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American Home Economics Association  
INTERNATIONAL FAMILY PLANNING PROJECT

ANNUAL REPORT

October 1979 to September 1980

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## AHEA-International Family Planning Project

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### COUNTRY PLANS

Nine country plans for the FY 1979 (October) to 1980 (September) were submitted for possible funding to the AHEA-IFPP but only three of them were financially assisted. These projects were those of BAEX of Ministry of Agriculture, Population Education Program of the Ministry of Education and Culture and the Ministry of Agrarian Reform.

The Bureau of Agricultural Extension of the Ministry of Agriculture conducted a series of adaptation seminar-workshops of the "Working with Villagers" materials by extension home economics workers at different places. The first one took place last June 25-29, 1979 at the Eliazo Hall, Ateneo de Manila University attended by twelve participants. This was the beginning of the material Adaptation Workshop for Family Planning Promotion and Extension Service Delivery Project of the BAEX home economists. The Integrated Planning for Improved Living (IPIL) Manual, also assisted by the AHEA was found to be not for the level of understanding of field workers. To solve this problem, it was agreed that the "Working with Villagers" be adopted.

The "Training for Trainers" Workshop followed and this took place at the Hiyas Convention Center at Malolos, Bulacan last October 22 to November 2, 1979. Its most important objective was to modify and use the prototype lessons adapted in the Philippine context and setting. The results of this Workshop were mimeographed and tried out in the field.

The next activity was planned to undertake the training of the field workers who were to test the Philippine Version of the "Working with Villagers." This was planned for January 1980 but has been postponed for the months of May and June. Training of the field workers and final testing of the "Working with Villagers," Philippine Version was funded in the amount of \$2,000.

There were four training programs for field workers conducted at the following places:

Baguio City	-	May 19-28, 1980
Zamboanga City	-	May 19-28, 1980
Daet, Camarines Norte	-	May 26, June 4, 1980
Cebu City	-	May 26-June 4, 1980

The program that was conducted at Baguio City was conducted at the Bureau of Plant Industry, Experimental Station and it drew 15 home economics extension workers from Regions I, II, and III.

The training program conducted at Daet, Camarines Norte were those 12 home extension workers from Regions IV and V and took place at Matagordon Resthouse at Labo.

That which took place at Cebu City were for 14 extension workers from Regions VI, VII and VIII, was conducted at the George T. Hoffer Building.

At Zamboanga City, the program was attended by 19 home economics extension field workers at the barangay level from Regions IX, X, XI and XII. The details of these different training programs were thoroughly discussed by the report submitted by Miss Honorata Velarde.

The other project that was funded by AHEA in the amount of \$1,500 was the evaluation of the Teachers' Guides in Population Education for Home Economics used in the public schools. Those materials have been developed by the Population Education Program staff at the Ministry of Education and Culture. Thus, these materials were fielded and their effectiveness and usability have to be evaluated. The background of these materials are as follows:

In 1972, the Ministry of Education and Culture created the Population Education Program office mainly to institutionalize the integration of population education in the three levels of the educational system (elementary, high school, higher education) and to implement this policy, educational materials were developed. These materials were teaching guides in population education for 5 subject matter areas, namely, Health, Mathematics, Social Studies, Science and Home Economics. The guide for Home Economics includes three units designed to enrich the development of population-related concepts in the areas of Human Development, Home Management and Family Economics, and Food and Nutrition. The Teachers' Guide in Population has been in use for the past five years now and varied reactions have been expressed by those who have used it. Among the comments given is that teachers find it inconvenient, time consuming, and at times confusing having to refer to two separate guides (one in Population, another in Home Economics) at a time. The teachers and supervisors expressed the wish to have the two guides merged into just one Guide.

Such comments/reactions provide a justification for a revision of the materials. However, before anything is done in this direction,

a systematic evaluation study on how useful and effective the guide is, should be made. A duration of ten months is estimated to be enough time to get the study done.

The funding of \$1,500 came when classes were coming to an end and teachers were dispersed, either on teacher's vacation or summer study leave. The proponents have postponed the actual field evaluation in June 1980 when classes begin but the preparation for the evaluation tools have started and will require tentatively two months for validity and reliability testing.

The instruments for this research was developed and prepared in June 1980. They were tried out in three city divisions of Metro Manila. It was revised and finalized in July 1980. Administrative arrangements have been made in nine provincial divisions and three city divisions in Luzon and Visayas. The instruments are to be administered from 18 August to the second week of September 1980. Three months will be allotted for collecting the data and two months for the analysis. The last two months will be ample time to prepare, write and submit the report.

