

PROJECT APPRAISAL REPORT (PAR)

PAGE 1

1. PROJECT NO. 514-11-580-150	2. PAR FOR PERIOD: July 1971 to June 1973	3. COUNTRY Colombia	4. PAR SERIAL NO. 74-1
----------------------------------	--	------------------------	---------------------------

5. PROJECT TITLE  
Demographic Research

6. PROJECT DURATION: Began FY <u>68</u> Ends FY <u>75</u>	7. DATE LATEST PROP October 15, 1971	8. DATE LATEST PIP -	9. DATE PRIOR PAR July 1971
---	---	-------------------------	--------------------------------

10. U.S. FUNDING	a. Cumulative Obligation Thru Prior FY: \$1,587,000	b. Current FY Estimated Budget: \$600,000	c. Estimated Budget to completion After Current FY: \$585,000
------------------	---	---	---

11. KEY ACTION AGENTS (Contractor, Participating Agency or Voluntary Agency)

a. NAME University of North Carolina	b. CONTRACT, PASA OR VOL. AG. NO. 514-126-T
---	--

I. NEW ACTIONS PROPOSED AND REQUESTED AS A RESULT OF THIS EVALUATION

A. ACTION (X)			B. LIST OF ACTIONS	C. PROPOSED ACTION COMPLETION DATE
USAID	AID/W	HOST		
X			1. Improve documentation of participant training follow-up activities.	November 1973
X			2. Replan output indicator levels.	November 1973
X			3. Develop output indicator that reflects DANEs improving statistical capacity.	November 1973
X			4. Rewrite purpose level statement so that it more clearly reflects the projects purpose.	November 1973

D. RE PLANNING REQUIRES REVISED OR NEW: <input type="checkbox"/> PROP <input type="checkbox"/> PIP <input type="checkbox"/> PRO AG <input type="checkbox"/> PIO/T <input type="checkbox"/> PIO/C <input type="checkbox"/> PIO/P	E. DATE OF MISSION REVIEW 10/10/72
--	---------------------------------------

PROJECT MANAGER: TYPED NAME, SIGNED INITIALS AND DATE  
William Bair *WLB* 10/10/72

MISSION DIRECTOR: TYPED NAME, SIGNED INITIALS AND DATE  
William Ellis *WEL*

**II. PERFORMANCE OF KEY INPUTS AND ACTION AGENTS**

A. INPUT OR ACTION AGENT	B. PERFORMANCE AGAINST PLAN							C. IMPORTANCE FOR ACHIEVING PROJECT PURPOSE (X)				
	UNSATISFACTORY		SATISFACTORY			OUTSTANDING		LOW	MEDIUM			HIGH
	1	2	3	4	5	6	7	1	2	3	4	5
1. University of North Carolina					X						X	
2. DANE/CIMED				X							X	
3.												

*Comment on key factors determining rating* Project is moving along well at this point with field studies completed and analysis reports scheduled. Early in contract DANE had personnel problems, but these were ironed out. Contract extension aimed at producing analysis and probing GOC interest in expanding this activity to regional or national coverage.

4. PARTICIPANT TRAINING	1	2	3	4	5	6	7	1	2	3	4	5
						X						X

*Comment on key factors determining rating* Interviews with cross section of returned participants revealed that majority found training useful and pertinent to their jobs.

5. COMMODITIES - Contract	1	2	3	4	5	6	7	1	2	3	4	5
				X					X			

*Comment on key factors determining rating* Contract commodities, a necessary factor in field interviews, were late in clearing customs. Prime use of vehicles was in supervision of field personnel. Office equipment aided in tabulation of field data.

6. COOPERATING COUNTRY	a. PERSONNEL	1	2	3	4	5	6	7	1	2	3	4	5
	b. OTHER						X					X	

*Comment on key factors determining rating* Contract support by GOC has generally been good with other costs, office space and administration.

Participant support by GOC also was good with continued salaries during training, job security on return, and changes in organization so that participant could utilize his training.

