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INTERNATIONAL FAMILY PLANNING PROJECT

L A T I N A M E R I C A

(Venezuela, Panama, El Salvador, Guatemala, Mexico)

Report of a Consultation

September 6 - 25, 1978

BONNIE E. BIRKER

Contract No. AID/pha-C-1178

The American Home Economics Association

2010 Massachusetts Avenue, N.W.

Washington, D.C. 20036

REPORT OF A CONSULTATION

to

LATIN AMERICA

(Venezuela, Panama, El Salvador, Guatemala, Mexico)

September 6 - 25, 1978

Bonnie E. Birker

Deputy Director

AHEA International Family Planning Project

Contract No. AID/pha-C-1178

The purpose of this consultation in Latin America was two-fold:
1) to build and expand International Family Planning Project activities in Spanish-speaking countries

- through contacts with designated home economics network members
- through contacts with government officials in agriculture and education ministries
- through contacts with family planning and rural development personnel.

2) to develop contact with other organizations for future cooperative efforts in training, etc.

The specific objectives of the consultations are summarized below. They will be discussed and evaluated on the extent to which they were reached in the following Country Reports.

- 1) Consult with Country Coordinator and other country leaders in Panama to discuss ways to expand the Project in the country, to assist in the development of the five year plan, and to follow-up on 1978 June-August program activities.
- 2) Consult with AID Mission officers in selected countries for progress and priorities reports.
- 3) Identify and stimulate leadership in home economics in the selected countries.
- 4) Introduce the AHEA Project (with Spanish materials) to government and influential leaders in the selected countries.
- 5) Assess interest and need for AHEA Project in the countries through interviews and needs assessment tools.
- 6) Promote the translated Project materials (Working with Villagers) and an appropriate follow-up system for evaluation.

- 7) Initiate plans for country surveys in countries requesting assistance.
- 8) Gather existing materials being used in family planning/home economics activities.
- 9) Recruit and interview for the Project's Regional Assistant Director position.
- 10) Contact Peace Corps country personnel for cooperation in training dissemination/evaluation endeavors.
- 11) Review progress of family planning/home economics activities in Venezuela and El Salvador in terms of follow-up:
 - a) after previous Project-sponsored field testing of Extension materials; and
 - b) of International Family Planning Project Communications Workshop in 1975 in Venezuela.

REPORT ON CONSULTATION

to

V E N E Z U E L A

by

Bonnie E. Birker
September 7-8, 1978

I. BACKGROUND INFORMATION

Venezuela has had little communications with the International Family Planning Project since a 1975 Communications Workshop staffed by Gladys Vaughn and a field-testing of Iowa State University materials by Maria de Colon and Bonnie Birker in April 1976. Ciria Diaz de Martin was a participant in the Iowa State University Summer Institute in 1975 and has taken leadership in Family Planning/Home Economics efforts since then.

Although attempts were made to organize a Home Economics Association in 1975, at this time there is no formal organization nor plans to reactivate the group which would include about nine home economists in the country.

II. SUMMARY OF INTERVIEWS AND ACTIVITIES

- A. Maria Auxiliadora Buitrago P.
Coordinator Family Planning Program
Social Development in Ministry of Agriculture (MAC)

Family planning has been incorporated into the Extension program since 1975. In 1976, a staff person was hired specifically to coordinate activities in the Extension program. Training by the Venezuelan Family Planning Association has been conducted for the home economics extension workers and supervisors. A select group of coordinators participated in the field-testing-training of the Iowa State University Resource Handbook for Trainer level in April 1976. Since the program has been introduced and the staff training, most "demostradoras" have been using the basic materials from Family Planning Association and the ISU Handbook and making their own adaptations as they present their regular programs to village women's groups. It is the goal of the Coordinator of Extension Family Planning programs to consolidate and incorporate into a manual the demostradora's "adapted" lessons within the coming year.

Copies of the family planning materials used in their programs were given to me. Extension staff includes 380 demostradoras and 20 coordinadoras (supervisors) who work with women's groups and youth groups in rural areas. Eighty percent of the staff have received basic family planning training for their work. They are using many slide and film programs along with the talks that they are presenting in their villages. The Extension program does have a specific curriculum or program written out for their program in Social Development. One of the current activities taking place in the country is a poster contest in which different agriculture and home economics workers are submitting art work that will be used as a logo for identifying the family planning effort in the Extension program. Six entries had already been received in this contest. She indicated plans to print more materials for the family

planning component of the program. Many of these materials were developed during the Communications Workshop in 1975.

Also, discussed with her was a recent survey that had been presented by Eleanora Cebotarev, a sociologist from Guelph, Canada who is doing this as a part of a study with ALADER (Asociacion Latino Americano de Desarrollo Rurale). The name of the survey was "Questionario para Recober Informacion Sobre Patrones de Actividades de Familias Campesinos."

The evaluation system used in Extension programs was explained. In Venezuela, all workers in the country report how many people they are reaching, how many talks are given on family planning, number of acceptors, and other valuable data. Because of the high demand for time and the confusion of their computer system, they are now returning to a manual reporting system which is coordinated by a separate staff person who still collects the same data.

Since the Coordinator had received training at CIACOP in Costa Rica last year, I asked for some feedback. She did not give many comments, saying that she had received two good ideas from that workshop but has heard no follow-up from them. One idea was the use of a blackboard at a village store or gathering place and the use of a message on a tape recorder as a way to reach more people with family planning information. They also learned about conscientization and a doctor in Maracay will be trying a pilot project. However, she doubts if it will be successful because it involves a long process that many will not accept.

B. Ciria Diaz de Martin
Chief, Home Economics Programs
Social Development, Ministry of Agriculture (MAC)

The Working with Villagers in Spanish was presented to Ciria Diaz de Martin and Maria Buitrago. The advantages and disadvantages and the necessary steps for the adaptation and implementation of these materials in Venezuela were discussed. They both indicated their interest and need for getting those materials incorporated in their program for the demonstradoras and said they would be ready at any time to begin a training program.

The Regional Assistant Director position was discussed with Ciria Diaz de Martin asking if anyone in Venezuela was interested. She indicated that Lilia Garcia would be a good candidate to consider and recommended discussing it further with Lilia. A copy of the poster of "Tierra y Mujer" was given to Ciria and Maria. They remarked how the figure of the woman did not resemble rural people of Venezuela too much. The temporary Director General of Desarrollo Agricola was also presented after this visit.

