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STRENGTHENING INTERNATIONAL POPULATION COMMUNICATION AND TRAINING

Proposed Work Plan for Calendar Year 1981

Submitted to U.S. Agency for International Development
Office of Population
by
The Community and Family Study Center
The University of Chicago

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I. Technical Assistance to LDC Populations and Operating

Family Planning Programs

- A. Four or more 2 to 4 week in-country workshops for "Communication for Population and Social Development" will be held. Countries proposed include Egypt, Brazil, ^{Kenya}Nigeria, and Botswana-Lesotho-Swaziland, plus a regional workshop for Francophone Africa and several one-week symposia for Latin America. Additional workshops will be planned for 1982 in Ghana, [Kenya], Sierra Leone, and individual Francophone countries.
- B. Program assistance to operating family planning programs is proposed for Guatemala, Liberia, Brazil, Egypt, and possibly Ghana and Kenya.
- C. Communication research and evaluation activities are planned or being discussed in Brazil, Egypt, Guatemala, and Liberia. There are also possibilities for such activities in Ghana and/or Kenya.
- D. Field support services based in Chicago will provide the following I-E-C services:
- (1) Audio-visual documentation services
 - (2) Duplicating, editing, and translating/dubbing of movies, audio tapes, and video tapes
 - (3) Graphic and printing services
 - (4) Technical research and scriptwriting services
 - (5) Equipment information and spare parts services.

These services will be available, at cost, to all family planning operating programs in any LDC.

II. Strengthening Overseas Universities and National I-E-C

Programs for Population and Social Development

- A. Training of faculty members for universities in Mexico, Philippines,

Bangladesh, and Kenya will be completed in 1981.

- B. Recruitment of additional faculty members from universities in other nations will be continued.
- C. Degree training for heads of national I-E-C programs for population and social development is being launched with renewed emphasis in 1980, in order to have trainees in 1981 and 1982.

III. Publications and Services for Improving the Effectiveness of I-E-C Operating Organizations

- A. Our periodical PSD Communication Newsletter will continue to be published in English, Spanish, and French. An Arabic edition is planned for 1981. The journal Family Planning Resume will also be published in 1981 if approved by AID/Washington.
- B. Five additional media monographs will be finalized and published. Translation into Spanish and French of monographs previously published in English will be continued. Selected monographs, previously published but now going out of print, will be revised and republished.
- C. Five technical and research monographs, already under preparation, will be finalized and published in English, French, and Spanish in 1981-82. An Arabic version will be made in 1982-83 if deemed desirable.
- D. The PSD Documentation Service will issue a supplementary catalogue in late 1980, and will actively continue its services throughout 1981, in close integration with POPINFORM at Johns Hopkins University.

IV. Development of Closer Cooperation and Coordination of Agencies Engaged in Population I-E-C Activities

Work with international donor agencies will continue, and will be supplemented with greater efforts at the regional, national, and even individual project

levels. We will undertake a special program to gain greater integration of family planning I-E-C with the activities of WHO and the Health, Education, and Nutrition activities within U.S.A.I.D.

V. Continued On-Campus Support Activities in Professional Degree and Short-Term I-E-C Training and Research

- A. The M.A. degree programs in population and communication have been reorganized to provide greater direct sponsorship and participation by the Departments of Sociology and Education and the Social Sciences Divisional M.A. program.
- (1) In 1981, we will offer a superior program of degree training in population education.
 - (2) Our M.A. program in Communication for Population and Social Development will continue.
 - (3) All of our degree students in population education and family planning communication will have better access to programs in demography and research methods.
- B. Increased emphasis on study at the doctoral level is sought.
- C. Limited acceptance of faculty members of LDC universities or family planning I-E-C experts for postgraduate study will be resumed.
- D. The Annual Summer Workshop on Communication for Population and Social Development will again be held in Chicago for the 19th consecutive year.

Technical Assistance to LDC Populations and Operating
Family Planning Programs

A. Short-Term Overseas Workshops.

During 1981 we plan to hold short-term workshops on "Communication for Population and Social Development" in key countries, where the training promises to be useful immediately in promoting family planning action. Four or five such workshops are planned, although it is possible that the total number will be six. Each workshop is discussed below in the desired chronological order of occurrence.

1. Workshop in Egypt for Arab-Speaking Countries. In conjunction with the work of the Social Development Center corporation (a not-for-profit, tax-exempt corporation affiliated with the CFSC), we plan to hold a workshop on Communication for Social Development primarily to train Egyptian professionals needed for the accelerated family planning program there. We plan to invite participants from Jordan, Sudan, and possibly Tunisia, Morocco, and Yemen. (It is our understanding that such participation may be permitted, despite international differences in political matters, if the participants are admitted as enrollees of the University of Chicago rather than as official guests of the Egyptian government.)

If approved, preparations will begin in the last quarter of 1980 to plan the curriculum, to recruit teachers and participants, to assemble available materials in Arabic, and to translate into Arabic key training materials now available only in other languages. Teaching will be done in Arabic, or with simultaneous translation into Arabic. We hope to schedule this workshop to take place in February-March, as a two- or three-week training course. An outline is being prepared and submitted to the Population Officer/Cairo for his consideration.

2. Portuguese Workshop in Brazil. For nearly two years there have been plans and discussions for a workshop on Population Communication for Brazil, in order to stimulate the spreading of family planning action to all of the states and to promote greater involvement by the health and welfare officers of government ministries of Brazil at national, state, and local levels. BEMFAM, the principal co-sponsor, is prepared to place its considerable resources behind the program. Mr. Marcio Schiavo, the I-E-C Director of BEMFAM, regards it as an essential element of a total strategy for nationalizing family planning in Brazil. This workshop was not held in 1980, as planned, because of a lack of funds for paying travel and living expenses of participants. Because the program involved the convening of participants from all parts of Brazil, about \$60,000 in travel and living costs, not within the University of Chicago budget, would be required. Originally, it was believed that funding for this portion of the costs could be obtained through Development Associates; this did not prove to be possible in 1980, but may be possible in 1981.

Efforts to revive this seminar are now being made. A cycle of correspondence with BEMFAM and the Population Officer has begun, and we hope that funds may be obtained in early 1981 for this workshop. We have already begun assembling materials in Portuguese for the program. If this workshop does materialize, we propose to offer invitations to other Portuguese-speaking nations, including Portugal itself. Tentative plans are for this workshop to be held from about April 1 to 14, 1981, as an intensive two-week workshop for fifty participants, and then perhaps later in the year for a second group of participants.

3. Francophone Regional Workshop. In 1980, a very satisfactory workshop in French was held in Morocco. The difficulties of our first Francophone workshop held in Chicago were corrected. We propose to hold a second Francophone workshop in 1981. At the present time only one site seems to be possible for

secure and timely scheduling: Chicago. In October, 1980, we hope to explore the possibility of holding the workshop in Cameroon. If the Cameroon site is not practicable, we propose to hold the workshop again in Chicago, taking care to correct the major causes of dissatisfaction with the first workshop. We believe that the experience of getting African professionals out of their provincial mold into an international situation, where they can directly experience the movements in the rest of the world, is a valuable part of the preparation for family planning action. Thus, we see advantages for a workshop in Chicago, particularly for Francophone Africans.

A substantial share of the funds for holding this workshop is already in hand from budgeting for 1980. We hope to hold the workshop between May 15 and June 15, 1981, just before the opening of the regular Summer Workshop. We would like to announce the workshop (without being specific about the site) in September, 1980, and allow plenty of time to the various African organizations to select and nominate participants and for these participants to make travel arrangements. The CFSC will spend a substantial part of the fourth quarter of 1980 preparing for this workshop.

4. Nigeria Workshop. Five participants from Nigeria attended the 1980 Summer Workshop in Chicago. They expressed keen interest in holding an in-country workshop in Nigeria. Griffith Davis of AID/Washington participated in these discussions. This possibility has also been discussed on two occasions with the I-E-C Officer of the Nigerian Planned Parenthood Federation. In early November, a visit will be made to Nigeria to explore the possibility of a workshop. Plans are now being drawn up for distribution before that visit.

Because of high costs, it will be necessary to hold this workshop on a college campus during the vacation time. Even then some financial support from the Government of Nigeria or another source will be needed. This project is very impor-

tant, and should be cultivated throughout 1981 for culmination in 1982 if it proves too difficult to schedule before September, 1981 (end of vacation time).

