

UNCLASSIFIED

Annual Budget Submission

FY 1987

**BUREAU FOR PROGRAM AND
POLICY COORDINATION**

**CENTER FOR DEVELOPMENT INFORMATION
AND EVALUATION**



JUNE 1985

Agency for International Development
Washington, D.C. 20523

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ACTION PLAN

INTRODUCTION

The primary goal of the Center for Development Information and Evaluation (CDIE) is to improve the policies, programs and projects in which the Agency and developing countries are engaged. The Center serves AID Missions, regional and technical bureaus, and central management by:

- acting as overall manager of the A.I.D. evaluation system and as the central point for the development of evaluation guidance and other methodological materials;
- promoting the application of lessons learned in program planning and management, policy formulation, and project development; and
- increasing A.I.D. staff awareness and use of development experience, statistical and information resources.

The long range objectives to be addressed in the CDIE's FY 86 and FY 87 program include:

- improving the quality of AID's development information and intensifying its outreach particularly to Missions and LDC institutions;
- increasing the utilization of CDIE statistical and data management resources by providing technical assistance in data collection and analysis methods;
- enhancing the economic and social data bases to provide improved statistical analyses for program studies and presentations;
- promoting the application of lessons learned by undertaking development experience reviews of AID projects, programs and policy issues and disseminating the results through evaluation reports, abstracts, AID periodicals and workshops;
- strengthening bureau and mission level management of AID's evaluation and development information resource system.

An appraisal of achievements and specific operational objectives for the FY 86 and FY 87 program are outlined below.

APPRAISAL OF ACHIEVEMENTS AND FORWARD PLAN

● DEVELOPMENT INFORMATION

The FY 86 budget submission stressed the implementation of a strategy which would increase the effective utilization of development information by end-user professional and technical staff in AID Bureaus, Missions and their counterparts in developing country institutions. This strategy included: (1) increasing end-user awareness of facilities and resources of the Center; (2) duplicating and transferring appropriate portions of the development information collection and system to the user community; (3) developing educational reference resources on Agency development priorities; and (4) improving country-level economic and social data bases (ESDB) and statistical services.

Substantial progress has been made toward achieving these objectives. Notable achievements include:

- provided an extensive series of briefings, demonstrations and presentations describing the Center's information, services and resources to AID Bureau and Mission staff.
- developed a long-term development information training program plan which will support the effective utilization of development information by AID Bureau staff who directly access the Center's automated information resources.
- implemented a pilot program to test and evaluate the duplication, transfer and decentralized use of portions of the Center's automated resources by AID Bureau staff.
- completed a strategy paper for the Center's Overseas Development Information Support (ODIS) program, which will support the implementation of the strategy in AID Missions and developing country institutions.
- initiated a pilot field test of the ODIS program strategy at a selected AID Mission to test, evaluate and refine ODIS program elements and to improve effectiveness of full program implementation.

- completed an analysis of the Development Information user community to establish information policies which more effectively support primary user information needs, within available Center staff and budget resources.
- provided a record level of information services to the Center's user clientele. FY 85 requests for development information has increased by 30% over the previous year.
- provided technical assistance to support the development of AID Mission information centers in several developing countries including Pakistan, Senegal, Niger, Ecuador, Sudan, Egypt, and Haiti.
- developed and implemented a "Quick Access System"(QAS) that makes access to selected ESDB statistics from the data bases easier for non-programmers.
- expanded data bases to cover former gaps, e.g., energy, food balance sheets, AID expenditures, more financial and health data.
- produced statistical reports for Congress, including the Congressional Presentation Data Pages, the 620(s) Report on Military Expenditures and the Human Rights Report more efficiently and made these reports available on-line to AID users through the QAS.
- responded to a series of request from Congressman Obey by preparing special statistical reports on LDC socio-economic conditions that were used in this year's foreign assistance hearings.
- began a campaign to encourage greater use of ESDB statistics by AID/W and Mission staff by providing a series of QAS demonstrations and by preparing a cable informing Missions that datasets are now available on microcomputer diskettes.
- continued responses to AID staff and contractor ad hoc requests for statistical services.
- developed and distributed a user's guide for the ESDB and QAS and made arrangements with IRM to assist their effort to complete the documentation process for the data updates and system programs.
- provided ESDB databases and technical assistance in their use to the International Institute for Cooperation in Agriculture located in Costa Rica.

