

FUNDESA

PD-ABS-277
104984

Cleaner Production, Ruta del Maíz

Work Plan

**CLEANER PRODUCTION / RUTA DEL MAIZ
WORK PLAN**

13/02/95 09:00

CONSORTIUM GROUP 6

This is an association of non-governmental organizations from Central America. These are private companies that work toward development, without lucrative aim, that work with the micro, small, and medium sized tourist enterprise. These associations were created without legal structure but their vocational guidance has been toward coordinating efforts and working in conjunction to help confront globalization and the implications involved with the micro, small, and medium tourist enterprise.

The companies that form the consortium Group 6 are the following:

FUNDESA	GUATEMALA
PROESA	EL SALVADOR
ACEPESA/HONDURAS	HONDURAS
FUNDETUR	NICARAGUA
ACEPESA	COSTA RICA
APRONAD	PANAMA

We have been working on a regional project which objectives contribute to the creation of a Tourism Development Program named **LA RUTA DEL MAIZ**, this program has a similar objective of delegating small, and medium sized enterprises for commercial integration of Central America, but they can also take advantage of exploiting tourism and the development of their communities while protecting the environment and promoting their cultural identity. This project intends to introduce a concept of **PRODUCCION MAS LIMPIA**, to help practice environmentally safe and friendly daily activities in the small and medium business.

OBJECTIVES OF THE PROJECT:

The objectives of the project are the following:

1. To sensitize the proprietary businessman of small and medium sized tourist enterprise in the knowledge, usage and practice of **PRODUCCIÓN MÁS LIMPIA** with in the business and it's activities.

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2. To conduct elaboration an Environmental Management Plan for (Cleaner Production) in 100 small and medium sized Central American enterprises that lend different services.
3. To create a standard for the concept of Cleaner Production with in the small and medium tourist enterprises.

With in the function of these objectives we have designed a schedule of the activities which is described further on.

JUSTIFICATION:

The necessity to apply the concepts of **PRODUCCIÓN MÁS LIMPIA** within the daily activities of the small and medium enterprise, also includes working with the problems of information management. The justification of the project is to provide and recollect the appropriate information from the proprietors/ administrators of these enterprises, especially the ones dedicated to the installment of tourism which has been identified as one of the economic activities with major potential throughout the Central American region.

ACTIVITIES SCHEDULE CLEANER PRODUCTION/RUTA DEL MAIZ

OBJECTIVES	ACTIVITIES	A	M	J	J	A	S	O	N	D	J	F	M	RESPONSIBLE
O./ PROJECT ORGANIZATION	0.1 Work Plan													FUNDESA / ACEPESA
	0.2 Pre-selection Enterprises													EACH NGO
	0.3 Belice ONG Selection													FUNDESA / ACEPESA
1./ Sensitize the proprietary businessman of small and medium sized tourist enterprise in the knowledge, usage and practice of CLEANER PRODUCTION with in the business and it's activities	1.1 Determinate the participating enterprises criteries													FUNDESA / ACEPESA
	1.2 Determine the Diagnostic Design Instruments													FUNDESA
	1.3 Systematization and Diagnostic Execution													EACH NGO ACEPESA/HONDURAS
	1.4 Drafts Preparation													FUNDESA / ACEPESA
	1.5 Enviromental and ISO 14001 adoptated drafts review													FUNDESA / ACEPESA
	1.6 Plan design for the training and technical asistance.													FUNDESA / ACEPESA
	1.7 Trainners capacitate													FUNDESA / ACEPESA

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ACTIVITIES SCHEDULE CLEANER PRODUCTION/RUTA DEL MAIZ

OBJECTIVES	ACTIVITIES	A	M	J	J	A	S	O	N	D	J	F	M	RESPONSIBLE
2./ To conduct elaboration and Environmental Management Plan for (Cleaner Production) in 100 small and medium sized Central American enterprises.	1.8 Technical assistance and execution training program													EACH NGO
	2.1 Management plans elaboration													EACH NGO IN EACH ENTERPRISES IN THEIR COUNTRIES
	2.2 Follow up with the enterprises plans execution													EACH NGO
	2.3 Systematization of results and evaluation of instruments													FUNDESA / ACEPESA
3./ To create a standard for the concept of Cleaner Production with in the small and medium tourist enterprises	3.1 Evaluate the capacity of the 100 small and medium enterprises to incorporate the concept of the PRODUCCION MAS LIMPIA													EACH NGO FUNDESA / ACEPESA
	3.2 Elaboration of the proposal quality standard and the ability in the enterprises													FUNDESA / ACEPESA
	3.3 Workshop to define the minimum standard of quality and the capacity in the enterprises													FUNDESA / ACEPESA
	3.4 100 enterprises evaluation													EACH NGO IN EACH COUNTRY
	3.5 Proposal presentation for the quality certification in LA RUTA DEL MAIZ													FUNDESA/ACEPESA