

Nutrition Communication Project

**QUARTERLY
TECHNICAL REPORT**

25

October - December

1993

**Academy for Educational Development
1255 23rd Street, N.W.
Washington, D.C. 20037**

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**NUTRITION EDUCATION/SOCIAL MARKETING
FIELD SUPPORT PROJECT**

**Quarterly Technical Report No. 25
October - December 1993**

**Academy for Educational Development
1255 23rd Street, N.W.
Washington, D.C. 20037**

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I. HIGHLIGHTS THIS QUARTER

Principal activities of the Nutrition Communication Project (NCP) for this reporting period include:

- The PROFILES module on Child Growth was designed and pretested in collaboration with UNICEF-Bangladesh.
- A baseline survey for the Niger Vitamin A project was completed.
- Workshops for teachers were conducted in Burkina-Faso as part of the pilot effort to introduce nutrition in the country's primary schools.
- In Mali, a series of trainings on interpersonal communication was carried out for 15 members of the PVO/NGO network.
- Literacy booklets addressing nutrition were printed in Mali and incorporated in the Ministry of Education program.
- *Learning to Listen to Mothers*, a trainer's manual to strengthen communication skills, was printed after field-testing in Asia and Latin America.

Next quarter NCP plans to:

- Initiate broadcast of a pilot radio drama in Burkina Faso.
- Assist CARE to conduct a training-of-trainers workshop for staff from eight countries in Latin America and the Caribbean.
- Plan a workshop on social communication for technical and management staff from INCAP headquarters.
- Complete the analysis of data from the Honduras baseline survey.
- Pretest the La Leche League manual on breastfeeding with counselors in Honduras.

Delays: Due to communication difficulties between La Leche League in Paris and CERCOM in Abidjan, printing of the breastfeeding manual for West Africa has been delayed. The collection of readings on infant feeding being developed by the International Children's Center also experienced delays. Both publications should be ready next quarter.

Distribution of *Micronutrients: Increasing Survival, Learning and Economic Productivity*, a report completed by NCP in October, will be carried out next quarter by the new OMNI project.

II. PROJECTS AND OTHER FIELD SUPPORT ACTIVITIES

A. AFRICA

■ Africa Bureau Infant Feeding Initiative

Several activities initiated under the Infant Feeding Initiative, sponsored by the Africa Bureau, remained to be completed at the end of September when funding was exhausted. Completion of the work is being carried out with core funds provided by the Office of Nutrition.

CERCOM

In November, La Leche League reviewed the draft brochure prepared by CERCOM (Center for Community Research at the University of Abidjan) in West Africa. Due to communication difficulties, these comments were not received by CERCOM until December. The minor revisions recommended will be made in the next quarter. The document will then be printed.

Syntheses and Publications

The manual, *Infant and Child Nutrition in Africa*, completed under the Africa Infant Feeding Initiative, was edited by the International Children's Center (CIE) before being sent to the printers. Once the manual is published, it will be distributed as a package along with NCP's *Questions and Answers*, and WHO's *Infant Feeding: Physiological Bases*.

■ Country Project: Burkina Faso

Background

In March 1991, NCP/Burkina Faso initiated second-phase activities as a component of the USAID-funded Family Health and Health Financing Project in collaboration with the Ministry of Public Health's Division of Family Health. The present focus of the NCP program is on increasing attendance at prenatal and young baby consultations, improving counseling skills of health workers and communicating specific nutrition messages to mothers, men and older women. To reach these groups, NCP is implementing a multi-channel strategy.

Project Director Parfait Douamba was on leave for six weeks from November through mid-December. Activities consequently concentrated on the revision of the 20 episode radio drama and working with HKI and UNICEF to carry out the first series of teacher-training workshops.

Radio

The project team continued to work with Professeur Guingagné from the University of Ouagadougou, who leads the theater group, "Théâtre de la Fraternité." The team focused on eliminating non-nutritional messages from the working draft-script and strengthening the dramatic quality of the scenario. Eight radio episodes were rewritten to focus more specifically on priority messages. Douamba and Local Coordinator, Nemat Kazemi, worked directly with the production team to achieve a balance between the entertainment aspect of the series and essential nutritional information being communicated.

Next Quarter

Activities planned for the next quarter include:

- Pretesting and finalizing the radio drama
- Development of publicity spots
- Supervision visits in February and March.
- Introduction of the post-literacy booklets (see following page) into two provinces.
- Discussion with UNICEF on expanding support to NCP-initiated activities.

■ **Country Project: Burkina Faso HKI Vitamin A Promotion**

NCP is providing technical assistance to the Hellen Keller International (HKI) Vitamin A Deficiency Control Program, active in eight provinces in Burkina Faso. In collaboration with the Burkina National Teaching Institute (IPB), HKI and UNICEF, NCP has developed draft nutrition education materials for primary schools.