5. Botswana-Lesotho-Swaziland. There have been indications from AID/Washington that a workshop for Botswana, Lesotho, and Swaziland (combined) would be desirable and meet with approval from those nations. We propose to visit these three countries in early December (after the Kenya Workshop) to explore this possibility. If conditions are favorable, plans will be made for a workshop at a time and place most convenient to all three countries. If it proves impossible to hold a workshop in 1981, this workshop will be rescheduled for 1982.

6. Other Anglophone Workshops in Africa: Ghana, Kenya, Sierra Leone, The Gambia. A workshop was held in Ghana in 1980. The Ministry of Information, our sponsor, has requested that it be repeated in 1981. Similar requests have been received from Sierra Leone and The Gambia, where workshops were held in 1979 with requests that they be repeated. A workshop scheduled for Kenya in November, 1980, offers the prospect of another request for a repetition in 1981. We believe that the impact of a second workshop could be especially favorable for family planning in Ghana, Kenya, and Sierra Leone. Consequently, we wish to explore the possibility of holding workshops in these countries, either in 1981 or 1982--as the countries prefer and our schedule permits.

The ideal time for a workshop in Ghana, Kenya, or Sierra Leone is from July 1 to September 1, 1981. Because of the high cost of living, the only viable site is a college campus, when students are on vacation. The dates indicated fall within the vacation period.

7. Spanish-Language Symposia. Two regional workshops for Latin America, conducted in Spanish, were held in 1978 and 1979. Together these two workshops trained a considerable number of professional persons from several different

ministries in most Latin American countries (including the national IPPF affiliates). It was our judgement that further regional workshops would not be as profitable as shifting to some new format for training or to a new type of in-country activity or service. For 1980, we propose to experiment with holding short-term symposia on either one or both of two topics which are of widespread interest in Latin America:

- (a) Population Education and Family Planning Communication for Family Planning Decision Makers, Medical Professionals, and Radio-TV-Newspapers.
- (b) Population Education and Family Life Education for Adolescents and In-School Youth.

We have assembled substantial documentation and study materials on both of these topics, and we believe we could be of service in both areas, combining the resources available to us and the resources available within the country. We would like to attempt one symposium on each of these topics in the second half of 1981. We would particularly like to explore the possibilities of working in one or more of the following countries:

F.P. Decision Makers and Journalists

Brazil
Peru
Ecuador
Guatemala
Honduras
Nicaragua
El Salvador

Adolescents and Youth

Brazil
Venezuela
Argentina
Panama
El Salvador

Our aim would be to develop symposium plans for each topic and to hold several symposia in 1981, while making plans and arrangements for another series of symposia on both topics in other interested countries during 1982.

B. Program Assistance for In-Country Family Planning Motivation and Contraception Education for Reproducers.

1. Guatemala. In June, 1980, we began a new cycle of I-E-C assistance to Guatemala, in cooperation with APROFAM (the IPPF affiliate) and AID/Guatemala. Our objective is to help increase the use of contraception throughout the nation by improving and decentralizing the communication efforts. A secondary but important concern is in research and special studies aimed at learning how to increase knowledge and use of family planning by indigenous populations.

2. Liberia. A proposal has been submitted to AID/Washington through AID/Liberia by the Department of Home Economics and Community Development, Ministry of Agriculture. This proposal suggests that ninety home-visiting home economics extension agents be converted into first-cycle distributors of pills, spermicides, and condoms. The project is to be coordinated with the Ministry of Health. Mrs. Dinah Barr, the Project Director for the proposed program, has worked with AID/Monrovia and AID/Washington to formulate the project. The CFSC is scheduled to be a technical resource in the design, conduct, and evaluation of the project. At a meeting with Mrs. Barr on July 3, 1980, we learned that the new Government of Liberia is inclined to go ahead with this program if funding is forthcoming. She is of the opinion that the program could be launched as early as November, 1980, but we have discussed early 1981 as a more likely starting date, given constraints both in Monrovia and in Washington.

3. Brazil. In 1979 and 1980, technical assistance was offered to BEMFAM, the IPPF affiliate in Brazil, for planning and conducting an I-E-C program that would spread family planning more actively to all states of that nation, using commercial sources and special CBD projects for the urban poor. Some evaluation research of the present BEMFAM community-based distribution program has been undertaken (statistical analysis of 10,000 questionnaires collected from family

planning distribudoras), BEMFAM and AID/Brasilia appear to continue to welcome our participation. We are anxious to comply, because we believe Brazil is on the brink of a major family planning "breakthrough." MOBREAL, an organization promoting adult literacy, is scheduled to conduct a nationwide campaign for family planning I-E-C in cooperation with World Education. The CFSC has been asked to advise on the evaluation of this project. Discussions are scheduled to be held in October, 1980. If the population officer desires, we will attempt to fill this function if the needed finances can be arranged.

4. Egypt. During the past year, the Community and Family Study Center has indirectly provided technical support to Egypt by doing supplementary and back-up work for a contract between the State Information Service and the Social Development Center. This relationship will continue in 1981. The Social Development Center reimburses the CFSC grant for services performed by it, so that the financial cost of this technical support is small. This relationship will continue during 1981. The Egypt program will culminate in a large-scale contraception education campaign, using research and materials developed by CFSC during 1977-1980 as a foundation.

5. Ghana and Kenya. The workshop held in Ghana in July, 1980, appears to have had a substantial impact upon family planning work in that country. At the end of the workshop, discussions were held (in which AID/Accra officials participated) which recommended follow-up support to the I-E-C effort in Ghana by CFSC.

The Community and Family Study Center is holding a workshop in Nairobi, Kenya, in November, 1980. Because the Kenya I-E-C program has been sluggish and comparatively ineffective for more than five years, a workshop in Kenya will probably result in a similar request for sustained technical help with family planning I-E-C.

The CFSC is strongly inclined to prepare itself to support either or both

of these programs, if asked. Both countries have a good basis from which to launch a strong I-E-C program, as well as a favorable government policy. We have excellent professional contacts and working relationships in both countries. By recruiting the appropriate personnel, we believe that we can meet the demands which we expect and hope will be placed upon us.

6. Francophone Nations. It is our opinion that our work thus far in Francophone Africa is so encouraging that, in late 1981 (following our second regional workshop) and in 1982, the need for technical assistance for family planning I-E-C will express itself in substantial volume. Accordingly, we plan to recruit and train a French-speaking black person (African or American) to work in Francophone (and Anglophone) Africa. It is our hope to integrate this activity with IPPF/London and IPPF regional offices in Nairobi and Lome.

Morocco: In May, 1980, the CFSC co-sponsored an I-E-C workshop with the Ministry of Health of Morocco. Following this workshop, there were inquiries about our availability for technical assistance. We hurriedly drew up some plans that we submitted to them before leaving the country. Because of limited personnel, we were unable to encourage long-term technical support. If our plans are well-received, there is a possibility that a request will come in 1981 for our participation there. We plan to have personnel in place to provide such help if it is requested.

Haiti: The response from Haiti to our Francophone workshop in Chicago was highly positive, and there was a request that a workshop and technical assistance be offered to that country by CFSC. We hope that a visit to discuss this possibility, particularly for 1982, can be made.

Tunisia: The Rabat Workshop invited two participants from Tunisia. These participants suggested that a similar workshop, accompanied by program assistance for I-E-C, is badly needed in Tunisia. We hope to explore this in 1981 for possible scheduling in 1982.

C. Communication Research and Evaluation.

1. Brazil. A nationwide program for family planning I-E-C is being planned by MOBREAL, an adult literacy program. World Education (Dr. Atucha) is a technical advisor to the program. The Population Officer/Brasilia has suggested that the CFSC be designated as the agency to evaluate the impact of this project. The first discussions of this possibility are being held in New York City on September 29-30, 1980. If funds are available, and if AID/Washington approves, we would undertake to carry out this program.

2. Egypt. In 1981 we will be undertaking, in cooperation with the Social Development Center, a major evaluation of the impact of the communication campaign in Egypt. The design of this evaluation program will be done by the CFSC research staff on behalf of the SIS/SDC group. (The grant will be reimbursed for the personnel time and facilities, but the study design, execution, and analysis will be supervised by senior personnel of CFSC.) On the basis of this experience, we propose to finalize a manuscript on Communication Research and Evaluation, which has been under preparation for the past three years, and to issue it as one of the Media Monographs (see Section III).

