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AIDSCOM

SEMIANNUAL REPORT 2

April 1, 1988 - September 30, 1988

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**AIDS TECHNICAL SUPPORT:
PUBLIC HEALTH COMMUNICATION COMPONENT
Project No. 936-5972
Contract No. DPE-5972-Z-00-7070-00**

**Offices of Education, Health and Population
Bureau for Science and Technology
Agency for International Development**

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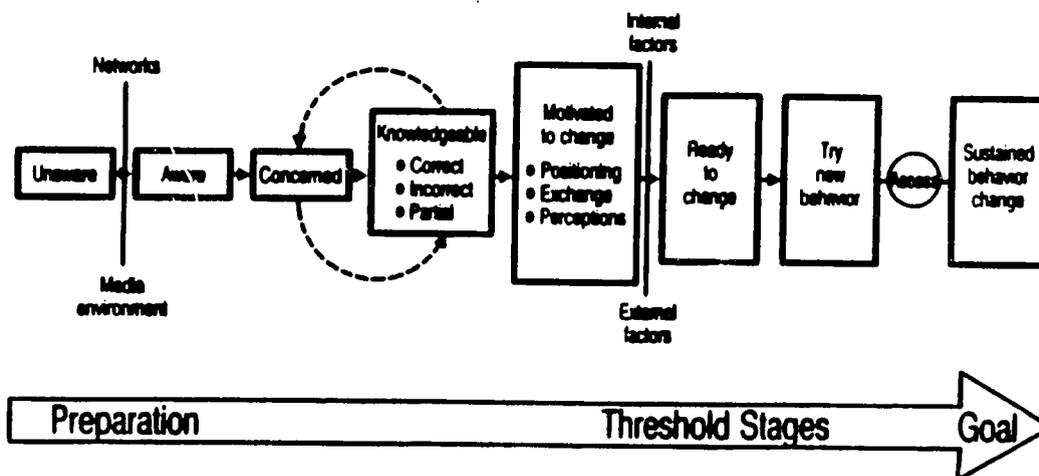
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EXECUTIVE SUMMARY

This report presents the six months of program development and implementation conducted by the Academy for Educational Development for A.I.D.'s AIDSCOM Project, under Contract DPE-5972-Z-00-7070-00, from April 1, 1988 to September 30, 1988.

During the second six months of the project, AIDSCOM focused on the refinement and implementation of regional strategies and country programs. The ongoing development of a Behavioral Change Framework has helped anchor and guide AIDSCOM's operations research and program design. The framework places these activities along specific points of an overall behavior change continuum. It provides for the development of cross-regional research and intervention strategies (see framework below).

Health Behavior Change Continuum A Framework for Measurement



Using this framework as a guide AIDSCOM has collaborated with USAID Bureau and Mission personnel to identify five major areas for research studies and activities across all three regions: Asia and the Near East, Latin America and the Caribbean, and Africa:

- Communications
- Condom Promotion and Social Marketing
- Prevention Counseling
- Women and AIDS
- Bisexual/Gay Men and AIDS

A full range of technical assistance from AIDSCOM staff and AIDS education and communications specialists drives program activities in all of these research areas. This technical assistance has been made possible by use of buy-ins from individual USAID country missions, AID Bureaus, and central funds.

- **Communications**

A series of operations research studies on the role and effectiveness of channel mix in communications strategies. These studies include feasibility and impact studies of AIDS information hotlines, targeted interventions with message testing and materials development for populations at risk, and the complementary roles of mass media campaigns with targeted efforts.

- **Prevention Counseling Training**

Development of a train-the-trainer model for health care workers, contact investigators, peer outreach workers, mental health and social service professionals. This model helps provide an understanding of the psychological and social components of behavior change, adult learning theory, and counseling strategies to help inform, motivate, and sustain change among clients. The train-the-trainer approach will be evaluated for its effectiveness in transferring knowledge and skills to others and for its impact on clients at risk.

- **Condom Promotion and Social Marketing**

A series of studies that assess knowledge, attitudes, behaviors, and practices of men and women engaging in high-risk activities, condom use skills, risk negotiation skills, and condom marketing strategies. Studies include training ability of national specialists to maintain and refine programs.

- **Women and AIDS**

A series of studies that will assess the impact of AIDS on women in different cultures; components will include knowledge, attitudes, and practices, risk reduction negotiation skills, and maternal and pediatric

dimensions. These studies will be complemented by a series of workshops that will focus on AIDS awareness and strategies for involvement of women at various levels of community and civic life.

Bisexual/Gay Men and AIDS

Components for this research area will include qualitative research to assess the knowledge, attitudes, and practices of this population related to AIDS risk reduction. Others will include condom promotion strategies, peer support for risk reduction, and materials development and testing. Strategies will be developed to determine how to reach this population through mass media, as well as through targeted interventions.

TECHNICAL ASSISTANCE

Technical assistance levels of effort range from short-term interventions to comprehensive, staged, multi-sectoral prevention and control programs. AIDSCOM Staff and Consultants have provided technical assistance to Ministries of Health, National AIDS Committees, and USAID Missions in the following countries to help plan and implement strategies for AIDS prevention:

13 countries in Africa: Uganda, Kenya, Tanzania, Zaire, Rwanda, Burundi, Nigeria, Swaziland, Zimbabwe, Sierra Leone, Senegal, the Ivory Coast, and Malawi.

10 countries in Asia and the Near East: the Philippines, Thailand, Indonesia, Pakistan, India, Papua New Guinea, Fiji, Solomon Islands, Tunisia, Morocco, and Tonga.

17 countries in Latin America and the Caribbean: Mexico, Bolivia, El Salvador, Guatemala, Colombia, Honduras, Ecuador, Peru, Brazil, the Dominican Republic, Haiti, Jamaica, Barbados, St. Vincent and the Grenadines, Trinidad and Tobago, Antigua and Barbuda, and the Bahamas.

In addition, AIDSCOM has established longer-term efforts with resident advisors in five countries:

The Dominican Republic
The Philippines
Mexico
Jamaica
Eastern Caribbean

ACTIVITIES PLANNED

The extremely rapid expansion of the project over this six-month period has demanded a reconfiguration of the organizational structure along with a proposed addition of several new positions. The project has moved quickly from providing primarily needs assessment technical assistance to a new phase involving formative research, program design, implementation, and evaluation. These new demands on staff time and resources have led to a reorganization of staff responsibilities along a regional, geographic framework. Each team will focus on one region (Africa, Asia and the Near East, Latin America and the Caribbean). Each team will include a team leader, site coordinators, and support staff (see proposed organizational chart in Appendix 8).

In addition, each sub-contractor has been assigned a specific research emphasis within the overall cross-regional design.

Research Areas

Communications

Prevention Counseling

Condom Promotion and
Social Marketing

Women and AIDS

Bisexual/Gay Men and
AIDS

Subcontractors

Annenberg School of Communications

Annenberg School of Communications

Porter Novelli

Johns Hopkins University

Academy for Educational Development

I. PROJECT BACKGROUND

In 1987, the United States Agency for International Development (A.I.D.) initiated new projects to develop and research new communications strategies for AIDS prevention. The Academy for Educational Development received the contract to implement the project under Contract Number DPE-5972-Z-00-7070-00, AIDS Technical Support: Public Health Communication Component (AIDSCOM). The Academy's partners in this endeavor are Johns Hopkins University (JHU), Porter Novelli, the University of Pennsylvania, and the Prism Corporation.

AIDSCOM is an initiative of the Offices of Education, Health and Population of the Bureau for Science and Technology of the Agency for International Development. The program relies on the shared resources of A.I.D.'s Bureau for Science and Technology, its regional bureaus, and country Missions to assist National AIDS Committees in their fight against AIDS. This project builds upon A.I.D.'s successful experience with social marketing and public health communication to create a model uniquely suited to the needs of AIDS prevention in a country-specific context. AIDSCOM works closely with AIDSTECH, A.I.D.'s program of general technical support, to complement the World Health Organization's leadership in global AIDS prevention.

AIDSCOM is primarily an **operations research and communication project** led by professionals who have worked on AIDS education since the early days of the epidemic.

The purpose of AIDSCOM is to develop and demonstrate effective public health communication strategies and methods for the control and prevention of AIDS. AIDSCOM applies and further develops the use of public health communication strategies, prevention counseling approaches, and condom marketing methods to inform people about HIV infection, how it is spread and not spread, and to understand, motivate and support the process of their adoption of specific risk reduction practices.

