

PD-AAU-803
50600

TRIP REPORT:
FIRST COMMUNICATION TRAINING WORKSHOP FOR
HEALTH EDUCATORS
CAP HAITIEN, HAITI

Prepared by: Joan W. Schubert and
Philippe Langlois

Dates of In-Country Work:
January 23 - February 17, 1985

Population Communication Services
Population Information Program
The Johns Hopkins University
624 North Broadway
Baltimore, Maryland 21205
USA

TABLE OF CONTENTS

	<u>Page</u>
Executive Summary	i
List of Abbreviations	ii
Introduction	1
Highlights of In-Country Work	1
A. The Workshop	1
B. Final Evaluation	2
Conclusions	2
Recommendations	3
Appendices	
Appendix A List of Participants	
Appendix B Workshop Agenda	
Appendix C Workshop Handouts	

Executive Summary

In late 1983, a Johns Hopkins University/Population Communication Services (JHU/PCS) technical assistance mission to Haiti assessed health/family planning IEC needs with the Ministry of Health's Directorate of Health Education and Training (DESE). At that time it was recommended that as an initial collaborative effort with JHU/PCS, attention be given to training the Department of Public Health and Population's (DSPP) newly-created staff of health educators. Although these personnel are responsible for the production of radio programs at the regional/district level, none had any previous training in communication. To provide them with basic skills in radio message design, production and communication strategy, two radio workshops were planned.

The purpose of the first session was to introduce participants to overall communication and radio production theory. The second workshop, to follow several months later, will feature actual message development, pretesting and radio production experience.

Three priority concerns of the Department of Public Health and Population (DSPP) -- nutrition, oral rehydration therapy (ORT) and family planning -- were selected to serve as central themes for both workshops.

The first seminar was held in Cap Haitien from January 28 - February 8, 1985. Twenty-three health education professionals attended. Outside trainers consisted of JHU/PCS consultant Philippe Langlois, Christine Hollis of the Education Development Center/International Nutrition Communication Services (EDC/INCS), and Joan W. Schubert from JHU/PCS. In-country instructors consisted of Dr. Laurent Eustache, Monique Souvenir and Christine Bertrand (all from DESE). Sessions were held at the Hotel Imperial, Cap Haitien, where most of the participants and trainers also stayed.

The purpose of the first workshop was to orient participants to: 1) information, education and communication (IEC) processes, strategies and planning; 2) audience research methods; and 3) radio production techniques. The incorporation of field visits and actual radio studio recording into the schedule proved to be an excellent way of enhancing the learning experience and of generating overall participant enthusiasm.

Results of the final evaluation indicate that participants were overwhelmingly satisfied with the workshop. Radio spots, pretesting and particularly focus group research were all specifically mentioned as highlights of the seminar.

A second follow-up workshop is being planned for early August in Port-au-Prince. During the second session, trainees from the first seminar will collaborate with radio production specialists from local radio stations to:

- 1) pretest and produce a series of ready-to-air radio messages featuring FP; and
- 2) develop a FP communication campaign specific to their particular locale.

It is expected that as a result of the second session, not only will the above objectives be met, but also working relationships will be established between health educators and radio personnel -- a key element in establishing a basis for future family planning/radio/IEC activities at the district/regional level.

LIST OF ABBREVIATIONS

DESE	Directorate of Health Education and Training
DSPP	Department of Public Health and Population
EDC/INCS	Education Development Center/International Nutrition Communication Services
FP	Family Planning
IEC	Information, Education and Communication
JHU	Johns Hopkins University
ORT	Oral Rehydration Therapy
PCS	Population Communication Services
SNEM	National Society for the Eradication of Malaria
USAID	United States Agency for International Development

Introduction

From January 28 through February 8, 1985 the first of two scheduled radio training workshops was held in Cap Haitien, Haiti. Although all participants are directly responsible for regional health education programs, none had ever had any formal training or orientation in education or communication. As such, the goal of the initial workshop was to introduce participants to the basic theory and skills necessary to carry out effective IEC programming, with an emphasis on radio production and message development.

The group was made up of twenty-two regional/district nurses assigned to health educator posts created by the DSSP within the past two years. In addition, a representative from the National Society for the Eradication of Malaria (SNEM), a key agency in family planning outreach, also attended the seminar.

