

PDA
101-8858

1

CENTRAL CONNECTICUT STATE UNIVERSITY
Management Training and Economics Education
in
Eastern and Central Europe
Grant No. EUR-0029-00-G-1039-00

Report for
October, 1993

I. ADMINISTRATION:

The Technical University of Wroclaw conducted a press conference to announce the Center for Excellence grant at 3:00 p.m. on November 4, 1993. Rektor Wiszniewski presided; Mr. Donald Pressly, A.I.D. Representative for Poland and CCSU Vice President for Academic Affairs Karen Beyard also spoke briefly. About thirty representatives of the mass media, including journalists from the two largest newspapers in Lower Silesia, Slowo Polskie and Gazeta Robotnicza, as well as Radio Wroclaw and Radio "ESKA," attended. Prior to the press conference, Prof. Kremens and I were interviewed by Jaroslaw Golawski, a journalist-reporter for Telewizja Polska-Wroclaw. This, the major television station in Wroclaw, carried the story on the evening news here on November 4. While a considerable number of people told me "I saw you on television," I do not know whether the story was used by the Warsaw station of Telewizja Polska. Attachment A is a partial list of journalists present at the press conference and photo copy of the front page article that appeared in Slowo Polskie.

CCSU Vice President for Academic Affairs Karen Beyard and CCSU Office of International Development Administrator Lisa Fellage spent the week of November 1 in Wroclaw. In addition to the press conference, they worked specifically on sustainability of extra-A.I.D. projects. They met with Rektor Wiszniewski and Rektor Wrzesinski, Vice Rektors Kremens and Majewski, CCSU in-residence Professors John Parrish-Sprowl and Walter Parker, A.I.D. coordinator Marcelina Zuber and Economics Education Teaching Assistant Malgorzata Pawlowska, among others.

I am spending the period October 31 - November 16 in Wroclaw, concentrating on administrative matters relative to the Program Continuation activities and the Center for Excellence. At this writing (the end of the first week of my visit), I have met with the Rektors, Vice Rektors Kremens and Majewski, Dean Swiatek of the Institute of Management, Kurator Grazyna Tomaszewska, all Activity coordinators, the CCSU professors here, Dr. Czemplik, and some participants.

BEST AVAILABLE COPY

2

Professors Kremens and Parrish-Sprowl have accepted invitations to attend the November 9-11 Business-Higher Education Forum in Prague.

On behalf of CCSU, Prof. George Muirhead is compiling the answers to the Questionnaire we received from Evaluator David Slee of A.I.D. Warsaw. Since we have provided at least 15 "courses," if we define each full I.B.S. program as one "course," for example, and since some data, especially in the first year, will take time to retrieve and break out in the form called for in the Questionnaire, we are not sure we can make the requested return deadline of November 8.

Our ties to Connecticut's Polish-American community remain very close. On Sunday, October 10, Activity II Coordinator Scott Olson was the featured speaker at the annual Pulaski Day ceremony in New Britain (Att.B). In his speech, he concentrated on the pioneering work we are doing in business communication here and upon the mutually beneficial nature of our partnership with TUWr.

II. PROGRAM CONTINUATION:

ACTIVITY I: MANAGEMENT TRAINING

PROGRAM I: Conclusion of Institute for Business Studies

CCSU Coordinator: Professor Edward Rybczyk
TUWr Coordinator: Professor Zofia Krokosz-Krynke

The seventh session of the nine session final year of the Institute for Business Studies program, Export Marketing, was conducted at TUWr October 18-24, 1993, by CCSU Professor Edward Rybczyk and TUWr Professors Artur Olszewski, Lilianna Marciniak (adjunct), and Irena Filatow.

As is our custom, and as endorsed by the most recent Koltai Evaluation, Professor Rybczyk spent October 18-20 working intensively with his Polish counterparts. They planned carefully the Export Marketing Workshop program presentation, reviewing, for example, lecture content and strategies for utilizing the case method of instruction and group exercises. Professor Rybczyk reports that his Polish counterparts "are quite capable now of running Export Marketing on their own."

