

UNCLAS

Annual Budget Submission

FY 1986

Budget for FY 1986 for Food for Peace

FVA/OFFICE OF FOOD FOR PEACE



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Agency for International Development
Washington, D.C. 20523

OFFICE OF FOOD FOR PEACE
FY 1986 PROGRAM SUPPORT BUDGET SUBMISSION

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FY 1986 ANNUAL BUDGET SUBMISSION
 TABLE I - LONG RANGE PLAN BY APPROPRIATION ACCOUNT (\$000)

BUREAU FOR FOOD FOR PEACE AND VOL ASSIST
 OFFICE OF FOOD FOR PEACE

	FY 1983 ACTUAL	FY 1984 ESTIMATE	---FY 1985--- CP	ESTIMATE	FY 1986 REQUEST	1987	1988	1989	1990
						-----PLANNING PERIOD-----			
AGRICULTURE, RURAL DEV AND NUTRITION									
Grant Total	4,035	4,150	4,200	6,800	6,800	7,000	7,500	8,000	8,000

ANNUAL BUDGET SUBMISSION
PROGRAM SUPPORT BUDGET
FY 1986
OFFICE OF FOOD FOR PEACE

The Food for Peace Program Support Budget is a small but essential part of the FVA Bureau's effort to insure that food aid programs are well-targeted, soundly designed and effectively administered. The importance of this development assistance budget - for which we are requesting \$6.8 million in both FY 1985 and FY 1986 - far exceeds its magnitude relative to the \$1.8 billion Food for Peace Program.

Our request includes funding for two continuing centrally-funded support projects - PL 480 Title II Outreach and Program Support and Management - and one new project FVA proposes to begin in FY 1985 - Title II Program Enhancement.

The poor majority target population of the Title II donation program is often costly and difficult to reach. In large part this is due to the developing countries' lack of funds for internal administrative, logistical and material support costs. Voluntary Agencies also lack the resources to meet the full costs required to assist the rural poor. The Title II Outreach Program was established to address these problems. It

enables Title II to be more responsive to its legislative mandate by providing needed funds for short-term logistical and small material support. Outreach Grants have supported and strengthened Title II programs in more than 18 countries, primarily in Africa and the poorest countries of Latin America and the Caribbean.

Demand for Outreach Grants has steadily increased and now far exceeds available funding. FY 84 requests to date total \$6.0 million against a budget of \$3.85 million. This is an accurate reflection of the recognized success of the program in achieving past goals, as confirmed in two recent assessments: The Worldwide Outreach Evaluation in 1982/83, and a study of Outreach Grants in Togo and Benin in 1984. A cost effectiveness analysis has shown that in countries studied the savings in logistic and distribution costs generated by Outreach considerably exceed the cost of the grants themselves. Moreover, evaluation indicates that Outreach also provides indirect support for program improvement by releasing local funds previously required for logistic costs for use in management and for improved nutrition education and related developmental activities.

Because more volags are now carrying out Title II programs, and with the rapid rise in Title II requirements in Africa and elsewhere, the demand curve will continue to rise. However,

Outreach funding has remained essentially stable for the past three years. For this reason, we are requesting an increase in the Outreach Program to \$5 million in FY 1985 and FY 1986. We consider this the minimum funding feasible for effective implementation of Title II program priorities.

As food aid is often a difficult resource to administer and requires specialized knowledge which is not always readily available, the Office of Food for Peace has used the Program Support and Management Project to make available a variety of management resources necessary to improve program planning and implementation. For example, local and regional seminars have been sponsored to train host country, Voluntary Agency, World Food Program and AID participants in improved food handling and storage. These seminars have been very successful in promoting a reduction of food waste in storage and delivery in developing nations. Regional workshops also are conducted under this project for field personnel responsible for the administration of PL 480 resources. Such fora offer an excellent setting for sharing of experiences in how better to utilize PL 480 as a development resource. They also provide the opportunity for discussion of new legislation and policies involving PL 480, particularly with respect to increasing its developmental impact and program integration. The next workshops are scheduled for the fall/winter of 1984.

