

Annual Budget Submission

FY 1988

PPC/WID



June 1986

**Agency for International Development
Washington, D.C.**

1988

ACTION PLAN

PPC/WID

STRATEGY STATEMENT

The Office of Women in Development's strategies and programs for 1988 will continue to assist A.I.D. in achieving its policy objectives for including LDC women's actual and potential roles in the mainstream of development activities.

In order to continue to carry out this Administration's four pillars of development-- policy dialogue, private sector development, institutional development, and technology transfer -- the Women in Development Office will continue to target its efforts to the Agency's bureaus, offices, and missions by augmenting their multi-sectoral programs. This assistance will continue to focus on agricultural development, small enterprise development, mechanisms to ensure access to resources, and technical assistance for education and skills training programs.

The Office of Women in Development will continue to institutionalize the concept of integrating women into mainstream development programs, and will continue to suggest certain operational and budgetary actions to accommodate technical assistance and management/administrative directives. The WID Office proposes that the following strategies and programs outlined in the Forward Plan continue as outlined for 1987 and be expanded upon, as appropriate, in 1988.

FORWARD PLAN

Operational Objectives

- PPC/WID will continue to coordinate with Agency training offices, as well as external institutions, responsible for the sponsorship of training programs for mission, regional and central bureau personnel, and for representatives from the PVO community, Title XII institutions, and other development organizations.
- The Office of Women in Development will continue its efforts to increase the knowledge and skills of mission, regional and central bureau personnel to appropriately address the roles of women in all Agency development activities through WID training workshops (particularly by facilitating mission activities in this regard), and by reviewing and assessing relevant Agency strategy and planning documents).

It will also continue the development of a series of sector-specific WID implementation manuals, and initiate steps to have the manuals' procedures adopted in appropriate Agency handbooks.

- By continuing to draw upon the women in development expertise found in the Title XII and NGO contracting community, PPC/WID will continue to leverage its development assistance funds with A.I.D.'s bureaus, offices and missions to provide the analytical and advisory research services necessary for sector-specific and/or region-specific gender issues.
- PPC/WID will continue to utilize its development assistance funds to provide technical assistance to augment on-going and/or initiate new A.I.D. bureau, office, and mission projects which (a) improve women's access to resources and (b) effectively utilize women's time and talents in the mainstream development effort.
- The Office will continue the GRAND (Gender Resource Awareness in National Development) microcomputer policy dialogue project which will assist Agency personnel and host-country policy- and decision-makers in gaining a better understanding of the direct and indirect benefits of women's contributions to economic development. In the long term, the GRAND project objective will be to institutionalize the process of gender-relevant analysis to maximize the efficiency of development planning.
- PPC/WID will continue its concentration on the non-traditional areas of interest to women, such as agricultural development, micro-enterprise development and income generation, and credit-related programs.
- PPC/WID will continue its attempts to bring more females into A.I.D.'s participant training programs and educational activities (formal and non-formal education, agricultural extension, mid-level management, administrative, business, financial and marketing instruction) by continuing to utilize development assistance funds to research the constraints of female involvement in these activities, and continuing to develop recommendations to counter these constraints. This information will be shared with the appropriate Agency training offices and missions. The Office will also support Agency bureaus' and missions' efforts to ensure qualified LDC women's participation in specific training activities related to the sectors of agriculture and natural resources development.

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- PPC/WID will continue its liaison with and participation in activities to encourage stronger measures to address women in the development concerns of the international donor community (i.e., CECD/DAC, the U.N. system -- Commission on the Status of Women, ILO, FAO, UNDP, UNIFEM, ECOSOC, etc.), as well as among multilateral development banks.

