

3M
371.32
MSHC

FD- AAS - 788
23435

A.I.D.
Reference Center
Room 1656 ES

FINAL REPORT

Project N° 625 - 11 - 691 - 329
Regional Textbook Center
Yaounde
United Republic of Cameroon

PREPARED BY
UWE H. MEIER CTA
CONTRACT N° AID - AFR - C - 73 - 16

I. HISTORY OF THE CENTER

The Regional Textbook Center was created in August 10.1961 through an agreement between the government of the United Republic of Cameroon and U.N.E.S.C.O., for the purpose of publishing, printing and the distribution of Textbooks and related educational materials for Central West Africa.

On August 10.1964 agreements were signed between the governments of CAMEROON, GABON, TCHAD, and the CENTRAL AFRICAN REPUBLIC, to expand the activities of the Center.

These agreements were renewed on August 9.1967.

Since 1970 activities with these member countries ceased, due to lack of capacity and inadequate equipment to meet the requirements of these countries.

In 1971 the Government of the United Republic of Cameroon decided to expand and create a more modern Center.

Since June 1973 there exists a new modern building – 1.300 square meters – financed by the Government.

Modern Offset equipment was installed due to a donation by the U.S. Government – USAID –. In addition, the Canadian Government donated to the Center 200 Tons of paper. To guarantee the Start-up and training of national employees, UNESCO financed 3 Experts for two years, from July 1974 through December 1976.

II. OBJECTIVES

The Center, being an industrial type project, functions autonomously and self finances its activities and expansion programs.

Through collaboration with national institutions such as

- National Institute for Education -INE-
- I.P.A.R.
- University of Yaounde,

it produces and publishes Textbooks for the secondary school system. In preparation are materials needed for the reform of the elementary schools in Cameroon.

In addition, it will guarantee the requirements of member countries like Congo and the Central African Republic, which signed a renewed agreement of participation with the Center on August 1976.

III. ACHIEVEMENTS SINCE 1973

A. Training

- 1. Administration
- 2. Photo-Repro Department
- 3. Printing Operation
- 4. Bindery

1. A modern double entry accounting system was installed.

Estimating procedures were updated.

Public relations became part of the activity of the Center.

Participation at the International Book Fair in Frankfurt.

In essence the Center functions with a Director, two Accountants, one Sale Manager and two Assistants, one Warehouse Manager plus one Assistant, and one Production Manager with four Assistants.

For the training of the technical personnel, a four-year plan was laid out in 1973.

2. In the Photo-Repro department there are 9 persons employed

Since 1974 until July 1976 the training was conducted by UNÉSCO Expert – Mr. Delaviere. At this point in time the Center finds itself with the basic «Know-How» in this department, but still lacks by far the technical skills required, since only two years were used in training instead of four years.

3. The Center employs 15 persons in the printing department.

A team of 5 persons for the two Unit Web Offset Press, and 10 persons for three Sheetfed Offset Presses. A training plan was carried out from October 1974 until October 1976, conducted by UNESCO Expert Mr. Dor. Again, here also only two years were utilized of the four-year plan.

4. In the Bindery there are 11 skilled and 15 semi-skilled persons employed.

Highly complicated and complex machinery has been installed since 1973, partially donated by USAID and additionally acquired by the Center. Actually no technical assistance was given to the Center in this department. The training of these employees was shared by the UNESCO experts and one skilled Cameroonian employee. The bindery now produces 8.000 books daily plus related materials, compared with 600 books in 1973.

The overall evolution of the Center since 1973 can be summed up in terms

of gross sales :	1965	8.602.121 CFA
	1972	36.115.759 CFA
	1973	34.220.000 CFA
	1974	117.864.205 CFA
	1975	145.632.084 CFA
	1976	206.609.329 CFA

The balance sheet shows assets :

	1973	28.640.000
	1976	306.700.000

IV. CONCLUSIONS – RECOMMENDATIONS

The Center is well equipped with modern machines to serve the growing requirements to educate the Young in Central West Africa.

Furthermore, due to the merger of the printing facilities of I.P.A.R., the Center became more complex and versatile.

Overall the employees of the Center are disciplined, punctual and fairly well trained.

Administratively, excellent judgment is being used in the daily activities of the Center in order to insure its continuous growth.

