

UNCLASSIFIED

# Annual Budget Submission

## FY 1984

### LAC REGIONAL



June 1982

Agency for International Development  
Washington, D.C. 20523

LAC REGIONAL

FY 1984

ANNUAL BUDGET SUBMISSION

June 1982

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FY 1984 ANNUAL BUDGET SUBMISSION

TABLE I - LONG RANGE PLAN BY APPROPRIATION ACCOUNT (\$ Thousands)

Country/Office LAC Regional

DEVELOPMENT ASSISTANCE	FY 1982 EST	FY 1983 EST	FY 1984 REQUEST	PLANNING PERIOD		
				1985	1986	1987
Agriculture, Rural Development & Nutrition						
Grants	4,250	3,400	3,810	1,950	1,950	1,500
Loans	-	-	-	-	-	-
Population						
Grants	440	259	296	50	50	50
Loans	-	-	-	-	-	-
(of which centrally procured commodities)	(-)	(-)	(-)	(-)	(-)	(-)
Health						
Grants	70	100	100	100	100	100
Loans	-	-	-	-	-	-
Education						
Grants	12,658	10,231	10,194	9,060	8,260	8,159
Loans	-	-	-	-	-	-
Selected Dev. Activities						
Grants	3,700	3,010	3,600	3,775	2,900	2,845
Loans	-	-	-	-	-	-
TOTAL DA ACCOUNTS						
Grants	21,118	17,000	18,000	14,935	13,260	12,654
Loans	-	-	-	-	-	-
Economic Support Fund						
Grants	2,000	-	2,000	-	-	-
Loans	-	50,000	-	-	-	-
TOTAL DA AND ESF	23,118	67,000	20,000	14,935	13,260	12,654
PL 480 (non-add)	-	-	-	-	-	-
Title I						
(of which Title III)						
Title II						
Housing Guaranties (non-add)	-	-	-	-	-	-
TOTAL PERSONNEL						
USDH (workyears)	-	-	-	-	-	-
FNDH (workyears)	-	-	-	-	-	-

TABLE I NARRATIVE AND OVERVIEW

The LAC Regional Program provides an important dimension to the LAC Bureau's activities. It allows the LAC Bureau to finance projects which have region-wide impact and which are implemented in more than one country, but which are closely coordinated with and complement our bilateral activities. Specifically it permits the Bureau to work with regional organizations that carry out activities in all three of the area's sub-regions: the Caribbean, Central America and South America. Examples of these organizations are: Solidarios, the coordinating agency for the several country development foundations throughout Latin America; the American Institute for Free Labor Development (AIFLD), the U.S. labor agency with program activities in nearly every Latin American nation; and the Partners of the Americas (NAPA), which promotes private citizen involvement in Latin American development and partnerships between states within the U.S. and Latin American nations and cities. Without the LAC Regional mechanism, such programs would be difficult to fund and implement.

This regional activity also permits the LAC Bureau to fund projects which focus on a specific development constraint in more than one country. An example of this is the Rural Communications Services project in Peru and Jamaica which is experimenting with satellite communications to serve the education and information needs of isolated rural communities in the fields of agriculture, nutrition and health.

Another focus of the program involves institution-building on a regional basis. Three projects which have such a focus involve establishing information and distribution networks throughout Latin America in the areas of science and technology (Science and Technology Information Transfer project) and education (Education Research Networks and Highscope Preschool Education projects).

A further emphasis of the program relates to assistance to field missions to address specific requirements. Two such projects are the LAC Training Initiatives and Training for Development activities which allow the missions expanded scope for training beyond what is possible within their own programs. The Training for Development project also includes funding for the region-wide Latin American Scholarship Program of American Universities (LASPAU). In addition, missions can use funds set aside under the regional program for important A.I.D. initiatives in such areas as human rights, the private sector, energy resources development, and environmental management and training.

Other projects, such as the Population Information for Policy Makers project, are designed to provide region-wide information on important development topics or have been developed as pilot programs which, if successful in two or three countries, can be shifted to bilateral programs. As example of such a program is the LAC Credit Insurance activity to develop national insurance systems to serve small farmers.