C. Lilia Garcia Flame
Profesora
Institute for Professional Improvement of Teachers

Ms. Garcia discussed her involvement in the Project, especially the 1975 Communications Workshop which she helped direct. Many Project-sent materials are used in their courses and family planning has been incorporated into the curriculum at the Training Institute. They have a mandatory course for 20 in March/April and they reach about 50 students per year in longer term course. A short course to be offered next July through January will include family planning. She mentioned the usefulness of a notebook of Population Center Reports, which was provided through the Project. Also there is a program in correspondence lessons or "educacion distancia" and Cursos Resfuerzos which includes family planning.

The situation of the consideration by Congress to eliminate home economics programs from the Institute and schools is a current concern for Home Economists in Venezuela. Lilia is organizing petitions and lobbying activities to show the strength and support to sustain home economics activities in Venezuela. A written statement of support from International Family Planning Project/AHEA was planned.

She is interested in the Regional Assistant Director position and specified she will be sending her curriculum vita.

D. Professor Jose Angel Arenas
Sub-Director, Institute for Professional Improvement of
Teachers

Lilia introduced me to the Sub-Director. We discussed in general the importance of home economics and our efforts and interests in supporting home economics in Venezuela and its influence on family life -- especially the size of the family. He welcomed our involvement in their program at the Institute and offered his support.

E. Jim Leader
Labor Attache (Population responsibilities)
U.S. Embassy

Ms. Buitrago and Ms. Garcia and I discussed the AHEA Project and summarized past activities in Venezuela. He was particularly interested in current activities which they explained and their relationship with Ministry of Health, and the Family Planning Association. Mr. Franklin Lee, Agriculture Attache, also joined us to discuss the activities in Agriculture.

As a result of the visit, he offered his support for any new project activity; will facilitate mailings; and offered AID films for loan to the Venezuelans for their programs.

III. SUMMARY AND RECOMMENDATIONS

There is a high level of interest in continuing family planning activities in both the formal and non-formal education programs in Venezuela. They would like to receive Project assistance especially for training and materials in Spanish.

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Questions were asked about the audio-visual materials from the 1975 workshop that they have never received back from Washington. I responded that I would try to locate them and send them copies. They agreed that they would be able to leave their country to participate in regional training workshops as part of their program work. They also would be able to support in their own country the cost for training and reproduction of materials. Project support could include training at the initial stages a "cadre" of Home Economists and also to supply materials which seems to be a slow process through their printing system in the Extension program.

In summary, the following objectives were met:

- 1.) AID Mission Officer was consulted.
- 2.) Country leadership in home economics was stimulated.
- 3.) The AHEA Project was reviewed and Spanish materials were introduced and received with much interest.
- 4.) The Project Needs Assessment form was left for additional information. Interviews were made to assess interest and needs for Project involvement.
- 5.) Materials were gathered from the Extension Program (Curriculum) which includes family planning.
- 6.) Contacts were made for the RAD position.
- 7.) Discussions did occur in terms of follow-up of the Communications Workshop and the field testing of Project materials, which indicate programs and activities are continuing, however at a very slow pace and an input of training and materials could bolster the family planning/home economics efforts greatly.

IV. MATERIALS COLLECTED

Sub-Programa Educacion Familiar
Direccion de Desarrollo Social
Direccion General de Desarrollo Agricola
Ministerio de Agricultura y Cría
1976

- GUIA DE PLANIFICACION FAMILIAR
- GUIA PARA LA ENSEANZA DEL PROYECTO DE ALIMENTACION Y NUTRICION
- GUIA PARA EL PROYECTO ADMINISTRACION DEL HOGAR Y EDUCACION AL CONSUMIDOR
- ASPECTOS SANITARIOS DE LA PLANIFICACION FAMILIAR
April, 1976
- LA FAMILIA DINAMICA, April, 1976
- CONCURSO DE APICHES SOBRE PLANIFICACION FAMILIAR

Oficina de Coordinacion del Programa de Planificacion Familiar

-- PLANIFICA TU FAMILIA

V. NAMES AND ADDRESSES OF PERSONS INTERVIEWED

Maria Auxiliadora Buitrago P.
Programa Desarrollo Social
Direccion General Desarrollo Agricola
Torre Norte Piso 13, C.S.B. M.A.C.
Caracas, Venezuela

Ciria Diaz de Martin
Chief, Home Economics Programs
Programa Desarrollo Social
Direccion General de Desarrollo Agricola
M.A.C.
Torre Norte, El Silencio
Caracas, Venezuela

Lilia Garcia Flame
Instituto de Mejoramiento Profesional
del Magisterio
Avda. Romulo Callegos - Cruce con Los Ruices
Los Ruices, Edo. Miranda

Profesor Jose Angel Arenas A.
Sub-Director Academico
Instituto de Mejoramiento Profesional
del Magisterio
Avda. Romulo Callegos - Cruce con Los Ruices
Los Ruices, Edo. Miranda

James Leader
Agregado Laboral
U.S. Embassy
Caracas, Venezuela

VI. NAMES AND ADDRESSES OF INFLUENTIALS TO BE CONTACTED ABOUT CONTINUING HOME ECONOMICS IN EDUCATION

Profesor Emilia Blaslov
Director de la A.P.E.P.
Centro APEP, Sector V-D-5
detrás del Bloque 23
La Hacienda, Caricuao
Caracas, Venezuela
phone: 43-19511

Dr. Carlos R. Silva
Ministerio de Educacion
Esquina el Conde
Caracas, Venezuela

Profesor Cerardo Cedeno Permin
Vice-Ministro de Educacion
Ministerio de Educacion
Esquina Conde
Caracas, Venezuela

Geffri Carrero Ramirez
Director del DPM
Instituto de Mejoramiento Profesional del
Magisterio
Audo Romulo Gallegos
Cruce on los Ruices
Los Ruices, Edo. Miranda
Caraca, Venezuela

Pinto Cohen
Ministro Agricultura y Cria
Ministerio de Agricultur y Cria
Torre Norte Piso 16 C.S.B.
Caracas, Venezuela

Lionel Hernandez
Director General Desarrollo Agricola
Torre Norte Piso 13, C.S.B.
Caracas, Venezuela

REPORT ON CONSULTATION

to

P A N A M A

by

Bonnie E. Birker
September 9-14, 1978

I. BACKGROUND INFORMATION

The consultation to Panama is an update of the Brabble visit of January 4-9, 1978, which was of a more introductory and exploratory nature. As a result of meeting the Country Coordinator, Maria Villarreal in March at the staff Planning Meeting and being aware of some on-going activities in the country, this trip focused on follow-up of Project-sponsored June-August activities and future plans with the specified organizations and persons which were outlined in the country five year plans. In that all interviews were conducted in Spanish and the Spanish promotion materials and WWV were used, intensive interest and more sincerity was shown in discussing future projects.