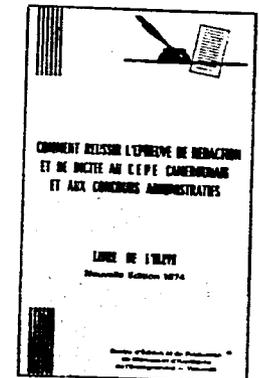
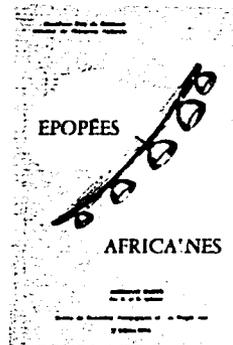
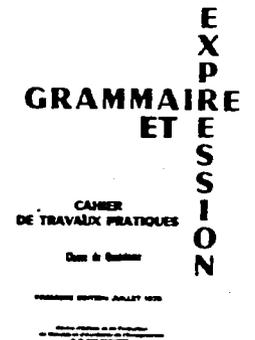
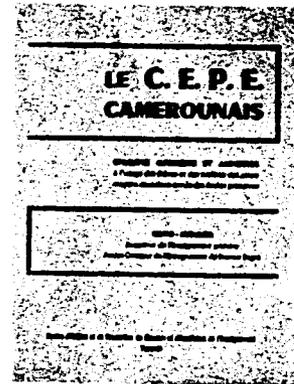
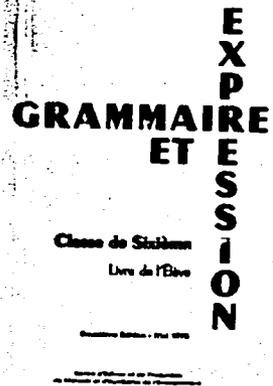
It is recommended, therefore, that it expands its real estate facilities, because it has outgrown its size. An addition to the building of 450 square meters was completed in 1975. The Center should double its workforce by 1978. Therefore training is not enough to insure this expansion. Training in modern countries takes a minimum of 3 years. Lack of technical assistance will hinder the continuation of growth of the Center in order to meet the requirements of educational materials by 1978. Training could be obtained on a «Self-financed» basis, but would increase the cost of the educational materials produced.

In response to this need it is hoped that efforts will be made to establish continuous training, so that what has been accomplished to date may progressively become more significant.

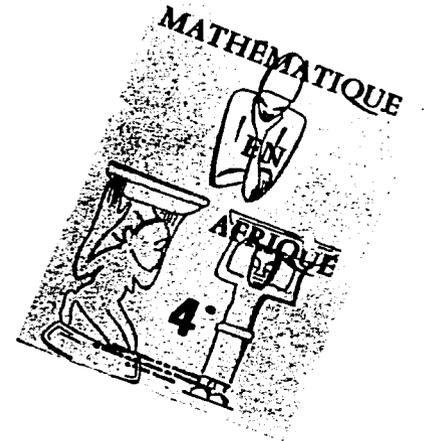
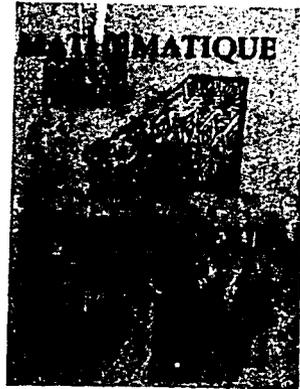
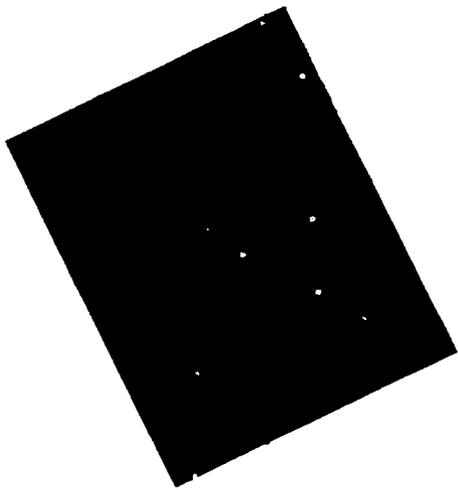


