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TRIP REPORT:

JHU/PCS VISIT TO LAGOS, OGUN,
KWARA, AND ONDO STATES, NIGERIA

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Table of Contents

	<u>PAGE</u>
Executive Summary	i
List of Abbreviations	vi
Introduction	1
Planned Parenthood Federation of Nigeria	1
Kwara State MOH and The University of Ilorin	4
Fertility Research Unit, University College Hospital University of Ibadan	7
Ogun State MOH and OGTV.	9
Ondo State MOH, School of Health Technology and Ondo State Radiovision Corporation	12
National Population Bureau	14
Federal Ministry of Health	15
Prime Television/Nigeria	15
Interpad Limited	16
Pathfinder/Nigeria	16
Association for Voluntary Surgical Contraception/Nigeria	17
Agency for International Development/Lagos	18

APPENDICES:

- A. List of Contacts
- B. New Clients and Sources of Referral -
Kwara State Ministry of Health, Family Planning Service Quarterly
Report: October to December 1985
- C. Analysis of Booklet Distribution

Executive Summary

Dr. Ronald H. Magarick, The Johns Hopkins University/Population Communication Services (JHU/PCS) Deputy Project Director, visited Nigeria from March 2-15, 1986 for the purpose of project monitoring and development. During visits to Lagos, Abeokuta, Ibadan, and Akure and in meeting with representatives of the Planned Parenthood Federation of Nigeria (PPFN), considerable evidence was seen of the accomplishments made by JHU/PCS during the past three years. Particularly evident in all conversations with counterparts was their willingness to now apply a systematic approach to the development of Information, Education, and Communication (IEC) programs as outlined in the population communication process developed by JHU/PCS. Counterparts repeatedly remarked that they were impressed with such techniques as utilizing focus groups and conducting pretests. Many persons commented on how pleased they were to work with JHU/PCS Regional Program Coordinator (RPC) José G. Rimon II, Assistant Program Coordinator (APC) Kim E. Winnard, and Carol Kazi, JHU/PCS consultant and Program Associate of the Program for the Introduction and Adaptation of Contraceptive Technology (PIACT). Counterparts remarked that many of the testing techniques taught to them by these individuals are being employed in other health programs.

The following is a summary of major activities and accomplishments of the trip:

1. Planned Parenthood Federation of Nigeria (PPFN). The JHU/PCS project AF-NGA-02 with PPFN will be extended until July 30, 1986 to allow time to complete the evaluation of the Yoruba family planning booklets. There are now only 35,515 booklets of all languages remaining in the PPFN central stores. PPFN is preparing a grant application to submit to Pathfinder/Nigeria for reprinting the booklets. During the visit, all materials scheduled to be produced under the JHU/PCS project AF-NGA-03 for a state-wide family planning communication campaign in Plateau State were delivered to PPFN by an advertising company, PAL Nigeria Limited. This included three 30-second and three 60-second radio spots in Hausa, one newspaper advertisement, Hausa and English versions of a poster, a pamphlet on male involvement in family planning, and a pamphlet on the health rationale for family planning. Materials were of good quality and will soon be distributed to all FP service

delivery sites in Plateau State. Also, PFFN is now negotiating with **Plateau State** Radio/TV Corporation to air the radio spots. As part of the project, a media workshop for journalists was held on January 7, 1986 in Jos for about 27 journalists. A workshop for traditional leaders is being planned for the end of June.

2. Kwara State Ministry of Health and the University of Ilorin. In Kwara State, the JHU/PCS project AF-NGA-01 was monitored. Impressive statistics were provided to the visitor by Dr. David Olubaniyi illustrating the impact of JHU/PCS efforts in the State. For example, in 1984 the MOH served 2,756 clients (1,049 new and 1,707 old) in 14 clinics. By the end of 1985, 23 clinics were operating, and total acceptors jumped to 8,902 (3,453 new and 5,449 old). Data on sources of referral for new clients provided to Dr. Keys MacManus, United States Agency for International Development (USAID) Affairs Officer (AAO), for the October-December, 1985 period, illustrate the impact of the JHU/PCS project in the State. For example, 18 percent of the new acceptors (1,377) for the quarter indicate that they were referred to the clinic by radio, 12.3 percent by television, and 14.7 percent by the JHU/PCS-supported field worker. It seems, then, that about 45 percent of the 1,377 new acceptors have been influenced by media inputs or the field worker, supported through the JHU/PCS project. From October 1985 to February 1986, the JHU/PCS supported TV spots were shown at least 105 times. Because of the effectiveness of the spots, the Project Director received approval to re-negotiate with Kwara State to re-broadcast them. The project will be extended to June 30, 1986 to re-broadcast the spots and permit development of two posters on MCH/family planning.

A visit with Dr. O.K. Fakeye, Director of the Pathfinder-supported Family Planning Clinic at the University of Ilorin, revealed that the number of new clients who cited the media campaign as their source of referral has risen from about nine percent of all new acceptors at the beginning of the media campaign to 30 percent.

3. Fertility Research Unit, University College Hospital, University of Ibadan. The major objective of this visit was to implement JHU/PCS project AF-NGA-04 with the University of Ibadan. The Fertility Research Unit (FRU) under the direction of Dr. E.O. Otolorin, will produce booklets on voluntary

surgical contraception (VSC) for use in major teaching hospitals and referral centers throughout Nigeria. The FRU will also ensure distribution of the booklets. The agreement was signed by D.G. Montefiore, Acting University Provost. The project document, subagreement, and reporting forms were reviewed with all senior project staff. An initial draft of the VSC booklet was reviewed and recommendations made regarding drawings.

