

PD-AAU-271
47112



AGENCY FOR INTERNATIONAL DEVELOPMENT

UNITED STATES AID MISSION TO PERU

C/O AMERICAN EMBASSY

LIMA, 1 PERU

TELEPHONE: 286200

CABLE: USAID/LIMA

August 29, 1986

Ms. Cecilia Yocteng F.
President, APECO
Asociación Peruana para la
Conservación de la Naturaleza
Parque José de Acosta 187 - Altos
Lima 17

Subject: Environmental Education and Training Projects.
Grant No. 527-0000-G-00-6593-00

Dear Ms. Yocteng:

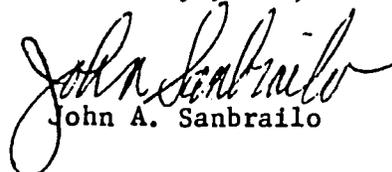
Pursuant to the authority contained in the Foreign Assistance Act of 1961, as amended, the Agency for International Development (hereinafter referred to as "A.I.D." or "Grantor") hereby grants to the Asociación Peruana para la Conservación de la Naturaleza, (hereinafter referred to as "APECO" or "Grantee"), the sum of \$18,900.00 to provide support for the dissemination of the information contained in the Environmental Profile of Peru, recently published by ONERN (Oficina Nacional de Evaluación de Recursos Naturales). This will be accomplished by planning and conducting seminars, conferences, environmental education, and other appropriate methods of communication to disseminate the information contained in the Environmental Profile of Peru to the general public and specifically to Peruvian decision-makers, including specific programs for regional communication in appropriate formats to the distinct regional sector of the country. Examples of the types of programs that may be undertaken are shown in Attachment 2, the Program Description.

This Grant is effective and obligation is made as of the date of this letter and shall apply to commitments made by the Grantee in furtherance of program objectives during the period beginning with the effective date and ending August 31, 1987.

This Grant is made to the Grantee on condition that the funds will be administered in accordance with the terms and conditions as set forth in Attachment 1, entitled the "Schedule"; Attachment 2, entitled "Program Description"; Attachment 3, entitled "Mandatory Standard Provisions"; and Attachment 4, entitled "Optional Standard Provisions", which have been agreed to by your organization.

Please sign all five (5) copies of this letter to acknowledge your receipt of the Grant, and return four (4) copies to the Program Office, USAID/Peru.

Sincerely yours,


John A. Sanbrailo

Attachments:

1. Schedule
2. Program Description
3. Mandatory Standard Provisions, for non - U.S. Non-Governmental Grantees, AID 1420-53 (1-85)
4. Optional Standard Provisions for non-U.S., Non-Governmental Grantees, AID 1420-54 (1-85)

ACKNOWLEDGED AND AGREED TO:

ASOCIACION PERUANA PARA LA CONSERVACION DE LA NATURALEZA

By: 
Title: PRESIDENTA
Date: 29 AGOSTO 86

FISCAL DATA:

Appropriation : 72-1161021
Budget Plan Code : LDAA-86-25527-DG13
Project No. : 527-0000
Total Est. Amount : \$18,900
Total Obligated Amt. : \$18,900
Funding Source : USAID/Peru

Schedule

A. Purpose of the Grant

The purpose of this Grant is to provide support for the Grantee to initiate a program for the dissemination of the information contained in the Environmental Profile of Peru, recently published by ONERN (Oficina Nacional de Evaluacion de Recursos Naturales). This will be accomplished by planning and conducting seminars, conferences, environmental education, and other appropriate methods of communication to disseminate the information contained in the Environmental Profile of Peru to the general public and specifically to Peruvian decision-makers, including specific programs for regional communication in appropriate formats to the distinct regional sectors of the country.

B. Period of Grant

1. The effective date of this Grant is the date of its signature. The expiration date of this Grant is August 31, 1987.

C. Amount of Grant and Payment

1. A.I.D. hereby obligates \$18,900 for purposes of this grant.
2. Payment shall be made to the Grantee in accordance with procedures set forth in Attachment 4 - Optional Standard Provisions 1 - entitled "Payment - Periodic Advance".

D. Financial Plan

Included in Attachment 2 is the Budget for this Grant, including local-cost financed items, which are authorized up to the amount of the Grant. Revisions to this budget shall be made in accordance with Standard Mandatory Provision 4 of this Grant, entitled "Revision of Grant Budget".