II. SUMMARY OF INTERVIEWS AND ACTIVITIES

A. Weekend visit to rural area -- La Enea in the Provincia de Los Santos-Las Tablas, Guararé

The status of former extension programs was discussed with Mrs. Lalai Espino, former Home Agent and Miss Maria Villarreal in Guararé. The Amas de Casa in the village of La Enea honored Bonnie, Maria and Lalai with a special dinner and program which reconfirmed the strength and exuberance of this women's groups which has been self-maintaining although they have not been part of extension program since Amas de Casa activities were discontinued by the government. A renewed hope to re-instate these programs in the future was voiced by grass roots people as well as some government staff.

Extension and cooperative programs were discussed with Noris Osorio, a former Home Agent and now a community worker in the Cooperative Program, Ministry of Agriculture. Her brother works in the National Cooperative Federation Office in Panama City. We toured the Consumer Co-op in Guararé, that was formed by women's organizations. Most of the educational efforts in the Co-op Program focus on basic cooperatives information. Perhaps later they might be interested in including other educational topics for their members.

B. Isolda C. Jaen
Director of Training
National Office of Social Development--MIDA
Divis (Training Center) (Offices in Santiago)

The proposed activities of the Five Year Plan were discussed. Project approval for the two activities was indicated and she will proceed to discuss

the plans with her Directors and include them in her Annual Plans which will be written in November and December. The organization of MIDA and the asentamientos (settlements) were explained. A written description of their activities will be sent. She will continue to further develop the proposed training activities with the Project Coordinator.

C. Maria Garcia
Home Economics Student, University of Panama
Anton

Her sewing class with six students was observed. This university student is incorporating family planning discussions in her sewing classes which she has been conducting from June-September 1978. They are held in a Community Center in Anton in the rural part of Panama. This is also a part of her work with the Ministry of Labor and Welfare. She has eight students in her after-noon class and twelve in her evening class. The name of her graduation thesis is "Modestia y el Integracion del Desarrollo Socio Economico de la Familia Panameña." Her work is almost completed and she will be submitting a report very soon to her supervisor, Maria Villarreal.

D. Ms. Emilia Cardenas
English Student, University of Panama
Panama City

Ms. Cardenas discussed progress of her translation project of the Resource Handbooks I and II. The translation is completed and is being re-typed for final copy which will be submitted to her committee for graduation and a subsequent revision by Home Economists and field testing as proposed in the Panama Five Year Plan. Since the original translated copy will be submitted to the Project for reproduction it was suggested that better copies of the graphics to be used and pasted in. She expressed interest and appreciation for the opportunity to translate as well as learn more about family planning. The work should be completed with final corrected translated copy in two months.

E. Ms. Emilia Valdelamar, Director
Family Education Department
Archdiocese of Panama
Panama City

The Family Education Department has worked with Home Economics Department at the University in the Week of the Family activities and also co-sponsored a workshop in sex education last February. As a result of committee meetings and cooperative efforts, they proposed the joint Family Consultation activities which are included in the Panama Five Year Plan. Some activities sponsored by the Family Education Department in the Archdiocese include: Centros de Orientacion; Family Week, which is co-sponsored with government and University institutions; a course for drug addicts in Santa Ana; survey on Psycho Religious Life and Visual Aids on Responsible Parenthood. They also give seminars and talks in the schools and will be participating in International Year of the Child activities in the country. The Consultorio project will begin in Samaria where

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they also have day care centers and training for mothers. The Consultorio will involve about 100 women. Teams of anthropologists, sociologists, two law experts and several home economics students will be involved in the three year plan which intends to reach 7,230 persons through the community leaders in this project. They are currently in the period of motivating and recruiting families and soon will begin leadership training. The Trainers Manual of Working with Villagers was offered for this training. In March the home economics students will start their part of the regular Saturday program, in which they will present integrated family planning and home economics topics.

F. Clelia Gilbert
University Professor (and on assignment with IPHE)
Panama City

She works full time at Instituto Panameña de Habitación Especial, which serves 4,000 handicapped in the country. They have a school for parents that includes 300 couples where they offer educational programs on consumerism, crafts, child development, and nutrition. The Institute has also just received an AID grant for a cafeteria project for 800 children, which will include an educational component. Although she had not submitted a specific activity for the Five Year Plan, she indicated she will be involved as a resource person and supporter for various activities. It was suggested that she may also want to include family planning in her program at IPHE.

She mentioned that the experiences of the Penn State Summer Institutes have been useful to her as she is now involved in setting up new programs.

Also the Regional Assistant Director job position was discussed, especially the expectations and qualifications. I asked her to send her curriculum vita to Headquarters.

G. Zulema Jimenez
Home Economics Supervisor for Vocational Schools
Ministry of Education
Panama City

She described her job with Professional Schools in Home Economics and her proposed activities in the Five Year Plans. After she was shown the Working with Villagers kit, she indicated they need and want more than just one training session for the teachers. It was stressed the importance to break down into more specific requests the type and amount of training they will propose to the Project. Because of changes in plans, she indicated a need for the teacher training to be held in January. She will proceed with her plans with the Project Coordinator.

H. Paul White
PVO Liaison/Special Projects
USAID Mission
Panama City

Plans for family planning activities of home economics project and his

work with Future Farmers groups were discussed. He inquired about follow-up plans of the Rural Youth Congress held in June in which Maria Villarreal and several students and professors presented a panel on family planning. Because of another AID grant to strengthen and expand beyond the 26 Future Farmers chapters in the country, he stated the family planning component could be part of the home economics project activities if they would care to take it over.