The third project proposal that was approved and funded by AHEA-IFPP in the amount of \$2,000 was that submitted by the Ministry of Agrarian Reform. Its project entitled "Integrating of Population Education in Agrarian Reform Programs and Innovative Techniques." The phase I of the project was a workshop held last June 23-27, 1980. A copy of the 5-day Seminar-Workshop was enclosed with the report submitted. This particular activity was attended by twenty participants coming from various agencies such as the Commission on Population, Institute of Human Ecology, University of the Philippines, Bureau of Agricultural Extension, Bureau of Land Tenure Improvement, Land Tenure Research and Projects Division, Institute of Maternal Child Health, Public Information Division, and from Agrarian Reform Program's Office.

The activities undertaken in phase I are:

1. Intra-interagency consultation meetings. This is a continuing activity until the completion of the project.
2. Preparation of Materials/Manual. This is currently going on as an Ad Hoc <sup>Organization</sup> organized for the purpose. The members of the committee are from <sup>Ministry of Agrarian Reform</sup> participants.
3. Workshop Proper - June 23-27, 1980
4. Field Testing of the Materials

The output of activities 1 - 3 are to be pre-tested in selected settlement projects; however, this was re-scheduled for the last quarter of the year due to staff involvement in other major programs of the MAR participants.

One strategy that is being planned is the introduction of an income-earning activity of a group of women in the rural areas whereby an amount of ₱500 - ₱1,000 shall be loaned to them as a working capital for a cottage industry such as weaving native baskets, hand-embroidery, pig's or poultry or goat's raising, vegetables' raising, etc... for sale and make some profits to enable them to return the capital and at the same time keep their cottage industry going. Hand in hand with this activity will be family planning sessions, lectures and discussions for the benefit of the parents and the young adolescents in the rural homes. This project will be started immediately as soon as the results of the workshops & training will show possible implementation of the above specific project.

Four project proposals that were submitted for funding but were definitely disapproved by AHEA-IFPP at Washington were:

1. Preparation of Self-Learning Units - Workshop by Ministry of Education and Culture
2. Kilusang Lutuing Filipino Cookfest Activity by Ministry of Education and Culture
3. Training of Child-Care Workers by Nutrition Center of the Philippines
4. Training of Parent Educators by Nutrition Center of the Philippines

One project that was submitted but given lower priority by the USAID Resident Representative on Population was "The Family Planning Activity of the Minority Tribes in Davao City" proposed by Vice-President Dr. Fe Atienza of Rizal Memorial Colleges, Davao City. Similar to this project not approved for funding, is the proposal of the Nutrition Center of the Philippines on the training program for parent educators of cultural minorities.

The Council of Deans and Heads of Home Economics, however, have undertaken one-week workshops in three provinces: Cotabato, Mountain Province and Negros on Child-Rearing and Home Management Practices in November 1979, January and March 1980, respectively, without foreign financial assistance. In these workshops, among other things, local family planning practices with the use of herbal contraceptives were analyzed and discussed.

The Philippine Home Economics Association have not yet finalized their proposal on the Adolescent Project for the Future Homemakers of the Philippines. As soon as it is reported, it will be submitted immediately to the AHEA-IFPP at Washington, D.C.

The population masteral degree program at the College of Education, University of the Philippines continue to offer opportunities at the graduate level to those interested particularly in the supervision and management of educational, informational population programs. The seminar requirement for graduation of all college students is continuously being implemented. However, one development that took place was the abolition of the Social Orientation courses required of all women freshmen. These courses used to include special topics on demography, population and human sexuality but are now integrated in the courses in human development and social sciences.

Other non-AHEA-IFPP unfunded projects were the Evaluation-Conference on the Small Farmers Development Programs of the Ministry of Agrarian Reform conducted in Palawan, Camarines Sur in Bicol and in Nueva Ecija. These were conducted for four days in March and April. The Midwives Training seminar for those at the supervisory level were also conducted and sponsored by the Ministry of Agrarian Reform.

For two days, March 17 and 18, 1980 the Ministry of Education and Culture conducted a Feedback Session seminar of Regional Vocational Secondary Schools for home economics supervisors and discussed the length of time and population education content in Food and Nutrition and Home Management courses.

On October 9, 1979 a research project "Reaching the Unreached" was proposed and discussed. This was on the early detection and rehabilitation of disabled children 0-6. This was conducted in Nueva Ecija and still ongoing.

On November 6, 1979 a Seminar-Workshop on Prevention of Drug Addiction for Trainors in the College of Education, University of the Philippines was conducted for one day. It was pointed out that drug addiction was rampant more in heavily populated areas, mostly in the cities.

On November 1-2, 1979, a consultation-workshop on the Role of Women in Population and Rural Development was sponsored by FAO and Population Center Foundation.

A Training-Workshop for District and City Nutritionists in Early Childhood Education with Population Component was conducted on November 5, 1979.

A Midwives' Training was conducted by the Ministry of Agrarian Reform for ten days.

