



**WWF's Global Forest and Trade Network: Sustainable Forest Products  
Global Alliance**

**3rd Quarterly Report  
Submitted to USAID by World Wildlife Fund  
In accordance with Associates Cooperative Agreement  
No. GEW-A-00-02-00012-00  
July 31, 2003**





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### **I. Summary of Activity Status and Progress**

#### **Background**

Under a one-year USAID Associate Award granted September 29, 2002, WWF agreed to work in cooperation with USAID to improve conservation and achieve a more responsible use of forest resources, while simultaneously promoting sustainable local livelihoods, economic development, and biodiversity conservation. Funded under the mandate of USAID's Global Development Alliance (GDA), the cooperation aims to encourage responsible forest management and reduce illegal trade in forest products by:

- achieving forest certification on the ground through the development and application of global building blocks for responsible forestry, and
- creating linkages for producers who adopt responsible management practices to the marketplace.

As part of this Associate Award, WWF works in cooperation with USAID, Metafore, the US Forest Service, and Forest Trends to establish and launch the Sustainable Forest Products Global Alliance (Global Alliance). This partnership was formalized through a Memorandum of Understanding (MOU), signed by USAID, Metafore, and WWF during this reporting period. The Global Alliance seeks to amplify the individual organizations' efforts to encourage responsible forest management and reduce illegal trade in forest products.

#### **Overview**

During the third quarter of the grant period, WWF made continued progress in establishing the Global Alliance through its Global Forest and Trade Network (GFTN). The GFTN is a global partnership of private companies and non-governmental organizations (NGOs) designed to improve forest management by promoting certification and linking certified forest products to markets.

A major highlight of the third quarter is the official launch of the Sustainable Forest Products Global Alliance and MOU signing. On May 6, 2003, WWF President Kathryn S. Fuller, USAID Administrator Andrew Natsios, and Metafore President and CEO David Ford signed an agreement launching the Global Alliance as an innovative partnership that will channel approximately \$7.6 million to programs to promote responsible forest management and reduce illegal trade in forest products in countries receiving aid from the U.S. government. Both the GFTN and the Global Alliance seek to engage leaders in the global forest products market and facilitate partnerships between communities, land managers and owners, and the global forest products industry to promote responsible forest management. At the MOU signing, the world's largest home improvement retailer, The Home Depot, publicly announced support of \$1 million for the Global Alliance.

Although the Global Alliance was only officially launched this quarter, efforts to link responsible forest products to the marketplace are well underway. Nine Producer Groups are operational worldwide and have applicant members ready to join. We are beginning to see examples of the market embracing a stepwise approach to improving forest management and the Producer Group concept. For example, GFTN partner, the Tropical Forest Foundation (TFF), has collaborated with the PT Suka Jaya Makmur (SJM) concession in West Kalimantan and The Home Depot, to arrange and track a shipment of plywood to the US with a credible assurance that the wood originates from a legal forest concession where reduced impact logging is practiced. SJM is a strong candidate for membership of the Indonesian Producers Group, and through such membership it could take the additional steps to achieve certification of its forests and the plywood sourced from them. In another example, the UK company, Homebase, has agreed to financially support two intending members of the Malaysian Producer Group to make stepwise improvements towards certification.

This and additional highlights from the third quarter are summarized, as follows.

*Development and application of global building blocks for responsible forestry*

- Over 30 Producer Group managers and stakeholders from throughout Latin America and Africa convened in Santa Cruz, Bolivia and Kribi, Cameroon for detailed training in establishing and operating Producer Groups, including an introduction to the “Modular Implementation and Verification” (MIV), or stepwise approach to certification.
- Over 25 participants from Central America, including foresters, scientists, and representatives from NGOs, private sector, and local government, participated in a workshop on identification, management, and biological monitoring of High Conservation Value Forests (HCVF) held in the Northern Atlantic Autonomous Region (RAAN) of Nicaragua.

*Forging market linkages for certified wood products*

- Several market FTN members have committed to fund baseline appraisals and action plan preparation required for their suppliers in Indonesia, Malaysia, the Guianas, and Ghana to join the Producers Group in their respective countries.
- Forest products market studies have been completed identifying Russian suppliers to key Asian and European buyers.

*Increasing supply of certified wood products*

- Producer Groups for Brazil, Bolivia, and Malaysia were officially launched.
- Twenty-six logging companies, including HFC, SIBAF, De-Colvanaere, Pallisco, and Assene Nkou, have expressed interest in joining the PG Network in West and Central Africa.

Please see Section IV: Global Alliance News for full stories.

*Summary Table of Program Performance*

Activity Number	Activity Title	Status	Page number for more information
<b>Activity 1 – Develop and apply global building blocks for responsible forestry</b>			
1.1	Apply Producer Group Toolkit	Completed	4
1.2	Apply HCVF Toolkit	On-track	5
1.3	Apply MSSS Toolkit	Delayed	6
<b>Activity 2 – Forging market links for certified products in key markets</b>			
2.1	Strengthen existing Forest & Trade Networks	On-track	7

2.2	Facilitate market linkages	On-track	8
<b>Activity 3 – Increase supply of certified wood products in key producing regions</b>			
3.1	Latin America and the Caribbean	On-track	12
3.2	Central and West Africa	On-track	13
3.3	Russian Far East & Siberia	On-track	15
3.4	Eastern Europe	On-track	17
3.5	Southeast Asia	On-track	18
<b>Activity 4 – Strengthen GFTN and international secretariat function</b>			
4.1	Secure leadership and support	On-track	19
4.2	Establish global coordination	On-track	21
4.3	Strengthen communications	On-track	25
4.4	Maintain position on information curve	On-track	27

## Report Organization

In accordance with the Associates Agreement, this report covers the third quarter of the grant period, April 1, 2003 – June 30, 2003. For each activity, we state the long term and third quarter objectives and highlight progress made. Additional highlights, tables of progress against benchmarks, and discussions of management issues can be found under each sub-activity heading. Tables of progress in meeting activity benchmarks correspond to the Annual Workplan submitted in December 2002. Based on the 2nd Quarterly Report, the Workplan Annex has been updated to reflect any revisions to benchmarks and completion dates (Attachment). Please refer to the Workplan Annex for additional information on primary responsible parties for each activity and expected completion dates for individual benchmarks.

## II. Detailed Description of Activity Progress

### Activity 1 Develop and apply global building blocks for responsible forestry

Providing tools and training for responsible forestry is a necessary step in promoting certification in key producing regions. GFTN's key objective under the global building blocks activity is to translate and regionally adapt a series of global toolkits designed through the WWF/IKEA partnership to promote responsible forestry, the *Cooperation on Forest Projects*. The main target audiences for training include Forest and Trade Network (FTN) staff, nascent Producer Group (PG) staff and members, National Initiatives members, and other stakeholders working to develop forest certification. Through the Associates Agreement, GFTN will "apply" the global toolkits for establishing and running Producer Groups, multi-stakeholder based forestry standard-setting (MSSS), and identifying and managing high conservation value forests (HCVF). The dissemination and uptake of these toolkits will address gaps in critical areas of methodology and expertise necessary to achieve globally harmonized development of responsible forestry.

In the third reporting period, our objectives were to:

- apply the Producer Group Toolkit in Latin America and Africa
- apply the HCVF Toolkit in Latin America

## 1.1 Apply Producer Group Toolkit

In the third quarter, training workshops with the Producer Group Toolkit were successfully conducted in Latin America and Africa.

The Africa training workshop on Producer Group establishment was held between April 7–13, 2003 in Kribi, Cameroon. The session included a complementary course in the basics of certification organized through cost share funds. Participants included WWF Forest Officers from Cameroon and Gabon involved in sustainable forest management projects; government officials from Cameroon, Gabon, and Ghana; representatives of the National Working Groups of Cameroon and Gabon; representatives of indigenous NGOs; as well as, representatives of logging companies. Participants were trained on the various aspects of forest certification and received practical training in forest audits at the site of a local concessionaire. The Producer Group component of the workshop covered establishing and operating a Producer Group, and introduced “Modular Implementation and Verification” (MIV), or stepwise approach to forest certification. The Global Market Links Coordinator and a representative of GFTN Europe participated in the meeting to address the potential market links from African PGs to European FTNs. During the workshop, action plans for Ghana and Central Africa leading up to the Africa Forest Law Enforcement and Governance (AFLEG) Ministerial Conference were agreed. Project staff will work closely with potential PG members and partners to stage a high profile launch of the regional Producer Group network at the AFLEG meeting, tentatively scheduled for October 2003 in Yaoundé, Cameroon. GFTN aims to announce the first official members of the Ghana PG and the plan to establish a Central Africa PG as part of the launch. (Please see Section IV: Global Alliance News for full story.)

On June 12-14, 2003, WWF Bolivia hosted the fourth regional Producer Group workshop. Steve Jennings, ProForest and Darius Sarshar, the GFTN Global Producer Group Coordinator led a three-day course in how to establish and operate national Producer Groups. Participants from six Latin American countries (Costa Rica, Guyana, Suriname, Brazil, Peru, and Bolivia) came together and shared experiences during the intensive three day event. The workshop provided an opportunity for participants to become familiar with the framework provided in the Producer Group Toolkit, discuss the options and opportunities for Producer Groups in each represented country and discuss the role of buyers in generating the market pull for Producer Groups. In the course of the workshop, detailed action plans for PG development activities in the Guyanas, Brazil, Peru, and Bolivia were developed. (Please see Section IV: Global Alliance News for full story.)