4. Ogun State Ministry of Health and OGTV. A variety of programmatic and administrative issues relating to previous and proposed JHU/PCS project activities were addressed during the visit. JHU/PCS assisted with the first launching of the family planning program in Ogun State. The launching, which occurred in June 1985, seems to have assisted in the remarkable increase in FP acceptors in the State. For example, in 1984 the total number of new and continuing users in the State was 7,214. In 1985, new users jumped to 18,532 (10,940 new acceptors and 8,592 continuing users). While other factors contributed to the increase, MOH staff believe the JHU/PCS-supported communication campaign has had a major impact. During the visit, proposals were developed with the Director of Nursing Services and State FP Coordinator, Mrs. I.V. Mako. A one-to-two week trainers course to prepare nurse trainers to integrate IEC into the Pathfinder-supported service delivery training program was organized. In addition, a proposal was developed for a one-day workshop for physicians to mobilize their support for the family planning communication activities being undertaken by the nurses. A concept paper outlining plans for a Mobile Theater Project, previously developed with JHU/PCS Regional Program Coordinator, José G. Rimon II, was reviewed. Mrs. Mako and other members of the MOH expressed considerable enthusiasm for the theater project which would use the medium of participatory theater to reach rural areas with health and FP messages. During the next JHU/PCS visit to the State, the proposal should be finalized. Finally, negotiations were held with Ogun State TV and radio to negotiate favorable rates to re-broadcast radio and TV spots. JHU/PCS is now reviewing the cost estimates.

5. Ondo State Ministry of Health, School of Health Technology, and Ondo State Radiovision Corporation. With the resignation of the Principal of the School of Health Technology, Dr. A.A. Adetunji, the major purpose of the visit was to assure

continued interest in the "School-of-the-Air" project developed during a previous visit to Ondo State by José G. Rimon. The newly appointed Principal of the School, Dr. A. Adetula, expressed interest in the project, as did the Director for Commercial Services of OSRC, Mr. Shola Oluwatuyi. A follow up visit to finalize the proposal and meet with officials of the MOH, who were out of the State at the time of the visit, was planned.

6. Production of RAPID Presentation for Nigeria. Dr. Benson Morah of the National Population Bureau agreed to prepare the first draft of a script to adapt the RAPID presentation, "The Effects of Population Factors on Social and Economic Development in Nigeria," for national television. It is expected that the video would be 30 minutes in length and could also be shown in schools. The 10 issues to be addressed in the script include the status of Nigeria's population growth and the effect of population on education, health, food supply and agriculture, energy resources, economy, unemployment, environment, housing, and population policy. The script will be prepared in a format similar to that of the Liberia RAPID presentation. JHU/PCS should receive the first draft of the script by early May. The script will be reviewed by JHU/PCS, Dr. Sulaiman, Director, Federal Ministry of Health (FMOH) and the AAO; the final script is expected by mid-summer. During the visit, a number of TV production houses were visited. One company, Prime Television/Nigeria, was identified as having the technical competence to effectively produce the presentation. It is anticipated that a proposal or contract will be developed with Prime Television/Nigeria for the production, which hopefully will commence in early September.
7. Pathfinder/Nigeria and AVSC/Nigeria. Agreement was reached with Mrs. Bisi Olatokunbo, Pathfinder Country Representative, that Pathfinder consider a grant application from PPFN to reprint the Yoruba, Hausa, and Pidgin English family planning booklets. Pathfinder also tentatively agreed to support a two-week extension of the Ogun State family planning training project to include an IEC component. The AVSC Program Manager, Dr. A.A. Adetunji, agreed to provide JHU/PCS with a list of all AVSC Project Directors in Nigeria. This list will be used as the initial distribution for the University of Ibadan VSC booklet.
8. Agency for International Development/Lagos (USAID/Lagos). Dr. Keys MacManus, the AAO urged JHU/PCS to move ahead as quickly as possible on the development of the RAPID presentation for television for Nigeria. Also suggested was that the

English language version of the VSC booklet be developed prior to other language versions. The AAO and Dr. Sulaiman should review the English version before printing other versions. The AAO approved utilizing Pathfinder Cooperative Agreement funds in Nigeria for reprinting the Yoruba, Hausa and Pidgin English versions of the PPFN booklets. The AAO was pleased with the materials produced for Plateau State, and urged their distribution as quickly as possible. It was recommended that the Hausa materials produced for Plateau State be tested for appropriateness in other Hausa-speaking states. Finally, the AAO urged that meetings be held with State Governors to see if the Governors could persuade State radio stations to air family planning radio and TV spots at no cost.

List of Abbreviations

AAO	-	AID Affairs Officer
AID	-	Agency for International Development
AF	-	Africa
APC	-	Assistant Program Coordinator
AVSC	-	Association for Voluntary Surgical Contraception
FHI	-	Family Health International
FMOH	-	Federal Ministry of Health
FP	-	Family Planning
FRU	-	Fertility Research Unit
IEC	-	Information, Education and Communication
IPPF	-	International Planned Parenthood Federation
INTRAH	-	International Training in Health
JHPIEGO	-	The Johns Hopkins Program for International Education in Gynecology and Obstetrics
JHU/PCS	-	The Johns Hopkins University/Population Communication Services
KAP	-	Knowledge, Attitude and Practices
LSBC	-	Lagos State Broadcasting Corporation
MOH	-	Ministry of Health
MCH	-	Maternal and Child Health
NGA	-	Nigeria
NTA	-	Nigerian Television Authority
OB/GYN	-	Obstetrics and Gynecology
OGTV	-	Ogun Television
OSRC	-	Ondo State Radiovision Corporation
PIACT	-	Program for the Introduction and Adaptation of Contraceptive Technology
PFFN	-	Planned Parenthood Federation of Nigeria
RAPID	-	Resources for Awareness of Population Impact on Development
RPC	-	Regional Program Coordinator
SHT	-	School of Health Technology
STD	-	Sexually Transmitted Disease
UCH	-	University College Hospital
VSC	-	Voluntary Surgical Contraception

INTRODUCTION

Dr. Ronald H. Magarick, The Johns Hopkins University/Population Communication Services Deputy Project Director, visited institutions in Lagos, Oyo, Ogun, Kwara, and Ondo State from March 2 to 15, 1986 for the purpose of project monitoring and development. Dr. Magarick met with representatives of the following:

- Lagos - AID Affairs Officer and Staff; Pathfinder/Nigeria; Association for Voluntary Surgical Contraception/Nigeria; Federal Ministry of Health; National Population Bureau; Television Producers
- Ogun State - Ministry of Health; OGTV
- Ibadan - Fertility Research Unit, University of Ibadan
- Kwara State - Ministry of Health
- Ondo State - Ministry of Health, School of Health Technology

THE PLANNED PARENTHOOD FEDERATION OF NIGERIA (PPFN)

Officials met: Mr. Abayomi Fajobi, Executive Director; Mr. Marc Okunnu, Sr., Director of Programmes; Mr. Bola Kusemiju, IEC Programme Officer; and Mr. M. K. Awoyale, Controller of Finance and Administration.

