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Educational Quality Improvement Program
Classrooms • Schools • Communities

USAID/AFRICA BUREAU ACTIVITY
Quarterly Program Report for the Period
July – September 2004



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With:

**Education Development Center
Juárez and Associates
Sesame Workshop**

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I. Objectives

The EQUIP1 Africa Bureau Associate Award was signed on September 30, 2003, and includes five activities for the USAID Africa Bureau:

Regional West African Sesame Street Model

The goal of this study is to examine the feasibility of executing a Sesame Street project in West Africa. EQUIP1 will provide the information needed to make an informed decision about the value of investing in a Sesame Street project in the region. This feasibility study will assess whether and how Sesame Street, possibly in conjunction with other complementary media-based interventions, such as Education Development Center's Interactive Radio Instruction (IRI) programs in Guinea and Nigeria, could serve the early childhood/early primary school education needs of the West Africa region. The study will focus on the countries proposed by USAID (Benin, Ghana, Nigeria, and Senegal).

Community Radio Program

The radio program —Ku Mudzi Wangu: “*In My Village*”— will provide community-level radio education support as a pendant companion to the central government support for provision of education in HIV/AIDS-affected countries. “*In My Village*” will be developed on a pilot basis in its first two years, in eastern Zambia (with the expectation of trans-border application with Malawi) to explore implementation in a trans-boundary context. Rationale for the target area include the desire to build on Zambia's successful and well supported Interactive Radio Instruction services, Education Broadcasting Services as a production NGO in Lusaka to model activities on, and the successful School Health and Nutrition small grants activity in Eastern Province that serves as a streamlined model for successful support to community-led interventions.

West Africa Mobile Task Team Model

A new West Africa Mobile Task Team (MTT/West) modeled on the University of Natal Southern MTT for HIV and Education will be adapted specifically to meet the needs of West African countries. Once the new entity is established, funds will support provision of strategic and implementation planning for HIV response in education services to West African MOEs. Funds will also provide support for the West Africa MTT-model (MTT/West) to facilitate training of the technical consultants by the University of Natal MTT/South, to document and disseminate the MTT/West replication experience, and to seek additional funding partners for the West African institutional base of the MTT/West (not exclusively from) among agency members of the UNAIDS Interagency Task Team on HIV/AIDS and Education (IATT).

Lesotho

In response to the difficulties of Lesotho's herd boys, EQUIP1 will undertake an assessment of the current status of education access, quality, and equity for the herd boys and the activities and projects of the Government of Lesotho, donors, multilateral organizations, and NGO's and select an intervention in collaboration with the Government and Lesotho Distance Training Center that targets the educational needs of these young men by providing them with life skills that will enable them to break the cycle of poverty.

Swaziland

EQUIP1 will assist the OVC population of Swaziland in breaking the cycle of poverty, HIV/AIDS, and orphanhood. Activities include an initial assessment of current efforts to address the needs of the OVC, including UNICEF's efforts focused on school-feeding programs and community children's centers, to identify best practices and lessons learned. Following the assessment, EQUIP1 will pilot a community-based intervention targeted at increasing the abilities of communities to integrate OVC into their social nets with the ultimate goal of decreasing their vulnerability and breaking the cycle of poverty and disease.

II. Overall Progress

Regional West African Sesame Street Model

Sesame Street Feasibility Study

In July 2004, the two selected research firms in Nigeria and Senegal, Communication and Marketing Research Group Limited in Nigeria and Forut Senegal, submitted their final analysis of the research conducted with children, parents, caretakers and educators in both countries.

EDC and Sesame Workshop drafted and submitted the final Feasibility Report to EQUIP 1 on August 20, 2004. Recommendations were informed by findings from the literature review and 6 country profiles, including Benin, Ghana, Guinea, Mali, Nigeria and Senegal; from recommendations and concerns which emerged during stakeholders meetings held in Nigeria, Senegal, Ghana and Benin; and from conclusions drawn from the field research in Senegal and Nigeria.

The literature review and country profiles confirmed the need for early childhood development programs throughout West Africa, where enrollment and retention rates in primary and secondary schools are amongst the lowest in the world. Conversations with stakeholders including Ministry of Education officials as well as private and national producers and broadcasters, reiterated that need and highlighted government and private initiatives which seek to develop and disseminate educational and culturally appropriate

programs for young children on television and radio networks as well as in formal and non-formal education settings. Respondents from the field research in Nigeria and Senegal enjoyed both the television and radio mock *Sesame Street* episodes and encouraged the development of a West African *Sesame Street* model in response to insufficient and inappropriate children's media shows and early childhood development programs.

Zambia Community Radio Project (ZCRP)

As scheduled, "*In My Village*" programs were launched on both Radio Breeze and Chikaya Community Radio Station on July 11, 2004. Breeze broadcasts a 45 minute Chipata based version in the local language of Nyanja every Sunday at 18:15 while the 60 minute Lundazi version is broadcast in Chewa on Sunday evenings starting at 19:00. The Lundazi show is repeated every Tuesday evening at 19:00.

The programs are proving to be very popular. In a short time, the project has won the support and backing of a number of important NGOs and government partners. To date, ZCRP has worked with over 50 local NGO's in the realization of the "*In My Village*" programs.

By the end of the quarter, the project had produced and broadcast 12 original programs at each of the 2 participating stations. Each show is carefully crafted to present one village's successful implementation of a project or activity which is having a positive impact in helping to mitigate the impact of HIV/AIDS in their communities. Village identification is assured by technical experts within local government ministries and NGO's. Subjects of the initial broadcasts varied greatly and ranged from income generating projects to self help education initiatives, to care and support programs and to better agricultural practices.

An active M&E program tracks program impact, records essential profiling data and assesses qualitative impressions of each show. Thanks to positive reaction to the newly launched show, in September, RANET donated 100 solar powered wind-up radios. With the arrival of the radios, the project decided that each village featured on "*In My Village*" would be given a communal radio which would be used to form "*In My Village*" radio listening clubs. By the end of the quarter, eight new listening clubs had been established.

West Africa Mobile Task Team (MTT/West)

This quarter, MTT/West has made progress in each of the three target countries: Guinea, Mali and Senegal.

For Guinea, a study tour for 30 representatives from the education sector including central level people (school health), regional inspectors, representatives of unions and Parent Teacher Associations, accompanied by two francophone members of MTT/West, was organized by MTT/South and visited South Africa, Botswana, Namibia and Zambia.

This allowed the group to participate in a training session and then see how MTT/South worked with ministries.

In Mali, several meetings took place with USAID/Bamako and key government officials and partners. USAID/Bamako is favorable to MTT/West involvement and is exploring mechanisms to provide support for MTT activities. In consultations with World Education, MTT/West has done a study that provides a cross-cutting AIDS component in the basic education reform. A four-day training program was organized by Africa Consultants International (ACI) for Senior World education staff and the Ministry of Education.

In Senegal, meetings and discussions between USAID/Dakar, MTT/West and Family Health International (FHI) have resulted in the commitment of \$175,000 over two years for in-country MTT/West activities.

