

**AIRGRAM**

**INTERNATIONAL COOPERATION ADMINISTRATION**

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**AIRGRAM**

SECURITY CLASSIFICATION  
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FROM - **Rio de Janeiro**  
SUBJECT - **Terminal Report - J. Wesley Hansell**

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Attached is the terminal report of Mr. J. Wesley Hansell, extension advisor, ANR Division.

**COTTAM**

Attachment: Pages 2 through 7 of this airgram.

OTHER AGENCY  
AGRIC  
CIA  
STATE

AUTHORIZING OFFICER: **William J. Mazzocco, Deputy Director**  
DRAFTED BY: **Hlassen**  
OFFICE: **Program**  
PHONE NO.:  
DATE: **12/17/57**  
ICA AND OTHER CLEARANCES: **CAZemrick**

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TERMINAL REPORTOFJ. WESLEY HANSELLFROM DECEMBER 22, 1955 - NOVEMBER 1, 1957**I. INTRODUCTION****(a) Background and qualifying experience**

Upon completing my B.S. degree from Oregon State College in General Agriculture (March 1943) approximately three years were spent on active duty as a naval officer in World War 2. Employment was started with the Oregon State Extension Service in early 1946 and was continuous, except for two years recall to active duty in the navy during the Korea conflict, until taking up work with the ICA program. Sabbatical leave was taken in 1954 and a Master of Agriculture degree was obtained at Oregon State College with major fields of study in Agriculture Education, Horticulture, and Soils.

**(b) Arrival and Orientation in Brazil :**

We arrived in Brazil on December 22, 1955 and lived in the Excelsior Hotel until we departed for Curitiba on March 1, 1956. The language was our greatest obstacle however we now speak and understand Portuguese to a degree. Good living conditions and good private schools were found in Curitiba.

The schools are taught in Portuguese which confused our daughter at first, but now she is speaking the language fluently.

**(c) Orientation to the jobs**

The first two months, while in Rio de Janeiro, were spent in becoming orientated with the different projects of E.T.A. Several of these projects were visited to become acquainted with the field work being done along with their administrative organization. Orientation to the job of extension advisor to E.T.A. Project No. 15 came rather fast and with not much difficulty. My arrival time worked in very closely with the start of the program and the program is patterned after the extension work in the United States.

(cont'd)

**II. ASSIGNMENT TO DUTY****(a) Project activities**

The ground work for ETA Project 15 was <sup>laid</sup> ~~signed~~ in 1955 before my arrival in Brasil, however, the Project was not officially signed until Jan. 20, 1956.

Project number 15 originated from an agreement signed between the Government of the State of Parana, represented through the Secretary of Agriculture, The Rural Labor Assistance Foundation and The Frontier Department, and the Escritorio Tecnico de Agricultura (ETA).

**(b) Functional Objectives**

The functional objectives of Project 15 are to use the combined resources of the contracting parties in raising the living condition of rural people through education and technical assistance, using agricultural extension, home economics and supervised credit methods, within the following general program:

1. Give technical assistance to the farmers and cattle breeders on an extension basis;
2. Help the farmers to make surveys of their situations and help them in organizing plans to make better use of their resources;
3. Guide them technically on the execution of such plans;
4. Instruct them on how to obtain credit;
5. Supervise the use of credit;
6. Guide them in marketing their products;
7. Assist farm families in Home Economics;
8. Train extension agents and home economics supervisors to execute this job;
9. Maintain close contact between farmers and official technical services to enable farmers to benefit themselves from those;
10. Obtain information which allows to find out the necessities of agriculture and the results obtained;
11. Maintain an audio-visual program;

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12. Execute other works found necessary by the contracting parties.

(c) Operational Achievements

The operational Achievement of Project 15 is the starting of a state-wide extension service as follows:

1. Young men and women were selected in the State of Paraná, in Feb. 1956 to attend the Fazenda Ipanema Training Center in the State of São Paulo. This original group, which the writer helped train, consisted of nine young men and eleven young women. Since the original group attended the training center, eight more men and eight more women have graduated for work in Paraná.

2. The establishment of offices has been as follows:

a. Central Office

The Central Office was opened in Curitiba, the State Capital in May 1956.

b. Local Offices

1. Fôz do Iguaçu	-	June 8, 1956
2. Toledo	-	June 11, 1956
3. Prudentópolis	-	June 27, 1956
4. São Mateus do Sul	-	July 3, 1956
5. União da Vitória	-	July 5, 1956
6. Rebouças	-	July 7, 1956
7. Pato Branco	-	Aug. 8, 1956
8. Campo Largo	-	Feb. 26, 1957
9. Campo Mourão	-	March 13, 1957

3. The Central Office is a well organized office, both in the administration division and the business division. This office also contains a well organized audio-visual division.