During this quarter, two workshops were held in October to introduce the draft nutrition guide into 25 pilot schools in Yatenga and Ouhritenga Provinces. The trainees reviewed the series of eight lessons and nutrition education materials developed by NCP; and discussed approaches for integrating proposed nutrition education activities into their educational program. Following four months of field pretesting, evaluation roundtables will be held in February. Based on the recommended revisions, the guides will be finalized and introduced into primary schools on an expanded scale.

■ **Country Project: Mali**

Since October 1988, NCP has worked closely with USAID/Bamako and the Ministry of Health to plan and implement a communication program in maternal and child nutrition. The communication strategy targets changes in attitudes and behaviors on an individual and community level. Through an activity mix including interpersonal counseling, community-based activities and the mass media, the project seeks to create a social environment that encourages allocating a greater proportion of available foods to women and children and giving more

A Hawa rɩlgre

LA NUTRITION D'AWA



Cover of the Mooré-language version of the literacy booklet printed in Burkina Faso

parental attention to specific child care practices. During the past 21 months, the number of organizations collaborating with NCP has grown from four to fifteen.

Nutrition Network Planning Meeting

On November 16 and 17, a two-day strategic planning meeting for the Mali nutrition network was organized by the Center for Nutrition Information, Education and Communication (CНИЕCS) with NCP assistance. Each of the ten members of the PVO/NGO network as well as UNICEF and the PVO/PIVOT organization were represented at the meeting. The overall mandate of NCP was discussed and the proposed 1994 activity calendar was presented. Each NGO/PVO partner made a brief presentation of its program and suggested ways NCP can provide additional support to field activities. The participants noted that the workshop provided an excellent forum for them to exchange program experience.

Training

A third series of five-day workshops was conducted in November for the members of the PVO/NGO nutrition network. Consultant Erma Wright-Manoncourt had prime responsibility in assisting the project team to design the workshop programs. She served as principal trainer for one training-of-trainers (TOT) workshop in Bamako and two field workshops which emphasized a range of communication skills and approaches based on the level and experience of the participants.

Collaboration with UNICEF and the Ministry of Education

Drafts of the formal and non-formal sector Teachers' Guide were completed and distributed for review. Workshops to introduce the materials into pilot schools and villages are scheduled for early 1994.

Health Workers Guide

Part III of the Communication guide *Communautés en bonne santé*, was pretested in December, during the training-of-trainers workshop. Consultant Erma Wright-Manoncourt is providing technical assistance on the final version of the guide which will be completed by mid-1994.

Next Quarter

Major activities next quarter include:

- Introduction of formal and informal Teachers' Guides to pilot schools and villages.
- Supervision visits to selected PVO/NGO sites.
- Analysis and dissemination of results of the radio drama post-test.
- Development of an expanded program of UNICEF/NCP collaboration for 1994.

■ Country Project: Niger

Funding through a Mission buy-in was received in November to initiate Phase II of the Vitamin A Communication Project, which is being carried out by an MOH/AED/HKI team. Phase II widens the objectives of the Phase I Mini-Project to address the quality and quantity of food consumed by children 6-12 months of age while continuing to focus on improving the diets of pregnant and nursing women. The project will employ a multi-channel communication strategy, the overall goal of which will be to create a social environment that encourages adaption of new nutrition behaviors.

Material Development

The project team pretested, revised and completed the text for a series of counselling cards being developed to support field communication activities. By the end of the quarter, the counseling cards, which include a short paragraph describing each action being promoted, were sent to the printers. The HKI Vitamin A project, being implemented in the same departments as NCP activities, will purchase 100 sets of the counseling cards for use in their program.

Site Visit

Project Committee members Zeinabou Mohamed and Ousmane Abdou carried out a field visit to brief the directors of collaborating agencies in Tahoua Department and each of the *arrondissements* on upcoming activities. The final decision of villages to participate in the project was made at this time and scheduling for the January training workshops was worked out.

Training Workshops

Training will be the principle vehicle through which the project will launch field activities in the four project *arrondissements*. During this quarter, preparation began for a TOT workshop for an interdisciplinary team from each *arrondissement*. The workshops will bring together trainers representing the agricultural, health and education sectors.

Baseline KAP Survey

A baseline KAP questionnaire, designed by AED research specialist, Orlando Hernandez, to measure the knowledge, attitudes and practices concerning the production, distribution and consumption of Vitamin A-rich foods, was pretested in December, 1993 at the same time as an HKI Food Frequency survey. Susan Berger from HKI headquarters and Peter Gottert collaborated on assuring that the two surveys were complementary. Consultant Shawn Baker trained the research team and will lead the field survey in January. The project team will work with the National Health Information System, to complete the data entry and analysis. Results of the survey will be available in February 1994. A second wave KAP survey will be conducted in December, 1994 to evaluate the impact of the program.

Next Quarter

Major activities next quarter include:

- A 10-day training-of-trainers workshop.
- Four five-day skill-building workshops at the *arrondissement* level.
- Production of a counseling card series.
- Analysis of the KAP survey and completion of the report.

