

03/11/94
7511 000 512

CENTRAL CONNECTICUT STATE UNIVERSITY
Management Training and Economic Education
in
Eastern and Central Europe
Grant No. EUR-0029-00G-1039-00

Report for January, 1994

I. ADMINISTRATION:

We are now in the midst of the busiest part of the year administratively. For each of the next four months multiple training sessions will take place at TUWr. Each of the Program Continuation activities is on schedule. Our coordinators and those from TUWr continue to work together efficiently and productively.

For the Center for Excellence portion of this grant, this is a particularly challenging time administratively. Dr. Czemplik is the Coordinator of the Center for Continuing Education. His specific administrative responsibilities include the renovation and construction project, completion of the List of Equipment for the Center (which he has done), and writing the new regulations and curriculum for the Center, both of which must be approved by the TUWr Faculty Senate and are essential to the Center's ultimate sustainability. Assistant Coordinator Wilimowska works with the TUWr activity coordinators on developing and offering short courses and workshops through the Center.

We have received verbal approval and await written approval of our budget revision request. Once this and a copy of the new construction regulations are received and mastered, Rektor Wiszniewski will advance the funds to begin the renovation project. At the same time, Ms. Cephas will initiate the paperwork to transfer these funds to TUWr.

The first wire transfers for construction of the addition to the Center building, program continuation, and Center for Excellence have been received in Wroclaw.

II. PROGRAM CONTINUATION:

A. ACTIVITY I: Management Training

Program I: Conclusion of Institute for Business Studies
CCSU Coordinator: Professor Edward Rybczyk
TUWr Coordinator: Professor Zofia Krokosz-Krynke

This program is completed. The graduation ceremony for the third-year participants will take place at TUWr on March 18, 1994.

Future I.B.S. programs taught by the TUWr professors who have completed the program in prior years will be offered under the auspices of the Center for Continuing Education. The first two complete programs begin in Wroclaw and in Legnica next month.

BEST AVAILABLE DOCUMENT

Program II: Business Workshops/Short Courses -- Lower Silesia**CCSU Coordinator: Professor Henry S. Enck****TUWr Coordinator: Professor Zofia Krokosz-Krynke**

This program is a natural outgrowth of the recently completed three-year I.B.S. program. From the inception of the I.B.S. program, in advance of A.I.D. funding, our goal has been for the TUWr professors completing the program to offer it -- and related short courses and workshops -- on their own in the Polish language. I am extremely pleased to report that this goal is being fulfilled. Professor Krokosz-Krynke, working with Professors Czemplik and Wilimowska, has scheduled two complete I.B.S. programs, one in Wroclaw and the other in Legnica. Both are offered under the auspices of the Center for Continuing Education. The schedules are:

WROCLAW I.B.S. PROGRAM

Topic	Lead Professor	Dates
Introduction to Market Economy	Lesczek Jurdziak	Feb. 18-20
Managerial Accounting	Piotr Malec	March 18-20
Financial Concepts for Managers - Investment Decision Making	Gabriela Paszkowska	April 15-17
Complex Organization Management	Leszek Duda	May 27-29
Human Resource Management	Andrzej Czemplik	June 17-19
Marketing	Halina Podbielska	Sept. 30- Oct. 2
Consumer Behavior and Sales	Wojciech Sibilski	Oct. 21-23
Communication in an Organization	Lilianna Marciniak	Nov. 18-20
Strategic Management	Zofia Wilimowska	Dec. 9-11

LEGNICA I.B.S. PROGRAM

Topic	Lead Professor	Dates
Introduction to Market Economy	Lesczek Jurdziak	Feb. 25-27
Managerial Accounting	Piotr Malec	March 25-27

Financial Concepts for Managers - Investment Decision Making	Gabriela Paszkowska	April 22-24
Complex Organization Management	Leszek Duda	June 10-12
Human Resource Management	Andrzej Czemplik	July 1-3
Marketing	Halina Podbielska	Oct. 14-16
Consumer Behavior and Sales	Wojciech Sibilski	Nov. 4-6
Communication in an Organization	Lilianna Marciniak	Dec. 2-4
Strategic Management	Zofia Wilimowska	Dec. 16-18

Program III: Production for Markets

CCSU Coordinator: Professor Edward Rybczyk

TUWr Coordinator: Professor Tomasz Koch, Jr.