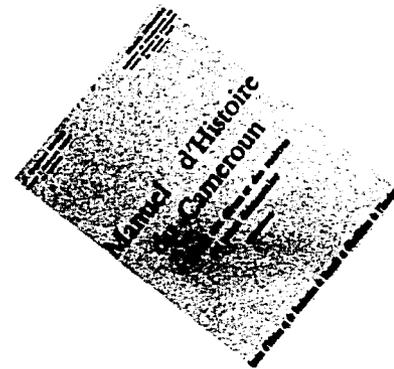
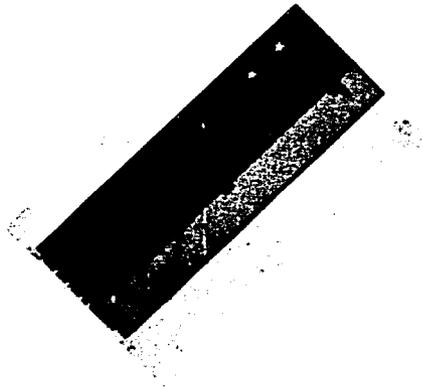
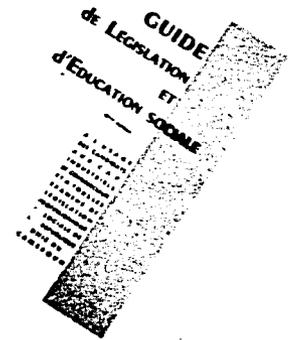
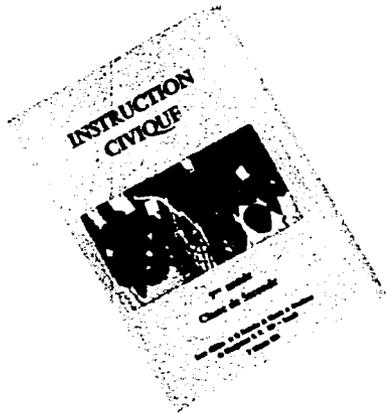
*Ce n'est plus un rêve, mais une réalité :
C.E.P.M.A.E. Un instrument facilitant
l'adaptation de l'enseignement aux
réalités africaines et la diffusion de la
culture africaine à travers le monde.
Enfin, des livres fabriqués en Afrique
Centrale à un prix raisonnable et à
la portée de tous !*

I DES MANUELS FABRIQUÉS AVEC
SOINS ET RAPIDITÉ

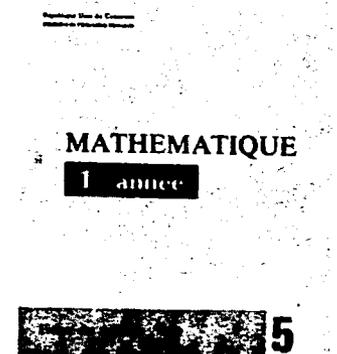
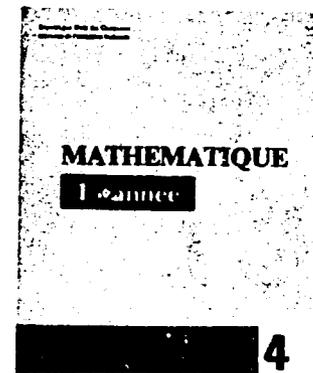
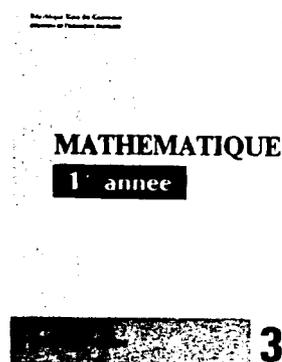
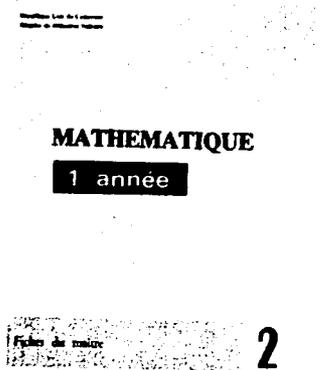
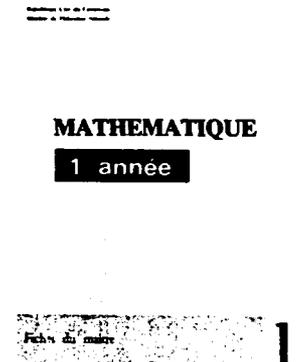
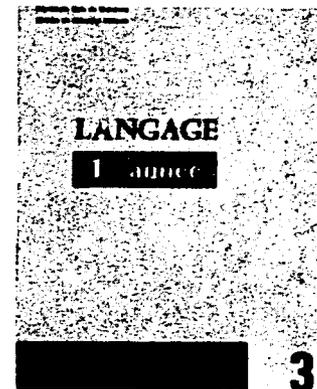
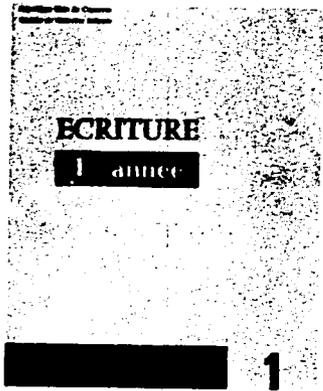