STUDENT CONTACT HOURS

3 Profs. x 3 days x varying hours/day = 60 s.c.h.

The formal I.B.S. session took place October 21-24. During this session the professors utilized case studies, computer simulations,

BEST AVAILABLE COPY

2

quizzes, study questions, and lectures to convey the content. The content itself included various methods of assessing marketing potential; international quality standards; accessing electronic data; such "nuts and bolts" topics as pricing, financing, currency exchange, customs regulations, shipping, insurance, and terms of payment; export management companies; the global marketplace; market planning; and strategic planning.

The Polish instructors invited three professionals to provide additional perspectives on their own areas of expertise. A Bank Zachodni officer discussed procedures for obtaining letters of credit. Danuta Kasztelanica, from the Division of Foreign Affairs of the Wroclaw Municipality, discussed how local companies have entered the international marketplace. And John P. Joyce of Boston, an official from the U.S. Small Business Administration, discussed the roles of smaller businesses in global competition.

Attendance averaged 23 participants for the first three days, but dropped to 21 for the final day, a Sunday. Evaluations done by the participants were quite positive. With 5.0 as "strongly agree," for example, the average response to the statement "the quality of instruction was excellent" was 4.86; the average response to the statement "I would recommend this course to other interested parties" was 4.29.

Professor Rybczyk brings a personal commitment and devotion to our projects that has an invigorating and exuberant effect on the participants and on the Polish professors. He also is quite generous with his time in Wroclaw. For example, on his final day he spent 8 hours in individual consultations with several participants who are now working in the export field and are having difficulties. I congratulate him for another excellent contribution.

STUDENT CONTACT HOURS

| | | |
|-------------|--------------------------------|------------|
| October 21: | 23 participants x 8.44 hours = | 194 s.c.h. |
| October 22: | 23 participants x 9.33 hours = | 215 s.c.h. |
| October 23: | 23 participants x 9.33 hours = | 215 s.c.h. |
| October 24: | 21 participants x 6.13 hours = | 129 s.c.h. |
| | | ----- |
| | | 753 s.c.h. |

One of our goals, from the beginning of this grant, has been for our I.B.S. trained instructors to impart the knowledge they acquired to their own students in their various regular classes at TUWr. Professor Krokosz-Krynke has provided Att. C, "Calculation of Contact Hours-Instructors Graduated from I.B.S. Program (SP#1). I am proud to report:

BEST AVAILABLE COPY

STUDENT CONTACT HOURS

1991-92 two profs./106 students = 3,180 s.c.h.
 1992-93 three profs./365 students = 9,000 s.c.h.
 1993-94 winter semester 5 profs./249 students = est.6,205 s.c.h.

PROGRAM II: Business Workshops/Short Courses-Lower Silesia

This outreach program by I.B.S.-trained faculty begins in February, 1994. On this visit Professors Krokosz-Krynke and Czemplik and I will meet with representatives of each of the Lower Silesian vojevode's offices to publicize this program and the work of the Center for Excellence.

PROGRAM III: Production for Markets

CCSU Coordinator: Professor Edward Rybczyk
 TUWr Coordinator: Professor Artur Olszewski

Professors Rybczyk and Olszewski have finalized the schedule of Workshops for this Activity. It is:

- January 10-17: Boeing Supplier Advanced Quality Systems
 led by CCSU Professor James DeLaura
- February 21-28: Statistical Process Control
 led by CCSU Professor Paul Resetarits
- March 21-28: Total Quality Management-ISO 9000
 led by CCSU Professor Andrew Baron
- April 18-25: Human Resource Management
 led by CCSU Professor Edward Rybczyk

ACTIVITY II: ORGANIZATIONAL AND MANAGERIAL COMMUNICATION

CCSU Coordinator: Professor Scott Olson
 TUWr Coordinator: Professor Jan Waskiewicz
 UWr Coordinator: Professor Marcelina Zuber

The first Workshop in this year's program, Organizational Communication, began on November 4, 1993. Led by CCSU Professor John Parrish-Sprowl, it has attracted some 48 participants. TUWr is charging a participant fee of Zl 3,000,000. Professor Waskiewicz has been interviewed recently by Radio Wroclaw and ECHO television about this Activity. I will report on the November Workshop in my next Report.