Professor Tomasz Koch, Jr. has replaced Artur Olszewski as coordinator for this program. This change is important for its ultimate sustainability. Professor Koch is Dean of the Faculty of Mechanics and Professor in the Institute of Automation and Robotics at TUWr. He and his faculty will be able to include relevant aspects of this training in their regular course offerings. They will also be able to offer short courses and workshops through the Center on various aspects of this training program in quality control, quality assurance, quality standards, and quality methods.

Central Connecticut State University is Connecticut's Center for Excellence in Industrial and Engineering Technology. The Center and the School of Technology itself is a model for the kind of practical outreach programs that we expect the Center for Continuing Education to develop. This particular program is especially timely in Poland right now since so many manufacturers face the prospect of commercialization or privatization. Whether they commercialize or privatize, to be competitive they must meet commonly accepted quality standards or face the grim prospect of being shut out of overseas markets. In any case, the European community requires ISO 9000 quality assurance standards.

The first Workshop in this four workshop program took place at TUWr the week of January 10. The subject was Boeing Advanced Quality Systems. This subject was developed by Boeing Commercial Airplane Group for its suppliers. CCSU is one of eleven training institutions in the United States selected by Boeing as a training site for this program. The program itself, offered with Boeing's permission, was presented by CCSU Professor James DeLaura, who is certified by Boeing to provide this training.

The topics included variation and the use of statistical process control to reduce part-to-part and process variation. The relationship between the development of a quality plan and the role of statistical tools to meet customer needs were developed as the training progressed. Specific topics included: the development of histograms, Pareto diagrams, control charts including X-Bar, R, p, c, u, and extensive study of process capability. Direct application was made between these topics and the meeting of the ISO standards for the participating companies.

Professor DeLaura reports that surveys of participants indicated the timeliness of the topics and their practical value to the participants. The participants included three professors; local industry was represented, for example, by a manufacturer of castings for valves and other aircraft parts and by a local mining engineering firm.

STUDENT CONTACT HOURS

15 participants x 6.5 days x 7 hours/day = 682.5 s.c.h.

B. ACTIVITY II: ORGANIZATIONAL AND MANAGERIAL COMMUNICATION

CCSU Coordinator: Professor Scott Olson

TUWr Coordinator: Professor Jan Waskiewicz

UWr Coordinator: Professor Marcelina Zuber

First, I wish to register a concern. This Activity is so successful, the professors so dedicated, the participants so eager, and its applicability to Poland today so direct that the narratives I write on it deal in superlatives. My concern is that the reports may not be taken seriously because they are so glowing.

This should not be a problem at A.I.D. Warsaw since a member of its staff participated in last year's program. It may be a problem for other readers. I mention it directly simply to make the point that this program, like our program in economic education for high school teachers, is excellent. There is no other way to put it.

The third session of this six-session Activity, Public Relations, took place at the University of Wroclaw January 6-9, 1994. CCSU Professor Scott Olson was joined by Ms. Sandra Hamer, President of Hamer Associates, a public relations firm located in Farmington, Connecticut, UWr professors Lilianna Marciniak and Joanna Kurzbach-Sikora, and TUWr professor Monika Krzyzak.

As is customary, the four-day Workshop was preceded by an intensive preparatory session, January 3-5, on content and pedagogy. Professor Olson reports, "The train-the-trainers sessions were effective and exhausting, mostly because Lilianna and Joanna had "done their homework," read all the material I had sent them, put together rough drafts of their presentations/cases/projects, and were able to ask insightful and intelligent questions."

STUDENT CONTACT HOURS

1 prof. x 3 participants x varying hours = 30.45 s.c.h.

