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TENTH QUARTERLY PROGRESS REPORT
TOWARDS NEW HORIZONS PROJECT
JANUARY- MARCH 2002

PREPARED BY:

cedpa

Centre for Development and Population Activities
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LIST OF ACRONYMS

APE	Association for the Protection of the Environment
C4C	Communication for Change
CDA	Community Development Association
CEDPA	Centre for Development and Population Activities
CEFD	Center for Egyptian Family Development
CEOSS	Coptic Evangelical Organization for Social Services
COA	Coptic Orphans Association
COST	Coptic Organization for Services and Training
CSN	CDA for Children with Special Needs
CRS	Catholic Relief Services
ENGO	Egyptian Non-Governmental Organization
FEDA	Family and Environment Development Association
FGM	Female Genital Mutilation
FWADLC	Fayoum Women Association for Development of Local Communities
ICA	Institute for Cultural Affairs
ITRFP	Institute for Training and Research in Family Planning
MOE	Ministry of Education
MISA	Ministry of Social Affairs
NCW	National Council for Women
NH	New Horizons
NGO	Non-Governmental Organization
PAP	Poverty Alleviation Program (Italian Government)
PDA	Positive Deviance Approach
PDI	Positive Deviance Inquiry
PPGYW	Partnership Project for Girls and Young Women
PROWID	Promoting Women in Development
PVO	Private Voluntary Organization
TNH	Towards New Horizons
USAID	United States Agency for International Development
YMCA	Young Men Christian Association
YMWA	Young Muslim Women's Association

1. INTRODUCTION

This is the tenth quarterly report produced under the Towards New Horizons Project. The report summarizes activities taking place during the reporting period January 1-March 31, 2002

PROJECT OVERVIEW

The Towards New Horizons Project was approved by USAID/Cairo on November 1, 1999. It is a 33-month follow on to the Partnership Projects for Girls and Young Women, which was approved by USAID/Cairo in September 1994. Like its predecessor, it both delivers training and technical assistance services and serves as an umbrella grant - with CEDPA playing a leadership and advisory role - to Egyptian sub-grantee partners. The Partners are responsible for implementing various components of the project to carry out advocacy and deliver training and services for girls and young women living in under-served areas. While it maintains its emphasis on Upper Egypt, the service delivery area has expanded to the Cairo area, the Delta, Alexandria and Northern Sinai, and is no longer geographically bound.

GOAL

The goal of the Toward New Horizons Project is to improve the health and educational status of girls and young women living in Egypt and expand their life options. The project is meant to strengthen and expand services at the community level, while simultaneously mobilizing leaders to advocate for gender equity and promote a policy environment favorable to the needs of girls and young women.

PURPOSE

Advancing gender equity for girls and young women through increased access, choice and participation will be measured by:

- o Increased availability and access to resources allocated to girls' and young women's development; and
- o Change in attitudes resulting in broader choices for young women within their families and communities.

STRATEGIC OBJECTIVES

- o To increase girls' participation in formal basic education.
- o To strengthen the capacity of NGOs to implement and advocate for quality sustainable programs for girls and young woman.

- To improve life skills, self-confidence and health awareness of girls and young women

RESULT NARRATIVES

The Result Narratives will present an outcome of a particular intervention in the target population, and be linked to a particular Strategic Objective. Rather than reporting on the event itself which is done routinely in the QPR, these reports will attempt to follow-up what may have happened as a result of the activity and provide some quantitative and qualitative data on project outcomes.

2. SUMMARY OF PROJECT PROGRESS

Below is a summary of the key accomplishments for the period January 1 – March 31, 2002. Table 1 provides a summary of progress in achieving benchmarks during the three months of Quarter 2 of Project Year 3.

Key Accomplishments

1. To increase girls' participation in formal basic education

- A total of 1886 scholarships which were awarded last quarter are still on going till the end of the scholastic year.

2. To strengthen the capacity of NGOs to implement and advocate for quality, sustainable programs for girls and young woman

- The Institute of Cultural Affairs (ICA) convened the Third Regional Network Meeting on March 23, 2002 for NGOs/CDAs at Beni Suef and Fayoum governorates at Bayad El-Arab in Beni Suef governorate. Twenty-six participants representing fourteen NGOs/CDAs in the New Horizons Network (11 from Beni Suef and 3 from Fayoum) attended the meeting. The meeting was also attended by CEDPA staff, Ms. Ola Mandil and Ms. Roula El Saady, and one representative from Tersa Youth Center in Fayoum governorate. The objective of the meeting was to introduce the "New Visions" Program. Ms. Ola Mandil delivered a presentation on "New Visions" Program and declared that the piloting phase of the New Visions Program will take place through the Youth Centers at Qena and Beni Suef governorates. The Associate Country Director replied to participants concerns regarding the implementation of the "New Visions" Program
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- The First Regional Network Meeting for NGOs/CDAs in El-Fashn District at Beni Suef governorate was convened by Ahmed Taher-CDA on March 23, 2002 at Nadi El-Baher, El-Fashn, Beni Suef governorate. Fifty-one participants representing six NGOs/CDAs in the New Horizons Network and five Youth Centers attended the meeting. In addition to CEDPA Staff, Ms. Ola Mandil and Ms. Roula El-Saady, the meeting was attended by the Head of

the Youth & Sports Directorate and the Head of the Insurance and Social Affairs Directorate in El-Fashin, Beni Suef governorate. The objective of the meeting was to present the "New Visions" Program. Ms. Ola Mandil, Associate Country Director, replied to participants concerns regarding the implementation of the "New Visions" Program