II. ACCOMPLISHMENTS APRIL 1, 1988 - SEPTEMBER 30, 1988

A. STAFFING

During the second six-month period AIDSCOM added several positions to its existing staff. Kathryn Carovano (Johns Hopkins University) has been working extensively in Latin America; and Mr. Gary MacDonald (A.E.D.) has served as a long-term consultant backstopping country programs in the Philipines and Thailand. Ms. Lorrie Helal (A.E.D.) joined AIDSCOM as an Associate Director in charge of operations and administrative support; she has also provided liaison activities with USAID and a technical assistance TDY on fiscal management procedures for Jamaica. Ms. Anita Phelps came on board as the new Administrative Assistant, and Ms. Val Lovett and Ms. Jackie Mathewson replaced departing project secretaries. Mr. Scott Pflueger was hired part-time for the Financial Assistant position. Dr. Reynaldo Pareja was hired as the Resident Advisor for the Dominican Republic. Mr. Jorge Ferrer was hired part-time as a Resident Advisor for Mexico. Ms. Jenny Catindig was hired as Resident Advisor for the Phillipines.

B. ADMINISTRATION AND MANAGEMENT

Consolidation and fine tuning of the Administrative/Management support systems was the administrative focus of the second six-month period of the contract. The addition of an Associate Director provided a home office person to oversee operations and administrative support. Records of all cable traffic, correspondence, consultant resumes, and other tracking systems are now in place and operative.

The financial assistant has organized and produced operational budgets and reporting systems for financial aspects of the project.

C. TECHNICAL ASSISTANCE

I. Africa

Burundi

- In coordination with AIDSTECH, an AIDSCOM consultant visited Burundi in August 1988 to plan long-term assistance activities including program implementation. A follow-up visit is planned for the next reporting period. Also developed during this period was a train-the-trainer workshop in Prevention Counseling.

There are also several USAID mission small-scale AIDS prevention projects in various stages of development.

- AIDSCOM consultant will travel to Burundi in December 1988 to plan ministerial level workshop and develop a train-the-trainer workshop in Prevention Counseling.

Malawi

- A buy-in strategy for AIDSCOM was developed and designed during this period for Malawi, to be followed by a needs assessment visit when USAID/Lilongwe concurs. Meanwhile, AIDSCOM continues to respond to discrete requests from the Mission.

Mali

- A needs assessment in Mali was conducted in coordination with the USAID mission. Technical assistance will be given to the National AIDS Committee in the design of a communication strategy. A review will also take place during this visit to determine the present AIDS prevention activities and to make recommendations to the mission.

Nigeria

- AIDSCOM Project representatives met with Nigeria Ministry of Health/National AIDS Committee (NAC) officials. This was followed up by the development of a proposal with NAC for a short-term research study on knowledge and attitudes about HIV and on condom usage. Finally, key consultants were selected to conduct short-term technical assistance for a designated state in Nigeria.
- The NAC programs are being regularly monitored to determine the optimum placement date for a research consultant. The JHU/Resident Advisor for family planning is in regular contact with AIDSCOM regarding the appropriate timing for AIDS education and prevention counseling in Nigeria.

REDSO/West Africa

- REDSO buy-in funds were received during this period to help develop a regional AIDS communication workshop. Activities are continuing in anticipation of this workshop scheduled for April 1989 which calls for a trip to Abidjan in January 1989 to establish the final design and prepare for the training sessions.

Rwanda

- To determine with mission the appropriate timing for projects designed for HAPA buy-in.

- To design and conduct condom marketing program for general public.
- To design and conduct condom marketing program or targeted high risk group.
- To design and conduct KAP study in order to assist NAC in developing appropriate prevention messages for distribution.

Sierra Leone

- During an April 1988 technical assistance visit to Sierra Leone, train-the-trainers was conducted with health care providers covering AIDS education and prevention counseling. This training was then repeated throughout the country, with a total of over 135 health care providers receiving training.

Swaziland

- In May 1988, the Medium Term Plan was reviewed resulting in additional technical input to the plan. An initial needs assessment trip was conducted in September 1988 that identified several areas AIDSCOM can respond to including train-the-trainer workshops in prevention counseling and in health education; the design of prevention strategies for working with high-risk populations; and the development of a condom marketing strategy. Short-term technical assistance will be provided upon mission request.

Tanzania

- AIDSCOM conducted initial in-country condom marketing and distribution needs assessment using focus group discussions to determine condom usage and knowledge among certain populations in Tanzania. Also identified during this visit were areas in which the country will need AIDSCOM assistance. These include designing a condom marketing and distribution strategy; providing expertise in communication strategies; and providing train-the-trainer workshops in prevention counseling. The AIDSCOM Washington staff coordinated the visit of a representative from the Mwanza district of Tanzania, as well as a visit by a Tanzanian filmmaker to the AIDSCOM office. A follow-up visit to the Mwanza district is scheduled for January 1989 to determine health education and counseling training needs.

Uganda

- An AIDSCOM/SOMARC team traveled to Uganda in August 1988, to assess the feasibility of using the oral rehydration solution distribution network for condom distribution. During this trip, final plans were made for the "AIDS in the Workplace" and "Community Education in the Private Sector" projects scheduled to begin October/November 1988. AIDSCOM

consultants have been selected and briefed, and local staff has been hired and trained for these projects. Materials development for the private-sector project continues as well.

Final plans have been completed for the prevention counseling workshop to occur in October 1988 in conjunction with The AIDS Support Organization (TASO). Technical assistance in training design techniques will continue for TASO. Under consideration, in consultation with USAID/Uganda, is the placement of a Resident Advisor to monitor USAID/Uganda and AIDSCOM activities. Technical assistance was given to the Mission on AIDS project design for mission funding. Project implementation will continue in January 1989 when AIDSCOM consultants return to Uganda.

Zambia

- The AIDSCOM delegation to the Stockholm AIDS Conference met with Zambian representatives to discuss project activities in that country. As a result of this meeting and at the Mission's request, a needs assessment will be conducted in December 1988. Following this assessment, a scope of work and Project Implementation Order/Technical Assistance (PIO/T) will be prepared for mission buy-in. Meanwhile, short-term technical assistance will be provided to USAID/Lusaka, NAC, and local Non-governmental Organizations (NGOs) in support of communication project implementation.

Zimbabwe

- A needs assessment conducted in July 1988 identified the following areas in which AIDSCOM can assist Zimbabwe in AIDS education activities: conducting train-the-trainer workshops on AIDS prevention counseling for health care providers and health educators; and developing AIDS prevention strategies in conjunction with existing AIDS community-based education organizations. Responding to this assessment and upon request from USAID/Harare, a counseling consultant will spend two weeks planning and facilitating training for Zimbabwe health education officers in September 26-October 10, 1988. Also, the AIDSCOM staff coordinated a visit from a representative of the AIDS Counseling Trust (ACT) in August 1988. Short-term technical assistance for prevention counseling and other AIDS prevention activities will be responded to upon request.

2. Latin America and the Caribbean

Bahamas

- AIDSCOM conducted a National AIDS Prevention Counseling Workshop in collaboration with the Pan American Health Organization (PAHO) and local specialists. Using the Regional Train-the-Trainer Model Program, 35 health care workers were

trained.

Barbados

- A two-day National AIDS Prevention Counseling Workshop was conducted in collaboration with local medical practitioners and attended by some 130 professionals. This workshop was enhanced by the expertise that local specialists gained when they participated in an earlier AIDSCOM Regional Workshop on AIDS Prevention Counseling held in Trinidad and Tobago.

Bolivia

- An initial needs assessment was conducted in May 1988, resulting in identification of the following areas in which AIDSCOM can assist Bolivia: designing condom marketing strategy, conducting a Train-the-Trainer Workshop on AIDS Prevention Counseling, developing strategies to reach individuals at high risk for HIV/AIDS, and designing AIDS prevention strategies to be integrated into existing Private Voluntary Organization (PVO) health education programs. One of these activities, developing a condom marketing strategy, will begin in January 1989. Collaborative activity included work with PAHO in reviewing the Bolivian National AIDS Prevention Plan.

Regarding funding matters, USAID/Bolivia signed a three-year Grant Agreement with the Government of Bolivia which provides \$500,000 in assistance including proposed buy-ins to AIDSCOM that will total \$81,000. The release of these funds is contingent on receipt of WHO/GPA approval of their National AIDS Prevention Plan.

Brazil

- AIDSCOM staff plans to meet with Mission officials in the fall of 1988 to discuss AIDSCOM involvement in Brazil. It is anticipated that AIDSCOM representatives will attend the PAHO teleconference scheduled for December 1988. In collaboration with PAHO, AIDSCOM plans on arranging for a visit of The Names Project staff to Brazil in December 1988 to conduct local workshops, participate in World AIDS Day, and in the PAHO Teleconference. AIDSCOM received a buy-in of \$120,000 from USAID/BRAZIL. An assessment of the legal restrictions upon these funds will determine the extent of AIDSCOM activities which are dependent upon this money.