Workshop planning and technical assistance were provided jointly by JHU/PCS and the Education Development Center/International Nutrition Communication Services (EDC/INCS). Funds for in-country costs and IEC family planning resource persons were supplied by JHU/PCS and complemented by logistic support and a nutrition mass communication instructor from EDC/INCS.

Specifically, JHU/PCS consultant Philippe Langlois functioned as core trainer, assisted by Christine Hollis of EDC/INCS and Joan W. Schubert of JHU/PCS. Counterpart, in-country trainers from DESE included Dr. Laurent Eustache (Director, DESE), Monique Souvenir (Chief of the Radio/Television Division, DESE) and Christine Bertrand (Communications Specialist/Nutrition Division, DESE).

Although the original workshop design had not planned for six instructors, this later proved to be an effective training strategy. On the final evaluation many participants identified extensive opportunity for personal instruction and feedback as an outstanding feature of the workshop.

Highlights of In-Country Work

The Workshop:

In order that training be as practical and specific as possible, three major concerns of the MOH -- nutrition, ORT and FP -- were selected as central themes for workshop sessions. With this as a base, lectures, group projects and field activities were scheduled throughout the two-week period featuring the following subjects:

1. Orientation about the IEC process, strategies and approaches, including mass media, clinic level and community outreach;
2. Message formulation;
3. Audience research methods including focus group, pretesting and formative evaluation for message development;
4. Basic radio production techniques; and
5. Management and supervision of local-level IEC programs.

As mentioned before, the workshop was designed as an introduction to radio production and IEC, with an opportunity for practical experience in studio recording and field work. For most participants, the workshop served as an initial exposure to communication methodology and audience research techniques. Although at first some participants had difficulty relating the purpose of focus group discussion to message development -- a feature of the workshop which will need some follow-up at the second session to be discussed later -- the concept of going into a neighborhood to explore ideas and discover attitude trends was apparently brand new and enthusiastically received.

In particular, many of the participants discovered during their field research sessions that high levels of interest existed in the communities visited to learn more about family planning. Based on these experiences, it became increasingly clear that the message conveyed by an earlier FP slogan in Haiti, "Tout moun ap

fé planing" (Everyone to practice family planning) was familiar and concerns had now shifted to learning more about side effects and the types of methods available.

Ideally, it is expected that participants will take this one step further when they return to their posts by conducting additional focus group sessions to see if similar concerns hold true for their particular regions.

Final Evaluation

Results of the final evaluation indicate that without exception participants were very pleased with the workshop. As mentioned before, practical exercises such as focus group research, pretesting and radio recording were identified by most trainees as particularly useful. Several participants also noted good workshop structure, balance of practice to theory, technical instruction and trainer accessibility as outstanding seminar features.

Overall dissatisfaction with hotel facilities and services was the only major drawback mentioned. Cramped sleeping arrangements, poorly scheduled/inadequate meals, as well as noise, sun and wind disturbances in the outdoor conference area were cited by both trainers and trainees as distracting and annoying. DESE, which had used the facilities for other workshops and highly recommended the locale, is actively seeking other arrangements for the second seminar setting.

The final part of the evaluation asked participants for topics they would like to see covered during the next workshop. Some of the more frequently mentioned included:

- 1) quantitative audience research methods such as questionnaires, sampling and statistics;
- 2) basic communication theory and planning;
- 3) practical experience in developing a bank of ready-to-air radio messages; and
- 4) administration.

Currently, a tentative agenda for the second workshop is being developed which will take these requests into account.

Conclusions

The principal parties -- DESE, JHU/PCS, EDC/INCS, USAID -- involved in staging the first radio workshop have agreed that the original plan to hold a second complementary session is appropriate at this time.

Although DESE wanted the first workshop to encompass a variety of priority family health topics, the directorate has decided to limit the follow-up workshop to FP themes for the following reasons:

First, the more specific topic focus will allow more time for adequate training in message development, pretesting and studio recording given the proposed two-week time frame.

Next, communication campaigns involving other top DSPP concerns such as vaccinations and ORT are presently being handled by other private and public organizations. This is not true of family planning. Thus, by focusing the second workshop on FP topics, the possibility of duplicating other health communication efforts is minimal.