E. Reporting Requirements

1. A comprehensive report will be prepared describing activities carried out under each program activity. Reports will be submitted to A.I.D. upon the completion of each activity or no later than the expiration date of the Grant.

2. At least 5 copies of each publication generated under the program activities described in Attachment 2, "Program Description", will be furnished to A.I.D.
3. A final report summarizing activities carried out in accordance with the "Program Description" will be submitted to A.I.D. within thirty days after completion of the Grant period. The receipt of such a report will be a prerequisite for approval by A.I.D. of final reimbursement of costs under this Grant.

F. Special Provision

The following Optional Standard Provisions (Attachment 4) apply to this Grant: 1, "Payment Periodic Advance"; 8, "Local Cost Financing with U.S. Dollars"; 9, "Publications"; 17, "Title to and Use of Property" (Grantee Title).

Program Description

I. JUSTIFICATION

APECO, since its creation in 1982, has been developing a series of activities in environmental education at a national level, with the objectives of sensitizing, informing, and motivating participation of diverse levels of the Peruvian population in the need to protect and conserve the country's natural resources through rational use of these resources.

The environmental education campaigns and programs must reflect the present environmental reality and constraints in Peru, with the goal of promoting and developing national and regional policies reflecting specific environmental realities.

The "Environmental Profile of Peru", now being published by ONERN (through USAID/Lima project support), is proposed by APECO as the informational base for a series of environmental education activities in the country. The "Environmental Profile" contains substantial information on the existing environmental problems, and designations of environmentally fragile regions, in Peru.

II. OBJECTIVES

General objectives of the proposal are to carry out various educational activities with the goal of generating public awareness of the "Environmental Profile of Peru", now being published by ONERN so as to encourage analysis of the "Profile" to convert it into a document with general awareness and utility throughout the country.

Various specific sub-project activities, of the types outlined below under VII "Sub-project Plan", will be prepared and implemented, including seminars, public meetings, and other means of communications such as publications, radio programs, regional education programs, and training in environmental education. Some activities will address the specific constraints to communication, such as indigenous languages, unique to the various regions of Peru.

III. DURATION

One year, with each sub-project activity being developed and implemented during parts of this period, to be programmed according to four-month program plans to be regularly submitted to USAID/Lima.

IV. TOTAL COSTS

USAID/Lima (grant funds)	\$18,900
APECO-RED (personnel and materials)	20,000
	<u>\$38,900</u>

V. RESPONSIBLE ORGANIZATION

Asociación Peruana para la Conservación de la Naturaleza (APECO).

VI. PERSONNEL

Volunteer personnel of APECO and its associated regional groups.

VII. SUBPROJECT PLAN

--PUBLICATIONS.

1. BROCHURES ON BASIC ENVIRONMENTAL PROBLEMS

Many of the basic environmental problems, alternatives, and principles applicable to the natural conditions of Peru are unknown to a majority of the population, due primarily to the lack of public information on these subjects. This lack can be reduced, at least in part, by the preparation and distribution of simple brochures or leaflets addressing specific points, based on the information contained in the "Environmental Profile of Peru".

We propose to produce brochures and booklets, at low-cost, in easily-reproducible formats, which clearly and simply address the principal environmental problems existing in Peru.

These publications will be distributed throughout the country by APECO and its associated PVO environmental groups throughout the country.

OBJECTIVES: Production of at least three brochures of 15,000 copies each (total 45,000 annually).

TIME: 1 yr.

2. INSTRUCTOR'S GUIDE TO METHODS IN ENVIRONMENTAL EDUCATION

There is a need within Peru, apparent during APECO's recent educational training programs, to compile and publish a national professional guide or manual on the concepts, principles, and methods of education in environmental affairs and conservation of natural resources.

APECO will prepare and publish a basic manual of environmental education, to be used in their training courses for professors and instructors. Copies of the manual will be distributed to selected participants in these courses.

OBJECTIVES: Preparation and publication of 500 copies.

TIME: 1 year (or less).

3. REVISION AND PUBLICATION OF "GUIA ELEMENTAL DE TECNICAS DE ECOLOGIA DE CAMPO".

This guide was produced for use in a short course in 1983, under USAID/Lima funding. This may be the only simple guide in Spanish to ecological field methods. All copies were used during the course, but there has been continuing demand for this field guide. A revision and republication is needed based on the new information available in the "Environmental Profile of Peru".

APECO will revise and re-publish this booklet to fill the present demand and need.

OBJECTIVES: Revision and publication of 1000 copies.

TIME: 3 months.