III. TRAINING AND EDUCATIONAL MATERIALS

■ PROFILES

This quarter, Peggy Parlato took the lead in designing a PROFILES presentation on Child Growth for UNICEF-Bangladesh. Bart Burkhalter, senior program officer at AED and Ed Abel, from the Futures Group, collaborated in the effort. In October, Parlato and Abel made a two-week visit to Bangladesh to test the model. A series of presentations were made to UNICEF and World Bank staff, who worked with the team to finalize the model. During the visit, Parlato also met with local experts and UNICEF staff to sketch out a strategy for creating new modules on iron and breastfeeding. Work on these will be carried out in January and February of 1994.

Staff worked with consultant Steven Hansch to prepare PROFILES for presentation at a series of meetings organized by the East, Central and Southern Africa Food and Nutrition Collaboration (ECSA). This included a November meeting of ECSA Ministers of Health in Lesotho and an ECSA Nutrition Experts meeting in Kenya in December. The technical assistance visit was organized by the SARA project with funding from IMPACT.

A one-day orientation was carried out by the PROFILES team for the Office of Nutrition on December 17. This included a review of the technical assumptions and hands-on experience in showing the model.

Richard Seifman, Director of the Office of Nutrition, organized a discussion about applications of PROFILES with Stephen Simon, Director of the Micronutrient Initiative.

■ Peace Corps

A draft of the social marketing training manual, *Listen, Try, Decide, and Listen: Four Steps to Learning From and Communicating with the Community*, was submitted to Health Specialist Angela Churchill of the Peace Corps on November 15. This draft includes a handbook on basic nutrition, focusing on the specific nutritional needs of women and children. Churchill returned the draft with her comments on December 20. Another section on iodine and iron was drafted by consultant Judith Gussler as an appendix to the guide. These are now being reviewed by

LEARNING TO LISTEN TO MOTHERS

A-TRAINERS' MANUAL TO STRENGTHEN COMMUNICATION SKILLS FOR NUTRITION AND GROWTH PROMOTION



NUTRITION COMMUNICATION PROJECT

A PROJECT OF THE AGENCY FOR INTERNATIONAL DEVELOPMENT, OFFICE OF NUTRITION

Cover from the trainer's manual

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Martha Riley and Bette Booth, the training consultants for this project. Modifications are expected next quarter.

■ Learning to Listen to Mothers Training Manual

Learning to Listen to Mothers: A Trainer's Manual to Strengthen Communication Skills for Nutrition and Growth Promotion was printed this quarter (see previous page) and distributed widely to 240 individuals and organizations including those who directly collaborated on the manual. In addition, copies were sent to 75 health newsletters around the world for their review. Further distribution will take place next quarter and NCP will be pursuing discussions with other organizations interested in testing the manual based on the evaluation plan developed earlier.

■ La Leche League Manual

NCP Program Officer Clara I. Olaya, artist Karen Tomaselli and designer Maria Claudia de Valdenebro have continued work on the breastfeeding manual developed jointly by La Leche League (LLL) and NCP. (See following page.) Three chapters have been completed:

- Establishing good breastfeeding;
- Difficulties, special situations and their solutions; and
- Weaning foods.

The final chapter, "Mother's Milk is Best," will be illustrated in February. The entire manual will be ready for trial by LLL in Honduras in their March training courses for *consejeras*. In anticipation, a pre-test protocol will be developed in collaboration with Wellstart and LLL to evaluate the content, graphics and overall design.

IV. WORKING LIBRARY

This quarter, NCP reprinted *Questions and Answers on Infant Feeding: A Panel of Experts Takes a New Look* in English, French and Spanish, as well as *Media Promotion of Breastfeeding*. These documents will be distributed primarily to organizations requesting them for trainings throughout the world.

NCP fulfilled 123 requests for project documents from 13 states and 39 countries. *Questions and Answers* continues to be the most requested publication, with *Media Promotion of Breastfeeding* closely behind.

Distribution plans for *Micronutrients: Increasing Survival, Learning and Economic Productivity* (5,000 copies) were on hold this quarter. Recently, the Office of Nutrition requested that the publication, developed by NCP, be distributed through the new OMNI Project.



Graphic from the breastfeeding manual being developed jointly by La Leche League

V. MEETINGS AND DISSEMINATION ACTIVITIES

- WINS Evaluation team member Brena Bryant, met with Peggy Parlato in October to review activities under this multi-faceted AID-funded nutrition project.
- Claudia Fishman participated in a panel on social marketing at Georgetown University (October 29), as part of the Humphrey Fellowship program. She focused on communication issues from NCP work in West Africa.
- NCP exhibited training and educational materials at the Micronutrient Fair organized by the PAMM Program. Peter Gottert represented NCP at the November 10 event in Atlanta.
- On November 20th, Clara I. Olaya met with HEALTHCOM director Will Shaw, Dr. Anwar Hassan from the University of Indonesia, School of Public Health and Dr. Rika Triyoga from University of Airlangga, School of Public Health to discuss the La Leche League manual currently being developed by NCP for Latin America.
- Peggy Parlato attended the World Bank Overcoming Global Hunger Conference November 30-December 1.
- Peggy Parlato participated in the December 13 roundtable discussion about Strategy Implementation Guidelines for AID, organized by the Agency.