A Seminar-Workshop by CODHEP was conducted for three days at Silliman University on Home Management and Child-Rearing Practices Among Visayan Families on March 27-29, 1980. Family Planning practices and attitudes were analyzed and the country coordinator was one of the main speakers.

From May 17-25, 1980, the AHEA Evaluation Team had an inspection and visitation of the various projects funded by USAID. They were accompanied to the Offices of Ministry of Education and Culture, Ministry of Agrarian Reform, Ministry of Agriculture, Population Commission, Population Institute, Population Foundation Center, Inc., U.P. Mass Communication- USAID office; also they were brought to the site of the projects - at Nueva Ecija and Baguio City where the actual workshop of BAEX was on-going.

The Pre-Congress Seminar-Workshop on Economic and Social Impact of Integrating Family Planning and Population Education in Home Economics Programs in Third World Countries of the AHEA-IFPP was conducted at the Continuing Education Center at Los Baños from July 14-18, 1980.

The Exhibit on Family Planning/Population Education by the AHEA-IFPP was on display for the Congress participants, local and foreign, during the whole duration of the Congress from July 21-25, 1980. The exhibit was a "hit." The coordinators of different countries have displayed their own materials and have attracted many home economists who viewed the display with great delight. They would sit right on the floor viewing the presentation that was well done and gave basic information on the activities of the AHEA-IFPP.

The Research Panel sponsored by AHEA-IFPP took place on Thursday afternoon, July 24, 1980 at Room 6, Philippine International Convention Center. It was well attended by more than 200 participants and the following four research papers were discussed:

1. A Country Survey on Some Aspects of Family Planning in Rural Jamaica by Novlet C. James.
2. Family Life Education for Urban, Out of School Girls of Baroda City: 1980 by Professor Aruita Verma, Department of Child Development, Faculty of Home Science, Maharaja Sayajirao University, Baroda
3. Attitudes of College Students to Family Planning and Population Issues by Ms. Alberta Wright

4. Student Attitudes and Teacher Constraints in the Ghana Integrated Home Science Programme by Mrs. Jane Kwawun from the Ghana Home Science Association.

An open forum took place after the delivery of the research papers. A lot of questions were asked which signified that the papers elicited interest among the participants. It was pointed out that cross cultural researches or studies can be undertaken jointly among the many countries who are affiliated with the AHEA-IFPP.

The IFHE council meeting took place on July 16-17, 1980 when the amendments of the constitution, membership fees, etc.. among other things were discussed and approved. The major amendment was the creation of two additional vice-presidencies, one for Asia and one for the Pacific - the undersigned was elected Vice-President for Asia. The executive committee meeting was on the 19th of July followed by the press conference at luncheon time.

The IFHE Congress proper was scheduled on 21-25 July 1980 at the Philippine International Convention Center. The general theme of the Congress was Home Economics: A Responsible Partner in Development. The local organizers were the three professional Home Economics organizations, the Council of Deans and Heads of Home Economics in the Philippines, the Philippine Home Economics Association, and the Home Economics Extension Association of the Philippines. The theme was thoroughly discussed through panel or round table discussions, open forums, project reports, plans of action, research forums, informal specialist group meetings with the council elections and regional meetings taking place on Thursday, July 24, 1980. The last council meeting and executive committee meeting was on the morning of the last day, with the professional visits to schools, colleges, hospitals planned for in the afternoon; however, the latter was cancelled due to inclement weather. The impressive exhibits of the AHEA-IFPP, Thailand Home Economics Association, Philippine Out-of-School Youth, the commercial firms and the slide presentation of the British Council added to the educational component of the Congress. There were about 2,000 delegates including the local home economists.

There were three socials during the Congress - the Welcome Barrio Fiesta at the Folk Arts Theatre, the Family Hosting where the delegates had an evening of delightful company with Filipino families and the formal farewell dinner on the evening of Friday, 25th of July at the Reception Hall of the Philippine International Convention Center. The dinner was an unusual merry event where cold formalities were set aside to give way to the spontaneous, unrehearsed performances by the participants through songs rendered, poems recited, parlor games played.

The post-Congress activities on July 28-30, 1980 consisted of Seminar-Workshops at the College of Home Economics, University of the Philippines and on July 31 to August 1, 1980 at the Division Office of the Ministry of Education and Culture at Baguio City. These events were made possible with the assistance given by the British Council through the extended stay of Mr. Vincent Hutchinson and Miss Sheila Hopkinson. The theme of the Workshop was 'New Trends in Home Economics' and these were attended by 200 local home economists.

As a whole, it can be said that the Congress was truly a "success."