Also this quarter, field-testing and adaptation of the MIV component of the Producer Group Toolkit began in the Krasknoyarsk region of Russia. WWF Russia and the Siberian Forest Certification Center began pilot work on the regional adaptation of the MIV toolkit to the forests of potential Siberian Producer Group member - TTS Les. The team has developed a local MIV module by adapting the questions and comments within MIV to regional conditions. In the next phase of the pilot, the Certification Center will conduct a baseline assessment of the forest enterprise's operations according to each of the MIV's 20 modules and prepare a list of inconsistencies between the company's activities and standards requirements. The team will prepare an action plan for addressing these inconsistencies for TTS Les. The results of the pilot are being fully documented to promote the dissemination of lessons learned from the experience. Similar testing and adaptation will be conducted in Indonesia, Malaysia, Vietnam, and Ghana.

*Table 1.1 – Apply Producer Group Toolkit*

<b>Benchmark Number</b>	<b>Benchmark/Output</b>	<b>Status</b>
1.1.1	Develop and circulate PG briefing note	Completed
1.1.2	Preliminary PG workshop in Latin America	Completed
1.1.3	Finalize generic set of PG requirements	Completed
1.1.4	Secure consultant to conduct training courses	Completed
1.1.5	Finalize key toolkit documents	Completed
1.1.6	Develop and field test training materials for PG managers	Completed
1.1.7	Develop concept of Modular Implementation & Verification of Progress (MIV)	Completed
1.1.8	Develop a field-proven, cost effective MIV model for Nicaragua and the Dominican Republic based on the above conceptual model	Completed
1.1.9	Global launch of PG concept and network at MOU ceremony	Delayed
1.1.10	Translate toolkit into Spanish and French	Completed
1.1.11	Confirm candidate countries in key regions for training courses	Completed
1.1.12	Coordinate training courses in certification and use of PG toolkit	Completed
	-Russia and Eastern Europe	Completed
	-South East Asia	Completed
	-Africa	Completed
	-Americas	Completed

Note: Shaded boxes represent complementary activities supported through cost share funds.

### *Key management issues*

Instead of staging a global launch of the Producer Group concept, the PG network is being launched on a rolling basis as new groups are formed.

## **1.2 Apply High Conservation Value Forest Toolkit**

In the third quarter, the open review period for the HCVF Toolkit ended and final editing of the toolkit began. Training workshops with the toolkit were conducted in Central America and planned for Malaysia and Ghana.

The workshop "Identification, Management, and Biological Monitoring of High Conservation Value Forests (HCVF)" was held on June 23-27, 2003 in the Northern Atlantic Autonomous Region (RAAN) of Nicaragua, where the HCVF Toolkit was utilized to make an initial determination of HCVF in an industrial forestry operation pursuing certification. Over 25 participants from Central America including foresters, scientists, and representatives from NGOs, private sector, and local government participated in the training on the concepts and application of High Conservation Value Forests and biological monitoring methodologies. The workshop included technical visits to a manufacturing facility operated by PRADA S.A. and its associated certified forest management unit where the biological monitoring protocol has been implemented. In addition to providing valuable information, the workshop served to focus attention on and build political support for sustainable forest management activities in Nicaragua, which include a field test of WWF's HCVF Toolkit. Events throughout the week drew journalists and representatives from central and local governments. (Please see Section IV: Global Alliance News for full story.)

The HCVF training workshop in Southeast Asia has been proposed for August 25-28, 2003 in Perak, Malaysia. This training is targeted at staff within WWF and partner organizations in Asia Pacific who are

leading processes to define HCVFs and advocate for their maintenance, whether for forest certification purposes, to influence developers proposing to convert forests (e.g. pulp and oil palm companies in Riau), or to support ecoregion action programs. The workshop aims to train at least two individuals in each place where WWF proposes to lead a HCVF process, which may include:

- Riau, Indonesia
- Deramakot/upper Kinabatangan, Malaysia
- Trans Fly, Papua New Guinea and Indonesia
- Central Anamites, Vietnam
- Northeast China

The HCVF workshop for Ghana is also planned for late August, details pending.

*Table 1.2 – Apply High Conservation Value Forest Toolkit*

<b>Benchmark Number</b>	<b>Benchmark/Output</b>	<b>Status</b>
1.2.1	Secure consultant to conduct training courses	Completed
1.2.2	Convene meeting of North American stakeholders to solicit feedback on draft toolkit	Completed
1.2.3	Finalize open review draft of toolkit	Completed
1.2.4	Translate toolkit into Spanish and French	Spanish Completed, French delayed
1.2.5	Utilize Toolkit to make initial determination of HCVF in RAAN, Nicaragua in industrial forestry operation pursuing certification	Completed
1.2.6	Conduct training in Latin America (Nicaragua)	Completed
1.2.7	Conduct training in Africa (Ghana)	On-track
1.2.8	Conduct training in South East Asia (Malaysia)	On-track

#### *Key management issues*

After consultation with regional staff and stakeholders, GFTN has determined that Ghana would be a more appropriate location for the Africa HCVF workshop than Cameroon. As a result, we are reviewing plans to translate the toolkit document into French, and considering putting the funds towards supporting the participation of key regional stakeholders and experts.

### **1.3 Apply Multi-stakeholder Standard Setting Toolkit**

The PathFinder, formerly known as the *Multi-stakeholder standard setting Toolkit*, is a series of instruments to empower and support multi-stakeholder working groups in developing forest certification standards. The PathFinder is available online at <http://www.piec.org/pathfinder/> and on CD-R. The tool was recently translated into Chinese using costshare funds.

*Table 1.3 – Apply Multi-Stakeholder Standard Setting Toolkit*

<b>Benchmark Number</b>	<b>Benchmark/Output</b>	<b>Status</b>
1.3.1	Secure consultant to conduct training courses	Completed
1.3.2	Convene stakeholder review meeting	Completed
1.3.3	Develop and complete “social toolkit” component	Completed
1.3.4	Translate toolkit into Spanish	On-track
1.3.5	Conduct 2-day workshop in Latin America	Delayed

### *Key management issues*

The PathFinder was reviewed this quarter as part of a World Bank/WWF Alliance for Forest Conservation and Sustainable Use meeting on its Learning and Capacity Building program. Representatives from Latin America and Caribbean, Africa, Eastern Europe/Central Asia, East Asia/Pacific, and Southeast Asia regions all expressed interest in applying the tool. However, the meeting participants agreed that due to the technical nature of standards setting and the resulting complexity of the PathFinder, its successful application would require longer-term, direct technical support that could not be achieved through a single training workshop. Thus, the determination was made to proceed with a Spanish translation of the Pathfinder, but postpone any training with the toolkit until additional funding could be identified. Translation will be completed in the next quarter.

## **Activity 2 Forging market links for certified products in key markets**

To strengthen market signals for responsible forest products GFTN will provide support to existing and newly formed Forest and Trade Networks in key consuming markets of the world and facilitate market linkages between supply and demand. The WWF network will also specifically address some of the key issues around illegal logging and forest crime. Regional activities to address illegal logging will focus on the Congo Basin, Peru, Indonesia, and Russia, and the key markets that source from these countries.

To promote market links and ensure responsible trade, GFTN is facilitating investment by wood products buyers into their supply chains. The \$1 million commitment to the Global Alliance by The Home Depot, officially announced this quarter, is an example of such an investment. Additionally, several market FTN members have committed to fund baseline appraisals and action plan preparation required for key existing suppliers in Indonesia, Malaysia, the Guianas, and Ghana to join the Producers Group in their respective countries. For example, Homebase in the UK is funding their garden furniture supplier in Malaysia to join the PG there.

In this quarter, we set and achieved the following objectives for forging market links.

- refocusing strategy for GFTN Europe implemented
- partnership with The Home Depot was officially announced
- northeast Asia market intelligence study initiated
- first draft of GFTN Market Links toolkit circulated for feedback (see Activity 4.2.1)

### **2.1 Strengthen existing FTNs**

Through the European Coordination Unit, GFTN will strengthen existing FTNs in key markets by supporting the development of national and regional plans, building capacity of managers/coordinators, and coordinating joint activities and multinational activities with similar components.

In the third quarter, GFTN Europe finalized and began implementation of strategy for refocusing the market-oriented FTNs in Europe to emphasize procurement policies and market links to Producer Groups. As part of the strategy implementation, a “Member Matrix” for evaluating the European FTNs based on these objectives was created and gap analyses of the current membership in the European FTNs began. The UK FTN, the WWF 95+ Group, is revising its membership requirements and planning a relaunch of the group in response to the new strategy. The UK FTN is the oldest in the network and through the relaunch it will continue to play a leading role in the network worldwide. An updateable GFTN Europe handbook, containing a range of documents and templates relevant for FTN coordinators, has also been prepared and distributed. Capacity-building with European FTNs around the new strategy and tools began at a meeting held May 19-21, 2003 in Oxford, UK.

Also in this quarter, GFTN Europe initiated a study to analyze the current status of and obstacles to certification in Northwest Russia and Eastern Europe. The results of the study will be used to consolidate certification progress and guide future work on transforming forest products markets in these regions.

*Table 2.1 – Strengthen existing FTNs*

Benchmark Number	Benchmark/Output	Status
<b>Activity 2.1 – Strengthen existing FTNs</b>		
<b>2.1.3</b>	<b>Support local FTN managers</b>	On-track (ongoing)

Note: Shaded boxes represent complementary activities supported through cost share funds.

## **2.2 Facilitate market linkages**

### **2.2.1 Europe**

As part of the global GFTN Market Links strategy, GFTN Europe is leading efforts to provide market links services in Europe.

To promote linkages to European markets, WWF Bolivia and CADEFOR have prepared display of certified, lesser-utilized Bolivian species. The exhibit consists of two banners, wood samples from 15 different species from Bolivian natural tropical forest with corresponding technical information, a brochure on certified Bolivian producers, and certified wood products including a door and Chiquitano Art Wood carvings. It was presented at the June members meeting of the UK FTN, the WWF 95+ Group.