During the formal Workshop on Public Relations, I am proud to report that the Polish professors presented or managed approximately 75% of the material. Professor Olson reports that one of the keys to the success of this particular workshop was that the cases used were directly germane to contemporary Poland; some of them were written by

the Polish professors. For example, for the spokesperson/television exercise, two cases from that week's headlines in Polish newspapers were used -- one on the crash of a Polish airliner, the other on an accident at a Lower Silesian ski lift. Participants were challenged to devise the best strategies for crisis management. Other cases included a special section of a Polish newspaper describing the image of the Police and the problems of introducing Gerber babyfood in Poland in light of Poland's maternal traditions. Professor Olson: "Students responded in a lively, engaged, and enthusiastic fashion to these cases not just because they were such vivid embodiments of Polish experience but also because they so invited application of the communication principles we had been discussing."

In terms of specific content, the topics covered included public relations and marketing, analyzing audiences and media, media presentations, crisis communication, using relationships to build relationships, and public relations in Polish practice. In her report, Professor Zuber mentions the variety of teaching strategies used: lectures, case studies, small group discussions, and role playing -- both in front of and behind television cameras. The University of Wroclaw donated the facilities for this session; its Institute of Sociology donated the costs of xeroxing large amounts of the teaching materials -- nearly forty pages of them in the Polish language and nearly thirty pages written by Ms. Hamer.

Ms. Hamer led the segments on effective public relations strategies and the case studies on Gerber and on a special event, the 1995 Special Olympics, which will take place in Connecticut. Interestingly, for the Special Olympics case, she divided the participants into three groups and asked them to develop a communication plan for marketing the 1995 Special Olympics. Professor Zuber will review the groups' marketing plans and select a "winner;" the winning plan will be shared with Wroclaw city officials.

In the recently completed Koltai Report for the second quarter, I grappled with the question, why is this Activity so successful? In his report Professor Olson unintentionally answered this question as he was assessing the work of Professor Marciniak: "She has comprehended precisely the points we made last year about pedagogy and andragogy: that a continuing education audience wants to be involved, not lectured at; that they learn best through examples, cases, simulations, projects, and any other hands-on activities which allow them to apply their own experience to a complex situation; and that allowing the students to discuss problems and propose solutions suitable to the Polish context is perhaps the best possible use of our time together."

STUDENT CONTACT HOURS

Day 1	31 participants x 7.25 hours =	224.75 s.c.h.
Day 2	30 participants x 8.00 hours =	220.00 s.c.h.
Day 3	34 participants x 6.25 hours =	221.00 s.c.h.
Day 4	31 participants x 4.50 hours =	139.50 s.c.h.
	TOTAL	805.25 s.c.h.

Two of the traits of the professors and practitioners we send to Wroclaw that are most obvious are their spirit of cooperativeness and their willingness to sacrifice their personal time for additional work. For example, on this trip Professor Olson also gave two one-hour lectures for students at the UW Institute of Sociology and a ninety

minute presentation to the I.B.S. alumni association. Ms. Hamer devoted several hours each evening to after-hours training of small groups and individual consultations. Of Ms. Hamer, Professor Olson reports, "Given the energy she committed to this project, one would hardly suspect that she was donating her time... Her work usually stretched on into the night...."

STUDENT CONTACT HOURS

Olson lectures at UWr:

28 students x 2 hours = 56 s.c.h.

Olson lecture to I.B.S. alumni association:

14 alumni x 1.5 hours = 21 s.c.h.

Hamer "after-hours" sessions

Impossible to report.

C. ACTIVITY III: Economic Education

Program I: Economics Education

CCSU Coordinator: Professor Ronald Daigle

TUWr Coordinator: Professor Lech Stefan

The next formal session of this program will take place in March, 1994. Professor Daigle and the TUWr teaching assistants are spending an incredible amount of time preparing An Introduction to Basic Market Economics, which he expects to be published later this year. They also are already planning the content and teaching strategies for the March session.

Program II: Market Economics Education for Solidarnosc Workers' Council Heads

CCSU Coordinator: Professor Ronald Daigle

TUWr Coordinator: Professor Lech Stefan

This program is virtually completed. 1,395 of the originally promised goal of 1,400 workers' council heads have been trained in this sixteen-hour instructional program. Professor Stefan is calculating the "indirect" student contact hours generated by the teachers we trained teaching their students in their regular classes. I will report this number when it is available.

