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Quarterly Organizational Report
(Phase I)

April 1, 1986 - June 30, 1986

PERU DRUG EDUCATION AND INFORMATION CENTER PROJECT

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PERU DRUG EDUCATION AND INFORMATION PROJECT
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This quarterly report provides a summary of Development Associates, Inc., continuing team effort over the past three months to implement the Drug Education and Information Center Project. The report is organized into four sections corresponding to the four aspects of our activity over the reporting period: establishment of the Center; conduct of an epidemiological study; and technical assistance to the Ministries of Health and Education of the Government of Peru.

I. ESTABLISHMENT OF A DRUG EDUCATION AND INFORMATION CENTER

Following the recruitment and organization strategy and procedures outlined in the first quarterly report, the project team, working closely with a dedicated group of Peruvians, moved into the last phase of the organizational process. This involved the incorporation of prominent individuals as members of an Organizing Committee that would further identify and select additional individuals, representative of the various sectors of Peruvian society, to form the core group of founders of the Center. Additionally, the Organizing Committee was responsible for refining the PVO's proposed statutes and by-laws for submission to and approval by the general assembly of founders.

The Organizing Committee met in formal session during a working lunch on April 3, 1986. Attendees included the Mayor of Lima, a representative from the Joint Command of the Armed Forces, two senators, a businessman, a well-known journalist, the head of the Peruvian Boy Scout organization, and two representatives from the religious community. During the session the attendees received an orientation on drug abuse prevention and the effects of drugs. Additional presentations included a detailed description of the Center, its objectives and concept of operation, and the role of the members of the Organizing Committee; as well as a talk on the economic impact of drug trafficking on Peruvian society. Attendees were given a copy of the draft statutes with instructions to review them and provide comments to the project team. Attachment #1 is a copy of the minutes of that first Organizational Committee meeting. Attachment #2 is a copy of a newspaper report on the meeting.

With the incorporation of these additional members, the original work group was reconstituted into the Organizing Committee and continued its recruitment efforts to prepare for the incorporation of the PVO. New members were selected to participate as founders, the statutes were finalized, and on May 20, 1986, the project team and the Organizing Committee sponsored and held the first General Assembly meeting to approve the statutes and to elect a Board of Directors to head the new organization. Fifty-three members,

which included representatives from the judicial system, the chamber of deputies, senate, church (Catholic and Protestant), news media, police and military, business, health and educational systems, community groups, civic groups, arts, sports, and the provinces outside of Lima, participated in the review and approval of the statutes and by-laws, and elected a Board of Directors. An additional 29 people, that had agreed to participate as founders, were not able to attend this meeting. The General Assembly agreed to defer the submission of the final statutes and request for incorporation as a legal entity until these additional people could be contacted and given the opportunity to sign the Act of Foundation document that would identify them as founders. All the documentation needed for approval of the PVO as a legal entity was submitted to a Notary Public on June 19, 1986 for preparation of the paperwork for submission to the Public Registry.

The board of Directors consists of nine members and contains representatives from the medical and health field, law, news media, police, clergy, and business. The board met on May 28, 1986 to elect its officers and to decide which members would serve for one, two, or three year terms. During this first meeting, the board also discussed the involvement of the founders as members of working committees and decided on the means of keeping that membership informed through periodic bulletins and informal information sheets. Attachment #3 is a copy of the first Information Sheet issued by the Board. It contains a list of the 82 founders and a list of the board with the officers identified as well as the period that each will serve. The board also developed guidelines for the recruitment of an Executive Director which included the placement of an ad in the major newspaper (El Comercio) and in the leading weekly magazine (Caretas). It was decided that the project team would review all applications and narrow the finalists down to three for review by the board. The board will make the final selection and negotiate salary and benefits.

To date, the project team has reviewed over 100 applications and has personally interviewed fifteen promising candidates. It is expected that these will be interviewed further, to include some testing, and the final three submitted to the board for their review during the first week of the next reporting period.

Future Activities.

During the next three months the board will decide on and hire an Executive Director and the core staff for the Center. Action will be taken to also closely monitor progress of the request for legal approval of the PVO as a private non-profit organization. Once the Executive Director is on board action will be started on the development of administrative and operational procedures and the development of a grant proposal for submission to USAID.

II. EPIDEMIOLOGICAL STUDY

Work on this task is proceeding well. The data collection contractor completed all the field data collection by the middle of May, despite problems encountered in the provinces due to heavy rains in some areas. All the data has been placed into the computer and some preliminary runs have been done. Of the total 5000 individuals in the sample a total of 4400 interviews were completed. The remainder were not completed due to such circumstances as the household not having anyone within the age group, houses unoccupied, people not at home, etc. The rejection rate (people who refused to be interviewed) was a surprising 5% in Lima and 3.5% in the provinces. However, due to the nature of the subject matter and based on initial analysis of the data, there appears to be some question as to the truthfulness of the answers to the questions. Thus, it was decided to develop a procedure for validating the results of the responses, i.e. to estimate the extent to which the responses to the questions are truthful.

The procedure for validating the results of the responses will consist of an in-depth survey of a stratified, random sub-sample of respondents to the prevalence survey mentioned above. The universe will be all households included in the sample of the prevalence survey where interviews were completed. The universe will be stratified into four geographic areas with a further stratification along the dimensions of user/non-user, using equal numbers in each sub-stratification. The in-depth interviews will be analyzed and coded to provide data to match the data gathered from the main sample with a view toward providing insights into the variables studied and the reasons for responses/non-responses. This validation procedure is currently in process with a scheduled completion date of July 31, 1986.