Colombia

- As a result of a needs assessment in July 1988, identified areas of potential AIDSCOM activity include: designing and implementing a KAP survey among a target population of persons at high-risk for HIV/AIDS, and developing pilot education materials based on study findings. Technical assistance was also performed during this visit in the form of a

review of the Colombian National Plan for AIDS Communication and Education. Funds received to support these activities came in the form of a buy-in from USAID/Colombia for \$50,000.

Dominican Republic

- With a \$140,518 buy-in from USAID/Santo Domingo, activities are well underway in the Dominican Republic. A long-term Resident Advisor arrived in Santo Domingo in July 1988 to work with the National AIDS Committee. Research underway or completed includes a pilot study of correct condom use among women at high risk for HIV/AIDS and a KAP survey among men at high risk for HIV/AIDS. Based on the findings of this research, AIDSCOM will help to develop educational and instructional materials for these audiences. AIDSCOM will also be working with a local advertising agency to develop a national multi-media education campaign, and assist in developing a condom social marketing campaign. Training activities have focused on a Train-the-Trainer Workshop in AIDS Prevention Counseling for 15 mental health professionals.

Eastern Caribbean Region

AIDSCOM development activities included AIDS communication and education planning with the USAID/Regional Development Office/Caribbean, CAREC, and PAHO. USAID/RDO/C committed \$223,000 for AIDSCOM activities. Furthermore, all parties agreed to fund activities and programs identified and implemented by AIDSCOM with the anticipated \$300,000 of earmarked funds from the WHO Global Program on AIDS. Some of these funds will go toward establishing a regional AIDSCOM office with one full-time Resident Advisor, one part-time Research Assistant, and one part-time secretary to develop, implement, and coordinate regional communication and education activities.

Anticipated is the preparation and distribution of a guide for conducting AIDS Prevention Counseling Workshops to health care workers in the region which will be prepared following the model that is currently being developed. Planned research includes additional KAP studies among selected populations not reached by other donor efforts. Training was widespread throughout the region with a total of 60 health care workers from the 19 English-speaking countries participating in workshops for a total of eight days. Extending the value of these workshops, the trained health workers returned to their countries and conducted follow-up workshops and lectures that reached more than 5,000 during a four-month period.

Ecuador

- As a result of the needs assessment visits in October 1987 and January 1988 a three-year strategy was developed which includes a national AIDS education campaign, a high-risk behavior reduction program, development of an institutional

support network for interpersonal AIDS education in locations such as schools, workplaces, and churches, and a monitoring and evaluation program. Technical assistance was provided to the National AIDS Committee in assisting them to establish an AIDS Information Hotline in April 1988. These activities were supported by a \$60,000 three-year buy-in from USAID/Ecuador.

El Salvador

- An initial needs assessment visit in April 1988 resulted in the identification of potential areas for AIDSCOM assistance including the design and implementation of a series of KAP surveys, designing of a National AIDS Education Campaign based on survey findings, and the development of AIDS educational intervention through a private family planning organization. AIDSCOM provided 100 local physicians attending a Salvadoran Demographic Association meeting with an update on AIDS communications strategies. As a result of this interaction, AIDSCOM will work with them on the design and implementation of AIDS intervention at family planning/STD clinics. Funds in the amount of \$95,000 were received from USAID/El Salvador to support these and future activities. The Director of the Health Education Unit of the Ministry of Health attended the AIDS conference in Ixtapa, Mexico with some of these funds.

Guatemala

- Since the completion of an initial needs assessment in Guatemala in April 1988, the following activities have taken place: technical assistance to the National AIDS Committee to develop an AIDS education program for women at high risk for HIV/AIDS who attend Ministry of Health STD Clinics; training of STD Clinic staff and the staff of the Guatemalan Sex Education Association (AGES) in AIDS education; strengthening of AGES' AIDS prevention program for men at high risk for HIV/AIDS; and AIDS education training for incarcerated men at high risk for HIV/AIDS. There are also plans to work with the Regional Audiovisual Center (CREA) to develop AIDS education videos for the region dependent upon the availability of funds for this purpose.

Haiti

- During three visits, technical assistance was provided to develop a \$300,000- "AIDS in the Workplace" project between a private employer's group and the USAID mission. USAID/Haiti has committed \$50,000 for AIDSCOM assistance for its first-year activities and AIDSCOM has allotted \$25,000 from central funds to deliver technical assistance. Using mission funds, AIDSCOM will participate on a Project Design Team to develop an Urban Health Project governing health-related efforts for 3 to 5 years.

Honduras

- An initial visit in October 1988 resulted in the preparation of an integrated communications plan that included the development of radio spots, campaign slogans and logo designs, and tentative TV spots.

Jamaica

- AIDSCOM activities are underway in Jamaica with the placement of Resident Advisors - a Communications Specialist and an Operations Research Specialist. AIDSCOM central funds in the amount of \$87,000 support these two 12-month positions. AIDSCOM central funds are also being used to provide technical assistance in the design of a KAP and intervention study among women and men at high risk to HIV/AIDS. Up to five months of consultant and staff time will be required for this effort. Other funded activities included the initial planning and development of a workshop for the establishment of a National AIDS/STD Hotline in which Jamaicans participated, and the participation of five Jamaicans in a two-phase Train-the-Trainer Workshop on AIDS Prevention Counseling in collaboration with PAHO and CAREC held in Trinidad.

Mexico

- After conducting a needs assessment visit in January 1988 and receipt of \$50,000 buy-in funds from USAID/Mexico the following activities occurred: development of pilot educational materials for populations in Tijuana and Guadalajara based on a Population Council KAP study among men and women at high risk for HIV/AIDS. A follow-up KAP study was done among these same target populations. Planned studies will target men at high risk for HIV/AIDS to assess their need for AIDS-specific condoms; a study to develop packaging and posturing of AIDS-specific condoms; and assessment of alternative educational interventions targeting men at high risk for HIV/AIDS using three distinct approaches.

Perú

- Following a May 1988 needs assessment visit and the provision of USAID/Peru buy-in for \$50,000, AIDSCOM worked with the mission in August 1988 to develop an AIDS strategy paper and to define 1989 activities. In November 1988 technical assistance will be provided in developing an AIDS education intervention strategy for men at high risk for HIV/AIDS. Other technical assistance will be provided in designing and implementing a volunteer-run AIDS Information Hotline targeting men at high risk for HIV/AIDS and the development of a Peer Educator Program for this same population. In January 1989 AIDSCOM will conduct a Train-the-Trainer Workshop on AIDS Prevention Counseling for public and private sector health care providers.

St. Vincent

- AIDSCOM conducted a needs assessment visit and advised the Ministry of Health on how it could help the country meet its objectives for AIDS control. AIDSCOM is seeking to establish a project office with a Resident Advisor to introduce education and communication activities.

Trinidad and Tobago

- With the placement of a regional Communications Specialist slated for early 1989, intensified AIDS education and communication activities will be implemented. This office will be staffed by a full-time Resident Advisor, a one-half-time Research Assistant (for one year), and a part-time secretary. Their activities will focus on country-specific AIDS prevention efforts, especially media education, school curriculum, family life, materials development, and operations research programs. Furthermore, a full-time administrative assistant will be hired to operate the National AIDS Hotline for one year. This hotline emerged from the Development and Training Workshop held for nationals in Washington, D.C. which was funded with \$15,000 out of AIDSCOM money.

Technical assistance was also provided to develop targeted interventions among men at high risk through studies at local clinics. In collaboration with the Trinidad and Tobago Red Cross and the Norwegian Red Cross, a Rural AIDS Education and Theater Project was conducted among 14 rural villages. Approximately 2100 individuals were reached in this effort; Phase Two will reach another 1800 people in another 12 villages. The Norwegian Red Cross provided \$22,000 for this program and AIDSCOM provided study design, evaluation, and coordination assistance.

3. Asia/Near East

Philippines

- During this period AIDSCOM representatives visited Manila a number of times to assist the Mission and Government of the Philippines in designing and implementing a national prevention and control program. Details of the mission buy-in, including a final budget, were finalized during a visit April 18-19, 1988. At that time, a promising candidate for the long-term resident advisor's position was found and engaged as a short-term consultant to the project pending funding authorization for the buy-in. During a subsequent visit July 18 - August 12, 1988 AIDSCOM sponsored the last of a series of three Department of Health workshops designed to enlist the support of other government agencies and non-government/private organizations in the implementation of the national program. Also in July, AIDSCOM solicited bids from local research firms to conduct an extensive series of focus groups and KAP studies among populations at-risk for HIV/AIDS infection. In an

August/September visit, AIDSCOM interviewed candidate research suppliers and identified one agency to carry out the qualitative research activities, and another agency to re-run a previous Gallup poll of the general public's views of AIDS-related issues. The final visit during this period, September/October, included the signing of contracts with the two research agencies and commencement of research activities. Unfortunately, the individual designated as Resident Advisor decided during this last visit to return to a previous position. As a result, AIDSCOM revised the Resident Advisor's job description and initiated another search for a suitable candidate. Screening and hiring of a new Resident Advisor are planned for the first quarter of 1989.