Table 2.2.1 European Market Links

Benchmark Number	Benchmark/Output	Status
<b>Activity 2.2.1 - Europe</b>		
2.2.1.1	Work with the European team of GFTN and the European FTNs to develop strategies for European "market linkages" and "demand" components of GFTN's work, including, if appropriate, the development of new structures at the national and/or regional level	On-track
2.2.1.2	Implementation of Market Linkages strategy	On-track
2.2.1.3	In conjunction w/ GMLC, support market linkage activities linking interested buyers in key markets with, for example:	On-track
2.2.1.4	-the WWF-led community teak certification project on Java	On-track
2.2.1.5	-Producer Groups in Central Africa with a focus on producers of high profile timbers	On-track
2.2.1.6	-Members of the Russian Producer Group	On-track
2.2.1.7	-Central and South America Producer Group members (possibly at a high-profile trade fair in Europe)	On-track
2.2.1.8	-and by participating in trade fairs	On-track
2.2.1.9	Assist the GMLC in providing ad hoc technical support on where and how to source products from responsible sources, training and information for both demand-oriented FTNs and Producer Groups.	On-track
2.2.1.10	Work with European team of GFTN to develop a financial and fundraising strategy; Support the European FTNs in developing Action Plans	On-track
2.2.1.11	Coordinate with Global Market Linkages Coordinator and regional Market Linkages Coordinators	On-track

*Key management issues*

GFTN Europe is in the process of contracting European Market Links coordination services and expects to finalize this process in the fourth quarter.

**2.2.2 North America**

WWF continued to make steady progress in building a constituency of North American companies to support market linkages to responsible producers by joining the Global Alliance. The world's largest home improvement retailer, The Home Depot, clearly sees investing in the Global Alliance as a way to ensure a reliable supply of wood products from responsibly managed forests and satisfy their corporate commitment to forest conservation. At the launch of the Global Alliance, The Home Depot publicly announced its support of \$1 million. Also at the launch, window and patio door manufacturer Andersen Corporation signaled its intention to announce support soon. Discussions on finalizing a partnership with Andersen have been ongoing and WWF expects an official commitment from the company early in the next quarter. Similar negotiations with Staples, Inc. have progressed over the reporting period. While it is not likely that Staples will be able to commit funding at the same level as The Home Depot, they are very interested in supporting efforts to link responsible producers in Indonesia to the marketplace. WWF has entered into preliminary discussions with Lowe's, which is the second largest home improvement retailer, on joining the Global Alliance.

WWF has also been in consultation with Ricoh, Staples, and Office Depot regarding to their procurement of paper products from Indonesia.

Table 2.2.2 North American Market Links

Benchmark Number	Benchmark/Output	Status
<b>Activity 2.2.2 – North America</b>		
2.2.2.1	Secure North American Market Links consultant	Completed
2.2.2.2	Work closely with WWF US and Metafore to develop a strategy, including communications component, for the Market Linkages work in North America	Delayed
2.2.2.3	Implement strategy	Delayed
2.2.2.4	Jagwood+ and Metafore developing supply and demand linkages to ensure sale of certified tropical wood products to U.S. markets	On-track
2.2.2.5	Prospect, recruit, and manage productive corporate partnerships as part of the Global Alliance	On-track
2.2.2.6	Assist in defining and communicating key incentives, benefits, and services to corporate partners of the Global Alliance	On-track
2.2.2.7	Liaise with Global Alliance partners to ensure effective results against stated objectives and outcomes	On-track
2.2.2.8	Works with GFP Director to coordinate with WWF-Canada on cross-border trade linkages of certified products with select corporate partners	On-track

*Key management issues*

Discussions on a comprehensive strategy for market links work in North America began at the GFTN executive management team meeting in June and will continue at a follow-up meeting in July.

**2.2.3 Northeast Asia**

In this region GFTN will direct funds towards strengthening market signals for products from Producer Groups in Asia, Russia, and other parts of the world. The Global Market Links Coordinator will lead a team of consultants and FTN staff to refine regional market intelligence for linking back to responsible producers. The team will analyze the forest products sector, identify the key companies (building on the *TNC/WWF Alliance to Combat Illegal Logging* trade flow report), sensitize them to the issue of illegal logging, and provide them with tools to address the issue. The team will also seek to facilitate trade visits between key companies and responsible producers.

In this quarter, GFTN reviewed Sanshou-kai, the Japanese FTN to assist in its future efforts to link back to Producer Groups. GFTN also developed a work plan and terms of reference, and began recruiting for a consultant to work with the Japanese FTN.

Table 2.2.3 – Northeast Asia Market Links Activities

Benchmark Number	Benchmark/Output	Status
<b>Activity 2.2.3 – Northeast Asia</b>		
2.2.3.1	Complete market study	Completed
2.2.3.2	Recruit and hire consultant team to coordinate NE Asia Market Links work	Delayed
2.2.3.3	Review of current and prospective FTNs' status, particularly in the Asia Pacific Region	Completed

Table 2.2.3 cont'd – Northeast Asia Market Links Activities

Benchmark Number	Benchmark/Output	Status
<b>Activity 2.2.3 – Northeast Asia</b>		
	Make linkages to key markets by:	
	-Identifying key companies (preliminary list)	Completed
	-Conducting outreach to key companies	On-track
	-Sensitizing key companies to the issue of illegal/unsustainable logging	On-track
	-Helping companies to eliminate illegal logging from their supply chains and preferentially purchase wood from certified sources and Producer Groups by supplying tools which will facilitate implementation of policies	On-track
2.2.3.4	Potential formation of a new imports oriented FTN	On-track

Note: Shaded boxes represent complementary activities supported through cost share funds.

### Activity 3 Increasing supply of certified wood products in key producing regions

Through the Global Alliance, GFTN will pursue a much broader and more global approach to increasing supply of certified products by launching Producer Groups in Latin America, Central and West Africa, the Russian Far East and Siberia, and South East Asia, where some of the largest remaining intact areas of boreal and tropical forests are located. GFTN will provide critical technical support and training to successfully establish Producer Groups in these regions.

Producer Groups provide producers, both forest managers and primary processors, with training and support to help them achieve responsible forestry and certification. As part of the GFTN, Producer Groups also provide incentives by serving as gateways to markets for certified products. Members commit to a stepwise approach to certification, which includes initial audits, action plans and verification of progress ensuring that the timber they supply to domestic and/or international markets comes from known and legal sources, and from forests making progress towards sustainable and ultimately certified management.

In most of the regions, Producer Group development is well underway. Nine Producer Groups are operational worldwide and have applicant members ready to join. We are beginning to see examples of the market embracing a stepwise approach to improving forest management and the Producer Group concept. For example, GFTN partner, the Tropical Forest Foundation (TFF), has collaborated with the PT Suka Jaya Makmur (SJM) concession in West Kalimantan and The Home Depot, to arrange and track a shipment of plywood to the US with a credible assurance that the wood originates from a legal forest concession where reduced impact logging is practiced. SJM is a strong candidate for membership of the Indonesian Producer Group, and through such membership it could take the additional steps to achieve certification of its forests and the plywood sourced from them. In another example, the UK company, Homepage, has agreed to financially support two intending members of the Malaysian Producers Group to make stepwise improvements towards certification.

In the third reporting period we set the following objectives.

- conduct research and analysis to determine feasibility, opportunities and obstacles related to Producer Group establishment in each of the proposed regions
- use the African and Latin American Producer Group trainings to focus attention on and build momentum around PG development in those regions
- draft individual action plans for PG development

Although we encountered some delays in meeting all of these objectives for each region, overall progress on Producer Group development was good.

### 3.1 Latin America and the Caribbean

With the Latin America Producer Group and HCVF training workshops (described under Activity 1) taking place this period there was considerable momentum in the Latin America and Caribbean (LAC) region around good forest management and Producer Group development.

Of particular note, Global Producer Group Coordinator, Darius Sarshar met with representatives from Centro Amazonico de Desarrollo Forestal (CADEFOR) in Santa Cruz, Bolivia to establish what steps need to be taken to make CADEFOR the official, GFTN-recognized Producer Group representing the Bolivian wood products sector. The Bolivian Producer Group, led by CADEFOR, was subsequently launched on June 11 and is actively recruiting members.

The Brazil Producer Group launched on June 17 with seven initial members. The Producer Group, coordinated by Amazon Institute of People and the Environment (IMAZON), is expected to expand rapidly into the Southwest Amazon state of Acre where five community forestry operations have formed a producers group with the assistance of WWF Brazil. The launch, attended by Brazilian Minister of the Environment, Marina Silva, followed a Brazilian Producer Group strategy meeting held in conjunction with the Bolivia Producer Group Toolkit workshop. The goal of this meeting was to coordinate the efforts of the Brazilian producer- and market-oriented FTNs. Other action items from the meeting included decisions to pursue a Leadership in Energy and Environmental Design (LEED)-type initiative in Brazil to promote responsible forest management and to launch a national marketing campaign to promote certification and increase domestic demand for certified products.

In the Guianas (Guyana and Suriname), the potential Producer Group membership pool was clarified when LAC GFTN director, Darron Collins, traveled to Guyana to inspire interest and support from private sector companies in pursuing responsible forest management. Two companies were identified as leading the movement toward certification; these companies will form the core of the future Guyana Producer Group. WWF recently completed work with Guyanese forest commission on a plan linking Producer Groups to Guyana's forest plan.

In Peru, WWF-GFTN is working with USAID-financed Center for Forest Development of Peru (CEDEFOR) to develop and manage a Producer Group and increase responsible forest management in the country.