3. Guatemala. In 1980, a new cycle of cooperation with Guatemala (see Section I) saw the launching of an effort to learn how to communicate more effectively with indigenous peoples of Central America. This research will continue throughout 1981, and should result in a research monograph in 1982. Our budget for 1981 contains funds for collecting additional data from the field for this purpose, and for analyzing data already collected in Guatemala by INCAP and other agencies.

4. Liberia. If the Home Economics and Community Development project of the Liberian Ministry of Agriculture is funded (see item B-2 of Section I), the CFSC is committed to providing research and evaluation services in connection

with it. We are prepared to give this support.

5. Ghana and Kenya. Both Ghana and Kenya family planning programs have made fairly major I-E-C efforts for family planning, but with less apparent success than expected. If we are invited to do follow-up work with either or both of these countries (see Section II), we would like to conduct an evaluation study in each country in order to diagnose the nature of the problems and to attempt to suggest solutions. We believe that this plan is possible using trained national researchers already scheduled to be in those countries (Dr. Sylvester Kwakye in Ghana and Mr. Linus ETTYANG in Kenya).

D. Field Support Services.

In late 1980, the CPSC is launching (in collaboration with the Social Development Center) an experimental program of "Communication Field Support Service." This service will provide at cost to family planning programs, projects, and organizations in LDCs the following five services:

1. Audio-visual documentation services--lists of movies, brochures, and posters selected for their quality and proved effectiveness; photo-offset copies of these materials will be provided where desired.
2. Duplicating, editing, and translating/dubbing of motion pictures, audio tapes, and video tapes for mass use.
3. Graphic and printing services--assistance in preparing final artwork and copy, and printing of brochures, posters, and flip charts.
4. Technical research and scriptwriting services--the preparation of draft scripts for particular problems and topics, on request.
5. Equipment information and spare parts services--assistance in purchase and maintenance of communication hardware.

Under this program, the CPSC is prepared to assist any LDC family planning pro-

gram in acquiring, adapting, and mass-producing any of the following materials for family planning:

Mass Media

Movies

Radio and Television:

Spot announcements

Dramas

Interviews

Brochures and leaflets

Posters

Newspaper advertising

Newspaper and magazine

feature stories

Sound-slide sets

Audio cassettes, for use alone

or with flip charts

Person-to-Person Media

Textbooks for field workers

Training guides for training

paramedic personnel

Guides for group discussions

Guides for public meetings

Guides for counseling

Audio-visual materials for use in

person-to-person discussion:

(a) Slide-sound sets

(b) Audio cassettes

(c) Flip charts

(d) Wall charts

(e) Brochures and leaflets.

These services can be performed at cost, through the Social Development Center corporation, using the documentation sources developed and maintained by the Community and Family Study Center. During 1981 we will devote a considerable amount of effort to further advertising this program and complying with requests received.

Underlying this service is the assumption that there have been several outstanding I-E-C "success stories" in LDCs, and that much has been learned. The best of the materials used and the experience gained should be assembled in one support service and made available quickly and inexpensively to any organization needing it.

Strengthening Overseas Universities and National I-E-C Programs
for Population and Social Development

During 1981, we will complete the training of faculty members for four LDC universities:

- (a) Ibero-Americana University--Mexico (Carlos Brambila and Ricardo Vernon)
- (b) University of the Philippines--Philippines (Delia Barcelona)
- (c) University of Dacca--Bangladesh (S.M. Shahidullah)
- (d) University of Nairobi--Kenya (Linus Etyang).

During 1980, we have negotiated with the Departments of Sociology and Education to form a completely new system of degree training (see Section V, below). In October, we are releasing a brochure describing this new program, and we anticipate that it will evoke a new wave of applications from universities that wish to engage in population education or population communication training programs. We currently have underway negotiations for a candidate to arrive from University of Ghana.

I-E-C Program Directors. Since 1978, our degree training program at Chicago has emphasized the training of faculty members of LDC universities. All of our fellowships have been awarded to promote the in-country capacity to train communicators at local universities. The program has been successful, but has neglected the training of leading communicators in national population and family planning programs. The need for renewed emphasis on such training has been brought to our attention. We are requesting permission to award our fellowships in 1981 either to eligible faculty members or to carefully selected heads of I-E-C programs, recommended by population officers and approved by AID/Washington. Where possible, funding for such training will come from in-country funds; however, under special circumstances, funding may come from fellowship support under

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this grant. Countries that merit such consideration are Brazil, Kenya, Pakistan, Malaysia, Egypt, Nigeria, and Ghana.

III

Publications and Services for Improving the Effectiveness of I-E-C

Operating Organizations

The I-E-C publication program at CFSC is comprised of four sets of activities:

- A. Periodicals: PSD Communication Newsletter and Family Planning Resume
- B. Media Monographs--a set of teaching manuals on communication
- C. Technical and research monographs oriented to family planning
- D. PSD Documentation Service.

A. Periodicals.

Our periodical PSD Communication Newsletter is meeting with great interest and support around the world. It reaches all key family planning and population organizations. It also reaches universities, libraries, government agencies, newspapers, and radio and TV organizations that are being by-passed by many of the other family planning publications. We plan to publish two issues in 1981. (Published in English, Spanish, and French, the total circulation of each issue is 5,500--English 3,450 copies, Spanish 1,400 copies, and French 650 copies).

The periodical Family Planning Resume has met with warm welcome from academic and research circles, primarily outside the orbit of the developing countries. The articles reprinted in it are derived from more than thirty professional journals, and are not available to most of the organizations in the

Third World. AID/Washington has raised a question concerning its priority (as well as all other publications that it subsidizes). A final decision about continued publication of Family Planning Resume in 1981 will depend upon the recommendation of AID.

B. Media Monographs.

During 1980-1981, we plan to finalize and publish English versions of five monographs that have been used in draft form in our workshops for the past year, and which we believe merit publication:

- Media Monograph No. 7. Audience Research for Improving Family Planning Communication Programs
- Media Monograph No. 8. Planning, Organizing, and Administrating Social Development Communication Programs
- Media Monograph No. 9. Person-to-Person Communication for Social Development
- Media Monograph No. 10. Communication Research and Evaluation for Social Development Programs.

In addition, we plan to revise the first four monographs in the series. Moreover, we hope to continue the translation of all ten monographs in the series (after revision of the first four) into three languages: English, Spanish, and French. In 1981, we plan to experiment with the translation of these monographs into Arabic using the resources of the Social Development Center. The entire cycle will not be completed until 1982. A tentative schedule is as follows:

MM No.	Title	Eng.	Sp.	Fr.	Ar.
1	(rev.) Direct Mailing Campaigns for S.D.	1982	1982	1982	1982
2	(rev.) Communication Obstacles to S.D.	1982	1982	1982	1982

MM No.	Title	Eng.	Sp.	Fr.	Ar.
3.	(rev.) Radio and TV Spot Announcements for S.D.	1982	1982	1982	1982
4.	(rev.) Relevant Posters for S.D.	1981	1981	1981	1981
5.	The Use of Radio in S.D.	1979	1980	1980	1982
6.	Communications Pretesting	1978	1980	1980	1981
7.	Audience Research for Improving Family Planning Communication Programs	1981	1981	1981	1981
8.	Planning, Organizing, and Administrating S.D. Programs	1981	1981	1981	1981
9.	Person-to-Person Communication for S.D.	1981	1982	1981	1982
10.	Communication Research and Evaluation for S.D.	1981	1982	1982	1982

Thus, by the end of 1982, the complete set of ten manuals will have been revised (where needed) and translated into the four languages. With these manuals, plus other items, all of the basic materials for workshop training and communication campaign planning will be available. When revised, all monographs will refer to general social development, with family planning as a strong component. Special family planning publications will continue to be produced, as described in the next section.

C. Technical and Research Monographs, Oriented Toward
Family Planning and Population Education.

Occasional monographs, dealing with particularly important topics in family planning and population education, have been produced over the years. During 1981, there are five publications that we plan to complete and publish. We believe all should be translated into French, Spanish, and Arabic (if approved by AID) either in 1981 or 1982-83.