Program III: Privatization Counselling

CCSU Coordinator: Professor Henry S. Enck

TUWr Coordinator: Professor Danula Domagala

The planning for this sensitive program is well under way. I have had discussions with Eon Gonsalves, an expert in finance and privatization itself, Ted Patlovitch, an expert in marketing and strategic planning, and Paul Pirrotta, an expert in international trade and banking services. While the planning continues, Mr. Gonsalves will lead the first session, which will take place the week of February 20; Mr. Patlovitch will lead the second session, which will take place the week of April 18; and Mr. Pirrotta and Mr. Gonsalves will provide the third session, which will take place in late May.

III. CENTER FOR EXCELLENCE:

CCSU Coordinator: Professor Henry S. Enck

TUWr Coordinator: Professor Zdzislaw Kremens

A. Master's degree study at Central Connecticut State University:

Roman Rostek, the UWr alternate for Magdalena Markowska, who was refused a visa, and TUWr professors Wojciech Maluszynski and Malgorzata Stawska have begun their studies for master's degrees in Communication. Lesley Cephas, our Grant Administrator, is responsible for this participant training activity.

TUWr professors Zofia Krokosz-Krynke, Leszek Jurdziak, and Gabriela Paszkowska have taken their GMAT exams and await the results. Their MBA program begins May 31, 1994. Lesley Cephas is responsible for this participant training activity also.

Participant training provides a significant faculty development opportunity for TUWr. Professor Kremens is working with Dean Swiatek of the Faculty of Computer Science and Management to identify alternates for MBA study so that the alternates can take the GMAT exam in Warsaw on March 15.

Participant training is now on course.

B. Center for Continuing Education:

TUWr Coordinator: Dr. Andrzej Czemplik

The renovation and construction project is one of the specific responsibilities of Dr. Czemplik. He also is responsible for preparing the list of equipment for the Center, a task he has now completed, and for writing new regulations and the curriculum for the Center. The regulations for the Center and the curriculum must be approved by the TUWr Faculty Senate, so this task is critical to the real sustainability of the Center at TUWr.

Administratively, Dr. Czemplik's assistant coordinator, Professor Zofia Wilimowska, provides operational support to the Activity Coordinators who are now responsible for presenting the initial short courses and workshops of the Center. I commend in particular Professor Zofia Krokosz-Krynke for her initiative in arranging for two complete I.B.S. programs to be offered this Spring, one in Wroclaw and the other in Legnica (ref. pp. 2ff).

If I may, a few words on the Center for Continuing Education. The Center we seek is a relatively novel idea in Poland today. We expect it to be a modern, state-of-the-art equipped cost center of TUWr known for energetic outreach and practical, quality programs attuned to contemporary Polish needs. We expect it also to be the hub of a network of cooperating engineering colleges and other technical universities.

In my opinion, the challenge we face involves Polish culture and the Polish academic environment. What we proposed is essentially an American model for an aggressive outreach program involving business and industry and an extensive academic network of active collaborators. It is unrealistic, and it is ill-advised, for an American institution to expect to establish abroad exact replicas of American models. That can be disrespectful of the foreign culture and insensitive to its environment.

TUWr is, and has been, as you know well, an excellent partner. Rektor Wiszniewski, Vice Rektor Kremens and our other colleagues have been forward-looking, decisive, and industrious. Perhaps they are uncommon. My opinion is simply this: the extent of the networking and outreach programs offered by the Center must be measured in part by a recognition of the Polish environment in which it operates. Further, while Americans cannot expect exact replicas, Polish universities cannot do business as usual in what is still a developing, rapidly changing environment laced with political mine fields. Somewhere between the American model and the Polish reality, the Center will take its place.

Two of the more important initiatives funded under the Center for Excellence are the publication of a second, enlarged edition of The Glossary of Economic Terms and of case study books with a decidedly Polish focus. Both of these initiatives are progressing steadily. Professor Andre Blaszczyński hopes the new Glossary will be "camera ready" by May 1. Professor Parrish-Sprowl's deadline for the first drafts of his first case book is February 1. Professor Daigle and the teaching assistants expect their first volume to be ready by the Fall. I believe these collectively will be a significant contribution to the sustainability of the management training and economic education programs we have provided.

[end of report.]

Select group advising president on Europe includes CCSU prof

NEW BRITAIN — Central Connecticut State University professor Stanislaus Blejwas is part of a select committee of 20 experts who are advising the Clinton administration on foreign policy prior to President Clinton's first trip to Eastern Europe.