VI. ADMINISTRATION

Staff performance reviews were conducted in November.

NCP completed its Annual Work Plan and Budget this quarter and held discussions with the Office of Nutrition about planned activities. The Child Survival Report to AID and the Semi-annual Consultant Report were both submitted in December.

Amendments 16 and 17 to the AED Contract for NCP were signed September 30 by the USAID Contracts office and received by AED in November, 1993. Amendment 16 extended the project completion date from September 29, 1994 to March 31, 1995 and increased the budget ceiling from \$8,420,017 to \$9,527,017. Amendment 17 provided incremental funding of \$265,500 from USAID/Niamey for the period May 1, 1993 to April 30, 1994.

VII. STAFF

October 29 was Claudia Fishman's last day as Deputy Director of the NCP project. After six years work with NCP, she left to take a teaching position at Emory University, School of Public Health. Recruitment is underway for her replacement.

Joseph Eng was hired as project financial manager on November 16. He will work half-time for NCP and will be assisted by a part-time assistant, Kayode Apara. The two new NCP staff members received an orientation from former Financial Manager, Jeff Dietrich.

Gwen Davidow joined the project October 1 as the administrative assistant.

Bob Galinsky, logistics coordinator, resigned December 22. Candidates are being interviewed for the position.

Cindy Arciaga and Joëlle Chorna, both program assistants, were promoted to program associates.

VIII. SUBCONTRACTORS

The Futures Group continued collaboration on development of the PROFILES Child Growth module for UNICEF Bangladesh. Ed Abel, senior computer programming specialist, joined Peggy Parlato to work with UNICEF in Bangladesh October 26-November 6 to finalize and test the module. During this reporting period he also completed a first draft of the "Users Manual" for PROFILES 2.0 and participated in giving a one day orientation for the Office of Nutrition.

Porter/Novelli's Claudia Fishman provided technical support to the PAMM Training Course on social marketing during October.

IX. DELAYS, PROBLEMS, AND ACTIONS TAKEN TO ADDRESS THEM

Due to communication difficulties between Paris and Abidjan, printing of the breastfeeding manual for West Africa has been delayed. The collection of readings on infant feeding being developed by the International Children's Center has also experienced delays. Both publications should be ready for distribution next quarter.

APPENDIX A BUDGET ANALYSIS

NUTRITION COMMUNICATION PROJECT (NCP)
CONTRACT NO. DAN-5113-Z-00-7031-00
DECEMBER 31, 1993

FINANCIAL REPORT FOR PERIOD SEPTEMBER - DECEMBER '93

FUNDING SOURCE	A	B	C	D	E	F	G
		OBLGD FUNDS		EXPENDITURES		EXPENDITURES	
	PROJ #	10/01/87 -	12/31/93	INVOICED	NOT INVOICED	10/01/87 -	REMAIN FUNDS
		10/01/87 -	12/31/93	10/01/87 -	12/31/93	12/31/93	(C MINUS F)
		12/31/93	12/31/93	12/31/93	12/31/93	(D+E)	(C MINUS F)
I. R&D/N Funds (non-Vitamin A or INPF):							
General Costs	21300000	3,177,905	3,016,871	520	3,017,391	160,514	
Haiti/Central	21300001	8,171	8,171	0	8,171	0	
Niger I/Central	21300003	7,292	7,292	0	7,292	0	
Bolivia/Central	21300005	308	308	0	308	0	
Sudan/Central	21300007	65	65	0	65	0	
Jordan/Central	21300009	17,468	17,468	0	17,468	0	
Peru/Central	21300011	38,606	38,606	0	38,606	0	
FVA/CARE-CRS/Central	21300012	9,970	9,970	0	9,970	0	
Burkina/Central	21300014	14,018	14,018	0	14,018	0	
Abidjan Wkshop/Central	21300020	9,554	9,554	0	9,554	0	
Honduras/Central	21300027	74,635	74,635	0	74,635	0	
Rapid/Central	21300039	46,008	46,008	0	46,008	0	
EDC/Central	21300042	50,000	50,000	0	50,000	0	
Mali/Central	21300043	350,000	106,689	5,261	111,950	238,050	
Subtotal R&D/N Core Funds		3,804,000	3,399,655	5,781	3,405,436	398,564	
II. R&D/N Vitamin A Activities:							
General I	2130001700	49,631	49,631	0	49,631	0	
General II	2130001704	207,191	156,656	9,787	166,443	40,748	
Niger (Mini-Project)	2130001701	123,379	123,379	0	123,379	0	
Niger Evaluation	2130001711	40,442	40,573	0	40,573	(131)	
Niger Interim	2130001713	79,566	66,148	0	66,148	13,418	
Mali I	2130001702	52,496	52,496	0	52,496	0	
Mali II	2130001715	35,077	35,076	0	35,076	1	
FAO Workshops	2130001703	24,277	24,292	0	24,292	(15)	
UNICEF Videos	2130001705	57,937	57,909	0	57,909	28	
INCAP Activities	2130001706	60,926	32,287	0	32,287	28,639	
Computer Model	2130001707	340,093	237,282	15,088	252,370	87,723	
Multi-Media Training Module	2130001708	15,939	15,939	0	15,939	0	
Publications	2130001709	193,578	89,955	1,575	91,530	102,048	
PAMM - Emory	2130001710	18,529	13,244	0	13,244	5,285	
Learning to Listen	2130001712	53,053	41,501	0	41,501	11,552	
HKI Burkina	2130001714	79,996	49,038	7,500	56,538	23,458	
CERCOM Curriculum	2130001716	50,000	5,210	0	5,210	44,790	
Peace Corps Manual	2130001717	38,890	20,296	3,884	24,180	14,710	
Subtotal R&D/N Vitamin A Funds	21300017	1,521,000	1,110,912	37,834	1,148,746	372,254	
TOTAL R&D/N Core & Vitamin A Funds		5,325,000	4,510,567	43,615	4,554,182	770,818	
III. INPF Conferences	21300018	200,000	199,891	0	199,891	109	