On the regional level, ACI has made contact with WARP to explore possibilities of WARP support for regional training activities, work in non-presence countries and research in low prevalence countries. MTT/West has also contacted the West African Health Organization (WAHO) of the West African Economic Community (CEDEAO); and has remained in contact with ERNWACA, UNICEF and UNESCO regional offices.

The close collaboration between MTT/South and MTT/West for training purposes continues. MTT/West is also coordinating and assigning country responsibilities to members as they are recruited. MTT/West has a first draft of the financial mapping for both global and regional funds and how to access them.

Lesotho

This is the final quarter for the activity targeting herd boys in Lesotho, and it was a very active and successful quarter. EQUIP1 arranged for the purchase of all the equipment and worked with the Lesotho Distance Training Center (LDTC), and the U.S. Embassy in Lesotho to coordinate the delivery and storage of the equipment. The official handover was organized with the help of not only the LDTC, and the U.S. Embassy, but also the Lesotho Embassy in Washington. The newly arrived U.S. Ambassador made the symbolic handover to the Ministry of Education at a ceremony attended by high ranking Ministry and District officials.

The LDTC will provide a final report to EQUIP1 detailing distribution to and use of the equipment in the Learning Posts.

Swaziland

This was also the final quarter for the activity targeting orphans and vulnerable children in Swaziland. An agreement was signed between EQUIP 1 and the National Emergency Response Council for HIV/AIDS (NERCHA) and funds were transferred for programs in agriculture and food security, basic literacy and numeracy and HIV/AIDS awareness for

older orphans that will be launched in eight model centers, in two communities, in each of the four regions. NERCHA will be the coordinating agency and will be working with the Ministry of Agriculture, the Ministry of Education and NGOs. NERCHA will provide quarterly reports for one full year to report on the creation of the model centers and the progress of the programs.

III. Specific Activities this Quarter

Regional West Africa Sesame Street Model

Sesame Street Feasibility Study

The feasibility study, consisting of two phases, a literature review and introduction of the concept of a West African Sesame Street Model, to six West African countries, and an in-depth study of end users in two countries, was completed by the end of this quarter.

Technical Activities

- Phase 1: The literature review and subsequent 6 country profiles were completed. Recommendations and concerns raised during conversations with stakeholders in Nigeria, Senegal, Ghana and Benin were compiled and analyzed. Information gathered from the literature review and the stakeholders meetings was used to draft the final report to EQUIP 1.
- Communication and Marketing Research Group Limited in Nigeria and Forut Senegal concluded their field research as part of phase two of the *Sesame Street* feasibility study. Both research firms conducted in-depth studies of local media habits and reactions to mock *Sesame Street* television and radio programs with children ages 4, 5, 7 and 8, parents, caretakers and educators. Analysis of their findings were completed and submitted to EQUIP 1 at the end of July, 2004.
- EDC and Sesame Workshop submitted their findings to EQUIP1 on August 20, 2004. Conclusions and recommendations found in the feasibility study final report are informed by data collected from the literature review, the stakeholders' meetings and the field studies in Senegal and Nigeria.
- EDC and Sesame Workshop met with EQUIP 1 Washington staff and members of the USAID/Africa Bureau in Washington on September 20, 2004. EDC and Sesame Workshop made a brief presentation on the methodologies used for this feasibility study and presented key findings. USAID/Africa Bureau will meet with EQUIP 1 to discuss next steps and Sesame Workshop and EDC will be informed about decisions reached.

Conclusions from the Feasibility Study

Can the Sesame Workshop model and complementary educational media, such as Interactive Radio Instruction, have an impact on the needs of West Africa's children?

Findings from the literature review, stakeholders meetings and field studies indicate that a multi-pronged *Sesame Street* intervention would make a significant contribution to education systems throughout the West African region where educational opportunities and media programs targeting young children are inadequate.

Is there interest in and support for pursuing a broader West African adaptation of Sesame Street?

Findings indicate a great interest in a West African *Sesame Street* intervention. During conversations with stakeholders, including ministry of education, health and culture officials, producers and broadcasters, children, parents and educators, the question raised to the assessment teams was not if such an intervention is needed, but when such a program would begin.

Are the necessary conditions present for a successful Sesame Street initiative?

The demonstrated need for quality educational media targeting young children and a favorable broadcast policy environment are strong indications that a project of this sort will help to achieve the broad goals and objectives of education and media policy makers throughout the region. The support and enthusiasm demonstrated by the various stakeholders involved in this study indicates that logistic and technical problems are both manageable and surmountable.

Is Sesame Street in West Africa a sustainable endeavor?

The study recommends a major initial five-year investment by USAID that would lead to the implementation of a project and enable the project to leverage support from commercial partners and other sources. Based on preliminary conversations during the feasibility study in West Africa, potential funding sources for a West African *Sesame Street* program were identified. They include international and local organizations, government institutions, and private sector initiatives.

How can we sketch the broad contours of what such an initiative might consist of (i.e., what combination of media and related activities would seem most appropriate)?

The final recommendations include a five-year project plan that has two distinct phases: a one year development phase followed by a four-year implementation phase. During the development phase, the team will identify partners, assess production capacity, develop key regional educational objectives and create production and broadcast plans for the project. During the implementation phase, the project will produce three seasons of a West African *Sesame Street* television series in both French and English and modeled

after one of the formats described in section three of the feasibility report. The implementation of pilot radio and outreach components in local languages and subsequent expansion of these initiatives will also take place during the implementation phase.

How can Sesame Street best respond to educational needs in West Africa?

Based on the findings of this study, a *Sesame Street* initiative could best respond to the many educational needs by developing a multi-pronged media approach, which would embrace a variety of media (television, radio, print and outreach). Content should offer children positive role models in a culturally appropriate manner.

What language(s) should be used to present content?

For both political and logistical reasons, the general consensus among stakeholders was that, if one language is to be chosen for a possible *Sesame Street* television program, it should be the official language, therefore English in Anglophone West Africa and French in Francophone countries.

Reactions to the mock *Sesame Street* television episode confirmed that children had a generally good understanding of the main themes presented in the television program, although some children, generally the younger children, had difficulties understanding details in the segments. Comprehension of the English and French radio segments tested was quite low amongst children of all ages. Educators and parents have suggested a more interactive format for the radio segments in local languages as they feel that radio would allow expanding the reach of this initiative.

Key Recommendations from the Feasibility Study

The study strongly recommends that USAID invest in a project designed to produce and make available to countries throughout West Africa a wide range of new and innovative West African *Sesame Street* programs over a five-year period. (See Annex I). These would include a regional West African television series coupled with radio and multimedia outreach materials i.e. print, audiocassettes, as well as training materials for educators and parents. The project would work closely with educators, producers and broadcasters in participating West African countries to plan and then implement a *Sesame Street* project that will be uniquely tailored to the needs and interests of West African children, educators and parents.

Zambia Community Radio Project (ZCRP)

Technical Activities

- Administration
During the quarter, the project solidified its local staff which now comprises a Chipata based project coordinator, a radio producer/technician, an M&E technician, an office assistant, and a guard. The Chipata office staff is supported by a Lusaka based administrator who is responsible for financial oversight and control. The program manager is based in Washington DC.