Management Steps

- In 1988 PPC/WID will move to facilitate field assumption of responsibility for participant training efforts, both in terms of management and budget resources. The Office will phase out its management of training activities for women (as well as sole-funding of female nominees).
- WID proposes to continue increasing its liaison with development institutions and research organizations to help document the importance of a WID focus at both the macro and micro level. (These efforts will supplement the Office's collection of macro and micro gender-specific data secured under an Agency IQC with Sequoia Institute and its PASA with the Bureau of the Census.)
- In all its efforts, WID will continue to ensure that the expenditure of grant monies for research, technical assistance, training, and evaluations properly reflect Agency and PPC/WID policies, strategies and overall objectives.
- PPC/WID will continue to develop indicators of responsiveness (benchmarks) that can be used to measure integration of women in each sector. In 1986, the Office will complete two manuals on agriculture and education to assist Agency personnel in meeting their responses to specific benchmarks and goals enunciated in A.I.D.'s Women in Development Policy Paper. Additional sector specific manuals will be prepared to assist Agency staff's integration of women in all strategies and programs, and for providing guidance in assessing results in this area.
- PPC/WID will continue its participation in international donor community efforts to improve overall integration of women into on-going and planned development activities. Further, the Office will coordinate more closely with Agency bureaus and offices, other U.S. Government offices (Department of State, Office of international Organizations; Department of Agriculture, Office of International Cooperation and Development, etc.), and specific multilateral organizations (UNDP - UNIFEM; FAO -

Office of Women in Development, etc.) to ensure that gender issues are appropriately addressed at all levels of development efforts.

- As recommended in the 1984 Report to Congress, PPC/WID will initiate a program of professional incentives for AID staff addressing WID responsibilities, particularly those stated in the Agency's Policy Paper on Women in Development.

Benchmarks

- WID will continue its effort to integrate WID components into Agency training programs and handbooks with new training tools, as appropriate, being developed for Agency personnel;
- Agency participant training programs will reflect increases in overall female participation levels;
- WID will continue to stress to missions, bureaus, and offices that Agency strategy and planning documents should reflect the distinct roles and functions of LDC women as they relate to project implementation. An increased percentage of documents should reflect this effort;
- More emphasis will be placed on AID research materials containing sex-disaggregated data, gender-specific, social-soundness and economic analyses, with an increased presence of gender issues noted in such material;
- WID will continue to leverage project monies with the missions, bureaus and offices to augment on-going and/or initiate new projects for inclusion of women as beneficiaries and agents in all phases of multi-sectoral development activities, with increased portions of funding from other entities encouraged;
- WID will continue to provide sector-specific technical assistance to missions in response to requests to AID/W, with the majority of the cost of such assistance absorbed by missions;
- An "incentive program" for Agency staff to meet WID Policy Paper objectives will be initiated; and,
- Emphasis of and attention to gender specific concerns will be reflected in development programs of both multilateral and bilateral development organizations (UNDP, OECD/DAC, FAO, etc.)

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SUMMARY OF ACCOMPLISHMENTS BASED ON FY 87 BENCHMARKS

Training Activities

- PPC/WID continued its role as a catalyst rather than the "sole source" for funding of female participants to Agency training programs. WID has elected to encourage missions to assume more responsibility for this activity on their own by integrating women into their mainstream training plans and budgets. By leveraging funds with other Agency bureaus, offices and missions, PPC/WID and the ANE Bureau were able to establish an income-generating component to the Center for Training and Rehabilitation of Destitute Women's Project in Bangladesh. This activity provides training which creates skills and employment opportunities, and promotes greater self-reliance for young destitute girls/women with young children.

- PPC/WID addressed the issue of increasing the female participation levels of A.I.D.'s U.S. and overseas training programs in 1986 through liaison with S&T/IT, and by providing specific recommendations through PPC/PDPR to the special Intra-Agency Task Force on Participant Training. Further, the Office provided a grant to the Centre for Population and Development Activities (CEDPA) for the participation of approximately 16 LDC women, through cost-sharing, to its women and management courses; WID co-sponsored, with several missions, LDC participants to the International Marketing Institute's (IMI) marketing management course; and will co-sponsor three LDC women to the Agriculture Production and Marketing Export Training Program at Rutgers University.