	R&D/N (other than Vitamin A & INPF Conf.)	R&D/N Vitamin A	R&D/N INPF	MISSION	BUREAU	TOTAL
I. Obligations thru 12/31/93:	3,804,000	1,521,000	200,000	2,107,200	1,094,461	8,726,661
II. Expenses Invoiced thru 12/31/93	3,399,655	1,110,912	199,891	1,680,818	1,088,635	7,479,911
III. Funds Spent thru 12/31/93	3,405,436	1,148,746	199,891	1,690,903	1,094,000	7,538,976

Total Budget Ceiling = \$9,527,017

% Obligated R&D/N Funds Invoiced thru 12/31/93 (not incl. Vitamin A & INPF)	89.37%
% Obligated R&D/N Vitamin A Funds Invoiced thru 12/31/93	73.04%
% Obligated Mission Funds Invoiced thru 12/31/93	79.77%
% Obligated Bureau Funds Invoiced thru 12/31/93	99.47%
% Invoiced Against Budget Ceiling thru 12/31/93	78.51%

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A	B	C	D	E	F	G
FUNDING SOURCE	PROJ #	EXPENDITURES		EXPENDITURES		REMAIN FUNDS (C MINUS F)
		OBLGD FUNDS 12/31/93	INVOICED 12/31/93	SPENT/ NOT INVOICED	12/31/93 (D+E)	
IV. Mission Funds:						
Haiti/Mission	21300002	39,996	29,489	0	29,489	10,507
Funds To Be Deobligated - Haiti		(10,507)				(10,507)
Niger/Mission	21300004	61,733	56,669	0	56,669	5,064
Funds To Be Deobligated - Niger I		(5,064)				(5,064)
Bolivia/Mission	21300006	15,685	0	0	0	15,685
Funds Deobligated - Bolivia		(15,685)				(15,685)
Burkina/Mission	21300013	115,397	115,190	0	115,190	207
Burkina/Mission (Local Costs)	21300016	8,792	8,792	0	8,792	0
Funds To Be Deobligated - Burkina I		(207)				(207)
Burkina/Mission II	21300036	609,947	437,944	5,085	443,029	166,918
Honduras/Mission	21300026	671,613	671,593	0	671,593	20
Mali/Mission	21300031	50,000	49,666	0	49,666	334
Mali/Mission II	21300038	300,000	299,925	0	299,925	75
Niger/Mission II	21300044	265,500	11,550	5,000	16,550	248,950
Total Mission		2,107,200	1,680,818	10,085	1,690,903	416,297
V. Bureau Funds:						
LAC Bureau						
LAC/Breastfeeding Evaluation	2130001501	21,385	21,385	0	21,385	0
LAC/Breastfeeding Manual	2130001502	14,982	14,982	0	14,982	0
General Account	2130001500	3,633	3,633	0	3,633	0
Total	21300015	40,000	40,000	0	40,000	0
Guatemala/ROCAP	21300022	49,796	49,718	0	49,718	78
Funds To Be Deobligated - ROCAP		(78)				(78)
Sudan/AFR Bureau I	21300008	99,863	99,863	0	99,863	0
Kenya/AFR Bureau I	21300033	34,093	34,093	0	34,093	0
Kenya/AFR Bureau	21300035	3,171	3,171	0	3,171	0
Niger/Africa Bureau I	21300040	16,044	16,010	0	16,010	34
Niger/Africa Bureau	21300024	84,235	84,422	0	84,422	(187)
FVA/CARE-CRS	21300010	24,993	24,917	0	24,917	76
FVA/CARE II	21300037	19,750	19,697	0	19,697	53
Abidjan Wkshop/REDSO/WCA	21300019	105,000	104,920	0	104,920	80
Burkina/Africa Bureau	21300023	29,736	29,171	0	29,171	565
Swaziland/Africa Bureau	21300025	24,953	24,953	0	24,953	0
Abidjan Workshop Follow-up/Africa Bureau	21300028	19,905	19,905	0	19,905	0
Mali/Africa Bureau	21300030	43,000	43,160	0	43,160	(160)
Child Survival Init./Africa Bureau	21300034	500,000	494,635	5,365	500,000	0
Total Bureau		1,094,461	1,088,635	5,365	1,094,000	461
GRAND TOTAL		8,726,661	7,479,911	59,065	7,538,976	1,187,685