*Table 3.1.1 – Latin America and the Caribbean*

Benchmark Number	Benchmark/Output	Status
3.1.1	Latin American and Caribbean regional meeting in San José, Costa Rica	Completed
3.1.2	Finalize national and regional PG development workplan, milestones, outline strategy	Completed
3.1.3	Recruit and hire Regional PG Coordinator	Delayed

*Table 3.1.1 cont'd – Latin America and the Caribbean*

3.1.4	Support part time the work of a Jagwood+ Coordinator based in San José, Costa Rica	On-track
3.1.5	Develop communications strategy	Delayed
3.1.6	Develop 2003 budgets and a financial strategy for the regional Producers Group network	Delayed
3.1.7	Coordinate feasibility studies and/or further information gathering and analysis in proposed PG countries	Delayed
3.1.8	Conduct analysis of purchase preference policies for certified wood products and utilize results to plan strategy with key private sector companies in Central America	On-track
3.1.9	Implement communications strategy	Delayed
3.1.10	Develop individual capacity building and training programs for regional PG coordinators and managers	Delayed
3.1.11	Identify and assess regional expertise in the preparation and implementation of action plans	Delayed
3.1.12	Coordinate a series of Americas training programs in certification and the use of key PG documents	Completed
3.1.13	Solicit and assess accredited certification bodies regional tenders to conduct PG audits	Delayed
3.1.14	Following training programs, organize workshop, to assist PG managers in the preparation of national adaptations of key PG establishment and detailed PG activity/work plans	On-track
3.1.15	Support the establishment of PGs and the recruitment and engagement of PG members	On-track
3.1.16	Form the extant Bolivian CADEFOR into a fully functioning FTN and link that group formally with the GFTN	On-track
3.1.17	Formation of MACFTN Producers Group with emphasis on Nicaragua	On-track
3.1.18	Support the development of regional adaptations of the MIV toolkit	On-track (ongoing)
3.1.19	Technical backstopping to PG managers, regional and national WWF offices and external representation, advocacy and information provision within the region	On-track (ongoing)
3.1.20	Organize a Latin American-wide Certified Forest Products Trade Show	On-track

*Key management issues*

The hiring of the Regional Coordinator has been delayed, but GFTN hopes to move forward with this position in the next quarter and have someone in place for Year 2.

**3.2 Central and West Africa**

With support from the Communication Officers in WWF-US, WWF-Cameroon, WWF Gabon, and the Global Producer Group Coordinator, communication materials were produced on the concept and objectives of GFTN and Producer Groups in Africa. The communications materials include brochures and flyers in both English and French.

As reported under Activity 1.1, a successful training workshop on Forest Certification and Producers Group establishment was held in April in Kribi, Cameroon (Please see Section IV: Global Alliance News for full story).

The practical integration of the Producer Group initiative in Central Africa and the European Union (EU) supported project on Sustainable Forest Management and Central Africa Partnership (SFM and CAP) is progressing. Through the SFM and CAP project WWF has carried out initial assessments of the management of some logging concessions. The communication materials produced through the Global Alliance have been tremendously useful for the SFM and CAP project officers in generating interest in Producer Groups among the concessionaires. Several of the companies have expressed interest in forming the core of the PG network in Central Africa.

Throughout West and Central Africa, a number of other logging companies have shown interest joining the PG Network. The potential members from Cameroon (13 in number) include companies like HFC, SIBAF, De-Colvanaere, Pallisco, and Assene Nkou. FTN staff have already identified five potential members in Gabon, and eight interested companies in Ghana.

Plans are underway to launch the PG Network in Africa during the Africa Forest Law Enforcement and Governance (AFLEG) Ministerial Conference tentatively scheduled for October 2003 in Yaoundé, Cameroon.

*Table 3.2 – Central and West Africa*

<b>Benchmark Number</b>	<b>Benchmark/Output</b>	<b>Status</b>
<b>Activity 3.2.1 – Facilitate regional coordination and support of PG formation in Central and West Africa</b>		
3.2.1.1	Advise and support the development of the Producer Group Toolkit	Completed
3.2.1.2	Develop and implement a strategy and process for the formation of PG Network in Central and West Africa	On-track (ongoing)
3.2.1.3	Recruit the Africa Regional PG Coordinator	Completed
3.2.1.4	Develop communications strategy	Completed
3.2.1.5	Develop 2003 budgets and a financial strategy for the regional Producers Group network	On-track
3.2.1.6	Coordinate feasibility studies and/or further information gathering and analysis	Completed
3.2.1.7	Implement communications strategy	On-track
3.2.1.8	Develop individual capacity building and training programs for Regional PG coordinators and managers	Completed
3.2.1.9	Coordinate regional training programs in certification and the use of key PG documents	Completed
3.2.1.10	Identify auditors to conduct PG member audits	On-track
3.2.1.11	Identify and assess regional expertise in the preparation and implementation of action plans	On-track

*Table 3.2 cont'd – Central and West Africa*

3.2.1.12	Organize planning and strategy workshop involving Market Links specialist, Global PG Coordinator and PG managers.	On-going
3.2.1.13	Support the establishment of a PG Network in Ghana	On-track
3.2.1.14	Support PG coordinators in the establishment of PGs and the recruitment and engagement of PG members	On-track (ongoing)
3.2.1.15	Facilitate and support the development of regional adaptations of the HCVF and MIV toolkits	On-track (ongoing)
3.2.1.16	Provide Technical backstopping to PG managers, regional and national WWF offices and external representation, advocacy and information provision within the region	On-track (ongoing)
<b>Activity 3.2.2</b>	<b>Develop and implement Ghana Producer Group</b>	On-track
<b>Activity 3.2.3</b>	<b>Provide technical assistance to logging companies in the Congo Basin</b>	On-track
<b>Activity 3.2.4</b>	<b>Provide focused technical assistant to logging companies in Cameroon</b>	On-track

Note: Shaded boxes represent complementary activities supported through cost share funds.

*Key management issues*

Although some problems persist, efforts are being made to address the technical and administrative bottlenecks highlighted during the last quarter. For example, as a result of a April 29 meeting held in Libreville, Gabon the SFM and CAP project has agreed to take up some responsibilities in support of the PG network in Central Africa. There is a need for further clarification on strategy, roles, and responsibilities, but the June GFTN Executive Management Group meeting in Washington, DC has clarified some of the misunderstandings. On the issue of funding, the disbursement of matching funds to the Ghana PG management has been delayed but should reach Accra at the beginning of the next quarter. Proposals are being developed to address the problem of inadequate funding for other complementary activities.

**3.3 Russian Far East and Siberia**

During the third reporting period, feasibility studies, further information gathering and analysis were conducted in Siberia and Far East regions. The Siberian and Far East Market Links Coordinator, Alexey Lankin, visited the cities of Blagoveshensk, Irkutsk, and Chita to investigate development capacities of environmentally responsible forest companies, analyze forest sector problems, and research potential PG members by interviewing a large number of regional authorities, NGOs, businesses and other stakeholders. Outputs included a list of potential PG members, their contact information, and materials for promoting the Association of Environmentally Responsible Timber Companies (Russian PG) in Siberia and Russian Far East. The coordinator is also collecting information on supply and demand of certified products, existing market links in Far East and Siberian regions, and FTN development in Asia to build a database for use by Russian PG members. Forest products market studies identifying Russian suppliers to key Asian and European buyers have already been completed.

Also in this quarter, the Global Alliance ensured the participation of representatives from Siberia and Far East regions at a workshop and training course on voluntary certification of forest management. The training course focused on practical methodologies for conducting forest audits. Selected participants represented regional certification centers, forest inventory teams, forest enterprises, and university forestry faculty. This training was held in the Moscow region on the site of a forest management unit undergoing certification.

Elsewhere in Russia, the following additional progress was made.

- Annual forest management monitoring was conducted in Koverninsky Management Unit (Leskhos) – Joint Stock Company (JSC) Volga.
- Main audits of JSC Maloshuikales (of the OREMI concern), Pskov Model Forest “Strugi Krasnye,” and Komi Model Forest “Prilusje” were conducted with the issuance of forest management/chain of custody (FM/CoC) certificates.
- Two large enterprises in Arkhangelsk region – Lesozavod No.3 (sawmill) and JSK “Solombala Sawmill” announced their decision to enter the Russian Producer Group, the Association of Environmentally Responsible Timber Companies.
- Ilim Pulp Enterprise declared its intention to certify 30% of its leased forest area.
- JSK “Volga” OAO «Волга» announced its decision to provide certification of three of its suppliers under a FM/CoC scheme.

Table 3.3 Russia Far East & Siberia

Benchmark Number	Benchmark/Output	Status
<b>Activity 3.3.1 – Facilitate regional coordination and support of PG formation in Russia Far East and Siberia</b>		
3.3.1.1	GPGC and RPO initial meeting to discuss PG formation	Completed
3.3.1.2	Finalize national and regional PG development workplans, milestones, outline strategy	On-track
3.3.1.3	Recruit and hire PG Coordinator and Far East and Siberia manager	Completed
3.3.1.4	Develop communications strategy	On-track
3.3.1.5	Develop 2003 budgets and a financial strategy for the regional Producer Group network	On-track
3.3.1.6	Coordinate feasibility studies and/or further information gathering and analysis in proposed PG countries	On-track
3.3.1.7	Implement communications strategy	On-track
3.3.1.8	Develop individual capacity building and training programs for Regional PG coordinators and managers	Completed
3.3.1.9	Coordinate regional training programs in certification and the use of key PG documents	Completed
3.3.1.10	Solicit and assess accredited certification bodies regional tenders to conduct PG audits	On-track
3.3.1.11	Identify and assess regional expertise in the preparation of implementation of action plans	On-track
3.3.1.12	Organize workshop to assist PG managers in the preparation of national adaptations of key PG establishment documents and detailed PG activity/workplans	On-track
3.3.1.13	Support PG managers in the establishment of PGs and the recruitment and engagement of PG members	On-track

Table 3.3 cont'd – Russia Far East & Siberia

Benchmark Number	Benchmark/Output	Status
<b>Activity 3.3.1 – Facilitate regional coordination and support of PG formation in Russia Far East and Siberia</b>		
3.3.1.14	Encourage and support the development of regional adaptations of the MIV toolkit	On-track (ongoing)
3.3.1.15	Technical backstopping to PG managers, regional and national WWF offices and external representation, advocacy and information provision within the region	On-track (ongoing)
<b>Activity 3.3.2</b>	<b>Mainland China FTN and other certification activities</b>	On-track
<b>Activity 3.3.3</b>	<b>Russia Producer Group/Certification activities</b>	On-track

Note: Shaded boxes represent complementary activities supported through cost share funds.