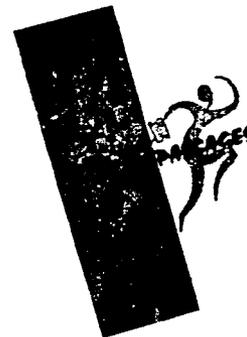
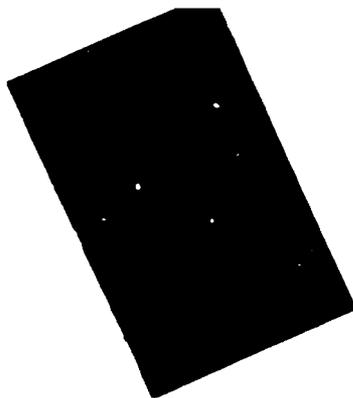
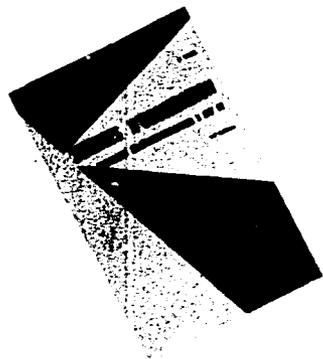
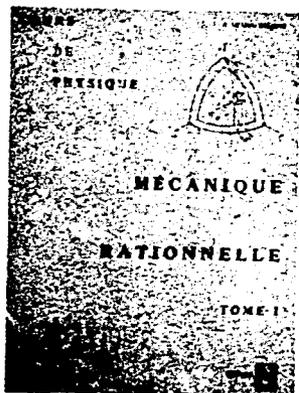
MANUELS DE MATHÉMATIQUES ⁹

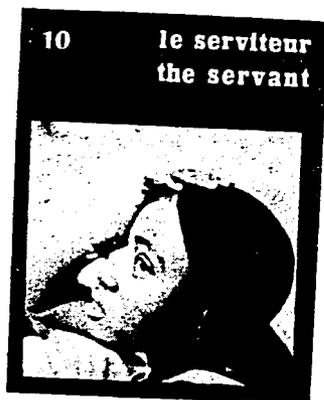




LA REFORME DE L'ENSEIGNEMENT PRIMAIRE AU CAMEROUN

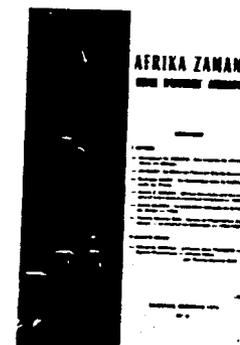
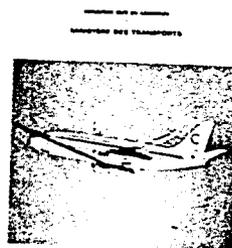
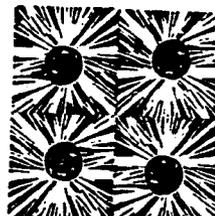






INTERNATIONAL
BANANA

1970-1971



II UNE ENTREPRISE MODERNE...

UN EXEMPLE DE COOPERATION INTERNATIONALE ¹⁹



Martin MEDJO

Directeur du Centre d'Édition



Claude DELAVIERE
Expert de l'UNESCO
Labo-Photomécanique



Henry MEIER
Conseiller Technique



René DOR
Expert de l'UNESCO
Presses



ABANDA MONO Michel
Chef de Service
Comptable et Administratif



Samuel-B. MVOMO
Chef Bureau Planning et
Calculations

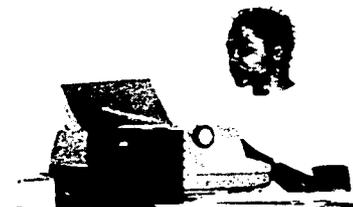


MELE François Xavier
Chef de Service Commercial

Mme BEBEY Jacqueline
Chef Bureau de Vente



Monsieur ONGOLONG KOFFANA Ernest
Chef-Magasinier



Mme KEDE Louise
Secrétaire de Direction

UNE EQUIPE DYNAMIQUE

*Des réunions
de coordination hebdomadaires
présidées par
le Directeur du Centre d'Édition
Mr. Martin MEDJO*