4. PREPARATION AND PUBLICATION OF INFORMATIVE BULLETIN OF APECO

In 1983, APECO published a bulletin every four months, giving the objectives and activities of the organization. This was funded by voluntary contributions of members, but present economic conditions preclude further publication.

There have been numerous unfilled requests from both Peruvian and foreign individuals and institutions for information on APECO and its activities, including discussion of present environmental problems in Peru. The departmental associations (most with negligible funds) under the APECO organization are in need of such a source of information on national problems and on the APECO parent organization.

OBJECTIVES: 500 copies every four months (1500 annually), each 10 pages, in two colors.

TIME: 1 yr.

5. PREPARATION AND PUBLICATION OF NETWORK BULLETIN ON APECO-RED

APECO created in 1985 a network of semi-autonomous environmental associations in various Departments of Peru. This network is in need of a regular form of communication to maintain its integrity. APECO proposes to publish a bulletin three times annually, with notices of each association's activities, proposals for joint projects, and articles of general interest within the network.

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OBJECTIVES: 1000 copies every four months (3000 annually),
each about 18 pages.

TIME: 1 yr.

6. CATALOG OF ENVIRONMENTAL EDUCATION MATERIALS AVAILABLE IN PERU.

APECO proposes to produce a catalog of educational materials dealing with environmental affairs and conservation in Peru. This bibliographic list will include printed matter, films, and audio-visual materials with their location and availability. It will be of utility to communications media searching for environmental materials, school administrators, environmental groups, and as a base for APECO's continuing work in environmental education.

This bibliographic list of environmental information available in-country will very much complement the "Environmental Profile of Peru" being published by ONERN.

OBJECTIVES: Preparation and publication of 200 copies of a preliminary catalog.

TIME: 7 months.

--RADIO PROGRAMS.

7. CONSERVATION EDUCATION BY RADIO, IN SELVA CENTRAL AND ANDINA SUR

APECO's ongoing National Campaign on Conservation Information has successfully reached a major portion of the eight regional associations of the APECO organizational network. The regional associations in Oxapampa (ECODESC) and Cuzco (CODUCSUR) have requested APECO assistance in developing and using radio programs for community education in their regions. The regions are large, and include many relatively inaccessible communities, so that radio will give the broadest coverage and, at relatively low cost. One of the principal information sources will be the "Environmental Profile of Peru" as it applies to these regions.

OBJECTIVES: Production, including translation into Quechua for the Cuzco area, of two programs to be aired daily on two stations in each area for one year.

TIME: 1 yr.

--REGIONAL ACTIVITIES.

8. EXTENSION OF THE NATIONAL CAMPAIGN FOR ENVIRONMENTAL EDUCATION TO CHACHAPOYAS AND HUANUCO.

During 1985, APECO successfully carried out an information project in eight areas of Peru for communication to the general public on the basic ideas of conservation of natural resources. This was primarily financed by the U.S. World Wildlife Fund, with

the assistance of local environmental groups. Chachapoyas and Huanuco were not included in 1985, but groups from these regions have requested assistance from APECO to develop local programs, and have offered field support in implementing these.

APECO will use printed and audio-visual materials prepared during 1985, supplemented with new materials based on the "Environmental Profile" by ONERN, and primarily requests assistance to send three APECO personnel for six days to each region.

TIME: about 1 month.

--TRAINING.

9. TRAINING IN ENVIRONMENTAL EDUCATION FOR PROFESSORS AND INSTRUCTORS IN COMMUNITIES NEAR RIO ABISEO (Gran Pajatén) NATIONAL PARK

This proposal is to inform and educate the resident population near this new National Park on the significance and benefits to them of the nearby Park, and the need to protect the fragile ecosystems of the park for the future benefit of the local residents. APECO proposes to host a seven-day workshop for local teachers as a way of achieving this goal.

This need is particularly urgent in the Rio Abiseo Park, which still lacks any park personnel and clear boundaries. Intensive baseline investigations (mostly directed by the University of Colorado) are now beginning to determine the basic resources (vegetation, soils, geology, archeology, etc.) of the area.

The project will serve as a model for similar educational programs for other parks and protected areas. (If the results are positive, perhaps this approach can be used in the Central Selva area, for the Yanachaga National Park and San Matias Protection Forest, essential to the survival of the Palcazu project area).

OBJECTIVES: A seven-day workshop for local teachers on the significance and benefits to their communities of the nearby Park, and the need to protect the fragile ecosystems of the park for the future benefit of the local residents.