Title	Eng.	Sp.	Fr.	Ar.
Contraception Education	1980	1981	1981	1982-83
Population Education, Vol. I (Teachman)	1981	1982	1981	1982-83
Population Education, Vol. II (Bogue)	1981	1982	1982	1982-83
Textbook for Family Planning Fieldworkers (rev.)	1981	1981	1980	1981-82
Media Habits Research for Social Development	1981	1982	1982	1982-83

As indicated, the first of these is scheduled to be published in English in 1980, with translations in 1981 or 1982. The other four cannot be completed and revised until 1981.

D. PSD Documentation Service.

The PSD Documentation Service will be quite active during 1981. A supplement to the catalogue is now in preparation, and will be published in late 1980. This Supplement will contain more new references--all of high quality--than the entire original catalogue. It will be the only definitive inventory of relevant I-E-C materials for population and family planning that is available. We expect it to be used by documentation services all over the world to calibrate and update their own collections. During 1981, we expect the Service to be completely cross-listed with POPINFORM and the National Library of Medicine Documentary Service,

IV

Development of Closer Cooperation and Coordination of Agencies

Engaged in Population I-E-C Activities

In previous years, the CFSC has promoted coordination among the I-E-C donor agencies for population and family planning primarily by visiting and holding

conferences at the "head office" level. We expect to continue this activity in 1981, but to supplement it with greater efforts in at least four avenues of work.

1. Cooperation and Coordination at the Regional and National Levels. There has been a significant movement toward decentralization of responsibility, funding, and even planning from central administrative offices to regional offices and even to individual country offices. I-E-C work revolves around particular projects or programs. We propose to spend more time visiting the regional and national offices of UNFPA, UNESCO, UNICEF, FAO, IPPF, FPIA, AID, and other International Donors. This approach was begun in 1980, especially by visit to regional offices of IPPF, UNICEF, and UNESCO in Africa. We will extend it to activities in Latin America, the Middle East, and Asia.

2. Coordination with WHO of Health Education and Nutrition Activities.

During the past two years, the CFSC has gradually built up a substantial capability for communication assistance and training in the fields of public health (especially maternal and child health care) and nutrition. This development has been a part of our efforts to integrate family planning with other related fields. In late 1980 or early 1981, we would like to spend at least one week at the WHO headquarters attempting to work out lines of possible effort and cooperation between our work and the WHO programs in Africa, Latin America, and Asia. To pursue this program, we intend to follow it up with the regional and country-by-country route outlined above, to participate in the integrated programs of health and family planning in individual countries.

3. Coordination with AID's Programs in Health, Education, and Nutrition.

AID itself has substantial programs of communication and education in the fields of health, education, and nutrition. As stated above, the CFSC's capability in these fields is now substantial. We hope to explore the possibility of joint efforts with each of these divisions of AID during the coming year.

4. Focus of Efforts on Specific Population Projects of UNFPA, UNESCO, UNICEF, FAO, Pathfinder Fund, and Other International Agencies. In 1980, we are compiling from readily-available sources a listing of the specific population and family planning projects that the International Donors for family planning and population are funding. It is our plan to correspond with the directors of each program and to offer them our Documentation and Audio-Visual Service, to inform them of our training workshops, and to make certain that they have free copies of our publications. In our international travels, we will attempt to visit as many of these projects as we can, to gain first-hand acquaintance with their progress, problems, and I-E-C needs.

V

Continued On-Campus Support Activities in Professional Degree and Short-Term I-E-C Training and Research

A. Improved Degree Program.

A new curriculum for training in population and family planning has been under discussion within the Social Sciences Division of the University of Chicago for the past several months. These discussions have three dimensions:

- (a) A program of basic training in Demography, in cooperation with the Population Research Center and the Department of Sociology;
- (b) A program of basic training in Population Education in cooperation with the Department of Education;
- (c) A program of basic training in Communication for Population and Social Development, in cooperation with the Divisional Master's Program.

Until now, the degree training sponsored under this grant has been concentrated

almost entirely in the third of the above components. During 1980, we have reopened the field of Population Education as an area of specialization in the Department of Education, and a new program has been developed and is ready for announcement in September of this year. Negotiations with the Department of Sociology and the Population Research Center are also scheduled to be finalized in September of this year. Programs (b) and (c) are of central importance for this grant, while Program (a) is useful as a "feeder" program for our fellows working in either of the other two programs. Hence, the arrangements for our renewed degree program are very nearly completed. Attached as Appendix A is a copy of a brochure proposed to announce these programs.

Our budget contains provisions for fellowships in both of these programs. We hope to obtain students recruited not only under these programs, but also from training funds of other international programs (UNFPA, UNESCO, WHO, etc.).

B. Doctoral Study.

The CFSC has been quite successful in sponsoring selected M.A. graduates for Ph.D. study and returning them to their own countries, where they have been making substantial contributions. We hope to continue this program in 1981 for at least two or three candidates. No fellowship funds from AID are involved, although the candidates are employed as research assistants in the programs.

In previous years, we have appealed to AID to permit a limited and highly selective use of our fellowship funds to train selected persons for their doctoral degree, particularly if those persons are scheduled to return to a major university and engage in teaching in a population-connected program. Our budget for 1981 contains a request for permission to pay only the tuition for three such persons. They all earn their living expenses through employment as research assistants at the CFSC. They are

Delia Barcelona, University of Philippines (3 quarters)

S.M. Shahidulla, University of Dacca (3 quarters)

Linus ETTYANG, expected to join the
University of Nairobi (3 quarters).

C. Post-Graduate Study.

Budgetary limitations have made impossible the funding of individual persons for post-graduate study for one or more quarters, as in earlier years of the grant. We propose to renew this program in 1981 and to invite two post-graduate residents with special interests in population to join us. We would like one of these to be from an African university, one from a Latin American university, and one from an Asian university. In particular, we would like to encourage someone from India or Pakistan to join us for study in I-E-C for family planning.

D. Annual Summer Workshop.

The Summer Workshop on Communication and Education for Family Planning and Population has been held annually for eighteen consecutive years. We plan to offer the workshop again next year. This workshop provides a useful service for family planning organizations all over the world that have individual employees in need of training. It also offers valuable summer training for overseas students studying in other universities in the United States whose own schools may have limited offerings during the summer. We plan to announce the workshop in October and again in January.

In 1980, we added the topic of Health Communication to this workshop in a limited way, and in 1981 we propose to change the title of the workshop to be Communication and Education for Population Health, Nutrition, and Family Planning. We would like to make this workshop useful and attractive to the many workers who are doing communication and education work for the Health Program of AID, for the

World Health Organization, and for other health projects throughout the world. In our overseas workshops, we have picked up a great deal of experience in this area, and we believe we have resources that will permit us to make a major contribution to I-E-C activities in health communication, integrated with population and family planning communication.

VI

Personnel and Staff Organization

The CFSC is organized in five departments, as shown in Figure 1. One of these departments, "Family Planning and Social Development Communication," is devoted almost exclusively to the work of this AID program. The work of two other departments, "Population Study and Education" and "Administration and Manuscript Publication," are very extensively involved in this grant. Figure 2 gives the details of how these three departments are organized for work under this grant.

1. The Department of "Family Planning and Social Development Communication" is subdivided into three units: Technical Research and Assistance, the Communication Laboratory, and Communication Documentation and Scriptwriting.

- (a) The Technical Assistance and Research unit sponsors the overseas workshops, research and evaluation, and assistance in family planning program planning.
- (b) The Communication Laboratory unit is a combined training and production unit that works primarily in radio, television, movies, and photography. It produces materials planned and scripted in the other units of the department.

Figure 1. DEPARTMENTS OF THE COMMUNITY AND FAMILY STUDY CENTER.

