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# Nutrition Communication Project

**QUARTERLY TECHNICAL REPORT**

**NUMBER 7**

**APRIL - JUNE 1989**

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**ACADEMY FOR EDUCATIONAL DEVELOPMENT  
1255 23RD STREET, N.W.  
WASHINGTON, D.C. 20037**

**NUTRITION EDUCATION/SOCIAL MARKETING  
FIELD SUPPORT PROJECT**

**Quarterly Technical Report No. 7  
April - June 1989**

**Academy for Educational Development  
1255 23rd Street, N.W.  
Washington, D.C. 20037**

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## TABLE OF CONTENTS

I.	Highlights . . . . .	.1
II.	Projects and Other Field Support Activities . . . . .	2
	A. Africa . . . . .	2
	B. Latin America . . . . .	6
	C. Asia/Near East . . . . .	8
III.	Training and Training Manuals . . . . .	9
IV.	Working Library . . . . .	.13
V.	Meetings and Other Activities . . . . .	.13
VI.	Administrative . . . . .	14
VII.	Staff . . . . .	.15
VIII.	Problems, Delays and Actions Taken to Address them .	15
IX.	Key Activities Next Quarter . . . . .	.16

### Appendices:

- A. Budget Analysis
- B. Travel This Quarter
- C. Training Events

**QUARTERLY ACTIVITY REPORT NO. 7**  
**APRIL-JUNE 1989**

**I. HIGHLIGHTS**

This report covers the third quarter of the second project year. Major accomplishments of the Nutrition Communication Project (NCP) during this period included the following:

- o An international workshop on "Promising PVO Strategies for Growth Monitoring" was held in Washington, D.C. for PVO field and headquarter representatives from 6 organizations.
- o A needs assessment was carried out to INCAP in Guatemala
- o The research phase of the Sudan Weaning Food Project began with a training workshop on ethnographic research methods for the Ministries of Health and Education.
- o Graphic and print materials promoting breastfeeding were produced for use in Peru and other countries in the region.
- o Case studies on Vitamin A promotion along with audio-visual materials were prepared for IVACG.
- o Sessions on social marketing were conducted as part of the Africa-wide workshop on Vitamin A, organized by HKI in Dakar.
- o Technical assistance was provided to CARE to carry out a workshop in Guatemala on "Improving Health with PL-480 Commodities", for Central American field staff.
- o Work began on planning the International Nutrition Planner's Forum on "Crucial Elements of Successful Community Nutrition Programs" to take place in Seoul, Korea, this August.
- o In Burkina Faso, a series of eighteen focus groups were conducted and a research team trained.

## II. PROJECTS AND OTHER FIELD SUPPORT ACTIVITIES

### A. AFRICA

#### Burkina Faso

This was a busy quarter for the Burkina Faso project as field visits to select project sites in Houet, Soum and Passore provinces were completed in May, and focus group research was conducted in June. The Project Team is currently analyzing the resulting qualitative data.

Claudia Fishman visited Burkina Faso June 1 through 7, 1989 to meet with in-country consultant, Joy Morrison and MOH Project Director, J.Parfait Douamba. The purpose of this visit was to review the selection of project sites, plans for upcoming focus group research and administrative matters. A prime objective of the visit was also to discuss modifications in project design with the Mission Health Development Officer, Richard Greene.

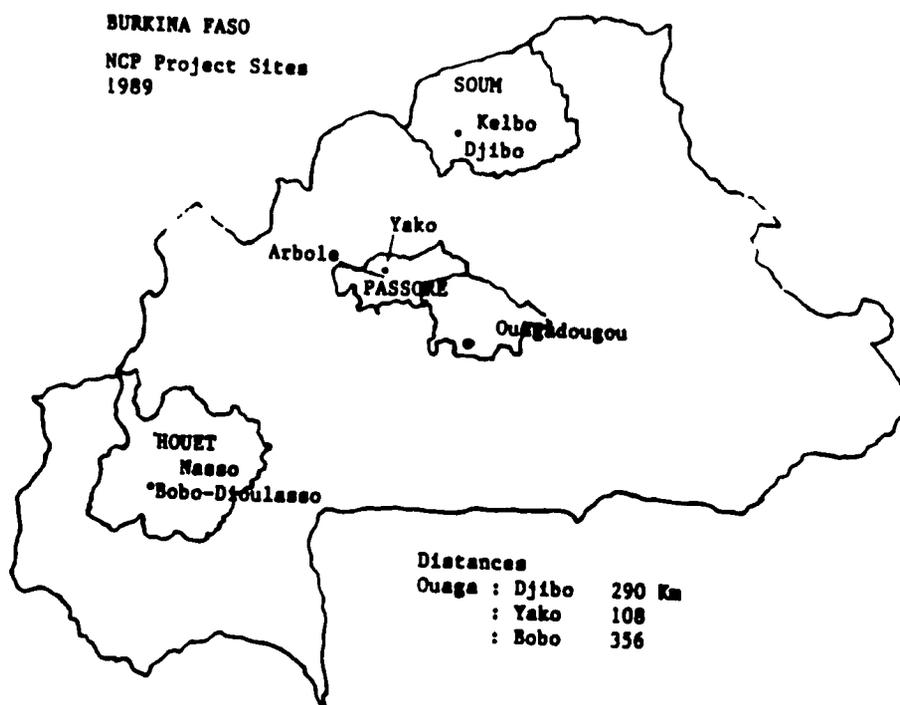
Selection of project sites:

The MOH, with Joy Morrison's assistance, completed the first round of field visits to the provinces of Houet (May 9-12), Soum (May 15-19) and Passore (May 22-25).

In each province, at least three maternal child health centers and surrounding communities were visited to select one to serve as the project "test site." The willingness of local authorities and community leaders to participate in the activity was a key factor in the selection process. Provincial medical chiefs (DPS), who are fairly autonomous in their power, were given a strong vote. The general selection criteria for the health centers included:

- o serving a population that represented the target audience, (ethnically, linguistically, socio-economically);
- o having sufficient trained staff to permit carrying out the additional operations research activities without effecting the provision of regular services; and,
- o being located near enough to a main road so that passage during the rainy season was not impossible.

The following sites were selected: Houet Province: Nasso Health post and village Soum Province: Kelbo Health post and village Passore Province: Arbole Health post and village



### Focus Group Research

A total of 18 groups were conducted in the three project sites with participants from the village (two groups with men, two with women) and the health posts (two groups of health workers). Training guidelines were prepared by Fishman while in Burkina, and Joy Morrison used these and supporting materials to prepare MOH coordinators and local field staff to conduct and interpret groups. A total of 15 persons were trained in the methodology at the field level, and four at the central level. Preliminary analyses indicate that the three regions, despite ethnic and linguistic differences, share many similarities concerning maternal and child nutrition beliefs and practices. In-depth analyses and recommendations for communication strategies will be developed this quarter.

### Cameroon

A Needs Assessment visit, under discussion for a number of months, has been tentatively planned for September-October when the new chief of party for the Cameroon Maternal Child Health Project will be settled in. The assessment team has been asked by the Harvard management team and the Mission to look at ways to

introduce a nutrition communication component of the project.

### Mali

Claudia Fishman visited Mali June 7 through 13th in conjunction with travel to Senegal and Burkina Faso. The trip was timed to coincide with the arrival of Dr. Katherine Dettwyler, an anthropologist and expert in infant feeding, who has received a Fulbright Fellowship to perform research in Mali. Dettwyler is conducting participant observation in a peri-urban community near Bamako, focusing on infant feeding practices. She conducted similar research in the community ten years ago for her dissertation. NCP has requested approval from the MOH for Dr. Dettwyler to provide technical assistance to the Nutrition Division to conduct both qualitative and baseline survey research. This would be used to guide the development of a campaign to promote appropriate introduction of solids.

Fishman's June trip represents the third visit to Mali since the reconnaissance visit one year ago to develop a long term IEC project guided by a resident advisor. The project will consist of in-clinic education focussing on maternal and child nutrition and related health interventions as well as use of alternative media (such as radio, traditional communication channels and community groups) to reinforce health worker messages. The project is waiting approval by the MOH.

While the design of the project was approved by the Division of Maternal and Child Health in March, 1989, and the MOH has asked NCP to assist in recruiting a resident advisor in IEC, final decisions on the advisor's Scope of Work and financial commitments by the Mission are not anticipated before the end of December. The Mission has asked NCP to provide technical assistance for further project development until an agreement has been signed.

### Sudan

Since the last quarterly report, activities in the Sudan Nutrition Communications Project have been focussed on the Infant and Child Feeding Communications component. The USAID Mission in Khartoum decided to suspend all activities on the commercial weaning food component, effective immediately. Although NCP had not moved beyond the planning stage for this component, AED was prepared to send a marketing specialist to Sudan once a manufacturing firm was awarded a contract to produce the weaning mix.