Strategy, Planning, and Project Documentation

- While PPC/WID experienced staffing reductions, it has been able to contract for a limited technical review of specific development documents by specialists who can provide sectoral expertise in the review process, and who can provide analytical and advisory assistance for sector-specific and /or region-specific gender issues.

- At the request of mission personnel, guidance manuals have been prepared for agriculture, small-scale enterprise, and education. Guidance manuals are projected for both natural resource development and housing/shelter programs. The LAC Bureau independently developed and conducted field reviews for a region-specific guidebook.

- PPC/WID has implemented a tracking system to assist in measuring the degree to which Agency strategy, planning, and project documents reflect gender issues. While the majority of the documents, as of June 1986, do not reflect appropriately gender concerns as required in the WID Policy Paper, there appears to be a growing awareness of these issues reflected on an ad hoc basis among certain mission documents. In general, PPC/WID has found a better response among LAC documents, with ANE and AFR reflecting less attention to such issues.

Data Collection and Research

- PPC/WID's funding of a contract for the development of computer simulation models emphasizes the Agency's strategy of policy dialogue, and it is envisioned that the program will encourage host country policy makers to integrate women into bilateral development projects. These country-specific models will key on those sectors that are critical to Agency and Office strategy; i.e., agriculture, income generation, education, and training.
- An example of a data collection and research activity is USAID/New Delhi's preparation of a series of six multi-sectoral WID studies designed to provide critical planning information to the newly established Ministry of Women and Social Welfare. WID is particularly interested in four of the proposed studies: Social Forestry and Women's Participation, Impact of Irrigation Projects on Women, Rural Sanitation, and the Status of Women's Employment. The projected completion date for this activity is December 31, 1987.
- To ensure that gender issues are taken into consideration in both multilateral and bilateral organizations, WID continued its participation with the Expert Group on Women in Development of the OECD/DAC. Because of a recommendation submitted by PPC/WID's representative through the Expert Group to the DAC, the DAC accepted at its Planning Meeting a resolution that the DAC Secretariat include specific gender-related information in its documentation prepared for three DAC sectoral meetings. This action will ensure that all facets of women's contributions to development activities will be fully incorporated into DAC research and working documents.

Further, the WID Office Director was elected President of the Expert Group for '86-'87, and it is anticipated cooperative activities among other donor organizations and the Agency's Women in Development Office will continue to

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be enhanced, particularly in the areas of data collection and research.

- As an example of cooperative efforts with other AID offices, PPC/WID co-funded with PDPR a study of resources to promote the expansion of micro-economic (self-sufficiency) opportunities for LDC refugee women.

Project and Fiscal Management Systems

- The WID Office streamlined its project review process in 1987 by dropping its National Statistics on Women subproject category, which helped to eliminate redundancy and improve budgetary efficiency. The functions of this sub-project, "the compilation of statistics on women," were combined with the functions of the sub-project Strategies and Resources. This latter sub-project now includes a major series of activities, including information compilation and exchange, development of case studies and workshops, and projects and issue papers relating to the overall A.I.D. programming of women in development concerns.
- PPC/WID's cooperative agreement for technical assistance contains a buy-in component that allows other Agency entities to participate financially in activities that will better integrate women into their programs. To date, a total of \$59,462 has been provided in shared funded activities. Missions are encouraged to provide some degree of funding when requesting training support, and to date four missions have cooperated in this endeavor.
- PPC/WID has reduced the number of Office projects and is continuing to transfer overall management responsibilities to mission, bureaus, and specific technical offices.
- WID completed three of the proposed evaluations of on-going projects in FY 86: SECID/CID, Partners, and International Center for Research on Women. As a result of these assessments, WID will be in a position to modify future activities to respond most appropriately to both Agency and Office objectives.

