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U.S. AGENCY FOR  
INTERNATIONAL  
DEVELOPMENT

Dr. Kathryn A. Saterson  
The World Wildlife Fund, Inc.  
1250 24th Street, N.W.  
Washington, D.C. 210037

Subject: Cooperative Agreement No. AEP-0015-A-00-2043-00

Dear Dr. Saterson:

Pursuant to the authority contained in the Foreign Assistance Act of 1961 and the Federal Grant and Cooperative Agreement Act of 1982, as amended, the Agency for International Development (hereinafter referred to as "A.I.D.") hereby provides to World Wildlife Fund, Inc. (hereinafter referred to as "WWF" or "Recipient") the sum set forth in Section 1C.2. of Attachment 1 of this Cooperative Agreement to provide financial support for the program described in Attachment 2 of this Cooperative Agreement entitled "Program Description."

This Cooperative Agreement is effective as of the date of this letter and funds obligated hereunder shall be used to reimburse the Recipient for allowable program expenditures for the period set forth in Section 1B. of Attachment 1 of this Cooperative Agreement.

The total estimated amount of this Cooperative Agreement is the amount set forth in Section 1C.1. of Attachment 1, of which the amount set forth in Section 1C.2. is hereby obligated. A.I.D. shall not be liable for reimbursing the Recipient for any costs in excess of the obligated amount. However, subject to Section 1C.4. of Attachment 1, additional funds may be obligated by A.I.D. until such time as the obligated amount may equal the total estimated amount of this Cooperative Agreement.

This Cooperative Agreement is made to the Recipient on the condition that the funds will be administered in accordance with the terms and conditions as set forth in the attachments listed under my signature below, which together constitute the entire Cooperative Agreement document and have been agreed to by your organization.

Please acknowledge receipt and acceptance of this Cooperative Agreement by signing all copies of this Cover Letter, retaining one copy for your files, and returning the remaining copies to the undersigned.

Sincerely yours,



Jeffery D. Bell  
Grant Officer  
Chief, AEP Branch  
Division B  
Office of Procurement

Attachments:

- 1. Schedule
- 2. Program Description
- 3. Standard Provisions
- 4. Special Provision entitled "Restrictions on Lobbying"

ACKNOWLEDGED:

World Wildlife Fund, Inc.

BY: 

TYPED NAME: Lawrence J. Amon  
Vice President for

TITLE: Finance and Administration

DATE: Oct. 2, 1992

FISCAL DATA

A. GENERAL

- A.1. Total Estimated A.I.D. Amount: \$20,000,000
- A.2. Total Obligated A.I.D. Amount: \$1,000,000
- A.3. Project No.: 499-0015
- A.4. A.I.D. Project Office: Asia/DR/DP, Molly Kux
- A.5. Funding Source: A.I.D./W
- A.6. Tax I.D. No.: 52-1693387
- A.7. CEC No.: 07-585-554E
- A.10. LOC No.: 72-00-1464

B. SPECIFIC

- B.1.(a) PIO/T No.: 499-0015-3-2672528
- B.1.(b) Appropriation: 72-112/32021.3
- B.1.(c) Allotment: NA
- B.1.(d) BPC: HDN-92-37499-IG12
- B.1.(e) Amount: \$1,000,000

**ATTACHMENT 2**

**PROGRAM DESCRIPTION**

"United States-Asia Partnership (US-AEP) Asian Biodiversity Conservation Network"

## Program Description

### US-AEP BIODIVERSITY CONSERVATION NETWORK (BCN)

The goal of this program is to promote conservation of biodiversity based on sound biological, social, economic, business and tenurial principles that lead to improved economic conditions and quality of life in the Asian region. The purpose is to improve the capacities of non-governmental organizations, government agencies, universities and businesses in Asia and the U.S. to support community enterprise-based strategies that conserve biodiversity for subsistence, production and commerce.

This program is needed to support the best aspects of community-based natural resource management while also offering the potential for economic development. This kind of activity remains poorly understood and under-funded. There are few examples of programs which demonstrate how biodiversity conservation, economic development and cultural tradition can be reconciled. Most of these reveal a sectoral rather than integrative approach to these issues. While significant scientific and social research has been brought to bear, knowledge of the value of biodiversity assets and their role in sustainable development is small and inadequate. And, skills in commerce and business, small or large scale, are only beginning to be applied in concert with other disciplines.