In the future, we will continue to support the long-term development information program strategy, with particular emphasis on the following activities:

- completing an information policy paper which addresses the level of services provided to the Development Information client audience, the propriety and access to the Center's development information collection and resources, user fees and cost recovery, public access to development information data, etc.
- implementing a broader Overseas Development Information Support program, at selected, high-impact, AID Mission field locations.
- designing and implementing a long-range development information Outreach Program which promotes AID Bureau and AID Mission awareness, understanding and utilization of the Center's development information resources.
- testing, evaluating and implementing, where feasible, the use of the Agency's International Communications System to support improved access and transfer of development experience resources to AID Mission field sites.
- extending to other AID Bureaus, an initiative to systematically acquire AID documents, similar to the program being implemented with the S&T Bureau. Also, expanding the acquisitions program to obtain other quality documents beyond project and evaluation materials, for the inclusion in the Development Information System.
- designing and creating improved information retrieval procedures, mechanisms and forms by which Agency planners, designers, evaluators and researchers can request information on AID experience.
- maintaining and promoting activities to encourage greater use of ESDB statistics and the newly developed Quick Access System.
- transferring the data bases to USAID Missions and LDC regional development organizations and providing technical assistance in their use.
- improving ESDB system documentation, including an automated variable dictionary, QAS training manuals, and program documentation.

- searching for new sources of data in demand in the Agency and integrating it into the system and continuing to refine the QAS system based on user feedback and suggestions for improvement.
- developing and encouraging statistical analyses that utilize ESDB statistics to address current Agency policy and program concerns.

● EVALUATION

I. Evaluation Studies

CDIE has made substantial progress in the evaluation of AID projects, programs and special policy issues during FY 1985. The types of Development Experience Reviews CDIE undertakes fall within three major categories: (a) the "classic" impact evaluation series which focuses on a specific sector of project assistance; (b) evaluations of special programs, country studies and non-project assistance; and (c) special studies of thematic, cross-cutting and policy issues of concern to AID. These evaluation studies may involve different levels of effort and resources ranging from quick "desk" studies that synthesize readily available evaluation documents and information from AID/W interviews, to a series of long-term, full-scale field evaluations. The full agenda for evaluation studies for FY 86 and FY 87 will be completed in the summer of 1985 after review by AID management.

Sector-Focused Evaluations

The traditional impact evaluation series generally focuses on a specific sector and examines the ex-poste impact on intended beneficiaries of the AID project assistance. Examples of progress in the impact evaluation series during FY 1985 include:

- completed a comprehensive review of available AID evaluations on participant training, which will be published in FY 1986.
- completed the impact evaluation series on Agricultural Services projects and held a Conference in October 1985. A final report has been written and is close to publication.
- completed the impact evaluation series on Integrated Rural Development projects. A draft report is now in preparation.

- began a review of AID's experience with Contraceptive Social Marketing which will be completed by the end of FY 85. Site visits were made to Bangladesh, Sri Lanka, and Mexico in addition to document reviews.
- completed a synthesis of AID's experience with small farmer credit projects which will be presented at a joint AID-IFAD experts meeting June of 1985.
- completed a review of critical factors and policy considerations for project development in the traditional household energy sector.

Impact evaluations on our forward agenda for FY 86 and FY 87 include:

- conducting six impact evaluations of health delivery services and disease control projects during FY 86. The focus will be to assess impacts at beneficiary and institutional levels. Sector activities will culminate in a conference and final report.
- conducting 4 to 6 impact evaluations of LDC institutions of higher education mostly in Africa during FY 86. In addition, beginning a major study of AID-assisted universities in India in FY 86. The focus in all these evaluations will be on the impact on small farmers and on institution building within agriculture sectors. Plans for FY 87 include conducting four more impact evaluations, holding a conference, and preparing a final report.
- supporting an ongoing study of former participant trainees in several Asian countries which will examine the extent to which US trained social scientists in LDC's have used social science methods to manage or resolve socio-economic problems. Also conducting 4-6 impact evaluations during FY 86 to assess the development impact of AID participant training programs. In FY 87 a conference will be conducted and a final report published.
- completing a desk review of AID's efforts to integrate family planning with health and nutrition projects in FY 86.