7. OTHER DONORS	1	2	3	4	5	6	7	1	2	3	4	5
						X					X	

14

**II. PERFORMANCE OF KEY INPUTS AND ACTION AGENTS**

A. INPUT OR ACTION AGENT CONTRACTOR, PARTICIPATING AGENCY OR VOLUNTARY AGENCY	B. PERFORMANCE AGAINST PLAN							C. IMPORTANCE FOR ACHIEVING PROJECT PURPOSE (X)				
	UNSATISFACTORY		SATISFACTORY			OUTSTANDING		LOW		MEDIUM		HIGH
	1	2	3	4	5	6	7	1	2	3	4	5
1.												
2.												
3.												

Comment on key factors determining rating

4. PARTICIPANT TRAINING	1	2	3	4	5	6	7	1	2	3	4	5
-------------------------	---	---	---	---	---	---	---	---	---	---	---	---

Comment on key factors determining rating

5. COMMODITIES - USAID Direct	1	2	3	4	5	6	7	1	2	3	4	5
					X						X	

Comment on key factors determining rating      USAID commodities consisted of books and films which are being used in training of opinion leaders and in education of service users. They have played a significant role in filling a gap that existed of demography materials in Colombia.

6. COOPERATING COUNTRY	a. PERSONNEL	1	2	3	4	5	6	7	1	2	3	4	5
	b. OTHER												

Comment on key factors determining rating

7. OTHER DONORS	1	2	3	4	5	6	7	1	2	3	4	5
-----------------	---	---	---	---	---	---	---	---	---	---	---	---

(See Next Page for Comments on Other Donors)

AID 1020-25(10-70)	PROJECT NO. 514-11-580-150	PAR FOR PERIOD: July/71-June/73	COUNTRY Colombia	PAR SERIAL NO. 74-1
PAGE 3 PAR.				

II. 7. Continued: Comment on key factors determining rating of Other Donors. Principal other donor in project has been Ford Foundation - Association of Colombian Medical Faculties support of the families and transportation costs of participants. Since many of our trainees were married men this made a much larger choice of candidates available. <sup>potential</sup>

### III. KEY OUTPUT INDICATORS AND TARGETS

A. QUANTITATIVE INDICATORS FOR MAJOR OUTPUTS		TARGETS (Percentage/Rate/Amount)					END OF PROJECT
		CUMULATIVE PRIOR FY	CURRENT FY		FY 75	FY ____	
			TO DATE	TO END			
Medical Faculty and FP program and directors trained	PLANNED	55		23	20		98
	ACTUAL PERFORMANCE	88	3				
	REPLANNED						
Faculty members of home economics, sociology, public administration, nutrition, etc., trained	PLANNED	30		14	15		59
	ACTUAL PERFORMANCE	8	2				
	REPLANNED						
Senior extension and welfare institution leadership trained	PLANNED	53		30	20		103
	ACTUAL PERFORMANCE	30	0				
	REPLANNED						
DANE personnel trained.	PLANNED	23		18	16		57
	ACTUAL PERFORMANCE	14	3				
	REPLANNED						
B. QUALITATIVE INDICATORS FOR MAJOR OUTPUTS		COMMENT:					
1. New methods developed on birth/death measurement.		Evaluation of methods has not been completed, however University of North Carolina demographers are positive in effectiveness but costs are not yet defined.					
2. Identification of nationwide sample and establishment of system to use on nationwide basis the technique developed in CIMED study.		COMMENT: To be done in analysis phase.					
3.		COMMENT:					

AID 1020-25(10-70) PAGE 3 PAR .	PROJECT NO. 514-11-580-150	PAR FOR PERIOD: July/71-June/73	COUNTRY Colombia	PAR SERIAL NO. 74-1
------------------------------------	-------------------------------	------------------------------------	---------------------	------------------------