One final reason for maintaining a regional program should be noted. It allows the Bureau to be responsive, however minimally, to needs in phased-out countries. The LAC Training Initiatives, the LASPAU program, and the establishment of science and education networks, for example, are designed to be implemented throughout the region, including countries where we do not have bilateral programs. This would be impossible without this mechanism.

The funding levels proposed for the LAC Regional program are within the AAPLs established by AID/Washington. No new projects are proposed for FY 1984. In support of the President's Caribbean Basin Initiative, however, \$2 million of ESF assistance is proposed for AIFLD in addition to \$8 million of DA funding in FY 1984. This ESF grant will assist the national labor centers in financing the costs of representatives and educational activities to consolidate free democratic unions, to affiliate new unions, and to organize workers in areas not already organized in the Caribbean Basin countries. In response to this Administration's emphasis on the role of the private sector in the development process, the creation of durable institutions, and the transfer of appropriate science and technology, two new projects were begun in FY 1982 and two are planned for FY 1983. In FY 1982, the Private Sector Initiatives project was begun to assist private and public sectors in generating more effective private sector participation in the development of the region, and the LAC Training Initiatives project was started to finance short- and long-term training in the United States for individuals from both public sector institutions and private sector activities. Planned for FY 1983 are the Educational Media for Agriculture project, which will provide training and technical assistance to agricultural extension units of the Ministries of Agriculture throughout Latin America and the Caribbean through the use of low-cost mass media, and the Inter-country Technology Transfer project, which will strengthen indigenous science and technology institutions and develop linkages between countries sharing common development problems.

Since 1973, all projects under the LAC Regional program have been DA grants and have been funded incrementally. Because scheduled incremental obligations were reduced or postponed, in many cases, due to reduced funding availabilities, large amounts of funds for ongoing projects remain to be obligated over the next few fiscal years. Although no new projects are proposed for FY 1984, projects have been increased and expanded in some important areas (such as the LAC Crop Insurance Systems, Training for Development, Science and Technology Information Transfer, Development of Environmental Management Systems, and Energy Resources Development projects) to continue efforts which have been successful and in which we have invested considerable resources to date. Additionally, the four new initiatives, mentioned above, will require substantial funding over the next three to four years. These factors create a mortgage problem. The existing levels for the LAC Regional program do not permit sufficient resources to finance the mortgage requirement for continuing and ongoing projects as well as to fully fund the important new initiatives. Therefore, the forward funding guidelines for the two grants proposed in FY 1983, which are under \$2 million, cannot be followed. Incremental funding over the next three to four years is proposed for each project.

This program, consisting of seventeen projects in FY 1984 exclusive of Program Development and Support, is managed from AID/W. Each project has a manager in Washington who is responsible for project design and implementation although missions are asked to comment on project ideas and must approve any projects that will be implemented in their countries. Missions in countries where a regional project is to be implemented are usually heavily involved in helping to design the activity and monitor it at the field level. Projects are implemented by contractors and grantees procured through standard Agency procedures. The regional program does not fund any U.S. direct-hire staff. The project managers and other AID/W personnel who work on the programs are funded under the AID/W operating expense budgets of their respective offices. The mission personnel involved in regional activities are covered under mission budgets.