FY 1988 ANNUAL BUDGET SUBMISSION
 TABLE I - LONG RANGE PLAN BY APPROPRIATION ACCOUNT (\$000)
 Country PPC/WID

	FY 1985	FY 1986	--FY 1987--	FY 1988	-----PLANNING PERIOD-----			
	ACTUAL	ESTIMATE	CP ESTIMATE	AAPL	1989	1990	1991	1992
AGRICULTURE, RURAL DEV. AND NUTRITION								
TOTAL	707	300	850	950	1000	1200	1300	1500
GRANTS	707	300	850	950	1000	1200	1300	1500
LOANS	--	--	--	--	--	--	--	--
POPULATION PLANNING								
TOTAL	100	510	--	--	--	--	--	--
GRANTS	100	510	--	--	--	--	--	--
LOANS	--	--	--	--	--	--	--	--
EDUCATION								
TOTAL	588	700	850	900	1000	1100	1200	1300
GRANTS	588	700	850	900	1000	1100	1200	1300
LOANS	--	--	--	--	--	--	--	--
SELECTED DEVELOPMENT ACTIVITIES								
TOTAL	993	515	800	850	900	1000	1000	1000
GRANTS	993	515	800	850	900	1000	1000	1000
LOANS	--	--	--	--	--	--	--	--
TOTAL DA ACCOUNT								
TOTAL	2388	2025	2500	2700	2900	3200	3500	3800
GRANTS	2388	2025	2500	2700	2900	3200	3500	3800
LOANS	--	--	--	--	--	--	--	--
TOTAL PERSONNEL								
USDH WORKYEARS			8.8	8.8	8.8	8.8	8.8	8.8

FY 1988 ANNUAL BUDGET SUBMISSION
 TABLE III - PROJECT OBLIGATIONS BY APPROPRIATION (\$000)
 Country PPC/WID

APPROPRIATION ACCOUNT			FY 86	FY 87	FY 88
PROJECT NO.	TITLE	L/G	ESTIMATE	ESTIMATE	AAPL
<u>AGRICULTURE, RURAL DEV. & NUTRITION</u>					
930-0100	Strategies and Resources	G	150	350	350
930-0200	Womens' Org. & Participation	G	50	100	150
930-0300	Technical Assistance & WID Ctrs	G	100	400	450
APPROPRIATION TOTALS			300	850	950
GRANTS			300	850	950
LOANS			--	--	--
<u>POPULATION PLANNING</u>					
930-0100	Strategies and Resources	G	510	--	--
930-0200	Womens' Org. & Participation	G	--	--	--
930-0300	Technical Assistance & WID Ctrs	G	--	--	--
APPROPRIATION TOTALS			510	--	--
GRANTS			510	--	--
LOANS			--	--	--
<u>EDUCATION</u>					
930-0100	Strategies and Resources	G	300	350	350
930-0200	Womens' Org. & Participation	G	50	100	100
930-0300	Technical Assistance & WID Ctrs	G	350	400	450
APPROPRIATION TOTALS			700	850	900
GRANTS			700	850	900
LOANS			--	--	--
<u>SELECTED DEVELOPMENT ACTIVITIES</u>					
930-0100	Strategies and Resources	G	300	350	350
930-0200	Womens' Org. & Participation	G	40	100	100
930-0300	Technical Assistance & WID Ctrs	G	175	350	400
APPROPRIATION TOTALS			515	800	850
GRANTS			515	800	850
LOANS			--	--	--
DA ACCOUNT TOTALS			2025	2500	2700
GRANTS			2025	2500	2700
LOANS			--	--	--

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IV - NEW PROJECT NARRATIVE

I. TECHNICAL ASSISTANCE AND WID CENTERS

Through the Technical Assistance and WID Centers sub-project, totaling \$1,300,000, the Office of Women in Development provides monies for research, training, and technical assistance to enhance the integration of women into the Agency's multi-sectoral development program. This is accomplished through cooperative efforts with A.I.D.'s bureaus and central offices, missions, PVOs, and Title XII and other academic institutions.