In August, a new staff member, the office assistant was identified, hired and trained. Also during the quarter, the project engaged a consultant, who has helped the project organize radio listening clubs, and has been working with government officials and local media in both Lusaka and Eastern Province, to promote and explain project activities and to help develop and maintain key partnerships. The consultant has also been working on the development of a community exchange and grant program which we hope to begin implementing early next year.

The arrival of the two project motorcycles has permitted project personnel to travel more easily to participating villages, and to make needed periodic research and recording visits to Lundazi district. They have been essential in permitting project staff to complete village profiles, identify villages and their HIV/AIDS mitigating activities, prepare villages for recordings, and complete follow-up activities including monitoring of the Sunday shows in selected villages

- “*In My Village*” Recordings
To date, the project has visited, profiled and recorded “*In My Village*” programs in 18 villages in Chipata district and 21 in Lundazi. Of the 39 recordings, 24 have been completed and broadcast, 12 in Chipata and 12 in Lundazi. (See Annex II.)
- Project Launch
On July 29, project staff members organized and hosted an official “*In My Village*” launch designed to officially present the project, staff members and program objectives to key partners and government officials. Since broadcasts had begun a few weeks earlier, those in attendance had already heard many of the shows and were eager to learn more about the initiative.

The launch was attended by the Deputy Permanent Secretary for the region, the District Commissioner and many of the projects key partners including representatives from the Ministry of Education, Ministry of Agriculture, UNAIDS, Care Zambia, World Vision, Best Choice, Eastern Women’s Development Association, local and national press, radio stations and local NGO’s. A representative from the MOE and Educational Broadcast Service in Lusaka also attended the launch.

Invited guests were impressed with the project goals and strategies and all expressed gratitude for the new radio programs. The key note speaker, Mr. Alex Katubi (Deputy Permanent Secretary for Eastern Province), noted that, for the first time, the rural Zambian community had the opportunity to be heard and that villagers themselves were playing the key role in determining how best they could solve the many pressing problems facing them today.

Results to Date

Although broadcast only began in July 2004, the “*In My Village*” shows are already amongst the most popular at both participating radio stations (Breeze 99.6 FM and Chikaya Community Radio). Due to the shows success, RANET Zambia, an institution designed to make weather, climate and related information more accessible to remote and resource poor populations, donated 100 wind up and solar powered radios to the project. These radios are helping the project to form dedicated “*In My Village*” radio listening clubs in both Chipata and Lundazi. Already 25 radios have been distributed and eight formal listening groups established. All are providing regular qualitative feedback which is helping the project better meet the needs of its audience.

Presently, a large number of NGO’s and representatives from area villages are contacting ZCRP’s small Chipata office to recommend program ideas and village sites. This is exactly what ZCRP had hoped to achieve: a sense of pride among the communities, and a belief in their own ability to find solutions without waiting for help from the government or others. “*In My Village*” shows also reinforce the idea that each of us can make a difference.

Community radio and ZCRP is proving once again that well researched and produced campaigns can positively impact and drive communities to respond favorably to a given problem. The initial 24 shows have featured a myriad of activities and projects ranging from bee keeping to tree planting for soil fertility, to starting interactive radio instruction centers. Thanks to community radio campaigns, the demand for Interactive Radio Instruction Centers in Eastern Province has never been higher. According to station personnel the numbers of communities wishing to start their own centers continue to grow with center growth seemingly limited only by the Interactive Radio Instruction project’s ability to provide timely training and resource materials to village chosen mentors and schools.

This is the project’s next challenge: to meet the needs of increasing demand from villages and communities for help and support, as they try to replicate successful activities that have been featured on the shows. Here NGO partners are proving key, but participating villages, too, feel that they have a role to play. During the production of our show on Kalichelo, a village that has seen the number of community owned fish farms increase from one to eight in three short years, participating villagers offered a standing invitation to all interested communities to come to Kalichelo and learn fish farming from them. ZCRP thought this to be such a good idea that EQUIP 1 is now in the process of

determining if a village to village exchange program can be included as part of the community grant program that is due to begin shortly.

Monitoring and Evaluation

An active monitoring and evaluation program is integral to the project and assists in developing indicators, collecting baseline information, documenting the steps and processes by which the activity is implemented. A formal evaluation is at the end of the second year of operation. The indicators and the evaluation consist of both qualitative and quantitative measures and will focus on implementation at the village level. Indicators and targets are being established during the design and initiation phases. The local staff now includes a full-time M&E technician, and the purchase of two project motorcycles has made it much easier to do fieldwork in participating villages

Principal areas of activity programmed during the quarter are attached. (See Annex III.)

Achievements

A number of events have taken place from the inception of the project in both the Chipata and Lundazi Districts. The following are some of the successes:

- Data successfully collected and village profiles for nine Chipata District villages completed. These villages were all featured in the “*In My Village*” radio programs.
- Collection of data and profiling of 13 villages in Lundazi.
- Area mapping exercise begun.
- Collection, entry and basic analysis of data being completed via various forms designed for the project.
- Broadcasts are monitored each Sunday; M&E specialist has returned to the villages that have been featured in the show and has conducted informal discussions on the shows.
- Plan for establishment of area listening groups completed. Radios have been obtained and villages identified. The plan calls for the establishment of at least 25 listening groups to be formed during the next quarter.

Partnerships

Apart from the major partnership with radio Chikaya and Breeze, EQUIP 1 have developed good working relationships with over 40 local partners NGOs and District Health Management Teams. Representatives from these organizations serve as technical resources for “*In My Village*” radio productions.

Project Expansion

EQUIP 1 have begun to explore possible expansion of ZCRP activities into a second country as per project description. Towards this end, we have contracted a media consultant, to study radio broadcasting and potential interest of local Malawi radio

stations to participate in the ZCRP program. The study will be conducted in October and the consultant has been asked to:

- Arrange and conduct meetings with managerial and production staff at all key national, private and community radio stations having significant broadcast reach especially on or near border sites with Zambia and Mozambique.
- Arrange and conduct meetings with key radio policy makers in Malawi
- Introduce the concept of an “*In My Village*” radio partnership as modeled by radio station partnerships in Eastern Zambia
- Determine broadcast reach, language policy, program policy, program schedule and broadcast rates for each station.
- Assess station interest in potential “*In My Village*” partnerships including potential partnership models.
- Analyze production and broadcasting strength and weaknesses for each station.
- Research media policy regarding development and community radio in Malawi.
- Assess potential for sharing production materials recorded at Eastern Province radio stations (Breeze and Chikaya)
- Assess signal strength and Malawian listenership (if possible) of Zambian radio stations, especially on or near Zambian border areas.
- Make specific recommendations on how to implement an “*In My Village*” project in Malawi

Partnerships

The start of broadcasting has spurred greater interest and support among all of the local partners. In addition to key radio partners (Breeze and Chikaya) and local government, the project have established good working relationships with a large number of organizations in both Lundazi and Chipata districts. (See Annex IV.)