FY 1984 ANNUAL BUDGET SUBMISSION

TABLE IV PROJECT BUDGET DATA										Country/Office						
NUMBER	PROJECT TITLE	OBLIGATION DATE		LIFE OF PROJECT COST	CUM PIPELINE AS OF 9/30/81	FY 1982		FY 1983		ESTIMATED U.S. DOLLAR COST (\$000)				ITEM #		
		INITIAL	FINAL			OBL	EXP	OBL	EXP	1984 AAPL	FUNDED TO MO/YR	1985	1986		1987	FUTURE YEAR
		G/L														
	AGRICULTURE, RURAL DEVELOPMENT AND NUTRITION															
598-0000	Program Development & Support	G	69	C	-	251	500	400	425	400	10/84	450	500	500	C	
598-0077	Cooperative Training in Puerto Rico	G	54	78	17481748	60	-	-	-	-	-	-	-	-	-	
598-0579	Latin America Crop Insurance Systems	G	78	87*	4379170	210	1,450	900	1,050	960	12/84	1,000	1,000	1,000	-	
598-0580	Remote Sensing	G	78	79	60 60	3	-	-	-	-	-	-	-	-	-	
598-0584	Reduction of Vertebrate Pest Crop Losses	G	79	81	850 850	341	-	-	42	-	8/83	-	-	-	-	
598-0600	Appropriate Technology for Rural Women	G	79	81	437 437	121	-	-	-	-	3/82	-	-	-	-	
598-0605	Development of Environmental Management Systems	G	79	C	-	-	300	-	50	-	12/83	-	-	-	-	
598-0620	Educational Media for Agriculture	G	83	86	1500	-	-	100	200	450	10/84	500	450	-	-	
598-0622	LAC Training Initiatives	G	82	84	60006000	-	2,000	2,000	2,500	2,000	10/84	-	-	-	-	
	APPROPRIATION TOTAL				986		4,250	3,400	4,267	3,810		1,950	1,950	1,950		
	GRANT				986		4,250	3,400	4,267	3,810		1,950	1,950	1,950		
	LOAN				-		-	-	-	-		-	-	-		
	*Change from FY 83 CP.															

FY 1984 ANNUAL BUDGET SUBMISSION

TABLE IV PROJECT BUDGET DATA

NUMBER	PROJECT TITLE	O/L	OBLIGATION DATE		LIFE OF PROJECT COST	CUR PIPELINE AS OF 9/30/81	FY 1982		FY 1983		ESTIMATED U.S. DOLLAR COST (\$000)					ITEM #		
			INITIAL	FINAL			OBL	EXP	OBL	EXP	1984 AAPL	FUNDED TD MO/YR	1985	1986	1987		FUTURE YEAR	
	<u>POPULATION PLANNING</u>																	
598-0000	Program Development and Support	G	69	C	-	1	50	46	50	55	50	10/84	50	50	50	50	C	
598-0612	Population Information for Policy Makers	G	81	84	12701270	425	390	490	209	375	246	4/84	-	-	-	-	-	
	APPROPRIATION TOTAL					426	440	536	259	430	296		50	50	50	50		
	GRANT					426	440	536	259	430	296		50	50	50	50		
	LOAN					-	-	-	-	-	-		-	-	-	-		
	<u>HEALTH</u>																	
598-0000	Program Development and Support	G	69	C	-	-	70	60	100	95	100	10/84	100	100	100	100	C	
	APPROPRIATION TOTAL					-	70	60	100	95	100		100	100	100	100		
	GRANT					-	70	60	100	95	100		100	100	100	100		
	LOAN					-	-	-	-	-	-		-	-	-	-		

