

QUARTERLY REPORT
NFU/AID
FARM LEADERSHIP PROJECT
October 1, 1964

October 12, 1964

Re: Farm Leadership Training Project
AID/1a-23

TO: Mr. Virgil Peterson
Regional Agricultural Advisor

FROM: John M. Eklund
Project Director

University of Wisconsin

The 80 Farm Leadership Participants spent their final month of training at the University of Wisconsin. A special course of study was designed to tie together the total involvements in our rural community living and to help develop the means whereby useful ideas could be applied in their home countries. A special part of the program developed methods and materials for such communication.

The men worked hard during this month and felt that it was an important step in the transferring of leadership methods from a developed country to the developing countries.

Upon receiving approval from the Agency for International Development, the participants spent one day visiting the World's Fair in New York. It came as a welcome break from their studies; and the leaders then proceeded to Washington.

Summation Program

The summation program was held at the Manger Hamilton Hotel, September 14 - 16, 1964. (see Appendix A) The first morning was spent preparing country group reports. An informal luncheon was held at noon, attended by members of the advisory committee, the AID desk officers, and several AID officials with responsibility in this program. This allowed the participants to get acquainted with the people who had worked on the program behind the scenes, and the guests to see the results of the program.

The Venezuelan and Peruvian groups gave their reports on the first afternoon. Besides having their chosen

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leader give a general report for the group, all participants were invited to add their personal comments and observations. (See Appendix B)

Following these reports, the groups went to their Embassies for a visit with their representatives. This gave them an opportunity to report on their activities in the United States.

Chile, Bolivia, and Colombia gave their reports on Tuesday morning.

That afternoon the leaders visited the Pan American Union. After a tour of the building, they heard Dr. Carlos Urrutia-Aparicio, Chief of the Division of General Information, and Dr. Ernest Feder, Chief of the Agriculture Economics Unit. From there they proceeded to the New State Department Building where Mr. Daniel Montenegro, Labor Advisor, Bureau of Inter-American Affairs spoke to them.

Mr. Alfred Saco, Assistant to the Regional Representative to Latin America, Food and Agriculture Organization, spoke to the leaders on Wednesday, September 16. This was followed by remarks by Mr. Gordon Roth, International Cooperative Development Staff, AID, and Mr. James Boren, Special Assistant, Alliance for Progress.

The highlight of the program came that evening when the certificates of merit were presented to the Farm Leaders. I think that the record of the outstanding quality of these men speaks for itself. Out of 80 participants brought to the United States for 5 1/2 months, 80 leaders completed their work and were present at the summation program to receive the certificate.

Several countries presented tokens of their appreciation to the people of the United States. One leader from Bolivia painted a portrait of President Johnson which was placed in a hand carved frame and given by the Bolivian delegation. This has been presented to President Johnson by the National Farmers Union in behalf of this delegation.

The delegation from Chile presented two fine wood carvings -- one of our late President Kennedy, and one of President Johnson. Arrangements are being made to have these presented to Mrs. Kennedy and President Johnson.

The following morning the participants departed by bus for Miami. From there, they flew to their home countries. (See Appendix C)

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An evaluation of these leaders and the leaders from the 1962-63 program will be made by our Phase I Specialists scheduled to depart for Latin America October 16, 1964.

PHASE I

The Phase I specialists have been selected from the outstanding participants of the past programs. Mr. Arnold Ackermann, Minnesota, a Phase I participant in 1962, has been selected to go to Venezuela.

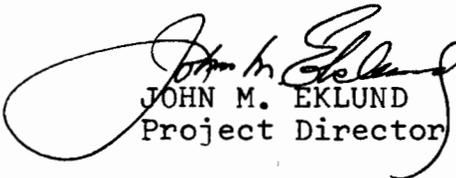
Mr. and Mrs. Ralph Salisbury, 1963 program, will work in Bolivia. Mr. Ralph Clark, 1963, will return to Colombia by special request, and Mr. Herman Knutson, our Regional Supervisor, will work in Peru.

We have been asked to submit a budget for Chile. Mr. Clinton Hess, besides travelling to the other countries for consultation, will spend several days in Chile to make arrangements for Phase II participation.

The main duty of these specialists this year will be to consult and plan with the respective campesino organizations, and where possible contact each of the Phase II participants, and evaluate their progress to date. They will prepare a sheet on each man, telling of his function before coming to the U. S., his work in his community now, identify ideas and knowledge gained from the program, and describe evidence of this knowledge being used. Finally, they will cover the plans and developments in the involved areas.

This latter work will help evaluate the project to date and work on areas where improvement is suggested. Upon compiling this data, we will develop a report to be submitted with the year end report in January, 1965.