Rektor Wiszniewski presided at the Opening Ceremony for this Activity, November 4 at 4:00 p.m. at TUWr. A.I.D. Representative Donald Pressly and Program Officer Nina Majer attended.

ACTIVITY III: MARKET ECONOMICS

Program I: Economics Education for High School Teachers

CCSU Coordinator: Professor Ronald Daigle
TUWr Coordinator: Professor Lech Stefan

On Saturday, October 23 and October 25-29 Professors Daigle and David O'Connor and TUWr Professors Wieslawa Bronowska, Malgorzata Pawlowska, and Marek Zajac (who serve as Teaching Assistants) presented a 26 hour instructional program in Macroeconomics. While 36 teachers were "officially" registered in advance for this Workshop, 42 teachers attended, 35 of whom are female. 39 of them teach high school economics. In addition to Wroclaw, they came from such towns as Brzeg, Kluczbork, Zgorzelec, Olesnica, Trzebnica, Strzelin, Dzierzoniow, Olawa, Jelenia Gora, Kamienna Gora, Swidnica, Bierutow, Zmigrod, Lwowek Sl., Szczytna, and Slupsk.

Major topics covered in the instructional program included barter vs. monetary exchange; how money affects the level of economic activity; the role of financial markets and financial institutions; aggregate measures of economic performance including Gross Domestic Product and real GDP; theories of inflation; how economists measure inflation; the effects of repressed inflation in Poland; expenditure patterns of "typical" American and Polish households; types of unemployment; measuring unemployment in Poland; redundancy employment; business cycles and economic growth; and market reforms in Poland.

The normal Workshop day included lectures on various economic topics and an accompanying discussion of teaching strategies appropriate for secondary school students. This was usually followed by an examination of the student exercises prepared for the Workshop.

Professor Daigle reports that many of the student exercises prepared for this Workshop were based on data on the Polish economy obtained from the International Monetary Fund and the Polish Central Statistical Office. Professor Zajac prepared additional tables and charts on the Polish economy. At the conclusion of the Workshop, the teacher participants were provided with transparency masters for use in their own classrooms. Professors Daigle and

O'Connor continued their practice of utilizing the Teaching Assistants to provide some of the lectures. They also led several small "break out" sessions. Professor Daigle reports that "discussions in these groups were quite lively and frequently focused on current economic developments in Poland."

The Teaching Assistants also made certain that the teacher participants understood the economic concepts covered each day. We have found this to be quite important since too many participants too often can be overly deferential to our trainers, not asking questions when they should.

For this instructional program in Macroeconomics, Professor Daigle prepared and distributed some 160 pages of student exercises and readings and transparency masters in the Polish language as well as a revised outline of 62 pages.

STUDENT CONTACT HOURS

42 Participants x 26 hours = 1,092 s.c.h.

Professors Daigle and O'Connor also worked with Professor Stefan and the Teaching Assistants on program planning, development of a Teachers' Guide in Macroeconomics, and other programmatic matters.

STUDENT CONTACT HOURS

3-4 profs./total of 14 hours = 43 s.c.h.

One of the keys to the obvious success of this program is Professor Daigle's ability to provide, in the Polish language, material sharply relevant to the contemporary Polish economy. I applaud his devotion to this task and his manifest effectiveness in working closely and well with the Polish high school teachers. A generic program in economic education would be only moderately successful. This is not a generic program.

Program II: Market Economics Education for Solidarnosc

CCSU Coordinator: Professor Ronald Daigle

TUWr Coordinator: Professor Lech Stefan

This sixteen-hour training program for middle-level managers continues on schedule. Barring labor strife, we expect to exceed our initial goal of 1,400 trained by December 31, 1993, when the program concludes. We will report final numbers as soon as they are available, presumably in January, 1994.