FY 1984 ANNUAL BUDGET SUBMISSION

TABLE IV PROJECT BUDGET DATA										Country/Office				
PROJECT NUMBER	PROJECT TITLE	OBLIGATION DATE	LIFE OF PROJECT COST	CUM PIPELINE AS OF 9/30/81	ESTIMATED U.S. DOLLAR COST (\$000)				FY OBLIGATIONS				ITEM #	
					FY 1982	FY 1983	FY 1984	FY 1985	FY 1986	FY 1987	FY 1988	FUTURE YEAR		
		INITIAL	FINAL		OBL	EXP	OBL	EXP	1984 AAPL	FUNDED TO MO/YR	1985	1986	1987	
<b>EDUCATION AND HUMAN RESOURCES</b>														
598-0000	Program Development and Support	69	C	-	60	60	60	60	60	10/84	60	60	60	C
598-0101	Free Labor Development (AIFLD) (PVO) (U) (R)	62	C	4,670	8,000	10,000	8,000	9,000	8,000	4/85	8,000	8,000	8,000	C
598-0453	LA Scholarship Program American University (LASPAU)	66	79	217792179	-	37	-	-	-	-	-	-	-	-
598-0574	Educational Media for Integ. of Women	78	82	845 845	135	135	-	65	-	10/83	-	-	-	-
598-0581	Rural Communications Services	79	83*	18181989	193	643	171	470	-	4/84	-	-	-	-
598-0588	Training for Development	79	85	50756366	800	1,200	800	1,050	800	1/86	800	-	-	-
598-0589	Education Research Networks	80	84*	840 840	300	200	100	115	84	6/84	-	-	-	-
598-0615	Hightscope Preschool Education (OPG) (U) (R)	78	87*	12441244	170	200	100	200	250	10/85	200	200	99	-
598-0622	LAC Training Initiatives	82	84	90009000	3,000	2,000	1,000**	1,500	1,000**	10/86	-	-	-	-
	<b>APPROPRIATION TOTAL</b>			6,825	12,658	14,475	10,231	12,460	10,194		9,060	8,260	8,159	
	<b>GRANT</b>			6,825	12,658	14,475	10,231	12,460	10,194		9,060	8,260	8,159	
	<b>LOAN</b>			-	-	-	-	-	-		-	-	-	

\* Change from FY 83 CP.

\*\* ROCAP and Caribbean Regional each have been allocated \$1 million in FYs 1983 and 1984 under this project.

FY 1984 ANNUAL BUDGET SUBMISSION

TABLE IV PROJECT BUDGET DATA

PROJECT		ESTIMATED U.S. DOLLAR COST (\$000)										Country/Office		ITEM #		
NUMBER	TITLE	G/L	OBLIGATION DATE		LIFE OF PROJECT COST	CUM PIPELINE AS OF 9/30/81	FY 1982		FY 1983		1984 AAPL TO MO/YR	FY OBLIGATIONS			FUTURE YEAR	
			INITIAL	FINAL			OBL	EXP	OBL	EXP		1985	1986	1987		
<u>SELECTED DEVELOPMENT ACTIVITIES</u>																
598-0000	Program Development and Support	G	69	C	-	33	400	350	200	180	300	10/84	300	300	300	C
598-0044	Consultants and Seminars	G	68	C	-	280	300	380	200	250	300	10/84	300	300	300	C
598-0436	Partners of the Americas (NAPA) (PVO) (U) (R)	G	65	C	-	329	600	650	500	600	500	12/84	500	500	500	C
598-0572	Science and Technology Info. Transfer	G	77	87*	165	47	300	325	510	530	600	10/84	975	900	845	-
598-0587	Solidarios (PVO) (I) (R)	G	78	85*	400	556	600	1,000	200	300	300	10/84	300	-	-	-
598-0591	Human Rights Initiatives	G	78	C	-	583	400	700	300	500	300	10/84	300	300	300	C
598-0605	Dev. of Environmental Management Sys.	G	79	C	-	304	500	660	600	700	600	10/84	600	600	600	C
598-0606	Energy Resources Development	G	79	84*	182	147	400	425	250	300	400	10/84	-	-	-	-
598-0616	Intercountry Technology Trans.	G	83	85*	-	-	-	-	50	40	100	10/84	150	-	-	-
598-0619	Private Sector Initiatives	G	82	85	950	950	200	200	200	200	200	10/84	350	-	-	-
APPROPRIATION TOTAL						2,279	3,700	4,690	3,010	3,600	3,600		3,775	2,900	2,845	
GRANT						2,279	3,700	4,690	3,010	3,600	3,600		3,775	2,900	2,845	
LOAN						-	-	-	-	-	-		-	-	-	

\* Change from FY 83 CP.