The Office will continue its efforts to integrate women into on-going A.I.D.-funded field projects by augmenting existing projects or helping initiate new endeavors to bring women's roles into the mainstream of development efforts.

The Office established its first RFP in FY 86. The GRAND (Gender Resource Awareness in National Development) RFP is a country-specific replication of an existing micro-computer simulation model which illustrates the economic value of including women and girls in total LDC national planning efforts. This project is designed to assist Agency personnel and host country policy- and decision-makers in gaining a better understanding of the direct and indirect benefits of women's contributions to economic development. Overall missions' response to this endeavor is positive.

II. STRATEGIES AND RESOURCES

The FY 88 request for this sub-project is \$1,050,000. These funds will continue to be used to commission, publish, and distribute studies and materials; hold specialized seminars and briefings on women in development topics; sponsor action-oriented research; collect and analyze data; and, exchange information with other national and international agencies, organizations, and donors involved in the women in development effort.

Additionally, the Office will continue to commission and distribute materials which include specific studies on the status of women, statistical data on women, and special research and project studies on the agricultural and income needs of rural women.

This sub-project is now combined with the previous National Statistics on Women sub-project, which includes funds to assist in the compilation of an adequate data base on women in

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developing countries for planning, program development, project design, implementation and evaluation efforts. It continues to be critical for the Women in Development Office to offer missions and bureaus relevant, country and sector-specific statistics for identifying priority groups, as well as key sectoral and project objectives. This information, disaggregated by sex, provides data on women's participation in the informal sector, in on-farm employment, and in on-farm production and other activities. Such information continues to assist A.I.D. personnel in identifying possible deficiencies in project designs that can affect effective implementation at a later date.

III. WOMEN'S ORGANIZATIONS AND PARTICIPATION

The FY 88 funding request for this sub-project is \$350,000. These funds will be used for providing small grants to private and public organizations interested in assisting the WID Office in implementing A.I.D.'s policy on women in development.

In particular, the Office will continue to address areas of income-generation, private sector development, agriculture development, technology transfer, and institutional development. Special attention will be given to those projects which complement or expand upon the bureaus' and missions' activities. And, as with all three sub-projects, the Office will attempt to leverage these funds whenever possible, either with the Agency's on-going projects, or through matching fund mechanisms with the women's organizations themselves.

Under this particular sub-project, the Office is interested in continuing to pursue cooperative funding approaches with the Office of Private Enterprise Development. Women's access to work and income is crucial to their full integration into the economies of their countries. PPC/WID continues to hope that such economic development programs can be designed and/or expanded within the framework of the Administration's private sector development programs.

AID PROGRAM IN FY 1988
ANNUAL BUDGET SUBMISSION
TABLE V - PROPOSED PROGRAM RANKING

DECISION UNIT

RANK	PROJECT	TITLE	NEW/ CONT	LOAN/ GRANT	PROGRAM FUNDING (\$000)		CUM
					APPROP	INCR	
1	930-0100	Strategies and Resources	0	G	SDA	350	350
2	930-0100	Strategies and Resources	0	G	ARDN	350	700
3	930-0100	Strategies and Resources	0	G	EDUC	350	1050
4	930-0200	Womens' Org. & Participation	0	G	SDA	100	1150
5	930-0200	Womens' Org. & Participation	0	G	ARDN	150	1300
6	930-0200	Womens' Org. & Participation	0	G	EDUC	100	1400
7	930-0300	Tech. Asst. & WID Centers	0	G	SDA	400	1800
8	930-0300	Tech. Asst. & WID Centers	0	G	ARDN	450	2250
9	930-0300	Tech. Asst. & WID Centers	0	G	EDUC	450	2700
TOTAL						2700	

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TABLE V NARRATIVE

PPC/WID dropped one of its four sub-projects, National Statistics on Women, and combined its functions with those of the Strategies and Resources sub-project as planned for FY 87. The dropping of this sub-project helped to eliminate redundancy and improved budgetary efficiency.

