
MUCIA/WID

Final Report

Women In Development Program In Technical Assistance

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The Women in Development Program in Technical Assistance

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FINAL REPORT

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INTRODUCTION

The purpose of the MUCIA-WID Program in Technical Assistance was to increase the efficiency and gender-sensitivity of AID's international development projects and activities. To pursue this purpose, the project set three specific goals:

1. To strengthen the capacity of AID missions to undertake a wide range of WID activities.
2. To incorporate issues of gender into projects and programs in collaboration with the AID mission staff.
3. To increase the pool of technical assistance personnel available on the Consortium's campuses.

This report outlines briefly the program activities undertaken to achieve these goals. For further detail, see the periodic progress reports; Scopes of Work, MUCIA/WID Women in Development Program in Technical Assistance: Cameroon, Guatemala, Indonesia, and Uruguay; and the final reports on the projects implemented (see Appendix for list).

Although the program was originally scheduled for two years (July 1987 through June 1989), PPC/WID granted two six-month extensions (July through December 1989 and January through June 1990).

Paul Carlson, PPC/WID Program Officer (1987), announced the MUCIA/WID Program in Technical Assistance to all AID missions in July 1987. (During the program's duration, MUCIA/WID also worked with Philip Boyle, Martin Hewitt, and Rosalie Norem, PPC/WID Program Officers.) AID missions in several countries expressed interest in the program, and communications among missions, PPC/WID and the Project Director resulted in projects in four countries: Cameroon, Guatemala, Indonesia, and Uruguay.

During its three-year course, the program sent three Technical Specialists and twelve Technical Assistants to work with AID missions in the four countries. The Technical Specialists were senior-level scholars with established reputations as Women-in-Development specialists. They worked directly with mission staff for periods of about four weeks to ensure women's inclusion in projects and programs by: reviewing mission portfolios; identifying projects that should focus on or give special consideration to women; and developing Scopes of Work that detailed activities that would enhance the incorporation of women into projects. Other faculty and advanced graduate students, who had less experience in either consulting or women in development, served as Technical Assistants. Each Technical Assistant worked in one of the selected countries for several months to carry out the activities detailed in the Scopes of Work.

The Project Director, Rita Gallin, was responsible for planning and directing the implementation of all program activities from July 1987 to September 1989. During Gallin's sabbatical leave (September 1989 through June 1990), Ann V. Millard served as Project Director after three-month training period. At the initiation of the program, Gallin contacted core members of the MUCIA/WID network, MUCIA's university liaisons, and WID specialists at individual universities to solicit nominations for a Project Advisory Committee whose members would act as a resource to the Director and serve as loci of communication for the program on their individual campuses. The following individuals all served on the Project Advisory Committee at various times during the course of the program: Kathleen Cloud (University of Illinois), Anya Royce (Indiana University), Nancy Barcelo (University of Iowa), Diane Velez (University of Iowa), Anne Ferguson (Michigan State University), Sonia Patten (University of Minnesota), Fern Hunt (Ohio State University), Linda Labao (Ohio State University), Jane Wolfson (Purdue University), Jane Knowles (University of Wisconsin), Marcia Segal (Indiana University), Charles Reafsnyder (Indiana University), Florence Babb (University of Iowa), Julie Nester (University of Minnesota), Emmalou Van Tilburg (Ohio State University), and Julia Miller (Michigan State University).

PROJECT GOALS

The first of the project goals, strengthening the capacity of AID mission staff to undertake a wide range of WID activities, was addressed through an Informational Program designed as an interactive process implemented by the Project Director and Technical Specialists. While the Project Director served as the primary executive and locus of communication for the project as a whole, the Technical Specialists represented the project in the selected countries. During the first phase of the Informational Program, the Project Director identified and established linkages with key personnel in the selected countries. A Technical Specialist then travelled to each country to: 1) strengthen the linkages established by the Director; 2) work with mission staff to identify and articulate specific opportunities in the field; 3) develop Scopes of Work detailing activities to respond to AID needs.

The second project goal, the incorporation of gender concerns into AID projects and programs, was addressed through the Technical Assistance component of the project. In this component, Technical Assistants implemented one or more of the Scopes of Work designed by the Technical Specialists for each selected country.