The US-AEP Biodiversity Conservation Network (BCN) is a five-year program to be further developed and implemented through a cooperative agreement with World Wildlife Fund, Inc. to be implemented through the Biodiversity Support Program (BSP), an existing consortium of World Wildlife Fund, Inc.; The Nature Conservancy; and World Resources Institute; established in 1988 through a cooperative agreement with A.I.D./R&D. BSP will develop and manage the program which has two main components. It will set up and manage a competitive grants program to support conservation-oriented proposals which contain balanced participatory, scientific, social and commercial elements. Working partnerships among Asian and U.S. groups will be the preferred mode for awarding grants. It will also establish an information support network for launching programs which have the potential to demonstrate that adding value to local flora, fauna and ecosystems in Asia will support conservation of biodiversity while meeting local economic and social objectives. The two components are briefly described below and in more detail in the attached cooperative agreement proposal from World Wildlife Fund, Inc.

#### **Component 1: Conservation/Development Demonstration Sites.**

Competitive grants will be solicited and awarded for high

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quality, field-based research and development projects which best demonstrate or test how rural and indigenous communities can realize economic and subsistence benefits while conserving biological diversity through adding economic value to local flora, fauna and ecosystems. Of special interest is the concept of co-management of natural resources between communities, government and commercial entities and programs that demonstrate balanced participatory scientific, social and commercial applied research in planning and implementation. Criteria will be developed for use in grant announcements and for independent peer review that set forth the interdisciplinary requirements and critical elements (social, commercial, scientific) for grant proposals that demonstrate or test the potential for enterprise-oriented approaches to support conservation of biodiversity.

Three types of competitive grants will be made during the first four years: 1) one-time awards for research supporting proposal preparation of up to \$50,000; 2) one- to three-year awards (up to \$100,000/yr) to supplement promising existing programs that lack one of the three essential elements (social, commercial, scientific) or need to add an implementation component; and 3) one- to three-year awards (up to \$300,000/yr) for proposals requiring full funding for all three elements. Each grant will include components to measure changes in the status of biodiversity, in enterprise activity and in community management of valuable natural resources; each will document the techniques and approaches used to promote conservation and development based on sound economic, business, scientific, and tenurial principles. Grant proposals from for-profit organizations will be required to provide matching funds or in-kind contributions based on criteria to be developed by BSP.

It is anticipated that there will be up to 20 planning grants, up to 16 missing component grants, and up to 8 full grants awarded over the five years of the cooperative agreement, for a possible total of 24 conservation/development demonstration R&D activities. A larger number of grant proposals will be supported if the proposals received require less than the grant ceilings set forth above.

The grants program will start by issuing a request for pre- and full proposals to be announced broadly in Asia and the U.S. through USAID Missions and U.S. and Asian non-governmental and business networks. Proposals received will be evaluated by a technical review committee according to the announced criteria. Proposals will be solicited annually for the first four years of the Cooperative Agreement, based on availability of incremental funding.

Proposals selected will be shared with ASIA/DR/TR and USAID Missions in the country in which the research would be undertaken

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in order to obtain their concurrence.

Overall implementation of the BCN will be assisted by the establishment of technical advisory groups to provide technical guidance and specific proposal peer review.

**Component 2: Regional Biodiversity Conservation Network Office.**

The Regional Network office will be located in Asia and will have key responsibility for documenting the results obtained from the investment in the conservation/development demonstration sites. It will collect information and data from the demonstration sites, from projects in other countries and regions, and from scientific, social and economic research, business, NGO and policy networks. This information will be maintained, as appropriate, on a computerized data base to facilitate access by cooperating organizations. The Network Office will also disseminate relevant information and provide technical assistance to Network demonstration sites. Working with the D.C. office, it will develop summary packages of information for policy makers, planners and other practitioners on lessons learned, successful approaches, and problems encountered. The Network office will also support south-south, south-north technical and commercial exchanges and foster inter-regional and international linkages that enhance the Network purposes. It will manage a small activities program (up to \$10,000) to support these functions.

The Network Office will be set up after the award of the first set of demonstration sites grants. Preferably the office will be integrated into a host institution in Asia which shares the goals of the Network so that it is likely to continue after A.I.D. funding is terminated. The selection of the office location will be coordinated with ASIA/DR/TR, the respective USAID Mission, and the US-AEP Secretariat to maximize interaction with other US-AEP and Mission activities.

**Overall Network Management.**

The BSP will provide overall management for the Network including administering the grants program and the Network office. Within 90 days of signing the cooperative agreement, BSP will submit a detailed first year annual work plan and budget, building on the attached WWF Inc. proposal, for approval by ASIA/DR.

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28