*Key management issues*

The process of finalizing national and regional PG development work plans and a strategy is still continuing due to changes in PG management staff. Elena Orleneva left WWF Russia and a new PG Coordinator – Andrey Ryzhkov was hired. He is now dealing with both the workplan and strategy, as well as a budget and financial strategy for the regional Producer Group network.

As for development of communications strategy, it was realized that there is lack of printed materials, brochures, and leaflets in Russian to disseminate knowledge on PG goals and activities. The process of preparing such materials is now underway.

**3.4 Eastern Europe**

Multi-stakeholder standard setting processes are being supported by cost-share funds in both Russia and Romania. In the latter, cost share funds have supported Romanian Working Group for Forest Certification to develop a national forest certification standard. Through cost-share funding, complementary activities in the Baltic countries establishing new group certification schemes for small forest owners educating landowners and managers about forest certification and sustainable forest management.

Table 3.4 – Eastern Europe

Benchmark Number	Benchmark/Output	Status
<b>Activity 3.4 – Facilitate regional coordination and support of PG formation Eastern Europe</b>		
<b>Activity 3.4.1</b>	<b>Bulgaria and Romania Producer Group/Certification activities</b>	
3.4.1.1	Face-to-face discussions held with newly recruited program staff	Completed
3.4.1.2	Regional workplan discussed and agreed	On-track
3.4.1.3	ProForest PG training courses planned in conjunction with Russian PG	Completed
<b>Activity 3.4.2</b>	<b>Group certification in the Baltics</b>	On-track

Note: Shaded boxes represent complementary activities supported through cost share funds.

### 3.5 South East Asia

Working with the *WWF/TNC Alliance to Combat Illegal Logging*, WWF-GFTN convened a meeting of forestry officials, forest managers and manufacturers and retailers of wood products in Sabah to announce the formation of Kumpulan Khazanah Hijau (Bahasa Malay for “Green Heritage Group”) - the Malaysian Producer Group. WWF-GFTN has also continued to refine the membership requirements and procedures for the Indonesian Forest and Trade Network - Nusa Hijau (Bahasa Indonesia for “*Green Archipelago*”) - and is on-track for an October launch of the group. Four companies have applied to become pioneer members.

Table 3.5 – Southeast Asia

Benchmark Number	Benchmark/Output	Status
<b>Activity 3.5 – Facilitate coordination and support for PG formation in South East Asia</b>		
<b>Activity 3.5</b>	<b>Indonesia/Malaysia PG activities</b>	On-track

### Activity 4 Strengthening of GFTN and International Secretariat function

The GFTN currently consists of 19 local Forest and Trade Networks (FTNs) active in nearly 30 countries in Europe; North, Central and South America; and Asia. To ensure coordination of and communication across this broad network of entities, it is vital that GFTN establish a strong Secretariat. The Secretariat, in close conjunction with WWF-US and WWF International will provide strategic leadership to GFTN activities throughout the world; organize regional and global level coordination of Producer Group and Market Links activities; and secure future funding for GFTN’s future efforts. The Secretariat will work to maximize market linkage opportunities and fully implement a global market for legal, responsibly produced forest products.

In the short term, this will require establishing a GFTN management unit consisting of the Director, Global Producer Group Coordinator, and Global Market Links Coordinator, as well as, administrative and communications support staff. WWF-US staff will support the work of the GFTN by handling the administration of the Associate Award and overseeing the implementation of the Annual Workplan.

In the third quarter, GFTN Secretariat and WWF provided central, strategic leadership and support to GFTN and Global Alliance. Our specific objectives were to:

- convene the GFTN Executive Management Group to agree the GFTN vision, strategy, and organizational structure
- finalize and sign the Global Alliance MOU and officially launch the partnership
- produce a draft GFTN charter and Market Links toolkit
- advance development of global Producer Group network

#### **4.1 Secure central, strategic leadership and support for GFTN**

##### **4.1.1 GFTN management**

The GFTN Director, Justin Stead was very active this past quarter, focusing his leadership and coordination efforts on the market development side of project activities. The Director participated in meetings in Asia, Europe and North America during the period. The Director and the Global Producer Group Coordinator participated in a regional GFTN planning meeting in Bali, Indonesia. As part of this trip, the Director visited Japan to help advance the market-related project there. Senior Secretariat staff participated in a regional GFTN meeting for Europe and attended a key meeting of the UK FTN, the WWF 95+ Group to assist with its restructuring. During visits to North America, the Director instigated a review of GFTN activities there in order to implement the revised GFTN Strategy and maximize use of resources in the region. The Director also engaged in outreach to the forest industry through presentations to the Tropical Forest Foundation.

In June, the Director convened GFTN's Executive Management Group (EMG). The Executive Management Group functions as a Board of Directors, chaired by the Director of the GFTN. It is made up of the Regional Coordinators for six regions plus the Global Market Links Coordinator and the Global Producer Group Coordinator. The new group convened for two days Washington, DC in June to provide regional and thematic updates; discuss strategy, policy, and management issues; and develop plans for funding and communications. Action points for implementing GFTN strategy have been agreed and the next EMG meeting is planned for November 2003.

After the EMG meeting, a revised draft of the GFTN Charter was circulated for comment. A new draft is currently in preparation. The Charter will codify various aspects of GFTN's strategy and define the requirements of FTNs as part of the GFTN. The final draft will be approved at the November EMG meeting.

The EMG discussed the role, membership, and logistics of the GFTN Advisory Board at the meeting. Currently, there is one global Advisory Board. To improve the support and guidance to GFTN activities in the regions, the group agreed to establish a regional Advisory Board structure, with 5 – 10 member boards in each of three regions: Americas, Europe/Africa, and Asia. Regional boards will meet once or twice per year with members of regional boards convening at a global meeting approximately every 3 years.

As a component of a developing financial strategy for GFTN, the Secretariat has been consulting with banks and investment companies relevant for responsible forest investment. For example, GFTN is in consultation with World Bank Group and private banks on the development of lending policies that promote membership in Producer Groups. Secretariat staff has also been meeting with Shorebank Advisory Services, regarding the use of loan facilities to finance Producer Groups. The GFTN Director will make a presentation on responsible forest investment through GFTN at the upcoming Forest Investment Forum, sponsored by The World Bank, WWF, Forest Trends, and others in October 2003.

##### *Table 4.1.1 – GFTN Management*

Benchmark Number	Benchmark/Output	Status
<b>Activity 4.1.1 – GFTN Management</b>		
4.1.1.1	Allocate 2003 funding	Completed
4.1.1.2	Develop personnel terms of reference and solicit feedback from RPOs	Completed
4.1.1.3	Recruit Global Market Links Coordinator	Completed
4.1.1.4	Recruit and hire GPGC	Completed
4.1.1.5	Develop GFTN strategy	Completed
4.1.1.6	Manage GFTN via an executive management group made up of global and regional coordinators of Market Groups and Producer Groups	On-track
4.1.1.7	Provide global coordination for Activities 1,2 & 3	On-track (ongoing)
4.1.1.8	Provide direct supervision and guidance to global coordinators	On-track (ongoing)
4.1.1.9	Conduct outreach to forest products industry	On-track (ongoing)
4.1.1.10	Recruit corporate partners	On-track (ongoing)
4.1.1.11	Secure GFTN funding for years 2-3	On-track (ongoing)
4.1.1.12	Convene and chair the GFTN Advisory Board	On-track (ongoing)

#### 4.1.2 Project coordination and donor support

It is WWF-US's role to coordinate with the WWF Network and Global Alliance partners and liaise directly with USAID to ensure and communicate timely and efficient implementation of project; compliance with Associate Agreement; progress towards stated objectives; and alignment with the work of the WWF Network, USAID, and Global Alliance partners.

WWF and Global Alliance partners continue to implement an operational and administrative structure, processes for effectively communicating and implementing programs of work, and strategies to engage other stakeholders groups and businesses. Global Alliance partners have held regular meetings to discuss progress in securing matching funds and achieving program objectives, and to exchange information on findings and lessons learned. In addition to the monthly meetings, bi-monthly conference calls have been taking place to discuss complementary items and increase coordination on the day-to-day activities of the Global Alliance partners. An electronic calendar and file directory has been set up for Global Alliance viewing to increase information exchanges on relevant activities.

A major accomplishment of the quarter was the finalization of the Global Alliance MOU and the public launch of the partnership. On May 6, 2003, WWF President Kathryn S. Fuller, USAID Administrator Andrew Natsios, and Metafore President and CEO David Ford signed the MOU agreement formalizing the Sustainable Forest Products Global Alliance as an innovative partnership that will channel approximately \$7.6 million to programs to promote responsible forest management and reduce illegal trade in forest products in countries receiving aid from the U.S. government. (Please see Section IV: Global Alliance News for full story.)