ATELIERS DE COMPOSITIONS



COMPOSITION LINOTYPE



COMPOSITION IBM MULTIPOINT

ATELIERS DE COMPOSITIONS



LES TYPOGRAPHES EN ACTION

PREPARATION ET CORRECTIONS



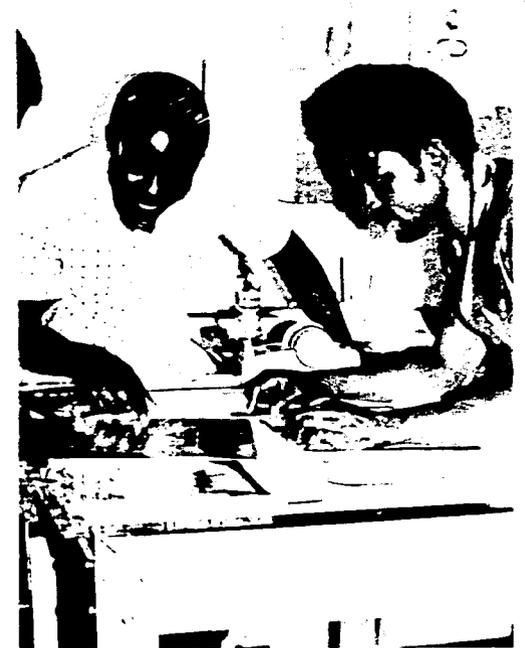
CORRECTEUR BILINGUE



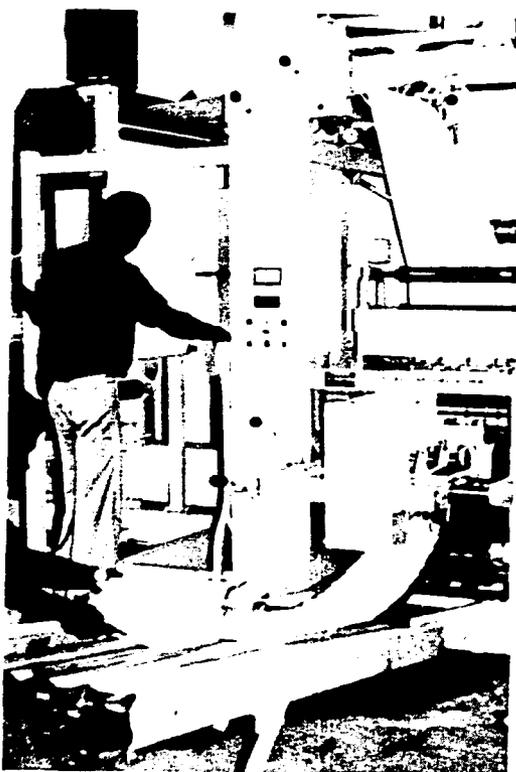
PRÉMONTAGE



SALLE DE MONTAGE OFFSET



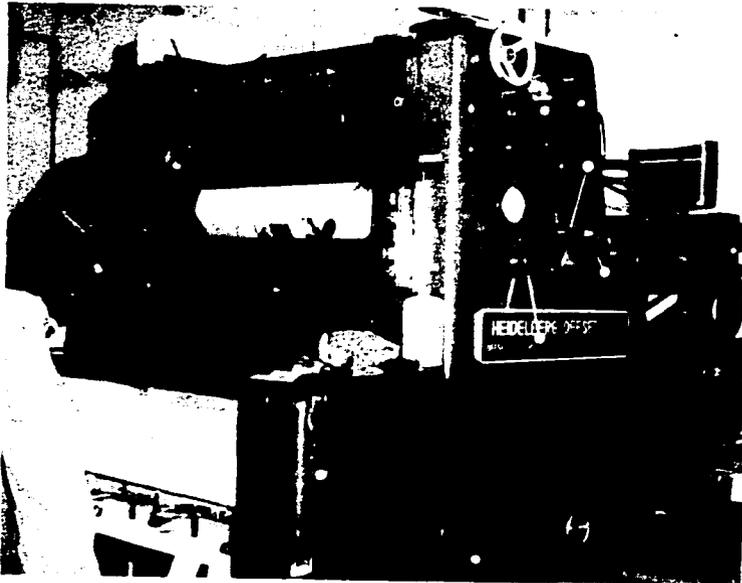
