

**Education, Outreach, and Communication
GreenCOM II ICQ**

Contract No. LAG-I-00-01-00005-00, Task Order 807

Second Quarterly Report

April-June 2002

Submitted July 10, 2002

to the U.S. Agency for International Development

by the Academy for Educational Development

Abbreviations and Acronyms

AED	Academy for Educational Development
CEM	Certified Energy Managers
CID	Community and Institutional Development
EEAA	Egyptian Environmental Affairs Agency
EEPP	Egyptian Environmental Policy Program
EESBA	Egyptian Energy Service Business Association
EGAS	Egyptian Natural Gas Holding Company
EgSAE	Egyptian Society of Association Executives
EPF	Environmental Protection Fund
GOE	Government of Egypt
NCS	Nature Conservation Sector (of EEAA)
NEDCP	National Environmental Disaster Contingency Plan
PACT	Public Awareness and Communication Team
PSU	Program Support Unit
RBO	Regional Branch Office (of EEAA)
RSSTI	Red Sea Sustainable Tourism Initiative
TA	Technical assistance
TDA	Tourism Development Authority
USAID	U.S. Agency for International Development

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Task Description

The Academy for Educational Development (AED) provides crosscutting strategic technical assistance for communication, education, and outreach efforts in support of policy measures and programs in the Egyptian Environmental Policy Program (EEPP). EEPP is a four-year (1999-2003) program to support policy, regulatory, and institutional reforms that promote environmental quality and protect natural resources. The second phase of the policy program, Tranche II (from April 2001-June 2003), is organized by ten policy objectives subdivided into policy measures and related technical assistance. AED is contracted to provide the Government of Egypt (GOE) partners in the program – the Egyptian Environmental Affairs Agency (EEAA), the Egyptian Natural Gas Holding Company (EGAS), the Tourism Development Authority (TDA), and the Governorates of Alexandria, Cairo, and Qalyoubia – with expertise, consultation, and service in the development of integrated communications activities. AED provides technical assistance in the development of strategic communications and education campaigns that support the accomplishment of EEPP policy measures leading to increased understanding, acceptance, and adoption of these policy measures by relevant constituencies. In addition, AED's communications, outreach, and education work plan includes capacity building activities with various government entities and stakeholders, as well as overall program support for EEPP. At the broadest level, this assistance will contribute to USAID/Egypt's Strategic Objective 19, Management of the Environment and Natural Resources, in targeted sectors.

This progress report is organized into three sections: strategic technical assistance for (1) EEPP policy objectives, (2) capacity building, and (3) EEPP program support.

EEPP Policy Objectives

Objective #2: Enhanced management and conservation of Red Sea coral reefs, islands, and linked ecosystems of importance

Policy Measure 2.1: EEAA further develops its institutional and technical capacity to manage and protect the Red Sea.

1. The teachers' guide of the Red Sea Learning Supplement was completed and printed in June. Principal authors are AED consultants Dr. Hassan Abou Bakr, Dr. Hala Adel, and Dr. Mahmoud Khamis. Mr. Tarek Abdel Haye, AED Communications Manager, provided technical assistance for the design and layout of the book, which underwent a final review by EEPP counterparts in April 2002 before going to press. The teachers' guide and the other components of the supplement underwent a rigorous technical review by EEAA Nature Conservation Sector (NCS) Director Dr. Moustafa Fouda and his designees; Dr. Mohamed Abdel El-Fattah El-Kassas, noted professor and expert on the environment; Dr. Mahmoud Khamis, member of the Oceanography Department of the Faculty of Science at Alexandria University; Eng. Mohamed Kamal, EEAA public awareness department, and his

designees; Dr. Mahmoud Hanafy, EEAA Protectorates office in Hurghada; Dr. Magda Samy, TDA, and her designees; and Dr. Chris Howell, Red Sea Sustainable Tourism Initiative (RSSTI), and his designees. The teachers' guide includes four chapters, each with background papers, fact sheets, photographs, and age-appropriate classroom activities. A Red Sea CD and video (see below) are also components of the learning supplement, and a series of workshops for teachers in Red Sea governorate schools will be conducted during the fall of 2002 to introduce the supplement. During the summer of 2002, AED will assist EEAA in organizing a release event, which will be held in Hurghada

2. AED contracted with a local media production firm, Image House, to develop an educational CD-ROM on Red Sea ecosystems. AED worked closely with Dr. Moustafa Fouda and the EEAA Nature Conservation Sector and the EEAA Public Awareness Department for technical review and revision. The CD also underwent the EEPP review process and comments were incorporated into the final version. The English version of the CD was completed in October 2001, and the Arabic version was completed in June 2002. Distribution is intended for government agencies, protectorate offices, resorts, and event/conference displays. The CD will also be part of the Red Sea Learning Supplement for schools, rangers, and NGOs in the Red Sea governorate.