Radio Partnerships and Audience Reach

ZCRP is currently working in partnership with two Zambian community radio stations, Breeze 99.6fm in Chipata and Radio Chikaya in Lundazi. By far, the most popular radio stations in each of their districts, the two stations together have an estimated listening audience in excess of 500,000. Both stations reach into Malawi, while Breeze broadcast range also includes part of Mozambique.

During the quarter ZCRP was instrumental in dramatically increasing the broadcast range of the Chiklaya station. ZCRP contribution included technical support, materials and equipment which permitted the station to expand its broadcast range. Through an arrangement brokered with ZAMTEL, ZCRP and Chikaya installed a relay transmitter and antenna that was mounted on the ZAMTEL communications tower located some 8 km from the station. This has effectively improved reception and more than doubled the station’s primary broadcast range which is now estimated at over 50 KM.

Small Grants Program

While the project has yet to begin implementation of a small grants program, EQUIP 1 have been encouraged by the possibility of additional support through the Community Responding to AIDS (CRAIDS) project. They have approached ZCRP and have asked if we can help to identify villages worthy of their support. Over the next few months, ZCRP will be helping villages to better understand the CRAIDS project and to assist them in completing necessary paperwork in order to access CRAIDS funding. Meanwhile, ZCRP will be developing the village-to-village exchange program proposal which EQUIP 1 hopes to submit to CRAIDS during the next quarter.

Next Steps

- Produce and Broadcast weekly “*In My Village*” programs in Lundazi and Chipata
- Distribute RANET Radios and form radio listening groups
- Weekly monitoring of “*In My Village*” Shows
- Continue digital editing training with Chikaya Radio staff
- Finalize Village-to-Village Exchange and Grant Program Strategy
- Write and submit proposal to CRAIDS
- Continue village profiles and work with Juarez to ensure data entry
- Renew radio contracts
- Complete Malawi Radio situation analysis
- Begin to prepare expansion strategies for 2nd country expansion
- Courtesy trip to Malawi to explain “*In My Village*” concept and plans to USAID/ Malawi Mission and National AIDS Council.

West Africa Mobile Task Team (MTT/West)

Launch collaboration among stakeholders and create a favorable environment for MTT/WEST

Initial contacts with international and regional partners

This is an on going process. Between July and September 2004, some of the more significant contacts have included:

- Erik Allemano (Education Research -IIEP/UNESCO - Paris): follow up on contacts made during ROCARE meeting in June
- Kathryn Touré, coordinator of ERNWACA/ROCARE: to discuss possible MTT/West-ERNWACA/ROCARE collaboration in the field of HIV/AIDS and Education research
- Mamadou Konaté (Sociologist) of CAREF in Bamako to confirm his participation as MTT/member and attendance at Winter School in Durban
- Jean Louis Ledecq (UNAIDS Coordinator - Mali): on going information on evolution of MTT/West

- Debbie Fredo (Institut de l'Education Populaire), Mali - to benefit from her expertise in the areas of curriculum development, teacher training, community participation, and education politics in Mali
- Coumba Touré, Youth Development Consultant - to benefit from her ideas on innovative learning strategies
- Souleymane "Solo" Kanté: (Director of World Education/Mali) collaborating with Government of Mali on Basic Education Reform program: on possible collaboration with MTT/West
- Jo Lesser, (USAID, Education, Bamako, Mali): ongoing discussions on USAID collaboration with MTT/West and possible country funding
- Christine Kolars SOW (USAID, Health, Bamako, Mali): ongoing discussions of collaboration with MTT/West
- Felix Awantang and Jamie Browder (new head of HIV/AIDS), WARP/Ghana, on possible funding of MTT/West activities by Regional Program
- Barbara Sow (FHI/Senegal): on collaboration and funding of MTT/West and initial contacts with MOE.
- Ramatoulaye Dioume (USAID Health Section, Senegal): on collaboration and funding of MTT/West and initial contacts with MOE: on collaboration and funding of MTT/West and initial contacts with MOE.
- Pape Sow (USAID Education Section, Senegal): on collaboration and funding of MTT/West and initial contacts with MOE.
- Douglas Lehman, (EDC Chief of Party on Assistance Program to MOE Mali on decentralization of Education)- on potential collaboration with MTT/West activities in Mali

Information presented on MTT West

- In July, 2004, African Consultants International (ACI) Co-Director and Senior Program Development Advisor, made a presentation on MTT/West to USAID/Senegal Health and Education and Family Health International (FHI) representatives. The presentation included the creation and goals of MTT/West, and exploration of potential collaboration with the Ministry of Education in Senegal. "12 Steps to Mitigation" described the process used by MTT/South in their management consultations that would serve as the basis for the MTT/West approach. Several meetings followed resulting in a scheduled session in October with the Permanent Secretary of the Ministry of Education and the Head of the National AIDS Council to obtain an expression of interest and commitment for the Senegalese MOE to begin working with MTT/West. Both USAID/Senegal and FHI have provided excellent support and have allocated \$175,000 for two years to MTT/West operations with the MOE in Senegal.
- Another important contact made during the quarter was ACI's follow up on initial discussions between MTT/South and USAID Africa Bureau, with USAID West Africa Regional Program (WARP) in Ghana. ACI Senior Program Development Advisor, met with Dr. Felix Awantang and with Jamie Broder, new WARP head of

HIV and AIDS in September, 2004, to discuss possible support of MTT/West activities. The specific types of potential support discussed included funding for regional training, activities in non-presence countries, and operational research on work that can be done with MOE in low prevalence and post conflict countries. WARP expressed interest in supporting MTT/West and the HIV/AIDS expert was particularly interested in the intersect of HIV and Education. He is a proponent of prevention, and saw how this could be a legitimate use of health funds, particularly since teachers can be seen as a high risk group. As WARP will need specific proposals in order to consider funding, ACI and MTT/West will plan on submitting a request by the end of 2004.

- A MTT/West member met with the Deputy Director and person in charge of HIV/AIDS programs of the West African Health Organization (WAHO) in Bobodioulasso. There was much interest in the MTT concept because WAHO is doing something similar with Ministries of Transport from the West African Economic Community (CEDEAO) with funding from WARP. WAHO would like to further explore possibilities for collaboration with MTT/West.

Information gathered on related activities being planned by other organizations

USAID has requested that ACI-MTT/West be included in the organizing committee of a Regional HIV/AIDS and Education workshop organized by the World Bank and the UNESCO/BREDA regional office to be held in Dakar in November, 2004.

A new EDC project in Bamako will provide assistance to the Ministry of Education in the decentralization or "deconcentration" of Education. This project could provide opportunities for collaboration between MTT/West and EDC on HIV/AIDS management issues at the regional and 'cercle' levels.

ACI has an ongoing consultative relationship on the development of a crosscutting HIV/AIDS component within the Government of Mali's Basic Education Reform project. ACI has been assisting World Education with the design and implementation of HIV/AIDS-related activities in the areas of curriculum development, teacher training and community participation. While this is not an MTT/West financed activity, it provides ACI with occasions for contacts with those responsible for the various education departments within the ministry. These activities have raised ACI/MTT/West's credibility and generated interest in the issue of mitigating the impact of HIV/AIDS on the education system through systemic reform.