ACTIVITIES AND OBSERVATIONS

The status of the two current and one proposed JHU/PCS projects with PPFN were reviewed. Issues discussed included the concern of JHU/PCS regarding the resignation of Marc Okunnu from PPFN to join the staff of the Africa Division of IPPF London. Mr. Okunnu's last day of work was March 15, 1986. Mr. Fajobi indicated that PPFN is actively recruiting for a replacement. Many good applications have been received and a short list is being prepared. It is expected that the slot will be filled by July 1. In the interim, Mr. Bola Kusemiju will be responsible for JHU/PCS projects. Mr. Kusemiju is the IEC Programme Officer assigned to the JHU/PCS project to ensure that activities proceed smoothly.

It was also agreed during the visit that to facilitate transfer of funds from JHU to PPFN, future advances will be sent via certified check.

The following is a brief review of the status of JHU/PCS projects with PPFN.

AF-NGA-02

Development and Distribution of Family Planning Booklets. It was agreed to extend this project for another three months to July 30, 1986 to allow additional time to complete the evaluation of the Yoruba booklets. The data have been collected and are now being analyzed.

There are now only 35,515 booklets of all languages remaining in the PPFN central stores (see Attachment 1, Distribution). In a meeting with Mrs. Bisi Olatokunbo, the Pathfinder Fund representative for Nigeria, Pathfinder tentatively agreed to support the reprinting of booklets. PPFN is now preparing the grant application to submit to Pathfinder.

To clear up some earlier confusion, PPFN is not selling the booklets; it is distributing them free-of-charge under agreement with JHU/PCS.

AF-NGA-03

Statewide Communication Campaign - Plateau State. Production and delivery to PPFN of all scheduled communication materials for the project have been completed by PAL Nigeria Limited, an advertising company. Materials produced include three 30-second and three 60-second radio spots in Hausa, one newspaper advertisement, English and Hausa versions of a poster, a pamphlet on male involvement in family planning, and a pamphlet on the health rationale for family planning.

All materials were reviewed and seem quite good. With the materials now available, PPFN will take a more active role in implementing the statewide communication campaign, including assuring that all the materials are distributed widely throughout the State and that the radio tapes are aired. Since the Director of Radio and TV programs in Plateau State, Mr. London Waddack, is the Chairman of the Project Advisory Committee, it is hoped that favorable rates will be obtained for airing the tapes. Mr. Bola Kusemiju will send JHU/PCS a plan and estimated broadcast costs.

A media workshop for journalists was held on January 7, 1986 in Jos for about 27 journalists. A full report of the workshop is now being prepared and will be sent to JHU/PCS. A workshop for traditional leaders is also being planned and should be held by the end of June.

With the departure of Marc Okunnu, it is important that the JHU/PCS Regional Program Coordinator for Nigeria visit Plateau State within the next few months to provide technical assistance and guidance to the project.

The report on the pretesting of all IEC materials by PAL advertising was received, and is now on file at JHU/PCS.

AF-NGA-05 Broadcasters Workshop. Due to JHU/PCS funding limitations, PPFN was informed that the Broadcasters Workshop project scheduled to be implemented on April 1, 1986 cannot be held until late 1986 or early 1987. This workshop is a follow-up to the JHU/PCS Nairobi/URTNA workshop. A meeting of the organizing committee scheduled for March was cancelled. PPFN was quite disappointed that the workshop was postponed. They were assured that the proposal had the full backing of JHU/PCS and that, as soon as possible, the project would be initiated. Mr. Fajobi and Marc Okunnu mentioned that it would be useful to have follow-up workshops at the zonal level since the initial workshop could not reach all of 43 radio and 23 television stations in Nigeria. I suggested that the proposal document might be amended later to add one or two additional workshops, depending upon the outcome of the first workshop.

RECOMMENDATIONS

1. José Rimon should plan to visit Jos in May or June to provide technical assistance to the AF-NGA-03 project.
2. JHU/PCS should encourage The Pathfinder Fund to provide funds to PPFN to expedite the printing of the family planning booklets.

KWARA STATE MOH AND THE UNIVERSITY OF ILORIN

Officials met: Dr. David Olubaniyi, Director of Medical Services; Ms. Florence Tolushe, Project Coordinator; Ms. M.L. Babatunde, Assistant Project Coordinator; Mrs. Victoria Abodunrin, Training Coordinator; Mrs. R. Ayiboye, Training Coordinator; and Dr. O. Fakeye, Associate Professor, University of Ilorin.

ACTIVITIES AND OBSERVATIONS

The major objective of the visit was to meet with Dr. David Olubaniyi, Project Director, and other Kwara State MOH staff of the JHU/PCS project AF-NGA-01. Meetings addressed various programmatic and administrative issues. The major purpose of the AF-NGA-01 project is to provide support to the MOH's FP communication campaign. This includes support for radio and TV spots, production of posters, and support of a field worker. Many of the earlier initiatives of the JHU/PCS project in Kwara seem to have come to fruition, as reflected by service statistics. For example, in 1984 the MOH served 2,756 clients (1049 new and 1707 old) in 14 clinics. By the end of 1985, 23 clinics were operating and total acceptors jumped to 8,902 (3,453 new and 5,449 old). Data on sources of referral for new clients for the October-December 1985 period, illustrate the impact of the JHU/PCS program in the State. As an example, 18 percent of the new acceptors (1,377) for the quarter indicated they had been referred to the clinic by radio, 12.3 percent by TV, and 14.7 percent by the JHU/PCS-supported field worker. It seems then that about 45 percent of the 1,377 new acceptors have been influenced by the JHU/PCS project. It is unclear how many of the new acceptors were referred by clients who had previously been exposed to the radio or TV messages or to a visit from the field worker. The service statistics for the quarter show an increase of new acceptors over the previous quarter of 16.9 percent. (See Appendix B for statistics on new clients and sources of referral.) During the same period, the JHU/PCS-supported TV spots were shown at least 71 times. The Project Director noted that a good number of the spots had also been aired free-of-charge by the station during this period. Preliminary data indicate that the spots were aired at least 34 times in January and February 1986. The plans for further evaluation of the AF-NGA-01 project will be discussed with Dr. Olubaniyi during his visit to JHU in April.