3. Also under contract with Image House, AED produced a video on the Red Sea desert and marine environments, "A Tale From the Desert Sea: Portraits of the Eco-systems of the Egyptian Eastern Desert and Red Sea." Eng. Mohamed Kamal reviewed the first cut and Mr. Fouad Megahed of the EEAA Public Awareness Department participated in the development and editing of the script. The video underwent technical review by Dr. Moustafa Fouda, Dr. Mohamed Abd El-Fattah Kassas, the EEAA Public Awareness Department, and the EEPP final review and approval process. One thousand copies of the video (950 Arabic versions and 50 English versions) were duplicated for dissemination to government agencies, protectorate offices, and resorts. The video, along with the CD and the teachers' guide, is a component of the Red Sea Learning Supplement for teachers, rangers and NGOs.

4. A Red Sea rangers practicum experience was held in the Sinai. In cooperation with the EEAA National Park Sector, AED organized a practicum experience program for 11 Red Sea rangers from the southern Red Sea zone (between Hurghada and the Sudanese border) and eight from the Sinai Peninsula. The practicum was held June 16 to June 25 in Sharm El Sheikh. The rangers learned communication and interpretive education principles to help them manage Egypt's national protectorates on the Red Sea and to take advantage of public awareness opportunities that arise in the process of conducting regulatory activities. The practicum lasted nine days, almost two-thirds of which was spent in small group activities and other practical experiences. Recognized communications experts and AED consultants Dr. Sam Ham of the University of Moscow-Idaho and Dr. Betty Weiler of the University of Melbourne, Australia conducted the program. AED Egypt

Deputy Chief of Party Patrick Papania and AED Egypt consultant Hany Farid facilitated the practicum.

5. Dr. Irma Allen, AED consultant from Swaziland, made a two-week visit to Egypt in June 2002 to provide technical assistance for the implementation of environmental awards programs in Alexandria and the Middle Delta governorates. Dr. Allen met with government representatives and private stakeholders in Alexandria to discuss the awards program, including Chairman of the Industrial Committee of the Alexandria Businessmen's Association Mr. Mohammed Sabry, Minister of Industry Dr. Aly El Saeedy, and Chairman of the Industry Committee of the Egyptian Parliament Dr. Amin Mubarak. In the Middle Delta governorates, Dr. Allen worked with AED/Egypt consultants Ms. Neveen Abushadi and Dr. Hala Adel and EEAA Regional Branch Office education director Mr. Mohamed Hussein. They held committee meetings with each of the governorates and developed action plans and timelines for implementing the environmental awards program and encouraging projects.

6. Meetings with Program Support Unit (PSU) staff members from Cairo and Hurghada, including Mr. Harold van Kempen, Mr. Jan Laarman, Ms. Diana Boeke, Mr. John McEachern and Mr. Lee Fausak, were held to clarify work plans and continue collaboration between PSU and AED in carrying out activities in support of EPPP Objective #2.

Policy Measure #2.2: EEAA develops revenue generation and funding mechanisms for the Northern Zone.

1. AED contracted Ibrahim Hegazy and Associates to conduct research to assess target audience receptivity to revenue generation in support of the sustainability of the EEAA Environmental Protection Fund (EPF) for the Red Sea. Dr. Ibrahim Hegazy worked directly with Dr. Hoda Sabry of the EPF and with Mr. Abada Kafafi and Mr. Michael Colby from the PSU for review and feedback. The final report, which will be submitted to AED, is pending EEAA review and approval.

Objective #3: Financial and economic sustainability integrated into environmental policies

Policy Measure #3.TA: Technical assistance to Environmental Protection Fund to enhance transparency and accountability of operations.

1. In support of the EPF's communication and public awareness campaign, AED designed and placed a one-page ad on the EPF and its grant program in the business directory published by the Ministry of Telecommunications and Information. This "yellow pages" for the business sector has a distribution of 60,000 copies and was released in April 2002.