Cameroon

Cheryl Danley (Michigan State University) served as Technical Specialist in Cameroon from August 20 through September 25, 1988. In collaboration with AID mission personnel, she drafted four Scopes of Work (see Appendix for list) of which the first, Credit Union Development: An Analysis of Saving and Investment Behaviour and Opportunities of Men and Women in Cameroon, was implemented.

To implement the project, Nancy Lust (MUCIA), Larry Blake (Indiana University), and John Vreyens (University of Minnesota) designed and conducted a survey focused on the differences between men and women in: 1) borrowing, saving and investments; 2) incentives and opportunities to invest; and 3) perceptions of traditional savings societies versus credit unions. The knowledge gained through this study will increase support for the expansion of the credit union movement through the Cameroon Cooperative Credit Union League. Increased availability and use of credit will allow the expansion of agricultural production by encouraging farmers to use more inputs, such as fertilizer and improved seeds. Since female farmers are vital to agricultural production in Cameroon, it is essential that they have knowledge about and access to credit facilities.

Guatemala

Barbara Knudson (University of Minnesota) served as Technical Specialist in Guatemala from March 13 through 24, 1989. She worked with AID mission personnel to prepare five Scopes of Work (see Appendix). Two were implemented: I, Survey of Women's Organizations and WID Projects and Activities; and II, Improving Statistics and Indicators on Women in Guatemala.

Judy Rein (University of Wisconsin) was the Technical Assistant for the implementation of the first Scope of Work. She worked with Carmen Winkler (WID consultant) to survey thirty-seven organizations concerned with women and development in Guatemala. The survey identified several key areas to be addressed: women's access to credit; women's access to legal services; and, the promotion of women's leadership in the community and in organizations. Interviewing began October 16 and was completed in early February. The report was completed in March, followed by a two-day workshop (May 8 and 9) organized by the Research Associate, Carmen Winkler.

M. Christine Falvey (Grand Valley State University) served as Technical Assistant to implement the second Scope of Work, Improving Statistics and Indicators on Women in Guatemala. The indicators developed will provide baseline information for needs identification and project planning as well as a way for the

mission to measure the extent to which it is achieving the goal of increasing women's access to the benefits of development.

Indonesia

Kathleen Cloud (University of Illinois) served as Technical Specialist from March 10 through April 4, 1989. She prepared two Scopes of Work (see Appendix), the second of which, Gender Analysis of Policy-Relevant Research on Rural Employment, was implemented.

Denice Gray (University of Wisconsin) worked as Technical Assistant, providing input on gender issues in the design, implementation, data coding and analysis of a household survey funded by AID. Her report (written with Research Associate Patricia Whittier) addresses specifically the issues of women's employment in rural areas.

Uruguay

Barbara Knudson worked as Technical Specialist in Uruguay from May 3 through May 16, 1989. She developed one Scope of Work, USAID/WID Uruguay Assistance to Proyecto de Desarrollo Social Articulado (PRODISA). Bruce Moffat (University of Minnesota) implemented the Scope of Work, which called for policy research and analysis to assist PRODISA in making decisions about the organization's future. PRODISA provides a range of services to the population of the barrios of Montevideo, with emphasis on enhancing community participation in defining and creating solutions for community problems. The organization is particularly important for women because of its focus on income generation and access to credit by urban small-scale entrepreneurs.

The third project goal, increasing the pool of technical assistance personnel available on the MUCIA campuses, was inherent in the work of the Project Director, the Technical Specialists, and the Technical Assistants.

SUMMARY

Through the process of communicating with the Project Director and Acting Director about the goals of the MUCIA/WID program, and through working with the Technical Specialists to review mission projects and programs, the staff of the four AID missions broadened their awareness of and commitment to issues of gender. The benefits, however, accrue beyond the four missions directly involved. The frequent turnover of mission personnel means that the personnel who were involved with the project at these four missions will carry with them, as they are transferred

to other countries, an increased appreciation for the importance of gender sensitivity in the design of projects and programs. Thus, the MUCIA/WID program will have an impact far beyond the four countries directly addressed.

The goal of incorporating gender issues into AID projects and programs was addressed through the development, in cooperation with AID mission personnel, of twelve Scopes of Work for four AID missions. Of the twelve, five Scopes of Work were implemented, resulting in the collection of data that can be used to ensure the gender sensitivity of future projects and programs and in reports that include specific recommendations.