ATELIERS DE PRESSES



PRODUCTION HORAIRE 25.000 EXEMPAIRES
EN 8, 16 ou 32 PAGES IMPRIMÉES EN 2 COU-
LEURS RECTO VERSO



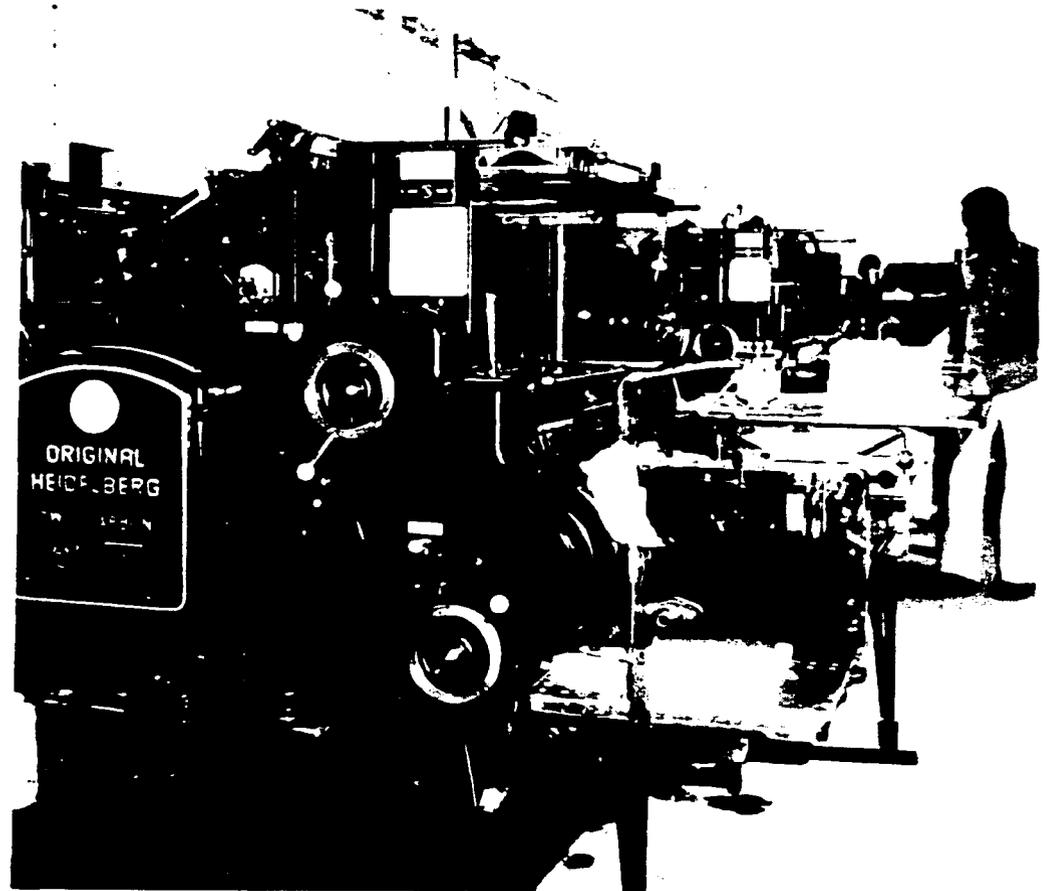
VUE D'ENSEMBLE DE LA COTTRELL V.15 A.



PRESSE OFFSET
1 COULEUR

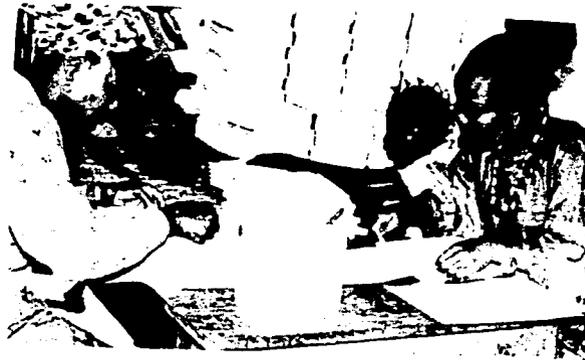
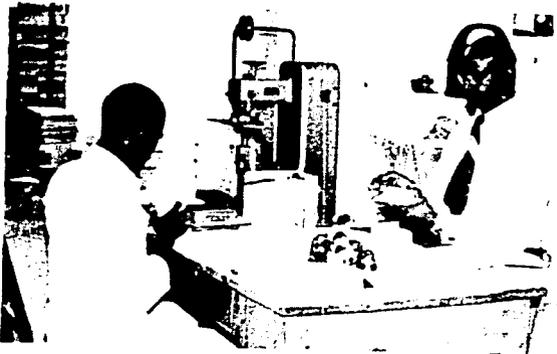
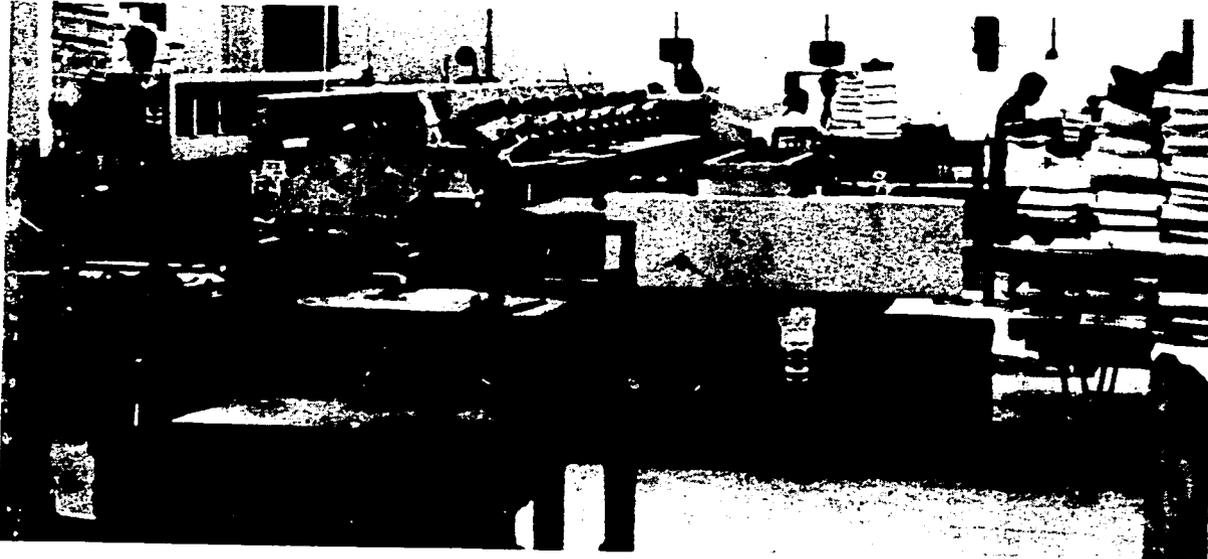