- An Advanced Training of Trainers (ATOT) was conducted at CEDPA/Office on March 2-7, 2002. Twenty-one facilitators working in different CEDPA programs (New Horizons and New Visions and the Arab Women Speak Out Programs) attended the training, among which were two CEDPA staff. The training aimed at enabling participants to plan and organize for training programs; implement a training program using efficient presentation and training skills. In other words, promote the participants to training standards and qualify them to train other facilitators.



- The Third Regional Network Meeting was held on February 17, 2002 in Qena governorate at the Family and Environment Development Association (FEDA). Twenty-eight participants attended the meeting representing five Youth Centers in Qena and 15 NGOs/CDAs in the New Horizons Network at Qena and Aswan governorates. The main purpose of the meeting was to introduce the "New Visions" Program.
- A Gender Training was conducted on January 13-16, 2002 at CEDPA premises. Twenty-three participants attended the training representing 13 NGOs/CDAs from five governorates (Aswan, Sohag, Minya, Beni Suef, and Cairo). The training was conducted by Ms. Azza Kamel and Ms. Azza Shalaby from (ACT). The objective of the training was to build the capacity and skills of participants to be able to mainstream gender in their programs, projects and activities. The training accomplished different goals such as: help the participants to identify the difference between sex and gender; introduce the participants to levels of gender analysis; help the participants to understand the relation between gender and development; and build the capacity of the participants to use analytical tools and specific tools for gender.
- Distributed 5000 copies of the calendar of year 2002 "Partners in One World". The calendar was distributed on stakeholders such as:
 - Embassies: Netherlands Embassy, Finland Embassy, American Embassy, Danish Embassy, Canadian Embassy...etc
 - UN agencies: UNICEF, UNDP, UNFPA, FAO, World Food Program, World Bank...etc
 - Media: Sabbah El Kheir Magazine, TV and Radio Union, El Akhbar Newspaper, El Ahram Newspaper, and El Ahram Weekly...etc

- Donor. International and National Organizations: Social Fund, Swiss Fund, Amideast, National Council for Women, Center for Egyptian Women Legal Assistance, ICA, SPACC, CRS, Population Council...etc

- A monitoring visit to Assiut Childhood and Development Association (ACDA) was conducted on January 23, 2002. The association implements the Legal Awareness Program that aims at raising the legal awareness of young women in 12 villages in Assiut governorate. The program targets assisting 1500 beneficiaries in issuing their birth certificates and IDs. Two villages were visited, El-Hammam village in Abnub district, and Koum El Shaheed village in El Ghanayem district.

3. To improve the life skills, self-confidence and health awareness of girls and young women

- * The fourth annual celebration of the "New Horizons Day" was held on January 31, 2002 at the Geziera Sheraton. The event was facilitated by Dr. Ibrahim El Kerdany and attended by two hundred twenty participants representing donors, international NGOs, and partner NGOs. The event highlighted the efforts and accomplishments of partner NGOs in improving the status of girls and young women. It was also a chance to meet and listen to partner NGOs while they talk about their achievements, challenges and hopes. Mrs. Pamela McCloud, Director of CEDPA/Egypt gave a speech on the role of NGOs in enhancing the educational, health and social status of girls and young women. Mr. Bill Pearson, Director of USAID/Egypt declared in his speech the importance of education to girls and young women in Egypt. Ambassador Moushira Khattab, Secretary General, National Council for Childhood and Motherhood acknowledged that CEDPA programs and activities are applicable with the foresight of the first lady. Finally, First Undersecretary of the Ministry of Education, Mr. Hassan Bialawy, addressed the role of NGOs in the education process in his speech.



Three girls were interviewed by Dr. Ibrahim El Kerdany on their accomplishments in the Advocacy and Strategic Communication Program and the Positive Deviance Inquiry Program. The "New Visions" Program was presented by the Master Trainers of the development team. By the end of the event, CEDPA recognized the efforts of the development team of the "New Visions" program, donors and business sector for supporting CEDPA's activities, and partner NGOs for implementing second generation classes.



Mrs. Hana'a Gohar from El Akhbar Newspaper wrote an article on Safaa Mostafa, 13 years old from Manshiet Nasser, on her accomplishment in reducing FGM in her home village through the Positive Deviance Inquiry Program. Safaa's success story was also highlighted in El Massa'a Weekly Newspaper. In addition, the event was covered more than once in different issues of El Ahram and El Akhbar newspapers. The television announced the event in the News Program of Nile TV and channel 3 on February 1st, 2002. The celebration was also broadcasted in "Rabbat El Beyout" and "el Shabab Wel Reyada" program.