Dr. Olubaniyi emphasized that the MOH could be serving even more clients if additional equipment is provided for the family planning clinics. A list of needed

equipment was given to me and was passed on to the AAO. The visitor believes that it is extremely important that as much equipment as possible be provided to the MOH to open additional clinics. This is particularly important since many staff are being trained to provide services; they must have adequate resources and facilities in which to provide them. A microscope, hand carried by the visitor from AID/Lagos to Dr. Olubaniyi, was accepted with much appreciation. The following are other issues addressed during the visit:

1. Extension of AF-NGA-01 project - The permanent Secretary of the MOH, Alhaji Saka Saadu, signed a project Modification which provides for a no-cost extension of the project to June 30, 1986. This will allow additional time for project staff to develop two posters on MCH/family planning.
2. Re-broadcasting Radio and TV Spots - Because of the dramatic success of the TV/Radio spots, project staff requested authorization to re-broadcast the spots from April through June. Authorization was given during the visit. Funds are available for this due to currency fluctuations.
3. Audit - Dr. Olubaniyi agreed to a project audit from Peat, Marwick, Mitchell and Company, as specified by the language of the subagreement. It is recommended that Dr. Olubaniyi be in Ilorin while the audit takes place. Since Dr. Olubaniyi will be attending a workshop at JHPIEGO in late April and early May, it appears that the audit should take place in either early April or around the beginning of June.
4. Baseline Survey - A copy of the final version of the Kwara State family planning project baseline survey, which had been conducted during the early stages of the project, was received. The report was prepared by Dr. O.S. Adegboye and Dr. T.P. Tripathi of the Department of Statistics, University of Ilorin. The report gathered baseline knowledge, attitude and practices (KAP) information on 280 respondents living in and around Ilorin. The full report is available from JHU/PCS. Major findings included:
 - Only about 12 percent of the respondents discussed family planning methods with their spouses.

- About 2/3 of the respondents approved of family planning.
- About half the respondents feel that family planning encourages couples to be unfaithful.
- Very few of the respondents could name a specific contraceptive method.

Of particular interest to JHU/PCS is the fact that almost all respondents own a radio or have access to one, and that over half of the respondents have access to television. While about half of the respondents had heard of family planning on the radio at one time or another, less than 1/3 had heard of family planning on TV. The authors concluded that due to the high percentage of illiteracy, less emphasis should be placed on print materials. Audio-visual programs should be given priority, particularly radio and TV programs on family planning.

5. Yoruba Family Planning Booklets - The MOH was well supplied with the Yoruba versions of the FP booklets, having just received a shipment from PPFN.
6. Visit to INTRAH supported Family Planning Training Workshop -During the visit, a family planning workshop, supported by INTRAH, was being conducted for about 25 nurses. The two MOH staff conducting the training, Mrs. R. Ayiboye and Mrs. Victoria Abodunrin, had previously been trained in the trainers workshop conducted by INTRAH in Kwara State. The visitor was very impressed with the training observed. The trainers used a variety of participatory learning techniques in presenting STDs. Students seemed to enjoy and have a thorough understanding of the material being taught. Newsprint posted around the room indicated that in previous lessons various issues related to FP/MCH were covered.

It was suggested to Mrs. Tolushe that utilizing the trainees to develop the initial drafts of the FP/MCH posters might be worthwhile. Mrs. Tolushe agreed to this and thought that drafts developed by the students could later be refined by the MOH artist and then pretested.

7. Visit to Family Planning Clinic, University of Ilorin - A brief meeting was held with Dr. O.K. Fakeye, Director of the Pathfinder-supported

family planning clinic at the University of Ilorin and Director, as well, of a Family Health International (FHI) project to study Norplant. Dr. Fakeye will soon open an outpatient surgical sterilization suite and will be performing outpatient mini-laparotomy under local anesthesia. This center should receive a shipment of the VSC booklets as soon as they are developed. While service delivery statistics were not available, Dr. Fakeye indicated that new client referrals, as a result of the MOH media campaign, have risen from about 9 percent to 30 percent. Dr. Fakeye also indicated that he has performed 32 Norplant insertions with no major adverse reactions.

RECOMMENDATIONS

1. Formally modify AF-NGA-01 budget to allow for re-airing of radio/TV spots. (Done).
2. Notify Dr. Olubaniyi as far in advance as possible of dates of audit.
3. Arrange meetings with Dr. Olubaniyi on evaluation of the AF-NGA-01 project during his April visit to JHU.
4. Send VSC booklet to the University of Ilorin.

FERTILITY RESEARCH UNIT, UNIVERSITY COLLEGE HOSPITAL, UNIVERSITY OF IBADAN

Officials met: Dr. O.A. Ladipo, Professor and Chairman, Department of Obstetrics and Gynecology; Dr. E.O. Otolurin, Consultant, Department of Obstetrics and Gynecology; Mrs. Grace Delano, Head, Family Planning Clinic; Mrs. Bola Lana, Research Nursing Sister, FRU; D.G. Montefiore, Acting Provost, University of Ibadan; and Mr. Dipe Olusesi, Assistant Comptroller.

ACTIVITIES AND OBSERVATIONS

The major purpose of this visit was to implement JHU/PCS project AF-NGA-04 with the University of Ibadan. The project, under the direction of Dr. E.O. Otolurin, will result in the production of a booklet on VSC in English. The booklet may later be translated into Yoruba, Hausa and Igbo pending further discussions with the University of Ibadan, JHU/PCS and the AAO/Lagos. The Fertility Research Unit (FRU) will also assure distribution of the booklets to key VSC centers throughout Nigeria.