Activities during this quarter centered on preparation and execution of the formative research for the infant feeding

component. Research includes the analysis of KAP data from the four project sites collected by the School Gardening and Nutrition Education Department (SGNED) of the Ministry of Education (MOE); analysis of data on nutritional habits and status now becoming available from the Sudan Emergency Relief Information Surveillance System (SERISS) study; and conduct of ethnographic research to complement data from these previous studies.

Dr. Harrison continued work on finalizing the review of all the available nutrition information on the Sudan. She has completed a summary of the SERISS follow-up workshop from Khartoum; the data from the other workshops are not yet available.

Dr. Harrison travelled to Sudan in early June to identify and train personnel to conduct socio-cultural studies in two of four pilot areas to learn more about family feeding practices, infant and child feeding during illness, prohibitions on feeding during pregnancy, and the feeding of complementary foods after the age of four months. She conducted a small training workshop during which interview schedules and observation guidelines were developed and pretested.

Dr. Zaghloul, a nutritional anthropologist from the University of Arizona collaborating with Dr. Harrison, travelled to Sudan in late June to assist and support the workers during their field research efforts. Her departure was postponed several times because of political changes in the country. Dr. Zaghloul will bring the results of the field research back to Tucson where the data analysis will be carried out by Dr. Harrison, Dr. Zaghloul, and AED staff member Dr. Deborah Helitzer-Allen. This will complete the analysis carried out in-country by the MOH/MOE team and will result in message guidelines for use in developing the communication program.

NCP has identified a local consultant in Sudan who will design a coding format and run some simple analyses on the SGNED KAP data from the four NCP pilot areas that were collected prior to the initiation of the NCP Sudan Project. These analyses will also be reviewed in Tucson by the NCP team along with the results of the field research presently being conducted.

#### Activities for next reporting period:

- o finalize a summary of findings from the SERISS follow-up regional workshops.
- o prepare a summary of the baseline KAP data available from mothers participating in the SGNED program in the four pilot areas.
- o analyze the data from the field research currently being

conducted, and together with the baseline KAP results, make recommendations about salient messages on infant and child feeding.

- o finalize the report containing the review of available nutrition information.
- o provide technical assistance to SGNED/MOE and ND/MOH to develop and pretest messages and materials for their communications efforts in the four pilot sites.

## **B. LATIN AMERICA AND THE CARIBBEAN**

### **Guatemala**

Margaret Parlato made an assessment visit to Guatemala April 3-7 to explore the interest of INCAP (the Nutrition Institute of Central America and Panama) in collaborating with AED in social marketing training for countries in the region. A second focus for discussion was the area of dietary management of diarrhea. INCAP is interested in obtaining further technical support from NCP on recipe development for weaning/DMD foods and in creating messages on DMD for public dissemination. The area of ORT/DMD is a major focus of INCAP under the Child Survival Project they are implementing with funding from ROCAP.

A number of specific areas for NCP follow-up and assistance were identified including: assistance from JHU-consultant Hilary Creed (who made a first visit in March 1988) and Kenneth Brown on developing a food for use during diarrhea and weaning; consultation on the use of telecommunications to reach policymakers and key members of the medical community in the region; and planning for training in social marketing.

NCP was also interested in exploring INCAP's interest in providing specialized technical assistance in ethnographic research methods to the nascent NCP-assisted nutrition communication program in Honduras.

ROCAP advisor Dr. Melody Trotz participated in the discussions with INCAP and with USAID/Guatemala on ways for the INCAP DMD recipe development efforts to link into the Guatemala ORT program.

### **Peru**

During this quarter intensive work was carried out on the Peru Breastfeeding Project by local contractor, Asociación Peru-Mujer.

**Health Worker Guide on Breastfeeding  
Peru Breastfeeding Project**

**LACTANCIA  
MATERNA**



**GUIA PARA  
PERSONAL DE SALUD**

who pretested and finalized the text and artworks for the calendar, counseling cards and guide for healthworkers. Several series of revisions and pretests were required. As the artist from Peru-Mujer was not accustomed to the methodology of pretest-revision-pretest, considerable oversight by NCP was required. This was greatly facilitated by Laura Altobelli, Lima-based principal investigator for the Population Council/AED-supported research project to promote exclusive breastfeeding.

In mid-June final art works were delivered to the printers and will be available for distribution in July.