#### THE ADVISORY COMMITTEE

The Advisory Committee members consisting of representatives from the various agencies implementing population activities meet regularly for 2-3 hours every month. They conduct their meetings usually at luncheon time. This arrangement seems to be the most feasible and practical considering that no honorarium or other incentives are provided. Moreover, most of them occupy ranking positions in their respective agencies, hence are extremely busy in their own internal affairs.

### OTHER ACTIVITIES

The country coordinator had opportunities to travel abroad, specifically to Great Britain upon the invitation of the British Council in middle November up to middle December 1979. Visits were made to different educational institutions as well as agencies like the International Planned Parenthood Federation where Family Planning activities of the agency were discussed and materials for exhibit were obtained.

The trip to Paris, France was in connection with the meeting of the Executive Committee of the International Federation for Home Economics where plans about the Congress were discussed. The country coordinator is a member of the Executive Committee.

An invitation to be one of the five jurors was extended to the country coordinator by the Children's Film Society of India on December 7-16, 1979. This big event was one of the major activities of India to commemorate the International Year of the Child. It was quite an experience. Not only was there a juror composed of adults but there was also a children's jury composed of five members aged 8 to 15. The chosen and awarded films of the adult jury was different from those of the children's jury. This only proves that what is perceived "best" movie or film for children by adults is different from the perception of "best" for children by children themselves. One other good feature in this particular event was the thousands of children coming from the different states of India who were invited to view the 130 films for free. All the moviehouses for the whole duration of the Film Festival in Bombay was showing nothing but children's films. There were 80 countries who participated and the best film judged by the adults was that one produced in Russia entitled "Nukki's Adventures" while the children's jury judged best that which was produced in Japan "The Glass Rabbit."

The trip was made to Winnipeg, Manitoba, Canada on June 22-27, 1980 as a member of the Philippine delegation to the World Congress of Rehabilitation International. This was attended by around 1,000 delegates and among the interesting topics discussed was sex education among the disabled.

The Country Plan Project on "Early Childhood Education for 1980-1982" has been incorporated in the Philippine Development Plan and is funded by UNICEF. This has two components: the Research and Pilot Project. Both are to be undertaken on the national level. The Research Project aims to come up with simple developmental norms for children 0-6 to be used as guides for parents in their respective homes. Early detection of unusual delays in the psycho-social development of children will help prevent irreversible psycho-social

damages. Together with this is the research on child-rearing practices of parents and determine which of them are related to the psycho-social development of children.

#### PROBLEMS AND RECOMMENDATIONS

The various agencies who submitted project proposals for funding did not get immediate action on their proposals hence a lot of uncertainty had prevailed. Meanwhile, other activities were undertaken which could not be dropped when the funding arrived. As a consequence, the targeted time duration was way behind the dates in the project proposal. It is suggested, if possible, to expedite action on the proposals.

Policies from the Washington end need to be spelled out and communicated to country coordinator as soon as possible to avoid unnecessary delays. For example, in the past, the project proposals go to AHEA-IFPP immediately without having to get clearance from USAID representative's office in Manila. Now, it seems that every plan and proposal need to be evaluated by NEDA Population Commission and USAID Population Officer in Manila.

FINANCIAL REPORT  
Summary

Ministry of Education and Culture

Amount received from AHEA-IFPP through Philippine National Bank		₱11,079.14
Expenses:		
1) amount received from A.G. CORPUZ on April 24, 1980 (P. Cera)	₱ 1,500.00	
2) amount received from A.G. CORPUZ on July 9, 1980 (P. Cera)	9,206.99	
3) supplies and materials	264.60	
4) supplies & materials	<u>372.15</u>	₱11,343.74
Overspent:	264.60	vvvvvvvvvv

Ministry of Agrarian Reform

Amount received from AHEA-IFPP through Philippine National Bank		14,964.00
Expenses:		
1) amount received from A.G. CORPUZ on June 16, 1980 (N. Capinpin)	5,000.00	
2) amount received from A.G. CORPUZ on June 18, 1980 (N. Capinpin)	9,964.00	
Disbursements (N. Capinpin):		
supplies and materials	1,841.15	
room rent	2,010.00	
food/snacks	2,572.15	
honorarium	2,600.00	
services (secretariat/media/pic)	450.00	
transportation	491.00	
field testing	<u>5,000.00</u>	14,964.00
		vvvvvvvvvv

Bureau of Agricultural Extension

Amount received from AHEA-IFPP through Philippine National Bank		14,754.00
Expenses:		
1) amount received from A.G. CORPUZ on May 15, 1980 (H. Velarde)	8,000.00	
2) amount received from A.G. CORPUZ on May 16, 1980	6,734.00	

Expenses:		
supplies/snacks/transportation/ honorarium, etc...	₱ 13,716.80	
Balance:	1,017.20 (w/o receipts yet)	
	<hr/>	₱ 14,754.00
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