2. The PSU organized the first consultancy session in June for raising awareness of the EPF. AED managed press coverage for the event, held at the Cairo Four Seasons Hotel. Press coverage involved television, broadcast and print outlets, including the evening news on Channel 1, Good Morning Egypt on Channel 1, the Sports and Youth radio channel, and articles in Al Ahram, Al Akhbar, Al Wafd, Al Gomhouria, and Al Ommal newspapers. Taking part in the discussions were Dr. Hoda Sabry, head of the EPF, representatives from the Prime Minister's office, the Qalyoubia governorate, environmental groups, the Minister of Environment, the Minister of Urban Planning, and several prominent academics.

3. In addition to his research on revenue generation for the EPF, Dr. Ibrahim Hegazy, in cooperation with Dr. Hoda Sabry of the EPF and Mr. Abada Kafafi and Mr. Michael Colby of PSU, conducted marketing research on the design of a communications public awareness campaign to promote the EPF. The qualitative component of the research consisted of in-depth interviews conducted with a small representative sample from the EPF's targeted groups and was completed in the first quarter 2002. The quantitative component, which included a nationwide survey with NGOs, businesses, potential investors, and academic institutions, was completed in the second quarter 2002. The final report was completed in June.

Objective #4: Improved efficiency and performance of solid waste management (SWM) systems

Policy Measures #4.1.1, 4.1.2, 4.1.3: Governorates establish monitoring and enforcement mechanisms in support of GOE policy to privatize SWM systems.

1. Under the patronage of the Governorate of Alexandria, the Alexandria Awards Program was launched April 21, 2002, at the Egyptian Environmental Affairs Agency's (EEAA) Regional Branch Office in Alexandria. At a press conference held with representatives from Al Ahram, Al Akhbar, Al Gomhoreya, and Al Wafd newspapers, Dr. Fatma Abou Shouk, the Director of the EEAA Regional Branch Office in Alexandria, welcomed the participants, which included members of Awards Program committees from the business and education sectors. Other featured speakers included General Ahmed Khalaf, the General Secretary of Alexandria Governorate; Mr. Mohammed Sabry, the Chairman of the Industry Committee in the Alexandria Businessmen's Association; and Ms. Mervat Hassan of the Directorate of Education. In addition, AED consultant Dr. Sherif Kandil gave a PowerPoint presentation on the objectives and implementation procedures for the program, followed by a question-and-answer session. Alexandria TV, Channel 5, carried full coverage of the event, including interviews with key speakers.

2. AED Egypt is conducting social marketing research and strategic planning to support public awareness of the privatization of solid waste management in Cairo, which will take place in September 2002. AED will finalize the public

awareness strategy by August, in preparation for the September privatization effort. AED consultant Elvis Fraser, using a sample survey from southern Cairo, is developing the final survey that will be used to shape the public awareness strategy. A Public Awareness and Communications Team (PACT) will be selected for the Cairo and Qalyoubia governorates, pending agreement with the municipalities. Once the municipalities select and approve the PACT team, AED will work collaboratively with the team and Abt/CID technical assistance providers in every step of strategic planning and implementation.

3. EEAA requested AED to translate into Arabic and publish a World Bank technical book on sanitary landfills for solid waste management. The book's text and graphics were reviewed by Dr. Nefissa Abou El Soud from EEAA and then revised by AED consultants Dr. Sherif Kandil, Mr. Tarek Abdel Haye, and Ms. Marwa Mohsen. The revised Arabic version received copyright licensure approval by USAID and the World Bank. The book was published in June 2002, in time for distribution at an EEAA workshop on solid waste management.

Objective #5: Increased compliance with Law #4, TA

1. The EEAA and the PSU hosted a 4-day workshop in May on Cleaner Production for 10th of Ramadan Industrial City. AED organized print and broadcast press coverage of the opening event, which was attended by the Minister of State for Environmental Affairs. Keynote speakers included the Chairman of the Board of Trustees for 10th of Ramadan City, Captain Redalla Helmy; the CEO of EEAA, Dr. Ayman Fareed Abou Hadid; the PSU Chief of Party, Mr. Jan Laarman; and Mr. Anthony Vance from USAID. Mr. Tarek Abdel Haye and Ms. Nermine Osman coordinated AED's role in this event. The event was covered by major national media outlets, including the evening news on Channel 1, Good Morning Egypt on Channel 1, the Sports and Youth radio channel, and articles in Al Ahram, Al Akhbar, Al Gomhouria, Al Wafd, Al Alam Al Youm, Al Ommal, Al Mesaa, Al Osboa, and Rose Al Youssef newspapers.

