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GLOBAL DEVELOPMENT ALLIANCE

USAID's PUBLIC-PRIVATE-NON-PROFIT PARTNERSHIPS

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Republic of Malawi

for children with serious illnesses

Association of Hope in the Wall Camps

laughter is the best medicine

The Global Development Alliance (GDA) is USAID's commitment to change the way we implement our assistance mandate. GDA mobilizes the ideas, efforts and resources of governments, businesses and civil society by forging public-private alliances to stimulate economic growth, develop businesses and workforces, address health and environmental issues, and expand access to education and technology.

In the 1970s, 70 percent of resource flows from the United States to the developing world were from official development assistance and 30 percent were private. Today, 85 percent of resource flows from the United States to the developing world are private and 15 percent are public. These changes in flows reflect the emergence of the private for-profit sector and the non-governmental sector as significant participants in the development process. The Global Development Alliance approach responds to this changed environment, and it extends USAID's reach and effectiveness in meeting development objectives by combining its strengths with the resources and capabilities of other prominent actors.

Alliances incorporate a breadth of USAID and partner resources to arrive at solutions only available through pooled efforts. The resources united are as diverse as the alliances themselves, including technology and intellectual property rights, market creation, best practices, policy influence, in-country networks, and expertise in development programs ranging from international trade to biodiversity protection. Together, the combination of complementary assets has encouraged innovative approaches, more effective problem solving and deeper impact. Importantly, public-private sector conversations almost always lead to a better understanding of the challenge.

Mulanje Mountain Community-Watershed Partnership Project

Partners: Coca Cola, Southern Bottlers Ltd, Mulanje District Assembly and Mulanje District Executive Committee, COMPASS II, Mulanje Mountain Conservation Trust, Info Center for Food and Fuel Security Promotion, National Smallholder Farmers' Association of Malawi (NASFAM), Water Supply and Sanitation Coordinating Committee, Wildlife and Environmental Society of Malawi, Eastern Produce Malawi, and Lujeri Tea Estates

USAID Contribution: $249,781

The Coca-Cola Africa Foundation

The Mt. Mulanje Community Watershed Partnership Project seeks to build toward long-term sustainable and equitable water supplies for all users of water originating on Mulanje Mountain through the achievement of three specific objectives: (1) Increase supply of potable water; (2) Improve governance of water resources; and (3) Protect and rehabilitate Mulanje watersheds through increased public participation in watershed conservation efforts.

Other expected impacts include: improved public health of rural households; increased income and nutrition from more land under irrigation and from cultivation of high value crops; biodiversity in the mid-altitude rain forest maintained or improved; sustainable financing identified for continued management of the Mt. Mulanje watershed; and the institutional foundation laid for a multi-sector and multi-stakeholder Mount Mulanje Management Board to ensure sustainability.

The Mt. Mulanje CWPP project operates in Traditional Authority Laston Njema, on the southeastern side of Mulanje Mountain. The Mt. Mulanje CWPP project has been able to leverage more than $600,000 in additional resources from various partners in the project.

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COMPASS

Republic of Malawi

Project Peanut Butter
Partners: Nutriset, Project Peanut Butter, Malawi Ministry of Health, World Food Programme
USAID Contribution: $130,400

Plumpy'Nut, a life-saving peanut butter, is currently produced and will be used extensively throughout Malawi to save malnourished children from early death as well as for nutritional supplementation of adults and children infected with HIV. Plumpy'Nut looks like peanut butter and is made with ground nuts, milk powder, and micronutrients. It has a nutritional content similar to F-100 therapeutic milk.

It has been used in the food emergencies in Niger and Sudan to save children's lives with amazing success rates. Plumpy'Nut does not require hospitalization or doctor's care. It does not need to be diluted with water and can be stored for up to 24 months in Malawi's warm weather. Caring for malnourished children in their homes greatly reduces costs associated with feeding centers and frees up health workers to care for the most vulnerable populations.