PLATINE
AUTOMATIQUE

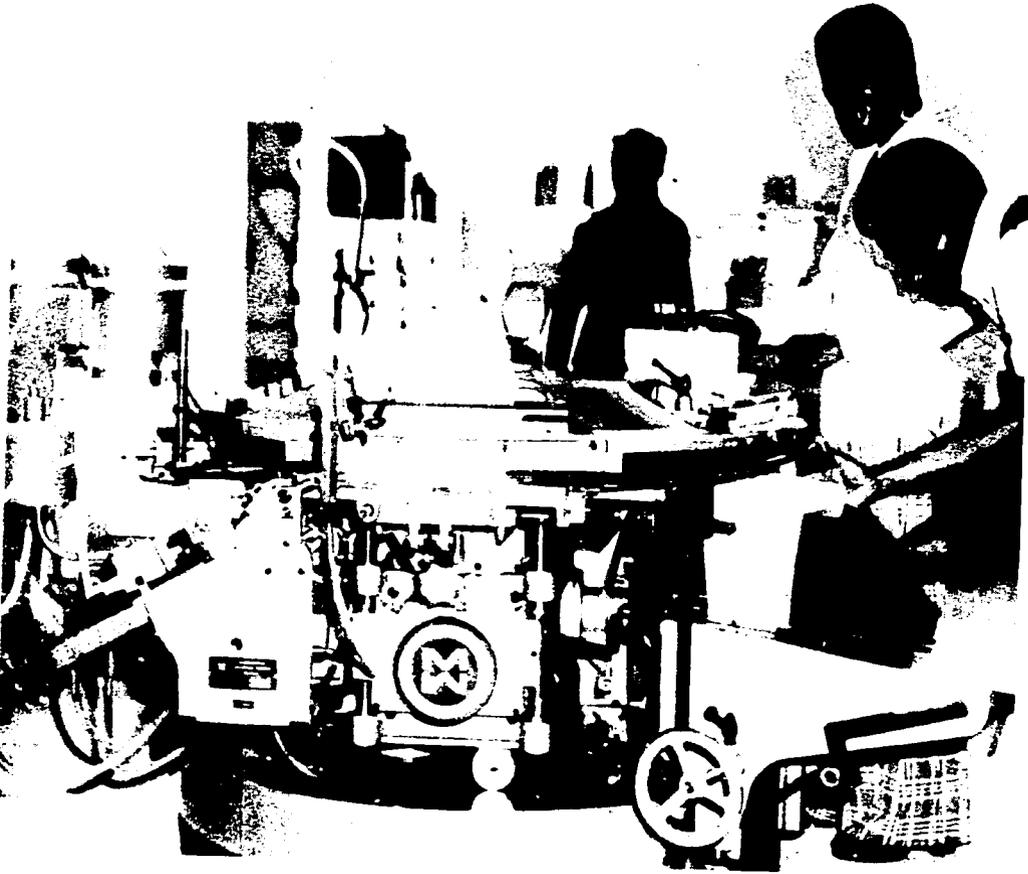


PRESSES TYPOGRAPHIQUES A CYLINDRES (1 et 2 COULEURS)