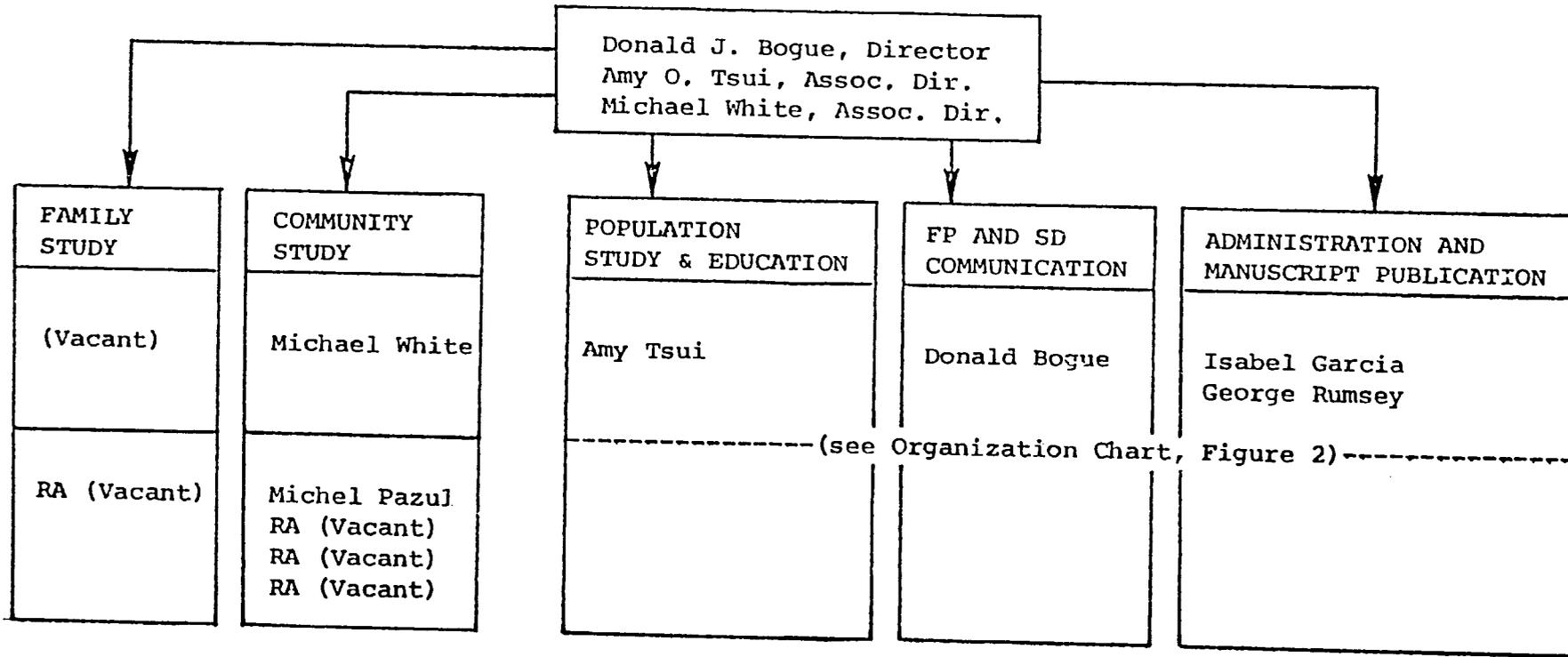
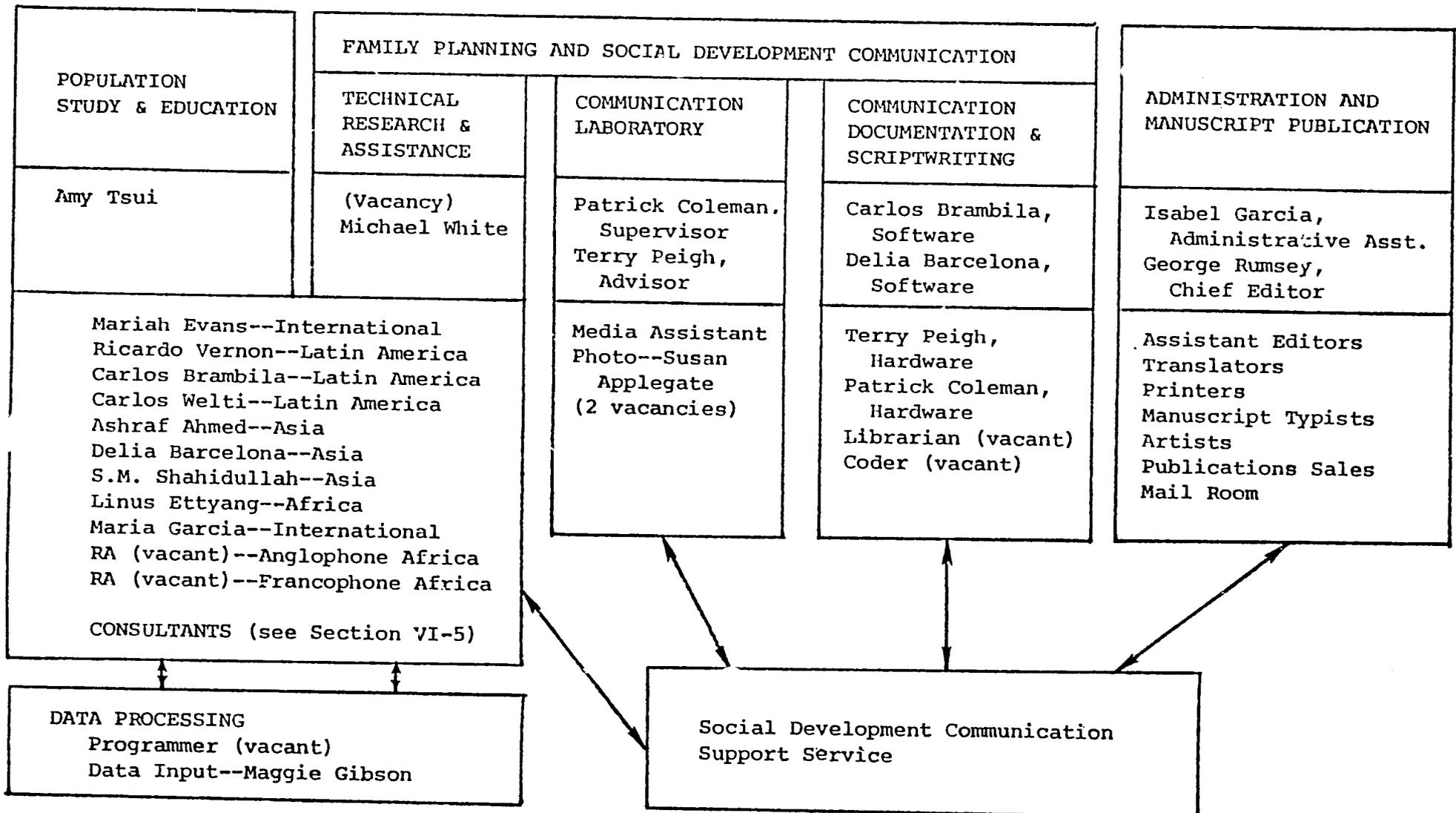


Figure 2. ORGANIZATION OF THE COMMUNITY AND FAMILY STUDY CENTER FOR GRANT AID/pha-G-1177.



(c) The Communication Documentation and Scriptwriting Service maintains a library of I-E-C documents for population and family planning and other social development topics (health, nutrition, women's status, family life education, world resources), and is engaged in distributing these materials to LDC organizations actively involved in population work. In addition, it is continually striving to contribute to the production of ideas and suggestions for additional materials--especially to fill important gaps in available productions.

2. The "Population Research and Assistance" Department is attempting to serve this program in two basic ways:

- (a) The strengthening of the population component of population education programs around the world, including on-campus training.
- (b) The production of basic demographic, economic, and social reports (largely derived by "popularizing" statistics and documents already produced but not synthesized and interpreted). These reports are intended for I-E-C communication with "decision-makers" for population and family planning.

3. The "Population Study and Education" Department and the "Technical Research and Assistance" unit of the Communication Department are so interdependent that they share several employees, who tend to be specialized along either technical or geographical lines. Dr. Amy Tsui is in charge of the population study portion of this joint activity. Dr. Michael White is in charge of research methodology and computer applications for both units.

4. The "Administration and Manuscript Publication" Department is heavily involved in supporting the activities of the other two units. It handles all of the financial details, not only of campus-based activities, but also of the overseas training, research, and technical assistance. It contains an excellent

manuscript publication unit, which produces the periodicals, manuals, and monographs described in the Work Plan. It includes translators, printers, and artists for converting scripts into final printed form. It also includes a distribution and sales unit for making the publications available throughout the world.