### Dominican Republic

A Needs Assessment has been scheduled for September 5-18. The team will be composed of senior AED communication planner Ron Parlato, LTS subcontractor Jose Mora and NCP staff member Julia Rosenbaum. A tentative scope of work has been drawn up and will be discussed with Tim Truitt from USAID/Dominican Republic who will be in Washington in July.

### Honduras

Margaret Parlato made a visit to Honduras April 10-14 with funding from HEALTHCOM and NCP. During this visit she interviewed six candidates for the post of resident advisor for NCP and worked with the Ministry of Health on their global strategy for nutrition communication, an activity presently being supported by HEALTHCOM.

The technical assistance plan developed with the Ministry of Health and USAID calls for recruitment of a second communication advisor to work with HEALTHCOM resident advisor Patricio Barriga. The new advisor, to be funded under a buy-in to NCP, will provide support for the integration of nutrition into the national Health Sector II Project funded by USAID. The focus of the nutrition component will be breastfeeding and growth monitoring linked to concrete messages about infant feeding. Vitamin A messages may also be incorporated if research now being completed, documents that vitamin A is a significant public health problem in the country.

Finalization of the funding arrangements for the NCP technical assistance will not be completed by July, as estimated earlier. USAID/Honduras plans to finalize the documentation for a buy-in to NCP before the end of June. It is anticipated, therefore, that funds will be available to begin work in Honduras sometime in September. In the meantime, NCP will finalize arrangements for hiring a resident advisor so that he/she is ready to begin work on the project at this time.

## C. ASIA/ NEAR EAST

### Papua New Guinea

Work continued on the development of a special nutrition project in collaboration with HEALTHCOM. In June, Fred Zerfas (LTS) spent several days reviewing the proposal for the Madang Province Nutrition Intervention and developing a series of issues to be considered in selecting the most appropriate growth monitoring measure for the special conditions in Madang. Dr. Zerfas met with Caby Verzosa, HEALTHCOM senior program officer, before her departure for Papua New Guinea to discuss the issues; he also put together a collection of articles and background materials on growth monitoring tools. These will be for reference of Andy Piller, HEALTHCOM resident advisor and his government counterparts.

A copy of the NCP proposal to introduce a DMD component into the country's ORT program, submitted to the Asia/Near East Bureau in December, is being reviewed by the A.I.D. regional office in Fiji.

### Jordan

Parlato continued close contact with the national breastfeeding media program being sponsored by the Queen Noor Foundation with technical support from HEALTHCOM resident advisor Anne Roberts. Plans for a broad breastfeeding promotion program are under discussion in the Ministry of Health as are plans to send a first team of physicians to Wellstart for training.

This is an activity where NCP and Wellstart will work closely together.

### Philippines

During this reporting period there was little progress in finalizing the global plan for a multi-faced breastfeeding promotion program. The plan presented to the Ministry of Health and USAID by Wellstart (under another contract) is still being reviewed. The June follow-up visit proposed by Dr. Audrey Naylor has, at the request of the government, been postponed until September/October.

### III. TRAINING AND TRAINING MANUALS

#### Workshop on Social Marketing and Vitamin A for Africa

Claudia Fishman participated in the "Regional Workshop on Vitamin A," May 30 - June 1 in Dakar, Senegal. The workshop was organized by Helen Keller International (HKI) headquarters staff, ORANA (Organisme de Recherche sur l'Alimentation et la Nutrition Africaine) and UNICEF/Dakar, and was financed by the Agency for International Development, UNICEF, HKI and the Hoffmann-La Roche "Sight and Life Task Force."

Approximately 50 persons attended the conference, including 17 presenters/facilitators from the World Health Organization, ORANA, UNICEF, HKI and Hoffman-La Roche as well as 30 ministerial and PVO representatives from 11 Francophone African countries.

NCP prepared a two and one-half hour discussion of the Social Marketing Approach to Vitamin A Communication, consisting of a French-language presentation, overheads, slides and hand-outs. Claudia Fishman delivered a lively, and relatively participative address on Wednesday afternoon, May 31st. While the participants enjoyed the presentation and discussed the issues knowledgeably with Fishman during and following the talk, the concept of "social marketing" remains controversial for many of the participants. This subject needs to be addressed by NCP and ST/N for future program efforts in the Sahel.

The conference also provided the opportunity to discuss country-specific issues with MOH representatives from NCP projects in Niger and Burkina Faso, as well as the UNICEF representative from Mali. Representatives from the Nutrition Divisions of the Ministries of Health of Cameroon and Togo also attended the conference and have asked NCP to arrange for assessments to their countries. A mission to Cameroon is already planned. Togo is particularly interested in mounting a social marketing project to combat iodine deficiency.