Last, as mentioned earlier, due to field research conducted by some of the participants, by the end of the first workshop many of the trainees and DESE trainers were extremely interested in pursuing family planning communication possibilities. The decision to have FP as the central theme for the second workshop was influenced to a large extent by the outcome of these field experiences.

Participants for the second workshop will include health educators from the initial session and local radio counterparts. Working as a team, they will be expected to carry out the following tasks:

- 1) pretest and produce a series of airable radio messages which address family planning; and

- 2) develop a communication campaign (featuring family planning) suited to the specific needs and available resources of his/her region or district.

Factors leading to the above decision include the following points:

- 1) Participants from the first workshop now have a basic foundation in IEC and radio production techniques which should be expanded on. The second workshop will provide opportunities for health educators and radio personnel to meet one another and establish working relationships. Input from local radio counterparts at this stage in terms of planning, production and accessing local radio services is seen as a key element in bridging workshop exercises with any future plans for actually producing and airing radio programs at the district/regional level.
- 2) The workshops are essential building blocks for other IEC activities. Much of the emphasis of these workshops is on message development, pretesting, evaluation; the skills acquired by the participants can thus be applied to other appropriate IEC programs in their districts.

Given that the DESE has requested that only one theme -- family planning -- be featured at the second workshop, JHU/PCS will assume total responsibility for the logistics of a second session. Should future assistance be required in the areas of nutrition, ORT, etc. it is hoped that EDC/INCS will once again be able to collaborate with JHU/PCS by providing this essential expertise.

Recommendations

At a preliminary planning meeting between DESE and JHU/PCS representatives, the following decisions were tentatively reached:

- 1) The workshop will be held from August 5-16, 1985;
- 2) It will focus specifically on the preparation of prototype, ready-to-air radio programs on family planning;

- 3) Twenty participants will be invited (10 health educators from the first workshop and 10 radio persons);
- 4) To ensure access to both good recording facilities and comfortable conference room arrangements it will be held in Port-au-Prince, tentatively at the Holiday Inn;
- 5) Participants will be responsible for their own lodging arrangements;
- 6) JHU/PCS will prepare the preliminary curriculum, and work closely with DESE in finalizing the agenda; and
- 7) At the recommendation of DESE, the single theme of the seminar will be family planning.

Based on experiences from the first workshop, the following suggestions have been made to enhance the effectiveness of a follow-up session. They include:

- 1) It is recommended that the workshop be extended to ten working days, instead of the one week originally planned. This will help to ensure that adequate time is available to produce good radio material that is well researched and pretested by the participants themselves;
- 2) The majority of the radio people who will be invited to participate -- ideally those at the programming level -- are employed with the private sector. It is important that all potential participants be contacted early in the preparation phase, either by mail or in person, to assure their availability, and determine their commitment to this seminar. It also would be an occasion to probe the media people's values on FP communication. Preworkshop briefing packages will be prepared for them;
- 3) The concept and practice of field work as a basis for the design of messages was a pleasant eye-opener for most of the first workshop participants. It is expected that the radio people also will find these

research techniques as practical and enlightening ways of obtaining information about audiences which can later be applied to other radio planning and program designs. As such, the organizers should explore the possibility of broadening skills in this area by including statistics, pretesting and sampling procedures in the second workshop curriculum, as appropriate;

- 4) The JHU/PCS training staff should include at least one instructor with hands-on media experience. Two other in-country instructors with similar skills also are required. Because the seminar will consist of actual radio production work requiring close monitoring by instructors in various studio facilities, this is a must. If the budget allows, a second outside person to handle focus group and pretesting activities should be added to the roster;
- 5) The participants will be encouraged to develop FP programming in a number of formats. Interviews, radio spots, and musical programs have been suggested;
- 6) Participating health educators will be encouraged to conduct several focus group discussions on FP in their own districts prior to the workshop. This will allow them to arrive already armed with original research on the topic and will help guide the content of the radio programs they produce. Furthermore, the pooling of participant findings will add to the scanty knowledge about attitudes and beliefs regarding FP in Haiti;
- 7) The workshop will emphasize -- among other things -- research and pretesting in the preparation and production of radio material, and the importance of carrying out these activities according to standard accepted procedures. Focus and sample groups will need to be organized. For this reason, it is suggested that DESE assign the responsibility of arranging and supervising field visits to one of their staff. This task needs to begin before the start of the workshop; and

- 8) Adequate facilities for classroom instruction and small group discussions are essential. To ensure that optimal arrangements are available for the second session, it is suggested that a DESE representative thoroughly investigate suitable locations as soon as possible. Currently, the Holiday Inn in Port-au-Prince is being considered as a possible site.