FY 1984 ANNUAL BUDGET SUBMISSION

TABLE IV PROJECT BUDGET DATA														Country/Office			
														LAC Regional			
PROJECT NUMBER	PROJECT TITLE	G/L	OBLIGATION DATE		LIFE OF PROJECT COST	CUM PIPELINE AS OF 9/30/81	FY 1982		FY 1983		1984 FUNDED TO MO/YR	FY OBLIGATIONS				ITEM #	
			INITIAL	FINAL			OBL	EXP	OBL	EXP		1984 AAPL	1985	1986	1987		FUTURE YEAR
598-0101	ECONOMIC SUPPORT FUNDS																
	Free Labor Development (AIFLD)	G	62	C	-	-	-	-	-	-	2,000	10/84	-	-	-	-	-
	APPROPRIATION TOTAL										2,000						
	GRANT										2,000						
	LOAN										2,000						
	PROGRAM TOTAL					10,516	21,118	24,019	17,000	20,852	20,000		14,935	13,260	12,654		1 8 1
	GRANT					10,516	21,118	24,019	17,000	20,852	20,000		14,935	13,260	12,654		
	LOAN					-	-	-	-	-	-		-	-	-		

NEW PROJECT NARRATIVE

Project No. and Title: 598-0620 - Educational Media for Agriculture

Appropriation Account: Agriculture, Rural Development and Nutrition

Proposed Funding:

Life of Project	1,500,000 (Grant)
FY 1983	100,000
FY 1984	450,000
FY 1985	500,000
FY 1986	450,000

Purpose: The purpose of this project is to expand the use of low-cost mass media in agricultural extension activities throughout Latin America and the Caribbean. The project will make it possible for a regional agricultural institution to provide training and technical assistance to agencies involved in agricultural extension activities.

Problem: A persistent problem in rural development projects has been the need for effective linkages between agricultural institutions and poor farmers. Often, the practices and technologies developed by universities, agricultural R&D organizations, and Ministries of Agriculture fail to reach the poorest and least productive farmers. Extension agents are expected to promote adoption of new practices and technologies, but they are usually able to contact only a very small percentage of farmers with any regularity.

AID experience in research and pilot projects has shown that radio and other low-cost media improve the outreach and impact of extension agents. Radio can greatly increase the geographical coverage of the extension agent's influence, since it reaches isolated and distant farmers who have little opportunity for direct face-to-face contact with the agent. It can promote the agent himself, announcing his activities and giving him status and visibility in the community. It can provide repetition and reinforcement of the technical information provided to farmers by the agent. Finally, it can broadcast promotional messages that create a sense of involvement and community consensus concerning new practices. Low-cost print media, such as posters, pamphlets and "photonovels", can provide additional instructional information to farmers in understandable and entertaining formats.

The potential of low-cost media to support agricultural extension activities has not been widely recognized in the developing countries of Latin America and the Caribbean. The failure to take full advantage of radio, other low-cost media, and modern "social marketing" approaches is due in part to lack of experience and knowledge on the part of many of the agencies that are engaged in agriculture extension

activities throughout the region. In addition, the media expertise that does exist in the region is widely dispersed and there is little exchange of information about successful experiences and approaches.

Project Description: This project will promote the use of low-cost media in support of agricultural extension activities by providing assistance to agencies that wish to improve their capability to produce and distribute information to farmers. It will establish a regional institutional capability that will have a long-term impact on agriculture through the more effective use of low-cost media. A.I.D. is a leader in efforts to use low-cost media to make development services more cost effective, and there now exists considerable experience and practical knowledge concerning the effective use of media that can be applied to the agriculture sector. This project will make it possible for an established regional agricultural organization to provide the following services:

1. Training of extension planners and agents in the effective use of low-cost rural mass media,
2. Production of prototype programming and materials which can be easily adopted to the local conditions of different countries,
3. Technical Assistance to help local and national agricultural extension services develop more effective in-house media capabilities, and
4. Exchange of media software and evaluation findings among participating agencies.

These services will be delivered through a permanent unit within an established regional organization, ensuring that continuing media support services will be offered to agricultural extension agencies throughout the region following termination of A.I.D. support.

