

510-32146  
 23-ASN-489  
 5960022110  
**PROJECT APPRAISAL REPORT (PAR)**

07/10/71

PAGE 1

1. PROJECT NO. <b>596-15-570-023</b>	2. PAR FOR PERIOD: <b>1966 TO April 1971</b>	3. COUNTRY <b>ROCAP</b>	4. PAR SERIAL NO.
---	---	----------------------------	-------------------

5. PROJECT TITLE  
**HEALTH AND DEMOGRAPHIC STUDIES**

*(1) DSG + (2) G Hill*

6. PROJECT DURATION: Began FY <b>1965</b> Ends FY <b>'73*</b>	7. DATE LATEST PROP. <b>Dec. 4, 1970</b>	8. DATE LATEST PIP <b>Jan. 1969</b>	9. DATE PRIOR PAR
---	---	--	-------------------

10. U.S. FUNDING	a. Cumulative Obligation Thru Prior FY: \$ <b>562,000</b>	b. Current FY Estimated Budget: \$ <b>234,000</b>	c. Estimated Budget to completion After Current FY: \$ <b>thru 73 \$794,000</b>
------------------	---	---	---

11. KEY ACTION AGENTS (Contractor, Participating Agency or Voluntary Agency)

a. NAME	b. CONTRACT, FASA OR VOL. AG. NO.

I. NEW ACTIONS PROPOSED AND REQUESTED AS A RESULT OF THIS EVALUATION

A. ACTION (X)			B. LIST OF ACTIONS	C. PROPOSED ACTION COMPLETION DATE
USAID	AID/W	HOST		
X	X	X	1) Review Statement of Goal and Means of Verification, with specific reference to contribution of project to programming goal. (See VB, page 4)	July 1971
X		X	2) Review feasibility of regional financing of ODECA Department of Health as stated in Project Purpose and in End-of-Project Status	Sept. 1971
* It is contemplated that this is a continuing project				

D. REPLANNING REQUIRES	REVISED OR NEW: <input checked="" type="checkbox"/> PROP <input type="checkbox"/> PIP <input type="checkbox"/> PRO AG <input type="checkbox"/> PIO/T <input type="checkbox"/> PIO/C <input type="checkbox"/> PIO/P	E. DATE OF MISSION REVIEW <b>April 30, 1971</b>
------------------------	--	--

PROJECT MANAGER: TYPED NAME, SIGNED INITIALS AND DATE <b>Eloy A. Barreda</b>	MISSION DIRECTOR: TYPED NAME, SIGNED INITIALS AND DATE <b>Oliver L. Sause, Mission Direct</b>
---	--

AID 1020-25 (10-70) PAGE 2 PAR	PROJECT NO. <b>596-15-570-023</b>	PAR FOR PERIOD: To <b>April 1971</b>	COUNTRY <b>ROCAP</b>	PAR SERIAL NO.
-----------------------------------	--------------------------------------	---	-------------------------	----------------

**II. PERFORMANCE OF KEY INPUTS AND ACTION AGENTS**

A. INPUT OR ACTION AGENT CONTRACTOR, PARTICIPATING AGENCY OR VOLUNTARY AGENCY	B. PERFORMANCE AGAINST PLAN							C. IMPORTANCE FOR ACHIEVING PROJECT PURPOSE (X)					
	UNSATISFACTORY		SATISFACTORY			OUT-STANDING		LOW	MEDIUM		HIGH		
	1	2	3	4	5	6	7	1	2	3	4	5	
1. <b>Salvadoran Dem. Assoc. (ADS) (reg. training courses in pop.)</b>					X							X	
2. <b>Roosevelt Hospital, Guatemala (regional cytology training)</b>							X					X	
3.													

Comment on key factors determining rating Since June 1, 1970, ADS and Roosevelt Hospital have been contractors to ODECA. Prior to that date, ADS regional training, since 1968, had been funded through separate Project Agreements with ROCAP. Both institutions will continue to be contractors to ODECA through mid 1972 at least.

ADS also receives assistance from USAID/El Salvador for training Salvadoran nationals. ADS performs in a capable and professional manner its assigned task of organizing and conducting training courses for medical and para-medical personnel and also for lay community leaders from the CA/P region (labor union leaders, educators, journalists, members of clergy, etc.) Course content, teaching organization and....(Cont. Page 2A)

4. PARTICIPANT TRAINING <b>N/A</b>	1	2	3	4	5	6	7	1	2	3	4	5
------------------------------------	---	---	---	---	---	---	---	---	---	---	---	---

Comment on key factors determining rating

5. COMMODITIES <b>N/A</b>	1	2	3	4	5	6	7	1	2	3	4	5
---------------------------	---	---	---	---	---	---	---	---	---	---	---	---

Comment on key factors determining rating

Participant training and commodities considered non-applicable in this Project.