Again, PPC/WID's major effort in FY 88 will be drawn from the sub-project of Technical Assistance and Women in Development Centers in the ARDN, SDA and Education functional accounts. At \$1,300,000, this sub-project continues to provide monies to augment existing, or help initiate new, women in development activities for A.I.D. missions, bureaus, and offices.

The second sub-project, Strategies and Resources now compiles the activities once funded under the National Statistics on Women sub-project as well as its own functions. This combined sub-project continues to focus on information compilation and exchange, development of case studies and workshops, and projects and issues relating to the overall A.I.D. programming of women in development concerns. This sub-project will total \$1,050,000 in the ARDN, SDA, and Education functional accounts for FY 88.

The third sub-project, Women's Organizations and Participation totals \$350,000 in the ARDN, SDA, and Education functional accounts for FY 88. This project will continue PPC/WID's program of grants, in accordance with agency objectives, to international and indigenous development groups for designing, implementing, and evaluating projects which have major women in development components.

SUMMARY

PPC/WID three projects for FY 88 are: (1) Agriculture, Rural Development and Nutrition (ARDN); (2) Education (EDUC); and (3) Selected Development Activities (SDA). The following changes to each project from FY 87 to FY 88 are as follows:

	<u>FY 87</u>	<u>FY 88</u>
ARDN	850,000	950,000
EDUC	850,000	900,000
SDA	<u>800,000</u>	<u>850,000</u>
TOTAL	2,500,000	2,700,000

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TABLE VII - LIST OF PLANNED EVALUATIONS
 FY 1988 ANNUAL BUDGET SUBMISSION
 COUNTRY/OFFICE PPC/WID

Project List (Project No. & Title)	FY 1987		FY 1988		Reasons/Issue	Funding Source (\$000)	USAID Person Days	Collateral Assistance
	Last Eval Completed (Mo./Yr.)	Start To (Qtr) AID/M (Qtr)	Start To (Qtr) AID/M (Qtr)	Start To (Qtr) AID/M (Qtr)				
Mini Evaluation of GRAND		4	4	3	PACD: 6/88 The goal is to develop, over a two year period, eight (8) micro-computer simulation models. These models will stress the roles of women and girls in the national economic development process in selected IDCs. The principal intention of developing these models is to facilitate the policy dialogue activities of the respective A.I.D. overseas missions.	20	Contractor 36 work months	
Int'l Center for Research on Women		3	3		PACD: 5/87 This evaluation will be the final evaluation of the project. It will assess the impact of project activities and review ICRW's assistant to missions and other organizations. It will also help to determine how effective ICRW has been in their endeavor to provide short term technical assistance related to productive employment and income generation for low income women to USAID missions.	20	Contractor 125 days (2 people)	
OEF WID/Tech II	11/83	4	4		PACD: 3/87 This project aim is to continue activities begun under phase one funding to improve the economic conditions of low-income women by strengthening local organizations' capacity to design and implement programs that benefit women in the countries of Ecuador, Senegal, and Niger. This final evaluation	15	Contractor 90 days	

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Project List (Project No. & Title)	Last Eval Completed (Mo./Yr.)	FY 1987		FY 1988		Reasons/Issues	Funding Source (\$000)	USAID Person Days	Collateral Assistance
		Start (Qtr)	End (Qtr)	Start (Qtr)	End (Qtr)				
OFF WIDTech II (cont'd)						will determine the effectiveness and quality of this training program.			
Population Council: Urban Services for Low Income Women		2	3			PACD: 6/87 The project goal is to bring low income women's concerns and needs into existing urban planning and service delivery process in Mexico, Peru, and Jamaica. Research grants are awarded to working groups who find small community action projects and generate/analyze information on urban service delivery.	15		Contractor 50 working days

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