- *First Round New Horizons Training:* The objective of the training is to introduce the participants to leadership, communication and facilitation skills and the first half of the Basic Life Skills Manual that addresses the following topics: Girl's Identity, Rights and Responsibilities, Nutrition, Health, First Aid. The following groups received the training during the reporting period:
- ☒ The Sixth Group under the supervision of the Institute for Cultural Affairs (ICA) in Beni Suef governorate on March 17-21, 2002. Thirty participants attended the training, out of which twenty-one were selected as New Horizons facilitators.
 - ☒ Group seven under the supervision of the Institute for Cultural Affairs in Fayoum governorate on March 27-31, 2002. Thirty-three facilitators attended the training, out of which twenty-three were selected as New Horizons facilitators.
 - ☒ The Fourth Group under the supervision of Ahmed Taher-CDA on February 16-20, 2002. Twenty-six participants attended the training. During the training, the participants' were articulate and motivated as they were all working in one-classroom schools and had some background in facilitation skills. All the participants were nominated as New Horizons facilitators by the end of the training.
 - ☒ The Coptic Organization for Services and Training (COST) in Beni Suef governorate on February 16-20, 2002. Twenty-two participants attended the training, out of which eighteen were selected as New Horizons facilitators.
 - ☒ The Fifth Group under the supervision of Ahmed Taher-CDA on February 25-March 1, 2002 in Beni Suef. The training was attended by twenty-four facilitators out of which eighteen were selected as New Horizons facilitator.
 - ☒ The Fourth Group under the supervision of the Institute for Cultural Affairs (ICA) in Aswan governorate on February 16-20, 2002. Twenty-eight participants attended the training, out of which twenty-four were selected as New Horizons facilitators.
 - ☒ The Fifth Group under the supervision of the Institute for Cultural Affairs (ICA) at Aswan governorate on February 25-March 1, 2002. Twenty-eight participants attended the training, out of which twenty-five were selected as New Horizons facilitators.
 - ☒ The Future-CDA under the supervision of FEDA in Aswan governorate on January 6-10, 2002. Thirty participants attended the training, out of which twenty-one facilitators were selected as New Horizons facilitators.

- ☒ The Forth Group under the supervision of FEDA in Qena governorate on January 19-24, 2002. Thirty facilitators attended the training, out of which twenty-three were nominated as New Horizons facilitators.
- ☒ The Second Group of the Poverty Alleviation Program on January 26-30, 2002. Twenty three Facilitators attended the training, out of which nineteen facilitators were chosen as New Horizons facilitators.
- ☒ The First Group of the Development Program for Women and Children (DPWC) on January 26-30, 2002. Twenty-nine facilitators attended the training, out of which twenty seven facilitators were chosen as New Horizons facilitators. The training took place at the CEDPA new training center at CEDPA Egypt Headquarters.
- ☒ *Second Round New Horizons Training:* In addition to the regular topics covered in the training such as child development, environment, and small projects, the facilitators were trained to facilitate the second part of the Life Skills Manual. The training was delivered to the following groups during the reporting period:
 - ☒ Future-CDA in Aswan governorate on March 17-21, 2002. Twenty facilitators attended the training. The facilitators were impressed by the child psychology, environment and small enterprises sessions.
 - ☒ The Sixth Group under the supervision of FEDA in Qena governorate on March 17-21, 2002. Twenty-one facilitators attended the training.
 - ☒ The Catholic Relief Services (Group Three) in Minya governorate on March 24-28, 2002. Thirteen facilitators attended the training.
 - ☒ Sohag Group under the supervision of the CDA for Children with Special Needs (CSN) on February 3-7, 2002. Twenty facilitators attended the training. Participants were impressed by Child Psychology, Environment and Small and Micro-enterprises sessions.
 - ☒ The CDA for Children with Special Needs CSN in Assuit governorate on February 25-March 1, 2002. Twenty facilitators attended the training.
 - ☒ The Second Group under the supervision of the Young Muslim Women's Association in El Arish governorate on February 16-20, 2002. Twenty facilitators attended the training
 - ☒ The West Soheil Group under the supervision of FEDA in Aswan governorate on January 6-10, 2002. Fifteen participants attended the training. The overall participation of the facilitators needed a lot of encouragement and effort from the trainers.
- ☒ *Third Round New Horizons Training:* Participants were trained to facilitate the Reproductive Health Manual that covers the following topics: Adolescence,

Violence Against Women, Marriage, Pregnancy and Delivery, Family Planning, Sexually Transmitted and Dangerous Diseases.