Thailand

- At the request of WHO/Global Programme on AIDS, an AIDSCOM representative joined a WHO assessment team in its visit to Bangkok in October. The purpose of this visit was to develop a Medium Term Plan for national prevention and control.

Morocco

- At the request of the mission, which was developing a project that included AIDS-related assistance, an AIDSCOM/AIDSTECH team visited Rabat and Casablanca in July to conduct an initial assessment of AIDS in Morocco. The team assisted the mission in drafting project documents and analyzing the various short-term initiatives A.I.D. could undertake in Morocco prior to implementation of the new project. Long-term assistance to Morocco is not planned at this time.

Tunisia

- Following its visit to Morocco, the AIDSCOM/AIDSTECH assessment team visited Tunisia in late July where the team consulted with Mission and government officials and determined in a brief visit the most pressing short-term needs for AIDS prevention and control. Long-term assistance to Tunisia is not planned at this time.

D. SUBCONTRACTOR ACTIVITY

I. Johns Hopkins University

Johns Hopkins University (JHU) continues to be involved in a wide-range of activities for AIDSCOM. Dace Stone and Kathryn Carovano operate full-time from AED to facilitate JHU-liaison activities. At JHU in Baltimore, Phyllis Piotrow, Laurie Liskin, and Alice Payne are also involved in AIDS and AIDSCOM activities on an as-needed basis. In addition to specific in-house support and management, the following is a

summary of major activities to date.

a. Country Trips

JHU has participated in two trips to Uganda and Perú, one each to Zimbabwe, Guatemala, El Salvador, Bolivia and the Bahamas. Basic needs assessments were carried out in addition to specific workscopes covering counselor training, training-of-trainers, developing and writing project plans with local NGO's and private sector groups, and training, planning and consultation on AIDS prevention.

Dace Stone spent several weeks in Geneva working with WHO/GPA on global prevention counseling guidelines as well as providing technical expertise for a WHO/GPA and International Planned Parenthood Federation (IPPF) workshop in Cyprus for the Middle East Region.

b. Training and In-service Activities

Dace Stone and Kathryn Carovano have developed and implemented workshops and trainings, including:

- Planned Parenthood Federation of America-Impact of AIDS on Women-for Annual Planned Parenthood Federation (PFA) meeting April, 1988
- Office of Population/AID - provided assistance for 2-day training to Management Sciences for Health and AIDSTECH in family planning training - May, 1988
- Public Health Service - meeting with Project Directors of AIDS Demonstration Projects to talk about Counseling and Communication - May, 1988
- The Johns Hopkins University - Briefing on marketing and communications strategies for Anthropology class - June, 1988
- WHO/GPA/IPPF training family planning professionals in Cyprus on integrating AIDS information into programs and presentation of Communication strategy - May, 1988
- IV International Conference on AIDS, Stockholm, Sweden - participated in Panel Discussion on AIDS prevention strategies globally - June, 1988
- IIIrd International Lesbian & Gay Health Foundation Conference - "Lessons Learned in AIDS Education" and "Integrating HIV Education into Family Planning Train-the-Trainer Models" - July, 1988
- Ramapo College - "HIV Prevention Strategies in LA/C - Master Lecture Series, Cable T.V. - September, 1988

- TASO, Kampala Uganda - "Advanced Counselor Training on HIV prevention" - August, 1988
- Federation of Uganda Employers / Experiment in International Living-Staff Training in HIV prevention Strategies - August, 1988
- Salvadoran Demographic Association - AIDS Communication Strategies - August, 1988
- Feminist group of Lima - "AIDS Prevention for Women" - August, 1988
- Public Health Service - JHU course including AIDS and preparation of composite videos of public service announcements

c. Conferences

JHU has participated in:

- IV International Conference on AIDS, Stockholm, Sweden.
- III International Conference for Lesbian and Gay Health Foundation, Boston.
- National AIDS Network Skill Building Conference, New Orleans.

d. Dissemination

- Kathryn Carovano finished a major paper on global AIDS prevention programs.
- Dace Stone has written position papers and workbooks on HIV prevention counseling. They continue to be revised and tested.
- Continuation of Review and Consultation on AIDS and Reproductive Health training manuals.
- Information and Education to National AIDS Network and the Sex Education Coalition.
- Population Report on AIDS. Laurie Liskin is beginning a new issue on AIDS education, funded independently from AIDSCOM but in close contact with AIDSCOM.

2. Porter Novelli

During this reporting period Porter/Novelli has provided technical assistance in communications and operations/formative research across the Latin America and Asia/Near East regions. Mary Kilby operates full time as Porter/Novelli liaison to the project at AED/AIDSCOM offices. Additionally, Michael Ramah, Mary Debus, Bob Porter, and the Porter/Novelli creative

department all provide technical assistance on an as-needed basis.

In addition to in-house support and project management at AIDSCOM, Mary Kilby provided liaison to WHO/GPA for communications planning.

(See chart in Appendix 2 for a summary of Porter/Novelli technical assistance in the field during this reporting period).

During the next reporting period, Porter/Novelli will continue to provide technical assistance on an as-needed basis as well as maintain liaison presence on the project vis à vis Mary Kilby.

Attendance is anticipated at the First International Symposium on Information and Education on AIDS in Ixtapa, Mexico, (October 1988), as well as at the PAHO Teleconference in Rio de Janeiro, Brazil, (December 1988). In both cases, Michael Ramah will give an oral presentation and participate in round table discussions.

3. University of Pennsylvania

During this period, the Annenberg School of Communications (ASC) signed the AIDSCOM subcontract with AED and began substantive evaluation work. The ASC hired a research associate responsible for AIDSCOM evaluation work, attended several conferences, developed an AIDS library and data base, and provided technical assistance to AED. Susan McCombie, Ph.D., joined the research staff on September 1 with the title of Research Associate. Dr. McCombie is an anthropologist with four years of experience with infectious disease epidemiology in the United States. She is a member of the newly formed Task Force on AIDS of the American Anthropological Association.

In June, Robert Hornik attended the IVth International Conference on AIDS in Stockholm. Upon his return, Hornik reviewed the conference proceedings to identify research studies of interest to AIDSCOM and contacted these groups for more information. Documents received through this process, and others collected since the start of the project, have been placed in a library and a cataloging and data searching system has been developed to access these materials.

Hornik has continued consultations with the WHO Global Program on AIDS,

Health Promotion Office and Office of Evaluation on issues related to the evaluation of AIDS programs.

In May, Stanley Yoder and Judith McDivitt gave separate presentations on strategies for the evaluation of AIDS communication programs in developing countries at the National Council for International Health conference in Washington, D.C.

Throughout this period, the ASC has provided technical assistance to the AIDSCOM staff in Washington as requested. During September, McCombie traveled to AED weekly to discuss possible sites for evaluation and to provide technical assistance on formative and summative evaluation.

During September, McCombie and Hornik conducted analyses for a paper to be presented at the First International Symposium on Information and Education on AIDS in Mexico in October.

E. OTHER ACTIVITIES

1. Technical Advisory Group (TAG)

AIDSCOM hosted the first USAID/AIDSTECH/AIDSCOM TAG meeting during July 1988. AIDSCOM TAG members, Dr. Richard Keeling (AIDS Medical Specialist), Dr. Alan Andreason (Social Marketing Specialist), and Ms. Peggy Clark (AIDS Education Specialist) attended the one-day meeting and provided useful comment and feedback to the Project on AIDSCOM activities and plans.

As a result of the TAG meeting, AIDSCOM will be working more closely with its TAG members to utilize better their expertise and experience in developing and refining AIDSCOM program strategy.

2. U.S.-based Training

In August, AIDSCOM designed and conducted a Hotline Development Training Workshop in Washington for health care providers, communications specialists and Ministry of Health officials from Trinidad and Tobago and Jamaica.

F. COORDINATION WITH OTHER ORGANIZATIONS

1. World Health Organization/Global Program on AIDS (WHO/GPA)

AIDSCOM continued its staff exchange program with WHO/GPA. Dace Stone spent two weeks in Geneva working on prevention counseling guidelines and Michael Helquist spent a similar period working on developing a proposed workshop on Health Promotion Activities for Gay/Bisexual Men, and a major research study on lessons learned and outreach strategies in working with this population.

2. USAID

AIDSCOM staff continue to work closely with USAID Missions in all of the regions. Mission response to AIDSCOM accomplishments has been very positive and the past six months have reflected movement from interest and concern to active advocacy for AIDSCOM assistance.