6. COOPERATING COUNTRY <b>ODECA</b> <b>Dep. of Health</b>	a. PERSONNEL	1	2	3	4	5	6	7	1	2	3	4	5
	b. OTHER												

Comment on key factors determining rating ODECA's Department of Health functioned at a generally satisfactory level even during the period when ODECA was without a Secretary General (March 1969 - September 1970). The Director of the Health Department (Dr. Juan Allwood Paredes) is a former Salvadoran Minister of Health; he has wide contacts in the CA/P region and is well respected. The Director is also Executive Secretary of the Council of Public Health, composed of the CA/P Health Ministers. He plans the meetings of the Council, prepares its reports, and follows up on actions recommended by the Council, including recommendations for action programs regionally planned for implementation at both the regional and the national level. The direct relationship between the Council and the ODECA Director of Health means that the Director must respond to the express wishes of the Ministers and is not in a position to approve or carry out programs that the Ministers collectively have not endorsed.

7. OTHER DONORS <b>Not applicable</b>	1	2	3	4	5	6	7	1	2	3	4	5
---------------------------------------	---	---	---	---	---	---	---	---	---	---	---	---

(See Next Page for Comments on Other Donors)

*J*

**II. PERFORMANCE OF KEY INPUTS AND ACTION AGENTS**

A. INPUT OR ACTION AGENT CONTRACTOR, PARTICIPATING AGENCY OR VOLUNTARY AGENCY	B. PERFORMANCE AGAINST PLAN							C. IMPORTANCE FOR ACHIEVING PROJECT PURPOSE (X)				
	UNSATISFACTORY		SATISFACTORY			OUTSTANDING		LOW		MEDIUM		HIGH
	1	2	3	4	5	6	7	1	2	3	4	5
1.												
2.												
3.												

Comment on key factors determining rating **(Continuation)**

administration and follow up have been very good to excellent. Roosevelt Hospital began training 16 students from the CA/P region for a nine months' course in mid-August 1970. The students are being trained to interpret pap smear slides, and will work in conjunction with family planning clinics in their respective countries upon course completion. In the second course (beginning August 1971), the Roosevelt Hospital training facility will serve additionally as a reference laboratory for doubtful slides and will spot check slides from the participating countries. Course organization and calibre of teaching personnel has been excellent in the first course. Quality of students has ranged from mediocre to well above average.

4. PARTICIPANT TRAINING	1	2	3	4	5	6	7	1	2	3	4	5
-------------------------	---	---	---	---	---	---	---	---	---	---	---	---

Comment on key factors determining rating

5. COMMODITIES	1	2	3	4	5	6	7	1	2	3	4	5
----------------	---	---	---	---	---	---	---	---	---	---	---	---

Comment on key factors determining rating

6. COOPERATING COUNTRY	a. PERSONNEL	1	2	3	4	5	6	7	1	2	3	4	5
	b. OTHER												

Comment on key factors determining rating

7. OTHER DONORS	1	2	3	4	5	6	7	1	2	3	4	5
-----------------	---	---	---	---	---	---	---	---	---	---	---	---

(See Next Page for Comments on Other Donors)

37

AID 1020-25(10-70) PAGE 3 PAR	PROJECT NO. 596-15-570-023	PAR FOR PERIOD: to April 1971	COUNTRY ROCAP	PAR SERIAL NO.
----------------------------------	-------------------------------	----------------------------------	------------------	----------------

II. 7. Continued: Comment on key factors determining rating of Other Donors

**NOT APPLICABLE**

**III. KEY OUTPUT INDICATORS AND TARGETS**

A. QUANTITATIVE INDICATORS FOR MAJOR OUTPUTS	TARGETS (Percentage/Rate/Amount)						END OF PROJECT ★
	CUMU- LATIVE PRIOR FY	CURRENT FY		FY 72	FY 73		
		TO DATE	TO END				
Publication of "El Correo Centroamericano", bi- monthly information bul- letin written for CA/P personnel working in FP/ public health field	PLANNED	6	5	6	6	6	24
	ACTUAL PERFORM- ANCE	8	5				
	REPLANNED			6	6	6	26
Special reports. Prepared in response to specific requests of Council of Public Health (CA/P Hlth. Ministers).	PLANNED	3	3	3			6
	ACTUAL PERFORM- ANCE	3	3				
	REPLANNED			-	-	-	-
Regional Training Course for Cytotechnicians at Roosevelt Hospital. (Number of Students)	PLANNED	-	16	16	16	16	48
	ACTUAL PERFORM- ANCE	-	16				
	REPLANNED						
Regional Meetings to plan and implement coordinat- ed health programs, with emphasis on family plan- ning) Cont. Page 3A	PLANNED	10	-	1	2	-	13
	ACTUAL PERFORM- ANCE	12	0				
	REPLANNED			1	2	-	15
B. QUALITATIVE INDICATORS FOR MAJOR OUTPUTS	COMMENT:						
1.							
2.	COMMENT:						
3.	COMMENT:						