Establish an Initial MTT West Team

Select additional potential team members

Sociologist Mamadou Konaté of CAREF in Bamako has now become the third core member of the MTT/West team. Debbie Fredo of IEP/Mali, a teacher training,

curriculum development and community participation specialist has now been identified as a consultant in Mali and possible future member of MTT/West.

Make contacts and collect resumes

This is an on going process. Several contacts have been made and several CVs collected during the quarter.

Provide MTT Core Team with monthly fee

MTT/West continues to provide the core team members with one day of consultant fees per month to cover e-mail correspondence, telephone communication, reading of documents and creative thinking that MTT members need to do. This has facilitated their active participation in MTT/West activities despite distances and infrequent gatherings. Two core consultants have been receiving this monthly fee since May; a third will be added to the roster starting in October, 2004. This symbolic amount does not fully cover the real time and level of effort invested by MTT/West members beyond their actual consulting days.

Two members of the MTT/West team and one member of ACI attended the MTT/South Winter Course in Durban, South Africa from August 9-27, 2004

Sociologist Mamadou Konaté (CAREF), the newest member of the MTT/West core team, was chosen to represent MTT/West at the three-week Durban Winter course in August. The ACI Director was able to attend the first week and was then replaced by MTT/West member Aliou Boly for the second and third weeks. Their presence allowed ACI and MTT/West to gain insight into the approaches and materials in order to prepare its own version of the Winter School for West Africa now tentatively scheduled for June or July 2005. Transport and per diem costs for this consultation were covered by MTT/South, and MTT/West covered fees.

The three participants returned with the latest versions of MTT/South documents to be translated into French and adapted to the specific needs of West Africa. Many valuable contacts were made with representatives of Ministries of Education from Eastern and Southern /Africa. The presence of a member of the Guinean delegation who returned for the Winter School, also allowed MTT/West to deepen its relations in preparation for its participation in activities in Guinea.

Launch MTT West In-Country Activities in 4 Countries

Create MTT/West identity and promotional materials

MTT/South recently advised ACI that despite reductions in funding, their offer to assist with the development of the MTT/West logo still stands. The rationale for proceeding in this fashion is to ensure that the new logo will create a shared identify that underlines the

connections between MTT/West and MTT/South while demonstrating the unique nature of each MTT. With the reduction of MTT/South's central funding, ACI will now be responsible for the production of other MTT/West promotional materials.

Work through USAID Missions to establish contact with MOEs in three countries

- **Mali**
Since the last quarterly report, ACI has pursued discussions with its partners in Mali. These have included discussions with: the UNAIDS coordinator; the USAID Mali Education Officer; the coordinator of ERNWACA/ROCARE; the Chief of Party of the new EDC project; the CNLS representative for issues concerning PLWHA, and the Director of World Education, Mali.
- **Senegal**
A series of meetings between the ACI Director, FHI, and USAID/Senegal Health and Education were held in August and September. The newly named head of USAID/Health, and her assistant, also participated in some of the meetings. The USAID Mission had already expressed interest in supporting MTT/West activities in Senegal. As a result of these meetings, \$175,000 of USAID health funds will be channeled through FHI to cover ACI and MTT/West activities with the Ministry of Education in Senegal. The USAID/FHI team has been active and supportive in involving key actors in discussions of collaboration with MTT/West. These have included the head of the National AIDS Council, the Permanent Secretary of the Ministry of Education, and the current HIV/AIDS focal point for the Ministry of Education. All parties will meet with USAID and ACI on October 14 to discuss this new MTT/West-MOE collaboration.

The FHI request mentioned in the last quarterly report for ACI to consider supervising a new HIV/AIDS initiative with EFI (Ecoles de Formation d'Instituteurs) training schools for primary teachers in Senegal has been withdrawn due to strategic changes in FHI's priorities.

Travel to South Africa on study tour with Guinean delegation

A study tour for 30 representatives from the Guinean education sector, under a pre-existing arrangement between MTT/South and the USAID/Guinea mission, finally took place from July 19 through August 2, 2004. The Guinean delegation included central level MOE people (school health), regional inspectors, and representatives of unions and parent teacher's associations. Two members of the MTT/West core team, both francophone, accompanied the group to Southern Africa. The first week of orientation meetings took place in Pretoria after which the group divided into three to visit Botswana, Namibia and Zambia, respectively.

The trip was seen as a success both by MTT/South and by USAID/Conakry. It helped to create ties between the Guineans and MTT/West that will serve as a basis for eventual collaboration when responsibilities for work in Guinea are transferred to the MTT/West

team. Next steps will be a joint MTT/South-MTT/West mission to Guinea at the request of the USAID Mission. The trip is currently scheduled for November and it is expected that an MTT/West consultant will accompany an MTT/South consultant for a strategic planning exercise.

Prepare an annotated directory of contacts in Senegal, Mali and Guinea

This is an on going activity that is enriched each month with names and information of contacts made in each country.

Provide for on going assessment and planning of MTT West activities

Maintain communication among MTT /West members with MTT/South, with EQUIP 1 and with USAID

All parties are in regular e-mail and telephone contact and meet as often as possible. ACI also piggy backs on other consultations whenever possible, to multiply the contacts with each other and to continue meeting with potential partners, with significant savings on travel to the MTT/West budget.

The Senior Program Development Advisor and the ACI Co-Director met and worked together in Dakar on second year MTT/West action plans, and ACI maintains regular contact with EQUIP1 staff in Washington.

ACI's Co-director maintains regular contact with MTT/South representatives in the form of regular e-mail correspondence and contacts during the Winter School in Durban. This school also provided an occasion for ACI and MTT/West staff to meet and spend time with their MTT/South partners. The Guinean tour also provided time to discuss MTT/West issues.

ACI also maintains regular contact with MTT/West core members in Dakar, Bobodioulasso and Bamako. MTT/West members are regularly copied on correspondence and systematically consulted on next steps.

Following the Winter School, communication has also multiplied between other members of the MTT/South team and ACI.

ACI responds in a timely manner to requests from AIR for information and reports.

Development of Support Materials for MOE

Finalize resource maps of the financial resources available globally and regionally and how to access

A consultant worked during the quarter to produce the first phase of the global and regional financial mapping documents. For strategic reasons, ACI decided to limit regional content to countries in which MTT/West will be working in 2005, namely, Senegal, Mali and Guinea. As EQUIP 1 expands to other countries, ACI hope to expand the resource map. In August many people are away on vacation. However, the consultant was able to produce an impressive first draft that will need to be completed by the end of 2004. Communication and travel to Mali and Guinea will be necessary to gather the additional information needed to complete the document

Review and contribute to 6 IIEP documents being prepared by IIEP

ACI has not received the draft documents from MTT/South. It seems that this activity will now be handled entirely by MTT/South without MTT/West participation. MTT/West will certainly participate in the dissemination of these documents once completed and translated into French.