Table 4.1.2 – Project Coordination and donor support

Benchmark Number	Benchmark/Output	Status
<b>Activity 4.1.2 – Project coordination and donor support</b>		
4.1.2.1	Conduct consultations with RPOs and work with GFTN to develop annual workplan	Completed
4.1.2.2	Disburse sub-grantee funds	Completed
4.1.2.3	Facilitate finalization of Global Alliance MOU	Completed
4.1.2.4	Prepare quarterly reports to USAID	Completed (quarterly)
4.1.2.5	Coordinate joint Global Alliance reports quarterly	Completed (quarterly)
4.1.2.6	Organize quarterly meetings of Global Alliance	Completed (quarterly)
4.1.2.7	Convene coordination meetings with GFTN and WWF Network	Completed (ongoing)
4.1.2.8	Secure financial commitment of corporate partners to Global Alliance	On-track
4.1.2.9	Secure funding from USAID for years 2-3	Completed
4.1.2.10	Conduct programmatic evaluation	On-track

## 4.2 Establish global coordination of Producer Groups and Market Linkages Groups

### 4.2.1 Global Market Links Coordinator

As part of a strategic refocusing of the market Forest and Trade Networks worldwide on generating market pull for Producer Group membership the first draft of GFTN Market Links toolkit was circulated for feedback in May. The “toolkit” has since evolved into three separate documents, all of which are at varying stages of development.

- *GFTN Responsible Purchasing Guide*: Key stakeholders have been consulted on an advanced draft form and it is on track for publication in September 2003.
- *GFTN Membership Requirements* document is in advanced draft form and has been through limited consultation in Europe and Japan. It is on track for publication in September (although full implementation by FTNs may take in to 2004).
- *FTN Manager's Handbook* is in early draft form and unlikely to be circulated before the end of 2003.

Also in this quarter, a list of technical contacts to assist in the procurement of credibly certified or transition timber was circulated amongst European FTN coordinators in May. A second version will be available in August 2003.

Table 4.2.1 – Global Market Links Coordinator

Benchmark Number	Benchmark/Output	Status
<b>Activity 4.2.1 – Global Market Links Coordinator</b>		
4.2.1.1	Develop Global Market Links Coordinator workplan	Completed
4.2.1.2	Work closely with the GPGC, the GFTN Director Europe, the GFTN Director Asia and others in Asia, and serve as the link to GFTN's partners in North America (Certified Forest Products Council/Certified Wood and Paper Association). Convene meetings with regional Market Linkages coordinators in North America, Western Europe, Asia, and others as appropriate.	On-track
4.2.1.3	Commission a market linkages toolkit to clarify and develop the "market linkages" components of GFTN's work	On-track
4.2.1.4	Develop an interim list of "technical / sales" contacts would be useful to FTN members, both for buyers and sellers	On-track
4.2.1.5	Initial results of market links toolkit available for use in capacity building meetings.	On-track
4.2.1.6	Conduct global analysis of purchase preference policies for certified wood products and utilize results to plan strategy with key private sector companies in Central America	On-track
4.2.1.7	Work closely with the GFTN Director Europe on the integration of market links work into European FTNs	On-track
4.2.1.8	Provide leadership to NE Asia market links team in developing linkages back to Producer Groups	On-track
4.2.1.9	Plan a series of capacity-building and one-to-one discussion opportunities to facilitate the development of the market links and procurement policy work of demand-oriented FTNs.	On-track
4.2.1.10	Develop regional and local action plans in coordination with regional and local representatives	On-track
4.2.1.11	Organize training for staff working in market-oriented FTNs and in Market Linkages work	On-track

Table 4.2.1 cont'd – Global Market Links Coordinator

Benchmark Number	Benchmark/Output	Status
<b>Activity 4.2.1 – Global Market Links Coordinator</b>		
4.2.1.12	Develop and implement a Financial Strategy for market oriented FTNs and Market Linkages work as part of GFTN Financial Strategy	On-track
4.2.1.13	Provide leadership to market linkage activities linking interested buyers in key markets with, for example: -the WWF-led community teak certification project on Java -Producer Groups in Central Africa with a focus on producers of high profile timbers -Members of the Russian Producer Group -Central and South America Producer Group members (possibly at a high-profile trade fair in Europe)	On-track
4.2.1.14	Provide ad hoc technical support on where and how to source products from responsible sources, training and information for both demand-oriented FTNs and Producer Groups.	On-track (ongoing)
4.2.1.15	Prepare, consult, and adopt the GFTN charter, to reinforce the links between GFTN and national FTNs	On-track
4.2.1.16	Work with communications team to clarify how GFTN's market links role is communicated to all FTNs and by all FTNs	On-track

#### 4.2.2 Global Producer Group Coordinator

The Global Producer Group Coordinator will establish global network of producer-oriented Forest and Trade Networks (Producer Groups), with groups in each of the key supply areas (Latin America, Africa, Eastern Europe, Russia, and Asia). In order for PGs to have global impact as a network, the GPGC will coordinate the finalization of the PG toolkit, facilitate the proper training of PG staff, provide support to national and regional coordinators in the development and implementation of strategy and workplans, as well as promote the transfer of lessons learned within the network, and ensure that PGs established meet GFTN requirements.

The Global Producer Group Coordinator has continued to actively drive the development and coordination of the nascent Producer Group network in this quarter by:

- providing technical support through field trips to Russia and Vietnam, and Producer Group training and planning meetings in Bolivia;
- participating in regional GFTN coordination meetings for Asia-Pacific, the Americas, and Europe; and
- presenting GFTN and the Producer Group concept to key stakeholders.

The coordinator is actively building a coalition of support for the GFTN and the PG model through presentations to such organizations as the Timber Trade Federation and the Royal Institute of International Affairs. As well, he is helping to build support among GFTN's existing partners, such as the members of the UK FTN, the WWF 95+ Group. Numerous meetings, with a range of stakeholders, including a leading UK timber trading company and a leading international forest ENGO, have taken place over the quarter to educate on and gain support for the newly forming Producer Groups.

Table 4.2.2 – Global Producer Group Coordinator

Benchmark Number	Benchmark/Output	Status
<b>Activity 4.2.2 – Global Producer Group Coordinator</b>		
4.2.2.1	Recruit and hire GPGC	Completed
4.2.2.2	Attend GFTN Europe meeting (Brussels)	Completed
4.2.2.3	Attend GFTN Americas meeting (Costa Rica)	Completed
4.2.2.4	Attend FSC General Assembly (Mexico)	Completed
4.2.2.5	Prepare global internal and external contacts/circulation list and make initial contacts	Completed
4.2.2.6	Finalize job description/terms of reference and specifications for recruitment of regional PG coordinators and PG managers	Completed
4.2.2.7	Finalize national and regional PG development workplans, milestones and outline strategy	Completed
4.2.2.8	Develop and implement communications strategy outline strategy discussed and agreed (not yet formally documented).	Completed
4.2.2.9	Formally assign suitable candidates to posts of PG Regional Coordinator and manager, recruiting where necessary:	
	Amazon PG Coordinator, Central Africa PG Coordinator, Central America PG Coordinator, SE Asia PG Coordinator, Eastern Europe PG Coordinator, Malaysia, Indonesia PG Managers, Vietnam PG Manager, Siberia PG Manager, RFE PG Manager, Peru PG Manager, Bulgaria PG Manager, Romania PG Manager, Guyanas PG Manager, Bolivia PG Manager	Delayed
4.2.2.10	In consultation with key stakeholders, finalize/prepare key documents including:	On-track
	- 'Setting up a Producers' Group – A practical guide'	Completed
	- Producer Group Communications Code of Practice	Completed
	- Practical guidance on market linkages	Completed
	- Producer Group Audit Program Criteria for auditors	
	- Producer Group Criteria for assessing alternative certification schemes, based on World Bank/WWF Alliance criteria	On-track
	- Producer Group internal procedures criteria for PG managers	Completed
4.2.2.11	Prepare Producer Group Network charter on structure, governance, membership requirements	On-track
4.2.2.12	Develop strategy for building new partnerships with key donors, lenders and global corporate sponsors	Delayed
4.2.2.13	Attend SE Asia FTN team meeting in Indonesia	Completed
4.2.2.14	Develop 2003 budgets and a financial strategy for the Producers Group network	Delayed
4.2.2.15	Organize global and regional launches of Producer Group concept to coincide with MOU announcement and key international forest industry events in 2003	On-track
4.2.2.16	Encourage and support the development of regional adaptations of the MIV toolkit	On-track (ongoing)
4.2.2.17	Identify competent auditors on a regional basis to conduct producer group member audits	On-track

Table 4.2. cont'd – Global Producer Group Coordinator

Benchmark Number	Benchmark/Output	Status
<b>Activity 4.2.2 – Global Producer Group Coordinator</b>		
4.2.2.18	Identify and assess regional expertise in the preparation and implementation of action plans	On-track
4.2.2.19	Develop individual capacity building and training programs for Regional PG coordinators and managers	Delayed
4.2.2.20	Coordinate a series of regional training programs in certification and use of key PG documents by ProForest:	
	-Russia and Eastern Europe	Completed
	-Africa	Completed
	-SE Asia	Completed
	-Americas	Completed
4.2.2.21	Coordinate feasibility studies and/or further information gathering and analysis in proposed PG countries	Delayed
4.2.2.22	Make field visits to provide on-the-ground technical support to Regional PG coordinators and managers in the preparation of national adaptations of key PG establishment documents, the establishment of PGs and PG detailed work plans:	
	-Eastern Europe PG Coordinator	Completed
	-Russia PG Coordinator	Completed
	-Central Africa PG Coordinator	On-track
	-SE Asia PG Coordinator	Completed
	-Amazon PG Coordinator	On-track
	-Central America PG Coordinator	On-track
4.2.2.23	Technical backstopping within GFTN, WWF and external representation, advocacy and information provision	On-track (ongoing)

#### *Key management issues*

A lack of funds to recruit dedicated regional coordinator in Africa and a failure to recruit suitable candidates to LAC and Southeast Asia regional coordinator positions has generated an excessive workload for the Global Producer Group Coordinator. As a result, FTN coordinators have been delayed in preparation and implementation of business plans and work plans. Once recruited, regional coordinators will provide the intensive technical support to FTN coordinators that is necessary to speed the process up. Recruitment and funding for these positions is a priority for FY04.