Other Areas for JHU/PCS Follow-Up

The World Health Organization (WHO) has agreed to hire a communication specialist for a two-year period to assist the DSSP/DESE in its outreach endeavors. DESE has requested JHU/PCS to assist in naming possible candidates for the post who could help in supervising and providing direction for post-workshop communication activities. The CVs of qualified individuals will be sent to Dr. Eustache for his review.

Other Projects Pending

L'Action Familiale d'Haiti -- a private organization promoting Natural Family Planning -- has submitted a proposal to JHU/PCS to fund the printing of three booklets on Natural Family Planning. The proposal was discussed with the USAID Mission and DSPP and both have agreed that steps should be taken to implement the project.

Although Dr. Eustache has approved the materials, he has indicated some concern for L'Action Familiale's suggested distribution methods. The booklets are meant to be handed out individually by home visitors during their rounds to potential Natural Family Planning clients. Dr. Eustache feels that more thought should be given to the feasibility of funding such a distribution system on a long-term basis.

*The bilateral
showed possible
costs of
printing
who don't know
the booklets*

Appendix A

<u>NOM</u>	<u>POSTE</u>	<u>ADRESSE</u>
1- Jm Baptiste FAUSTIN	: Educateur Sanitaire(Zone Nord)	: Cap-Haitien Rue 5 A #165 : Haiti W.I.
2- M ^{me} Adeline B. ALY	: Infirmière du District Sanitaire: : de Petit-Goâve	: Rue Cadet Jérémie #25
3- Yvette M. GAY	: Infirmière Hygiéniste, Respon- : sable Programme	: Delmas 3, Rue du Foyer #14 : P-au-P Haiti W.I.
4- Rose-Mie B. ISAAC	: Infirmière Hygiéniste Respon- : sable de Programmes: Diarrhée, : Nutrition, Education Sanitaire	: Delmas 105 #78 : Pétion-Ville, Haiti W.I.
5- France Thys PEAN	: Infirmière Hygiéniste, Respon- : sable de Programmes : Diarrhée, : Nutrition, Education Sanitaire, : District Grande Rivière du Nord	: c/o Domus Mariae : P.O Box #50 Cap-Haitien
6- Jocelyne P. JN.JACQUES	: Infirmière Régionale du Nord	: Rue 21 L-M #157 : Cap-Haitien
7- Simone EUGENE	: Infirmière Hygiéniste	: Centre Hôpital de Carrefour : Route de Carrefour : Port-au-Prince, Haiti
8- Bernadette C.CHRISTIAN	: Infirmière Hygiéniste, Respon- : sable de Programmes	: Delmas 192e Rue Jeune : #26 bis
9- Ginette U. AUGUSTE	: Infirmière Hygiéniste, Respon- : sable de Programmes	: Delmas 192e Rue Jeune : #14
10- Raymond ADOLPHE	: Off. Sanitaire en Chef du Dis- : trict Sanitaire de Hinche, Pré- : sident du Comité d'Education et : Responsable du Programme de Diar- : rhée	: Rue Charlemagne Péralte : #461
11- Sr. Masila SIMPLICE	: Infirmière Hygiéniste, Belladère	: Ecole Notre Dame du Perpé- : tuel Secours Bel Air : Port-au-Prince.
12- Yanick A. MONEREAU	: Infirmière Responsable de Nutri- : tion ES-SRO Région Nord	: Rue 11 #56 Cap-Haitien

.dy

WI
ire

W.I

I)