3. Other Contractors

AIDSCOM has initiated joint activities in the field with SOMARC and PCS. The joint efforts with SOMARC have been particularly productive and are now being expanded from Africa to Latin America. AIDSCOM continues to consult with and review programming plans with AIDSTECH.

4. PVOs

AIDSCOM has geared a large part of its intervention strategy to working as closely as possible with PVOs and NGOs. Meetings have been held with individual PVOs, several of which have appointed AIDS coordinators to spearhead their response. AIDSCOM has also been actively involved in the small grants program funded by AID for PVO projects.

G. DOCUMENTATION AND DIFFUSION

1. Documentation

AIDSCOM staff and others working with the project prepared and presented five papers at the IVth International Conference on AIDS held in Sweden

- **"Mounting Safer Sex Campaigns in Areas with Religious, Political and/or Legal Constraints,"** by John David Dupree and Mick Quinlan
- **"Use of Psycho-segmentation Techniques to Define Target Audiences for AIDS Prevention,"** by Mary Kilby, Porter/Novelli
- **"Contraceptive Social Marketing and AIDS Prevention,"** by Susan Saunders, Mary Kilby, William Smith, and Chole O'Gara
- **"AIDS in the WorkPlace for Haiti,"** by John David Dupree.

2. Diffusion

The AIDSCOM staff has continued to develop and participate in international and national conferences, workshops, and seminars. A list of reports prepared during the second six months of the project are provided below:

Presentations

- A presentation to 50 Jamaicans in the Ministry of Health and people at risk on the basic facts about AIDS and HIV infection and risk reduction.
- A presentation to the Public Health Service's Principal Investigators AIDS Training and Education Centers on public relations and marketing considerations for federally funded AIDS Education and Training Centers.
- In Cyprus, a presentation on communication strategies for AIDS prevention to 45 participants at a WHO/IPPF sponsored workshop on AIDS and Family Planning.
- A presentation on AIDS Communication Strategies to 150 participants of the meeting held by the Salvadorian Demographic Association.
- A presentation on Lessons Learned in AIDS Education at the International Gay/Lesbian Health Conference and AIDS Forum.
- A presentation at Ramapo College in New Jersey as part of the Masters Lecture Series which focused on the Human side of AIDS in Latin America.
- At the Centro de Salud in Guatemala, made a presentation on the basic facts about AIDS and HIV infection to 15 clinic personnel.
- A presentation on the basic facts about AIDS and HIV infection for 20 arrestees in the Judicial Detention Center in Guatemala.
- An overview of AIDS and HIV infection to 15 mental health professional in the Guatemalan Ministry of Health.

arrestees in the Judicial Detention Center in Guatemala.

- An overview of AIDS and HIV infection to 15 mental health professional in the Guatemalan Ministry of Health.
- A workshop on AIDS to 40 sex educators who are members of AGES, the Guatemalan Sex Education Association.
- A presentation on reaching people at risk during the health care worker training for the Jamaican Ministry of Health.
- Healthcare workers trained by AIDSCOM conducted a series of presentations, workshops and panel discussions for 5,000 people at risk during July, August and September in the Eastern Caribbean.
- A workshop on AIDS to 60 healthcare workers in the Caribbean in Trinidad and Tobago.
- A presentation on AIDS at the U.S. Embassy in Trinidad and Tobago to 50 personnel.
- At the IVth International Conference on AIDS in Sweden, a presentation to 100 attendees on AIDS outreach to high risk populations.
- A presentation on Lessons Learned from AIDS Communication Programs to 45 participants at the Center for Development and Population Activities Training program for African and Asian Family Planners.
- Two presentations on the basic facts about AIDS and HIV infection to 50 Botswanans visiting the United States.
- A presentation to 25 of the AED administrative staff on the basic facts about AIDS and HIV and the AIDSCOM project.
- A presentation to 56 health care providers, Mission personnel, and representatives of labor federations and PVO's doing AIDS prevention work in Haiti.

H. TRIP REPORTS SUBMITTED

Trip reports submitted are:

1. Africa

- Kenya April 1988
- Sierra Leone April 1988
- Tanzania August 1988

2. Latin America and Caribbean

- Bahamas August 1988
- Boliva May 1988
- Eastern Caribbean April 1988
- Dominican Republic April 1988
June 1988
August 1988
September 1988
- El Salvador April 1988
- Ecuador April 1988
- Guatemala April 1988
- Haiti June 1988
July 1988
- Jamaica May 1988
July 1988
- Peru May 1988
August 1988
- St. Vincent April 1988
- Trinidad April 1988
July 1988

3. Asia/Near East

- Indonesia April 1988
- Morocco July 1988
- Philippines April 1988
August 1988
September 1988
- Tunis July 1988

APPENDICES

1. List of Staff and Consultant Travel

15

International Travel
 AIDSCOM/AED Staff
 April 1988 through September 1988

Name	Departure Date	Return Date	Destination	Scope of Work
Judy Brace	7/9/88	7/19/88	Morocco	Needs Assessment
Kathryn Carovano	4/17/88	4/30/88	Guatemala El Salvador	Needs Assessments
	5/22/88	5/31/88	Peru Bolivia	Needs Assessments
	8/16/88	8/26/88	Peru	Site Development
	9/13/88	9/17/88	Bahamas	Needs Assessment
John David Dupree	4/13/88	4/29/88	Sierra Leone	Needs Assessment/Training
	6/9/88	6/18/88	Sweden	Stockholm Conference
	7/13/88	7/19/88	Haiti	Needs Assessment/ Project Development
	9/23/88	11/11/88	Zimbabwe/ South Pacific	Needs Assessment
Michael Helquist	4/2/88	4/17/88	Caribbean	Technical Assistance
	6/9/88	6/19/88	Sweden	Stockholm Conference
	7/5/88	7/12/88	Jamaica	Site Development
	7/17/88	7/27/88	Trinidad	Site Development
	9/9/88	9/30/88	Switzerland	

International Travel
 AIDSCOM/AED Staff
 April 1988 through September 1988

Name	Departure Date	Return Date	Destination	Scope of Work
Mary Kilby	4/18/88	4/29/88	Philippines	Develop 2 yr. communications workplan for AIDSCOM
	6/9/88	6/18/88	Sweden	Stockholm Conference
Mark Lediard	4/18/88	4/23/88	Ivory Coast	Needs Assessment
Glen E. Margo	5/4/88	5/13/88	Geneva	Meeting with WHO/GPA
	6/9/88	6/20/88	Sweden	Stockholm Conference
	9/13/88	10/10/88	Swaziland Tanzania	Needs Assessment
Michael Ramoh	4/3/88	4/10/88	Dominican Republic	Finalize buy-in plans and budgets

International Travel
 AIDSCOM/AED Staff
 April 1988 through September 1988

Name	Departure Date	Return Date	Destination	Scope of Work
Susan Saunders	6/9/88	6/18/88	Sweden	Stockholm Conference
William Smith	5/31/88	6/6/88	Dominican Republic	Needs Assessment
			Haiti	Work with MAC
	6/10/88	6/18/88	Sweden	Stockholm Conference
	8/3/88	8/6/88	Dominican Republic	Work with MOH
	8/15/88	8/16/88	Switzerland	Meet with WHO
	8/16/88	8/26/88	Tanzania	Condom Marketing
	9/88		Dominican Republic	Work with MOH
Dace Stone	5/11/88	5/28/88	Switzerland/Cyprus	Develop guidelines for counselling workshops/ family planning
	6/9/88	6/18/88	Sweden	Stockholm Conference
	7/25/88	8/2/88	Zimbabwe	Donor Meeting
	8/12/88	8/24/88	Uganda	Assess condom mktg/distr. strategy in Uganda

International Travel
 AIDSCOM Consultants
 April 1988 through September 1988

Name	Departure Date	Return Date	Destination	Scope of Work
Alfredo Calvillo	5/31/88	6/10/88	Dominican Republic	Review materials w/MAC for women at high risk
Judith Cohen	5/3/88	5/11/88	Jamaica	Review and evaluate design and implementation of a cohort study: Kingston
	7/4/88	7/15/88	Jamaica	Attend Second Annual MAC conference: Kingston
James Dilley	4/2/88	4/12/88	Trinidad St. Vincent	Develop model Train-the-Trainer program; overall technical assistance
	7/17/88	8/1/88	Trinidad	Train-the-Trainer workshops/prevention counselling
Gary MacDonald	7/13/88	8/13/88	Philippines	Follow-up visit for program management review
	9/19/88	10/4/88	Philippines	Planning and implementation of site development
Judy Macks	4/3/88	4/15/88	Barbados Trinidad St. Vincent	Develop model Train-the-Trainer program; overall technical assistance
	7/17/88	7/29/88	Trinidad	Train-the-Trainer workshops/prevention counselling