### **4.3 Strengthen GFTN and Global Alliance communications**

The principle objectives for this reporting period were to publicly launch the Global Alliance with the principle partners (USAID, WWF, Metafore, Forest Trends, US Forest Service, The Home Depot) and to begin work on sets of communications tools in support of internal and external communications for the Global Alliance and the GFTN. These objectives were both met as described below.

The long-term goals associated with these activities are to build the partnership and funding base of Global Alliance so that its benefits will continue for years to come, and to augment the GFTN's ability to launch producer and buyer groups that will transform global markets for forest products.

Communications-related achievements for the reporting period are summarized as follows.

- April 22, Secretary Powell's Open Forum on Illegal Logging. WWF presented its market-based approach to an audience of 500. WWF issued press release and received strong media coverage. (Please see Section IV: Global Alliance News for full story.)
- May 6, Global Alliance MOU signing. WWF hosted USAID Administrator Natsios and Metafore President David Ford in a signing of the Global Alliance MOU at a joint board meeting of WWF-US and WWF-Canada. Senior staff from all partner organizations, including USDA Forest Service Chief Dale Bosworth were in attendance. The Home Depot presented the partners with a symbolic check for \$1,000,000 signifying its three-year commitment. WWF issued a press release and the event was attended by media including US News and World Report. (Please see Section IV: Global Alliance News for full story.)
- WWF and Metafore initiated planning to host a side-event and set up an exhibit at the World Forestry Congress (Quebec City, Sept 21-25). We will use this opportunity to educate forest management stakeholders and potential partners about the Global Alliance, and to announce a new corporate-sector partner. We will also roll out our global Producer Group network and FTN approach with associated communications products including brochures and tools for PGs and FTNs.
- WWF initiated development of set of communications tools for Global Alliance including case studies, brochure/handout, press packets, conference exhibit, Powerpoint, Web site, and bulletin. These components will be completed in August and September in time for the World Forestry Congress.
- WWF initiated development of similar communications tools for GFTN, including brochures for Producer Groups and FTNs, GFTN brochure, bulletin, Powerpoint, and publications including Responsible Purchasing for FTN Members. These materials will be completed throughout September.

Table 4.3 – GFTN communications

Benchmark Number	Benchmark/Output	Status
<b>Activity 4.3.1 – GFTN communications strategy</b>		
4.3.1.1	Develop GFTN communications strategy. Develop success stories, implement media relations.	On-track
4.3.1.2	Provide capacity to Regional PG Coordinators in developing communications strategy to cover internal WWF, NGO ally and external stakeholders	On-track
4.3.1.3	Support Regional PG Coordinators to organize global and regional launches of Producer Group concept to potentially coincide with Global Alliance launch and key international forest industry events in 2003	On-track
4.3.1.4	Implement interim GFTN communications strategies	On-track

Table 4.3 cont'd – GFTN communications

Benchmark Number	Benchmark/Output	Status
<b>Activity 4.3.2 – Global Alliance communications strategy</b>		
4.3.2.1	Draft Global Alliance communications strategy in coordination with partners	Completed
4.3.2.2	Develop comms. guidance language for inclusion in subgrantee agreements	Completed
4.3.2.3	Solicit feedback on draft strategy	Completed
4.3.2.4	Implement TBD communications strategy, which may include:	On-track
	-Compile key contact lists	Completed
	-Stage communications event in conjunction with MOU signing/partner announcement	Completed
	-Produce Global Alliance brochure and Web site	On-track
	-Initiate media relations	Completed
	-Develop success stories	On-track (ongoing)
	-Produce quarterly e-bulletin	On-track

*Key management issues*

The completion date for communications activities in 3.1.1, 3.2.1, 4.3.1, and 4.3.2 has been moved to September, 2003. The World Forestry Congress is scheduled to take place in September; since these activities are to be planned in conjunction with “key international forestry events in 2003”, it makes sense to extend them to include the World Forestry Congress. The Congress will serve as a venue for the first public use of many GFTN and SFPGA communications tools and reports.

**4.4 Maintaining GFTN's position at the front of the information curve**

Members of the GFTN Secretariat participated in a retreat of the World Bank/WWF Alliance for Forest Conservation and Sustainable Use management team on a learning and capacity building (LCB) strategy. The findings from a review of existing WB/WWF Alliance and GFTN developed tools for promoting responsible forest management were presented. The meeting highlighted opportunities for greater coordination between the Global Alliance and the WB/WWF Alliance in applying the tools and addressing gaps in the current strategy.

Table 4.4 – Maintaining GFTN's position at the front of the information curve

Benchmark Number	Benchmark/Output	Status
4.4.1	Conduct global assessment of certification schemes using World Bank/WWF Alliance developed criteria	On-track
4.4.2	Participate in the development of World Bank/WWF Alliance's sustainable forest management Learning and Capacity Building (LCB) strategy review	Completed
4.4.3	Incorporate findings from Alliance LCB strategy review into GFTN planning	On-track
4.4.4	Monitor policy around and practical development with certification	On-track (ongoing)
4.4.5	Secure resources and develop plan for reprising <i>Forest Industry in the 21<sup>st</sup> Century report</i>	On-track

### **III. Matching Funds**

As a Global Alliance sponsor, The Home Depot will be contributing \$800,000 over three years to the effort. We are also in discussions with GFTN partner Environmental Resources Management (ERM), one of the world's largest providers of environmental management and technical consulting services, regarding an in-kind donation of their services, potentially valued at \$50,000. Furthermore, we expect that our efforts made over the last quarter to engage new partners to participate and support GFTN and the Global Alliance will pay off over the next quarter.

## IV. Global Alliance News

### WWF, USAID, and Metafore Launch Global Alliance for Responsible Forest Management

#### *The Home Depot, Andersen Windows Are First Corporate Partners*

WASHINGTON, D.C., May 6, 2003 – World Wildlife Fund (WWF), the U.S. Agency for International Development (USAID), and Metafore (formerly the Certified Forests Products Council) have entered into an innovative partnership that will channel approximately \$7.6 million to programs to promote responsible forest management and reduce illegal trade in forest products in countries receiving aid from the U.S. government. In a ceremony held in Washington, D.C., WWF President Kathryn S. Fuller, USAID Administrator Andrew Natsios, and Metafore President and CEO David Ford signed an agreement launching the unique public-private partnership, called the Sustainable Forest Products Global Alliance (Global Alliance). The Home Depot announced support of \$1 million while Andersen Windows signaled its intention to announce support soon.

"Because over 1.6 billion people around the world depend on forests for their livelihood, forest conservation and economic development are closely linked," said WWF's Kathryn Fuller. "This innovative approach combining the private, corporate, and governmental sectors presents a win-win situation for all parties involved."

The Home Depot is the lead corporate partner in the Global Alliance and is providing \$1 million over three years to the Global Alliance partners to support their efforts.

"To satisfy our corporate commitment to forest conservation, The Home Depot depends on a reliable



Kathryn Fuller receives a symbolic \$1,000,000 check from The Home Depot for three years of support to the SFPGA, with Administrator Natsios looking on. (WWF-US)



WWF President Kathryn Fuller, USAID Administrator Andrew Natsios, and Metafore Executive Director David Ford sign the SFPGA MOU, while representatives from Andersen Windows and The Home Depot look on. (WWF-US)

supply of wood products from responsibly managed forests. That's why supporting the Global Alliance makes so much sense for us," said Ron Jarvis, The Home Depot's vice president of merchandising. "Together with like-minded strategic partners such as Andersen Windows, The Home Depot will support efforts to promote responsible forestry and curb illegal logging for years to come."

"This partnership has enormous potential to curb the environmental destruction associated with illegal logging in producer countries, while contributing to the economies of both producer and consumer countries," said Administrator Natsios, who spoke at the ceremony.

Forests are an essential natural resource which provide sustenance and income to people around the world, as well as providing wildlife habitat. The Global Alliance will encourage responsible forest management and reduce illegal trade in forest products by facilitating integration of certified forest products into world markets.

WWF believes that forest certification, a system of independently auditing forest management practices and verifying the origin of forest products, can promote responsible forest management that gives weight to social values, environmental conservation and economic benefits. Forest certification has the potential to be instrumental in curbing illegal logging. The World Bank estimates that illegal logging costs developing country governments more than \$5 billion per year in lost taxes and other revenues.

USAID plays a key role in this partnership by providing \$3.4 million to the Global Alliance partners. WWF, Metafore, and other partners have pledged funding to match USAID's initial investment over three years, and they are encouraging other partners to support the Global Alliance.

WWF and Metafore, together with organizations such as Forest Trends and the USDA Forest Service, will focus on the development and application of global building blocks for responsible forestry, creating market linkages for certified products in key markets, increasing the supply of certified wood products in key producing countries, and building demand for responsible forest products.

### GFTN Workshops help to launch Producer Group network

This spring brought groups of logging companies, conservationists, government officials and other stakeholders from throughout Africa and Latin America together to learn about new opportunities to improve forest management and engage in global markets. Workshops convened by WWF in Kribi, Cameroon and Santa Cruz, Bolivia were the third and fourth in a series of regional trainings in establishing and operating Producer Groups (PGs). Previous workshops were held in Russia and Malaysia.

Producer Groups, or Producer "Forest and Trade Networks," designed to meet the needs of forest managers and primary processors are the newest component of WWF's Global Forest and Trade Network (GFTN), a decade old initiative that promotes partnership between non-governmental organizations (NGOs) and companies to improve the quality of forest management worldwide. Through Producer Groups, members commit to a stepwise



Gerd Resnikowski, CADEFOR announces the launch of the Bolivian Producer Group. (WWF Bolivia)

approach to certification, ensuring that the timber they supply to domestic and/or international markets comes from known and legal sources, and from forests making progress towards sustainable, and ultimately certified, management. The first Producer Group was established in Russia; additional Producer Groups are currently under development in Latin America, Central

and West Africa, South East Asia and Eastern Europe.