Become familiar with HIV and Education research in West Africa and identify gaps that MTT/West can help to fill in year two

Contact with Educational Research Institutions

MTT/West has continued developing some of the contacts made with a number of key educational research institutions working in Africa during the ERNWACA/ROCARE meeting in Bamako in June. Correspondence with IIEP/UNESCO and their HIV/AIDS and Education Research Clearinghouse has continued.

Follow up to participation in regional meeting in Mali on HIV and Education Research in the region

Discussions with ERNWACA/ROCARE on possible MTT/West/ROCARE collaboration have also continued following MTT/West participation in the June 16-18, 2004, meeting of this research network in Bamako. Three possible areas were identified:

- A policy advocacy document on the need for HIV/AIDS and education research in West and Central Africa that would include a reminder of urgency of the HIV/AIDS situation; a literature review of existing policy research; and the regional research agenda developed during the ROCARE meeting (possible partners: IIEP, ERNWACA).

- a one week HIV/AIDS workshop for 12 researchers from Burkina Faso, Côte d'Ivoire, Cameroon and Nigeria that would raise awareness and commitment among researchers.
- a transnational study looking at the impact of HIV/AIDS on teachers, involving unions in the process. (Possible partners: Social Science Research Council, ADEA).

For the moment, MTT/West plans to include the policy advocacy document in collaboration with ERNWACA/ROCARE as part of it's next work plan.

Identify HIV and education researchers in West Africa

The list of participants at the ERNWACA meeting as well as the full list of ERNWACA/ROCARE members is the beginning of a directory of HIV and Education researchers in West and Central Africa.

Generate Political will in the area of HIV and Education in the region and interest in MTT /West Services

MTT/West contacts with USAID Missions and Ministry of Education representatives in preparation for MTT/West activities is raising interest in both MTT/West and the mitigation of the impact of the epidemic on education systems. ACI participation in the World Education HIV and Development training activity exposed several key MOE officials to the issue and succeeded in attracting their attention. Other advocacy activities are now being planned as ACI finalizes it's year two work plan. These include an advocacy document for research on HIV/AIDS and Education in collaboration with ERNWACA/ROCARE and an awareness-raising event for high level MOE officials in April 2005. This event will include the participation of members of MTT/South and hopefully one or two Permanent Secretaries from MOE in Southern and Eastern Africa, as resource people to speak about their experience in mitigating the impact of the epidemic on their systems. All of these activities should contribute to building a reputation for MTT/West's expertise, raising more interest in "buying MTT/West services" and generating requests for assistance from countries in the region.

Provide Support to MTT/West Activities

ACI has continued providing effective administrative and logistic support for MTT West activities. They provided support for ACI Co-Director and MTT/West members to participate in the Guinea Study Tour in July and the Winter School in August.

Logistics arrangements have also been made for an MTT/West meeting in Bamako in October.

Recruit and hire ACI program coordinator: Develop job description, recruit, interview, and select

A job description for the program coordinator was developed and a candidate was selected. Unfortunately, she chose to accept a more lucrative offer from a UN agency. ACI continues to identify potential candidates for the program coordinator position. In the meantime, program coordination and administrative support will continue to be provided by current ACI staff.

Develop management tools, monitoring tools, accounting procedures

ACI has been testing and applying new forms and procedures put in place with the help of a financial management consultant, in order to strengthen its administrative and financial systems to manage new MTT/West activities, and respond to additional needs for support. Reforms have included improved timesheets and travel vouchers, better gathering and tracking of receipts and expenses, standardized budgeting tools and a system of terms of reference and contracts for each distinct activity.

ACI has also recruited new personnel for its accounting unit to manage the increased ACI support load.

Lesotho

This quarter was the final quarter for this activity targeting the herd boys of Lesotho and it was a very busy period.

The decision to use the funding available, \$82,000, to provide equipment to the Lesotho Distance Teaching Center (LDTC) to be used in the Learning Posts for teaching literacy and numeracy and practical skills was finalized by EQUIP1 headquarter staff in agreement with USAID and the LDTC.

The following equipment was purchased:

- 545 Wind-up radio cassette players; 3 for each of the 180 Learning Posts.
- 5 Electrical cassette players. The wind-p cassette players cannot make recordings. It was considered advisable to provide an electric player to each of the five district offices so that broken or mutilated tapes could be replaced without having to do it from the LDTC main office in Maseru.
- 3,650 Cassette tapes.
- 40 Carpentry kits; 1 kit for each of the 40 regions.
- 540 Agricultural kits; 3 per Learning Post.
- 20 Candle-making kits.

Training will be provided to the learning post volunteer teachers by the LDTC District Officers.

The equipment was delivered to the US Embassy in Lesotho, and stickers were provided with the USAID logo, to be affixed to the cassette players. After the delivery of the cassette players, we were informed by the US Embassy that due to unforeseen events there was no more room in the warehouse, so it was arranged for the rest of the equipment to be delivered to the LDTC warehouse where it was housed under secure conditions.

The LDTC has signed a Memorandum of Understanding with AIR, acknowledging receipt of the equipment and agreeing to ensure delivery of the equipment to the designated Learning Posts and regions, and make sure that the equipment is used for its intended purpose. LDTC has also agreed to provide a report to AIR by the end of December 31, 2004, that will give detailed information on actual accomplishments with targeted goals; if goals were not met, an explanation of why not; a summary of district and regions being served and how the equipment is being used; and visual documentation such as photographs and copies of news media write-ups.

The Lesotho Embassy in Washington provided a great deal of help in reaching people and in advising the EQUIP1 Washington staff on matters of government protocol. The staff also received a great deal of practical help from the US Embassy in Lesotho throughout the various stages of this project.

The US Ambassador to Lesotho agreed to officiate at the official handover of the equipment to the LDTC. The ceremony was scheduled for Friday, September 24, 2004, at the offices of the LDTC. The Project Manager of this activity was in Maseru for the handover and for meetings with the LDTC and the US Embassy Special Projects Coordinator. A list of senior officials from the Ministry of Education and other government units was compiled by the LDTC and invitations were sent out by the US Embassy. The Deputy Permanent Secretary of the MOE and the Chief Education Officer accepted the equipment on behalf of the Minister of Education. Arrangements were made for two herd boys and their teacher to also attend the official handover ceremony.

Ambassador June Carter Perry expressed great interest in the project and the hope that it would be possible to continue to provide help to the herd boys. At a follow-up meeting with the district officers and the staff of the LDTC it was also noted that the gift of the equipment had created a great deal of interest and that there was certain to be an increase in enrollment at the Learning Posts, and the LDTC also hoped that there was a possibility of continuing to provide help.

Swaziland

This activity, targeting the educational needs of orphans and vulnerable children in Swaziland is a one-year activity ending in September 2004, so this quarter brings the activity to a close.

The Project Manager visited Mbabane in September to finalize the agreement and to check into the transfer of funds to the National Emergency Response Council on HIV/AIDS (NERCHA).