5. In addition to the regular full-time employees and part-time student assistants, this grant makes very extensive use of free-lance consultants. Following is a listing of the persons used most regularly for training or production tasks:

Bjorn Berndtson--Communication hardware, printing, organization of production units

Jane Bertrand--Communication research and evaluation; campaign planning

Royal Colle--Use of audio cassettes for social development communication; management of communication programs

Scott Craig--Movies

Uwe Freese--Medical aspects of family planning

Robin Glauber--Scriptwriting

Robert Higgins--Campaign planning

George McVicker--Graphic art (posters, leaflets)

Terry Peigh--Movies, management training, radio programming

Dan Price--Radio discussions

Bonnie Remsberg--Feature stories in magazines and newspapers

Yuri Rosophsky--Radio drama

Mary-jane Snyder--Family planning communication; women's status communication

Ed Spray--Television production

Benjamin Viel--Medical aspects of family planning, Latin America population problems

Michael Wolff--Tropical medicine and health problems in LDCs,

6. The newly-established "Social Development Communication Support Service" makes use of all of the departments and units, including consultants, to accomplish specific requests for support service. If it cannot carry out a particular assignment with the resources available, this service makes arrangements for additional consultants or free-lance production.

VII

Schedule of Work and Calendar of International Travel

Each of the five components of this grant involves a number of activities. Some of these, such as Documentation, Administration, and Manuscript Publication, proceed on a steady flow. However, overseas workshops, overseas travel, the Chicago Summer Workshop, and on-campus teaching are activities that must be scheduled. The work of Donald Bogue is particularly oriented toward these special events.

In order to conserve both time and money, the various activities have been scheduled over the year in such a way that each overseas trip will accomplish a maximum amount of work.

Following is a proposed work and travel schedule for the last quarter of 1980 and for the calendar year 1981. It is tentative, because as yet, fixed dates for most of these events have not been negotiated. Immediately upon approval of this Work Plan, the work and travel schedule will be made more definite.

PROPOSED WORK AND TRAVEL SCHEDULE--Donald Bogue

Date	Proposed Event
1980	
September	Preparation of workshops in Kenya, Egypt, Brazil, Francophone Africa. Launch SD Communication Support Service. Meetings in Guatemala and New York.
October	Teach at the University of Chicago.
November	Travel 1-6 to Cairo, Egypt. Travel 7-30 to Kenya Workshop.
December	Travel 1-3 to Kenya Workshop. Travel 4-10 to Lesotho-Botswana-Swaziland. Travel 11-14 to Cameroon. Travel 15-17 to Nigeria. Travel 18-19 to Togo. Travel 20-31 to Egypt.
1981	
January	Teach at the University of Chicago.
February	Travel and work in Latin America (Brazil, Guatemala, Chile, Peru, and Ecuador).
March	Egypt Workshop. Visit Kenya, Ghana, Sierra Leone.
April	Teach at the University of Chicago.
May	Brazil workshop (two weeks). Travel to Latin America.
June	Francophone Workshop.
July	Visit Egypt (one week). Nigeria workshop (July 1 to August 1). Summer Workshop--Chicago.
August	Other Anglophone workshop (Botswana-Lesotho-Swaziland, Ghana, Kenya, or Sierra Leone). Summer Workshop in Chicago.
September	Egypt Evaluation (Tsui and Bogue).
October	Teach at the University of Chicago
November	Overseas travel (Francophone Africa).
December	Overseas travel (Francophone Africa).

VIII

BUDGET SUMMARY, CALENDAR 1981

Sub- Account Number	Title	Amount
21	Salaries--faculty on-campus	26,050
23	Salaries--faculty off-campus, outside Chicago	12,170
22	Salaries--non-faculty on-campus	112,457
25	Salaries--non-faculty off-campus, Chicago area	9,750
26	Salaries--non-faculty off-campus, outside Chicago	25,750
32	Equipment	21,700
33	Consultant fees	26,289
34	Travel--domestic	8,500
35	Office and general expenses	32,666
36	Other expenses--overseas workshops	72,500
37	Publication costs	45,500
42	Fellowships--stipends	40,500
43	Fellowships--tuition	44,765
44	Computation Center	18,000
52	Books	1,250
55	Non-university services	37,640
56	Campus workshops	7,500
64	Foreign travel	70,000
70	Overseas data collection	15,000
81	Staff benefits--academic	6,453
82	Staff benefits--non-academic	15,200
83	Staff benefits--other employees	3,722
90	Indirect costs	146,638
TOTAL.....		\$ 800,000

Budget for Calendar Year 1981

STRENGTHENING INTERNATIONAL POPULATION COMMUNICATION AND TRAINING

Grant AID/pha-G-1177

The University of Chicago, Community and Family Study Center

Sub- Account #	Item	Amount
21	I. SALARIES--FACULTY, ON-CAMPUS	
	Project Director--Donald J. Bogue, 15 percent released time (base salary \$ 33,700).....	\$ 5,055
	Donald J. Bogue, 50 percent effort, summer quarter, (2/9 base salary).....	3,745
	Associate Director--Amy Tsui, 50 percent released time (base salary \$ 24,000).....	12,000
	Associate Director--Michael White, 25 percent (base salary \$ 21,000).....	5,250
	Total	<u>26,050</u>
23	II. SALARIES--FACULTY, OFF CAMPUS	
	Project Director--Donald J. Bogue, 25 percent released time for overseas work (base salary \$ 33,700).....	8,425
	Donald J. Bogue, 50 percent effort, summer quarter, (2/9 base salary).....	3,745
		<u>12,170</u>
22	III, SALARIES--NON FACULTY, ON-CAMPUS	
	Assistant Director--Carlos Brambila, 25 percent (base salary \$ 17,500)	4,375
	Assistant Director--Delia Barcelona, 25 percent (base salary \$ 16,000)	4,000
	Senior Project Director, (Anglophone Africa); Linus Ettyang, 50 percent, (base salary \$ 15,000).....	7,500
	Senior Project Director, (Francophone Africa), vacant, 25 percent (base salary \$ 18,000)	4,500
	Senior Project Director--Sheikh Shahidullah, <u>student</u> , 50 percent (base salary \$ 15,000)	7,500
	Administrative Assistant--Isabel Garcia, 100 percent..	15,481
	Chief Editor and Supervisor of Manuscript Unit--George Rumsey, 2/3 time, (base salary \$ 13,500).....	9,000
	Supervisor of Media Production, Patrick Coleman, 50 percent (base salary \$ 16,500)	8,250
	Key Punch Operator and Statistical Clerk--Maggie Gibson, 25 percent (base salary \$ 12,226).....	3,057
	Publications Secretary and CFSC Secretary (vacant), 100 percent	9,653
	Manuscript Typist, <u>students</u> , 7 at 25 percent, (base salary \$ 9,653).....	16,893
	Librarian (vacant), <u>student</u> , 25 percent (base salary \$ 9,750).....	2,438

Sub- Account #	Item	Amount
22	Press Operator, printing department--Matthew Woodruff, <u>student</u> , 50 percent, (base salary \$ 11,056)	\$ 5,528
	Mailroom clerk--Matthew Lynch, <u>student</u> , 25 percent, (base salary \$ 8,385).....	2,096
	Four Research Assistants, <u>students</u> , (base salary \$ 9,750) 25% acad.year, 9/mo \$ 7,312 50% summer, 3/mo <u>4,874</u>	12,186
	Total	112,457
25	IV. SALARIES--NON FACULTY, OFF-CAMPUS, CHICAGO AREA Interviewers for pretesting, 2 persons, 50 percent (base salary \$ 9,750).....	9,750
	Total	9,750
26	V. SALARIES--NON FACULTY, OFF-CAMPUS, OUTSIDE CHICAGO Senior Project Director, Anglophone Africa--Linus Ettyang, 25 percent (base salary \$ 15,000)	3,750
	Senior Project Director, Francophone Africa--vacant, 75 percent (base salary \$18,000)	13,500
	Supervisor of Media Production--Patrick Coleman, 25 percent, (base salary \$ 16,500)	4,125
	Assistant Director--Ricardo Vernon, 25 percent (base salary \$17,500)	4,375
	Total ...	25,750
32	VI. EQUIPMENT (RENTAL, REPAIR, MAINTENANCE) Communication Lab Equipment replacement/repair.....	2,500
	Rental of office composing and duplicating machines, IBM data recorder, and postal meters	11,200
	Media Training and Documentation Equipment--purchase of new equipment for overseas or Chicago training (video, films, documentation equipment, and materials for production)...	8,000
	Total	21,700
33	VII. CONSULTANT FEES Guest lecturers to teach in summer course....	10,200
	Arabic translator	5,363
	French translator	5,363
	Spanish translator	5,363
	Total	26,289
34	VIII. TRAVEL DOMESTIC Domestic travel, staff	8,500
	Total	8,500