#### CARE Regional Workshop for IAC

In May NCP-consultant, James Pines, worked with CARE to plan and conduct the Regional Workshop on Improving Health with PL-480 commodities. His presentations focused on experience from successful nutrition and primary health care activities, with special attention to the targeting of supplementary food to infants under three. At the end of the Workshop, the consultant received an invitation to participate in a similar workshop to be sponsored by CARE/Peru in August.

## Sudan Training in Ethnographic Research Techniques

Dr. Gail Harrison travelled to Sudan in early June to identify and train personnel to conduct socio-cultural studies in two of four pilot areas to learn more about family feeding practices, infant and child feeding during illness, prohibitions on feeding during pregnancy, and the feeding of complementary foods after the age of four months. She conducted a small training workshop for fifteen participants from the Ministry of Health and School Gardening and Nutrition Education Group (SGNED) of the Ministry of Agriculture during which interview schedules and observation guidelines were developed and pretested.

## Workshop on "Promising PVO Strategies in GMP"

An NCP-sponsored workshop entitled "Promising PVO Strategies in Growth Monitoring/Promotion" (GMP) was held in Washington on June 15 - 17. The workshop was logistically coordinated by NCP and LTS with Charles Teller (LTS), Charlotte Johnson-Welch (LTS) and Valerie Uccellani (AED) playing key roles in working with PVOs to develop their case studies. Participants included regional and headquarter staff from U.S.-based PVOs active in GM/P as well as advisors from various technical areas within GM/P. The workshop which grew out of the series of PVO seminars organized in conjunction with the last NCIH and APHA conferences, was NCP's first opportunity to organize a full-scale workshop specifically for PVOs. Funding from the Office of Nutrition enabled eleven PVO field staff to attend from Guatemala, Ecuador, Ghana, Bolivia, Bangladesh, Haiti, India, Dominican Republic and Gambia. Headquarter staff also attended from Save the Children, CRS, Foster Parents Plan International, Freedom from Hunger Foundation, CARE and the Peace Corps.

The workshop centered around the presentation of case studies on successful strategies for dealing with common problems in GM/P programs. The format, suggested, by the PVOs was designed to enable programs to share their experiences in the following areas: Program Design, Techniques and Tools and Communication. Many of the PVOs conducted special data analysis and mini-surveys to document their experiences. Case study presentations and informal discussions in the workshop attested to the growing interest among headquarters and field staff to improve the communications capabilities of GM/P programs.

A Workshop report is being produced that summarizes the case studies and workshop proceedings. NCP has arranged to have copies of the report available for worldwide distribution through the APHA Clearinghouse on Maternal and Child Nutrition.

## Society for Nutrition Education

Due to unforeseeable events, proposed speakers for the pre-meeting workshop at the 1989 Society for Nutrition Education Annual Meeting were forced to withdraw. The International Nutrition Education Interest Group of the Society feels strongly that NCP's international perspective would be of great value and interest to Society members. Therefore, tentative plans have been made for NCP to submit an article in the Journal of Nutrition Education and to participate in the 1990 annual meeting.

## CERCOM/Abidjan Workshop

NCP has begun to make preparations for the two-week West African regional workshop in managing nutrition communication programs to take place in Abidjan, Côte d'Ivoire October 16-27, 1989. A total of 16 participants from Burkina Faso, Cameroon, Côte d'Ivoire, Mali and Niger will be invited to refine their program strategies and upgrade their skills in relevant communication techniques. These plans will guide the next wave of NCP activities in each of the participating countries.

The workshop will stress program planning and management integration of health worker/clinic based counseling and education with outreach channels, including mass media. In the first week, participants will share their recent experiences in researching and developing materials for interpersonal communication about growth monitoring/promotion (GM/P). They will also be introduced to a number of the techniques and tools of mass communications. The conclusion of the first week and beginning of the second will provide participants with "hands-on" exposure to the critical audience research methods of focus group interviewing and individual pre-testing. While research (moderator) techniques will be covered, the workshop will focus on interpretation of findings, creation of messages and audience pre-testing. These creative and conceptual leaps are the most difficult parts of any communication project and are normally left to foreign consultants to work out. The workshop will conclude by having participants draft revised program strategies and implementation documents, assisted by the NCP facilitators.