In meetings the National Director and the Impact Mitigation Coordinator explained that in October NERCHA would be holding meetings and workshops with all stakeholders to strengthen NERCHA's coordinating role; for information dissemination; and arriving at a joint understanding of what everyone's roles and responsibilities were, so that all would be working in collaboration and not at cross purposes. NERCHA intends to create eight centers that will be models for the non-formal education programs in two communities in each of the four regions so that every region has a model.

The Project Manager also attended a meeting of stakeholders that explained the priority given to the agriculture component of the program. Representatives from UNICEF, FAO, Kellogg Foundation, World Food Program and the Ministry of Economic Planning Development, discussed the problem of orphans who were unable to cultivate their land, and the importance of food and nutrition in order for a child to be able to attend school and actually learn. Nothing can be achieved on an empty stomach.

There was a meeting with SABENTA to discuss the literacy component of the program. SABENTA has been involved with adult literacy, but now has a curriculum ready and pre-tested in six subjects for young learners.

For HIV/AIDS awareness, NERCHA would like the Chiefs to play a leading role in requesting information, raising awareness, and requesting expert assistance.

Visits were arranged to three different centers, one urban; one run in a private individual's house; and one under construction in a rural area, where there are feeding programs as well as literacy programs.

USAID will provide \$95,000 to the National Emergency Response Council on HIV/AIDS (NERCHA) to fund programs directed towards older orphans, maturated heads of household. NERCHA is a parastatal that works closely with the Deputy Prime Minister's Office and is charged with the management of the Global Funds to Fight AIDS, Tuberculosis and Malaria for Swaziland. Funding is available from other sources for social centers that are being built in Chiefdoms. Each Chiefdom serves a number of villages. These centers will provide a venue for HIV/AIDS interventions that will include mitigation, care and support, and prevention programs, as well as cooked food for school children, and psycho-social counseling, but there is no funding available for programs focusing on older orphans that NERCHA would like to support. Therefore the funds provided by USAID will play a crucial role.

The funds provided by USAID will be used as follows:

Basic agricultural skills will be taught to the older orphans and their land will be plowed with the help of the community and the Ministry of Agriculture and cooperatives. If the

land is not cultivated the children run the risk of losing it, as it might revert to the Chief (local authority) or to other people who might take advantage of the orphans. The cost of these programs is estimated at \$12,800 per Chieftdom. Each Chieftdom under the project will serve approximately 40 households at \$40 per household. The community will help identify the beneficiary orphans. (US \$50,000)

Basic functional literacy and numeracy will be taught to the older orphans in non-formal programs at the center. (US \$30,000)

HIV/AIDS awareness will also be taught to the orphans and vulnerable children. (US \$15,000)

The money was transferred in two tranches. NERCHA has agreed to provide quarterly reporting to AIR for one full year to illustrate how programs are progressing and how funds are being used.

NERCHA points out that this funding will reach a large number of households and make life easier for a great many orphans and vulnerable children.

IV. Best Practices and Lessons Learned

All of the activities have made good progress in the first year. Advance planning, joint collaboration and flexibility are a must for a successful activity. Two of the activities have been successfully concluded. As implementation progresses, lessons learned and best practices will begin to emerge and will be documented.

V. Analysis of Progress to Date

EQUIP1 partners are working on second year annual work plans and budgets. All activities have made substantial progress.

The Sesame Street feasibility study has been completed. It confirms the need for early childhood development programs through out West Africa. Field research in Nigeria and Senegal encourages the development of a *Sesame Street* model in response to insufficient and inappropriate children's media shows and early childhood development programs. USAID will provide feedback and comments to EQUIP1 on the report recommendations and next steps.

The Zambia Community Radio Project launched "*In My Village*" radio programs in July in the Lundazi and Chipata districts. The programs are extremely popular and the project has already won the support and backing of a number of NGOs and government partners, as well as the enthusiastic support of villagers both featured and listeners.

MTT/West has established relations with the three target countries: Guinea, Senegal and Zambia. It has already leveraged funds from USAID/Dakar, and received expressions of interest and support from WARP and USAID/Bamako. It has continued to participate in training exercises with MTT/South and is increasing its contacts and interaction with regional and international organizations.

In Lesotho, the activity targeting herd boys has reached a successful conclusion. Equipment for literacy, numeracy and skills training has been purchased and delivered and the official handover of this equipment to the Lesotho Distance Teaching Center (LDTC) has taken place. The LDTC has signed an agreement acknowledging receipt of the equipment, and will provide EQUIP with an end of the year report detailing delivery to the designated Learning Posts. Teachers will be provided training on the use of the learning equipment and instructional materials on tape will be recorded and distributed with the wind-up cassette players.

In Swaziland, funds have been transferred to the National Emergency Response Council on HIV/AIDS (NERCHA) to fund programs targeting orphans and vulnerable children. NERCHA is the coordinating agency and will fund programs for older orphans at model centers, in agriculture, basic literacy and numeracy and HIV/AIDS awareness.

NERCHA will provide quarterly reports to EQUIP1 on the implementation, progress and impact of these programs, for one full year.

ANNEX I

Sesame Street Feasibility Study

Suggested timeline for project development and implementation

Year 1	Year 2	Year 3	Year 4	Year 5
Development Phase				
	Development of Monitoring and Evaluation Plan			
	Educational Content Development and Review			
	Production of TV episodes			
	Implementation of pilot radio and outreach components			
		Broadcast of TV episodes		
		Potential expansion of radio and/or outreach components		
		Implementation of Monitoring and Evaluation Plan		

ANNEX II**Zambia Community Radio Project (ZCRP)*****Chipata Village Recording and Broadcast Schedule***

	Village	Dist.	Broad. Date	Partner	Activity Featured
1	Kasosa		11-Jul-04	Ministry of Agriculture	Tree planting to improve soil fertility
2	Mkwewe	32	18-Jul-04	Agriculture Support Program/LWF	Animal draft power for farming by women
3	Kang'ombe	45	25-Jul-04	Ministry of Education	Pre-School
4	Ntombimbi	22	1-Aug-04	Feni Development Group	Training of Traditional Birth Attendants
5	Zizwe	20	8-Aug-04	Feni Development Group	Water and Sanitation (Improved pit latrines)
6	Mfuleni	24	15-Aug-04	Mfuleni Carpentry group	Carpentry
7	Chilobwe	33	22-Aug-04	Mfumbeni Development group	HIV/AIDS sensitization
8	Kampala	26	29-Aug-04	International Development Enterprises	Irrigation using Simple machines, Treadle pumps
9	Mchumo	34	5-Sep-04	Mwanka Development Foundation	Tree planting and Bee keeping
10	Chinjara		12-Sept.-04	Chinjara Development group	Wine Production
11	Gampani	27	19-Sep-04	Gampani Village group	Food Processing (Legumes)
12	Kalichelo	34	26-Sep-04	Ministry of Agriculture	Fish farming
13	Chidambo	36	3 rd Oct 04	Ministry of Community Development	Hammermill as an IGA
14	Sisinje		10 th oct 04	Mwanka Development Foundation	Bee keeping
15	Zoole	25	17-Oct-04	Best Choice Campaign	A stop to cattle herding for school kids
16	Muzamu		24-Oct-04	Ministry of Community Development	Legumes as a nutritive supplement
17	khoswe		30-Oct-04	Ministry of Agriculuture	Jam production from fruits
18	Mtowe	16	3 rd Nov 04	Chipata Catholic Diocese	Farming as a business