- ❖ Group Five (West Sohiet-CDA) under the supervision of FEDA in Aswan governorate on March 9-13, 2002. Thirteen facilitators attended the training.
 - ❖ CARITAS/Alexandria on March 30-April 2, 2002. Twenty facilitators attended the training.
 - ❖ El-Sharqia and El-Beheira Groups at ITRFP in Alexandria governorate on February 10-14, 2002. Twenty-four facilitators attended the training (14 from El-Sharkeia, 9 from El-Beheira and one from El-Menoufia group). Dr. Mohamed Abu Gabal conducted the first two days of the training to provide the facilitators with necessary medical information required to facilitate the Reproductive Health sessions. One facilitator was disqualified due to her negligence in delivering the second round to the beneficiaries.
 - ❖ The Regional Federation for CDA's at the Cleopatra Hotel in Aswan governorate on February 4-8, 2002. Twenty two facilitators attended the training. Dr. Mohamed Abu Gabal conducted the first two days of the training to provide the facilitators with necessary medical information required to facilitate the Reproductive Health sessions.
 - ❖ The First Group under the supervision of the Catholic Relief Service (CRS) in Minya governorate on February 16-20, 2002. Twenty-three facilitators attended the training. Dr. Mohamed Abu Gabal conducted the first two days of the training to provide the facilitators with necessary medical information required to facilitate the Reproductive Health sessions.
 - ❖ Gharbeia and Menoufia Groups on January 27-31, 2002 at ITRFP in Alexandria governorate. Twenty-seven participants attended the training. Two facilitators dropped-out from Menoufia Group. Dr. Mohamed Abu Gabal conducted the first two days of the training to provide the facilitators with necessary medical information required to facilitate the Reproductive Health sessions.
- ❖ *Gender Training:* The purpose of the training is to sensitize the facilitators regarding gender topics. The training was delivered to the following groups as follows:
- ❖ Assuit Group under the supervision of the CDA for Children with Special Needs (CSN) on January 2-4, 2002. Twenty-two facilitators attended the training as well as three men from the Childhood and Development Association in Assuit governorate.

- Ahmed Taher-CDA celebrated the graduation of nine hundred twenty-four beneficiaries and thirty-five facilitators on March 20, 2002, at Nadi El Baher. The graduation was attended Mr. Hamdy Shamardal, Executive Director of Ahmed Taher-CDA and CEDPA staff, Ms. Soha Daghash, Associate Program Officer and Ms. Rola El Saady, Program Officer. The event included some sketches, songs and poetry stressing the importance of the girls' education. The First Aid kits were distributed to the beneficiaries at the end of the ceremony.



- The Institute for Cultural Affairs (ICA) in Beni Suef governorate celebrated the graduation of the fourth class conducted by Group One in the month of March 2002. One thousand one hundred seventy-six beneficiaries and thirty-two facilitators received the First Aid kits, at the NGO level, due to budget cut.
- The Institute for Cultural Affairs (ICA) in Beni Suef governorate celebrated their accomplishments of year 2001 on February 13, 2002. The celebration aimed to present the efforts exerted by ICA in its funded activities. The event highlighted ICA achievements in the New Horizons Program.
- The First Group under the supervision of the Young Muslim Women's Association in El-Arish governorate celebrated the graduation of the second generation classes of New Horizons Program in January 2002. Two hundred and fifty-one beneficiaries graduated from nine classes operated by eight facilitators.
- Abguig-CDA celebrated the graduation of the second generation classes of New Horizons Program in January 2002. One hundred forty-two beneficiaries have graduated from six classes that were established by six facilitators.
- A six-day monitoring visit was conducted on March 9, 2002 to Group Four under the supervision the Institute for Cultural Affairs (ICA) in Aswan governorate. The aim of the visit was to monitor the implementation of the First Round of New Horizons Program. Twenty classes were visited. The overall level of girls' comprehension and perception of the program was very satisfactory.
- A six-day monitoring visit was conducted on March 16, 2002 to Group Five under the supervision of the Institute for Cultural Affairs (ICA) in Aswan governorate. Fourteen classes were visited only one was postponed to the coming visit. The overall level of girls' comprehension and perception of the program was impressive.
- A two-day visit was conducted on March 17, 2002 to monitor the implementation of the Third Round of the New Horizons Training conducted by the Regional Federation of NGOs in Aswan governorate. Fourteen classes

were visited and seven were postponed to the coming visit. The overall level of girls' comprehension and perception of the program was satisfactory.