- conducting a synthesis of AID's experience with agricultural extension which will include limited site visits of innovative extension approaches in FY 86.
- conducting a synthesis of AID's experience with small scale private enterprise development in FY 86.
- conducting a desk review of AID's and other donor experience with urban development project approaches in early FY 86 which will focus on project impact upon the urban poor.

Special Program and Country Study Evaluations

A second major category of CDIE evaluation studies focuses on non-project assistance, special types of programs and country studies. Examples of our work in this area during FY 1985 include:

- completed a synthesis of findings from recent evaluations of AID commodity Import Programs (CIPs) in Zimbabwe, Somalia and Egypt.
- conducted a review of AID's experience in implementing policy and institutional change via performance based disbursement program, drawing examples from the Philippines, Bangladesh and Niger.
- At the request of the AID Administrator, initiated and published a special evaluation of International Fund for Agricultural Development during FY 85. The review assessed IFAD's performance in achieving its food production and income goals, in reaching its target group, in achieving sustainable projects, and in playing a special role among development donors.
- began a desk review of available documents on AID's Tunisia program, and a field study of the impact of the Brazil program.

Studies of this type planned for FY 86 and FY 87 include:

- continuing several country program evaluations initiated in FY 1985 which will examine the history of an AID country program, and assess its impact on such host country dimensions as economic growth, institution-building, and income levels. Desk reviews based on available documents will be conducted in those instances in which field evaluations cannot be done.

Cross-Cutting and Policy Issue Evaluations

The third category of studies undertaken by CDIE focus on policy-oriented or thematic issues of concern to AID. They often address "cross-cutting" issues relevant across numerous sectors and may consider "intermediate" evaluation issues such as institutional development, project design and management, program efficiency and sustainability, as well as project impact upon beneficiaries. Progress with studies of this type accomplished during FY 85 include:

- completed five special studies on private sector institutions. A comprehensive report that analyzes these studies, as well as other reports on the Agency's private sector initiative were published.
- began a synthesis of findings from project document reviews and ten field site visits on the impact of AID projects on Women in Development which will be completed in FY 85. Results will be presented at end of the UN Decade for Women Conference in July 1985 in Nairobi.
- began a technology transfer series of evaluations in FY 85 that focuses on the dynamics of dissemination of appropriate technologies in the areas of agricultural marketing, and the social marketing of health and family planning technologies. Two mini-evaluations have been completed and two full-scale field evaluations are scheduled for the end of FY 85.
- completed six development management evaluations of African projects focusing on issues germane to host country project management capability and practices. The final report will be published in FY 85.
- completed a review of project design alternatives that examines AID's experience and the pros and cons of strict constructionist versus flexible design. Site visits were made to assess alternative design approaches in the Philippines and Indonesia.
- completed a study that explores the performance characteristics of AID's superior program managers.
- completed a "desk" study of crop substitution/income programs for narcotics control.
- completed a review of AID activity in institutional development.

Plans for policy-oriented and cross-cutting studies in FY 86 and FY 87 include:

- conducting a desk study assessment of the project characteristics that contribute to or are associated with project sustainability in FY 86.
- conducting six more development management evaluations in Latin America followed by workshop and final report to analyze evaluation findings and their implications during FY 86. An additional six evaluations will be conducted in FY 87 which focus on development management issues in Asia, followed by a workshop and final report.
- continuing the technology transfer series with six more evaluations planned for FY 86, adding the commercial marketing of renewable energy technologies to the on-going areas of marketing agricultural, health and family planning technologies begun in FY 85. Four-six more evaluations are planned for FY 87 followed by a conference and a final report which analyzes technology transfer evaluation findings and their implications.
- launching five evaluations in FY 86 which focus on the impacts of agricultural development projects on the small farmer. A conference will be held in FY 87 and a final report published that will analyze the evaluation findings and policy implications.

II. Evaluation Applications

During FY 85 CDIE has progressed towards the objective of more extensive and innovative approaches to dissemination and application of evaluation findings. Our activities during FY 85 have included:

- continued publication and dissemination of evaluation study findings thru our various CDIE series: Impact Evaluations, Program Evaluations, Discussion Papers and Special Studies. A new series called Occasional Papers was created for quicker dissemination to limited audiences.
- prepared monthly articles for the CDIE Development Review in Frontlines, and occasional feature articles for Horizons Magazine.

