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Instituto Universitário da Beira Interior

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IUBI	4	Monthly Report to AID/Lisbon, March, 1983
Rectors:IUTAD	- 1	T.H. Gunter, I.U.B.I., Covilha
IUBI	- 1	<i>J. G. K.</i>
IUE	- 1	

OVERVIEW:

This report covers another period much occupied with the "settling in" period and more orientation to the AID-Portugese system of operating.

The ground work done last month resulted in a rather firm schedule of Short Term Advisors for the Management-Economics area and only a few adjustments needed in the Textile program. Minor changes were made due to language problems, but the new ALI course beginning next month will insure that our people have sufficient training to cope with American University life.

The departure of Dr. Sanders caused regret on my part, but John worked hard to place things in order at Evora. Dr. Portas is a very capable man and I am sure that he is going to continue the plans made. IUTAD seems to have their work in order, and a smooth transition is taking place as they become adjusted to the departure of Dr. Alrich.

IUBI is beginning a phase of increased research and public service work and our plans are to begin by developing the senior faculty here as even more capable researchers and publishers. A seminar is in the planning stages now for the Fall of 1983. We hope to initiate a series of annual conferences designed specifically for the textile industry of Portugal and involve other European firms as well. A planning committee will be established to perform this function.

Specific Accomplishments during March:

1. Dro. A. Baia took the ALIGU test 7 March.
2. Undertook further training with Ms. Caulpers, M. Lukomski et al at AID/Lisbon.

3. Conducted seminar on ISLM curve for 8 Management-Economics faculty.
4. Participated in meetings with Vice Rectors of OPorto University on 11 and 12 March.
5. Alberto Pereira took TOEFL test 12 March.
6. Visited IUTAD 21 March.
7. Participated in meetings with Rector and Vice Rectors of Lisbon Polytechnic University on 25 and 26 March.
8. Met with Drs. Sanders and Carlos Portas IUE in Lisbon 29 March.
9. Conference with AID on 30 and 31 March.
10. Brought car from Customs House to Covilha.
11. Sent scopes of work for Mike Collins (IUTAD) and 5 STA's at IUBI.
12. Contracted with ALI at Porto to conduct English Language instruction at IUBI from April 13 to June 26.
13. Met with Dr. Barral (Nova University, Lisbon) regarding IUBI faculty taking MBA course work on March 30.
14. Revised LTT schedules to place M.J. Geraldles in the January 1984 group for Clemson's MS program.
15. Added A.P. Baia and Cruz Martins to LTT schedule.
16. Attended award ceremonies at Ambassador Holme's residence.
17. Completed 17 additional hours of Portugese language training.
18. Visited 2 textile plants (Ernesto Cruz and Empresa Transformadora de Las.
19. Scheduled visits to IUTAD (3rd Monday each month) and IUE (4th Friday each month).
20. Requested softwear for TRS-80.
21. Set up fund for local expenses. Placed 150.000\$00 in checking account, 150.000\$00 in certificates.
22. Obtained Clemson University approval to offer graduate credit for Mgmt-Econ 604 (taught by Prof. C. Whitehurst)
23. Met with Management - Economics faculty and outlined a course in Marketing Management and Strategy for the April - June period.

Pending Actions:

1. Complete STA Schedule for Textile area.
2. Confirm STA Schedule for Mgmt-Economics.
3. Arrange for housing for STA Faculty in Covilha.
4. Establish filing system for STT and LTT's.
5. Place Jeanne Paula (ALI Language instructor) into IUBI system for maximum effectiveness.
6. Complete registration and testing for English classes.
7. Set up schedule for LTT to attend language classes as needed according to their levels of proficiency.
8. Meet with LTT's at IUE and IUTAD.
9. Complete exhibit for IUTAD.
10. Meet with selected IUBI faculty to establish Planning Board for Regional Textile Meeting in Fall, 1983.
11. Obtain committment from STA for May-July period, 1983.
12. Continue visits to local industries.
13. Obtain graduate credit for other Clemson courses taught at IUBI.
14. Locate one or more alternate LTT's for IUBI.
15. Insure that language training is progressing at IUE and IUTAD.
16. Assist IUTAD as needed to insure smooth operation of the May 10 and 11 visit of Ambassador Holmes.
17. Confirm names of IUBI faculty to work with Professor Whitehurst.
18. Begin course on Marketing Strategy and Planning at IUBI.