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APPENDIX B

NCP TRAVEL

October - December, 1993

TRAVELER	DESTINATION	DATE	COMMENTS
M. Parlato	Bangladesh	October 23-November 6	AED*
E. Abel	Bangladesh	October 26-November 6	Futures Group*
P. Gottert	Atlanta	November 10	AED
E. Wright-Manoncourt	Mali	November 20- December 21	AED
J. Dietrich	Washington, D.C.	November 29-December 3	AED
E. Abel	Washington, D.C.	December 17	Futures Group

* Travel costs and per diem paid by UNICEF.

APPENDIX C

TRAINING EVENTS AND WORKSHOPS

DATES	NUMBER OF PARTICIPANTS	COUNTRY	DESCRIPTION OF ACTIVITIES
October	50 teachers	Burkina Faso	Introduction of the Draft Teachers Activity Guide into schools
November - December	45 health agents	Mali	Training-of-trainers (TOT) and two 5-day PVO/NGO field workshops
December 17	4	G/R&D/N	Orientation in use of PROFILES
December	4 researchers	Burkina Faso	Training of research team

APPENDIX D

SHORT-TERM TECHNICAL ASSISTANCE

October - December, 1993

	Number of Weeks		TA Total
	Staff	Consultants	
I. AFRICA			
Mali Manoncourt (c) reviewed Part III of " <i>Communautés en Bonne Santé</i> ," supervised the design and served as lead trainer for Training-of-trainers workshop and two field PVO/NGO workshops.		8	8
Niger Hernandez (AED) drafted questionnaires for baseline KAP survey in collaboration with Gottert and Parlato. Baker (c) assisted NCP/Niger Vitamin A team to implement a baseline KAP survey in Tahoua Department and draft the survey report.	1	1.7	2.7
Burkina Faso Kazemi (c) supervised development of episodes of radio drama.		2	2
II. GLOBAL			
Peace Corps Manual Gussler (c) reviewed training module, wrote section on iron and iodine, and reviewed and edited the sample observation guide and questionnaire sheet. Booth (c) revised training module.		1.5	1.5
PROFILES Parlato (AED) and Abel (Futures Group) developed and field-tested a module on Child Growth for UNICEF-Bangladesh.	5	3	8

(c) = consultant

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APPENDIX E

REQUESTS FOR PUBLICATIONS FILLED THIS QUARTER

Person/Organization	NCP Materials Provided
Marcy Vigoda, CARE-Bolivia N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe	<i>Breastfeeding: A Sampling of Promotional Materials</i>
N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe	<i>Breastfeeding and Weaning Practices in Honduras</i>
Marcy Vigoda, CARE-Bolivia N.K. Jain, JAC, India	<i>Communicating to Improve Nutrition Behavior: The Challenge of Motivating the Audience to Act</i>
Hélène Delisle, Department of Nutrition, University of Montreal, Canada Dr. Georg Quincke, WHO Division of Food and Nutrition, Switzerland Nancy Peplinsky, ICRW, Washington, D.C Diana Correa, UNICEF, NY Philip Abraham, Manoff Group, Washington, D.C. Dr. Pedro Valdivieso, FUNDARH, Ecuador Joy Awori, SEATS Project, Uganda Dr. Manuel Peña, PAHO, Washington, D.C. Kathleen Stadler, Virginia Tech, Virginia Fred Zerfas for UNICEF-Pakistan PAMM Advocacy Week Dr. Marilyn Prehm, Virginia Tech, Virginia	<i>Communication Strategies to Support Infant and Young Child Nutrition</i> 3 copies 2 copies 2 copies 5 copies
Pan American Health Organization, Washington, D.C.	<i>¡Comuniquémonos, Ya! video</i>
N.K. Jain, JAC, India Mr. Frank Masiza, MBUSO School, Zimbabwe Nancy Peplinsky, ICRW, Washington, D.C. Marcy Vigoda, CARE-Bolivia Germania Swan, Food and Agriculture Organization, Washington, D.C.	<i>Crucial Elements of Successful Community Nutrition Programs</i> 1 French
Diana Correa, UNICEF-New York PAMM Advocacy Week N.K. Jain, JAC, India	<i>Ending Hidden Hunger Video</i>
N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe Laine Isaacson, International Eye Foundation, Maryland Achmad Surjono, Perinatal Epidemiology Working Group, Indonesia	<i>Field Research in Macina for Vitamin A Communications</i>
N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe Clevie Sai-Kundawi, Health Surveillance Outpost, Malawi	<i>Growth Monitoring and Promotion: Issues and Actions</i>
N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe	<i>A Historical Review of the Panama Breastfeeding Promotion Project</i>
N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe Clevie Sai-Kundawi, Health Surveillance Outpost, Malawi	<i>Infant Feeding & Child Survival: International Forum for Francophone Africa</i>