<u>NOM</u>	<u>FONCTION</u>	<u>ADRESSE</u>
13- Elsie TOUSSAINT THOBY	Infirmière Hygiéniste, Responsable du S District de Limbé	Rue 20 K-L #66 Cap-Haitien
14- Nirva DUVAL	Infirmière du District Sanitaire de Miragoâne	Bureau District Sanitaire de Miragoâne Hai-i w I
15- Junie BELIZAIRE	Infirmière Hygiéniste Centre de Santé de Lafossette Cap-Haitien W.I	Rue 14 I-J #217 Cap-Haitien
16- Michelle DUPUY	Infirmière Hygiéniste, Responsable Education Sanitaire	Centre Claire Heureuse de la Saline Rue des Salésiens #76 P-au-P, Haiti
17- Mie Antoinette TOUREAU	Infirmière Régionale Ouest	Direction de la Région Sanitaire de l'Ouest Place d'Italie, Bicentenaire Cité de l'Exposition P-au-P, Haiti
18- Mie Carmelle B. THESEE	Infirmière Hygiéniste	Ave. Magloire Ambroise #149 - 109 P-au-P, Haiti
19- Kettly FERERE	Infirmière Hygiéniste, Responsable des Programmes: Diarrhée, Nutrition, Education Sanitaire	Rue Louverture #213 Bureau du District S. de St. Marc Haiti
20- Rose Odile CREED	Infirmière du District de Fort-Liberté	Rue 22 F-G #42 (Etg) Cap-Haitien Haiti W.I
21- Mie Gardenia L. MONROSE	Infirmière Hygiéniste	Mahotièrè 83 P-au-P Haiti Carrefour Ruelle Milice Midy #505
22- Marthe O. S. BOX	Infirmière Hygiéniste	Ave. des Trois-Rivières #268 Port-de-Paix Haiti WI Bureau du District Sanitaire de Port-de-Paix
23- Monique SOUVENIR	Chef de Service en Education Sanitaire	P.O. Box 1578 Port-au-Prince, Haiti W.I.
24- Mie Christine BERTRAND	Nutritionniste-Diététicienne	Rue 3 #27, P-au-P, Haiti W.I.
25- Adrienne SALOMON	Infirmière Régionale Sud	P.B. #3, Cayes-Haiti (W.I)

Lundi - 28 janvier

Mardi - 29 janvier

Mercredi - 30 janvier

Jeudi - 31 janvier

Vendredi - 1er février

9:00-10:15	<p>Ouverture officielle:</p> <ul style="list-style-type: none"> . Allocution du Directeur Général . présentation des encadreurs et participants . questions administratives 	<p>Exposé:</p> <p>Le contenu des messages(2)</p> <ul style="list-style-type: none"> - la nutrition 	<p>(TP): discussion en petits groupes. Sujet: les obstacles au PF et les argument en faveur du PF.</p> <ul style="list-style-type: none"> - rapport des discussions par les chefs de groupes 		<p>Discussion: "L'attitude des hommes haïtiens vis-à-vis du planning familial".</p>
10:15-10:30	Pause	Pause	Pause		Pause
10:30-12:00	<p>Conférence: "La DESE et les thèmes prioritaires du séminaire:</p> <ul style="list-style-type: none"> . la nutrition . le planning familial . la réhydratation par voie orale" 	<p>Exposé:</p> <p>l'entrevue radiophonique</p> <ul style="list-style-type: none"> - préparation, technique et conseils pratiques 	<p>Exposé:</p> <p>Le contenu des messages(3)</p> <ul style="list-style-type: none"> - le planning familial 	<p>(TP):Groupes de réflexion. Travail sur le terrain. Les équipes rencontrent des petits groupes de résidants des zones marginales pour connaître leur opinion sur des questions touchant l'un des trois thèmes du séminaire.</p>	La discussion se poursuit
12:00-1:30	Repas	repas	Repas	repas	repas
1:30-2:45	<p>Exposé:</p> <p>Le contenu des messages(1)</p> <ul style="list-style-type: none"> - la réhydratation par voie orale 	<p>Travaux pratiques (TP):</p> <ul style="list-style-type: none"> - réalisation d'entrevues-radio sur magnétophone portatif: chaque participant joue le rôle d'interviewer 	<p>Exposé: La discussion en petits groupes, une façon de connaître son auditoire et d'identifier ses besoins</p>	<p>(TP): groupes de réflexion. Les équipes analysent les résultats de leurs rencontres avec les gens des zones marginales.</p>	<p>Exposé: le "spot" radio. Comment faire la publicité de ses programmes de santé à la radio. Théorie, conseils pratiques, différents types d'annonce.</p>
2:45-3:00	Pause	Pause	Pause	Pause	Pause
3:00	<p>"Jeu": Initiation au travail en équipe</p> <p>Exposé: "La radio, un outil de travail pour les professionnels de la santé".</p> <ul style="list-style-type: none"> - aperçu général 	<p>(TP): écoute des entrevues radio - critique et discussion</p> <p>"Devoirs": dresser 2 listes</p> <ul style="list-style-type: none"> . les 8 principaux obstacles au PF . les 5 principaux arguments en faveur du PF 	<p>(TP):Groupes de réflexion ("focus groups"). Les participants se divisent en équipes de travail: préparation en vue d'une enquête sur le terrain auprès de citoyens des zones marginales.</p>	<p>(TP): Les équipes présentent les conclusions de leurs travaux qui devraient leur permettre de mieux identifier leurs publics-cibles, de déterminer le contenu des messages et les moyens de communication à utiliser.</p>	<p>(TP): Rédaction de spots publicitaires. Chaque participant rédige une annonce de 60 secondes sur un des trois thèmes.</p> <p>Evaluation préliminaire après une semaine d'atelier. Questionnaire.</p>

