"> Conduct strategic planning/ organizational development activities for Talibon Interpretive Center staff for eventual self-management 			
<ul style="list-style-type: none"> Through special events (Month of the Ocean, Environment Month, Fish Conservation Week, etc), strengthen multi-level level/multi-sectoral partnerships; engage the general public; promote and activate the "I love the Ocean" movement or its local counterparts in the project sites 			
<ul style="list-style-type: none"> With LGU counterpart/ funds leveraging, conduct sea camps and mural art painting activities for the youth in Tawi-Tawi, Calamianes and Danajon that integrate messages on fisheries and reproductive health 			
<ul style="list-style-type: none"> Use local media to promote/illustrate how specific fisheries management interventions (MPAs, closed seasons, registration and licensing, 			



etc.) can effectively help protect fish habitats and increase fish stocks			
<ul style="list-style-type: none"> Explore other donor support/leveraging of funds for the conduct of community theater, radio drama programs and other social mobilization activities to increase youth engagement 			
2. In Project Sites, Help Mainstream CRM/Fisheries Management within Existing Local Governance Frameworks and Practices and by "Selling the Law" in Coastal/Fisheries Law Enforcement;			
<ul style="list-style-type: none"> Assist LGUs in the project sites in packaging their municipal CRM /fisheries management plans and in compiling their fisheries/CRM related ordinances for easy reference 			
<ul style="list-style-type: none"> Develop appropriate IEC materials that would reaffirm/reinforce LGU mandates re CRM/fisheries 			
<ul style="list-style-type: none"> Explore other donor support for the update/reprinting of "Mending Nets" 			
<ul style="list-style-type: none"> Set-up appropriate billboards in selected public sites that will serve as "prompts" on fisheries laws 			
<ul style="list-style-type: none"> Assist appropriate LGUs/NGOS in the development/broadcast of radio programs that will "sell the law" on fisheries management 			
<ul style="list-style-type: none"> Assist Tawi-Tawi site team in the conduct of IEC campaign in focal areas using as context the FATWA declaration on marine protection and conservation 			
<ul style="list-style-type: none"> Assist coastal law enforcement component in the conduct of training activities 			
<ul style="list-style-type: none"> Coordinate/ strengthen partnerships with civil society legal organizations and various environmental advocacy groups for improved compliance/enforcement of fisheries laws 			
3. Help Promote the Strategic Spread of CRM and Fisheries Management by Developing and Producing "Easy-to-Understand" Training Manuals and Policy Briefs			
<ul style="list-style-type: none"> Work with technical specialists in developing the following training manuals: Overview of Fisheries Management, Fisheries Resource Management Planning, Marine Protected Area Establishment and Management/ MPA Network, Coastal Law Enforcement, Registration and Licensing, and Fish Catch Monitoring 			
<ul style="list-style-type: none"> Conduct internal consultations and external reviews with partners 			
<ul style="list-style-type: none"> Develop modules on IEC, community organizing, reproductive health and gender sensitivity for appropriate incorporation in the training manuals 			
<ul style="list-style-type: none"> Submit final drafts of training manuals 			



<ul style="list-style-type: none"> Assist Policy Component in transforming CNFIDP into appropriate policy briefs for dissemination to key audiences 			
<ul style="list-style-type: none"> Translate biological and technical information into appropriate popular formats (e.g. biology and life cycle of blue crabs and siganids) 			
4. Demonstrate/Illustrate Successes Gained by the Project Through Documentation and Dissemination of Case Studies and Success Stories			
<ul style="list-style-type: none"> Document project activities and experiences via print and video 			
<ul style="list-style-type: none"> Write and publish Mid-Term Project report documenting project framework, approaches and strategies, successes and lessons learned 			
<ul style="list-style-type: none"> Leverage funds/ explore other donor support for commercial TV documentation of "FISH Project story" 			
<ul style="list-style-type: none"> Maintain and regularly update website, www.oneocean.org 			
<ul style="list-style-type: none"> Identify and promote local spokespersons to serve as "authentic voices" for successful fisheries management initiatives 			
<ul style="list-style-type: none"> Provide review and editing services to technical papers submitted for publication by project specialists in various journals 			
5. Assist the Policy Component in Leveraging Activities that will Help Promote/Develop a Cadre Of "National Champions" Who Will Take the Lead in Advocacy for Capture Fisheries Reforms and EBFM			
<ul style="list-style-type: none"> Explore other donor support for the conduct of a national scenario planning/dialogue on Philippine fisheries that will pave the way for the creation of a network of advocates for fisheries 			
<ul style="list-style-type: none"> Leverage with local and national media institutions to promote these fisheries champions/ network of advocates 			

4.2.4 Special Performance Incentive Activities

The 4th year work plan for activities under the special performance incentive focus on: (a) monitoring implementation of pre-identified and approved projects specifically geared towards management of marine protected areas; and (b) identifying strategic partners who can assist in the delivery of project goals. Specific implementation activities are outlined in the work plan activity matrix for special performance incentive activities component.



TABLE 4-8
SPECIAL PERFORMANCE INCENTIVE ACTIVITIES
January 2007 to September 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. Identification of potential partners for SAF			
• Prioritize investment areas and partnerships			
• Identify strategic non-profit groups, local NGO and PO partners to leverage SAF support			
2. Develop, implement and monitor projects and activities supported by SAF			
• Facilitate preparation of project proposals with support from SAF			
• Review project proposals and facilitate approval of viable project ideas			
• Assist in the implementation and monitoring of approved project proposals			

4.3 PROJECT MANAGEMENT AND PERFORMANCE MONITORING

The 4th year work plan activities under project management and performance monitoring component center on: (a) pursuing regular monitoring and management activities such as convening the multi-sectoral consultative group and technical working groups, preparation of project reports, and general project administration, (b) incorporation and implementation of mid-term evaluation recommendations in the last three (3) years of project life. Specific implementation activities are outlined in the work plan activity matrix for special performance incentive activities component.

TABLE 4-9
PROJECT MANAGEMENT AND PERFORMANCE MONITORING
January 2007 to December 2007
Work Plan Activity Schedule

ACTIVITY	Fiscal Year 2007		
	Q2	Q3	Q4
1. Undertake Regular Project Administration Activities			
• Conduct regular monitoring of project implementation activities and results using the performance monitoring database			
• Develop cooperative agreements with local and national stakeholders			
• Submit periodic progress reports			
• Convene meeting of the multi-sectoral FISH			



Project Consultative Group and Technical Working Groups			
2. Implement Mid-Term Recommendations			
• Incorporate mid-term evaluation recommendations into the workplan			
• Review budget allocation			
• Implement program and organizational adjustments in project implementation			
• Monitor implementation of midterm evaluation recommendations			
• Preparation for the mid-term evaluation recommendations in the last three years of project life (i.e., one year base and two years extension period), setting its thrust and directions and preparing the 3-year workplan			