Dr. Blejwas flew to Wisconsin yesterday to join the group, all East Central European specialists who were invited by the White House to advise Clinton before he makes his first presidential visit to Eastern Europe.

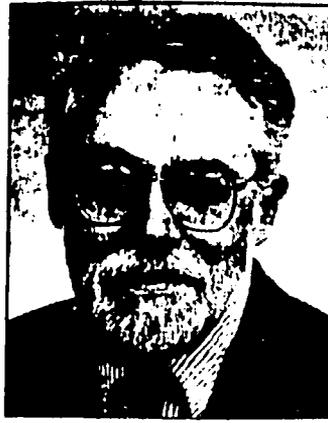
Clinton has canceled his involvement in the meeting because of the death earlier today of his mother and Vice President Al Gore has been dispatched to represent Clinton and deliver a major foreign policy speech the president was to make.

Blejwas, a professor of history and coordinator of the Polish Studies Program at CCSU, was recommended to serve on the committee by the Polish-American Congress.

The group began its discussions last night with a dinner meeting hosted by the National Security Council.

Following the vice president's speech, during which he is expected to address major policy issues, Gore will meet with the group, whose advice will help Clinton in his meetings with the presidents of East Central Europe and ultimately, with President Boris Yeltsin of Russia.

"We will be sharing...our deep concerns and misgivings about U.S. policy concerning the security and economic issues of importance to the states of East Central Europe," Blej-



DR. BLEJWAS

was said yesterday before his departure. "A primary item of discussion will be American opposition to the entry of Poland, the Czech Republic, the Slovak Republic and Hungary to NATO.

"Despite the fact that these countries have made substantial advances in restoring democratic government and political life, and a return to a market economy, U.S. foreign policy opts to treat them as second-class Europeans and to deny them the security and stability necessary to further these processes. Rather than extend-

SEE CCSU, PAGE 11.

★CCSU

Continued from Page 1

ing the NATO security net eastwards, the administration has opted for a security gap in the region."

Blejwas continued, "The Clinton administration has adopted this policy because of Russian opposition to NATO membership for these countries. In accepting Russian arguments, the administration, ultimately, runs the risk of supporting the restoration of an imperial entity and of sacrificing Eastern Europe to an exclusively Russian sphere of interest."

"The Clinton administration's contention that Russian concerns must be appeased, lest such nationalists as Vladimir Zhirinovsky come to power, is illogical. Ultimately, appeasement fails and the U.S. may find that by failing to accept Eastern European countries into NATO, it will introduce an acceleration instability into a region where the two world wars of this century were ignited."

A widely-known scholar in Polish affairs and a former assistant director of Columbia University's Institute on East Central Europe, Blejwas joined CCSU in 1974, launching its program in Polish Studies. Since then he has organized and brought to the New Britain campus more than 140 lectures, films and Polish cultural activities.

Developing the Polish Heritage Collection in the Elihu Burritt Library, Blejwas has brought it from 50 to more than 6,000 catalogued books and periodicals. As a liaison with the Connecticut Polish American community, he has been frequently sought by researchers and the media for his expert commentary on Solidarity and the East European political scene, on Polish perspectives of the Holocaust, and on Polish ethnic/religious issues.

Blejwas has been a visiting professor and lecturer at several universities, appeared before local, professional, ethnic, religious and social groups, and served as a guest panelist at the Kosciuszko Foundation in New York City.

He has published scores of scholarly articles and reviews on Polish American affairs that have appeared in academic journals.

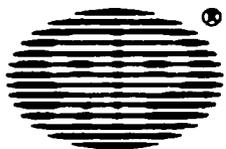
THE HERALD

BEST AVAILABLE DOCUMENT

9

TITLE OF PUBLICATION: RAPORT REGIONALNY
DATE OF PUBLICATION: DECEMBER 1993
TITLE OF ARTICLE: KALEIDOSCOPE
PAGE ON WHICH THE ARTICLE APPEARS: 2

At the Wroclaw Technical University the second edition of Polish - American study in Organizational and Managerial Communication was inaugurated. Rectors of the TUWr and the UWr and guests from the USA participated in the inauguration. This study is an effect of collaboration between universities from Wroclaw and Central Connecticut State University. This collaboration received a good deal of recognition from American sponsors (Agency for International Development).