- prepared short abstracts for individual project impact evaluations and summaries synthesizing findings for completed sectors--to be read by the busy AID executive.
- hosted or participated in various workshops and conferences.
- developed a scope of work and prototypes for a series of Project Manager's Reference Guides to be integrated into the automated Development Information System. The Reference Guides will provide analytical syntheses of development information for each priority sector in a format directly useful for AID project designers and managers.

For FY 86 and FY 87 CDIE plans to place increased emphasis on a variety of dissemination and application approaches. During FY 86 we will initiate a study to assess our current approaches and to recommend new and innovative ways of promoting CDIE evaluation findings that enhance their direct usefulness for future AID project design and implementation efforts. During FY 87 CDIE will undertake several new dissemination application approaches, possibly including initiation of a special quarterly journal that highlights CDIE evaluation findings, and audio visual presentations.

Also, we will continue to develop and implement the series of Project Manager's Reference Guides in FY 86 and FY 87, including priority sectors such as small scale enterprise development, agricultural research, contraceptive social marketing and others.

III. Agency Evaluation System Support

CDIE continues to coordinate and support Agency-wide evaluation efforts by: (a) providing technical assistance to missions and regional bureaus in data collection and evaluation methods; (b) developing methodological studies intended to inform, assist, and guide missions in their data collection and evaluation efforts; and (c) monitoring Agency evaluation plans.

Technical Assistance

CDIE provision of technical assistance to AID missions and regional bureaus was given new emphasis in FY 85. Our approach has been to provide technical assistance for selected issues or sectors where results can be generalized and will be of interest to a broader audience (i.e. more than one mission). Examples of technical assistance requests completed by the end of FY 85 include:

- assisted Mauritania in the development of an appropriate data collection design for evaluating a rural roads project.
- assisted Niger in the design of a data collection system to monitor policy and production changes associated with a sector performance disbursement grant.
- assisted LAC/DR in the development of an improved data collection and analysis system for Central America.
- assisted Egypt in the evaluation of their private sector CIP program.
- assist Haiti in focusing project evaluations on broader program and strategy issues.
- assisted St. Lucia in the design of an evaluation system for a land titling project.
- assisted Costa Rica in the design and management of a data collection and analysis effort in support of an Agricultural University project.
- continued management and coordination of the Agency-wide RSSA with the US Bureau of the Census for provision of technical expertise in data collection to AID missions and LDC institutions. It is anticipated that the PPC central funding of this RSSA will end in FY 86 and these functions will be transferred to the BUCEN budget according to an agreement between AID and BUCEN pending OMB approval.
- developed a workshop on collaborative evaluation methods for AID field officers and host country counterparts. The workshop, jointly funded with the regional bureaus, will be pilot tested in Washington, D.C. in July 1985 and field-tested in the North Africa region in September 1985.

CDIE plans to continue such technical assistance efforts to USAID's during the next two fiscal years, undertaking approximately ten TDY's per year. Furthermore, CDIE will continue to coordinate the collaborative evaluation methods workshops conducted in the field during FY 86 and FY 87. Special emphasis will be placed on developing methodologies to make project evaluations more relevant to broader program and cross-cutting issues as the basis for better program/strategic planning and decisionmaking.

A new initiative is planned for FY 86 and FY 87 that would result in a project to help Missions strengthen host country program monitoring and evaluation capabilities. A pre-feasibility study is planned for FY 86 and a feasibility study and design requirements is planned for FY 87.

Methodological Studies

Based in part on technical assistance experience, CDIE has prepared a number of methodological studies intended to provide assistance and guidance to missions in their data collection and evaluation efforts. Examples of such activities during FY 85 include:

- prepared methodological guidelines for designing low-cost baseline follow-up surveys for the evaluation of the socio-economic impact of rural roads projects.
- developed general AID guidelines to help AID managers select data collection approaches and prepare contractor scopes of work that will obtain needed information as cheaply and expeditiously as possible.
- reviewed case studies of alternative project evaluation methods and the successful use of innovative evaluation methods.
- prepared a revised version of the AID Evaluation Handbook.
- prepared a draft Handbook on the impact evaluation methods used by CDIE evaluation teams.
- developed guidelines for evaluating non-project assistance.