Future Activities.

During the next report period the entire data analysis will be completed and a draft report prepared and submitted to USAID for review and approval. Subsequently, the report will be translated into Spanish and prepared for publication and dissemination.

III. PROVISION OF TECHNICAL ASSISTANCE TO THE MINISTRIES OF HEALTH AND EDUCATION.

Action on this task has once again been delayed due to several reasons, all of which are beyond the control of the Development Associates Project Team. Peru's delay in making debt payments, lack, early on, of an acceptable plan for dealing with the drug problems in the country, coupled with the uncertainty over the availability of funds to implement the results of the action plans developed under this task, led the Deputy Mission Director to instruct the Project Team to go slow on this task. He was concerned lest expectations be raised in the various ministries, expectations

that USAID might not be able to meet in the near term. Accordingly, the Project Team has not made any exceptional efforts to get the ministries involved. The ministries have also been involved in reorganization and decentralization actions and have not had the time to review or develop their own organizational drug abuse information and education plans. The Ministry of Health has also been plagued with serious problems in the area of infant care thus taking up the time of high level officials that will have to get involved in the initial phases of this task.

IV. ADDITIONAL ACTIVITIES.

Contrary to the ministries of health and education, the Ministry of Justice has been active in publicizing drug problems that affect the youth of Peru. The ministry is currently sponsoring two television spots on "say no" to drugs, and is planning a conference for teachers and a six-week Chemical Dependency Training course for doctors and other health professionals. The Project Team and members of the proposed Center's board of directors have provided technical assistance to the MOJ staff, both in developing an outline for the teacher's conference and in coordinating the request for the Chemical Dependency Course. The Development Associates Chief of Party and the President of the Board of Directors also participated in a workshop sponsored by the MOJ's National Council on Youth and The Family to develop strategies for dealing with the drug problem among Peru's youth.

At the request of the MOJ Development Associates translated six curriculum booklets that will be submitted to the Ministry of Education for review, adaptation to the Peruvian environment, and incorporation into the nation's educational system.

Development Associates and the Center have also received numerous requests for assistance and participation in community drug awareness programs. The Project Team members have made presentations at a parent/school meeting at the Isaac Newton School and Roosevelt School. In addition, presentations were made at a municipally-sponsored course on drug awareness. Members of the Center's founders will travel to Trujillo early in July to make presentations at the University of Trujillo at a student-sponsored week long drug awareness program.

Attachments:

1. Organizing Committee Minutes
2. News article - El Comercio
3. CEDRO Information Sheet

R E P O R T

FIRST MEETING OF THE ORGANIZING COMMITTEE OF THE CENTER OF INFORMATION AND EDUCATION FOR THE PREVENTION OF DRUG ABUSE

C E D R O

3 APRIL 86

The agenda was carried out as expected. The meeting was opened by Dr. Ramiro Castro de la Mata, Coordinator of the CEDRO Work Group, welcoming the participants, briefing them on the purpose of the first Organizing Committee meeting, and introducing the first speaker, Dr. Javier Mariátegui, Director of the Delgado Noguchi National Institute of Mental Health.

Dr. Mariátegui pointed out the basic concepts of drug dependence, abuse, tolerance and abstinence, and described the behavioural changes produced by drugs among which he emphasized alcohol, barbiturates, stimulants and cocaine basic paste (PBC). He described the drug addict as a person requiring larger and larger doses to obtain equal effects, and where the lack of the substance produces physical and/or psychological disturbances. He referred to alcoholism in the marginal areas of Lima, as a surprisingly growing problem and the starting age younger and younger. In the past the starting age used to be 20 years ; today it is 15.

Dr. Guido Pennano, Director of the magazine "1/2 de Cambio", pointed out that in South America the drug business started in the 60's when the so called french connection, that provided heroine to the USA and Europe markets, was broken. The "andean connection" providing cocaine was then established as a response to the demand of the wealthy northern markets. Presently, the production of drugs serves as a means of making a living for the inhabitants of the andean regions, who profit from the high return obtained from growing coca crops. The selling prices for cocaine chloride in the markets of developed countries increase geometrically in relation to the cost of production, and as long as demand exists in those countries, Peru will continue supplying them. The problem is that as a result of the large local production, the use of PBC in our country is increasing dangerously.

Dr. Federico R. León, a Development Associates Inc. advisor, recalled the Carbajal, Jeri et al epidemiological study that was carried out in Lima, showing a stronger rythm of increase in the use of PBC as compared to other substances, as well as a lowering in the average starting age. He also mentioned the growing incidence of inhalant abuse that seems to exists among youngsters and children, particularly in marginal areas, and analyzed the complex relations that exist between supply and demand, as well as other individual and social factors involved in the drug problem.

Dr. León examined CEDRO's goal, emphasizing the educational and preventive aspects of the project. He then analyzed the six basic objectives of

the Center and proposed the administrative organization required to obtain them, as well as a financing strategy oriented towards various national and international sources. He finally referred to various ways of participation that are open to the members of CEDRO and to the activity calendar for its foundation and administrative organization. In the Development Associates premises - Andrés Reyes 518, San Isidro weekly meetings will be held every Monday of April at 7 p.m. for the purpose of improving the Center by-laws draft, expand its membership in order to obtain a wider representation of the social and institutional sectors of society and prepare the agenda for the Foundation Assembly. Suggestions on these three subjects will be welcome by phoning 42-2366 during office hours.