The visit resulted in the signing of the project document by D.G. Montefiore, Acting University Provost. The first advance for the project was also provided. The project document, subagreement, and reporting forms, were reviewed with all staff to assure that they understood the various JHU/PCS requirements.

The draft of the first version of the VSC booklet which had been developed during two previous visits to Ibadan by JHU/PCS consultant, Carol Kazi, looked very good. One aspect of the booklet, which was discussed at length, was the drawing showing the actual surgical procedure. This drawing depicted a surgeon performing a mini-laparotomy procedure. In discussions with FRU staff, it was pointed out that a large percentage of VSC procedures at UCH (70 percent) and probably in Nigeria are performed using the laparoscope. I suggested that perhaps both the mini-laparotomy and laparoscopic procedure should be shown. Staff noted that they had discussed this and were afraid that the laparoscope might frighten patients. Project staff referred to the flipchart developed by the AVSC project at the University of Benin which showed a surgeon using a somewhat ominous model of a laparoscope. I suggested that the laparoscope could be drawn in a non-threatening way and recommended that the artist develop drawings to be pretested.

Also discussed was the issue of whether a Pidgin or "regular" English version of the VSC booklets should be developed. All project staff believe anyone who reads Pidgin can also read English. They think the most appropriate version of the booklet should be regular English. Carol Kazi is going to test this premise.

Dr. Lapido, Chairman of the Department of OB/Gyn, had not yet seen the draft drawings. I encouraged Dr. Otolorin to involve Dr. Lapido more in the project. It is important that future JHU/PCS travelers to Ibadan have at least a short meeting with Dr. Ladipo to brief him on project activities.

RECOMMENDATIONS

1. Notify Dr. Otolorin that initially only the English version of the VSC booklet should be developed (done).
2. Hold meetings with the AAO, Dr. Sulaiman and Dr. Lapido while they are in Baltimore in April to discuss the merits of the Yoruba, Hausa, and Ibo versions of the booklets.

OGUN STATE MINISTRY OF HEALTH AND OGTV

Officials met: Mrs. I.V. Mako, Director of Nursing Services, MOH; Dr. S.A. Onadeko, Director of Medical Services, MOH; Mr. Femi Somuyiwa, Secretary, Ogun State Health Board; Dr. Y.O. Aina, Chief Consultant, OB/GYN, MOH, and Head, Family Planning Advisory Board; Mrs. A.O. Taiwo, Course Coordinator, School of Family Planning; Mr. Yomi Onabola, General Manager, OGTV; and Mr. Ayodele Sulaiman, Controller of Production Facilities, OGTV.

ACTIVITIES AND OBSERVATIONS

The purpose of this visit was to discuss a variety of programmatic and administrative issues relating to previous and proposed JHU/PCS project activities in the State. Previously, JHU/PCS assisted with the first launching of the family planning program in Ogun State. The launching, which occurred in June 1985, seems to have assisted in the remarkable increase in FP acceptors in the State. For example, in 1984 the total number of new and continuing users in the State was 7,214. A dramatic increase in the total number of users was seen in 1985. A total of 18,532 users was recorded (10,940 new acceptors and 8,592 continuing users). There are probably many factors which are responsible for this including the JHU/PCS-supported communication campaign, the increase in the availability of commodities, more trained staff, and an increase in the total number of clinics in the State from 25 to about 40.

To follow up previous discussions which José G. Rimon and Carol Kazi had with personnel in the MOH and OGTV, a number of issues were addressed during the visit and can be summarized as follows:

1. Expansion of Pathfinder-Supported School of Family Planning Course to Include a Communication Training Component. It has been recommended that the Pathfinder project CAN009 "Expansion of Family Planning Services in Ogun State" be extended to add two weeks of training in communication techniques. The project provides, during its first year of operation, for the training of nurses throughout the State in five 6-week courses. Mrs. Mako was particularly supportive of this. She pointed out that she felt nurses participating in the initial course were deficient in motivation and communication techniques. She indepen-

dently extended the course for one week to include this component. Since the Pathfinder project started February 1, 1986 and the first year of the project will conclude March 30, 1987, it does not appear feasible at this point to now include IEC training. To facilitate the IEC training, it is proposed that JHU/PCS support a 1-2 week trainers development workshop in IEC in late 1986 or 1987 for a group of about 20 trainers in Ogun State. JHU/PCS will provide direct support for the workshop. Faculty for the workshop would come from JHU/PCS and MOH staff. A short description of the proposed workshop was prepared with Mrs. Mako and is now under review at JHU/PCS.

It is very important that prior to supporting the workshop, JHU/PCS receive assurances from the Pathfinder Fund that it will cover travel, per diem, and added faculty costs for the additional two weeks training.

2. Physicians Workshop. A second workshop which the Chief Secretary of the Ogun State Health Board, M. Femi Somuyiwa, felt is absolutely necessary, is a one-day program for about 30 doctors to familiarize them with the Ogun State Family Planning Program and the ongoing communication activities. The workshop would also provide a brief update on contraceptive technology. The workshop would be held just prior to the IEC trainers workshop. Both Mrs. Mako and Dr. Aina felt the program was essential to gain the support of doctors for the excellent FP activities being undertaken by the nurses in this State. A workshop schedule and budget has been prepared and is being reviewed by JHU/PCS. Topics include:

- a. An update on family planning strategies in Ogun State;
- b. An update on family planning methods;
- c. Management of complications;
- d. Advances in fertility management;
- e. Family planning communication strategies in Ogun State.

To assure a good turnout at the workshop, it was recommended that someone like Professor O.A. Lapido of the University of Ibadan be

invited to present lectures on the "Management of FP Complications" and "Advances in Fertility Management." Dr. Ladipo has tentatively agreed to provide these talks.

Both of these projects would be funded directly by JHU/PCS to facilitate carrying out the program. It is anticipated that these programs would be held in late 1986 or early 1987.