Objective #6: Increased GOE capacity to conduct long-term strategic planning, policy formulation, analysis, and coordination

Policy Measure #6.2: EEAA develops and adopts a strategic National Environmental Disaster Contingency Management Plan.

1. PSU sponsored a three-day gathering at the Cairo Marriott in June of Egyptian officials and stakeholders involved in creating the country's National Environmental Disaster Contingency Plan (NEDCP). AED organized press support for the event, which was attended by television, broadcast and print journalists. Participants, who discussed ways to increase public awareness of the new plan, included representatives of USAID, the PSU, the Prime Minister's office, and 34 ministries and Egyptian government bodies, including

the Ministry of Environment and the Civil Defense Authority, which plays the lead role in disaster management. The event garnered coverage from major national media outlets, including the evening news on Channel 1, Good Morning Egypt on Channel 1, the Sports and Youth radio channel, and articles in Al Ahram, Al Akhbar, Al Gomhouria, Al Wafd, Al Osboa, Al Mesaa, and Al Ommal newspapers.

2. Regular meetings on developing the strategic public awareness campaign were held with EEAA representatives Mohamed Kamal and Mohamed Mahmoud, PSU representative Mohamed Rashed, and AED representatives Patrick Papania and Tarek Abdel Haye.

Policy Measure #6.TA: GOE strengthens Regional Branch Office (RBO) operations

1. AED consultant Abdel Meguid Abdel Razik coordinated press coverage of EEAA's Middle Delta RBO activities in print and broadcast media throughout the three Middle Delta governorates of Gharbiya, Kafr Al Sheikh, and Menoufia. Each of the three governorates' biggest local newspapers, with a combined monthly distribution of 450,000, published articles on RBO activities in the region. Television, radio and print journalists from Cairo also covered the Middle Delta RBOs. During the second quarter, the RBOs received coverage on Good Morning Egypt on Channel 1, the evening news on Channel 1, and major national newspapers including Al Ahram, Al Akhbar, Al Gomhouria, Al Wafd, and Al Mesaa.

2. AED, in collaboration with EEAA, the Middle Delta RBO, and the Ministry of Education, sponsored three 3-day workshops for preparatory school teachers and supervisors in the Middle Delta governorates of Gharbiya, Menoufia, and Kafr Al Sheikh. Approximately 150 preparatory school teachers, supervisors, government officials, and media representatives attended the workshops, which took place throughout April 2002.

Led by AED master trainer Dr. Hassan Abou Bakr, the workshops focused on giving participants hands-on practicum experience in environmental activities for the classroom. The workshops also included lectures on environmental themes presented by EEAA officials and environmental education experts and officials from the Ministry of Education General Department for Environment and Population Affairs, and the Education Directorate of each governorate. Eng. Mohamed Kamal and Dr. Hoda El Shayeb from EEAA, Mr. Mohamed Hussein from the Tanta RBO, Mr. Samir Abdel Moety from the Ministry of Education, Dr. Osama Salem from PSU, and Ms. Neveen Abushadi and Ms. Magda Gomaa from AED participated in the planning and coordination of the workshops.

3. In cooperation with EEAA's Middle Delta RBO, PSU sponsored a one-day communication activities seminar in Kafr Al Sheikh governorate on June 9, 2002. The event focused on the decentralization of environmental activities in the governorates. AED consultants Tarek Abdel Haye, Nermine Osman, and Abdel Meguid Abdel Razik collaborated with Dr. Ossama Salem from PSU,

Eng. Mohamed Kamal from EEAA, and Mr. Mohamed Hussein from the Middle Delta RBO in organizing press support for the event. Approximately 250 environmental experts, representatives from NGOs and women's associations, members of the press, and EEAA staff members attended, with featured speakers including the Governor of Kafr Al Sheikh and Dr. Ibrahim Abdel Gellil, Chairman of OEP. The event garnered coverage from several prominent national television, radio and print media outlets, including the Good Morning Egypt program on Channel 1, the evening news on Channel 1, and articles in Al Ahram, Al Akhbar, Al Gomhouria, Al Wafd, and Al Mesaa newspapers.