Program III: Privatization Counseling

CCSU Coordinator: Professor Henry S. Enck
TUWr Coordinators: Professor Lech Stefan and
Professor Danuta Domagala

Last month I stated the obvious: "This is the most risky activity we undertake this year." In light of all the uncertainties regarding the new Polish leadership's privatization stance, prudence dictates that we hold off on implementing this activity until January at least. Professors Wiszniewski, Kremens, and I shall determine a course of action this month or next. In any case, the portion of this program devoted to the TUWr departments of transportation, buildings and grounds, and architecture will go forward.

III. CENTER FOR EXCELLENCE

First, an apology. With the assistance of A.I.D. Warsaw, especially Dr. Nina Majer, and the cooperation of Mr. Robert Handwerk of the American School of Warsaw, special arrangements were made for the three TUWr professors who will study in the CCSU MBA program-- Professor Zofia Krokosz-Krynke, Professor Gabriela Paszkowska, and Professor Leszek Jurdziak-- to take the GMAT exam in Warsaw on October 16. Without notifying Dr. Majer, they did not take the exam. One could go into lengthy explanation as to what happened and why. But the "bottom line" is that Dr. Majer went out of her way to be of assistance as did those responsible for administering the GMAT exam, and the professors did not take the exam. I am the Project Director for this grant. I assume responsibility for this failure. I apologize.

Second, a word on translation of the term "Center for Excellence" into the Polish language. In Polish the term translates as Centrum Kształcenia Ustawicznego. Prior to 1989 this was a term used by the Communist trade unions in Poland to describe their own training centers. Obviously, we do not want our Center to be identified in the Polish public mind with these low-level, low-quality Communist trade union programs. For this reason, Rektor Wiszniewski and Professor Kremens have decided to substitute the title "Center for Continuing Education" for Center for Excellence in Polish. This, we hope, is acceptable to A.I.D. These days in Poland, as you know, are quite difficult politically. The last thing we need is to have the Center regarded by the Polish public as a Communist-type institution.

BEST AVAILABLE COPY

Third, a word on the Polish academic milieu in which we work. In Poland today universities operate in a more purely democratic way, in the dictionary sense of the word "democratic," than do American universities. The award of a grant to establish a Center for Excellence in and of itself does not establish a Center for Excellence at TUWr, important though the award is. The Center for Excellence, as an integral part of the TUWr, can only be established by the TUWr Faculty Senate. Prior to the Faculty Senate vote, no real, fundamental decisions could be made regarding implementation of the Center's activities. I am pleased to report that the TUWr Faculty Senate voted to establish the Center for Excellence on October 23, 1993. That important step, more than a formality, is now behind us. The next step, which Dr. Czemplik has begun, is to write new TUWr regulations establishing the Center as a cost center line item within the University budget.

In addition, I provide the following for your information:

* Prof. Andrzej Czemplik assumed the position of Director of the Center for Excellence on October 1. This month he has concentrated on beginning the procedure process for construction and renovation of the Center building, reviewing and updating the equipment procurement list, and establishing the proper and necessary accounting and bookkeeping procedures for the Center.

* CCSU Grant Administrator Lesley Cephas spent the period October 21-29 at TUWr, working primarily with Dr. Czemplik on Center administrative, financial, and record keeping matters, and with the TUWr professors selected for graduate study at CCSU.

Ms. Cephas and CCSU Professor John Parrish-Sprowl began planning the in-U.S. orientation program for the participant trainees. She also met with Professor Kremens to discuss her specific grant responsibilities which include financial/budget matters, regulation/statutory compliance, and participant training. She emphasized the requirement for prior approval of all equipment purchases, and they discussed, in addition to routine matters, the importance of coordinating equipment delivery with Center construction/renovation completion as well as challenges presented by Polish customs policies.