4

AID 1020-25(10-70) PAGE 3 PAR A	PROJECT NO. 596-15-570-023	PAR FOR PERIOD: to April 1971	COUNTRY ROCAP	PAR SERIAL NO.
------------------------------------	-------------------------------	----------------------------------	------------------	----------------

II. 7. Continued: Comment on key factors determining rating of Other Donors

### III. KEY OUTPUT INDICATORS AND TARGETS

A. QUANTITATIVE INDICATORS FOR MAJOR OUTPUTS		TARGETS (Percentage/Rate/Amount)					
		CUMU- LATIVE PRIOR FY	CURRENT FY		FY 72	FY 73	END OF PROJECT *
			TO DATE	TO END			
Regional Training Courses in Population for Profes- sionals, para-medical personnel, teachers, labor leaders, religious leaders, newspapermen, etc. (carried out by Salvadoran Demographic Association).. (Partic- ipants) *Assuming Project Termination FY 73	PLANNED	1000	0	150	180	-	1320
	ACTUAL PERFORM- ANCE	1388	120				
	REPLANNED			150	180	-	1718
	PLANNED	** Includes approximately 500 persons from countries other than El Salvador					
	ACTUAL PERFORM- ANCE						
	REPLANNED						
	PLANNED						
	ACTUAL PERFORM- ANCE						
	REPLANNED						
	PLANNED						
	ACTUAL PERFORM- ANCE						
	REPLANNED						
B. QUALITATIVE INDICATORS FOR MAJOR OUTPUTS	COMMENT:						
1.							
2.	COMMENT:						
3.	COMMENT:						

6

- A.B- Quantitative and Qualitative indicators for major outputs: the following activities have been carried out to date under this project. No further action in these areas is contemplated, except as noted:
1. Establishment of Central American Institute for Population and Family Planning (ICAPF)
 

Four diagnostic studies on demographic growth effects on agriculture economics, public health and education (5000 copies ea.) were published and distributed. A KAP study on 3 different socio-economic groups. Publication of Attitudes towards family planning of obstetricians and gynecologists and of national leaders. Further assistance is being provided to ICAPF by Population Council.
  2. Regional Mobile Rural Health Program
 

ROCAP initiated program, which after two years phased into USAID bilateral programs, which in turn phased into national mobile rural health programs.
  3. Establishment in ODECA of Office for Reg. Coordination of Health Programs
 

Rules and regulations prepared by Office were adopted by the First Council Meeting in June 1967.
  4. Establishment of Regional Council of Public Health for CA/P.
 

The Council was established in 1967 with Ministries of Health of CA/P countries as members. Collective action gives health programs impetus needed and exerts influence on family planning programs where they may be some reluctance to individual country action. Council of Public Health holds regular meeting on average of twice per year.
  5. Regional Mass Media Education and Motivation Programs.
 

All countries received or are receiving mass media materials on responsible parenthood such as filmed theater messages, posters, billboards, taped radio messages, taped video messages and material for newspaper advertisements. This is a continuing sub-activity of the project.

6) Other completed activities include the following:

a) ROCAP, using agricultural funds, assisted INCAP (The Central American Institute of Nutrition) and Operation Niños (AID/W) in implementing a region wide nutrition education program. The "Familia Gomez" was featured in a 28 radio script series (13 minutes each script) which was broadcast over 56 stations in the region. Three posters (50,000 copies of each) were also distributed throughout the region.

b) ICAPE

(1) KAP study on three distinct populations - rural indian, rural "ladino" and urban slum.

(2) 5,000 copies of diagnostic studies:

- a. "Economic Development and the Growing Population in C.A."
- b. "Agricultural Resources and the Growing Population in C.A."
- c. "Education and the Growing Population in C.A."
- d. "Public Health and the Growing Population in C.A."

(3) 5,000 copies of two special surveys:

- a. "Attitudes of Obstetricians and Gynecologists in Guatemala on the Regulation of Birth"
- b. "A Survey of Opinions and Attitudes of National Leaders on the Demographic Problem and Regulation of Birth in Guatemala".

