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END OF TOUR REPORT
JULY 5, 1979 - SEPTEMBER 15, 1980*

by
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Introduction

I went to Fada N'Gourma as an agricultural marketing specialist. The specific terms of reference¹ were as follows:

1. The consultant's principal task will be the preliminary analysis of marketing and price data from the 1978-79 ORD/BAEP farm level survey. These data include market prices, crop sales and purchases, commerce in agricultural products, purchase of agricultural inputs, and contact with and participation in ORD crop marketing programs.
2. The consultant will assist Drs. Weber and Assefa in the specification of marketing and transportation sector development objectives and in the preliminary design of survey instruments for priority studies in these areas.
3. Reporting will be a report on agricultural marketing in the Eastern ORD focusing on the analysis of data from the 1978-79 farm level survey. The emphasis of this report will be determined in Fada N'Gourma in consultation with Dr. Weber, Dr. Wilcock, other ORD/BAEP personnel and the Director of the Eastern ORD. Dr. Wilcock will supervise the completion of this report which will be written in French to maximize its usefulness to the E. ORD and to the regional planning program.
4. A further output of this work will be a specification of study implementation, supervision and data analysis work that will be conducted during the period September 1977-June 1980.

¹See Draft Terms of Reference for MSU Consultants in Regional Planning-- prepared by David C. Wilcock, MSU Field Team Leader.

The other consultants in regional planning were Dr. Assefa Mehretu and Dr. Steven Buccola substituting for Dr. Michael Weber.

The program of work was carried out from July 5, 1979 to September 15, 1980. The following is a chronological account of the activities performed.

1. July to August 1979

Editing of the 1978-79 farm survey files. Because of various delays, the data from the 1978-79 farm survey was not ready for analysis as of July. Editing of the agricultural marketing component was carried out in Fada N'Gourma and in Ouagadougou.

Assistance to Buccola and Assefa. The consultant assisted Dr. Buccola (from July to August) in the design of survey instruments for priority studies in marketing and in the design of the proposed analysis of the marketing component of the 1978-79 farm survey (see the Buccola report). The consultant also assisted Dr. Assefa and Dr. Wilcock in the design of the marketing survey instruments for the village census on the socio-economic characteristics of the Eastern ORD.

2. September 1979 to February 1980

The consultant performed two major tasks during this period: field supervision of the 1979-80 farm survey follow-up and reconnaissance survey of the agricultural marketing survey. The 1978-79 farm survey gathered data from a reduced number of households (on average 6 instead of 18) but new villages were added to, while some old villages dropped from, the sample.

The reconnaissance survey surveyed all Eastern ORD secteurs and major rural markets.

3. February 1980 to June 1980

The agricultural marketing data was collected on the following areas:

-- Diagnosis of farmers marketing problems. Farmers from the 1979-80 survey along with farmers sampled at selected rural markets were interviewed. Enumerators, once they were freed from the 1979-80 farm survey follow-up, were used to collect this information;

-- Operating procedures and marketing costs of private traders at selecting rural markets;

-- Operating procedures of OFNACER marketing agents; and

-- Performance of the E. ORD village Cereal Bank program.

During the same period the consultant performed field supervision and data collection for the village census.

4. July 1980 to September 1980

The consultant performed two major tasks during this period:

-- The analysis of the marketing component of the 1978-79 survey results was completed and reported in the 1978-79 farm survey report (No. 44).

-- The editing and coding of the 1980 marketing survey was also completed in Ouagadougou. Key punching could not be performed in CENATRIN because of lack of funds.

Conclusion

The consultant has carried out the tasks set forth by the terms of reference. Major delays, however, have dramatically modified the time schedule. This has resulted, unfortunately, in lesser time than expected allocated to the 1980 agricultural marketing survey.