Person/Organization	NCP Materials Provided
<p>Marcy Vigoda, CARE-Bolivia N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe Clevie Sai Kundawi, Health Surveillance Outpost, Malawi Laine Isaacson, International Eye Foundation, Maryland</p>	<p><i>Infant Feeding & Child Survival: International Forum for Francophone Africa</i></p>
<p>Lic. Rafael Cruz, Educadores Unidos del Cibao, Inc., Dominican Republic Martha Menchaca, Chicago Board of Health, Illinois Dr. Cedric Prakash, St. Xavier's Social Service Society, Gujarat, India Robert U. Bishop, Family Food Production and Nutrition Developer, Koror, Palau Netra B. Khadka, Victoria University of Technology, Victoria, Australia Ute Deseniss-Gros, UNICEF, New York Nancy Beam, American Refugee Committee, North Carolina Centre for Health Education, Training and Nutrition Awareness (CHETNA), India Dr. Kathleen Welch, CARE-Moscow, Russia</p>	<p><i>Learning to Listen to Mothers: A Trainers' Manual to Strengthen Communication Skills for Nutrition and Growth Promotion</i></p> <p>5 copies</p>
<p>R. Sinclair Smith, R.N. Barbados, W.I. Heather McAvoy, Saskatchewan Health Community Services, Canada Joseph M. Omagure, District Population Office, Kenya Dr. Sarah-Maria Vega Sanchez, Instituto Peruano de Seguridad, Peru Haldimand-Norfolk Regional Health Department, Ontario, Canada K.S. Krishnamurthy, Ministry of Human Resource Development, India Bibliotheques—Acquisitions, Université de Montreal, Canada Jan Peabody, Massachusetts WIC Program, Massachusetts Jaime D. De Js. Dominguez A., Dominican Republic Document Acquisitions, The Book House, Inc., MI Community Health Nursing, Wetoka Health Unit, Canada Alhassan Akwara Fiban, Primary Health Centre, Nigeria Franklin Book Co., Inc., Pennsylvania Monographs Department, University of Hawaii Library, Hawaii Canterbury Medical Library, Christchurch, New Zealand May Hussein, UNICEF/Jerusalem, Israel Dra. Derna Defilippi Oviedo, MPHE, IESS, Ecuador Pan American Health Organization, Washington, D.C. Janet Holszman, Illinois Febe A. Abenoja, International Institute of Rural Reconstruction, Philippines Gayle Fields, Houston, Texas Mary Ens, Elgin St. Thomas Health Unit, Ontario, Canada Heather Langille, Community Nutritionist, Nova Scotia Carolyn Barber, City of Toronto Department of Public Health, Canada Dr. Ian Darnton-Hill, WHO, Philippines Bretta Maloff, Calgary Health Services, Canada Joanne Cooke, Library, Chinook Health Unit, Alberta, Canada Penny Forret, St. Joseph Health Center, Ontario, Canada Andrée Lappé, Swiss Committee for UNICEF, Switzerland E. Aer, University of Toronto Library, Ontario, Canada Baker & Taylor Books, Momence, Illinois Jo Courtenay, Department of Health and Fitness, Nova Scotia Jo-Anne Perkovich, Algoma Health Unity, Ontario, Canada Ms. Karan Singh, UNICEF, Georgetown, Guyana Dr. Cedric Prakash, St. Xavier's Social Service Society, Gujarat, India</p>	<p><i>Media Promotion of Breastfeeding</i></p> <p>2 copies</p> <p>30 copies (for distribution in Western Pacific Region)</p>
<p>N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe Clevie Sai-Jundawi, Health Surveillance Outpost, Malawi</p>	<p><i>Nutrition Communication Workshop: Setting a Strategy on Course—Abidjan. Côte d'Ivoire</i></p>