She spent considerable time with the participant trainees, reviewing their maintenance support in the United States and going over in great detail the paperwork and various requirements they must complete before departing for CCSU, pre-departure orientation, and their responsibilities as participants.

BEST AVAILABLE COPY

On October 27 Ms. Cephas and Dr. Czemplik travelled to Warsaw to meet with Ms. Mada McGill, Country Regional Director of Partners for International Educational Training (PIET). The purpose of this trip was to make certain that all pre-departure requirements will be fulfilled.

For participant training, one issue remains outstanding- that of Polish salary continuation for single professorial income families. In the United States, we would handle this problem by providing educational leave with pay. We hope this is possible in Poland.

* CCSU Professor of Accounting Walter Parker is spending the Fall semester in-residence at TUWr. He has spent considerable time this month working with the TUWr professors selected for MBA training at CCSU. He is providing for them a seminar in various aspects of accounting, assistance with GMAT and TOEFL preparation, and coaching in the subject matter of other business disciplines. I have recommended that the Communication participant trainees attend this seminar. I applaud him for the rapport and high degree of professional respect he has established with his Polish peers.

Professor Parker has also spent considerable time with Dr. Czemplik as they begin to establish an administrative structure for the Center and a focus for its outreach activities.

He is also teaching a course in Accounting at TUWr this semester. For this course, he and his Polish colleagues anticipated an enrollment of 20; it has now reached 36, and there are no more seats left in the classroom. He reports that these students are "highly motivated." I will report student contact hours upon completion of the course.

* CCSU Communication Professor John Parrish-Sprowl is also spending the Fall semester in-residence at TUWr. I applaud his energy, conscientiousness, and instinct to be helpful. His rapport with his Polish colleagues and Polish students is exceptional.

Professor Parrish-Sprowl and coordinators Jan Waskiewicz and Marcelina Zuber have spent considerable time on the important matter of curriculum development for the School of Communication that is being established here jointly by the technical and liberal arts universities. They are working closely with aspiring Communication professors from both universities, including the participant trainees who will study at CCSU, and are contemplating "retreat". The "retreat," Professor Parrish-Sprowl expects, will speed up curriculum development and should also identify various short courses and workshops that can be offered by the Center for Excellence.

Each Wednesday he provides a two-hour lecture on Communication to an average of 40 students at the University of Wroclaw. I spoke briefly to this class on this visit. Each Thursday he offers a two-hour seminar for some 20 professors at TUWr. In the lecture and in the seminar Professor Parrish-Sprowl focuses on business Communication issues as they relate to Poland's economic transformation. I will report student contact hours at the conclusion of this semester.

Because of his popularity and the popular interest in Communication in Wroclaw, Professor Parrish-Sprowl is much in demand. For example, on invitation he presented a two-hour lecture for 23 Political Science students at the University of Wroclaw and a two-hour lecture for 25 people attending a Polish Political Science Association meeting here. Another lecture for the UWr Political Science Institute is scheduled for December. Also, he reports spending up to 12 hours per week in small group and one-on-one discussions of Communication issues. The UWr Institute of Sociology hopes to publish his UWr classroom lectures if funding can be found.

Professor Parrish-Sprowl has contributed a chapter on "Issues in Organizational Communication in Poland's Economic Transformation" to a forthcoming book from the TUWr press on Communication Problems in the Transformation Process. At the request of the Director of the Political Science Institute at UWr, he is preparing a chapter on Communication issues for a UWr publication on Communication Issues in Poland's Transition to Democracy.

One of the services we expect the TUWr Center for Excellence to provide is consultancies. Professor Parrish-Sprowl has initiated this service, beginning with a Wroclaw medical equipment firm. He reports, "This has not been mentioned yet due to local politics. The people here want to use this project as both an initial effort for the Center and as [a] future advertisement."

End of report.