3. Mobile Theater Project. In a previous visit of José G. Rimon II, the concept of a mobile theater group to penetrate the rural areas was developed. The members of the group would be recruited from among students of the Ogun State School of Health Technology, School of Nursing, and School of Midwifery. Rimon prepared a concept paper for the proposed theater project which was discussed during the visit to Ogun State. Mrs. Mako and other members of the MOH expressed a great deal of enthusiasm for the project. The project would reach rural villagers and workers with health and family planning messages using the medium of participatory theater. During the visit, minor revisions were made in the budget. A problem which surfaced was that an MOH nurse who was expected to play a major role in this project has been transferred to a post some 35-40 kilometers from Abeokuta. At this point his involvement with the project is unclear. The next JHU/PCS visitor to Ogun should try to spend at least three work days at the MOH identifying personnel within Abeokuta for the project if this individual is unavailable.

4. Reprinting of Posters and Recording of Family Planning Songs. Discussions were held regarding reprinting of the JHU/PCS-supported posters on family planning and flyers publicizing clinics. Mrs. Mako indicated that the Health Education staff needs to travel to Lagos to obtain cost estimates for the reprinting. These will be sent to JHU/PCS. Similarly, she plans to forward JHU/PCS estimates for composing and recording family planning songs using Ju-Ju music by a well-known singer/composer. Copies of the songs would be distributed to radio stations and popular music spots throughout Ogun State.

5. Ogun State TV and Radio. A visit was made with Mrs. Mako to OGTV to obtain unit costs for airing previously produced radio and TV spots on family planning. Meetings were held with Mr. Yomi Onabola, General Manager, and Ayodele Sulaiman, Controller of Production Facilities. Costs estimates are now being reviewed at JHU/PCS. If JHU/PCS can reach an agreement with OGTV on costs by the fall of 1986, the spots can again be aired. It is believed that the use of these tapes in conjunction with the launching of the statewide FP campaign is at least partly responsible for the increase in the number of clients now being served by the MOH.

RECOMMENDATIONS

1. Review and approve plans for IEC trainers workshop and physicians workshop, and schedule tentative dates.
2. Obtain assurance from The Pathfinder Fund that funds will be available to extend the School of Family Planning course by two weeks. This should be done prior to holding trainers workshop.
3. Finalize proposal for Mobile Theater project, and send to MOH for review.
4. Negotiate with OGTV acceptable rates for re-broadcasting radio/TV spots.

ONDO STATE MINISTRY OF HEALTH, SCHOOL OF HEALTH TECHNOLOGY, AND ONDO STATE RADIOVISION CORPORATION

Officials met: Dr. A. Adetula, Principal, School of Health Technology; Mr. C.A. Agbede, Administrative Officer, School of Health Technology; Mr. S.A. Orisasona, Health Educator, School of Health Technology; Mr. E.A. Ajayi, Health Educator, MOH; Mrs. V.O. Alawbiyi, Assistant State Family Planning Coordinator, MOH; and Mr. Shola Oluwatuyi, Director, Commercial Services, OSRC.

ACTIVITIES AND OBSERVATIONS

The major purpose of this visit was to meet with Dr. Adetula, newly-named Principal of the School of Health Technology and Mr. Shola Oluwatuyi, Director of Commercial Services, OSRC, to assure their interest in the "School-of-the-Air" project developed during a previous visit to Ondo State by José G. Rimon. The

School of Health Technology was opened in February 1977 for the purpose of training middle-level personnel in various health related disciplines. There are 183 students at the school studying in 1-3 year programs in such areas as Public Health Nursing and Public Health Administration. As part of the practical training provided by the School, the students staff family planning clinics twice a week at the school and at seven other sites around Akure. Family planning commodities are supplied by the MOH. The MOH family planning program is progressing, having served 7,080 acceptors in 1985 (4,136 new and 2,944 continuing).

Dr. Adetula was supportive of the "School-of-the-Air" project although much more enthusiasm was shown by the Assistant State Family Planning Coordinator, Mrs. Alawbiyi, and by Health Educators, Mr. Orisasona and Mr. Ajayi. Dr. Adetula mentioned that his background is in preventative medicine. Although he finds the position as Principal interesting, he hopes to move to a preventative medicine position within the Ministry of Health when one becomes available. At this point, Dr. Adetula has not been appointed State Family Planning Coordinator, although this may occur shortly. It is unclear whether Dr. Adetula is the best candidate for Project Director. A more suitable candidate might be identified in the MOH.

A visit to OSRC revealed that Mr. Shola Oluwatuyi, Director of Commercial Services, OSRC, continues to be fully supportive of the project. A list of audio-recording equipment, prepared by José G. Rimon, was provided to Mr. Oluwatuyi for review. This equipment is necessary to conduct the project. Sony audio-equipment is preferred as repair facilities for Sony are available in Nigeria. Mr. Oluwatuyi may be visiting Washington in May. He was invited to visit JHU/PCS. This is very important to further assure his support of the project.

RECOMMENDATION

JHU/PCS should conduct a two-to-three day visit in Ondo in June or July to finalize the proposal and obtain assurances of support for the project from the Chief Medical Officer and the Permanent Secretary, who were not in the State at the time at the visit. Their preference for Project Director should also be determined at this time.

NATIONAL POPULATION BUREAU

Official met: Dr. Benson Morah, Assistant Chief Statistician

ACTIVITIES AND OBSERVATIONS

In a previous visit to Nigeria, JHU/PCS Regional Program Coordinator José G. Rimon II, held discussions with Dr. Morah regarding his interest in preparing the initial script of a RAPID TV presentation for Nigeria. During this visit, Dr. Morah agreed to prepare a script based on the RAPID presentation, "The Effects of Population Factors on Social and Economic Development in Nigeria." It was originally proposed that the script would consist of ten 6-minute segments, each segment highlighting one of ten issues and able to be broadcast individually as a self-contained piece. However, meetings held with Dr. Sulaiman, Director of National Health Planning and Research revealed that the FMOH preference was for one self-contained video presentation, 30 minutes in length, which could be broadcast in schools and also shown as a documentary on TV. Later meetings with NTA indicated that a 6-minute segment for inclusion in the national news would not be feasible since the national news only runs for 22 minutes each evening. The maximum length of a piece should be 2 minutes and 40 seconds. The possibility exists, though, that the final video presentation could be divided into salient population issues adding lead-ins and closes, and could be used as fillers on NTA. Dr. Sulaiman recommended this.