Lundi - 4 février

Mardi - 5 février

Mercredi - 6 février

Jeudi - 7 février

Vendredi - 8 février

9:00-10:15	Exposé: "la campagne de communication au niveau du district". Notions: objectifs, publics-cibles, planification, allocation des ressources, évaluation.	(TP): les participants commencent à rédiger leurs plans de campagne de communication.	Exposé: "les véritables critiques, les auditeurs!" Initiation au pré-test. L'animation d'une séance de pré-test. Le questionnaire.	(TP): Les chefs d'équipe font rapport des résultats de leur enquête. Discussions et conclusions.	Exposé: "le changement prend du temps". Le processus d'adoption des idées.
10:15-10:30	Pause	Pause	Pause	Pause	Pause
10:30-12:00	Exposé: l'organisation d'une campagne de communication (suite). Chaque participant doit préparer une campagne portant sur un des thèmes de l'atelier.	(TP): écoute et critique des annonces radio des participants.	(TP): les participants se divisent en petits groupes de travail en vue d'une sortie sur le terrain pour pré-tester certains spots auprès de citoyens des zones marginales.	(TP): concours de slogans. les participants se divisent en petits groupes et inventent des slogans pour des campagnes de PF, d'allaitement maternel, de sérum oral.	Evaluation finale de l'atelier par les participants. Questionnaire. Synthèse et conclusions. Remise des certificats.
12:00-1:30	Repas	repas	Repas	repas	repas
1:30-2:45	(TP): enregistrement des spots radio en studio. Chaque participant doit réaliser un spot.	(TP): écoute des annonces radio (suite).	(TP): le pré-test. Enquête sur le terrain. Les participants rencontrent des petits groupes afin qu'ils évaluent certains spots radio.	(TP): rédaction des campagnes de district. Les encadreurs sont à la disposition des participants pour discuter de leurs campagnes.	
2:45-3:00	Pause	Pause	Pause	Pause	
3:00	(TP): enregistrement des spots radio en studio (suite).	(TP): fin de l'écoute des spots. Sélection des meilleurs spots dans chaque catégorie en vue des pré-tests sur le terrain.	(TP): le pré-test. Les équipes font l'analyse et l'interprétation des données de leurs enquêtes.	(TP): rédaction des campagnes de district (suite).	

List of Workshop Handouts

- Jane Bertrand, Le Pré-Test, University of Chicago
- Jane Bertrand, Étude de l'Auditoire, University of Chicago
- Donald Bogue et al, Planification et Administration des Campagnes, University of Chicago
- Donald Bogue et al, Utilisation de la Radio dans le Développement Social, University of Chicago
- De Fossard and Kulakow, Le Process de Planification Pour les Projets de Communication au Service du Développement, Academy for Educational Development
- Center for Population and Family Health (Columbia University), Le Planning Familial: Son Effet sur la Santé de la Mère et de l'Enfant
- Guide pour l'Organisation, la Production et l'Évaluation d'un Programme Rural de Radio, (Departamento de Información y Educación, Asociación Demográfica Costarricense, Costa Rica 1972)
 - a) Bonnie Remsberg, Qu'est-ce qui Rend une Annonce Efficace
 - b) "Spots" ou Petites Annonces en Faveur de la Planification Familiale
 - c) L'Interview Radiophonique
- Infirmier, Comment Bâtir la Santé, Bureau d'Études et de Recherches pour la Promotion de la Santé, Zaire