ATELIERS DE RELIURE



VUE D'ENSEMBLE DES ATELIERS DE RELIURE

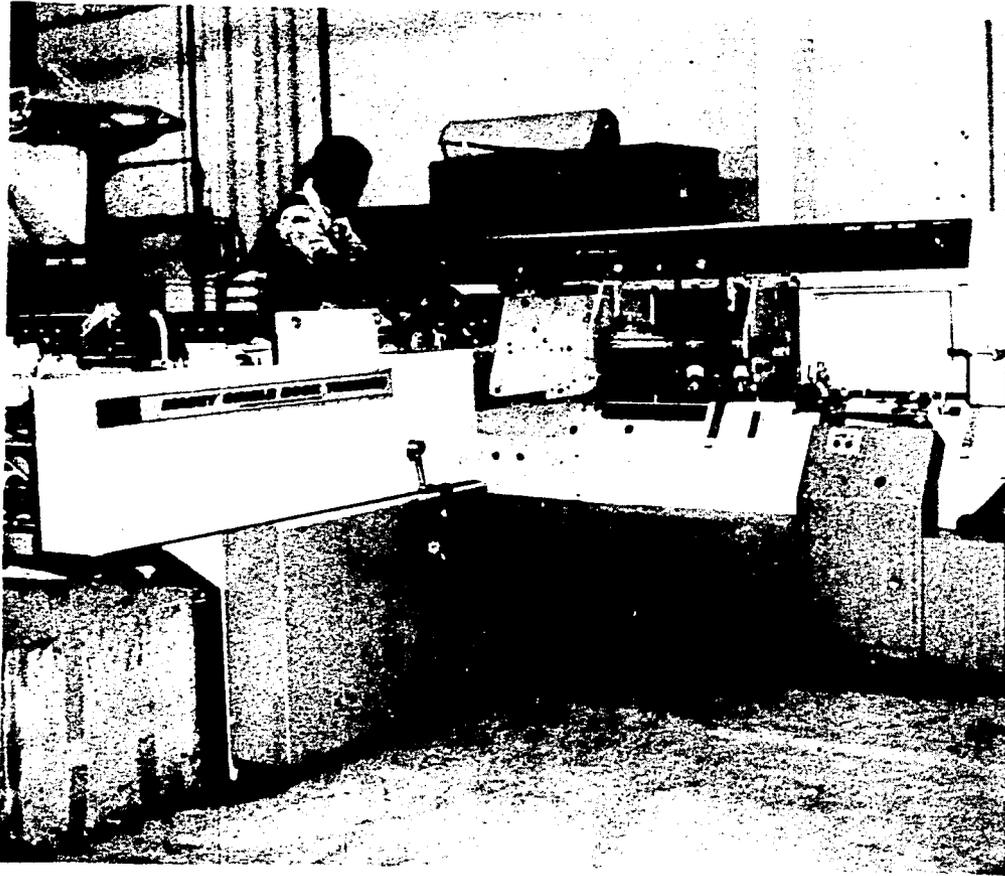


CHAINE DE RELIURE SANS COUTURE 1.000 EXEMPLAIRES A L'HEURE

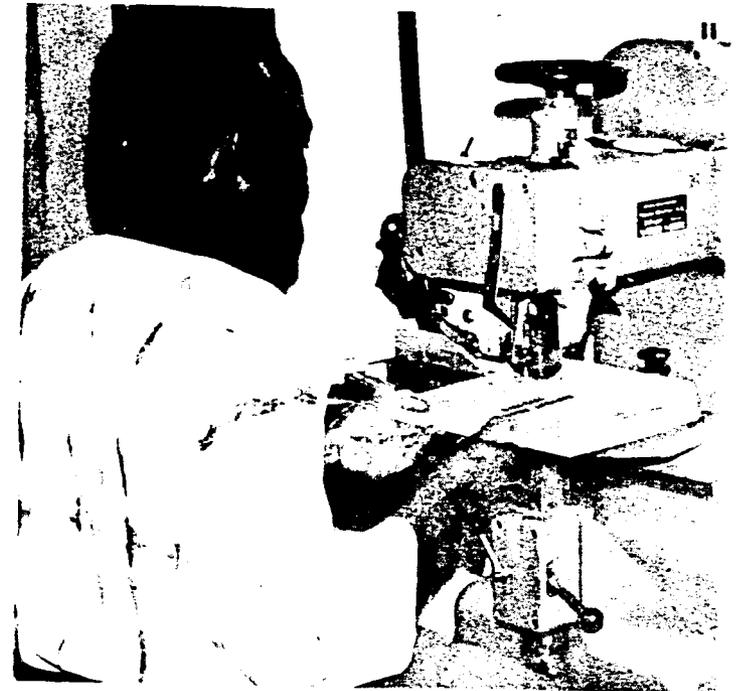
ASSEMBLEUSE AUTOMATIQUE



ATELIERS DE RELIURE



ENCARTEUSE PIQUEUSE AVEC SORTIE TRILATÉRALE



PIQUEUSE A PÉDALE

COUSEUSE



MASSICOT

1000 M² DE STOCKAGE



UN SERVICE COMMERCIAL ACCUEILLANT



Mme **BEBBEY** Jacqueline
CHEF DE BUREAU DE VENTE

M. **ONGOLONG KOFFANA** Ernest
CHEF MAGASINIER



M. **MÉLE** François Xavier
CHEF DE SERVICE COMMERCIAL

LIVRAISONS RAPIDES



UNE AMBIANCE FAMILIALE



LA FETE DE L'ARBRE DE NOEL DECEMBRE 1974