Dr. Esteban Rocca, President of the Senate Health Commission, expressed his appreciation for having been invited to participate in the foundation of the Center and offered to collaborate in a project he qualified as one of definite social value. Dr. Rocca added his concern for the moral consequences and the public corruption caused by drugs. Upon Dr. Masias' request, Dr. Rocca stated that the prevention of drug abuse will be a very important part of the new law of mental health that is being discussed in the Congress with his participation.

Retired Navy Commander Rómulo Guidino requested further information regarding the financing sources, indicating that the arrangements to obtain international financing require very long procedures. To this inquiry, Dr. León replied pointing out that the US Agency for International Development seems to be willing to finance preventive projects. In the past the American Embassy has supported small drug prevention projects, and due to the abundance of requirements on the matter, AID contracted the services of Development Associates to define the situation and assist in combining efforts. Dr. León stated that it is very likely that AID will react favorably to a financing proposal from CEDRO and that an AID grant could be subsequently complemented with funds obtained from other sources. Dr. León then requested Mr. Jean-Marie Abbes' comments on the subject, in his position as Senior Field Advisor to the United Nations Fund for Drug Abuse Control.

Mr. Abbes said that presently the United Nations is collaborating in the prevention of drug abuse with the Ministries of Health and Education and that it would be necessary to find a way of granting CEDRO direct financing as the UN only grants financing at the government level. Dr. Raúl Muñoz and Dr. Ramiro Castro then went on to discuss the subject.

The meeting ended with the collection of the questionnaire that gave the participants a chance to nominate additional members for the Center and for the Board of Directors. A draft of the Center by laws had already been distributed to all participants.

REPORT
Second Meeting of the Organizing Committee
Center of Information and Education for the
Prevention of Drug Abuse

C E D R O

7 APRIL 66

Place: Development Associates, Inc. (Andrés Reyes 518, S.I.)

Time: 19.10 hrs.

Participants: Dr. Moisés Banarer
Dr. Ramiro Castro
Dr. Carmen Masias
Dr. Rafael Navarro
Mrs. María Vita de Alvarez
Col. Juan Zárate
Mr. John L. Garcia (Development Associates)
Dr. Federico R. León (Development Associates)

Dr. Federico R. León (FRL) opened the meeting informing the attendants that Dr. Roberto Lerner and Dr. Raúl Muñoz had indicated they would be absent from the meeting. Then FRL presented the Organizing Committee (OC) with a summary of the nominations for new founders proposed by the OC members during the past week, arranged according to sectors and professions. After reviewing the subject nominations, as well as the new ones suggested by the OC members attending this meeting, it was agreed to invite the persons identified with number 3 of the matrix included with this Report as attachment 1, to join CEDRO as founders. It was also agreed to continue to try to obtain the concurrence of those persons that have been invited to join as founders but have not yet given a definite reply (number 2 of the attached matrix). Those identified with number 1, have already joined the OC.

It was agreed to seek Bishop Noriega's advice regarding the best way of including the Evangelist Church in the OC. FRL informed that Dr. Fermin Chunga had agreed to collaborate in order to obtain Dr. Hector Beltrán's, President of the Supreme Court of Justice, acceptance to join CEDRO as a founder. Dr. Masias remained in charge of nominating candidates in provinces.

With regard to the by-laws, it was agreed to send a copy to all the members of the OC requesting their suggestions and to include a provision relative to the membership of institutions, subject to the Board of Director's decision. On the other hand, Dr. Banarer suggested the inclusion of three categories of honorary members: 1) Prominent public positions (Nation's President, Ministers, etc.) (2) Persons that deserve the nomination by virtue of their achievements and/or their experience (3) Institutions, irrespectively of the persons managing them.

The OC then went on to discuss the agenda for CEDRO's foundation meeting. It was agreed to establish the institution in two phases, the first one would be a private ceremony where Dr. Raúl Muñoz would brief the attendants on the Center by-laws that would then be approved and finally the election of CEDRO's Board of Directors would take place based on a list of 15 persons that would be submitted to the attendants as a result of a survey among the members of the OC and also on any additional nominations to be proposed during the ceremony. FRL was appointed program conductor. At a latter date, a public ceremony would take place for the installation of the Board of Directors, with the assistance of the press and mass communications media.

The meeting ended at 21.07 hrs., summoning the members of the OC for the next session of Monday, April 14.

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Report
Third Meeting of the Organizing Committee of the
Center of Information and Education for the
Prevention of Drug Abuse

C E D R O

14 APRIL 86

Place: Development Associates (Andrés Reyes 518 S.I.)

Time: 7.20 p.m.

Participants: Dr. Moisés Banarer
Dr. Ramiro Castro
Dr. Roberto Lerner
Dr. Carmen Masias
Dr. Rafael Navarro
Bishop Alfredo Noriega
Mrs. Maria Vita de Alvarez
Mr. John L. Garcia (Development Associates)
Dr. Federico R. León (Development Associates)

Mr. John L. Garcia (JLG) opened the session informing the Organizing Committee (OC) regarding a working meeting to be held Friday 18 at 10 a.m. with Mrs. Marilù de Gonzales Posada, for the purpose of discussing the scope of work and objectives of a drug abuse prevention conference that is being organized by the Ministry of Justice and INABIE. JLG, Dr. Ramiro Castro and Dr. Roberto Lerner were asked to attend this meeting.