Other special AID-sponsored projects were discussed in which he suggested collaboration with Family Planning/Home Economics projects, i.e. IPHE where more family education is needed in new centers being built; PL480, where home economics teachers could be educating on the use of the foods and attend a national conference on nutrition education for teachers involved in the PL480 distribution; the cafeteria program, (part of IPHE) which includes an education component that should include nutrition education, consumer education and family planning; a training program for promotoras in a Guaymi Indian health program.

He also discussed printing of country-specific adapted materials which could probably be handled by the Mission through sub-contract with Ministry of Health or APLAFA.

I. Abby Bloom
AID Population Officer
USAID Mission, Panama City

The outline of the Five Year Plan was discussed and progress to date on interviews with Extension, the Samaria Project, teacher's training, etc., which should extend project activities in Panama extensively to reach more urban and rural poor.

The role of Maria Villarreal as Project Coordinator and her work with other key home economists was better described for the implementation of the Five Year Plan. Also discussed were the organization of APLAFA and future directions and issues of population problems in Panama.

J. Sra. de la Playa - Bernai Velarde
Director, Educacion Gerente Administrativo
Asociación Panamena para el Planamiento de la Familia (APLAFA)
Panama City

Their program focus is adolescents and they are in the process of obtaining funds for a center in San Miguelito which will be for adolescents, parents and educators as an education and recreation center. They mentioned that at their family planning center there has been input of two home economists -- a student and a professor from the University who works as a volunteer doing presentations to high level groups. They were shown the Working with Villagers kit and the importance of continuing to share materials and work together with resources and training was agreed upon. There seems to be a good working relationship between the Panama Project and APLAFA.

K. Archbishop McGrath
Archdioc
Panama City

A short interview was conducted with the Archbishop who indicated strong interest in the activities of their Family Education Department and supported our input of technical assistance for the Samaria Pilot Project. The Working with Villagers materials were shown and general conversation included plans to extend the planned activities to rural areas and other urban areas also.

L. Sonia de Smith
Provincial Head of Education, Ministry of Education (basic schools)
Panama City

A very exhilarating, broad discussion was held in relation to Basic School (Elementary) programs and the need for home economics, especially in nutrition. Although good education is offered there is a need to focus more on the economic problems of families, especially problems of hunger. The first step is to motivate the teachers; for example, in the preparation of milk and food for children in the schools they need to involve mothers. Further discussion of the proposed activities of the five year plan focused on training 5,000 teachers in family life education, i.e. family planning/home economics. The Working with Villagers and Resource Handbooks will be adapted as a resource for use in this training.

M. Maria de los S. Villarreal
Project Coordinator

Many informal discussions, included discussion of Regional Assistant Director job position, and relation to Country Coordinator, reporting procedures for the 1978 activities and implementing the Plan of Work for 1979 plus ways to implement and expand the Five Year Plans. Additional activities suggested for the Five Year Plan were: follow-up of Rural Youth Congress doing presentations in individual chapters of the Future Farmers; a country workshop to orient and train trainers in the country; a Resource Center in which the Project Coordinator recommended it would be more desirable for home economists throughout the country to have their own working copy of materials rather than a central location with more reference material available; and research and field studies which were discussed in relation to students' projects.

Other topics discussed were reports, regional workshop plans, the advisory committee, procedures for reproduction of the Resource Handbook and a review of interviews conducted.

XII. SUMMARY AND RECOMMENDATIONS

Discussions with Maria Villarreal, Project Coordinator, were profitable for bettering communications and coordination between headquarters and the country programs. The on-site observation of activities and personal relationships established with key home economists and government and Church influential should facilitate prompter implementation of Project-sponsored activities which were proposed in the country plans.

Specific and prompt follow-up from Washington in supplying translated Working with Villagers and approval for specific activities requests will be important to maintain the dialogues and cooperative working relationships.

In summary, the following objectives were met:

- 1.) Consultation with Country Coordinator regarding expanding project activities, Five Year Plans, and follow-up of 1978 activities.
- 2.) Consultation with two AID Mission officials.
- 3.) Identified and stimulated key Home Economics leaders.
- 4.) Introduced and promoted the Project with use of the Spanish promotional materials and Working with Villagers in interviews with Government officials and key home economists.
- 5.) Additional information was collected in addition to the January consultation for the needs assessment. Informal contacts as well as formal interviews were a doublecheck for information previously received.
- 6.) The Regional Assistant Director job position was discussed with one candidate as well as with the Country Coordinator.

IV. MATERIALS COLLECTED

Departamento de Familia
Arquidiocesis de Panama

- PROGRAMACION CRO.OLOGICA DE ALGUNOS PROYECTOS DEL PROGRAMA GENERAL 1976
- ENCUESTA SOBRE EL ABORTO August 1978
- EL MATRIMONIO
- SAMARIA -- paper taken from book by Architect, Samuel Gutierrez
- SISTESIS DEL PROYECTO DE CONSULTORIOS FAMILIARES PILOTOS

V. NAMES AND ADDRESSES OF PERSONS INTERVIEWED

Maria Garcia
Ministerio de Trabajo y Bienestar Social
Anton
(c/o Maria Villarreal, University of Panama)

Emilia Cardenas (translations)
c/o Maria Villarreal
University of Panama
Panama City

Emilia Valdelamar
Directora del Depto. de Familia
Arquidiócesis de Panama
Apdo. 6386
Panama 5, Panama

Paul White
PVO Liaison -- Special Projects
USAID Mission
Panama City

Abby Bloch
AID Population Officer
Edificio Cemento Panama
Panama City

Sra. de la Playa - Bernai Velarde
Dir. de Educacion Gerente Administrativo
Asoc. de Panamena para el Planamiento de la Familia
Apdo 4637
Panama 5, Panama

Sonia de Smith
Directora Provincial de Panama
Ministerio de Educacion
Panama City

Maria de los Santos Villarreal
Coordinadora
Department of Home Economics
Universidad de Panama
Facultad de Agronomia
Panama City, Republic of Panama

Isolda C. Jaen
Departamento de Capacitacion
Direccion Nacional Desarrollo Social
M.I.D.A.
Santiago, Provincia de Veraguas
Republica de Panama