ANNEX II Contd.**Zambia Community Radio Project (ZCRP)*****Lundazi Village Recording and Broadcast Schedule***

	Village	Broad. Date	Re-broad	Partner	Activity Featured
1	Kaphandila	11-Jul-04	13-Jul-04	Lutheran World Federation	Water and sanitation
2	Zanini	18-Jul-04	20-Jul-04	Ministry of Agriculture	Tree Planting for soil fertility and de-forestation
3	Kazonga	25-Jul-04	27-Jul-04	Thandizani	Voluntary Counselling and Testing
4	Chiyapula	1-Aug-04	3-Aug-04	LWF	Fish Farming
5	Nthembwe	8-Aug-04	10-Aug-04	Ministry of Education	IRI Centre
6	Vilimbala	15-Aug-04	17-Aug-04	Society for family Health	Bed Nets
7	Kalonje	22-Aug-04	24-Aug-04	Care for children in Need	Village Preschool
8	Kapizi	29-Aug-04	31-Aug-04	International Development Enterprise	Irrigation Treadle Pumps
9	Munyalakata	5-Sep-04	07-Set.-04	Chikondi HBC	Home Based Care
10	Masulani	12-sept.-04	14 –Sept.-04	Africare	Pig Production
11	Mpunda	19-Sept.-04	21-Sep-04	Africare	Rabbit Production
12	Chinyumba	26-sept.-04	28-Sep.-04	Mtuzi Development Foundation	Peanut Butter Production
13	Chilindila	3-Oct-04	5-Oct-04	LWF	Cooking Oil Production
14	Chitumbiko	10-Oct-04	12-Oct-04	Thandizani	Storage shed
15	Muzimbeni	17-Oct-04	19-Oct-04	Ministry of Environment and Natural Resources	Bee keeping
16	Chilola	24-Oct-04	26-Oct-04	Africare	Village crop production club
17	Mapili	30-Oct-04	2-Nov-04	Ministry of Agriculture	Village animal production club
18	Champeta	7-Nov-04	9-Nov-04	ROCS	Village shop and community schools
19	Matemba	14-Nov-04	16-Nov-04	Reformed Open Community Schools	Poultry in relation to community schools
20	Bulete	21-Nov-04	23-Nov-04	Wildlife Conservation Society	Carpentry and wildlife conservation
21	Chitala	28-Nov-04	30-Nov-04	Ministry of Agriculture	Yoke production for cattle

ANNEX III**Zambia Community Radio Project (ZRCP)
Monitoring and Evaluation*****Principal Areas of Activity Programmed for period July 1, 2004 to Sept. 30, 2004***

Activity	Staff Responsible	Output	Date Due	Comments/Technical Considerations
Hire and train M&E assistant	D. Bell G. Chitalu K. Enge		May, 2004	Paul Daka has been hired, the 1420, CV, supporting education certifications and documents have been submitted to J&A.
Purchase 200cc Yamaha Motorcycle	EDC Lusaka staff		June, 2004	Three bids have been made and J&A will discuss procurement procedures with AIR and EDC.
Complete M&E Plan	K. Enge	Enge trip report	June 8, 2004	This plan will define indicators, data collection procedures, analysis and collection schedules.
Collection of community/village information	P. Daka	Inventory of communities	July 1, 2004	The identification of possible target villages in the Radio Breeze and Chikaya listening areas are necessary for the selection of samples for needs assessments, listener surveys, community listening groups, impact surveys, etc. Included with the community identification will be basic demographic data, economic activities and health profiles. This measure will serve as a denominator to measure the proportion of communities that participate in radio production, form listener groups and adopt interventions presented in the radio programs.
Collection of data on NGO activities	P. Daka	NGO inventory	Mid-July 2004	Data on NGO activities in the Chipata and Lundazi areas is necessary for the identification of potential activities and villages to participate in program production. NGOs have knowledge and experience in working with community residents and leaders and can EPCR in the selection process, identify local technical experts

Activity	Staff Responsible	Output	Date Due	Comments/Technical Considerations
				who are essential for the production of relevant programming.
Listener/baseline survey in Lundazi and additional rural villages in Chipata Districts	P. Daka May need to contract and train local interviewers	Community profiles/listener surveys of the target communities in Chipata and Lundazi	End July 2004	A listener survey is needed for the Lundazi Radio Chikaya listening area, and only two villages were included in the June 2003 survey in the Radio Breeze coverage area. The survey instrument will include questions about listening and programming preferences as well the perceived problems and needs within the sample communities. These data will supplement the needs assessments that were carried out in six villages last March.
Listener group interviews Qualitative case studies of communities that have served as resources and provided technical assistance for the production of radio programs	P. Daka P. Daka	Listener group reports One Case study report per participant community	The last day of every month, starting in July, 2004 Monthly according to the radio program production schedule	These will be qualitative interviews done every month with a sample of groups to collect in-depth information on community reaction to radio productions, feedback on community activities that have resulted from the radio programs. The purpose is to collect data on how a project was carried out in terms of the involvement of community leaders/residents, NGOs, government ministries/extension agents/health workers, community based organizations, etc. The findings will be helpful in giving more specific information to communities who are interested in similar projects, to facilitate implementation and to help overcome problems.
Qualitative case studies of communities that have started projects/activities based/inspired by radio programs	P. Daka	Case study reports	Quarterly	This is similar to the case study above, but will focus on the process of adoption, including implementation process, the personnel and organizations involved, the cost, and outside technical assistance.

ANNEX IV

Zambia Partnerships

Lundazi District:

1. Care for Children in Need
2. CCAP Relief and Development
3. Care International
4. Fathers Heart
5. Chikondi
6. District Women's Association
7. Lutheran World Federation
8. Mozisi HBC
9. Mukaya HBC
10. Wildlife Conservation Society
11. Planned Parenthood Association Zambia
12. Radio Chikaya
13. Reformed Open Community Schools
14. Young Women's Christian Association
15. Thandazani
16. Tizenge
17. Rural Orphan Empowerment Network
18. Single Parent Association
19. District Women's Association
20. District Business Association

Chipata District:

1. Africare
2. Association for Widows and Orphans
3. Care International
4. Chalaka Development Project
5. Changes
6. Charity of Hope
7. Chesire Home HBC
8. Children in Distress
9. CRAIDS
10. Kwacha Kummawa
11. Community Based Rehabilitation
12. Development Aid From People to People
13. District Health Management Team
14. Girl Guides Chipata
15. World Vision Makungwa
16. Young Men Christians Association
17. Best Choice Campaign
18. Society for Family Health

19. Mwanka Rural Development Association
20. Youth with a Mission
21. Young Womens Christians Association
22. Lutheran World Federation