## RENA

Discussions continue with RENA (Reseau en Education Nutritionnel pour l'Afrique), the African Nutrition Education Network, to co-sponsor a two-week training course on social marketing for representatives from eight African countries to be held in Bordeaux in November. NCP staff will help develop the curriculum

of the workshop and the project will sponsor two participants to the meeting.

### International Nutrition Planners Forum

In May, NCP was asked by the Office of Nutrition to assist in planning and organizing the INPF Conference on "Crucial Elements of Successful Community Nutrition Programs." The conference, which will take place in Seoul August 15-18, 1989 just before the International Congress on Nutrition, will bring together nutrition leaders from developing countries around the world.

Logical Technical Services (LTS), which had carried out the first stage of planning for the Conference under another contract, has taken the lead in organizing this important international meeting. Jose Mora and Charlotte Johnson-Welch are providing technical and logistical coordination. LTS will also organize concurrent meetings of the INPF Steering Committee to discuss the establishment of a permanent secretariat to link and support nutritionists and policymakers from developing countries.

To launch the planning of this event, a series of planning meetings were held with Dr. Norge Jerome, Director of the Office of Nutrition, and with LTS to develop a budget and execution plan. Major activities carried out during this period were as follows:

- o Selection of case studies for the plenary and poster sessions.
- o Selection of 32 participants from developing countries and invitation of representatives from international organizations and selected observers. Invitations and informational materials about the conference were sent out.
- o Logistical arrangements were initiated for travel and for conference facilities in Seoul.

### Breastfeeding Guidelines

Two manuals are in the final stages of production. Media Promotion of Breastfeeding is designed for international use by program planners and policymakers interested in supporting breastfeeding promotion programs. The 85 page manual is a practical review of successful experiences in this area over the past decade. A supplementary manual, Latin America Breastfeeding Print Materials, is geared for use in Latin America and the Caribbean. The supplement uses color xeroxes of sample

breastfeeding promotion materials to illustrate how different materials meet the needs of individual programs and target audiences in the LAC region.

#### Ethnographic Research Guidelines

During this quarter, staff collected articles and additional research protocols for inclusion in the Guidelines and associated readings. Subcontractor Johns Hopkins University has identified graduate student, Judith Ricci, to contact anthropologists in Belgium, Canada and France to uncover French-language materials on nutritional anthropology. Ms. Ricci will screen these materials based on her experience with applied nutritional anthropological techniques in Egypt. Claudia Fishman will then work with her to finalize the list of french-language articles.

#### IV. WORKING LIBRARY

During this reporting period, part-time librarian Pat Simons obtained assistance from AED staff member, Susan Heston, to begin classifying graphic materials and audio-visual tapes collected during the last quarter. As a result of preparing State-of-the-Art reports on vitamin A social marketing and breastfeeding, NCP now has a sizeable collection of educational materials on these two topics.

During this quarter, ten projects and institutions utilized the NCP collection. They requested information in the following areas: growth monitoring/promotion, weaning, methodology of nutrition communication and nutrition feeding in primary schools. Country specific inquiries were directed towards Peru, Honduras, the Philippines and Senegal.

#### V. MEETINGS AND OTHER ACTIVITIES

The following liaison and planning meetings held during the quarter are of specific note:

- o In April, Parlato took place in the Honduras country-review meeting organized by HEALTHCOM for the Office of Health. Plans for adding a nutrition communication component to the child survival interventions now underway were among the issues discussed.
- o On May 26 Parlato and Fishman met with PRITECH representatives and Loyd Feinberg from the Office of Health to discuss ways to strengthen collaboration. Of particular interest are ORT-nutrition linkages in the Sahel where PRITECH and

NCP are working in many of the same countries.

- o NCP participated in the Washington briefing for the INCAP Child Survival Project which took place in May.
- o Parlato and Fishman met with Kenya Health Officer Connie Johnson on May 15 to brief her on NCP resources and potential areas of interest in Kenya.
- o In May Parlato participated in a series of meetings on the private sector and marketing organized by the Asia Near East Bureau. Of special interest are strategies to link up with commercial food processors as well as distribution channels.
- o Victor Lara from Foster Parents Plan International visited AED to discuss plans for developing training materials for growth monitoring.