KALEJDOSKOP

DOLNOŚLĄSKI

listopad 1993

Na Politechnice Wrocławskiej przy udziale rektorów politechniki i uniwersytetu oraz gości z USA zainaugurowano drugą edycję Polsko-Amerykańskiego Studium Komunikacji Społecznej w Organizacji i Zarządzaniu. Studium będące efektem współpracy wrocławskich uczelni z Central Connecticut State University zdobyło spore uznanie amerykańskich sponsorów (Agencja Rozwoju Międzynarodowego).

BEST AVAILABLE DOCUMENT

TITLE OF PUBLICATION: GAZETA WYBORCZA
DATE OF PUBLICATION: JANUARY 15, 1994
TITLE OF ARTICLE: DICTIONARY OF POLISH BUSINESSMAN - LESZEK DUDA
PAGE ON WHICH THE ARTICLE APPEARS: 16

LESZEK DUDA

Co-owner of the Center for Computer Science Education in Jelenia Gora. The Center organizes courses for teachers on using computers in teaching. Leszek Duda is also a co-owner of OFEK Publishers Company, which prints books for computer science, and co-owner of ZPH OFEK Company that organize professional courses and courses for unemployed people.

He is a graduate from the Technical University of Wroclaw in basic problems in technology (expert in applied mathematics). After graduation he worked for several years at the TUWr.

In 1988, while working at the TUWr, he became a chief of the Jelenia Gora Division of All-Polish Foundation in Computer Science Education (OFEK). After a year he resigned from his job at the TUWr, and completely dedicated his work for the Foundation. OFEK offered consulting activity (among others they prepared enterprises from the Jelenia Gora and Wroclaw provinces for privatization), and also courses and workshops. They published and subsidized a magazine "Computer at school" (present edition about two and a half thousands).

In 1992 several companies have separated from the Foundation (part of their profits had to go to the Foundation). The same way the Center for Computer Science was established.

The Center offers many courses, among others courses for teachers on using computers in schools. During past year the Center trained about five thousand people. The Center employ a dozen or so people. Turnover - a dozen or so billions zloty.

At the same time from publishers division of the Foundation the OFEK Publishers Company was established, and prints lectures and other materials on teaching computers in schools. OFEK employ eight people.

Leszek Duda is a co-owner of ZPH OFEK Company, which is engaged in consulting activity, organize conferences and seminars, and courses for unemployed.

Leszek Duda is 42 years old. He has 15 years old daughter Caroline. His passion is science fiction literature (he likes to read books by Issac Asimov and Philip K. Dick). Presently he is a Director General of National Chamber of Economy and Rehabilitation. He also teach in The International School of Business in Wroclaw.

Address of the company: The Center for Computer Education, civil company, 58-500 Jelenia Gora, ul. 1 Maja 43, tel.255-41.

BEST AVAILABLE DOCUMENT

12

wy lub zagraniczny.

W przesłanym wczoraj wojewodzie kaniickiemu piśmie minister Wiesław Kacmarek stwierdza, że Winiary jako duży zakład (największy w kraju w branży koncentratów spożywczych, zatrudniający 1600 osób), w dobrej sytuacji finansowej (przychód w 1992 roku wyniósł 1 bil 112 mld zł), wymaga w przyszłości poważnych nakładów inwestycyjnych.

Minister podkreślił, że chęć kupna udziałów w Winiarach zgłosiło wielu krajowych i zagranicznych inwestorów.

STRAWA UNO

(P) Trwa rozruch technologiczny linii montażowej Fiatów uno - dowiedzieliśmy się w białskim przedsiębiorstwie Fiat.

Nie wiadomo jednak, czy składane są już próbne egzemplarze aut. Montaż uno ma ruszyć na przełomie stycznia i lutego. Fiat planuje na początek składowanie ok. 30 tys. uno rocznie, ale ma to zależeć od popytu. Niemana jest też cena „polskiego” Uno - będzie jednak na pewno tańsze od takiego samego modelu importowanego z Włoch, bo nabywca nie zapłaci 30-proc. cla. (Lm)

zrykacji swojego terenu.