The issues to be addressed in the script include:

- 1) Status of Nigeria's population growth;
- 2) Effect of population on:
 - a) Education
 - b) Health
 - c) Food Supply and Agriculture
 - d) Energy Resources
 - e) Economy
 - f) Employment
 - g) Environment
 - h) Urbanization/Housing, and
 - i) What we as a nation can do (policy).

The script will be prepared in a format similar to that prepared for the Liberia RAPID presentation. JHU/PCS should receive the first draft of the script

by early May. Dr. Morah will be visiting the Demographic Data for Development Project in Columbia, Maryland from March 31 to May 11, 1986, and will visit JHU during this time. He will return to the U.S. to visit the Carolina Population Center from June 21 to July 20, 1986. It is opportune that Dr. Morah is visiting the U.S. Hopefully, a final draft of the RAPID presentation would be available no later than mid-summer.

FEDERAL MINISTRY OF HEALTH (FMOH)

Officials met: Dr. A.B. Sulaiman, Director, National Health Planning and Research and Ms. Desalu, Program Officer.

ACTIVITIES

One of the major purposes of the visit was to further develop plans for adapting the Nigeria RAPID presentation for national television. As previously discussed, Dr. Benson Morah agreed to prepare the script. Dr. Sulaiman fully supports the development of the RAPID presentation and has many ideas about how to proceed. He suggested holding meetings with Lagos State Television, NTA, and Ogun State TV to ascertain the possibility of their producing the show. Repeated attempts by Mrs. Desalu and myself to meet with Mr. Maduka, the Director/General, NTA, proved unsuccessful. A brief meeting was held with Mr. Yaya Abubaklar, Director, News and Current Events. Mr. Abubaklar expressed little interest in the project. Mr. Ayo Okesanya, General Manager of the Lagos State Broadcasting Corporation (LSBC), expressed some interest in undertaking the production, although production facilities are limited at LSBC. Dr. Sulaiman agreed that it would probably be more productive to work with a private production house such as Prime Television/Nigeria. Visits to Prime Television and Interpad Limited are described later.

Dr. Sulaiman emphasized that the script should reflect the effects of population on the family and should be "tailored to the family." The script should also emphasize the health aspects of population, with much less emphasis on the economic aspects. It was agreed that Dr. Sulaiman would have an opportunity to review the script when it is ready.

PRIME TELEVISION/NIGERIA

Official met: Mr. Mike Enahoro, Chairman/Managing Director, and Mr. Innocent Nwabuxor, Producer.

ACTIVITIES

Prime Television is a private TV production company located next to the National Population Bureau in Lagos. The Managing Director, Mike Enahoro, worked for NTA for many years and was considered the "Johnny Carson" of Nigeria. He left Government TV in 1980 to organize Prime TV. Documentaries have been produced for such companies as Mobil Oil/Nigeria, Nigeria National Insurance, the American Chamber of Commerce, National Oil, Texaco, the Nigeria Police and the United Bank of Africa. I viewed the Mobil Oil presentation and thought it was of excellent quality. Prime Television has excellent production equipment and a full complement of staff. They would not require an advance from JHU/PCS for the production of the RAPID presentation. Mr. Enahoro indicated that he is very interested in assisting with the production under contract from JHU/PCS or from a Nigerian counterpart organization. Prime TV clearly seems to have the capability to undertake the production. During the next visit of JHU/PCS to Nigeria, a proposal document should be developed with this company following normal JHU/PCS procedures.

INTERPAD LIMITED

Official met: Steve Ojo, Managing Director.

ACTIVITIES AND OBSERVATIONS

This private film and video production company has been in existence since 1979. Their emphasis has been on the production of commercials for beer companies and banks. Mr. Ojo pointed out that the company is fully staffed with adequate equipment to carry out the documentary presentation. He also indicated that at least a 50-60 percent advance would be required if they were to produce a RAPID presentation. A visit to their offices showed inoperable equipment, a disorderly and messy facility, and no observable staff. The visitor believes that this company is not an option for the production.

PATHFINDER/NIGERIA

Official met: Mrs. Bisi Olatokunbo, Country Representative.

ACTIVITIES

The Pathfinder Fund supports a variety of training and service delivery projects in Nigeria including programs at the University College Hospital, Ibadan; the University of

Ilorin; the University of Benin; Ahmadu Bello University; the University of Ife; and the University of Jos. Increasingly, efforts are being made to work with State governments such as the newly-developed project with the Ogun State Ministry of Health School of Family Planning to train a cadre of nurses in family planning service delivery skills.

Discussions were held regarding integrating an IEC component into the Ogun State family planning training project. This is a five-year project which started February 1, 1986. During Year 1 of the project, five six-week training programs will be conducted (20 participants per course). It had been recommended that JHU/PCS train a cadre of trainers in IEC, and that the course be extended by one-to-two weeks to include an IEC component. Mrs. Olatokunbo favored this idea. Since the Pathfinder course is already in progress, it is recommended that the IEC component be added during Year 2. (See section on Ogun State visit for more details.)

Mrs. Olatokunbo indicated that she supported providing funds to reprint the PPFN family planning booklets. In a meeting with PPFN, The Pathfinder grant proposal preparation package was provided. PPFN is now in the process of preparing an application for the reprinting.

RECOMMENDATIONS:

1. Follow up with Pathfinder/Nigeria and Pathfinder/Boston to monitor status of the PPFN proposal for reprinting FP booklets.
2. Obtain written assurance from Pathfinder that adequate funds will be added to the Ogun State FP training project for the IEC training component prior to conducting the trainers workshop.

ASSOCIATION FOR VOLUNTARY SURGICAL CONTRACEPTION/NIGERIA

Official met: Dr. A. Adetunji, Program Manager.