Mrs. Judith Oderai Expino
Guarare
Provincia de los Santos
Republica de Panama

Clelia Gilbert
Escuela de Educacion para el Hogar
Universidad de Panama
Panama, Panama

Mrs. Zulema Jimenez
Supervisora de Educacion Vocacional
Ministerio de Educacion
Panama, Panama

REPORT ON CONSULTATION

to

M E X I C O

by

Bonnie E. Birker
September 22 - 25, 1978

I. BACKGROUND INFORMATION

Little Project involvement has occurred in Mexico. One Mexican home economist attended the Venezuela Workshop in 1975 as an observer. Previously there was no government policy and interest in home economics as a profession is very weak. Through contacts with the Partners of the Americas, there was awareness of the Social Development Conference co-sponsored by FONAPAS, in which government leaders would discuss needs and possible collaborative efforts with U.S. organizations in areas of health, nutrition, family welfare, cultural arts and agriculture. The purpose for attending this weekend activity was to make initial contacts to determine possible Project input and establish links with facilitating Agencies since the home economics system does not have strong professional base, except for some Extension work.

II. SUMMARY OF INTERVIEWS AND ACTIVITIES

A. Workshop - FONAPAS/Partners of the Americas--September 22-24, Pueblo, Mexico

Objectives of the Seminar were: To promote major technical and institutional relationships between the States of Mexico and the United States through a seminar of voluntary leaders and the organization of Projects between States which are developed in the Seminar.

Participants came from the following states: Arizona; Durango; Southern California; Baja California Norte; Iowa; Yucatan; Texas; Nuevo Leon; New Mexico; Tabasco; Oklahoma; Puebla; San Francisco; Ciudad de Mexico.

Sponsors of the Workshop were:

1) Fondo Nacional para Actividades Sociales (FONAPAS)

A decentralized agency of the Mexican government dedicated to the realization and participation in activities that are productive and income-generating to direct resources which public social service organizations can obtain and also to promote, through finances and to support activities related to the social welfare and culture of Mexican people.

2) Partners of the Americas

Private inter-american organization dedicated to improvement of relationships between private citizens in the U.S. and private citizens in states or provinces of Latin America. Actually maintains relationships and professional exchanges between 44 U.S. states and 22 states in latin american countries in the areas of agriculture, health, nutrition, education, community development, cultural promotion and sports.

3) International Communications Agency - U.S.

An agency of the U.S. government formed in April 1978 when the USIA and Bureau of Education and Cultural Affairs of the State Department were combined. It's principal function is to improve communication between the people of the U.S. and people of other countries through publication, press services, programs of the Voice of America, public programs and educational and cultural exchanges.

Topics covered in the agenda of the Seminar were:

EDUCATION

1. Out-of-School Education (through mass media--its influence and consequences)
2. Education and Technical Training for Jobs -- directed especially to juvenile delinquents
3. Education and Training for Self-Instruction -- for the rural and urban areas

AGRICULTURE

1. Support for pilot projects in research

FAMILY WELFARE

1. Causes of family breakdown (alcoholism and drugs)
2. Family Planning

HEALTH

1. Public health in rural and urban areas
2. Analysis of University social services in the rural areas
3. Preventive and curative medicine

NUTRITION

1. Food Technology and Research
2. Nutrition Education
3. Pilot project in the area of foods (basic characteristics, low cost and high nutritive value)

explained and her interest was renewed in family planning activities in Mexico. She mentioned the need for strengthening home economics and training in the country. Although she will be in Argentina for a YWCA conference for a month, she would like to receive further communications about the Project.

III. SUMMARY AND RECOMMENDATIONS

I felt this was a good start for working in Mexico. Again, it will be a challenge to initiate programs and there is the disadvantage of not having a strong home economics base, or highly stable government offices to work with. It was successful in identifying some good initial contacts for small pilot projects. I recommend that Mexican representatives should attend Project activities as observers and receive materials. There needs to be a lot of work done to identify home economists and related professionals who will take leadership responsibilities and coordinate with them. Communication needs to be initiated and developed.

There is also a need to dialogue more with the AID Population Officer, who was out of the city, to check his perception of FONAPAS and the potential for Project activities.

As a result of this initial contact in Mexico the following objectives were met:

- 1.) Consulted with Embassy staff - USICA
- 2.) Identify and stimulated one country home economist and identified several related professionals.
- 3.) Introduced the AHEA Project with Spanish materials to two organizations in Mexico.
- 4.) Assessed interest on need for AHEA Project in a limited manner through review of national planning, informal discussions and interviews.

For future, it would be recommendable to maintain and build contacts with Mexican home economists and related professionals and para-professionals as the potential seems great for integrated family life education/family planning educational projects. Follow-up consultations and invitations for observers to attend other Project activities when possible in the coming three years should occur with the possibility of initiating pilot projects.

IV. MATERIALS COLLECTED

- PLAN NACIONAL DE PLANIFICACION FAMILIAR COORDINACION NACIONAL 1977
- OBJETIVOS, MEDIOS Y METODOLOGIA DE FONAPAS INFORME PARA EL SEMINARIO DE SEPTIEMBRE
- QUE ES PLANIFICACION FAMILIAR?
Secretaria de Salubridad y Asistencia

V. NAMES AND ADDRESSES OF PERSONS INTERVIEWED

Sra. Priscilla Grijalva
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Lic. Horacio Obregon Cano
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REPORT ON CONSULTATION

to

E L S A L V A D O R

by

Bonnie E. Birker

September 14 - 19, 1978

I. BACKGROUND INFORMATION

Past Project involvement in El Salvador includes the participation of Maria Teresa de Lara in the Iowa State University Summer Institute in 1976, and the field testing of the field worker level of the Iowa State Resource Handbook. There has been an active family planning training program for CENIA (Extension), workers since 1973 and to date 80% of the workers have received training. In El Salvador, Extension workers include agricultural agents, youth workers and home economics educators. AID has had a high level, direct relationship with home economics programs in El Salvador. Also, the work of Barbara Holt, who has been a consultant for the Project, is still on-going as she works with El Salvador home economists in home economics related projects. There is no home economics training institute in El Salvador, likewise there is no home economics taught in the schools as such. The CENIA Home Economics Extension Program is identified in the country most with home economics efforts. One other home economist, Margarita de Pino, was identified, who works in the Demographic Association (the Family Planning Association).