4. AED Egypt, in cooperation with EEAA's Middle Delta RBO in Tanta, and EEAA NGO unit sponsored an NGO workshop in Baltim, at the meeting point of Borolous Lake and the Mediterranean Sea, in June 2002. The workshop lasted four days and brought together NGOs working on environmental issues in the Middle Delta region. The event gave the 32 participants and stakeholders a chance to participate in hands-on learning experiences and discuss overall environmental goals. The workshop, led by AED consultants Dr. Hassan Abou Bakr and Ms. Neveen Abushadi, and AED logistics coordinator Ms. Magda Gomaa, also helped build participants' capacity to accomplish objectives through effective awareness initiatives.

5. Following up on efforts from previous visits to Egypt, Dr. Irma Allen met with officers of the EEAA Middle Delta RBO in Tanta to meet with organizing committees on the Environmental Awards program in the Delta area. AED consultants Ms. Neveen Abushadi, Dr. Hala Adel, Dr. Allen, and Mr. Mohamed Hussein, communications manager at the Middle Delta RBO, held preliminary talks to continue action planning for the program. Solid waste management and energy efficiency issues will be stressed, and the program will be open to the involvement of schools, NGOs, and businesses, with women and children as a special target audience. Dr. Allen, Dr. Adel, and Ms. Neveen Abushadi also met with Dr. Ossama Salem and Ms. Rim Morsi from PSU to brief them on the progress of the Awards Program and discuss areas of cooperation between PSU and AED. Ms. Abushadi introduced the awards program to preparatory teachers at environmental education workshops that were held in the three Middle Delta governorates in April.

Objective #7: Sustainable Red Sea land use management linked to ecosystems of importance

Policy Measure #7.1: TDA develops and adopts ecologically sensitive zoning plans and policies for its lands in the Southern Zone.

1. AED is providing technical assistance for the interpretive and interactive exhibits for the TDA Exploratorium in the Red Sea. The Exploratorium is a center for learning and research, a demonstration site for developers, a resource for communities, and a focal point for visitors.

AED consultant Mr. John Wallace, who originally developed conceptual designs for an integrated landscape incorporating natural and cultural

elements during trips in November 2000, returned to Egypt for two more consulting visits in the first quarter of 2002, when he visited the Exploratorium to conduct further on-site research tests and carry out mapping, design and layout activities, as well as meeting with architects and engineers working on the project's construction. Mr. Wallace returned for an additional consulting visit in May to supervise construction and installation of various aspects of the landscape design, including pathways, wind breaks, and indigenous encampments. On the May trip, Mr. Wallace refined the overall design for the integrated landscape and consulted with specialists in geology, local plants, and indigenous peoples, with the aim of incorporating this research into interpretive programs for visitors. In addition, he made site visits to other eco-lodges and resorts in the region. During the second quarter and earlier visits, Mr. Wallace worked closely with AED consultants Gabriel Mikhail, local architect; Professor Shacker Helmi, local indigenous plant specialist, and Eng. Hany Farid. Mr. Wallace also conducted briefings with TDA Chairman Dr. Adel Rady, Director of St. Catherine's Protectorate John Grainger, TDA regional directors Mr. Ayman Morsi and Mr. Hany El Hakim, EEAA director of public awareness Eng. Mohamed Kamal, Mr. Jack Gisiger, Chief of Party for the Red Sea Sustainable Tourism Initiative, and Mr. John McEachern of PSU/Hurghada.

Objective #9: Environmental best practices promoted in Red Sea tourism developments

Policy Measure #9.1: TDA develops and adopts policies and measures to augment the use of environmental best practices.

1. Following up on a request from the TDA, AED, lead by communications consultant Mr. Tarek Abdel Haye, produced 67 outdoor signs for placement along roads, beaches, and hotel entrances in TDA properties in the Red Sea governorate. The signs, which display environmental Do's and Don'ts messages for visitors, were approved through the EEPP review process. Installation was completed in May 2002.
2. In carrying out its activities in support of this policy objective, AED is collaborating with the Red Sea Sustainable Tourism Initiative (RSSTI). Working group meetings with RSSTI staff, including Mr. Jack Gisiger, Mr. Edward Coe, Ms. Yasmeen Emad, and Mr. Ehab Mohammed Shaalan, were held to discuss strategic plans for release of the updated Best Practices Manual, establishing an information network among Red Sea hotel managers, and collaborating on the new Exploratorium and Ecotourism Centers. During the second quarter, AED provided technical assistance to RSSTI in

developing PowerPoint presentations for government officials, investors and developers, and other stakeholders.