## VI. ADMINISTRATIVE

A number of project budgets were developed and negotiated during this period and subcontracts put in place to carry out field activities:

- o Financial manager Pflueger worked with Fishman and Graham, AED Contracts Administrator, to develop budget options for the REDSO Abidjan workshop. At REDSO's request, Graham traveled to Abidjan to discuss subcontract possibilities with the University of Abidjan and several local firms who will handle conference logistics.
- o Pflueger assisted Graham in preparation of a fixed-price agreement for Dr. Sahar Saad Zaghoul to work in Sudan for NCP for six weeks as part of an international academic exchange between the University of Arizona, the University of Gezira (Sudan) and AED.
- o Pflueger worked closely with Doug Wear, Senior Program Officer, and the Sudan mission to finalize the Sudan buy-in budget and to amend the Sudan scope of work.
- o Usiak and Pflueger worked with Fishman to revise the Burkina Faso overall budget, as well as develop a new budget for Burkina in-country program costs.
- o Usiak worked with Fishman to prepare a six-month budget for initial work in Mali.

A series of meetings were held with subcontractors to discuss

work plans and budgets for the next fiscal year. A general meeting of all subcontractors is being planned for July 25 to discuss project goals and specific objectives for the coming year.

## VII. STAFF

Claudia Fishman (Porter/Novelli), formerly the Senior Program Officer for Francophone Africa, was named Deputy Project Director. Dr Fishman will continue to oversee activities in Africa.

Lorraine Lathen-Parker, Program Assistant, returned from maternity leave in mid-June. Tess Soo Chan Sing who had temporarily taken over travel and consultants for Lathen-Parker will resume her former job.

NCP has two new Program Officers. In June Julia Rosenbaum joined the NCP staff as coordinator for activities in Latin America/Asia and the Near East. She will also backstop HEALTHCOM in Honduras.

Deborah Helitzer-Allen, a senior AED staff member who is returning from a 2-year resident advisor position in Malawi, will join the staff early next quarter. Dr. Helitzer-Allen will work 40% in NCP activities with specific responsibilities for the Sudan and Swaziland Weaning Food Projects.

Andrea Usiak, AED Program Officer, will replace Vincent Theel, as NCP staff member 50% responsible for administration.

NCP is currently recruiting for a Program Officer to assist in the development of training activities and materials.

## VIII. PROBLEMS, DELAYS AND ACTIONS TAKEN TO ADDRESS THEM

1. In mid-June, technical staff from the Office of Nutrition held a first meeting to discuss restructuring of the project. On the basis of the recommendations of this group, the NCP project received approval for creation of two new full time positions with the possibility of adding a third part-time position. The addition of this staff will considerably ease the technical and management constraints faced by the Project during the past year.

2. The NCP staff worked closely with Holly Fluty, outgoing cognizant technical officer for NCP, to try to ensure that full documentation was available for decisions and actions still pending upon her departure at the end of June. This was

especially important as a replacement has not yet been named.

3. Larger issues regarding NCP goals and plans for the coming year have been scheduled for discussion at a meeting with NCP and the staff of the Office of Nutrition in July.

**IX. KEY ACTIVITIES NEXT QUARTER**

- o The International Nutrition Planner's Forum in Seoul.
- o Needs Assessments to the Dominican Republic and Cameroon.
- o Preparation for two regional training workshops in Africa, one with the University of Abidjan/CERCOM and the other with RENA, the African Nutrition Education Network.