JLG also reported to the OC regarding the TV spot produced by FORUM in coordination with the Ministry of Justice that is presently being aired. He indicated that even if this spot does not really contribute much to prevention, it isn't harmful.

Dr. Federico R. León (FRL) then referred to JLG's visit to the Peruvian Social Security Institute (IPSS) upon the invitation of its President, Dr. José Barsallo. FRL informed the OC that Dr. Barsallo described the present applications for medical assistance filed by drug addicts in the IPSS and the Institute's willingness to develop an integral program of prevention, treatment and rehabilitation. He stated that the IPSS has obtained the support of the Panamerican Health Organization to implement this project. He also indicated that a new private foundation is being established under the name of "Nueva Alborada" (New Dawn), in a large piece of land located in Trujillo and that building designs are ready. He manifested that the Institute is looking forward to the establishment of similar pilot projects in Sullana, Tacna and Iquitos. Considering the IPSS' lack of technical assistance on the problem of drugs, Dr. Barsallo requested CEDRO's cooperation. JLG briefed him on the CEDRO project and agreed to provide the Institute with updated information on treatments, to make arrangements for the IPSS doctors to

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visit the Youth Integration Centers in Mexico, and to provide Dr. Roberto Lerner's assessment. Dr. Lerner has recently returned from a visit to prevention and treatment centers in the USA.

FRL went on to describe the meeting held with the National Council of Minors and the Family and other private social welfare institutions that he attended with JLG, where they had a chance to brief them on CEDRO. On the other hand, FRL mentioned that Mrs. Rosa Pérez, would be attending future OC meetings as the personal representative of Deputy Mercedes Cabanillas. He also reported that Father Felipe Mac Gregor had sent a letter indicating that he had deemed it convenient to invite Mr. Alejandro Vassilaqui, Vice President of Banco Continental and the founder of EDUBANCO, to join CEDRO as a founder, and that he has obtained Mr. Vassilaqui's concurrence.

Then FRL referred to the conference on narcoticstrafficking prevention to be held late this month in Rio de Janeiro. This event has been organized by the OAS and Dr. René Flores will be attending. FRL informed the OC that Mr. Guido Lombardi was interested in attending the conference as a journalist, and in that case he would be requested to submit a report on the progress of the conference.

FRL continued informing the OC with regard to Dr. Joel Jutkowitz' arrival from the USA for a short visit in order to supervise the progress of the national epidemiological study that is being carried out by Development Associates. FRL reported that to date, 984 cases, representing the whole of Lima, have been loaded in the ESAN computer. He stated that among the results that have been obtained so far from this sample it has been found that 94% of the interviewees admitted having tried alcohol vs. 54% found in the 1979 Carbajal, Jeri et al survey. Regarding the information of the provinces, FRL indicated that 70% of the questionnaires have been received and that all of the completed questionnaires are expected by the end of the month.

Finally, FRL referred to the 4th. National Congress of Psychology to which he has been invited. He informed the OC that he has managed to obtain a 2 hour block for a simposium on drug abuse prevention but that he has not yet sent a written proposal to the School of Psychologists. Regarding the program for the symposium it was agreed, upon FRL's suggestion, that it would cover the following themes:

Symposium

DRUG ABUSE PREVENTION IN PERU

20 minutes per speech + 20 minutes dialogue with the public = 2 hrs.

Rafael Navarro	The learning of dependence
Joel M. Jutkowitz & Rolando Arellano	Epidemiology, Lima 1986
Federico R. León	Reasons attributed to the use of psicoactive substances.

Navarro and Dr. Masias concurred with the Bishop based on their knowledge of the activities of the subject group.

The next point that was discussed was the date for the Foundation Assembly. It was agreed to set it for Thursday, May 8 at 7.30 p.m.

JLG then went on to suggest an organizational scheme for CEDRO that is included as attachment 1 to this Report. As for the election of the Board of Directors and the Executive Director, a long debate took place among the group and it was finally agreed in relation to the Board of Directors, that the election of the nine members should, in as much as possible, integrally reflect the variety of disciplines represented in the membership of CEDRO but with a practical criterion that will allow the institution to achieve its goals. With regard to the Executive Director, it was agreed that every action to be taken from now on should reflect the idea of the type of person that will be required to fill in the position.

The meeting ended at 21.15 hrs., summoning the members of the OC for the next session of Monday the 21 at 19.00 hrs.

Report on the
Fourth Organizing Committee Meeting of the
Center of Information and Education for the
Prevention of Drug Abuse

C E D R O

21 APRIL 86

Place: Development Associates (Andrés Beyer 518, S.L.)

Time: 10.10 hrs.