An association for Home Economics educators has been organized and is currently awaiting official government clearance.

II. SUMMARY OF INTERVIEWS AND ACTIVITIES

A. Observation of Daisy Reyes Parla Educatora de Hogar Zapotitan

Attending the regular Amas de Casa meeting were 13 women; eight were probably between the ages of 18-50 years of age; five were young girls (12-18 years) who were also members of the Amas de Casa, plus 14 youngsters from 5 months to 10 years, who also attentively listened to the presentation.

In their group, they discussed the situation of a member of their club, whose funeral was being held that day. She had three children and had died during her third Caesarian at 19 years of age. Daisy used the example to start her presentation, using the "teachable moment" to include family planning. Her presentation was a food demonstration about using beans in a salad. Five times throughout the demonstration, she integrated family planning information and motivation with her presentation. It was a very good example of integration and how she handled it. On the way back from the village, Daisy explained the interest and practices of the village women who learn from her talks on family planning and request information and assistance to receive birth control methods. She said there is no problem in terms of hesitating about giving out assistance; the women come regularly and ask her assistance.

B. Maria Teresa de Lara
Jefa, Home Economics Extension
CENTA, Ministry of Agriculture

Due to holiday and weekend schedules, informal work sessions with Mrs. de Lara included reviewing Working with Villagers in Spanish; she also made some suggestions for corrections in the yellow promotion booklet. A review of training activities since the ISU field testing included her use of a mimeo copy of the materials from the Resource Handbook for her staff.

The Regional Assistant Director job position was discussed. Although some limitations were discussed, it was suggested that she send in curriculum vita.

After general questions about the Project, procedures and the materials, she requested training for CENTA workers using the Working with Villagers. She stated that she would like it to begin in January for a three week period as it was conducted in Thailand.

After discussing the proposed January training, it was agreed an orientation training should be conducted first. It was proposed to start orientation in November and to make adaptations with some of the supervisors' help before the January meeting.

On a later day, discussions focused on procedures, how to write a budget, more specific plans for the training and the need for government support and how a country program would need coordination and expansion to organizations other than Extension.

C. Robert Haladay
Population Officer
USAID/San Salvador

- Elena Brenneman
AID Nutrition Programmer
USAID/San Salvador

Many questions about the reality and procedures for activities in El Salvador were asked in that it is not an emphasis country. As the procedures were explained, interest and support was offered to facilitate necessary steps for El Salvador to become an emphasis country. There is a good working relationship between Mrs. de Lara and Mr. Haladay and likewise, Elena Brenneman, who is working with Mrs. de Lara in establishing a Country Coordinating Committee in Nutrition programs, and is also interested in incorporating family planning with nutrition programs. The process and plans for training, field testing and adaptation were discussed. More specific plans will be needed which will include who would do the adaptation, testing and training; how work as a committee would be accomplished and who would take the leadership. Elena suggested the assistance of professionals for the adaptation process because of the limited training of many of the home economics workers in El Salvador. It was pointed out that as part of the emphasis country programs, it would be desirable to have family planning/home economics activities in the formal education system, other community programs and Peace Corps.

D. Leticia Diaz - Peggy Martin
Director Health Programmer
Peace Corps Peace Corps

In that Peggy Martin had been in El Salvador for two weeks and has a temporary position, our discussion about the Peace Corps' health activities were limited. It was suggested that I talk with the California Trainer or the volunteers directly for follow-up of the use of Working with Villagers in the last training group. In a later phone discussion, she indicated that:

- the volunteers had seen the Working with Villagers in California, but there was really no time available to study the materials;
- the manual on visual aids seems to be of most interest to them
- yes, they would all like a copy to use as they go out into their villages, which they have not done yet, as they are still in training.

E. John Sanders
Director of Training Program
Peace Corps

John Sanders, director of Training Programs, Peace Corps indicated there had been several difficulties in the last training group. He was shown the Working with Villagers materials. He felt there would be a lot of interest and the materials should be useful as basic materials.

F. Ing. Mario Aponte - A representative from Planificación,
Sub-Director, CENIA CENIA
San Andres

As a result of our interview he indicated he would initiate a formal request from Ministry of Agriculture to begin procedures for a solicitation for Project activities in the country. In a meeting with Ing. Apontes, the Working with Villagers were shown and the types of services the Project could offer were described. He was interested in the Project and its assistance for the Home Economics Extension program, and indicated that he will support Mrs. de Lara's continuation of the Family Planning/Home Economics activities.

G. Beatriz Alcoser
Social Worker, Liaison for CENIA Programs
Demographic Association

Plans were discussed with social worker who coordinates efforts between ADS (who works both with AID grant and is an IPPF affiliate) and CENIA. She presented the annual report for the CENIA Project. They have been the primary resources and trainers and basically the backbone of the family planning effort in CENIA, since the USDA project ended. The Working with Villagers materials

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were shown. She expressed interest in plans of ADS to also print materials especially of family planning methods and motivation such as leaflets for workers in the CENTA program. It was agreed that cooperation would be important for future activities with CENTA.

Margarita de Pino, a home economist formerly with the Ministry of Education and the coordinator of the Peace Corps/ADS Market Project was also visited. She has been giving home economics/family planning lessons and also expressed interest in the family planning project and assistance which is needed in El Salvador.

III. SUMMARY AND RECOMMENDATIONS

This was a very successful trip.

- 1.) Positive and encouraging consultations with AID Mission Officers in Population and Nutrition were held.
- 2.) Country leaders were stimulated to move ahead in seeking project support for country activities.
- 3.) The AHEA Project was introduced with Spanish materials, various governmental and influential leaders in agriculture and Peace Corps.
- 4.) Through interviews, interests and needs were assessed in the country.
- 5.) The translated project materials were promoted and plans initiated with the procedures sheet, to enroll in Project activities.
- 6.) The Regional Assistant Director's position was discussed and some recruitment done.
- 7.) The Peace Corps staff was contacted although it was premature to work on any training or follow-up endeavors.
- 8.) Some follow-up was done during this visit, especially in contacts with Mrs. de Lara to follow-up field testing of the Iowa State materials which she has reproduced; it is the basic material many of the extension workers are using.