II. 7. Continued: Comment on key factors determining rating of Other Donors

### III. KEY OUTPUT INDICATORS AND TARGETS

A. QUANTITATIVE INDICATORS FOR MAJOR OUTPUTS		TARGETS (Percentage/Rate/Amount)					END OF PROJECT
		CUMU- LATIVE PRIOR FY	CURRENT FY		FY <u>75</u>	FY ____	
			TO DATE	TO END			
Statistical infrastructure - variations studied and samples completed.	PLANNED	14	0	8	8		30
	ACTUAL PERFORM- ANCE	8	0				
	REPLANNED			0	0		8
Others trained	PLANNED						
	ACTUAL PERFORM- ANCE	30	0				
	REPLANNED						
	PLANNED						
	ACTUAL PERFORM- ANCE						
	REPLANNED						
	PLANNED						
	ACTUAL PERFORM- ANCE						
	REPLANNED						
B. QUALITATIVE INDICATORS FOR MAJOR OUTPUTS		COMMENT:					
1.							
2.		COMMENT:					
3.		COMMENT:					

5

AID 1020-25 (10-70)	PROJECT NO.	PAR FOR PERIOD:	COUNTRY	PAR SERIAL NO.
PAGE 4 PAR	514-11-580-150	July/71-June/73	Colombia	74-1

IV. PROJECT PURPOSE

A. 1. Statement of purpose as currently envisaged. 2. Same as in PROP?  YES  NO

1) General Populace and Government Decision makers aware of need for positive Family Planning program. 2) Key Teachers and trainers of FP medical and paramedical personnel adequately trained. 3) Improved capacity of National Statistics Agency to measure changes in birth and death rates.

B. 1. Conditions which will exist when above purpose is achieved.	2. Evidence to date of progress toward these conditions.
<p>a) Government policy documents, political platforms and gov't agencies programs will favor policies of strong support for family planning. Mass media will carry favorable coverage of population policy and family planning services.</p> <p>b) All medical faculties and School of Public Health will be providing demography and family planning theory and practice to all students as a regular part of curriculum.</p> <p>c) ASCOFAME, the School of Public Health, ProFamilia and the Ministry of Health will have adequate trained personnel to Cont.</p>	<p>a) GOC issued its "Population Policy 1970-1973 DNP" and is currently working on "Population Policy and Investment Strategy 1974-1977 DNP". These documents represent a well founded GOC effort to deal with this problem as part of their national economic planning. Mass media, both press and radio, carry substantial favorable coverage.</p> <p>b) All faculties offer Family Planning and Demography as part of their medical training.</p> <p>c) ASCOFAME has turned the large part of post-partum program over to the MOH. However they still provide a significant training resource for the Ministry. ProFamilia, the Ministry and the Cont.</p>

V. PROGRAMMING GOAL

A. Statement of Programming Goal

To reduce the crude birth rate by 2.5 percentage points.

B. Will the achievement of the project purpose make a significant contribution to the programming goal, given the magnitude of the national problem? Cite evidence.

See TO AID A 174 for a discussion of progress toward achieving the programming goal.

B. 1 (Continuation)

administer FP service program in a modern professional manner (including evaluation). They will have trained personnel to provide all short course and refresher training needed for paramedical personnel in family planning programs.

d) The School of Home Economics, the Association for the Scientific Study of Population, ICA, ICBF, ICT, INCORA will have personnel sufficiently well trained in demography and family planning to train social workers, extension agents, home economists and community leaders in motivation/information aspects of the program.

e) 70% all women of reproductive age aware of availability of FP service

f) DANE will have sufficiently well-trained personnel to carry out census activities, household surveys sampling programs for vital statistics and supervise normal registration of vital statistics with no further need of technical assistance.

g) DANE and UNC will have experimented with and determined the most efficient models of vital statistic registration with sampling techniques. A nation-wide sample will have been established and the first results of birth and death statistics by this method generated.

School of Public Health have a well developed training capacity, which is growing at a rate which gives reasonable assurance of achieving this condition by completion of project.

d) Training is not yet completed however a significant number of trainees from these organizations have been sent to the United States for academic programs to prepare for leadership in this field.

e) Not known at this point, however recent survey indicated knowledge level of 94% by women in 8 urban centers.

f) DANE is carrying out the Census in October of this year but still has further training needs which will be covered according to plan.

g) Final analysis on sampling techniques to be completed by June 1974. At that time decision will be made on use in nation wide program.