Do tej pory gaz płynął do nas z Rosji dwoma rurociągami, które kończyły się na terenie Polski. - Projektowany system gazociągów tranzytowych budowany jest przede wszystkim dla odbiorców zachodnich - mówi Matkowiński - a więc nie ma obawy, że Rosja tylko nam zakręci kurek. Co więcej, my także możemy zakręcić kurek rurociągu.

Budowa rurociągu na terenie Polski zakończy się w pierwszej pięciolatce po 2000 roku.

Paweł KRYSIAK,
Górnów Wielkopolski

W ciągu kilku lat do niezależnej sieci zostanie podłączonych ponad 900 tys. telefonów. Sieć będzie światłowodowa i, oprócz korzystania z telefonu, umożliwi abonentom dostęp do programów telewizyjnej kablowej.

Sprint będzie miał ok. 25 proc. udziałów w spółce. Natomiast R.P. Telekom wnieśli większościowe udziały w lokalnych firmach telekomunikacyjnych Telekom Pila i Telekom Silesia, które mają licencje na świadczenie regionalnych usług telekomunikacyjnych w Piłskiem i na Śląsku.

Plan zakłada uruchomienie produkcji baterii w 1995 r. Inwestorzy zapewniają, że będzie ona w pełni ekologiczna i że chcą nawiązać przy tym stałą współpracę z polskimi kooperantami.

Wicepremier Borowski zaproponował, by wytwórnia suchych baterii powstała w rejonie szczególnie dotkniętym bezrobociem. Jego zdaniem krajowe zakłady Centra będą musiały przemysłu swoją koncepcję produkcji baterii i wraz z ministrem przemysłu zastanowić się nad problemem. (PAP, mdf)



WITOLD DUCHIEWICZ

Właściciel firmy Eurofarm w miejscowości Stolec koło Zabkowic Śląskich zajmującej się m.in. produkcją pasz, skupem zbóż, rzepaku i kukurydzy, handlem ekologicznymi suszarniami do zbóż, maszynami rolniczymi, m.in. do granulowania pasz.

Ukończył studia przyrodnicze na Uniwersytecie Wrocławskim. Potem - razem z żoną Jolantą - zajął się gospodarstwem rolnym rodziców w Kamieńcu Zabkowickim (obecnie ok. tysiąca hektarów powierzchni), specjalizując się przede wszystkim w uprawie kukurydzy wyłącznie na nasionach amerykańskiej firmy Pioneer

Z dochodów z tych upraw w 1989 r. założył własne Biuro Handlowo-Uslugowe (od ub. roku - Biuro Handlowo-Uslugowe Eurofarm). Produkuje pasze nowej generacji na podstawie najnowszej technologii Wspólnoty Europejskiej (rocznie ok. 45 tys. ton). Skupuje też na dużą skalę zboża, rzepak i kukurydzę. Posiada supernowoczesne magazyny o pojemności ok. 12 tys. ton i trzy automatyzowane suszarnie ekologiczne, zdolne przerobić 500 ton zboża na dobę. Ponadto handluje nowoczesnymi suszarniami produkcji włoskiej firmy Pedrotti, maszynami uprawnymi (agregatami z siewnikami), urządzeniami do granulowania pasz. Projektuje i buduje magazyny zbożowe. Duchiewicz jest założycielem, wydawcą i redaktorem naczelnym periodyku „Paszki Polskie - Valdemarum Wiedzy o Paszach”. Eurofarm zatrudnia ok. 50 osób. Obroty firmy w ub. roku przekroczyły 100 mld zł.

- Wszystkie to zrealizowałem od zera. W szacowanym polu, bez żadnej pomocy władz terenowych woj. wrocławskiego. Oni zresztą tylko umieją przekazać, czasem się dowie. Szczególnie w województwie o bardzo wysokim wskaźniku bezrobocia. Tutaj biznesmenom rekrutującym się nie mieknie - mówi Duchiewicz.

Witold Duchiewicz ma 40 lat. Żona Jolanta. Mają trzy córki: dwu-

letnią Alicję, czteroletnią Sandrę i 11-letnią Joannę. Jego pasją jest turystyka i książki.