Participants: Dr. Moisés Banarer
Dr. Ramiro Castro
Dr. Roberto Lerner
Sr. Guido Lombardi
Dr. Rafael Navarro
Sr. Fernando Otero
Mrs. Rosa Pérez
Mrs. Nelly Runrrill de Rojas
Mrs. María Vita de Alvarez
Mr. John L. Garcia (Development Associates)
Dr. Federico R. León (Development Associates)

Dr. Federico R. León (FRL) opened the session informing the Organizing Committee (OC) regarding the incorporation of Mr. Wilfredo Alvarez, Mayor of Surquillo, Mr. Fernando Otero, General Manager of J. Walter Thompson, as well as of Mrs. Nelly Runrril de Rojas from the House for the Poor Children and Mrs. Rosa Pérez, who attended the meeting as the representative of Deputy Mrs. Mercedes Cabanillas. FRL also reported to the OC that during the past week, Mr. John L. Garcia (JLG) Dr. Carmen Masias and himself had held a meeting with Mrs. Violeta Nazar de Pango and her assistant Miss Dolores Tasaico. Mrs. Nazar de Pango, who is Director of the Community Information and Education Office of the Ministry of Health, was very enthusiastic and gladly agreed to join CEDRO and to serve as a bridge between the Center and the Ministry of Health as well as to help establish contact with the Vice Minister of Health, Dr. Melitón Arce.

On the other hand, FRL informed that in spite of the arrangements made by Development Associates to send Mr. Guido Lombardi to the Interamerican Specialized Conference on Narcotics trafficking that started April 22 in Rio de Janeiro, this had not been possible due to unavoidable bureaucratic problems.

Dr. Ramiro Castro then went on to inform the OC with regards to the Training Seminar for the Prevention of Drug Abuse that is being organized by the Ministry of Justice. He indicated that it would start with a pilot workshop to instruct the directors of the various drug prevention programs. He pointed out that a member of the Ministry of Justice group had emphasized the severity of the problem by stating that 7 of every 10 Peruvian children have drug problems.

The OC then continued to discuss the place and date of the Assembly for the foundation of CEDRO. FRL reported to the OC his visits to the San Isidro District Library, the Touring Club and Banco Continental's auditoriums, indicating the advantages and disadvantages of each of these locations as far as space, availability and political neutrality. The OC decided to use the Banco Continental auditorium due to its political neutrality and the safety of its large, enclosed and guarded parking area and its availability on May 12, which was considered to be an adequate date to hold the foundation assembly. FRL was appointed to take care of contacting Mr. Alejandro Vassilaqui, Deputy Manager of Banco Continental and a member of CEDRO, to reserve the auditorium for the subject date.

FRL then referred to his concern regarding unwise comments uttered by one of the persons that had been invited to join CEDRO as a founder, and to the decision of excluding this person. After discussing the possibility of reconsidering the inclusion of those persons that having been selected by the OC to join CEDRO as founders that have not yet been contacted, the OC agreed to go ahead with the task of recruiting them as there is no known or apparent reason for doubting the good name of the persons that had been selected, and that, in any case, the by laws provided definite measures for the removal of those members whose personal life does not meet the Center's objectives.

Finally the OC went on to review the third draft (March 31, 1986) of CEDRO's by laws. After discussing certain points, the OC agreed to amend the by laws. The final version will be sent to the founders together with the invitation to attend the foundation assembly.

The meeting ended at 20.45 hrs., summoning the OC for the next meeting to be held on Monday, April 28 at 19.00 hrs.

Report
Fifth Meeting of the Organizing Committee of the
Center of Information and Education for the
Prevention of Drug Abuse

C E D R O

28 APRIL 86

Place: Development Associates (Andrés Reyes 518 - S.I.)

Time: 19.10 hrs.

Participants: Dr. Ramiro Castro
Ms. Beatriz Huallanca
Dr. Roberto Lerner
Dr. Rafael Navarro
Mr. Fernando Otero
Mrs. Rosa Pérez
Mrs. Nelly Runrrill
Mrs. María Vita de Alvarez
Mr. John L. Garcia (Development Associates)
Dr. Federico R. León (Development Associates)

Mr. John L. García (JLG) opened the meeting informing the Organizing Committee (OC) that a Northamerican expert on the prevention of drug abuse will visit Lima from May 12 to May 15, and that he believed CEDRO could use him. Then Dr. Federico R. León (FRL) informed the OC regarding the results of the arrangements made to incorporate the persons chosen by the OC as founders of CEDRO. On the subject he indicated that:

Dr. Melitón Arce - accepted and is ready to collaborate with CEDRO in every possible way.

Dr. Héctor Beltrán - accepted and will attend the General Assembly meeting.

Mr. Luis Paz Silva - accepted and promised to attend the General Assembly meeting.

Dr. Andrés Cardó Franco - accepted the invitation.

Dr. José Matos Mar - will meet with JLG and FRL for further information on CEDRO.

Dr. Carmela Lostaunau - called up to express her acceptance.

Mr. Jorge Salmon - called up to communicate his acceptance.

Mr. Peter Swain - showed great interest on the matter and will be visited on Tuesday, April 29.