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African Parks (Majete)

Partners: African Parks (Majete), Department of National Parks and Wildlife

USAID Contribution: $600,000

The Alliance will support community based natural resource management and promote and encourage conservation of wildlife and the habitat in Majete Wildlife Reserve. Communities surrounding the Reserve will be provided access to microfinance in order to develop income generating activities that support Reserve conservation efforts. Prior to the project, the Reserve provided no economic benefits to the surrounding communities. Communities viewed the Reserve as a source of cheap food (wild game) or firewood. As part of the Alliance's efforts to build community ownership of the Reserve, the Alliance is restocking the game in the Park and promoting the Park's significant tourism potential given its proximity to Blantyre. Community members are being hired as game guards, builders, and camp workers to support this restocking effort. Half of all the profits generated by the Reserve will be shared with the surrounding communities who will independently determine how the income will be utilized.

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Chia Lagoon Watershed Management

Washington State University, Total LandCare , Cooperation for the Development of Emerging Countries, Business Consult Africa, AgriCane Malawi, the Wildlife and Environmental Society of Malawi, and the Nkhotakota District Assembly

USAID Contribution: $ 2.07 Million

The Chia Lagoon Watershed is endowed with vast natural resources vital to the livelihoods of its 55,000 human inhabitants. Over the past 20 years, the watershed has experienced escalating rates of environmental degradation due mainly to the following factors: deforestation, soil erosion, situation in rivers and lakes, harmful bush fires, declining fish populations in the lakes, rivers and lagoons from over fishing, and poaching.

The aim of the project is to improve the livelihoods of rural communities within the Chia Lagoon Watershed through an integrated community-based approach that involves sustained economic use of the watershed's natural resources of land, water, flora and fauna. This will be achieved through improved natural resource management, sustainable agricultural practices, enterprise development, monitoring ecosystem change, and improved health.

The adoption of a truly integrated approach, which involves collaboration with other institutions, NGOs, private sector businesses and donor-funded projects is designed to enhance, expand and maximize targeted results and impacts on rural livelihoods in the Chia Lagoon Watershed.

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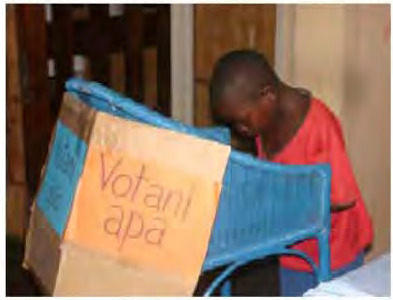
Children in the Wilderness
Partners: Central African Wilderness Safaris, Association of Hole in the Wall Camps
USAID Contribution: $240,000



This innovative program hosts orphaned and underprivileged children at two of Wilderness Safari's camps. Using environmental education, therapeutic recreation and fun, Children in the Wilderness (CITW) exposes children to new opportunities, builds their self-esteem, strengthens their capabilities to cope with life's challenges and gives them the life skills necessary to achieve success. Campers learn three skills that can be used in village life: Respect, Teamwork, and Challenging Yourself. In addition, campers learn about good governance and democracy, nutrition, community natural resource management, HIV/AIDS and health, and human rights. Staff from Wilderness Safari lodges and volunteers from local orphan care centers serve as camp counselors providing positive Malawian role models for the campers.

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Rivi Rivi Bridge Project
Partners: Central East Africa Railways Company Ltd, Government of Malawi, UK Department for International Development (DfID)
USAID Contribution: $47,246

The project was completed in 2003 and accomplished three objectives: (1) improved reliability and efficiency of the Nacala corridor to enable Malawi Railways to capture maximum share of overseas traffic; (2) turned Malawi Railways into a commercially viable entity through restructuring and eventual privatization; and (3) formulated a transport policy that fosters a sound environment for commercially viable transport businesses. Improved reliability and efficiency of the Nacala corridor to evacuate commercial goods to the port of Mozambique and earn foreign exchange for Malawi.

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