Objective #10: Reduce emissions of greenhouse gases by establishing energy efficiency codes and standards

Policy Measure #10.1: EGAS adopts a strategic plan, which includes policies to encourage the expanded domestic use of natural gas.

1. AED provided technical assistance for a one-day executive seminar on the natural gas industry sponsored by Nexant and hosted by Egypt's most prestigious newspaper, Al Ahram. The seminar, entitled "Current Status and Future Outlook of Natural Gas in Egypt," was held April 20, 2002 at Al Ahram's headquarters in Cairo. H.E. Eng. Sameh Fahmy, the Minister of Petroleum, opened the session, and H.E. Dr. Mamdouh Riad, Minister of State for Environmental Affairs, was also in attendance. Approximately 75 industry and business leaders, energy experts, academics, journalists, and government officials participated in the event. Presentations covered a wide range of topics such as discoveries, reserves, production agreements, local distribution networks, consumption patterns, the petrochemical industry, liquefaction, exports, and the structural reform of the Ministry of Petroleum that led to the creation of the Egyptian Natural Gas Holding Company (EGAS) and the Egyptian Petrochemical Holding Company. AED consultants Abdel Meguid Abdel Razik and Dr. Sherif Kandil provided organizational support for the event.

2. EEAA, Nexant, and Development Training II coordinated two Certified Energy Managers (CEM) courses for engineers and technicians. Two 5-day training courses for 20 participants took place in Cairo in May 2002. AED consultants Dr. Sherif Kandil and Ms. Marwa Mohsen assisted in the preparation of a brochure to market the course in new industrial areas. These courses received wide media coverage in Al Ahram, Al Akhbar and Al Gomhouria in June.

3. In April, Alexandria TV Channel 5 recorded a session on energy efficiency as part of an upcoming series, "Travel to the Future," which deals with advances in science and technology. A group of academics and industry leaders were interviewed for the program, including AED consultant Dr. Sherif Kandil. Other press coverage of energy efficiency during the quarter included full pages in the June 7 and June 14 editions of Al Ahram on energy efficiency and the use of natural gas. The coverage touched on legal aspects of using natural gas, potential for regional exports, and environmental benefits.

Capacity Building

1. The NGO Service Center in Egypt held a launch event for the Egyptian Society of Association Executives (EgSAE) on May 12th, 2002. EgSAE is a new NGO established to enhance professional management of NGOs and foundations in Egypt. AED sponsored a table and invited EEPP (Egyptian

Environmental Policy Program) partners that work with NGOs. AED exhibited products and distributed materials produced for the Environmental Policy Program. Ms. Magda Gomaa and Mr. Tarek Abdel Haye coordinated AED's activities for this event.

EEPP Program Support

1. Printing and distribution of the second edition of the Arabic/English EEPP newsletter were completed in June 2002. The newsletter featured submissions from each of the agencies and counterparts in the EEPP program as well as contractor activity and a special interview with Minister of State for Environmental Affairs Dr. Mamdouh Riad. AED consultants Hany El Shehat, graphic designer; Mr. Tarek Abdel Haye, Ms. Nermine Osman, Ms. Shoroke Zedan and Mr. Araby Saber managed the development, review, publication and distribution of the newsletter. The newsletter, entitled *Eye on Environment*, is circulated for review and approval to all EEPP partners before publication.
2. The regular weekly bulletin of newspaper clippings of articles on the environment from nine newspapers continues to be distributed to influential policy leaders. AED's Ms. Nermine Osman manages this process and maintains the database.

Personnel Activities

1. Visiting consultants during the second quarter included Mr. John Wallace, who made one trip to Egypt to work on interpretative educational programs for the TDA Exploratorium in the Red Sea; Dr. Irma Allen, who provided technical assistance on developing environmental awards programs; Dr. Sam Ham of the University of Moscow-Idaho and Dr. Betty Weiler of the University of Melbourne, Australia, who led a 10-day practicum experience workshop for Red Sea rangers; Ms. Sue Lomenzo, communications strategist from AED/DC provided technical assistance on strategic planning for public awareness campaigns for EESBA, rangers, solid waste management, and NEDCP; Mr. Alan Ring, business manager from AED/DC, provided technical assistance on internal financial and procurement processes and procedures.
2. New AED staff during the second quarter 2002 included Ms. Shoroke Zedan, publications specialist; Mr. Mark Goldrup, part-time writer/editor; Mr. Araby Saber, office manager; and Mr. Tareq Abdelqader, environmental education specialist.

Issues

No new issues to report.