**APPENDIX A**  
**BUDGET ANALYSIS**

NUTRITION COMMUNICATION PROJECT (NCP)  
 CONTRACT NO. DAN-5113-Z-00-7031-00  
 FILENAME: NUTSPEN5  
 JULY 26, 1989

FINANCIAL REPORT FOR PERIOD APRIL - MAY 1989 +

A	B	C	D	E	F	G
FUNDING SOURCE	PROJ #	OBLGD FUNDS THRU 5/31/89	INVOICED	SPENT/ NOT INVOICED	EXPENDITURES THRU 5/31/89 (D+E)	REMAIN FUNDS (C MINUS F)
<b>I. S&amp;T Funds (not incl. Vitamin A)</b>						
General Costs	3000	1,000,000	754,211	25,292	779,503	
Haiti/Central	3001		8,042	0	8,042	
Niger/Central	3003		23,802	0	23,802	
Bolivia/Central	3005		256	0	256	
Sudan/Central	3007		0	0	0	
Jordan/Central	3009		16,472	0	16,472	
FVA/CARE-CRS/ Central	3012		2,286	47	2,333	
Peru/Central	3011		24,370	0	24,370	
Burkina/Central	3014		3,952		3,952	
INPF Conference ++	3018		0	8,005	8,005	
<b>Total S&amp;T (Other than Vitamin A)</b>		<b>1,000,000</b>	<b>833,391</b>	<b>33,344</b>	<b>866,735</b>	<b>133,265</b>
<b>II. S&amp;T Vitamin A Activities</b>						
	3017	200,000	5,832	5,165	10,997	189,003
<b>III. Mission Funds</b>						
Haiti/Mission	3002	39,996 *	29,824	0	29,824	10,172
Niger/Mission	3004	61,733	40,089	0	40,089	21,644
Bolivia/Mission	3006	15,685 **	0	0	0	15,685
Burkina/Mission	3013	124,189	13,652	3205.19	16,857	107,332
<b>Total Mission</b>		<b>216,569 ***</b>	<b>83,565</b>	<b>3,205</b>	<b>86,770</b>	<b>154,833</b>
<b>IV. Bureau Funds</b>						
LAC BUREAU	3015	40,000	0	0	0	40,000
Sudan/AFR Bureau	3008	150,000	45,617	534	46,151	103,849
FVA/CARE-CRS/Food & Vol Assist Bureau	3010	24,993	1,904	0	1,904	23,089
<b>Total Bureau</b>		<b>214,993</b>	<b>47,521</b>	<b>534</b>	<b>48,055</b>	<b>166,938</b>
<b>GRAND TOTAL</b>		<b>1,631,562</b>	<b>964,477</b>	<b>37,084</b>	<b>1,001,561</b>	<b>455,035</b>

+ June '89 project expenditure information not available at this time

++ INPF Conference will be tracked separately against its own budget once funds (\$200,000) are obligated by S&T/N.

\* \$9,349 of total \$39,996 obligation to be de-obligated

\*\* Total \$15,685 to be de-obligated

\*\*\* Total obligated mission funds (\$241,603) minus \$25,034, per above notes

Total Budget = 8,420,507

	S & T (other than Vitamin A)	S & T Vitamin A	MISSION	BUREAU	TOTAL
I. Obligations thru 5/31/89:	1,000,000	200,000	216,569	214,993	1,631,562
II. Expenses Invoiced thru 5/31/89	833,391	5,832	83,565	47,521	970,309
III. Funds Spent thru 5/31/89	866,735	10,997	86,770	48,055	1,012,558

% Obligated S&T Funds Invoiced thru 5/31/89 (not incl. Vitamin A) 83.34

% Obligated S&T Funds Spent thru 5/31/89 (not incl. Vitamin A) 86.67

% Obligated S&T Vitamin A Funds Invoiced thru 5/31/89 2.92

% Obligated S&T Vitamin A Funds Spent thru 5/31/89 5.50

% Obligated Mission Funds Invoiced thru 5/31/89 41.78

% Obligated Mission Funds Spent thru 5/31/89 43.39

% Obligated Bureau Funds Invoiced thru 5/31/89 22.10

% Obligated Bureau Funds Spent thru 5/31/89 22.35

% Budgeted Funds Spent thru 5/31/89 12.02

**APPENDIX B**  
**TRAVEL THIS QUARTER**

**APPENDIX E**  
**NCP TRAVEL**  
**April 1 - June 30, 1989**

<b><u>Traveller</u></b>	<b><u>Destination</u></b>	<b><u>Dates</u></b>
M Parlato	Guatemala	April 3-9
M. Parlato	Honduras	April 10-14
J. Pines	Guatemala	May 13-20
B. Graham	Cote d'Ivoire	May 18-23
C. Fishman	Senegal*	May 27-June 3
	Burkina Faso	June 3-7
	Mali	June 7-13
K. Dettwyler	Mali	June 12-Dec. 15
G. Harrison	Sudan	June 9-17
S. Zaghoul	Sudan	June 30-August 18

\* Air travel and per diem not paid by NCP.

**APPENDIX C**  
**TRAINING EVENTS**

Appendix C  
Training Events

<u>Date</u>	<u>Number of Participants</u>	<u>Country</u>	<u>Event</u>
May (on going)	20	Burkina Faso	Training of MOH/Burkina Faso and collaborating institutions in pretesting methods
May 15-19	36	Guatemala	CARE seminar on "Improving Health with PL480 Commodities"
May 30-June 15	50	Senegal	Social Marketing component of Helen Keller International (HKI) Africa Regional Workshop on Vitamin A
June 9-20	15	Sudan	Training of MOH and MOE nutrition staff in ethnographic research techniques
June 15-17	28	Wash, D.C.	GM/P workshop on "Promising PVO Strategies in GM/P"

- 23 -