Plans for FY 86 and FY 87 include:

- developing methodological guidelines on data collection for monitoring and evaluation of projects in high priority sectors, including health service delivery, potable water, irrigation, and contraceptive social marketing.
- preparing a series of studies assessing AID and other donor experience with innovative and rapid appraisal methods, as alternatives to the traditional use of sample surveys to gather project monitoring and evaluation information. A workshop is planned on this topic for the end of FY 86.

- preparing guidelines for evaluating sector, multi-project and program effectiveness of AID-supported activities in LDC's.

AID Evaluation System Support

CDIE continues to provide Agency-wide leadership and coordination for evaluation efforts. For example, CDIE activities during FY 85 include:

- developed an automated evaluation planning and performance system to monitor AID evaluation reports.
- reviewed tracking of regional bureau and mission annual evaluation plans and reports.
- organized and chaired monthly meetings of the Project Evaluation Committee, a forum in which Agency evaluation officers can coordinate evaluation plans and discuss common evaluation issues and problems.

CDIE plans to continue its coordination and leadership role in support of an improved Agency wide evaluation system during FY 86 and FY 87.

Support to International Evaluation Programs

CDIE will continue its active participation in the DAC Experts Group on Evaluation. During FY 85 CDIE assisted in the preparation of two major reports: "Lessons of Experience Emerging from Aid Evaluation" and "Evaluation Methods and Procedures: A Compendium of Donor Practice and Experience." For FY 86 and FY 87 CDIE will work with the group on studies of non-project aid principles of good feedback practices, assistance to developing countries in evaluation planning and a number of cross-cutting issues such as program sustainability and women in development.

MANAGEMENT STEPS

The management steps necessary to achieve the FY 86/87 operational objectives include:

- reorganizing CDIE into two divisions to absorb a one-third reduction in full time staff;
- consolidating CDIE staff in new office space;
- converting the reference and research service from the current RSSA arrangement to a private contractor;
- completing the FY 86/87 program review in FY 85;
- initiating the Overseas Development Information Support contract.
- planning and carrying out evaluation studies.

FY 1987 ANNUAL BUDGET SUBMISSION
TABLE III - PROJECT OBLIGATIONS BY APPROPRIATION (\$000)
Country PPC/CDIE

APPROPRIATION ACCOUNT PROJECT NO. TITLE	L/G	FY 85 ESTIMATE	FY 86 ESTIMATE	FY 87 AAPL
<u>Agriculture, Rural Development and Nutrition</u>		<u>1612</u>	<u>1605</u>	<u>1770</u>
930-0264 Agr. Info and Related Services	G	411	205	280
930-0232 Information as a Tool in Development	G	1201	1400	1490
<u>Selected Development Activities</u>		<u>2818</u>	<u>3395</u>	<u>3480</u>
930-0232 Information as a Tool in Development	G	1150	1835	2260
930-0085 Integrated Studies and Systems	G	1169	1060	1220
930-2256 BUCEN Surveys & Evaluation Support	G	499	500	----
TOTAL ALL DA APPROPRIATION ACCOUNTS		<u>4430</u>	<u>5000</u>	<u>5250</u>

FY 1987 ANNUAL BUDGET SUBMISSION
 TABLE I - LONG RANGE PLAN BY APPROPRIATION ACCOUNT (\$000)
 Country _____ PPC/CDIE _____

FY 1984 FY 1985 --FY 1986-- FY 1987 -----PLANNING PERIOD-----
 ACTUAL ESTIMATE CP ESTIMATE AAPL 1988 1989 1990 1991

AGRICULTURE, RURAL DEVELOPMENT AND NUTRITION

TOTAL	650	1612	1605	1605	1770	1815	1897	1980	2062
GRANTS	650	1612	1605	1605	1770	1815	1897	1980	2062
LOANS	---	---	---	---	---	---	---	---	---

SELECTED DEVELOPMENT ACTIVITIES

TOTAL	3350	2818	3395	3395	3480	3685	3853	4020	4188
GRANTS	3350	2818	3395	3395	3480	3685	3853	4020	4188
LOANS	---	---	---	---	---	---	---	---	---

TOTAL PERSONNEL
 USDH WORKYEARS

33.8	32	24
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**AID PROGRAM IN FY 1987
ANNUAL BUDGET SUBMISSION
TABLE V - PROPOSED PROGRAM RANKING**