Sub- Account	Item	Amount
35	IX. OFFICE AND GENERAL EXPENSES	
	Telephone, office, and lab supplies, printing and duplication costs, media materials.....	\$ 32,666
	Total...	<u>32,666</u>
36	X. OTHER EXPENSES--OVERSEAS WORKSHOPS	
	Living expense stipends, participants.....	20,000
	Fees for guest lecturers.....	25,000
	Space, office materials, student transportation administration, etc.....	15,000
	Purchase of books, equipment, training materi- als, duplicating, transportation.....	<u>12,500</u>
	Total...	<u>72,500</u>
37	XI. PUBLICATION COSTS	
	Printing Newsletters, Documentation lists (English, Spanish, French).....	12,500
	Free distribution of monographs, publications.	16,000
	Postage (Newsletters, documentation, etc.)....	<u>17,000</u>
	Total...	<u>45,500</u>
42	XII. FELLOWSHIPS--STIPENDS	
	10 students, Summer Workshop (\$1,830).....	18,300
	3 students (M.A.) 4 quarters.....	15,000
	1 Post Grad. residency, \$ 40/day, 180 days....	<u>7,200</u>
	Total...	<u>40,500</u>
43	XIII. FELLOWSHIPS--TUITION	
	3 continuing students, 4 quarters.....	10,140
	1 Post Grad. residency, library fee and health insurance.....	340
	3 students (M.A.) 4 quarters.....	20,685
	10 students Summer Workshop (\$1,360).....	<u>13,600</u>
	Total...	<u>44,765</u>
44	XIV COMPUTATION CENTER	
	Computer processing, tapes, and cards.....	<u>18,000</u>
	Total...	<u>18,000</u>
52	XV BOOKS	
	Library reference books, subscription to magazines.....	<u>1,250</u>
	Total...	<u>1,250</u>

Sub- Account	Item	Amount
55	XVI. NON-UNIVERSITY SERVICES	
	Independent contractors	
	-Robert Higgins, 2 months (Workshops) at \$ 160/day, 22 days/mo.....	\$ 7,040
	-Philippe Langlois, 2 months (Workshops) at 160/ day, 22 days/mo.....	7,040
	-Jean-Claude Burger, 2 months (Workshops) at 160/ day, 22 days/mo.....	7,040
	-Sylvester Kwackye, 2 months (Workshops) at \$ 125/ day, 22 days/mo.....	5,500
	-Terry Peigh, 60 days at \$ 125.....	7,500
	-French speaker, 1 month (22 days) at 160/day..	3,520
	Total.....	<u>37,640</u>
56	XVII. CAMPUS WORKSHOPS	
	General expenses--reception, field transportation, translation, duplication of materials.....	<u>7,500</u>
	Total.....	7,500
64	XVIII. FOREIGN TRAVEL	
	International travel of CFSC staff, consultants, workshop teachers to overseas workshops, and travel of students to workshops.....	<u>70,000</u>
	Total.....	70,000
70	XIX. OVERSEAS DATA COLLECTION	<u>15,000</u>
	Total.....	15,000
81	XX. STAFF BENEFITS--ACADEMIC.....	6,453
82	XXI. STAFF BENEFITS--NON-ACADEMIC.....	15,200
83	XXII. STAFF BENEFITS--OTHER EMPLOYEES.....	3,722
90	XXIII. INDIRECT COSTS (ESA RATES).....	<u>146,638</u>
	GRAND TOTAL	<u><u>800,000</u></u>

IX

Extension of This Grant Beyond 1981

The Work Plan submitted here is for the fourth year of a grant originally projected for five years, but actually approved for four. The needs being met by these activities appear to be central to AID's population and family planning activities. Much worthwhile work will still be pending at the year's end, and several country programs will be counting on us for continued technical assistance. Accordingly, the Community and Family Study Center requests permission to draw up a prospectus for a three-year extension of this program and submit it for consideration. We believe that our activities in Francophone Africa, Anglophone Africa, the Middle East, Latin America, and Asia are well-rooted and productive. If allowed to continue for the additional time, they will hasten the accomplishment of AID's objectives for these areas. In particular, we believe that our overseas workshops, our population education activities, our publication program, and our new "Social Development Communication Support Service" would represent major losses to the I-E-C effort for integrated family planning programs if they were to be discontinued at the end of 1981.

X

Request for Stipend Funds for Overseas and On-Campus TrainingA. The Problem.

There has been a change in AID's policy concerning local participant costs. For the first three years of this grant, it was possible to obtain special funding for trainee expenses to help defray costs of overseas workshops. These funds came from Development Associates, UNESCO, awards from local organizations holding AID-funded programs, and even a direct contract between an AID mission and the Social Development Center. AID/Washington approved this policy of raising funds locally or from wherever they could be found.

However, during 1980, this policy was modified to incorporate the principle that in-country costs of grants sponsored by AID/Washington should include funding of in-country costs of carrying out the proposed activities.

When the budget for 1981 was planned a year ago, this principle had not been implemented. As a result, full performance of the plans outlined in this Work Plan will require either (a) a return to the earlier system of applying to Development Associates, local AID missions, and other agencies for a part of the in-country expenses, or (b) supplementary funding to pay part of these expenses.

For calendar year 1981, we have adequate funding for the following activities:

- (a) Summer Workshop in Chicago
- (b) A workshop in Anglophone Africa--(one of the following countries)
Botswana-Lesotho-Swaziland, Nigeria, or Ghana
- (c) A workshop in Egypt (the major share from Arab Republic of Egypt funds provided by AID/Cairo)
- (d) \$35,000 toward a Francophone Workshop (awarded in 1980)
- (e) Cost of salaries, training, etc. for a second Anglophone Workshop.

B. Needed Funding.

To complete the work scheduled without having to negotiate for further funding, the following supplementary funds are needed:

	<u>AMOUNT</u>
I. Francophone Workshop (part--assumes workshop will be in Chicago)	
Cost of airfare for 20 participants (of an estimated 50 participants).....	40,000
Cost of stipends for 20 participants (for 1 month).....	25,000
II. Brazil Workshop	
Cost of transportation for 45 participants to the training site.....	5,000
Cost of living expense stipends (2 weeks).....	22,000
Cost of staff travel, salaries, training materials, local arrangements, administration of the workshop....	17,000
III. Second Anglophone Workshop (Nigeria, Ghana, Kenya)	
Cost of living expenses (part) for 30 participants (of an estimated 60 participants).....	25,000
TOTAL.....	<u>\$134,000</u>

40

Workplan Submitted to the

Department of State

U.S. Agency for International Development

by

The University of Chicago

5801 Ellis Avenue

Chicago, Illinois 60637

STRENGTHENING INTERNATIONAL POPULATION COMMUNICATION AND TRAINING

Principal Investigator

Name: Donald J. Bogue

Title: Director, Community and Family Study Center

Social Security No.: 348-28-3304

Department Affiliation: Sociology

Address if different from above: 1126 E. 59th Street

New or renewal request to: Renewal

Proposed starting date: January 1, 1981

Amount requested: \$800,000

Proposed duration in months: 12

Endorsements:

Principal Investigator

Name: Donald J. Bogue

Signature:

Donald J. Bogue

Title: Director

CFSC

Telephone Number:

(312) 753-2974

Date:

Department Head

William Wilson

Chair

Dept. of Sociology

(312) 753-2963

Institutional Administration Officials

William H. Kruskal

Dean

Social Sciences Division

(312) 753-2941

Cedric L. Chernick

Vice-President for

Sponsored Programs

(312) 753-3080

DRAFT

University of Chicago

Department of Sociology and
Department of Education

*Announce a joint program of M.A., Ph.D., and postgraduate
residency study in*

DEMOGRAPHY
and **POPULATION**
EDUCATION

DESCRIPTION OF THE PROGRAM
and
ANNOUNCEMENT OF FELLOWSHIPS AND
RESEARCH ASSISTANTSHIPS

*Academic Year
1980-81*

Resources for Population Study Available at the University of Chicago

The University of Chicago supports academic, scientific, and technical activities for population, which cover a wider perspective than perhaps any other university in the world. These include such diverse areas as:

- ★ Formal demography
- ★ Sample survey techniques for population study
- ★ Population education—primary and secondary schools, colleges, and out-of-school adults
- ★ Social psychological factors in population processes
- ★ Application of social science to family planning programs
- ★ Economic demography
- ★ Population and socioeconomic development
- ★ Microdemography and community study
- ★ Evaluation of family planning programs
- ★ Mathematical demography
- ★ Family study and demography
- ★ Sex education and family life education
- ★ Population policy.