BEST AVAILABLE COPY

10

A+A



W związku z przyznaniem POLITECHNICE WROCLAWSKIEJ
 grantu o wartości jednego miliona dolarów przez
 Amerykańską Agencję Rozwoju Międzynarodowego (U.S. A.I.D.)
 (jedynego w Polsce, jednego z czterech w Europie Środkowej i Wschodniej)

ZAPRASZAMY

NA KONFERENCJĘ PRASOWĄ

dnia 4 listopada o godz. 15:00
 budynek główny A-1 Politechniki, sala 241 - I piętro
 Wybrzeże Wyspiańskiego 27

Przedstawiciele Politechniki Wrocławskiej i Central Connecticut State University
 U.S.A. przedstawią wyniki dotychczasowej i perspektywy przyszłej współpracy.

Po zakończonej konferencji, w tej samej sali odbędzie się uroczyste rozpoczęcie drugiej edycji Polsko-
 Amerykańskiego Studium Komunikacji Społecznej w Organizacji i Zarządzaniu, na które również
 serdecznie zapraszamy.

BEST AVAILABLE COPY

Rektor
 Politechniki Wrocławskiej

Prezydent
 Central Connecticut
 State University

//

Att. A

**Politechnika Wroclawska i Central Connecticut State University
Konferencja Prasowa dn. 4 listopada 1993**

Uczestnicy konferencji:

**Prof. Karen BEYARD - Vice Prezydent d/s Akademickich,
Central Connecticut State University,
Prof. Andrzej WISZNIEWSKI - Rektor Politechniki
Wroclawskiej**

BEST AVAILABLE COPY

Ponadto macie Państwo możliwość rozmowy z następującymi osobami:

**Prof. Henry ENCK, Pełnomocnik Prezydenta CCSU d/s Współpracy
Miedzynarodowej, koordynator grantu ze strony amerykańskiej,**

**Prof. Zdzisław KREMENS, Prorektor Politechniki, koordynator grantu ze strony
polskiej,**

Dr Andrzej CZEMPLIK, desygnowany na kierownika Centrum Kształcenia,

**Dr hab. Jan WASZKIEWICZ, koordynator Polsko-Amerykańskiego Studium Komunikacji
Społecznej z ramienia Politechniki,**

goszczący na Politechnice z 3-miesięczną wizytą profesorowie CCSU -

Walter PARKER, Accounting Dept. CCSU,

John PARRISH-SPROWL, Communication Dept. CCSU,

oraz pozostali goście amerykańscy i angielscy -

Dr Douglas EBNER, Konsul d/s Prasy i Kultury, Konsulat Generalny USA w Poznaniu,

Mr Donald PRESSLY, Przedstawiciel US AID w Polsce, Ambasada USA w Warszawie,

Dr Nina MAJER, AID Program Officer, Ambasada USA w Warszawie,

Mrs Ella HEATH, Industrial Consultant, London,

Mrs Lisa Marie FELLAGE, Administrator, Office of International Development, CCSU.

17

Att. A

The following journalists have signed the attendance sheet during the press conference on November 4, 1993

| | |
|---------------------|---|
| Aneta Filipowska | - RADIO WROCLAW |
| Marek Maciul | - RADIO "ESKA" |
| Ewa Han | - SLOWO POLSKIE (one of the biggest Lower Silesia newspapers) |
| Lidia Wietrzyńska | - GAZETA ROBOTNICZA (as previous one) |
| Irena Filatow | - SZKOŁA BIZNESU |
| Maria Kisza | - PRYZMAT (WTU info magazin) |
| Janusz Nagórny | - KARKONOSZE |
| Jarosław Twardowski | - RAPORT REGIONALNY |
| Piotr Bielawski | - AGENCJA PRASOWA RZECZPOSPOLITEJ POLSKI |

Together in the room were about 30 mass media people during the conference. Many of them did not sign the list. Few of them (as the representative of the Polish Press Agency "PAP") left the room as soon as he got answers on his questions.