- A two-day visit was conducted on March 11, 2002 to Future-CDA in Aswan governorate to monitor the implementation of the First Round of New Horizons Training. Ten classes were visited and eleven were postponed to the coming visit. The overall level of girls' comprehension and perception of the program was very satisfactory.
- A two-day monitoring trip was conducted on February 6-7, 2002 to the Young Muslim Women's Association at El Arish governorate. Eighteen classes were visited and four were postponed to the next visit. The visit aimed to monitor the implementation of the First Round of New Horizons Training. The overall level of girls' comprehension and perception of the program in sixteen classes was quite impressive; however, in two classes the beneficiaries' comprehension of the program was inadequate as the facilitators did not follow the sequence of the units in delivering the program.
- A two-day monitoring was conducted on February 9-10, 2002 to monitor the Safe Spaces Project in Minya governorate. Eight classes were visited during the trip. The aim of the visit was to monitor the implementation of the second round of the New Horizons Program. The overall level of girls' comprehension and perception of the program in sixteen classes was quite satisfactory.
- A one-day monitoring visit was conducted on February 24, 2002 to Abguig-CDA and the Fayoum Women Association for the Development of Local Communities (FWADLC). The visit aimed at auditing the budget of the two grants. Regarding Abguig-CDA, some reports were not accurate, therefore, the CDA was requested to submit corrected reports accompanied by the last bank statement. The FWADLC's financial files were checked as the association was under-spending and not regularly submitting reports. By the end of the visit, their final report was satisfactory.
- A two-day monitoring visit was held on January 22, 2002 for the Alexandria Group under the supervision of CARITAS. Eight classes were visited and three were postponed to the next monitoring visit. The overall level of girls' comprehension and perception of the program was impressive in six classes and needs improvement in two classes.
- A four-day monitoring visit was held on January 13-16 for the Catholic Relief Service Group in Menya. Twelve Classes were visited in Assuit, Sohag. Twenty six classes were visited in Menya. The Monitoring was done for both groups one and two on Round one and Round two. The level of the comprehension was very satisfactory, except that few facilitators did not execute the activities with the girls such as the small arts and crafts activities which reinforce the topics of the program and enhance the girls skills and capabilities, due to the fact that material was not accessible for the facilitators.

- The Population Council convened a two-day meeting on February 27-28, 2002, at Sofitel Hotel in Maadi, on the Safe Spaces Project. The objective of the meeting was to review progress to date and propose plans for the coming two phases. The meeting was also attended by representatives from SAVE, and CARITAS.

- A meeting was held on January 15, 2002 to follow-up on the group implementing the Positive Deviance Program. The data forms were further developed to include more qualitative data such as the most persuasive arguments/information used by the positive deviants to convince the at-risk girls' parents. Completed forms will be sent to CEDPA by mid February for analysis. Another meeting is tentatively scheduled to take place during the month of March at CARITAS-EI Minya pending on funds availability.

4. Disseminate Project Results

- CEDPA made a presentation to the staff of the Children Television Workshop (CTW) on the New Horizons Program to acquaint them with its materials and implementation strategy. The Children Television Workshop (CTW) will be developing a parenting program to complement "Alam Simsim", a television program dedicate for children. They were also introduced to a number of CEDPA Partners and Regional Trainers for possible collaboration on the development of their new activity.
- In collaboration with the National FGM Task Force and CEDPA, the Coptic Organization for Services and Training (COST) convened a dissemination event for the Positive Deviance Project (PDA) in FGM Eradication at Deir El Adraa Convent in Beni Suef governorate on the 12th of February 2002. Representatives of 76 Egyptian NGOs attended the meeting. A presentation on the Positive Deviance Approach (PDA) in FGM abandonment was delivered. Community members from Giza, Beni Suef and El Minya governorates shared with the audience their experience in FGM eradication. The meeting was covered by the press in an article in El-Ahram Weekly on the March 7, 2002.
- Mrs. Amel Gamal and Mrs. Pamela McCloud attended the January GAD meeting to present "New Visions" to the membership. It was well received with many requests to collaborate on implementation.
- Mrs. Amel Gamal and Mrs. Pamela McCloud accompanied by Mrs. Adele Abadir of USAID met with H.E. Hussein Kamel Baha Eldin, Minister of Education. The minister was updated on the activities of the Towards New Horizons Project to date and was invited to speak at the annual "New Horizons Day" on January 31, 2002 which he accepted. The minister was also consulted on his views on ways that the evaluation of the New Horizons activity could be implemented. While he confirmed the view of the state security, he suggested that we pursue implementation through the Ministry of Health and Population (MOHP) since this would be a less controversial venue. This will be the subject of further discussion with the MOE, the MOHP and NSCE.

5. Other Activities

- July 14 was set as the beginning of the 10-day Advanced Training of Trainers to be held by the Women's Leadership Project of CEDPA Washington DC. This Gates Foundation funded activity seeks to enhance women's leadership skills in the Middle East and will sponsor fifteen participants from Egypt, Jordan, Lebanon, Yemen and Palestine to attend the Cairo workshop. Mentoring of participants will continue through the following year as they implement specific training activities in their home countries.
- Senior staff met with a representative of the new Sawiris Foundation to brief them on our activities and become acquainted with their proposed fields of operation.
- CEDAP M&E Specialist from Washington, DC provided a consultancy to provide a scope of work for the redesign of the New Horizons Evaluation as a focus group activity that would have both qualitative and quantitative elements but be administered to a smaller group. The need for the redesign was based on the inconclusive results of meetings with the MOE over implementation of a population based survey. It was decided that it would be too complicated and time consuming to attempt to enlist the Ministry of Health as a sponsor of the evaluation.
- CEDPA submitted a four-year extension proposal to USAID directed at scaling up the New Horizons and the New Visions Program. The proposal also aimed for developing a new Parents Awareness and Communication Program with sustainable as a primary focus.
- Deputy Country Director, Mrs. Amel Gamal, was selected to be a member of the steering committee convened by the "Alliance for Arab Women" for the project on "Supporting Egyptian NGOs towards the implementation of the resolutions of the Beijing Conference". Three meetings were held in January, February and March to discuss the process by which the committee would work and the way to make best use of their expertise and many other related issues. Some additional members were added to the committee based on their recommendation to include other stakeholders and key players such as the media. An exchange of ideas, materials and experiences took place during the meetings and the major idea still being discussed is the volunteer services center and the best way to introduce it based on the recommendations of the committee and their experiences in this field. CEDPA contributed a collection of all print news concerning women for the year 2001 as well as their experience working with NGOs relying on the efforts of volunteers.