As a result of this visit, I would recommend the following:

Orientation and training activities be initiated, upon receiving official requests to supplement the on-going training of CENTA workers.

A country survey be conducted to expand Project contacts and recommend ways to strengthen and project the family planning program in CENTA.

Communications and coordination with back-up resources and materials will be important to initiate Project activities as soon as possible.

IV. MATERIALS COLLECTED

- LA PLANIFICACION FAMILIAR EN UN PROGRAMA DE EXTENSION AGROPECUARIA PROYECTO: CENTA-ADS, 1973 - 1977.
- PROYECTO PROPESTO A PROGRAMA "PATERNIDAD RESPONSABLE Y CONDICION DE LA MUJER" DE IPPF-WHO, (Margarita de Pino).

V. NAMES AND ADDRESSES OF PERSONS INTERVIEWED

Daisy Reyes Perla
Educatora del Hogar
Zapatitan

Maria Teresa de Lara
Jefe, Programa Educacion para el Hogar, CENTA
Ministerio de Agricultura y Ganaderia
San Andres

Robert Haladay
Population Officer
AID--American Embassy
Edificio San Francisco, Apto. 8
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Elena Brenneman
Nutrition Programmer
AID--American Embassy
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Ing. Mario Apontes
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San Andres, El Salvador

Beatris Alcoser
Social Worker
Asociacion Demografica Salvadorena

REPORT ON CONSULTATION

to

G U A T E M A L A

by

Bonnie E. Birker
September 19-- 21, 1978

I. BACKGROUND INFORMATION

Guatemala has not participated in any previous Project-sponsored activities in family planning. In November 1977, Angelica G. de Villagran, director of Home Economics School, met with Dr. Brabble in Washington and expressed her desire to participate in home economics/family planning activities. Procedures were explained although no requests for activities have been received except for a request for materials in February through the AID Mission. Although there are no family planning/home economics activities in Guatemala, AHEA through the International Section and the work of Helen Strow, has been actively promoting training programs in nutrition and extension and through community projects and the Home Economics School.

II. SUMMARY OF INTERVIEWS AND ACTIVITIES

A. Nolan Stutzman Health Programmer, Peace Corps

He offered good background on attitudes and progress of Guatemala and Americans in family planning. Those Peace Corps programs where there might be interest in using home economics/family planning materials would be school gardens nutrition work, (which includes nine couples and twelve new ones who have just finished their training); ten volunteers who are involved in setting up 4-H programs for youth in the Oriente; twenty nurses and twelve nutritionists who work in health programs, either at hospitals or community medical centers where they train promoters, midwives and nurse auxiliaries. Mr. Stutzman requested copies of Working with Villagers be sent for Peace Corps volunteers' use, and agreed that follow-up on use of the materials could be sent back to headquarters. Fifty-five copies in English and Spanish were requested if possible.

B. Victor Hugo Fernandez Administrative Director APROFAM

APROFAM is an IPPF affiliate, the only active, visible family planning program in the country of Guatemala. The staff includes 200 workers, plus forty promoters and sixteen youth workers. Their programs include youth work clinics and programs in the capital city, training programs for pharmacy workers and an integrated community development projects in five communities such as Tactic where promoters teach in "Quechi", the local dialect.

C. Angelica de Villagran
Director, Normal School
for Home Economics

and

Licda. Irma Luz Toledo de Ibarra
Professor, President of Professional
Home Economics Association

An initial request was made to know more about the Project and the types of assistance it could offer. The organization and needs of the Home Economics Association were explained. They were interested in seeing the Spanish materials. The "label" or description of Project activities was discussed as they advised family planning is a very delicate subject for Guatemala. They suggested "Education for Family Life" or "Improvement of Family Life." They offered assistance for arranging interviews for my visit and agreed they would be submitting a formal request for Project assistance.

D. Elba Natividad Tejeda L. and
Training Technician
DIGESA, Ministry of Agriculture

and

Agr. Mariano R. Palacios R.
Administrative Chief
Training Programs, DIGESA

Ing. Agr. Roberta Matheu Castellanos
Program Chief, Division of Extension & Agriculture Training
DIGESA, Ministry of Agriculture

Through the recommendation of Mrs. de Lara, in El Salvador, who said that twenty educators from Guatemala extension had come to El Salvador to observe her program and expressed an interest in family planning, contact was made with Extension officials to inquire about their program and explain the Project. They indicated there were some requests and interest for family planning and the materials looked good, but they basically were powerless to include family planning in their program and said it would take time to incorporate it into their program.

E. Mr. Scott Edmonds
Population Officer
USAID/Guatemala

and

Norma Parker
AID Nutrition Program

Mr. Edmonds is very interested and supportive of AHEA Project, after seeing what was done in Thailand, where they went through steps of identifying home economists, bringing them together for orientation and then dividing into sub-sectors to do training and develop materials. He gave a good orientation of the country explaining the priorities of the Mission and the work in rural areas with Indians in the highlands where there are 22 different dialects spoken. There is no official government policy in Guatemala and the health ministry is up and down in their support of family planning. Clinic services are available on demand and APROFAM has the most active program. Most success in family planning in Guatemala has been through AVS and APROFAM, working with cooperatives, campesino organizations and the cotton and coffee growers in the southern part of the country.

AID has had a low key approach and feels that first there is a need to create a demand for services and information. He stressed the importance of working through nutrition where home economists also work; the Ministry of Health, who has child feeding centers, and with many private voluntary organizations. More scattered efforts include materials of "Carlos Campesino" audio visual aids, and a massive communications projects by ER education system, of the Ministry of Education, which is successful in reaching the Indian

populations. ARE has good materials in Quechi on health and nutrition as well as those World Vision and World Neighbors. He also gave me the recent book "Perspectives for Family Planning in Rural Areas of Guatemala" by Donald Bogue, University of Chicago group.