November 5, 1993

BEST AVAILABLE COPY

/3

A.H. A

Milion dolarów dla Politechniki Wrocławskiej

Wielkie wyzwanie

Wczoraj we Wrocławiu inaugurowano drugą edycję Polsko-Amerykańskiego Studium Komunikacji Społecznej w Organizacji i Zarządzaniu. Studium to jest jednym z efektów — prowadzonej od trzech lat — współpracy pomiędzy Central Connecticut State University i dwiema wrocławskimi uczelniami: politechniką oraz uniwersyteciem.

Pierwsze kontakty obydwu akademickich ośrodków sięgają maja 1980 r., kiedy to goście z Connecticut odwiedzili Wrocław. Już w październiku współpracą była tak zaawansowana, że politechnika otrzymała — za pośrednictwem CCSU — 25 tys. dolarów, zebranych przez Polonię z Nowej Anglii, na rozwój programów edukacyjnych. Natomiast

w listopadzie tego samego roku Amerykańska Agencja Federalna ds. Rozwoju Międzynarodowego (USAID) ogłosiła konkurs na techniczną pomoc dla krajów Europy centralnej i wschodniej. O fundusze przyznawane w jego ramach — granty ubiegali się ponad 200 amerykańskich instytucji powiązanych z europejskimi partnerami. Wśród Jednostek wybranych znalazły się CCSU i politechnika. Otrzymały one 928 tys. dolarów. Dala to szansę uruchomienia we wrocławskiej uczelni sześciu polsko-amerykańskich programów kształcenia w zakresie biznesu, bankowości, ekonomii i komunikacji społecznej. Powlewał przedsięwzięcia te zakończyły się

● Ciąg dalszy na str. 2

Wielkie wyzwanie

● Dokończenie ze str. 1 sukcesem. USAID podjęła decyzję o przedłużeniu grantu na lata 1992-1993.

Rzecz w tym, żeby był najlepszym — mówi rektor politechniki, prof. Andrzej Wiszniewski. Rzeczywiście się to udało. Uczęszcza do Connecticut i we Wrocławiu uznane zostały przez sponsora całego przedsięwzięcia — Agencję Rozwoju Międzynarodowego USA za najlepszych realizatorów programów w Europie. Od tego był już tylko krok, do uzyskania przez politechnikę i CCSU jednego z czterech pięcioletnich grantów o wartości miliona dolarów. Za środków tych powstał we Wrocławiu Centrum Kształcenia Ustawicznego.

Mieści się ono będzie przy ul. Karła Szymanowskiego. Wyposażone zostało w najnowszy sprzęt audiovizualny i komputerowy, ale dydaktyczną o standardach europejskich bieżąco bibliotekę. Planowany jest też wyjazd do USA ośmiu pracowników naukowych i studentów ostatnich lat politechniki na stałe i studia w zakresie biznesu i komunikacji społecznej. Póki tego centrum uruchomi różnorodną formę kształcenia

— studia nodyplomowe, kursy zaoczne, weekendowe i wakacyjne — odpowiadające potrzebom regionu i rynku.

O randze całego przedsięwzięcia i jego znaczeniu dla obydwu zainteresowanych stron świadczy to, iż we wrocławskiej inauguracji Szkoły Komunikacji Społecznej uczestniczyli m.in. prof. Karen Bayard — wiceprezydent ds. akademickich CCSU, prof. Henry Fack — koordynator grantu ze strony amerykańskiej, Donald Pressley — przedstawiciel USAID w Polsce, prof. Andrzej Wiszniewski — rektor politechniki i prof. Wojciech Wrzesniński — rektor UW. Wszyscy zebrani podkreślali, że podstawą wspólnego sukcesu jest modelowy, partnerski sposób współpracy pomiędzy amerykańską i polskimi uczelniami.