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Then the OC went on to discuss the Agenda for the CEDRO General Assembly meeting set for May 12 at 7.30 p.m. in the Banco Continental Main Office auditorium in San Isidro. It was agreed that the agenda would include the following 3 points:

**Approval of By-laws
Election of the Board of Directors
Signing of the General Assembly Minutes**

Regarding the By-laws, the OC agreed to delete Article 27. As for the election of the Board of Directors, after a long discussion on the ways of orienting the votes of the members of CEDRO towards the election of a Board of Directors representing all disciplines and social segments of the members of the institution, the OC agreed to submit to the Assembly a heterogeneous list. The participants then went on to propose their own private individual lists of candidates to the Board of Directors, that were handed in at the end of the meeting. Dr. Roberto Lerner, who had to leave before the meeting was over, and Dr. Banarer, who had indicated he would be ready to answer any questions at home, offered their lists over the phone. The result of the nine lists submitted by the members of the OC was the following list:

- Dr. Ramiro Castro de la Mata, Academic Vice-Rector of the Universidad Peruana Cayetano Heredia.
- Dr. Fermin Chunga Lamonja, President of the Commission in charge of preparing the Code of Minors.
- Dr. Roberto Lerner, in charge of the Psychology Dept. of the Pontificia Universidad Católica of Peru.
- Mr. Guido Lombardi, TV and Radio Journalist.
- Dr. Carmen Masías, Director-Founder of "Desafío y Respuesta".
- Bishop Alfredo Noriega, Auxiliary Bishop of Lima.
- Mr. Fernando Otero, General Manager of J. Walter Thompson of Peru S.A.
- Dr. Alejandro Vassilaqui, Deputy Manager of Banco Continental.
- Civil Guard Cpl. Juan Zárate Gambini, Director of the Peruvian Civil Guard Drug Police.

Regarding the Minutes of the first General Assembly Meeting, it was agreed to leave them open for a certain period of time in order to allow those members of CEDRO that are unable to attend the meeting of May 12 to sign them. The participants were requested their full names, addresses and ID numbers in order to include them as signers of the first General Assembly Minutes. This same information will be required from all members signing the subject Minutes.

The meeting ended at 21.00 hrs.

Instalan el 'Cedro' para combatir abuso de drogas

Con el fin de sumar esfuerzos para enfrentar el agudo problema de la farmacodependencia en el país, en días pasados se instaló el comité organizador del Centro de Información y Educación para la Prevención del Abuso de Drogas (Cedro).

Uno de sus principales objetivos es operar como activo promotor de la salud de la comunidad, proporcionando información rigurosa, asistencia técnica de índole preventiva y coordinación de esfuerzos institucionales y comunitarios.

Cedro es una institución privada sin fines de lucro que reúne a profesionales vinculados al campo de la salud, educadores, religiosos, líderes comunitarios, y personas interesadas en promover la información y la educación sobre la problemática de las drogas con fines preventivos.

En esa cita, Ramiro Castro de la Mata, vice rector de la Universidad Cayetano Heredia, coordinador del comité organizador, dijo que Cedro colaborará con el sector público y sus esfuerzos estarán orientados a complementar las acciones de éste, evitando cualquier duplicidad innecesaria.

En tanto que Javier Mariátegui Chiappe, director del Instituto Nacional de Salud Mental 'Delgado-Giorgachi' describió el abuso de las drogas en el país como un problema de salud mental.

Otro de los expositores, Guido Penanno, director de la revista '1/2 de Cambio', evaluó el contexto socioeconómico del uso de drogas, mencionando que nuestro país es probablemente el mayor productor de pasta básica de co-

caína en el mundo.

Por su parte Federico León, asesor de Cedro, indicó que la prevención del abuso de drogas exige un enfrentamiento integral que toma en cuenta la diversidad de agentes psicológicos y sociales involucrados, como la curiosidad y disponibilidad de drogas, así como las fuerzas de la comunidad que pueden mobilizarse para contrarrestarlos.

El doctor Esteban Rocca enfatizó su participación en los efectos morales que provoca este fenómeno, es decir a los problemas de corrupción que genera.

Asistieron a la reunión, además de los mencionados, el alcalde de Lima, Alfonso Barrantes Lingán, el obispo auxiliar, monseñor Alfredo Noriega, el director de asuntos psicosociales del Ejército, Gral. EP José Guevara, el director de la policía de drogas, Crnl. GC Juan Zárate Gambini, el presidente de la Asociación Nacional Scout, Cmdte. AP (r) Rómulo Guindino, el senador Felipe Osterling, el R.P. Felipe Mac Gregor, Lili de Cueto Fernandini, María Vita de Alvarez y la Dra. Carmen Masías de Salinas.

Asimismo, John Garcia de la Agencia para el Desarrollo Internacional de Estados Unidos; Rafael Navarro, Fermin Chunga, Moisés Banarer y Raúl Muñoz.

Como observador asistió el asesor principal del Fondo de las Naciones Unidas para el Control del Abuso de Drogas, Jean-Marie Abbes, quien al hacer uso de la palabra subrayó los esfuerzos de la ONU en su lucha contra las dro-



Un aspecto de la instalación del comité organizador del Centro de Información y Educación para la Prevención del Abuso de Drogas (Cedro), cuya reunión de trabajo se efectuó en las instalaciones del Lawn Tennis. En primer plano, el doctor Ramiro Castro de la Mata, el alcalde de Lima, Dr. Alfonso Barrantes Lingán, María Vita de Alvarez, el Gral. EP José Guevara, monseñor Alfredo Noriega, Dra. Carmen Masías de Salinas, entre otros.

Hoy es Día Mundial de la Salud

Los médicos del país celebran hoy el Día Mundial de la Salud desarrollando un amplio programa, tanto a nivel del Ministerio del ramo como de los organismos gremiales, según informó el Colegio Médico de Perú.