ACTIVITIES AND OBSERVATIONS

The Association for Voluntary Surgical Contraception supports about 15 projects throughout Nigeria. The main role of Dr. Adetunji, the newly appointed AVSC Nigeria representative, is project monitoring and development, including monitoring compliance with voluntarism and maintenance of AVSC medical standards. The newly-implemented JHU/PCS project with the University of Ibadan to

develop VSC booklets was discussed with Dr. Adetunji. He agreed to send to JHU/PCS the addresses of the 15 AVSC Project Directors. This list will be provided to the JHU/PCS Project Director at the University of Ibadan and can be used as the initial mailing list for the VSC booklets.

AGENCY FOR INTERNATIONAL DEVELOPMENT/LAGOS

Officials met: Dr. Keys MacManus, AID Affairs Officer; Mr. Larry Eicher, Health Development Officer; and Mrs. H.O. Shitta, Program Specialist.

ACTIVITIES AND OBSERVATIONS

Over the course of the two-week period, a number of meetings were held with key officials of USAID/Lagos to discuss current and projected JHU/PCS activities in Nigeria. The following were the key issues discussed during the meetings:

1. JHU/PCS project to develop VSC booklets at the University of Ibadan - It was agreed that this project would be slightly modified so that the English language version of the VSC booklet would be developed initially. Drafts of this booklet would be reviewed by the AAO and by Dr. Sulaiman. A decision would later be made on whether to print Yoruba, Hausa, and Igbo versions of the booklets.
2. PPFN workshop for Broadcasters - Because of the JHU/PCS funding situation, this workshop had to be postponed until late 1986 or early 1987. The AAO pointed out that the workshop was not as high a priority as other JHU/PCS activities and concurred with this decision.
3. TV Production of RAPID presentation for Nigeria - The AAO feels that this activity is of prime importance; JHU/PCS should work diligently to develop the script and see that it is aired.
5. Other issues - The AAO also approved utilizing Pathfinder cooperative agreement funds in Nigeria to reprint the Yoruba and Hausa versions of the PPFN booklets. JHU/PCS projects with PPFN were reviewed. The AAO urged that JHU/PCS schedule another visit to Plateau State as

soon as possible to review the status of the project, and to assure that all planned project activities are being carried out. The AAO was pleased to see the many materials developed for Plateau State. She urged that the Hausa versions of the materials be tested in other States.

4. Paying for Airing of Radio/TV spots - The AAO requested that JHU/PCS hold meetings with State Governors in collaboration with MOH counterparts to determine if the Governors would meet with the State Broadcasting Corporations to request free air time for FP radio and TV spots.

RECOMMENDATIONS:

Hold meetings with the AAO during her visit to JHU/PCS in April to review the status of all JHU/PCS activities in Nigeria (in particular, the status of the RAPID production), review the draft of the VSC booklet and discuss the status of funding for IEC in Nigeria.

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UNION STATE MINISTRY OF HEALTH
FAMILY PLANNING SERVICE
QUARTERLY REPORT: OCTOBER TO DECEMBER, 1985

APPENDIX B

NEW CLIENTS AND SOURCES OF REFERRAL

No	Clinic	Total New Clients	Sources of Referral							
			Field Work- er	Clin- ic Staff	Frie- nd	Rela- tive	Rad- io	Tela- vi- sion	News pap- er	Oth- ers
1.	DHU Ilorin	221	87	25	5	8	45	39	2	10
2.	Okelele Mat.	102	15	40	12	13	5	16	-	1
3.	Pakata Mat.	58	14	7	4	4	15	10	-	4
4.	BHC Ogidi	66	27	12	-	5	3	9	1	9
5.	BHC Shao	19	-	-	4	-	10	-	-	5
6.	BHC Oke-Oyi	15	-	10	1	-	3	-	-	1
7.	RHC Koko	2	-	-	-	-	2	-	-	-
8.	DHU Afon	19	3	5	2	3	4	-	-	2
9.	DHU Offa	156	-	73	32	3	8	20	-	-
10.	RHC Erinle	34	-	9	2	-	12	3	7	1
11.	DHU Omu-Aran	153	-	100	2	-	16	10	-	5
12.	Gen. Hosp. O/Aran	40	-	20	1	3	6	10	-	1
13.	DHU Share	1	-	-	1	-	-	-	-	-
14.	M/C I/Oro	15	8	2	-	-	-	5	-	-
15.	RHC Omupo	33	4	14	1	1	10	-	-	3
16.	DHU Kabba	-	-	-	-	-	-	-	-	-
17.	Gen. Hosp. Okene	79	-	24	8	4	26	9	3	5
18.	Gen. Hosp. Iokoja	27	-	3	14	-	10	-	-	-
19.	DHU Lokoja	78	4	16	21	6	14	9	4	4
20.	GH Isanlu Oyi	134	-	50	11	16	25	9	3	10
21.	1st A/C MOH	67	-	25	1	-	7	6	-	7
22.	Spec. Hosp. Sobi	50	-	22	-	-	7	14	-	7
23.	DHU Iafiyagi	48	-	22	-	2	20	-	-	3
Total		1377	202	469	122	68	248	169	21	78
Percentage		100%	14.7%	34%	8.9%	4.9%	18%	12.3%	1.5%	5.7%

Total New Last Quarter - 1144 Total New this Quarter - 1377
 Total Old Last Quarter - 1,433 Total Old this Quarters - 2328

Percentage Increase of the New Acceptors over last quarter - 16.9%

12

APPENDIX C

ANALYSIS OF PPFV FAMILY PLANNING BOOKLET DISTRIBUTION

NO.	TYPE OF BOOKLET	METHODS			(ISSUED) TOTAL	METHODS			BALANCE	PRINTED			
		PILL	IUCD	CGN		PILL	IUCD	CGN		PILL	IUCD	CGN	
1.	YORUBA	70485	24355	12700	107540	2460	NIL	NIL	2460	60000	35000	15000	110000
2.	HAUSA	38855	29755	8355	76965	8145	7245	1645	17035	47000	37000	10000	94000
3.	IGBO	14980	22030	5080	42090	2020	5970	2920	10910	17000	29000	8000	53000
4.	PIOGIN	29830	26080	7920	62890	1170	3920	20	5110	30000	30000	8000	68000
	TOTAL	153150	102220	34115	289485	13795	17135	4585	35515	154000	130000	41000	325000
										325 000			