The Program Support and Management Project also provides funding for short-term technical advisory services frequently required overseas during the program year to address specific problems. Because of the lack of sufficient direct hire employees, it has been increasingly necessary to draw on assistance for activities that involve program design, the positioning of food monitors (especially in Africa) and the resolution of specific management problems. We are requesting \$300,000 in both FY 1985 and FY 1986 for this Project.

Lastly, we are requesting \$1.5 million for a new Title II Program Enhancement Project, to begin in FY 1985.

Through many studies and evaluations of Supplementary Feeding Programs, AID has learned that food alone will not achieve developmental objectives, i.e., improvement of nutritional status, improvement of employment opportunities, development of productive infrastructure, etc. Those MCH programs with improved impact on their recipients have included nutrition education programs, personnel training and growth monitoring systems along with the food. The more successful FFP programs have included management training programs for field staff, well-defined project selection criteria, and other complementary inputs such as tools, cement, technical assistance. However, because of a lack of overall plans that identify the necessary additional development components, the

lack of resources to fund these components, and the lack of expertise to develop and implement comprehensive programs, many supplementary feeding programs currently lack the elements essential for achieving their objectives.

Through this new Program Enhancement Project, FVA proposes to assist at least three of the Title II Volag sponsors to improve their own capability to design, manage, implement and evaluate innovative and cost-effective supplementary feeding programs. More specifically, AID will provide grants to Title II implementing PVOs for the development and implementation of complementary program activities in priority categories that will lead to increasing the effectiveness of supplementary feeding programs. These categories will include: (1) Training, (2) Monitoring & evaluation systems, (3) Education programs, (4) Supervision & program management, (5) Integration of ORT immunizations and other health components, and (6) Operational research activities that have direct implications for field programs. Grants will be awarded only to PVO headquarters, not individual country programs, and will be provided on a three-year basis.

Grant funds will be used for technical assistance, materials and services, travel and per diem costs. Each Enhancement Grant will be a one-time funding source for development and field testing of specific agreed activities looking to the

ultimate adoption of such systems, strategies or activities by the PVO on an Agency-wide basis.

In addition to these grants, the Program Enhancement Project will support selected short-term technical assistance on a country-specific basis for design and evaluation activities as they relate to improving program effectiveness. The proposed Title II Program Enhancement Project is described in more detail elsewhere in this ABS.

OFFICE OF FOOD
FOR PEACE

FY 1986 ANNUAL BUDGET SUBMISSION
Table IV - PROJECT BUDGET DATA

BUREAU FOR FOOD FOR PEACE
VOLUNTARY ASSISTANCE

	APPRO- PRIATION	OBLIGATIONS			
		FY 83 ACTUAL	FY 84 OYB	FY 85 REQUEST	FY 86 PROPOSED
904-0006	PL 480 Title II Outreach	3,767	3,850	5,000	5,000
938-0700	FFP Program Support & Mgt	268	300	300	300
938-07XX	Title II Enhancement	--	--	1,500	1,500
	Office Total	4,035	4,150	6,800	6,800

New Project Narrative

Title: Title II Program Enhancement Project

Number: 938-07XX

Appropriation Account: Food and Nutrition

Funding Requirements: First Year - \$1.5 million; Life of Project - \$5.6 million

Goal: To improve the developmental and humanitarian impact of programs utilizing PL 480 Title II commodities

Objective: To strengthen the capability of PVOs to design and implement effective supplementary feeding programs

Background and Project Purpose

Through many studies and evaluations of Supplementary Feeding Programs, AID has learned that food alone will not achieve developmental objectives, i.e., improvement of nutritional status, improvement of employment opportunities, development of productive infrastructure, etc. Those MCH programs which have improved nutritional impact of their recipients have included nutrition education programs, personnel training, growth monitoring systems, along with the food. The more successful FFW programs have included management training programs for field staff, well-defined project selection criteria, and other complementary inputs such as tools, cement, technical assistance beside the food. However because of lack of overall plans that identify all the components in addition to the food necessary for achieving specific objectives, lack of resources to fund additional components and/or complementary inputs, and

lack of expertise to develop and implement comprehensive programs, many supplementary feeding programs lack the elements essential for achieving their objectives.