F. Profesora Hortensia Lacayo de Moraya
Technician, Division of Orientation and Training
Desarrollo de la Comunidad

Carlos Vicente Raya Galvez
Chief, Division of Orientation and Training
Desarrollo de la Comunidad

The Project was explained by Mrs. Villagran and myself. Their training programs are for community workers and their department is not a ministry level organization but rather a presidential commission with less bureaucracy but more political leaning. They have a reputation for reaching more remote villagers of Guatemala. Prof. de Moraya is a home economist, who works in the Training Department. The Project materials, Working with Villagers and other materials in Spanish were shown. They agreed the Project's goals were very much the same as theirs and agreed to request collaborative efforts. The procedures were reviewed for beginning project activities in the country and a meeting was set up with Director of their department for the following day in order to make an official request to AID. They are interested in beginning initial training to all the community workers as soon as possible.

G. Sheryl de Cabrera and Leonel Cabrera Meza
Food Technologist Anthropologist
ICAITI

This visit was with a personal friend who is a former Peace Corps volunteer. She works at ICAITI and is a friend of Demographer, Ing. Jorge Arias de Blois of ICAITI. Her husband is an anthropologist, and much of his experience and background has been with the Indian cultures and analyzing materials that have been developed to reach the Indian populations in Guatemala. He is currently doing an evaluation for WHO on health materials. He requested a copy of our Working with Villagers and indicated that he has seen very good materials from Nicaragua that are appropriate for indigenous populations and he would send me a copy of those.

H. Mr. Neil Woodruff and Dr. William Konkle
AID Assist. Population Officer Consultant, DIGESA

Mr. Scott Edmonds and Angelica Villagran
AID Population Officer Director, Home Economics School

The basic objective of this meeting was to reach agreement on procedures to begin with Project activities in Guatemala. It was decided that although Extension (DIGESA) would be the best avenue for outreach, the politics and acceptance would be an obstacle. Community development would seem to be the best place to start with the idea of also pursuing Ministry of Health nutritionists and other avenues. It was agreed that government requests should be directed to the Mission Director.

I. Lic. Humberto Enriquez
General Sub-Director of Agricultural Services
DIGESA, Ministry of Agriculture

Through a previous phone contact with Mr. Napoleon Medina, Mr. Enriquez had received an interpretation of what we were trying to do with family planning and indicated that they did not need family planning in the extension program. Fortunately, (this was a good lesson of how delicate this subject is and how it can be misinterpreted at higher levels) Mr. Enriquez took time to talk to us. Angelica explained our approach and showed him the materials and explained very carefully that we did not intend to use the label of "family planning." After an hour and a half of discussion, he was interested and wanted to know what kind of assistance the AHEA Project could offer. He also mentioned that his wife is a home economist and his daughter is now in training at the school also. He indicated he would work with Elba Tejeda and facilitate any requests for materials and training in Extension. I later called back to Elba and related to her our interview with Mr. Enriquez.

J. Ministry of Education

Although we waited for an appointment with the Minister of Education to obtain an official request for a curriculum revision project in the Escuela Normal de Educacion para el Hogar, he was not available during the morning and Angelica will follow up on this contact later on.

K. Carl Koone
Rural Development Officer
AID

The politics and bureaucracy of DIGESA were discussed. He confirmed many observations of possible obstacles within the system and with personnel. He predicted little future changes through the Government's proposed re-organization. He also reassured me that he had spoken to home economics educators in some of the highland areas who did, in fact, express the interest of the women for family planning information and their own desire for training.

L. Director General
Desarrollo Comunal

The Project was explained with the interpretation of Angelica Villagran and Hortensia Lacayo de Moraya. He agreed to send an official request letter through the AID Mission to request Project assistance for a training Project.

M. Angelica Villagran
Director, Home Economics School

Through a series of conversations, she indicated several needs and proposed activities for the country which she will try to help facilitate. Some of the activities discussed include the following:

- * a country awareness workshop for key home economists to become acquainted with the materials and the Project.

- * a curriculum revision for her school, where there has never been any family planning integrated into the curriculum for training home economists in the country.
- * a one-week community development orientation workshop for the CD workers with a two-week follow-up to give intensive training on use of the Working with Villagers materials.
- * the importance of adaptation was also discussed. A committee would work on adaptation of the Working with Villagers. It was mentioned that a country survey would be needed and eventually projects could be developed in the areas of formal and non-formal education, as the emphasis country. The concept of the regional training was also introduced and she was supportive and indicated she would like to have Guatemala invited and participating in any Project activities possible.

III. SUMMARY AND RECOMMENDATIONS

Beginning contacts in Guatemala show that it will be a challenge but also the potential is great for family planning/home economics activities. It will be important to integrate with nutrition and other home economics/family life activities and no activities nor communications should be referred to as family planning for this country. There will be a need for assistance in beginning the procedures with the AID and Project forms, etc., to get the Project going. There was high interest, and good but busy leadership. The infrastructure of the home economics association seems to be very stable and strong and I would recommend that a country survey be completed as soon as possible.

In summary, the following objectives were met:

- 1.) AID Mission Officers in population, nutrition and rural development were consulted.
- 2.) Country home economics leaders were identified and stimulated.
- 3.) The AHEA Project was introduced and materials in Spanish were promoted through interviews with government officials and key home economists.
- 4.) Plans were initiated for a country survey and procedures were described.
- 5.) Related population materials were collected.
- 6.) Regional Assistant Director position was discussed with Mrs. Villagran who, as President of the Regional Section of IPHE was asked to make recommendations.
- 7.) Good contacts for introduction of Project and for follow-up activities were made with Peace Corps.

IV. MATERIALS COLLECTED

- PERSPECTIVAS PARA LA PLANIFICACION FAMILIAR EN AREAS RURALES DE GUATEMALA , APROFAM and Community Study Center, University of Chicago.

- DIRECCION DE DESARROLLO DE LA COMUNIDAD
 - DIRECCION DE DESARROLLO DE LA COMUNIDAD
 (pamphlet of objectives, etc.)
- PLAN OPERATIVO, 1976-1979
- DESCRIPTION OF ACTIVITIES -- APROFAM/AID/Guatemala
- THE CHIMALTENANGO DEVELOPMENT PROJECT IN GUATEMALA
 (excerpts) Carroll Behrhorst, M.D.
- "PRESENTAMOS A CARLOS CAMPESINO"
 Mass Media, commercial outlet

V. NAMES AND ADDRESSES OF PERSONS INTERVIEWED

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