Adres firmy: Stare Handlowo-Uslugowe Eurofarm Witold Duchiewicz, 57-380 Zabkowice Śląskie, Stolec 1a, tel. i fax (071) 173-088; biuro w Warszawie - tel. 25-83-29.

(grzm)

LESZEK DUDA

Współwłaściciel Ośrodka Szkolenia Informatycznego w Jeleniej Górze organizującego dla nauczycieli kursy z zastosowania komputerów w nauczaniu oraz współwłaściciel spółki Wydawnictwo OFEK, drukującej m.in. podręczniki do nauki informatyki. Współwłaściciel firmy ZPH OFEK prowadzącej kursy zawodowe, m.in. dla bezrobotnych.

Absolwent wydziału podstawowych problemów techniki na Politechnice Wrocławskiej (specjalizacja - matematyka stosowana). Po studiach przez kilkanaście lat pracował w macierzystej uczelni.

W 1988 r. - pracując jeszcze na politechnice - został szefem jeleniogórskiego oddziału Ogólnopolskiej Fundacji Edukacji Komputerowej (w skrócie - OFEK). Po roku zrezygnował z pracy na politechnice i całkowicie poświęcił się fundacji. OFEK prowadziła działalność doradczą (m.in. przygotowy-

wała do prywatyzacji przedsiębiorstwa jeleniogórskie i wrocławskie), kursy i szkolenia. Wydawała i dotowała miesięcznik „Komputer w szkole” (wychodził do dziś w nakładzie ok. 2,5 tys. egzemplarzy).

W 1992 r. z fundacji zaczęły wyodrębniać się spółki prowadzące działalność gospodarczą (część zysków miała być przeznaczona na rzecz fundacji). W ten sposób powstał Ośrodek Szkolenia Informatycznego.

Firma oferuje kilkanaście rodzajów kursów, m.in. kursy dla nauczycieli z zastosowania komputerów w szkole. W ub. roku ośrodek wyszkolił ok. 5 tys. osób. Zatrudnia kilkunastu pracowników. Obroty - kilkanaście mld zł.

W tym samym czasie z zakładu wydawniczego fundacji powstała spółka Wydawnictwo OFEK, która drukuje pomoce naukowe, m.in. skrypty do nauki stosowania komputerów w szkole. Firma zatrudnia osiem osób.

Leszek Duda jest też współwłaścicielem spółki ZPH OFEK, która zajmuje się działalnością doradczą, organizuje konferencje i seminaria oraz kursy dla bezrobotnych. ZPH OFEK zatrudnia kilkanaście osób.

Leszek Duda ma 42 lata. Ma 15-letnią córkę Karolinę. Pasjonuje się literaturą science fiction (lubi czytać m.in. książki Issaca Asimova

i Philipa K. Dicka). Obecnie pełni funkcję dyrektora generalnego Krajowej Izby Gospodarczo-Rehabilitacyjnej. ~~Właściciel firmy Eurofarm w miejscowości Stolec koło Zabkowic Śląskich.~~

Adres firmy: Ośrodek Szkolenia Informatycznego spółka cywilna, 58-500 Jelenia Góra, ul. 1 Maja 42, tel. 255-41.

(grzm)

● Słownik Biznesmenów Polskich, który drukujemy w odcinkach, ma być równocześnie książką teleadresową firm. Hasła ułożone są alfabetycznie, ale przewidujemy - w razie potrzeby - druk aneksów do każdej litery.

Dane zawarte w Słowniku opieramy przede wszystkim na informacjach udzielonych nam przez osoby opisywane. Słownik ma służyć biznesmenom pomocą w nawiązaniu kontaktów, informacje zamieszczamy bezpłatnie, zastrzegając sobie jednak prawo redagowania notek.

Wszystkich biznesmenów, którzy chcieliby się w Słowniku znaleźć, prosimy o przesłanie informacji o sobie pod adresem: Dział gospodarczy „Gazety Wyborczej”, ul. Czerska 8/10, 00-732 Warszawa, z dopiskiem na kopercie - Słownik.

oprac.
Przemysław PUCH

GAZETA WYBORCZA