Como se recordara, esta fecha se escogió como un homenaje a la Organización Mundial de la Salud, que precisamente entró en vigen-

cia el 7 de abril de 1946. Luego, a partir de 1950, la indicada celebración se desarrolló bajo el espíritu de su lema: 'Vida Sana, todo el Mundo Gana', con el que se quiere subrayar las acciones que en beneficio de la salud se desarrollan a nivel mundial.

El decano del Colegio, Dr. Fernando Tapia, informó que casi veinte mil médicos peruanos estarán celebrando la fecha.

Vida Inst

Desfile de modas

Para recaudar fondos a los Barrios Altos, la Asociación de Modas organizó un desfile de modas durante la temporada otoño e invierno mensual, que se efectuará el próximo sábado en la sede de la Sidro.

Los 20 años del C

En la Basílica de la Virgen, a las 7 p.m. de hoy una misa con el patrocinio del Club del Libro.

Charla de club 'Jar

Gianina de Susti, experta en charlas sobre las técnicas de la vida, organiza el club 'Jar' a las 7 p.m. en la sede de E.E.P.

Año académico en

El Centro de Formación Profesional iniciará el año académico a las 10 am. su año académico en estudios en las áreas de aviación comercial. Por otro lado, se realizará la inscripción para el ciclo de pirón a seguir carreras profesionales de formación turística, administración y formación en Pedro Martínez.

Charla sobre desnut

Sobre la problemática de la desnutrición y sus soluciones disertará el Dr. Fernando Tapia, neuro-endocrinólogo y especialista en el diagnóstico de los factores que regulan los procesos biológicos y conductuales del organismo. Analizará las comidas orientadas a mejorar el bienestar del poblador común desconocido el poblador común desconocido la gominosa silvestre denominada 'C' planta de origen africana 'C' en la costa norte de Perú.

Informativo

de CEDRO



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CENTRO DE INFORMACION Y EDUCACION PARA LA PREVENCION DEL ABUSO DE DROGAS

FUNDADORES

Wilfredo Alvarez
Rolando Ames
Melitón Arce
Max Arias Schreiber
Gloria Astete de Mujica
Miguel Azcueta
Moisés Banarer
Alfonso Barrantes Lingán
Francisco Basili
Héctor Beltrán Rivera
Alberto Benavides
Virginia Bustamante
Lilly Caballero de Cueto
Olga Caballero de Sánchez
Mercedes Cabanillas
Ramiro Castro de la Mata
Luis Corante
Luis Cotillo
Hory Chlimper
Fermin Chunga Lamonia
Julio César Chunga
Marilú de Gonzales Posada
Fernando de Szyszlo
Norberto Delta
Alfredo Ferrand
Malta García Trovato
Guillermo Garrido Lecca
Laura Gonzales Negri
Bertha Gonzales Posada
José Guevara Romero
Rómulo Guidino
Tania Helfgott
Beatriz Huallanca
Raúl Jeri
Javier Labarthe
Federico R. León
Fernando León de Vivero
Roberto Lerner
Guido Lombardi
Carmela Lostaunau
Felipe Mac Gregor
Alfonso Maldonado
Javier Mariátegui
Carmen Masías
José Matos Mar
Beatriz Mejía
Oscar Mejía Quiroz
Américo Mendoza
Luciano Metzinger
Francisco Miró Quesada
Dora Monzón
Augusta Morales de Muñoz
Raúl Muñoz Chocano
Rafael Navarro
Violeta Nazar de Pango
Alfredo Noriega
Adolfo Núñez
Marco A. Ochoa
Gloria Ochoa
Isabel Olivera
Felipe Osterling
Fernando Otero
Luis Paz Silva
Henry Pease
Guido Pennano
Esteban Rocca
César Rodríguez Rabanal
Nelly Rumrill
Telmo Salinas
Jorge Salmón
Luis Alberto Sánchez
Clemencia Sarmiento
Alicia Sebastiani
Nicolás Smoll J.
Cecilia Talt
Carmen Tocón
Mario Vargas Llosa
Alejandro Vassilaqui
Miguel Vega Alvear
María Vita de Alvarez
Juan Zárate Gambini
Antonietta Z. de Prilalé

La finalidad de CEDRO es promover la información y la educación sobre la problemática de las drogas destacando sus causas y consecuencias con el fin de contribuir a la prevención tanto de su abuso como de su disponibilidad.

CARTA A LOS ASOCIADOS

El 20 de Mayo se realizó la Asamblea de Fundación y Constitución de CEDRO con la asistencia de 53 asociados. Dicha Asamblea aprobó los Estatutos propuestos por el Comité Organizador, acordó registrar a la institución como una asociación civil sin fines de lucro, y eligió un Consejo Directivo al que encargó la elaboración de los reglamentos necesarios para la marcha institucional. Acordó asimismo dejar abierta el Acta de Fundación para que sea firmada por las personas que habiendo manifestado su deseo de participar como fundadores no pudieron asistir a la Asamblea: 29 de ellos lo hicieron dentro del plazo previsto, elevando así el número de fundadores a 82. La inscripción de CEDRO en Registros Públicos ha sido encomendada a la Notaría Ortiz de Zevallos.