Beneficiaries: Direct beneficiaries are the agricultural extension agents whose outreach will be improved by having media support. Ultimate beneficiaries are farmers, who will receive more technical information than has been available in the past to make their farms more productive.

FY 1984 ANNUAL BUDGET SUBMISSION

TABLE V - FY 1984 PROPOSED PROGRAM RANKING

RANK	PROGRAM ACTIVITY		ONGOING/ NEW	LOAN/ GRANT	APPROP. ACCT.	Country/Office LAC REGIONAL	
	DESCRIPTION	PROGRAM FUNDING (\$000)				INCR	CUM
1	598-0000	Program Development & Support	0	G	ARDN	400	400
2	598-0000	Program Development & Support	0	G	PN	50	450
3	598-0000	Program Development & Support	0	G	EH	60	510
4	598-0000	Program Development & Support	0	G	HE	100	610
5	598-0000	Program Development & Support	0	G	SDA	300	910
6	598-0044	Consultants and Seminars	0	G	SDA	300	1,210
7	598-0101	Free Labor Development (AIFLD) (PVO) (U) (R)	0	G	EH	8,000	9,210
8	598-0101	Free Labor Development (AIFLD)	0	G	ESF	2,000	11,210
9	598-0436	Partners of the Americas (NAPA) (PVO) (U) (R)	0	G	SDA	500	11,710
10	598-0606	Energy Resources Development	0	G	SDA	400	12,110
11	598-0605	Development of Environmental Management Systems	0	G	SDA	600	12,710
12	598-0591	Human Rights Initiatives	0	G	SDA	300	13,010
13	598-0612	Population Information for Policy Makers	0	G	PN	246	13,256
14	598-0619	Private Sector Initiatives	0	G	SDA	200	13,456
15	598-0579	LA Crop Insurance Systems	0	G	ARDN	960	14,416
16	598-0622	LAC Training Initiatives	0	G	EH	1,000*	15,416
17	598-0622	LAC Training Initiatives	0	G	ARDN	2,000	17,416
18	598-0588	Training for Development	0	G	EH	800	18,216
19	598-0572	Science & Technology Information Transfer	0	G	SDA	600	18,816
20	598-0587	Solidarios (PVO) (I) (R)	0	G	SDA	300	19,116
21	598-0589	Education Research Networks	0	G	EH	84	19,200
22	598-0616	Intercountry Technology Transfer	0	G	SDA	100	19,300
23	598-0620	Educational Media for Agriculture	0	G	ARDN	450	19,750
24	598-0615	Highscope Preschool Education (OPG) (U) (R)	0	G	EH	250	20,000

\* \$2 million under this project has been allocated to ROCAP and Caribbean Regional.

TABLE V NARRATIVE

This ABS reflects the Bureau's effort to support region-wide development initiatives in Latin America and the Caribbean (LAC) within a limited funding level: \$18,000,000 of Development Assistance and \$2,000,000 of Economic Support Funds. All FY 1984 funding is for continuing projects and to pay the mortgage for incrementally-funded ongoing projects, four of which will be fully funded by FY 1984 (i.e., Education Media for Integration of Women in FY 1982, Rural Communications Services in FY 1983, and Population Information for Policy Makers and Education Research Networks in FY 1984). Incremental funding provides flexibility to respond to program modifications required by changing economic and political conditions in the LAC region and serves as a management tool in maintaining an approved implementation pace.

The program proposed for FY 1984 is wide-ranging and carefully targeted to Agency policies and LAC region needs. Continuing activities which have region-wide impact and which complement our bilateral programs (such as Program Development and Support, Consultants and Seminars, AIFLD and NAPA) are ranked the highest. Next, we have ranked those projects which address special concerns, such as energy, environment, human rights, and population planning. We also have given weight in the ranking to those projects which respond to the Administration's emphasis on the private sector, institution-building, training and the transfer of science and technology. Although ranked near the last, the two new projects in FY 1983 are not viewed as marginal in any sense.

As described in the Table I narrative, the LAC Regional program does not fund any U.S. direct-hire staff.