At the end of three years, it is anticipated that this project will have assisted at least three of the Title II Volag sponsors develop their own capability to design, manage, implement and evaluate innovative and cost-effective supplementary feeding programs. Beneficiaries of programs will be positively affected because of the receipt of comprehensive services rather than a lone food package. This grant should enable PVOs to design and implement programs which include the necessary, high quality inputs besides food that have been identified as critical to achievement of stated objectives.

Project Description:

AID will provide grants to PVOs for the development and implementation of complementary program activities that will lead to increasing the effectiveness of supplementary feeding programs. Priority categories of activities include:

(1) Training, (2) Monitoring & Evaluation Systems, (3) Education Programs, (4) Supervision & Program management, (5) Integration of ORT, immunizations and other health components, (6) Selected Operational Research Activities that have direct implications for field programs. A program

enhancement grant could support any one of these categories or combination of categories. Grants will be awarded only to headquarters, not individual country programs, and will be awarded on a three-year basis.

The outputs of each grant will include: (1) the development of an Agency-wide strategy for design and implementation of a particular program component or combination of components, (2) the development of materials, support services, mechanisms to carry out the strategy, (3) testing and implementation of activities in selected countries, regions or on a worldwide basis to achieve strategy objectives, (4) evaluation of the feasibility of implementing the strategy and specific components as well as effectiveness of field activities. Grant funds (inputs) can be used to fund technical assistance, materials and services, travel and per diem costs.

The grant will be a one-time funding source for development and field testing of specific activities. AID and each PVO will work together to estimate recurrent costs of implementing the particular activity worldwide and identify sources of funding, as well as develop mechanisms which would reduce these costs.

By funding PVO headquarters directly, rather than funding individual countries on an ad hoc basis, AID can most efficiently use its funds to develop a PVO agency-wide

infrastructure, strategy, and program for systematically improving their own activities worldwide. Thereafter, funds can be used to test the strategy in field programs. All programs selected for improvement will be evaluated to assess achievement of objectives, and document costs and lessons learned. This information will be used to modify the original strategy, and ultimately to guide changes in programs worldwide.

These grants will not substitute for funds currently being spent by PVOs, host governments or USAIDs. They will be used to further develop the technical and management capabilities of PVOs. This in turn will make possible the application of higher standards for design of Title II programs.

In addition to these grants, the Program Enhancement Project will support selected short-term technical assistance on a country-specific basis for design and evaluation activities as they relate to improving program effectiveness.

Evaluation and Reporting

1. An initial six-month progress report will be submitted.
2. Subsequent progress reports will be submitted at 12 months and 24 months.

Medium Budget Estimate

	<u>Year I</u>	<u>Year II</u>	<u>Year III</u>
Personnel:			
Manager, Asst.,			
Field Staff	100,000	100,000	100,000
Materials	80,000	150,000	150,000
Tech Assis.	110,000	125,000	125,000
Travel & Per Diem	100,000	200,000	200,000
Other Costs	<u>45,000</u>	<u>50,000</u>	<u>50,000</u>
	435,000	625,000	625,000
	<u>x 3 PVOs</u>	<u>x 3 PVOs</u>	<u>x 3 PVOs</u>
Grant Funds	1,305,000	1,875,000	1,875,000
Tech. Assist.	<u>195,000</u>	<u>200,000</u>	<u>200,000</u>
Total Cost Per Year	1,500,000	2,075,000	2,075,000

TOTAL PROJECT COST: \$5,650,000