These activities include not only on-campus research, but extensive and intensive activities in countries in Asia, Africa, Latin America, and the Middle East.



Two organizations, the Community and Family Study Center and the Population Research Center, have been the focal points about which much of this activity has been organized. In addition, there is rich interaction concerning population matters among the Departments of Sociology, Economic, Education, Geography, History, Political Science, and Human Development. In addition, the Schools of Social Service Administration, Business Administration, and Medicine participate in these activities.



This hotbed of population study is strongly supported by one of the best programs of training and application of social science research methodology and statistics available anywhere.

B. In the Department of Education

1. Complete Department of Education required courses in any one of the fields of study prescribed. In general, this involves six units of course work in Education.
2. Complete the Population Study Requirements
 - (a) A course in Introduction to Statistics
 - (b) A course in research methodology oriented to population study, either Soc. 319 (Sources of Social Science Data) or Soc. (Demographic Workshop).
 - (c) Complete a program of three elective courses, approved by the Population Study Committee. All of these courses must be drawn from the list of "Basic Population Courses" unless special exemption is obtained from the Committee by petition.
3. Write a thesis on a topic approved by the Committee.

Note: Students from developing countries, sent on international fellowships, often lack prerequisite courses and need to meet specialized objectives. A total of 15 courses (5 quarters of residence) is usually needed to complete their program.



Requirements for Ph.D. Training (Sociology and Education)

The Sociology and the Education Departments each has a required program for the doctorate degree. Both programs are extremely flexible, and permit specialization in a particular topic or study area. Students seeking a Ph.D. degree with specialization in population study must gain admission to the department, and must complete the basic preliminary courses and examinations. Usually, the student may take one population-related course per quarter, and is prepared to do advanced work in the selected field and to write a thesis in that area.

Doctoral work is guided by a faculty committee, which in most cases, would contain members of the Population Committee.



The Population Study Committee

The Population Study Committee is comprised of the following persons (listed in alphabetical order):

- ★ Charles Bidwell, Professor of Sociology and Education, and Chair, Department of Education
- ★ Donald J. Bogue, Professor of Sociology and Director, Community and Family Study Center
- ★ Dennis Hogan, Assistant Professor of Sociology and Research Associate, Population Research Center
- ★ Evelyn Kitagawa, Professor of Sociology and Director, Population Research Center
- ★ Terry Sullivan, Assistant Professor of Sociology and Research Associate, Population Research Center
- ★ Amy Ong Tsui, Research Associate (Assistant Professor) and Associate Director, Community and Family Study Center
- ★ Michael White, Research Associate (Assistant Professor) and Associate Director, Community and Family Study Center
- ★ William Wilson, Professor of Sociology and Chair, Department of Sociology.



Postgraduate Residency and Independent Study

This program is prepared to receive applications for special postgraduate study, in which a degree is not sought. This may be postdoctoral study or a special short-term residency to achieve a particular set of objectives.



Fellowships and Research Assistantships

The Committee has a limited number of fellowships available, especially for training faculty members of universities in developing countries. Each year, about ten research assistantships are offered in conjunction with the ongoing population research on campus. The Population Study Committee assists in awarding these fellowships and assistantships to the most meritorious persons.



Strategy of the Coordinated Program for Population Study

Instead of setting up an independent Population Department, and thereby isolating it from the many sources of interaction, the Department of Sociology and the Department of Education have jointly agreed to sponsor degree training and postgraduate residency in "Population Study," which is defined to encompass all of the activities and resources just described.



This joint effort is guided by a *Population Study Committee*, which is charged with exploiting all of the University's resources on behalf of those seeking special training in population topics.



The two Departments and the Population Study Committee have established a flexible program by which these resources can be made available to scholars in almost any combination that best meets individual needs. This "recipe" has the following ingredients:

- ★ Meet basic degree requirements either in the Department of Sociology or the Department of Education (depending on the degree-aspirations of the student). This may be at either the M.A. or the doctoral level.
- ★ In consultation with the Population Study Committee, the student will develop a study plan for population study. This plan will be a sequence of courses which meets the student's individual needs.
- ★ Satisfy two basic requirements in statistics and research methodology.
- ★ Write a thesis dealing with the special aspect of population which is the focus of training.

This program is made possible because both the Department of Sociology and the Department of Education have a minimum of required courses for their respective degrees. It is therefore easy to fulfill both the departmental degree requirements and the requirements for a specialization in population study.

Similar arrangements can be made in the Departments of Economics, Geography, History, and Human Development, but degree requirements would require one or two quarters of additional residence to complete

the program. However, students from these departments are welcome in any of the Basic Population Courses offered in this program.

M.A. and Ph.D. Degree Training (Sociology)

Persons seeking to specialize in population research, family planning communication, family planning evaluation, sample surveys for population, or other fields that require intensive work in research methods, sociological and psychological theory, or work not involving education should elect to take their degree in the Department of Sociology.

M.A. and Ph.D. Degree Training (Education)

Persons seeking to work in the field of population in a context of education and classroom instruction should seek their degree in the Department of Education. These persons are thereby able to develop the professional skills of educators and yet attain the necessary population training needed to conduct the particular teaching or training they desire.



Requirements for the Masters Degree

A. In the Department of Sociology

1. Complete Department of Sociology Required Courses for the M.A. degree. This consists of
 - (a) A course in Introduction to Statistics
 - (b) Two substantive courses in Sociology, other than population.
2. Complete the Population Study Requirements
 - (a) A course in Intermediate Statistics
 - (b) A course in research methodology, either Soc. 319 (Sources of Social Science Data) or Soc. (Demographic Workshop).
 - (c) Complete a program of four elective courses, approved by the Population Study Committee. At least two of these courses must be drawn from the list of "Basic Population Study Courses" (see below).
3. Write a thesis on a topic approved by the Committee.

Basic Courses in Population Study

A. Courses taught every year

- Soc. Introduction to Population
- Soc. Population Workshop I, II
- Soc. Human Fertility
- Soc. Population and Social Change (summer)
- Soc. Seminar: Current Research in Population
- Soc. Human Ecology
- Soc. Evaluation of Family Planning Programs (summer)

B. Courses taught in alternate years

- *Soc. Human Migration and Spatial Mobility
- Soc. Family Life Cycle and Nuptiality
- Soc. Labor Force
- *Soc. Population and Social Development
- Soc. Mortality and Decrement Processes
- *Ed. Seminar: Teaching Population Education

C. Courses taught irregularly or on demand as independent study courses

- Soc. Mathematical Demography
- Soc. Economic Demography
- Soc. Sex Education and Family Life Education
- Soc. Demography of Less Developed Nations
- Soc. Workshop in Demographic Techniques Involving Incomplete or Inadequate Data.

* indicates course to be taught in academic year 1980-1981.

Note: The Committee guarantees that the annual and alternate year courses will be taught on schedule, as announced. At least two courses are offered every quarter. The summer quarter offers four or more courses to accommodate scholars who may want a quarter of graduate residency or overseas students from other universities who may wish to spend their summer quarter at the University of Chicago

Application to the Program

Admission—Study for the M.A. or Ph.D. degree is guided by University regulations, administered by the Office of Administrations, with the cooperation of the respective departments. The standard requirement is a Bachelors degree of its equivalent from an accredited college or university, with a superior academic record. Relevant work of professional experience, supported by evidence of being able to complete successfully the program may be substituted for incomplete B.A. training on a case-by-case examination. Proficiency in English is required (TOEFEL score of 550).

How to Apply—Before making formal application for admission, candidates are requested to correspond with the Committee, stating informally their interests in the program and their academic qualifications. The Committee will arrange for formal application procedures for those candidates whom they believe can benefit from the program.

It is not necessary to undergo this informal exchange of correspondence, however. Those who prefer may write directly to

Director of Admissions

The University of Chicago.

They should request forms for applying to the University, specifying their interest in population study.

Plans for the summer program

Summer Program 1981—Plans for the summer program of 1981 will be available by November 15, 1980.



Address of the Population Committee

The Population Committee may be reached at the following address:

Population Study Committee

Division of Social Sciences

The University of Chicago

1126 East 59th Street

Chicago, Illinois, 60637, U.S.A.

