

UNITED STATES AID MISSION to BOLIVIA
c/o American Embassy
La Paz, Bolivia

PD-ABA.116
63878

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La Paz, Bolivia

September 29, 1989
SP/AM/294/89

Mr. Carlos Calvo
President
Confederación de Empresarios Privados de Bolivia
Casilla Postal No. 20439
La Paz

Dear Mr. Calvo:

Re: Grant No. 511-0592-G-00-9428
Narcotics Awareness Project
Amendment No. 3

Pursuant to the authority contained in The Foreign Assistance Act of 1961, as amended, the Agency for International Development (AID) hereby amends its Specific Support Grant dated August 29, 1986 to the Confederación de Empresarios Privados de Bolivia (CEPB), as amended, to extend the termination date from August 31, 1989 to August 31, 1990, to correct the grant agreement number, and to make changes and substitutions in Attachments 1 and 2.

Attachment 1, "Schedule", of the Grant is amended as follows:

- (1) In Sections B.1 and B.2 delete "August 31, 1989" and substitute, "August 31, 1990."
- (2) Section D "Financial Plan" remains in effect except that the attachment "Table 1, Revised Cost Estimates and Financial Plan" is deleted in its entirety and the attached "Amendment No. 3, Revised Cost Estimates and Financial Plan" is substituted therefor.
- (3) Section E "Reporting and Evaluation" is deleted in its entirety and the following is substituted in lieu thereof:

"The Grantee will provide A.I.D. with quarterly progress reports in Spanish on achievement of grant objectives, problems encountered and strategy for the subsequent quarter. USAID/Bolivia will contract for an independent evaluation of the Program two months prior to the program ending date."

(4) Section F "Special Provisions" is deleted in its entirety.

Attachment 2, "Program Description," of the Grant is deleted in its entirety, and is replaced by the "Revised Program Description" attached hereto.

Except as amended above, all other terms and conditions of the Agreement, as amended, remain in full force and effect.

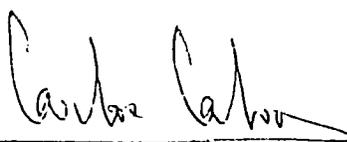
Please sign the original and seven copies of this letter to acknowledge your receipt and acceptance of this Grant Amendment, and return the original and six copies to me.

Sincerely yours,



H. Robert Kramer
Director, a.i.

ACKNOWLEDGED:

By : 
Title: President, Confederación de Empresarios Privados de Bolivia

Date : September 29, 1989

Attachments

- A. Revised Program Description
- B. Revised Cost Estimates and Financial Plan.

Revised Project Description

References in parenthesis refer to SEAMOS Proposal 47/89 of 8/23/89

I. Project Goal, Purpose and Objectives

A. Goal

To strengthen the commitment of the Bolivian Government and its people to undertake legal, economic and educative measures to combat illicit narcotics consumption and trafficking.

B. Purpose

To increase the human, institutional and material resources dedicated to education, information and prevention programs with a focus on reducing illicit narcotics consumption and trafficking.

C. Objectives

1. By June 1990, 70% of the population in a random sample of adults in La Paz, Cochabamba and Santa Cruz will mention that "stopping the production and/or consumption of dangerous drugs" should be a "high priority" of the GOB if given a choice between that and "other more important issues." (Objetivo D, Subprograma I: Comunicación Social).
2. By June of 1990, 45% of the population in a random sample of adults in La Paz, Cochabamba and Santa Cruz will judge their country to have a "great deal" of involvement in production of dangerous drugs and will be able to name at least 3 negative consequences (problems) resulting therefrom. (Objetivo D, Subprograma I: Comunicación Social).
3. By June of 1990, 50% of the population in a random sample of adults in La Paz, Cochabamba, and Santa Cruz will recognize the names of CONAPRE and its number organizations and be able to describe at least one activity that each does. (Objetivo C, Subprograma I: Comunicación Social).