6. Results Narratives

TNH Objective 2: Strengthen the capacity of NGOs to implement and advocate for quality sustainable programs for girls and young woman.

Activity: Advocacy and Strategic Communication Training

Purpose: aims at preparing a selected group of active NGO and community leaders to be advocates for gender issues in their local communities.

Rationale:

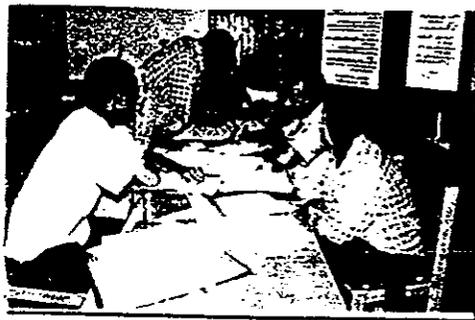
Experience gained through the Partnership Projects for Girls and Young Women has shown that NGO leaders do have opportunities to lobby local and governorate level officials to solve problems or to inform them of their work. However, these opportunities were often not maximized due to the communication approach most often taken, which is to inform rather than persuade. For example, there was a tendency to describe what the Partnership Projects was rather than use it as a starting off point for a discussion of larger issues. Creating more effective communication strategies would be accomplished by providing local leadership of the New Horizons Network, who are already committed to adolescent girls' issues, acquire with specific tools so that they could become more strategic in their communication styles.

CEDPA proposed to develop a training program to increase local leadership awareness of general advocacy concepts and communication strategies. This involved, for example, how to create a message from field experience that would resonate with local, governorate or national opinion-makers. Another important skill was to then communicate that message and to create opportunities when the message could be delivered to key people in the community or other levels. CEDPA planed to train various segments of the local community in order to create a more enabling environment for girls that would allow them to exercise their rights to education, health care, proper nutrition, health education, and other services.

Approach:

The Centre for Development and Population Activities (CEDPA) in cooperation with the Institute for Training and Research in Family Planning (ITRFP) implemented the *Advocacy and Effective Communication Skills Project* between March and July 2001. The program was undertaken with support from the DTII training project supported by USAID/Egypt. The program was implemented in three phases;

⇒The Preparation Phase consisted of 6 days of training at ITRFP. During the training, participants from the same governorate worked together to identify a problem or contentious issue in their own community. The groups then selected an



appropriate solution and developed an advocacy implementation plan, defining the target group and finally designing the advocacy message.

⇒**The Implementation Phase** consisted of the groups going back to their respective communities and implementing the advocacy plan. The implementation period ranged from 6 weeks to 2 months.

⇒**The final Follow-Up and Evaluation Phase** lasted for 2 days during which the groups presented and assessed their implementation of the plan. They focused on how well they were able to form networks, how responsive was the decision maker to the group of advocates, what were the obstacles they encountered and how did they overcome them. Finally, they discussed to what extent the advocacy objective was achieved shared lessons learned



RESULTS:

Sixty five NGOs from 14 governorates participated in the program and 128 participants completed the training. Issues addressed were street children, FGM, illiteracy and drop-out, unemployment, lack of medical care, lack of social sports activities for girls, discrimination against women and early marriage.

- **In Beni Suef:** General Authority for Literacy and Adult Education approved the opening of 100 literacy classes even though the original plan was for four
- **In Qena:** the team received a private donation of land on which to build a school from a member of the local council and permission from the Ministry of Education for its construction
- **In Beheira:** the governor agreed to provide two buses for free transportation of students to the nearest primary school and parents will pay only 25pt
- **In Cairo:** an NGO will equip two rooms to teach thirty girls to make handmade carpets
- **In Fayoum:** the Ministry of Health and Population will increase the number of mobile clinic visits to four per month
- **In Aswan:** the team received a decree from the Ministry of Youth and Sports that a day per week must be dedicated for girls at the youth center and that center must provide specific programming within three months

The advocacy training ended on July 2001 with confidence and commitment on the part of local community leaders who because of their results believed in their ability to bring about positive change to their communities. They are ready to undertake new challenges knowing they have the skills to be successful.