Person/Organization	NCP Materials Provided
N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe	<i>Nutrition Promotion in Mali</i>
G. Traore, Reseau Africain Pour le Developpement (RADEV), Ethiopia Pan American Health Organization, Washington, D.C. Venkalesh Srinivasan, UNFPA, India Frank Masiza, MBUSO School, Zimbabwe	<i>Producing a Training Video: The Case of "¡Comuniquémonos, Ya!" (Field Note)</i>
N.K. Jain, JAC, India Frank Masiza, MBUSO School, Zimbabwe Clevie Sai-Kundawi, Health Surveillance Outpost, Malawi	<i>Promising PVO Strategies in Growth Monitoring and Promotion</i>
<p>Dr. B. M. Sharma, A.T.B. University, Nigeria Dr. Jalaja Ramaswamy, SNDT University, India May Hussein, UNICEF, Israel A. R. Kapadia, M.D., India Mrs. Doris Fok, Kandang Kerbau Hospital, Singapore Steve Dudenhoefer, AC' TENAMIT/Pueblo Nuevo, Guatemala P.C. Devaraj Tamilselvan, Indian Development Organization Trust, India Irina Efimova, M.D., Ph.D., Public Health Ministry of Russia, Russia Pardee H. Hinson, Mercy Hospital South, North Carolina Karen Bellamy, Breastfeeding Liaison Group, R.S.A. Katherine I. Warmbier, Lactation Consultant, California Lane Isaacson, International Eye Foundation, Bethesda, MD O.M. Mathew, Health Worker, India Fr. Emmanuel Miriam Pillai, Educational Multi Media Association, India Dr. Ian Darton-Dill, WHO/Manila, Philippines Ms. McCarron, Reston Hospital, Virginia Clevie Sai-Kundawi, Health Surveillance Section, Malawi Miss D. Buys, Cape Town Breastfeeding Liaison Group, R.S.A. Noor Ajab Khan, Basic Health Unit, Pakistan Sally Ann Lederman, Columbia University, New York Barbara Heiser, La Leche League, Maryland Marcia Annandale, Lactation Consultant, New Zealand Dr. J.M. Gurney, WHO, India M.G. Mony, Society for Health, Education and Development, India Margot Alberts, Student, South Africa Dr. Mukesh Gupta, Umaid Hospital for Women and Children, India Sr. Sylvia Annet, South Africa Alberto Fuenmayor, UNICEF-Venezuela Elizabeth Williams, Stanford University Preventive Cardiology Clinic, California Dr. Surjit Singh, Department of Pediatrics, Chandigarh James Mwami, Water Aid, Uganda Cindy Works, ACORD, Namibia Penelope Maglaque, INTRAH, North Carolina Edith O'Nuallain, Ireland Dr. Ashok Chako, Harriet Benson Memorial Hospital, India Gabriel O. Antenyi, Benue State, Nigeria Fr. Cedric Prakash, St. Xavier's Social Service Society, Gujarat, India Coutts Library Service, Niagara Falls, NY Peggy Koniz-Booher, c/o USAID/Santo Domingo, Dominican Republic Marcy Vigoda, CARE-Bolivia Nancy Peplinsky, ICRW, Washington, D.C.</p>	<p><i>Questions and Answers on Infant Feeding: A Panel of Experts Takes a New Look—English</i></p> <p>3 copies</p> <p>3 copies</p> <p>3 copies</p> <p>2 copies</p> <p>2 copies</p> <p>2 copies</p>

Person/Organization	NCP Materials Provided
<p>Mireya Méndez C., Preventive Nutrition Program, Social Security, Costa Rica Romano González A., Centro de Salud de Guacalupe, Costa Rica Dr. Carlos A. Castillo H., Colegio Medico de Honduras, Honduras Margarita Lovón, PROSANA, Bolivia Martha Leclercq de Romero, Pontificia Universidad Javeriana, Colombia Dr. Liborio Sanchez A., Hospital de la Misericordia, Colombia Lane Isaacson, International Eye Foundation, Bethesda, MD (3 copies) Prof. Hugo E. Delgado Súmar, Perú Dra. Ester Bernaldo Quirós, CEIBA, Guatemala Dolly Quintero, Dietista, Colombia Janet C. de Garcia, Kusayapu Agricultural Institute, Chile Giovanni Gonzalez Saénz, Universidad de Costa Rica, Costa Rica Sergio Mack, Director, Nutrition/Health Programs, Peace Corps/Guatemala Margarita Escabedo, Universidad Autonoma de Chihuahua, Mexico Dr. Guncher Balarezo, Universidad Peruana Cayetano Heredia, Peru William Yau Murillo, Nutricionista, Panamá Ms. Joan Jennings, Save the Children, Nicaragua Dr. Rafael Torres Acosta, Hospital Pediatrico Docente Peggy Koniz Booher, c/o USAID/Santo Domingo, Dominican Republic Steve Dudenhofer, AC TENAMIT/Pueblo Nuevo, Guatemala</p>	<p><i>Questions and Answers on Infant Feeding: A Panel of Experts Takes a New Look—Spanish</i></p> <p>4 copies</p> <p>2 copies</p>
<p>Marie Andrée Diouf, PAHO/WHO, Haiti INTRAH, University of North Carolina, North Carolina</p>	<p><i>Questions and Answers on Infant Feeding: A Panel of Experts Takes a New Look—French</i></p>