TAWA HAN

SKOWO
dolnośląska gazeta-codzienna

POISKIB

BOCIAW—JELENIA GORA—LEGNICA—WALBRZYCH lnd 350419

5 XI 1993

Nr 260 (14 323)

16 stron

Cena 3080

magazyn piątek

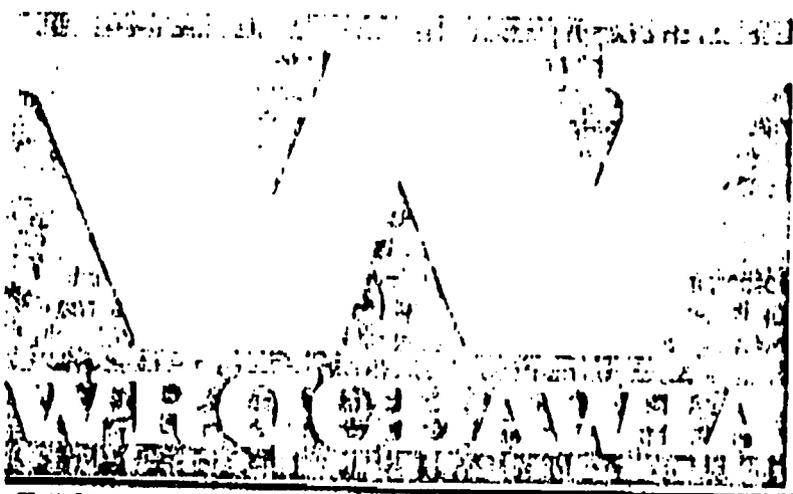
BEST AVAILABLE COPY

161

Ⓚ PL ISSN 0137-9372. Nr indeksu 350532

magazyn

W WIECZÓR



ROK XXVII Piątek-Niedziela 24 strony
Nr 216 (7323) 5-7 XI 1993 r. Cena 3000 zł

Supergrant dla Politechniki

Att. A

Amerykańska Agencja Rozwoju Międzynarodowego (U.S. A.I.D.) przyznała Politechnice Wrocławskiej grant (czyli pieniądze na realizację projektów badawczych) o wartości miliona dolarów. Wrocławska uczelnia otrzymała tę kwotę jako jedyną w Polsce i jedną z czterech w Europie Środkowej i Wschodniej.

To wyróżnienie spotkało Politechnikę Wrocławską m.in. dzięki kilkuletniej, owocnej współpracy z Central Connecticut State University.

(sach)

BEST AVAILABLE COPY

15

A.H. B

CALCULATION OF CONTACT HOURS
INSTRUCTORS GRADUATED FROM IBS PROGRAM (SP#1)

Academic year 1991/92

| Instructor | Class hours | Particip. number | Contact hours |
|---------------------|-------------|------------------|---------------|
| Gabriela Paezkowska | 30 | 8 | 240 |
| | 30 | 20 | 600 |
| | 30 | 8 | 240 |
| | 30 | 20 | 600 |
| | | 56 | |
| Zofia Wilimowska | 30 | 10 | 300 |
| | 30 | 12 | 360 |
| | 30 | 15 | 450 |
| | 30 | 13 | 390 |
| | | 50 | |
| Total | | 106 | 3.180 |

Academic year 1992/93

| | | | |
|----------------------|----|-----|-------|
| Gabriela Paezkowska | 30 | 15 | 450 |
| | 30 | 10 | 300 |
| | 30 | 31 | 930 |
| | 30 | 12 | 360 |
| | | 68 | |
| Zofia Wilimowska | 30 | 50 | 1500 |
| | 30 | 40 | 1200 |
| | 15 | 10 | 150 |
| | 15 | 12 | 180 |
| | 15 | 15 | 225 |
| | 15 | 13 | 195 |
| | 15 | 12 | 180 |
| | 15 | 14 | 210 |
| | 15 | 14 | 210 |
| | 15 | 40 | 600 |
| | 30 | 10 | 300 |
| | 30 | 10 | 300 |
| | 30 | 10 | 300 |
| | 30 | 10 | 300 |
| | | 260 | |
| Zofia Krokosz-Krynke | 30 | 37 | 1110 |
| Total | | | 9.000 |

BEST AVAILABLE COPY

16