The MUCIA/WID program expanded the technical expertise available on MUCIA campuses through the use of Technical Specialists and Technical Assistants. The Technical Specialists, all well-known for their expertise with gender issues, gained experience in working with AID mission staff to identify areas in which gender should be incorporated into existing and proposed projects. The Technical Assistants, in many cases, had their first opportunity to explore gender issues in the field and gained experience in new geographic areas. While some Technical Assistants remain at their original universities, others have moved into development work in the private sector and the remainder have moved to other universities to continue their educations. Most of the Technical Assistants have been invited to work on future development projects in the countries to which they were sent. The program thus created a benefit beyond the MUCIA universities. Indeed, several of the MUCIA/WID Technical Assistants have been offered consulting positions involving the integration of WID considerations into development projects and programs.

Finally, the program has provided MUCIA/WID with invaluable experience in administering a technical assistance project.

APPENDIX

SUMMARY OF SCOPES OF WORK PREPARED AND IMPLEMENTED

CAMEROON

Scopes of Work

prepared by: Cheryl Danley, Technical Specialist
Michigan State University
In country: August 20 - September 25, 1988

- I. Credit Union Development: An Analysis of Saving and Investment Behavior and Opportunities of Men and Women in Cameroon
- II. National Cereals Research and Extension: Potential for Maize and Cassava: Analysis of Marketing Costs and Constraints to Drying, Storage Processing and Preservation
- III. Agricultural Policy and Planning: improving Statistics and Indicators on the Situation of Women in Agriculture
- IV. Agricultural Education Project: Curriculum Design in Applied Home Economics and Post-Harvest Technology

Implementation

- I. Credit Union Development: An Analysis of Saving and Investment Behavior and Opportunities of Men and Women in Cameroon

Implemented by: Nancy Lust (MUCIA), Larry Blake
Indiana University), John Vreyens
(University of Minnesota), Sonia Patten
(University of Minnesota)
In country: April 17 - June 2, 1990

Report Title: The MUCIA/WID Cameroon Credit Union
Development Project

GUATEMALA

Scopes of Work

Prepared by: Barbara Knudson, University of Minnesota
In country: March 13 - March 24, 1989

- I. Survey of Women's Organizations and WID Projects and Activities
- II. Improving Statistics and Indicators on Women in Guatemala
- III. Gender Analysis of Projects in Portfolio of AID/Guatemala
- IV. Survey of Women Employed in the Microenterprise Sector
- V. USAID PROJECT: Office of Rural Development Highlands, Agricultural Development II

Implementation

- I. Survey of Women's Organization and WID Projects and Activities

Implemented by: Judy Rein (University of Wisconsin), Carmen Winkler (AID Guatemala)
In country: October 27 - February 15, 1990

Report Title: Survey of Women's Organizations and WID Projects and Activities in Women in Development in Guatemala

- II. Improving Statistics and Indicators on Women in Guatemala

Implemented by: Christiana Falvey (Grand Valley State University), Maria Terresa Tatto (Michigan State University), Aimee Martin (University of Minnesota), and Carmen Winkler (AID Guatemala)
In country: April 18 - June 8, 1990

Reprot Title: Improving Statistics and Indicators on Women in Guatemala

INDONESIA

Scopes of Work

Prepared by: Kathleen Cloud (University of Illinois)
In country: March 10 - April 4, 1988

- I. Gender and Small-Scale Irrigation Management

II. Gender Analysis of Policy-Relevant Research on Rural Employment

Implementation

I. Gender Analysis of Policy-Relevant Research on Rural Development

Implemented by: Denice Gray (University of Wisconsin)

In country: September 29, 1988 - June 6, 1989

Report Title: Gender and Employment in Eight Rural Villages in East and Central Java

URUGUAY

Scopes of Work

Prepared by: Barbara Knudson (University of Minnesota)
In country: March 13 - March 24, 1989

I. USAID/WID Uruguay Assistance to PRODISA

Implementation

I. USAID/WID Uruguay Assistance to PRODISA

Implemented by: Bruce Moffat (University of Minnesota)

In country: July 12 - September 15, 1989

Report Title: Assistance to PRODISA
(PROYECTO DE DESARROLLO INTEGRAL SOCIAL ARTICULADO), A Development Organization in Uruguay