Ejecutando los acuerdos de la Asamblea, el Consejo Directivo se reunió el 28 de Mayo para sortear ternas, resultando designados para servir en él por un año Fermín Chunga, Carmen Masías y Alejandro Vassilaqui; por dos años Roberto Lerner, Guido Lombardi y Fernando Otero; y por tres años Ramiro Castro de la Mata, Alfredo Noriega y Juan Zárate. En la misma sesión fueron elegidos por aclamación Ramiro Castro de la Mata para el cargo de Presidente, Alejandro Vassilaqui para el de Vice-Presidente y Carmen Masías para el de Secretaria.

Hay dos tareas a las cuales el Consejo Directivo ha acordado prioridad. Una es la de obtener la participación activa de los asociados en la vida de la institución, y a este efecto les estamos solicitando la devolución de la ficha adjunta para conocer su interés en trabajar en una o varias áreas de colaboración institucional, sea resolviendo esporádicamente consultas telefónicas o participando regularmente en comisiones. La otra concierne a la contratación de un Director-Ejecutivo que promueva las actividades institucionales y ayude al Consejo Directivo en la organización y desarrollo de CEDRO. Al dorso de esta página hay un aviso de reclutamiento de candidatos que ha sido publicado en el diario El Comercio y, reducido, en la revista Caretas. Los asociados pueden contribuir significativamente al éxito de esta tarea dándolo a conocer a las personas que posean las cualidades requeridas y/o llamando a nuestros asesores de Development Associates para recomendar candidatos.

Las reuniones del Consejo Directivo se celebran los miércoles a las ocho de la noche.



DIRECTOR-EJECUTIVO

Hemos iniciado la búsqueda de una persona dotada de excepcionales condiciones de liderazgo institucional para encargarle la estructuración y desarrollo de una organización sin fines de lucro que operará a nivel nacional empleando aportes privados y funcionando según estándares internacionales de excelencia. Se trata de una oportunidad única para un profesional en la plenitud de sus capacidades y prestigio personal que desee asumir nuevos desafíos y tentar nuevas satisfacciones. El respaldo a su gestión estará dado por recursos internacionales financieros y técnicos ya comprometidos. La naturaleza de los fines institucionales, el renombre de los ciudadanos que conforman la membrecía de la institución, y la calidad personal de los integrantes de su Consejo Directivo deben constituirse en factores adicionales de éxito.

El candidato ideal será capaz de ejercer influencia tanto en medios empresariales y políticos como en diversos sectores sociales representando los intereses de la institución. Tendrá la experiencia administrativa requerida para el manejo eficiente de un presupuesto quinquenal básico de varios millones de dólares, así como el empuje y las habilidades necesarios para ampliar este presupuesto a mediano plazo mediante esfuerzos locales y en el exterior de captación de donaciones. Será bilingüe Inglés-Castellano, y poseedor de título universitario.

Se fijará la remuneración de acuerdo con la importancia de la posición por ser cubierta, las calificaciones del candidato elegido, su historia salarial reciente, y sus aspiraciones de mejoría.

Los interesados pueden enviar su Currículum Vitae con la seguridad de recibir un trato profesional y discreto.

LEON & BUSTAMANTE

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ACCIONES PREVENTIVAS

Valiosas acciones preventivas han tenido lugar en el curso de las últimas cuatro semanas. . . . Entre ellas está la campaña antidroga del diario El Comercio, que ha dedicado media docena de artículos de su sección Metropolitana a problemas de epidemiología, clínica, tratamiento y rehabilitación de drogadictos. . . . El Ministerio de Justicia ha venido recurriendo a la radio y televisión en sus esfuerzos orientados a la prevención del consumo de drogas por menores y ha solicitado la colaboración de CEDRO en el desarrollo de materiales didácticos. . . . Los colegios Roosevelt y Newton han ofrecido charlas preventivas a padres de familia en las que participaron nuestros asesores de Development Associates. . . . También estuvo presente CEDRO en las charlas que organizó el Concejo Distrital de La Victoria para escolares del distrito. . . . La Municipalidad Distrital de Surquillo organizó un seminario con intervención de parlamentarios, periodistas, profesionales de la salud y otros, quienes abordaron desde diversos ángulos el problema del uso de drogas; el seminario estuvo abierto a la colectividad. . . . En reciente reunión del Consejo Nacional del Menor y la Familia con las instituciones referidas al menor, se expuso el proyecto de Código de Menores encomendado a una comisión presidida por Fermín Chunga Lamónja que incluyó a Roberto Lerner. Uno de los talleres que formaron parte del evento estuvo dedicado a la formulación de políticas relativas a la drogadicción; las contribuciones de Ramiro Castro de la Mata y de John L. García fueron decisivas en la elaboración del documento de política que produjo el taller.

DONACIONES

La primera donación recibida por CEDRO proviene de Cecilia Taít. . . . J. Walter Thompson Peruana está donando a la institución sus servicios profesionales y Mundo Gráfico S. A. ha prometido contribuir la impresión de materiales gráficos. . . . El reclutamiento del Director-Ejecutivo cuenta con el respaldo de la agencia especializada León & Bustamante Consultores.

CEDRO

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CONSEJO DIRECTIVO: Ramiro Castro de la Mata (Presidente), Alejandro Vassilaqui (Vice-Presidente), Carmen Masías (Secretaria), Fermín Chunga, Roberto Lerner, Guido Lombardi, Alfredo Noriega, Fernando Otero, Juan Zárate.

ASESORES: John L. García, Federico R. León.