DECISION UNIT		PPC/CDIE	PROGRAM FUNDING				
RANK	PROJECT	TITLE	NEW/ CONT	LCAN/ GEANT	APPROP	INCR	CUM
						(\$000)	
1(a)	930-0232	Information as a Tool in Dev.	0	G	SDA	990	990
1(b)	930-0232	Information as a Tool in Dev.	0	G	FN	990	1980
2(a)	930-0232	Information as a Tool in Dev.	0	G	SDA	400	2380
2(b)	930-0232	Information as a Tool in Dev.	0	G	FN	400	2780
3	930-0085	Integrated Studies & Systems	0	G	SDA	800	3580
4	930-0085	Integrated Studies & Systems	0	G	SDA	100	3680
5	930-0264	Agr. Info & Related Services	0	G	FN	250	3930
6(a)	930-0232	Information as a Tool in Dev.	0	G	SDA	440	4370
6(b)	930-0232	Information as a Tool in Dev.	0	G	FN	100	4470
7	930-0232	Information as a Tool in Dev.	0	G	SDA	200	4670
8	930-0085	Integrated Studies & Systems	0	G	SDA	50	4720
9	930-0232	Information as a Tool in Dev.	0	G	SDA	230	4950
10	930-0085	Integrated Studies & Systems	0	G	SDA	200	5150
11	930-0085	Integrated Studies & Systems	0	G	SDA	70	5220
12	930-0264	Agr. Info & Related Services	0	G	FN	30	5250

TOTAL AAPL

5250

AID PROGRAM IN FY 1986
ANNUAL BUDGET SUBMISSION
TABLE V - PROPOSED PROGRAM RANKING

DECISION UNIT		PPC/CDIE		PROGRAM FUNDING				
RANK	PROJECT	TITLE	NEW/ CONT	LOAN/ GRANT	APPROP	(<u>\$000</u>) INCR	CUM	
1(a)	930-0232	Information as a Tool in Dev.	0	G	SDA	950	950	
1(b)	930-0232	Information as a Tool in Dev.	0	G	FN	950	1900	
2(a)	930-0232	Information as a Tool in Dev.	0	G	SDA	363	2263	
2(b)	930-0232	Information as a Tool in Dev.	0	G	FN	364	2627	
3	930-0085	Integrated Studies & Systems	0	G	SDA	860	3487	
4	930-0085	Integrated Studies & Systems	0	G	SDA	100	3587	
5	930-0264	Agr. Info & Related Services	0	G	FN	175	3762	
6(a)	930-0232	Information as a Tool in Dev.	0	G	SDA	417	4179	
6(b)	930-0232	Information as a Tool in Dev.	0	G	FN	86	4265	
7	930-0232	Information as a Tool in Dev.	0	G	SDA	105	4370	
8	930-0085	Integrated Studies & Systems	0	G	SDA	100	4470	
9	930-0264	Agr. Info & Related Services	0	G	FN	30	4500	
10	930-2256	BUCEN Surveys & Eval. Support	0	G	SDA	<u>500</u>	5000	
TOTAL AAPL						5000		

TABLE VII - LIST OF PLANNED EVALUATIONS
 FY 1987 ANNUAL BUDGET SUBMISSION
 COUNTRY/OFFICE PPC/CDIE

Project List (Project No. & Title)	Last Eval Completed (Mo./Yr.)	FY 1986		FY 1987		Reasons/Issues	Funding Source (\$000)	USAID Person Days	Collateral Assistance
		Start (Qtr)	To AID/W (Qtr)	Start (Qtr)	To AID/W (Qtr)				
Information as a Tool in Development (930-0232)	4/84		3			The project is designed to acquire, organize, synthesize and disseminate technical information for use as a tool in the development process. This evaluation will be a routine assessment of the progress toward reaching this objective.		30	
Agricultural Information & Related Services (930-0264)	3/82		2			This project promotes the development and implementation of technically sound agricultural projects through the transfer of information to AID agriculturalists, their host country counterparts and LDC food & agricultural development institutions. This evaluation is a routine assessment to determine if we continue to meet the needs of this group.		25	
Integrated Studies & Systems (930-0085)	-		2			The purpose of this project is to provide AID policymakers and program managers with evaluative studies of Agency-wide significance in topical areas and on issues of concern to senior staff. This evaluation will assess whether the activities undertaken meet the information needs of the target clientele.		30	