The Cameroon workshop, held April 7 –13, trained African professionals from West and Central Africa, including WWF Forest Officers from Cameroon and Gabon involved in sustainable forest management projects; representatives of the National Working Groups of Cameroon and Gabon, indigenous NGOs, and logging companies; and government officials from Cameroon, Gabon, and Ghana. The workshop covered the basics of forest certification and how to form and manage a Producer Group, and included practical training in forest audits at the site of a local concessionaire. GFTN representatives from Europe attended to address the potential links for Producer Groups to markets via European Forest and Trade Networks (FTNs).



Participants learn and share experiences during an intensive three-day workshop in Bolivia. (WWF Bolivia)

The event has helped to build momentum around the PG initiative. As a result, twenty-six logging companies, including HFC, SIBAF, De-Colvanaere, Pallisco, and Assene Nkou, have expressed interest in joining the PG Network in West and Central Africa. Plans are underway to launch the regional PG Network during the Africa Forest Law Enforcement and Governance (AFLEG) Ministerial Conference tentatively scheduled for October 2003, in Yaoundé, Cameroon.

On June 12-14, 2003, delegates from six Latin American countries -- Costa Rica, Guyana, Suriname, Brazil, Peru, and Bolivia -- participated in the Bolivian workshop. The Brazil Producer Group was subsequently launched on June 17 with seven initial members at an event attended by Brazilian Minister of the Environment, Marina Silva. The group, coordinated by IMAZON (Amazon Institute of People and the Environment), is expected to expand rapidly into the Southwest Amazon state of Acre where five community forestry operations have

formed a producers group with the assistance of WWF Brazil.

The Bolivian Producer Group, led by CADEFOR (Centro Amazonico de Desarrollo Forestal), was officially launched on June 11 and is actively recruiting members. To promote linkages with European markets WWF Bolivia and CADEFOR presented a display of doors and Chiquitano Art Wood carvings made from certified, lesser-utilized Bolivian species at the June members meeting of the United Kingdom FTN, the WWF 95+ Group.

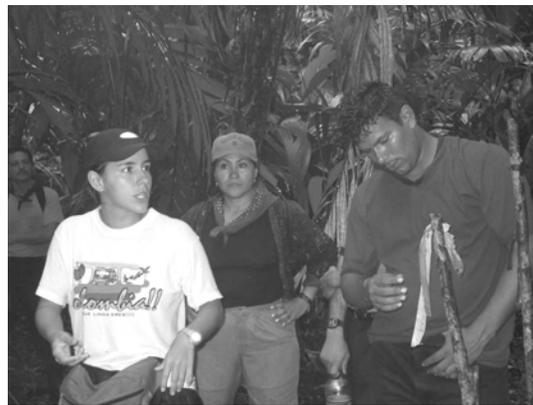
For more information about GFTN Producer Groups, please contact GFTN Global Producer Group Coordinator, Darius Sarshar at [Darius@ProForest.net](mailto:Darius@ProForest.net).

## High Conservation Values discussed in Nicaragua

The Northern Atlantic Autonomous Region (RAAN) of Nicaragua may be one of the hottest, most humid places on Earth, and possibly, home to “high conservation value forests.” High Conservation Value Forests, or HCVFs, are defined as forests of outstanding and critical importance due to their high environmental, socioeconomic, biodiversity, or landscape values. HCVFs comprise the crucial forest areas and values that need to be maintained or enhanced in a landscape as part of responsible forest management. WWF has developed a toolkit, or practical guide, for identifying High Conservation Values at a national level. Once High Conservation Values have been defined nationally, the High Conservation Value Forest concept can be used by forest managers to meet standards related to managing HCVFs, certifiers assessing HCVFs, landscape planners trying to prioritize different land-uses and purchasers implementing policies concerned with the maintenance of HCVFs.



Guillermo On Sang, PRADA S.A. answers questions from HCVF workshop participants about the company's forest management plans. (WWF-US)



Researcher Yadid Ordóñez describes biological monitoring methods in PRADA concession. (WWF US)

In June, WWF sponsored a workshop on identification, management, and biological monitoring of High Conservation Value Forests was held in the RAAN, where the HCVF toolkit was utilized to make an initial determination of HCVF in an industrial forestry operation pursuing certification. Over 25 participants from Central America including foresters, scientists, and representatives from non-governmental organizations (NGOs), private sector, and local government participated in the training on the concepts and application of High Conservation Value Forests and biological monitoring methodologies. The workshop included technical visits to a manufacturing facility operated by PRADA S.A. and its associated certified forest management unit where the biological monitoring protocol has been implemented. In addition to providing valuable information, the workshop served to focus attention on and build political support for sustainable forest management activities in Nicaragua, which include a field test of WWF's HCVF Toolkit. Events throughout the week drew journalists and representatives from central and local governments.

For more information about the HCVF Toolkit, please contact Steve Jennings at [Steve@ProForest.net](mailto:Steve@ProForest.net). For information about biological monitoring tools please contact Steve Gretzinger at [sgretzin@wwfca.org](mailto:sgretzin@wwfca.org).

## Secretary of State Colin Powell Participates in Open Forum on Global Deforestation

**Washington, DC April 22, 2003** - Secretary of State Colin Powell participated in a U.S. Department of State-sponsored Open Forum discussion on the global problem of deforestation. Secretary Powell was joined in this Earth Day event by noted scientist and environmentalist Jane Goodall, whose famous studies of chimpanzees in their natural habitat have caused her to become concerned with deforestation

and its effects on animal species. Participants on the panel also included World Wildlife Fund (WWF), The Nature Conservancy (TNC), World Resources Institute (WRI), and The Home Depot.

Loss of forest resources directly affects the livelihoods of 90% of the 1.2 billion people in the developing world who live on less than \$1 per day, making deforestation a roadblock for development. In addition to their value for forest-dependent people and communities, forests are vital to the health of the planet. Forests provide a range of important services such as habitat for endangered species, filtration of drinking water, and climate regulation.

"When I began studying chimpanzees in Tanzania in 1960, lush forest stretched for miles on either side of the 30-square-mile Gombe National Park where my study took place, but by the mid 90's, the surrounding hillsides were virtually barren," noted Jane Goodall. "Deforestation in Africa represents a major crisis for forest inhabitants, including chimpanzees, and for the people who rely on forest resources to survive. Action now for Africa's land, people, and wildlife is crucial."

Forests also serve as important business resources. The forest products industry depends on timber to meet the needs of consumers of products ranging from lumber to furniture to cosmetics.

"As the world's largest wood purchaser, our responsibility is clear," said Ron Jarvis, Vice President of Merchandising for The Home Depot. "Today, we are delivering on the promise of good stewardship and constantly refining our wood purchasing policy to achieve better forestry management. It is a daunting task, but we trace the origin of each and every wood product on our shelves. We applaud the leadership that Secretary Powell and Dr. Goodall bring to this issue."

While forests are important to a wide range of stakeholders, they are disappearing quickly in some key geographic areas due to threats such as illegal logging. Illegal logging and the trade in illegal timber is known to occur in more than 70 countries. Some scientists estimate the global rate of deforestation from all causes at over 50,000 square miles each year.

Deforestation, which occurs globally at a rate of over 50,000 square miles each year, threatens countless species and is the primary driver of habitat loss around the world," said Bruce Cabarle, director of WWF's Global Forest Program. "It also represents a

major economic loss. The World Bank estimates the loss of revenue due to illegal logging at US\$5 billion annually, with a further US \$10 billion lost to the economies of producing countries. "

"Illegal logging is ravaging some of the world's most precious and biodiverse forests," said Randy Curtis, Director of Multi- and Bilateral Affairs for The Nature Conservancy. "In one of the hardest hit nations, Indonesia, we are developing an innovative public-private partnership to tackle the problem through market incentives, new technologies to track legally produced wood, and sustainable forestry practices. The strength of the partnership lies in the breadth of partners, from private sector partners, such as Home Depot, to the Department of State, to progressive wood buyers in Japan. We look forward to continued support for this effort--and others like it around the world."



Secretary of State Colin Powell introduces the Open Forum on Illegal Logging, at which WWF presented the multi-sector approach to promoting responsible forestry and reducing illegal logging.

Institutions including environmental organizations, forest products companies and major retailers, and governments have become increasingly concerned with threats to the world's forests and are addressing deforestation through new programs and partnerships. This multi-sector approach to deforestation is reflected in today's Open Forum event, which consists of environmental organizations, corporations, and government representatives.

"Winning the battle to save our world's forests will require everybody--corporations, conservationists and public policymakers alike--to move beyond their comfort zones and negotiate realistic working agreements with each other," said Steve Cox, executive director of WRI's Global Forest Watch. "Until we cooperate across the cultural and political barriers that separate us, nothing good can happen."

## V. Appendices

Appendix A - Acronym List

Attachment – Revised Annual Workplan Annex

### ACRONYMS LIST

AFLEG	Africa Forest Law Enforcement and Governance
CADEFOR	Centro Amazonico de Desarrollo Forestal
CEDEFOR	Center for Forest Development (Peru)
ENGO	environmental non-governmental organization
EMG	Executive Management Group
FTN	Forest and Trade Network
GDA	Global Development Alliance
GFTN	Global Forest and Trade Network
GLMC	Global Market Links Coordinator
GPGC	Global Producer Group Coordinator
LAC	Latin America and Caribbean
MACFTN	Mesoamerican and Caribbean Forest and Trade Network
MIV	Modular Implementation and Verification of progress
MSSS	Multi-Stakeholder Standards Setting
HCVF	High Conservation Value Forest
NGO	non-governmental organization
NO	National Office
PG	Producer Group
RPO	Regional Program Officer
SFPGA	Sustainable Forest Products Global Alliance
TFF	Tropical Forest Foundation