APPENDIX A:

Technical Assistance Activity Report
JANUARY - MARCH 2002

**Appendix A: Technical Assistance Activity Report
(January- March 2002)**

STAFF MEMBER CONSULTANT	PLACE	DATES	PURPOSE
Ola Mandil and Roula El-Saady	Beni Suef	March 23, 2002	Organize and attend the Third Regional Network Meeting for NGOs/CDAs in Beni Suef & Fayoum governorates and present the New Visions Program
Ola Mandil and Roula El-Saady	Beni Suef	March 23, 2002	Attend the First Regional Network Meeting for NGOs/CDAs in El-Fashn District at Beni Suef governorate and present the New Visions Program and present the New Visions Program
Soha Daghash and Rola El Saady	Beni Suef	March 20, 2002	Attend the graduation ceremony conducted by Ahmed Taher-CDA
Soha Daghash and Mehrynaz El Awady	Aswan	March 17-18, 2002	Monitor the implementation of the Third Round of New Horizons Training conducted by the Regional Federation of NGOs
Mehrinaz El Awady Seham Abd El Fatah, and Mary Mishel	Aswan	March 16-21, 2002	Monitor the implementation of the First Round New Horizons Training conducted by ICA (Group Five)
Mehrinaz El Awady*	Aswan	March 11-12, 2002	Monitor the implementation of the First Round New Horizons Training conducted by the Future-CDA
Mehrinaz El Awady* Seham Abd El Fatah, and Mary Mishel	Aswan	March 9-14, 2002	Monitor the implementation of the First Round New Horizons Training conducted by ICA (Group Four)
Mona George and Shahira Aly	Fayoum	February 19, 2002	Follow-up on Abgig-CDA and FWALCD grants
Pamela McCloud, Ola Mandil, Roula El-Saady	Qena	February 17, 2002	Organizing and attending the Third Regional Network Meeting for NGOs/CDAs in Qena and Aswan governorates and present the New Vision Program

STAFF MEMBER CONSULTANT	PLACE	DATES	PURPOSE
Gihan William	Minya	February 9-10, 2002	Monitoring the implementation of the Safe Spaces Project on the Second Round New Horizons Training
Marwa Mohamed	El Arish	February 6-7, 2002	Monitoring the implementation of the Young Muslim Women's Association on the Second Round New Horizons Training
Mehrinaz El Awady	Alexandria	22-23 January, 2002	Monitor the implementation of the Second Round New Horizons Training conducted by Alexandria group under the supervision of CARITAS
Shahira Aly	Assiut	22 January, 2002	Monitoring the implementation of Assuit Childhood and Development Association (ACDA) on the Legal Awareness Program and providing feedback on the contents of the session and the facilitation skills
Shahira Aly	Beni Suef	15 January, 2002	Follow-up meeting on the implementation of the PDA group and further develop the data forms to include quantitative information that the positive deviants use in persuading the parent of the at-risk girls
Soha Daghsh	Menya	13-16 January, 2002	Monitoring the implementation of the First and Second Round New Horizons Training conducted by the two groups of the Catholic Relief Service

* Attended part of the visit

APPENDIX B:

Training Events
JANUARY - MARCH 2002

Appendix B: Training Events (January-March 2002)

DATES	WORKSHOP TITLE	COUNTRY/CITY	# TRAINEES		PARTICIPATING ORGANIZATIONS	PURPOSE
			Male	Female		
March 27-31, 2002	First Round New Horizons Training	Fayoum	0	33	ICA	Increase the awareness of young girls and women regarding life skills information
March 24-28, 2002	Second Round New Horizons Training	Minya	0	13	Catholic Relief Service (CRS)	Increase the awareness of young girls and women about child psychology, environment and small projects
March 20-April 2, 2002	Third Round New Horizons Training	Alexandria	0	20	CARITAS/Alexandria	Increase the awareness of young girls and women regarding reproductive health issues
March 17-21, 2002	First Round New Horizons Training	Beni Suef	0	30	ICA	Increase the awareness of young girls and women regarding life skills information
March 17-21, 2002	Second Round New Horizons Training	Aswan	0	20	Future-CDA	Increase the awareness of young girls and women about child psychology, environment and small projects
March 17-21, 2002	Second Round New Horizons Training	Qena	0	21	FEDA	Increase the awareness of young girls and women about child psychology, environment and small projects
March 9-13, 2002	Third Round New Horizons Training	Aswan	0	13	West Sohail	Increase the awareness of young girls and women regarding reproductive health issues
March 2-7, 2002	Advanced Training of Trainers (TOT)	Cairo	8	13	Fourteen NGOs/CDAs from eight governorates	Enable participants to plan and organize for training programs; implement a training program using efficient presentation and training skills
February 16-20, 2002	Third Round New Horizons Training	Minya	0	23	The Catholic Relief Service	Increase the awareness of young girls and women regarding reproductive health issues
February 16 - 20, 2002	First Round New Horizons Training	Aswan	0	28	ICA	Increase the awareness of young girls and women regarding life skills information
February 16 - 20, 2002	First Round New Horizons Training	Beni Suef	0	26	Ahmed Taher-CDA	Increase the awareness of young girls and women regarding life skills information
February 10 - 14, 2002	Third Round New Horizons Training	ITRFP, Alexandria	0	24	El-Sharkeia & El Beheira Groups	Increase the awareness of young girls and women regarding reproductive health issues