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4. By June of 1990 there will be five, stand-alone (independent of AID support) education/information/prevention programs in Bolivia as the result of CEPB intervention. (Objetivo E, Subprograma I: Comunicación Social) (Objetivo A, Subprograma II: Capacitación de Recursos Institucionales).
5. By June of 1990 funds from the grant will have generated at least a 200,000 dollar value in national and/or international resources dedicated to education, information and prevention programs. (Objetivo E, Subprograma I, Comunicación Social)(Objetivo A, Subprograma II: Capacitación de Recursos Institucionales)(Justificación, Subprograma III).

II. Program

The program will have three subcomponents, each of which reinforces the others and in concert contribute toward the project purpose: to increase the human, institutional and material resources dedicated to education, information and prevention. The three subcomponents are:

A. Social Communication

Television will be the principal medium, to educate the public about the problems of narcotics production/consumption, the Bolivian programs dedicated to combating those problems and to solicit public support for the effort. As proposed by SEAMOS, there will be 25 TV spots or microprograms distributed by 5 channels in Santa Cruz and Cochabamba and 6 channels in La Paz over a 5 month period. Further programs will be developed subsequent to the results of a national epidemiology study to be conducted by OPS/OMS and CONAPRE October 1989 through March of 1990. An independent contract evaluation will be undertaken to determine the extent to which objectives Nos. 1, 2 and 3 have been achieved.

B. Institutional Resources

SEAMOS proposes to work with existing organizations not presently conducting prevention activity or doing so through dependence on SEAMOS grants, to create five additional self-sufficient education/information/prevention programs in Bolivia. Specific SEAMOS interventions might include but not be limited to providing the following resources: training, prevention materials, equipment, technical assistance, marketing plan for self sufficiency, and social communication services in support of the marketing plan. SEAMOS will provide a sub-grant averaging \$20,000 to each of the 5 independent prevention programs. An independent evaluation will determine the extent to which objective 4 has been achieved.

C. Resource Generation

SEAMOS' activities and promotional materials will help generate other education, information and prevention resources of an amount equivalent to or greater than the U.S. dollars 200,000. Examples of such promotional materials and activities include but are not limited to: flyers, an international periodical, media messages, public events, conferences and international drug prevention meetings. The Confederation may include as contributing toward achievement of objective No. 5 any or all of the following:

- Resources contributed to prevention programs as a result of the Social Communications component.
- Resources generated as the result of the Institutional Resources component.
- Resources generated as a result of the Resource Generation component for the Confederation's own program or for other programs generated or sponsored by the Confederacion.

K An independent evaluation will measure the extent to which objective No. 5 has been achieved.

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ATTACHMENT B

Amendment No. 3

Specific Support Grant

511-0592-

NARCOTICS AWARENESS PROJECT

REVISED SUMMARY COST ESTIMATES AND FINANCIAL PLAN

(IN US\$000s)

ELEMENT	A I D G R A N T					GRAND TOTALS	
	Total As Per Amend. No. 2	Revised PIL #6	Expended as of 8/30/89	This Amendment Reprogramming	Available Pipeline after Reprogramming	Revised AID Grant Budget This Amendment	Host Country Total as per Amend. No.2
1. <u>Technical Assistance</u>	30,000	20,000	9,157	(6,043)	4,800	13,957	—
2. <u>Project Management Support (PMS)</u>	326,000	378,600	278,788	+ 8,752	108,564	387,352	73,000
3. <u>Project Activities Support</u>	1,381,000	1,365,400	963,934	+ 7,291	408,757	1,372,691	546,000
4. <u>Price/Quantity Contingencies</u>	123,000	96,000	68,691	(10,000)	17,309	86,000	27,000
5. <u>Evaluations/Audits</u>	40,000	40,000	29,490	-0-	10,510	40,000	—
TOTALS:	1,900,000	1,900,000	1,350,060	-0-	549,940	1,900,000	646,000