International Travel
 AIDSCOM Consultants
 April 1988 through September 1988

Name	Departure Date	Return Date	Destination	Scope of Work
John Miller	7/9/88	7/23/88	Morocco Tunisia	Needs Assessment
Scott Morris	9/13/88	9/17/88	Bahamas	Needs Assessment
Thomas Murray	7/13/88	8/2/88	Haiti	Assist in negotiation between USAID/Haiti and GLAS
Reynaldo Pareja	4/1/88	4/10/88	Dominican Republic	To be interviewed for resident advisor position
Anne Rapoza	3/30/88	5/10/88	Haiti	Work with GLAS in developing major media campaign
Ernesto de la Vega	4/3/88	4/9/88	Ecuador	Develop AIDS information hotline implementation
Peter Weller	6/30/88	7/11/88	Jamaica	Interview for local-hire position as operations research specialist
	9/24/88	10/8/88	Jamaica	Hotline development
William Woods	4/5/88	4/13/88	Trinidad	Assist UWI cohort study of 100 men at risk

2. Porter Novelli Workplan

PORTER/NOVELLI TECHNICAL ASSISTANCE
 APRIL 1 - SEPTEMBER 30, 1988

COUNTRY	DATES	PERSONNEL	SCOPE OF WORK
MEXICO	4/12-4/31/88	MICHAEL RAMAH MARY DEBUS	DESIGN AND IMPLEMENT FOCUS GROUP RESEARCH FOR CONCEPT DEVELOPMENT OF PILOT EDUCATIONAL INTERVENTION AMONG MEN IN GUATEMALA
DOMINICAN REPUBLIC	4/3-4/10/88	MICHAEL RAMAH	FINALIZE BUY-IN WORKPLAN AND BUDGET; INTRODUCE RA CANDIDATE TO COUNTERPARTS
PHILIPPINES	4/18-4/29/88	MARY KILBY	DEVELOP 2 YEAR COMMUNICATIONS WORKPLAN FOR AIDSCOM; INTERVIEW RA CANDIDATES
MEXICO	5/29-6/4/88	MICHAEL RAMAH	QUESTIONNAIRE DEVELOPMENT FOR KAP SURVEY IN GUATEMALA
COLOMBIA	7/5-7/9/88	MICHAEL RAMAH	COUNTRY ASSESSMENT
DOMINICAN REPUBLIC	8/17-8/22/88	MICHAEL RAMAH	RA INSTALLATION; CONTRACT IMPLEMENTATION
MEXICO	8/22-8/25/88	MICHAEL RAMAH	DEVELOP WORKPLAN FOR USAID/MEXICO AND FMS/COMASIDA FOR FY 1989
PHILIPPINES	8/27-9/10/88	MICHAEL RAMAH	SELECT MARKET RESEARCH AGENCY FOR KAP SURVEYS; DESIGN AND TRAIN STUDY PROTOCOL
DOMINICAN REPUBLIC	9/14-9/17/88	MICHAEL RAMAH	WORK WITH USAID/DR AND AIDSTECH AND PAHO TO DEVELOP DESCRIPTION OF PROJECT ACCOMPLISHMENTS, END OF PROJECT INDICATORS AND NEW BUDGET BY FUNCTIONAL ACCOUNT

3. Technical Assistance Levels

Technical Assistance Levels

Africa		Latin America and Caribbean		Asia	
LONG-TERM ASSISTANCE	RESIDENT ADVISOR CY 1989	LONG-TERM ASSISTANCE	RESIDENT ADVISOR CY 1989	LONG-TERM ASSISTANCE	RESIDENT ADVISOR CY 1989
		Dominican Republic	July 1988	Philippines	July 1988
		E. Caribbean	1st Quarter		
		Jamaica	December 1988		
		Mexico	October 1988		
SHORT-TERM ASSISTANCE		SHORT-TERM ASSISTANCE		SHORT-TERM ASSISTANCE	
Botswana Sierra Leone Swaziland Tanzania Uganda Zambia Zimbabwe		Bolivia Brazil Colombia Ecuador El Salvador Guatemala Haiti Honduras Peru		Indonesia India Morocco Thailand	

4. Budget Summary

AIDSCOM FINANCIAL ANALYSIS

February 1989

Total FY 87/88 Central Obligations = 3,497,328
 Total FY 87/88 Mission Obligations = 1,878,337
 Total FY 87/88 Regional Obligations = 424,680
 Total FY 87/88 HAPA Obligations = 726,694

 Total FY 87/88 AIDSCOM Obligations = 6,527,039
 Total Actual Expenditures to 9/30/88 (1,745,052)

 Balance of Obligated Funds 10/1/88 = 4,781,987

Country	ALLOCATION OF FUNDS		(1) + (2) Total Funds (FY 88)	(3) Projected Expenditures 10/1/88-3/31/89	(4) Projected Expenditures 4/1/89-9/30/89	(3) + (4) Subtotal Projected Exp. 10/1/88-9/30/89	Balance For Future Expenditures	Total Projected Expenditures for Allocated Funds
	(1) Buy-In Funds (FY 88)	(2) A.I.D. Central Funds (FY 88)						
Diffusion/Research	\$0	\$350,397	\$350,397	\$147,167	\$203,230	\$350,397	\$0	\$350,397
Bolivia	0	4,768	4,768	2,003	2,765	4,768	0	4,768
Brazil	120,000	54,885	174,885	73,452	101,433	174,885	0	174,885
Burundi	73,101	38,418	111,519	46,838	64,681	111,519	0	111,519
Colombia	50,000	30,545	80,545	33,829	46,716	80,545	0	80,545
Dominican Republic	140,518	112,880	253,398	106,427	146,971	253,398	0	253,398
E. Caribbean Region	222,810	111,105	333,915	83,479	116,870	200,349	133,566	333,915
Ecuador*	100,000	9,298	109,298	29,510	40,440	69,951	39,347	109,298
El Salvador	85,000	14,948	99,948	0	47,975	47,975	51,973	99,948
Guatemala	0	11,719	11,719	4,922	6,797	11,719	0	11,719
Haiti	50,009	9,921	59,930	25,171	34,759	59,930	0	59,930
Honduras	0	44,655	44,655	18,755	25,900	44,655	0	44,655
India	0	17,642	17,642	7,410	10,232	17,642	0	17,642
Indonesia	0	30,047	30,047	12,620	17,427	30,047	0	30,047
Jamaica	0	235,076	235,076	98,732	136,344	235,076	0	235,076
Kenya	0	0	0	0	0	0	0	0
Malawi	200,000	27,106	227,106	56,777	68,132	124,908	102,198	227,106
Mali	0	13,057	13,057	5,484	7,573	13,057	0	13,057
Mexico	50,000	87,051	137,051	57,561	79,490	137,051	0	137,051
Morocco	0	23,801	23,801	9,996	13,805	23,801	0	23,801
Nigeria	0	58,123	58,123	0	29,062	29,062	29,062	58,123
Pakistan	0	25,311	25,311	10,631	14,680	25,311	0	25,311
Peru	50,000	5,734	55,734	23,408	32,326	55,734	0	55,734
Philippines **	1,000,000	98,524	1,098,524	236,183	318,572	554,755	543,769	1,098,524
Rwanda	80,205	30,145	110,350	0	58,486	58,486	51,865	110,350
REDSO/Abuljan	100,000	18,273	118,273	23,655	94,618	118,273	0	118,273
South Pacific	0	42,775	42,775	17,966	24,810	42,775	0	42,775
Swaziland	0	30,600	30,600	0	30,600	30,600	0	30,600
Tanzania	113,593	25,769	139,362	58,532	80,830	139,362	0	139,362
Thailand	0	62,556	62,556	26,274	36,282	62,556	0	62,556
Tunisia	0	17,177	17,177	7,214	9,963	17,177	0	17,177
Uganda	259,909	57,665	317,574	95,272	190,544	285,817	31,757	317,574
Zaire	0	0	0	0	0	0	0	0
Zambia	0	15,249	15,249	6,405	8,844	15,249	0	15,249
Zimbabwe	0	23,888	23,888	10,033	13,855	23,888	0	23,888
AIDSCOM Central	0	347,734	347,734	146,048	201,686	347,734	0	347,734
TOTAL	\$2,695,145	\$2,086,842	\$4,781,987	\$1,481,751	\$2,316,699	\$3,798,450	\$983,537	\$4,781,987