4. The achievements of the local offices are summarized as follows:

(cont'd)

GENERAL STATISTICS

Opening of offices 1956 to October 1957.

AGRICULTURAL DIVISION

Days in Office	Days in Field	Office Visits	Field Visits	Meetings		Demonstrat.		Different Comm. worked in	Bulletins & Circular letters distributed	News paper & radio talks given
				Nº	Att.	Nº	Att.			
963	1,153	879	2,564	120	7,313	563	1,309	135	1,174	25/36/45

\* HOME ECONOMICS DIVISION

999	1,085	865	1,995	88	3,765	519	2,854	130	1,004	3/39
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**TOTAL**

1,962	2,238	1,744	4,559	208	11,078	1,082	4,163	265	2,178	39/84
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\* Home economics is included in this report to show a more complete evaluation of the work of the local offices. Until Nov. 1956 and the arrival of Miss Sarah Rodrigues Chacón, the writer was not only advisor to the agriculture phase of the program but was also advisor to the home economics phase of the work.

(d) Summary Evaluation

Some phases of this project have developed more rapidly than expected and others more slowly, but all in all it is felt that the project is developing at a good rate. I doubt if I would do the job much different if I had it do over again, except for stressing certain phases of the work earlier than I did. I would also try to select a Brazilian Counterpart as quickly as possible.

One thing that has held this project down is the lack of enough young, competent, well-trained agricultural graduates from the university. At present there is not enough to supply the demand in this area.

(e) Other projects

1. The writer is a member of a three-man committee assigned to work on ETA Project 34 "Crop Production for Brasilia". The city of Brasilia is new and is located in the new Federal District, which is to be the new Capital of Brazil. The basic purpose of this project is to help in planning and developing the food supply for the area. At the time of this writing the project is in the preliminary survey stage, and will require a great deal more work and time in the future months.
2. In June 1956 the Community Development Services Division signed an agreement with the State of Parana with the project title "Regional Development of Frontier Zone of Western Parana". The purpose of the project is to provide a coordinated program of technical cooperation in this region. All government and private organizations located in the region, or interested in the development of the region, will be invited to participate in the planning meetings, round tables and other activities. It is proposed that the personnel of the headquarters office, located in Foz do Iguaçu, in conjunction with representatives from the municipalities and governmental agencies in the region will establish a general master plan for the development of the region, which plan will be continually reviewed considering new developments and new research. It is also planned that the regional development headquarters office and other technical assistance activities in the region be supported in carrying out their programs with audio-visual equipment and staff. The writer has been working and cooperating in this program in two general ways
  - (a) As the ETA or ANR representative for Parana
  - (b) As ETA Project 15 has three local offices in the area at this time cooperation has been given in trying to coordinate the work of the two projects.

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### III. CONTACTS WITH OTHERS

#### (a) Brasilian Agencies and Individuals

Secretary of Agriculture of Parana  
 Rural Labor Assistance Foundation of Parana  
 Frontier Department of Parana  
 Agriculture University of Parana  
 Instituto de Biologia e Pesquisas Tecnológicas of Parana  
 Organization of Land Companies of Parana  
 Economic Planning Commission of Parana  
 Governor of the State of Parana  
 Officials of the Counties in Parana  
 NOVOCAP officials - Brasilia

#### (b) UN and Voluntary Agencies

There has been little opportunity for contact with this group.

#### (c) Other Americans (Within and outside USOM)

My contacts with Americans has been mainly with USOM and Consular personnel. There has been limited contacts with representatives of American commercial and industrial firms and Americans that have farms in this area.

### IV. RECOMMENDATIONS

#### (a) For continuation of Project

It is recommended that the position of District Extension Advisor for this area be continued. The ETA projects 15 and 34 (NOVOCAP - Brasilia) and the Regional Development program of the Frontier Zone of Western Parana are new and not fully developed as yet. These projects will continue to require full time assistance of an extension technician. Upon my return from home leave the main activities will be to continue assistance in the training of personnel and guiding the project into greater expansion. At present project 15 has ten local offices. It is planned that within the next two years to increase the number to thirty local offices.

#### (b) For closer coordination of Division and Mission Activities.

Where it is practical and possible, the activities of the ANR Division and other divisions working in the same area should be coordinated as is being done with the Agriculture and Community Development Services Division in the Frontier area of Parana. Through the cooperative effort American Technicians can build a more effective program in Brazil.

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