DATES	WORKSHOP TITLE	COUNTRY/CITY	# TRAINEES		PARTICIPATING ORGANIZATIONS	PURPOSE
			Male	Female		
February 4 - 8, 2002	Third Round New Horizons Training	Aswan	0	22	The Regional Federation for CDA's	Increase the awareness of young girls and women regarding reproductive health issues
February 3-7, 2002	Second Round New Horizons Training	Sohag	0	20	Children with Special Needs (CSN)	To train NH facilitators on the second part of the New Horizons Program (Manual 1)
January 26-30, 2002	First Round New Horizons Training	Cairo	0	29	Development Program for Women and Children	To train New Horizons facilitators on the first half of the Life Skills Manual
January 19-24, 2002	First Round New Horizons Training	Qena	0	30	FEDA	Increase the awareness of girls and women regarding life skills information
January 13-17, 2002	Gender Training	Cairo	0	23	Members of 13 (NGOs/CDAs) from five governorates (Aswan, Sohag, Minya, Beni Suef, and Cairo)	Build the capacity and the skills of participants to be able to mainstream gender in their programs, projects and activities.
January 6-10, 2002	Second Round New Horizons Training	Aswan	0	15	West Sohail	Increase the awareness of the New Horizons facilitators about environment, child psychology and small projects.
January 6-11, 2002	First Round New Horizons Training	Aswan	0	30	Future-CDA	To train New Horizons facilitators on the first half of the Life Skills Manual
January 2-4, 2002	Gender Training	Assuit	3	22	CSN	To sensitize New Horizons facilitators regarding gender issues to enable them deliver the New Horizons Training in a gender sensitive manner.

APPENDIX C:

Project Benchmarks
JANUARY - MARCH 2002

Table 1: Project Benchmarks January-March 2002

Objective	Indicators	Previous	Current	Benchmark	Benchmark PYs		Final
		Total (A) 11/0 - 12/01	Reporting Period (B) 1/02 - 3/02	To Date (A + B) 11/0 - 3/02	Achieved	Planned	Project Benchmark
1. To increase girls' participation in formal basic education	Primary school scholarships awarded	4409	0	4409	1476	1500	4500
	Preparatory school scholarships awarded	1638	0	1638	410	600	1800
	Beneficiaries served by scholarships	2250					2100

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Table 1: Project Benchmarks January-March 2002

Objective	Indicators	Previous	Current	Benchmarks	Benchmarks PVS		Final
		Total (A) 11/0 - 12/01	Reporting Period (B) 1/02-3/02	To Date (A + B) 11/0 - 3/02	Achieved	Planned	Project Benchmarks
2. To strengthen the capacity of NGOs to implement and advocate for quality, sustainable programs for girls and young women	NGOs and/or CDAs implement the <i>New Horizons</i> program	79	11	90	16	30	70
	Regional NGOs trained to provide New Horizons training and follow up	5	0	5	0	2	3
	Facilitators trained and certified to deliver New Horizons program components	295	24	319	79	200	500
	NGO staff trained to manage NH Training (TOT)	72	39	111	39	60	140
	NGO staff trained to manage New Horizons activities	92	0	92	50		
	Copies of newsletter distributed (issued four times per year, 1,000 copies each issue)	5,300	2,000	7,300	2,000	4,000	12,000
	Community leaders are trained	525	0	525	15	150	400
	Community members are trained	4678	150	4,828	1,200		
	Training Program Developed for community leaders	5	0	5	1	0	X
	Copies of IEC materials disseminated	23,952	7,272	31,224	10,071	3,000	9,000
	Special events (i.e. the celebration of Egyptian Women's Day) held on an annual basis	2	0	2	1	1	3
	New Horizons Day celebrated on an annual basis	1	1	2	1	1	3
	Annual National Partnership Network Conference held	2	0	2	0	1	3
	Regional Partnership Network workshops held	17	3	21	10	8	23
	NGOs trained in participatory video for social change *	0	0	0	0	0	2
NGOs receive subgrants to manage	20	1	21	3	2	13	

* Activity was suspended by MISA

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Table 1: Project Benchmarks January-March 2002

Objective	Indicators	Previous	Current	Benchmark	Benchmarks PVs		Final
		Total (A) 11/9 - 12/01	Reporting Period (B) 1/02-3/02	To Date (A + B) 11/9 - 3/02	Achieved	Planned	Project Benchmark
3. To improve the life skills, self confidence and health awareness of girls and young women	New Horizons adaptation for Boys and Young Men completed			In progress			
	Girls and young women complete the Basic Life Skills; Classes ONLY	4,496	336	4,832	878	2,000	6,000
	Girls and young women complete the Basic Life Skills and Reproductive Health Packages	8,456	1,912	10,368	3,083	1,000	3,000
	TOTAL Girls Completed New Horizons Program	12,952	2,248	15,200	3,961	3,000	9,000
	Boys and young men complete the Basic Life Skills and Reproductive Health packages for males	0	0	0	0	0	2,000
	Girls and young women complete literacy classes	724	0	724	0	150	500
	Girls and young women complete the skills training program	518	0	518	56	150	500
	Regional FGM task forces in operation	2	0	2	0	2	2
	NGOs receive training in Positive Deviance Approach to combat FGM	4	0	4	0	1	2