* \$100,000 Ecuador OYB Transfer

** \$1,000,000 Philippines Buy-in to cover 2-year time period.

AIDSCOM FINANCIAL ANALYSIS - FEBRUARY 89
AFRICA

Country	ALLOCATION OF FUNDS		Total Funds (FY 88)	Projected Expenditures 10/1/88-3/31/89	Projected Expenditures 4/1/89-9/30/89	Subtotal Projected Exp 10/1/88-9/30/89	Balance For Future Expenditures	Total Projected Expenditures for Allocated Funds
	Buy-in Funds (FY 88)	A.I.D. Central Funds (FY 88)						
Burundi	\$73,101	\$38,418	\$111,519	\$46,838	\$64,681	\$111,519	\$0	\$111,519
Kenya	0	0	0	0	0	0	0	0
Malawi	200,000	27,106	227,106	56,777	68,132	124,908	102,198	227,106
Mali	0	13,057	13,057	5,484	7,573	13,057	0	13,057
Nigeria	0	58,123	58,123	0	29,062	29,062	29,062	58,123
Rwanda	80,205	30,145	110,350	0	58,486	58,486	51,865	110,350
REDSO/Abidjan	100,000	18,273	118,273	23,655	94,618	118,273	(0)	118,273
Swaziland	0	30,600	30,600	0	30,600	30,600	0	30,600
Tanzania	113,593	25,769	139,362	58,532	80,830	139,362	0	139,362
Uganda	259,999	57,665	317,574	95,272	190,544	285,817	31,757	317,574
Zaire	0	0	0	0	0	0	0	0
Zambia	0	15,249	15,249	6,405	8,844	15,249	0	15,249
Zimbabwe	0	23,888	23,888	10,033	13,855	23,888	0	23,888
TOTAL	\$826,808	\$338,293	\$1,165,101	\$302,995	\$647,225	\$950,220	\$214,881	\$1,165,101

AIDSCOM FINANCIAL ANALYSIS - FEBRUARY 89
LATIN AMERICA/CARIBBEAN

Country	ALLOCATION OF FUNDS		Total Funds (FY 88)	Projected Expenditures 10/1/88-3/31/89	Projected Expenditures 4/1/89-9/30/89	Subtotal Projected Exp 10/1/88-9/30/89	Balance For Future Expenditures	Total Projected Expenditures for Allocated Funds
	Buy-in Funds (FY 88)	A.I.D. Central Funds (FY 88)						
Bolivia	\$0	\$4,768	\$4,768	\$2,003	\$2,765	\$4,768	\$0	\$4,768
Brazil	120,000	54,885	174,885	73,452	101,433	174,885	0	174,885
Colombia	50,000	30,545	80,545	33,829	46,716	80,545	0	80,545
Dominican Republic	140,518	112,880	253,398	106,427	146,971	253,398	0	253,398
E. Caribbean Region	222,810	111,105	333,915	83,479	116,870	200,349	133,566	333,915
Ecuador*	100,000	9,298	109,298	29,510	40,440	69,951	39,347	109,298
El Salvador	85,000	14,948	99,948	0	47,975	47,975	51,973	99,948
Guatemala	0	11,719	11,719	4,922	6,797	11,719	0	11,719
Haiti	50,009	9,921	59,930	25,171	34,759	59,930	0	59,930
Honduras	0	44,655	44,655	18,755	25,900	44,655	0	44,655
Jamaica	0	235,076	235,076	98,732	136,344	235,076	0	235,076
Mexico	50,000	87,051	137,051	57,561	79,490	137,051	0	137,051
Peru	50,000	5,734	55,734	23,408	32,326	55,734	0	55,734
TOTAL	\$868,337	\$732,585	\$1,600,922	\$557,249	\$818,787	\$1,376,036	\$224,886	\$1,600,922

* \$100,000 Ecuador OYB Transfer

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AIDSCOM FINANCIAL ANALYSIS - FEBRUARY 89
ASIA/NEAR EAST

Country	ALLOCATION OF FUNDS			Projected Expenditures 10/1/88-3/31/89	Projected Expenditures 4/1/89-9/30/89	Subtotal Projected Exp 10/1/88-9/30/89	Balance For Future Expenditures	Total Projected Expenditures for Allocated Funds
	Buy-in Funds (FY 88)	A.I.D. Central Funds (FY 88)	Total Funds (FY 88)					
India	\$0	\$17,642	\$17,642	\$7,410	\$10,232	\$17,642	\$0	\$17,642
Indonesia	0	30,047	30,047	12,620	17,427	17,427	12,620	\$30,047
Morocco	0	23,801	23,801	9,996	13,805	13,805	9,996	\$23,801
Pakistan	0	25,311	25,311	10,631	14,680	5,062	20,249	\$25,311
Philippines *	1,000,000	98,524	1,098,524	236,183	318,572	241,675	856,849	\$1,098,524
South Pacific	0	42,775	42,775	8,555	20,532	13,688	29,087	\$42,775
Thailand	0	62,556	62,556	26,274	36,282	0	62,556	\$62,556
Tunisia	0	17,177	17,177	0	7,214	9,963	7,214	\$17,177
								\$0
TOTAL	\$1,000,000	\$317,833	\$1,317,833	\$311,668	\$438,745	\$319,262	\$998,571	\$1,317,833

* \$1,000,000 Philippines Buy-in to cover 2-year period

Appendix 3-1

AIDSCOM BUYIN'S BY COUNTRY
OCTOBER 1988

	COUNTRY	REGION	BUYIN AMOUNT	PROJECT TITLE
1	BUKUNDI	AFR/NAPA	\$73,101	TRAINERS IN PREVENTION COUNSELING FOR HEALTH PROVIDERS POLICY TRAINING FOR HIGH-LEVEL GOVERNMENT OFFICIALS
2	MALAWI	AFR/NAPA	\$200,000	DEVELOPMENT OF IEC PREVENTION COUNSELING, TRAINING
3	RWANDA	AFR/NAPA	\$20,000	SPONSOR PARTICIPANTS TO LOCAL, REGIONAL, & INT'L CONFERENCES
			\$14,913	OPERATIONS RESEARCH FOR TARGET AUDIENCES
			\$45,292	MARKETING FOR AIDS PREVENTION, CONDOMS, BEHAVIOR CHANGE

			\$80,205	
4	TANZANIA	AFR/NAPA	\$113,593	PILOT OPERATIONS RESEARCH CONDOM MARKETING PROGRAM
5	UGANDA	AFR/NAPA	\$149,988	DEMONSTRATION PROJECT FOR HIV PREVENTION
			\$80,000	INTERVENTION FOR COMMERCIAL OPERATORS AT TRUCK STOPS
			\$29,921	PILOT BEHAVIOR CHANGE SUPPORT PROGRAM

			\$259,909	
6	REDSO/WCA	AFR	\$100,000	REGIONAL IEC WORKSHOP TO BE HELD IN ABIDJAN
7	AFRICA	AFR	\$424,680	REGIONAL BUY-IN FOR AFRICA
	TOTAL AFRICA REGION		\$1,591,602	

Appendix 3-2

	COUNTRY	REGION	BUYIN AMOUNT	PROJECT TITLE
8	BOLIVIA	LAC	\$23,000	TRAINING OF TRAINERS, PREVENTION COUNSELING WORKSHOP, CONDOM MARKETING STRATEGY, OPERATION RESEARCH WITH HIGH-RISK POPULATIONS
9	BRAZIL	LAC	\$120,000	TRAINING OF TRAINERS IN PREVENTION COUNSELING COMMUNICATIONS TECHNICAL ASSISTANCE
	COLOMBIA	LAC	\$50,000	OPERATIONS RESEARCH WITH HIGH-RISK POPULATIONS KAP RESEARCH
10	DOMINICAN REPUBLIC	LAC	\$140,518	OPERATIONS RESEARCH WITH HIGH-RISK POPULATIONS RESIDENT ADVISOR, MEDIA CAMPAIGN
11	EASTERN CARIBBEAN	LAC	\$222,810	OPERATIONS RESEARCH WITH HIGH-RISK POPULATIONS, TRAIN THE TRAINER PREVENTION COUNSELING WORKSHOP, RESIDENT ADVISOR, HOTLINE RESEARCH
12	ECUADOR	LAC	(3 YEARS) \$100,000	MASS MEDIA, OR WITH HIGH-RISK, SCHOOL, WORKPLACE
13	EL SALVADOR	LAC	\$95,000	MASS MEDIA, OR WITH FAMILY PLANNING AS AIDS PREVENTION SERVICES
14	HAITI	LAC	\$50,009	COMMUNICATIONS TECHNICAL ASSISTANCE TO GLAS AND OTHER PVO'S
15	MEXICO	LAC	\$50,000	OPERATIONS RESEARCH WITH HIGH-RISK POPULATIONS RESIDENT ADVISOR
16	PERU	LAC	\$50,000	EDUCATIONAL INTERVENTION WITH A COHORT OF HIGH-RISK MALES AIDS INFORMATION HOTLINE, PEER EDUCATORS PROGRAM, TOT PREV. COUNS.
	TOTAL LAC		\$901,337	