(4) Numerous conferences, lectures and seminars on family planning (494)

c) THE SALVADORAN DEMOGRAPHIC ASSOCIATION (ADS)

Since July, 1967, about 1,350 persons trained.

ADS staff has assisted Panama and Costa Rica in the establishment of national training courses.

d) GUATEMALAN FAMILY WELFARE ASSOCIATION

Three forms (50 forms per block) were developed and implemented in connection with family clinic operations. These included:

- (1) Patient Admission (2,700 blocks)
- (2) IUD Control (3,200 blocks)
- (3) Pill Control (1,700 blocks)

e) With ROCAP assistance, seven technical Monographs were developed, relating population growth in Central America to: Public Health, Education, Housing, Clothing, Food, Employment and Human Ecology. 6000 copies of 6 monographs; 10,000 copies of monograph on human ecology. Total 46,000 books. Distribution is continuing.

f) With ROCAP assistance, summaries and popular versions of monographs. 10 thousand copies of each of 5 summaries, and 250 thousand copies of each of 5 popular, 5 page versions, are planned.

g) Mass Immunization Program was conducted by ODECA's Health Department with assistance of Brothers to Brothers Foundation, Amigos de Latinoamerica and national Health Ministries immunized over 2,000,000 in past 3 year against polio, smallpox, measles, typhoid fever, tetanus and other diseases using jet injector techniques.

AID 1020-25 (10-7U)	PROJECT NO.	PAR FOR PERIOD:	CCUN	PAR SERIAL NO.
PAGE 4 PAR	596-15-570-023	to April 1971	ROCAP	

**IV. PROJECT PURPOSE**

A. 1. Statement of purpose as currently envisaged. 2. Same as in PROP?  YES  NO  
**A regionally financed Health Department of ODECA providing support services to the CA/P Council of Public Health and to giving regional support to national bilateral population/family planning programs.**

B. 1. Conditions which will exist when above purpose is achieved.	2. Evidence to date of progress toward these conditions.
<p>1) Council of Public Health supporting Executive Secret. in population/family planning activities.</p> <p>2) Training of personnel in population/family planning at national level.</p> <p>3) ODECA disseminating on regular basis education and informative materials.</p> <p>4) Secretariat publishing and disseminating reports on subjects of direct concern to population including statistical data of demographic nature.</p> <p>Cont. Page 4A</p>	<p>1) Salaries of ODECA Health Department basic personnel to be paid by Central American contributions beginning January 1972.</p> <p>2) Four countries are developing capability in training and by 1974 majority of training will be through national courses.</p> <p>3) First phase of mass media program on nutrition completed; second phase on responsible parenthood, being carried out; third phase should be completed by '74.</p> <p>4) Monographs, summaries and popular versions, have been distributed and distribution continues. During 72 ODECA providing staff services to each Ministry in collection statistical data, and improving its own statistical office in its Health Department.</p>

**V. PROGRAMMING GOAL**

**A. Statement of Programming Goal**

**CA/P Council of Public Health to formulate policy, plans and strategy in population/family planning and coordinate multilateral and other agency activities in this field.**

**B. Will the achievement of the project purpose make a significant contribution to the programming goal, given the magnitude of the national problem? Cite evidence.**

**Favorable action by the Ministers of Foreign Affairs on the recommendation of the Council of Public Health mentioned in V A above will result in the Council and its Executive Secretariat, the ODECA Department of Health, being the focal point for program coordination in the health field, including family planning. This action would logically result in the Council and its Secretariat being accorded a higher level of regional support, including financial assistance from the CA/P government members of the Council, for carrying out its health projects.**

9

AID 1020-25 (10-70)	PROJECT NO.	PAR FOR PERIOD:	CCOUNTRY	PAR SERIAL NO.
PAGE 4 PAR A	596-15-570-023	to April 1971	ROCAP	

**IV. PROJECT PURPOSE**

A. 1. Statement of purpose as currently envisaged.

2. Same as in PROP?  YES  NO

B. 1. Conditions which will exist when above purpose is achieved.

2. Evidence to date of progress toward these conditions.

(Continuation)

5) Council coordinating multilateral assistance.

5) Reports of Council stress importance this coordination. Council has recommended it be recognized by PAHO, WHO, AID and other organizations as planning and implementing organization for CA/P regional programs. Action now rests with CA/P Ministries of Foreign Affairs.

**V. PROGRAMMING GOAL**

A. Statement of Programming Goal

B. Will the achievement of the project purpose make a significant contribution to the programming goal, given the magnitude of the national problem? Cite evidence.