Appendix 3-3

	COUNTRY	REGION	BUYIN AMOUNT	PROJECT TITLE
17	PHILIPPINES	AME	\$1,000,000	RESIDENT ADVISOR, COMPREHENSIVE KAP RESEARCH, COUNSELLING, TRAINING, CONDOM MARKETING, OPERATIONS RESEARCH
	TOTAL AME		\$1,000,000	
GRAND TOTAL BUYINS			\$3,502,939	

5. Conferences and Meetings

CONFERENCES AND MEETINGS 1988

Dates	TITLE	Place
APR 11	NCIH Symposium "Dying for Love: New Perspective on Human Reproduction	Washington
MAY 19	AIDSTECH/AIDSCOM Premeeting (NCIH Workshop: A Global Challenge: the AIDS Epidemic/ Strategies of Prevention and Control	Washington
MAY 20-22	NCIH Annual Meeting	Washington
JUN 12-16	IV Int'l AIDS Conference	Sweden
JUN 17	AIDSTECH-COM Workshop	Sweden
SEPT 6-8	PAHO Second Panamerican AIDS Teleconference	Brazil
SEPT 14-16	WHO/SPA III Int'l Symposium on AIDS and Associated Cancers in Africa	Tanzania

6. Research Plans

AIDSCOM RESEARCH PLANS - 1989

		COUNTRY	COOPERATING AGENCY	DESIGN	FIELDWORK DATES	SUBJECT	DATE DUE	CONTACT			
J O H N S H O P K I N S	W O M E N	UGANDA	MOH/NAC TASO	RANDOMIZED PRE- POST W/CONTROL	JAN-JULY 1989	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	SEPTEMBER 1989	STONE			
		TANZANIA	MOH/NAC/NGO NATIONAL PART	RANDOMIZED PRE- POST W/CONTROL	JAN-JULY 1989	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	SEPTEMBER 1989	STONE			
		SWAZILAND	SCC, MOH/NAC, FLAS	RANDOMIZED PRE- POST W/CONTROL	FEB-AUGUST 1989	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	OCTOBER 1989	STONE			

	A M E R I C A	P H I L I P P I N E S	PHILIPPINES	MOH/NAC NGO	RANDOMIZED PRE- POST W/CONTROL	JAN-JULY 1989	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	SEPTEMBER 1989	MACDONALD		

		L A T I N A M E R I C A	P E R U	PERU	MOH/NAC PCS	RANDOMIZED PRE- POST W/CONTROL	AUGUST 1989-1990	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	OCTOBER 1989	CAROVANO	

			B R A Z I L	BRAZIL	MOH/NAC	RANDOMIZED PRE- POST W/CONTROL	MAR-SEPTEMBER 89	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	NOVEMBER 1989	CAROVANO	

D O M I N I C A N R E P U B L I C				HONDURAS	MOH/NAC	RANDOMIZED PRE- POST W/CONTROL	FEB-AUGUST 1989	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	OCTOBER 1989	CAROVANO	

M E X I C O	DOMINICAN REPUBLIC	MOH/NAC	RANDOMIZED PRE- POST W/CONTROL	JAN-JULY 1989	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	SEPTEMBER 1989	CAROVANO				

		MEXICO	MOH/NAC	RANDOMIZED PRE- POST W/CONTROL	MARCH-DEC 1989	PREVENTION THRU ORGANIZED WOMEN'S NETWORKS	DECEMBER 1989	RAMAH			

		CROSS-REGIONAL ANALYSIS						STONE			

AIDSCOM RESEARCH PLANS - 1989

P O R T E R N O V E L L I	C A M E D O M S L A / C	COUNTRY	COOPERATING AGENCY	DESIGN	FIELDWORK DATES	SUBJECT	DATE DUE	CONTACT
		A F R I C A	TANZANIA	MOH/NAC, UMATI, SOMARC	MULTIPLE TIME SERIES	NOV-MARCH 1989	CONDOM DISTRIBUTION AND MARKETING ANALYSIS	MAY 1989
		UGANDA	FLE/NAC SOMARC	NON-EQUIVALENT CONTROL GROUP	DEC-APRIL 1989	INTEGRATION OF CONDOM MKTG. IN AIDS IN THE WORKPLACE	JUNE 1989	STONE
		SWAZILAND	FLAS, MOH/NAC, THS	1-GROUP PRE-POST	FEB-JULY 1989	CONDOM DISTRIBUTION AND MARKETING ANALYSIS	SEPTEMBER 1989	MARGO

	A M E	PHILIPPINES	MOH/NAC	RANDOMIZED PRE-POST WITH CONTROL	JAN-JULY 1989	HIGH RISK GROUP CONDOM MARKETING	SEPTEMBER 1989	MACDONALD

		MEXICO	COMASIDA NGO'S	1-GROUP PRE-POST	AUG 88-MARCH 1989	HIGH-RISK GROUP CONDOM MARKETING	MAY 1989	RAMAH
		DOMINICAN REP	MOH/NAC	NON-EQUIVALENT CONTROL GROUP	AUG 88-MARCH 1989	CONDOM USE SKILL DEVELOPMENT	MAY 1989	RAMAH
		PERU	MOH/NAC PCS	MULTIPLE TIME SERIES	JAN-JULY 1989	HIGH RISK GROUP CONDOM MARKETING	SEPTEMBER 1989	CAROVANO
		BOLIVIA	MOH/NAC	1-GROUP PRE-POST	MARCH-OCT 1989	HIGH RISK GROUP CONDOM MARKETING	DECEMBER 1989	CAROVANO
		HONDURAS	MOH/NAC	1-GROUP PRE-POST	MARCH-OCT 1989	HIGH RISK GROUP CONDOM MARKETING	DECEMBER 1989	SAUNDERS

		CROSS-REGIONAL ANALYSIS						RAMAH

7. Operational Workplan

AIDSCOM OPERATIONAL WORKPLAN
 AUGUST 1988 - JANUARY 1989
 LATIN AMERICA/CARIBBEAN REGION

PROJECT			AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY
SMALL SCALE OPERATIONS RE- SEARCH STUDIES	COUNTRY	PERSONNEL						
High-risk Women	Dominican Republic	Smith Pareja	Research Development	Training Implementation Evaluation	Diffusion			
High-risk Men	Mexico	Smith Ramah	Evaluation		Diffusion			
High-risk Men	Peru	Carovano	Research Development		Training Implementation		Evaluation Expansion	
High-risk Men	Columbia	Saunders Ramah		Research		Development		Training Implementation
High-risk Men	Dominican Republic	Smith Pareja			Research	Development	Training Implementation	
High-risk Men	Bolivia	Carovano			Research Development		Training Implementation	
High-risk Men and Women	Guatemala	Carovano		Research Development		Training Implementation		
High-risk Men and Women	Ecuador	Saunders Smith				Research		Development

AIDSCOM OPERATIONAL WORKPLAN
 AUGUST 1988 - JANUARY 1989
 LATIN AMERICA/CARIBBEAN REGION

PROJECT			AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY
COMMUNICATIONS/ MASS MEDIA	COUNTRY	PERSONNEL						
Data Analysis Training	Mexico	Ramah	Development	Implementation Evaluation				
AIDS Information Hotline	Peru	Carovano Payne	Research		Development		Implementation	
National Information Campaign	Colombia	Saunders Ramah		Research		Development		
National Information Campaign	El Salvador	Carovano Coleman				Research		Development
National Information Campaign	Ecuador	Saunders Smith				Research		Development
Workplace Information Campaign	Dominican Republic	Smith Pareja			Research		Development	
School System Campaign	Dominican Republic	Smith Pareja				Research		Development
Communications Through Art	Brazil	Margo Carovano					Implementation	Evaluation

AIDSCOM OPERATIONAL WORKPLAN
 AUGUST 1988 - JANUARY 1989
 LATIN AMERICA/CARIBBEAN REGION

PROJECT			AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY
PREVENTION COUNSELING	COUNTRY	PERSONNEL						
Health Care Provider Training	Dominican Republic	Smith Calvillo		Evaluation	Expansion			
Peer Educator Training	Dominican Republic	Smith Pereja	Research	Development	Implementation		Evaluation	
Health Care Provider Training	El Salvador	Coleman				Research Development		Implementation
Health Care Provider Training	Bolivia	Carovano			Research Development Implementation			
Health Care Provider Training	Peru	Carovano Payne					Research Development	Implementation
Peer Educator Training	Peru	Carovano Payne					Research Development	
Health Care Provider Training	Ecuador	Saunders				Research Development		Implementation

8. Organizational Chart

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AIDSCOM: ORGANIZATIONAL STRUCTURE AND STAFF RESOURCES