Sincerely,


JOHN M. EKLUND
Project Director

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NATIONAL FARMERS UNION

LATIN AMERICAN FARM LEADERSHIP PROJECT

Chantilly Room, Manger Hamilton Hotel - Washington, D. C.

Sunday, September 13

Arrive in New York - Full day of sightseeing

Monday, September 14

9:30 a.m. Group sessions by country for
report preparation.

12:00 noon Lunch - Chantilly Room

1:30 p.m. Remarks and exchange of information - AID

2:30 p.m. Country reports from Venezuela and Peru

5:00 p.m. Visit to the Embassies

Tuesday, September 15

9:00 a.m. Country reports from Chile, Bolivia, and
Colombia

12:00 noon Lunch - Recess

1:30 p.m. Visit to Pan American Union

3:30 p.m. Visit to Department of State

Wednesday, September 16

9:00 a.m. Remarks and discussion
Representative FAO

10:00 a.m. Remarks and discussion
Mr. Gordon Roth - ICDS
Mr. James Boren - Special Projects

12:00 noon Lunch - Recess

7:30 p.m. Evaluation and discussion
Project Director
Assistant Project Director
Regional Supervisor

The members of the Delegation of Bolivia has the honor of presenting the present report to consideration of the Directives of the National Farmers Union.

We Consider:

That all the development of the program outlined by the National Farmers Union has contemplated to give opportunities of study of integral character. For an effective evaluation we are able to classify in the following phases.

1st - That the stay at the University of Jamestown has been of particular benefit for us in that part which is referred to as study of the language.

2nd - That the stay with the different Host Families has given opportunities to make socioeconomic study and to get practical experience.

3rd - That the time spent at the University of Wisconsin and the conferences given were very beneficial as much individually as well as collectively, being one of the most important parts of the program.

4th - That being that this program is of major importance, it offers a magnificent opportunity that a larger number of leaders from South America participate and having in mind that in the following years more will benefit.

We suggest:

- a) It is a must that all the participants be selected with ample time in their home country we deem it necessary that they be in the larger part leaders who work or live in the rural areas.
- b) That the English course be more elementary and basic, taking into account the selection of groups (divided into classes), and that more time be spent on technical phrases.
- c) With reference to the time spent with the host families, we declare our conformity and at the same time we suggest that the Farmers Union acquaint the host families about the considerations and treatments that they ought to have with each one of the participants, and also give more opportunity to visit institutions in the approximate vicinity.
- d) We deem it necessary that the course planned at University of Wisconsin give more time to the study of operational problems in the field of cooperatives, which are of more importance than those conferences about social problems and statistics.
- e) In order to solve problems which occurred during the process of the program this year and bound to happen the following years we recommend that the National Farmers Union provides rules for all phases of the program.

The delegation of Bolivia expresses their appreciation to the Directors (of the program) of the National Farmers Union for having made possible the means necessary to visit New York City and the World's Fair.

For the Delegation

Jose Apodaka
Secretario

Ruben Murillo C.
Presidente

"REPORTS FROM THE CHILEAN DELEGATION - 1964"

Gentlemen:

The Chilean delegation which is participating in the Farm Leadership Training Project, sponsored by Agency for International Development and National Farmers Union, having present the objectives that this program has^{HAS} the pleasure to state their appreciations, only with the spirit of contributing with a modest grain of sand, with the purpose of helping to achieve that the object of the program continues.

But also this delegation establishes clearly its general approval and the gratitude and happiness of the group which has had the honor to participate in this program.

The Chilean group, after doing a constructive analysis of the individuals reports, submits to your high consideration the following points, according to the chronological development of the program.

1.- It considers that given the importance that this program has to the different countries represented here, the definitive selection to the candidate should be given, at least two months in advance, so that they may have enough time to better inform themselves and solve their problems.

2. - It considers of great importance for the benefit of a better submission and interest, that the participants should be selected from a same cultural level.

3. - That they should let the future participant know in a positive way what the training program is about and what its objectives are.

4. - Considering the problems that the differences of language brings, it estimates the necessity of extending the course at Jamestown College, to one and a half months; this course should attempt to introduce us to the language of the teaching method to be employed, terms that are related with the farm living in the United States; to add to the participant's handbook a practical Spanish-English dictionary; to classify the students in level groups in accordance to the knowledge that each one has of the language; to carry out a final test of evaluation, conceiving the idea of a qualification that obtains more interest from the students; and to introduce orientation courses about the cooperative system in the United States.

5. - About our living in the ~~farmers~~^{FARMS}, this delegation allows itself to make the following observations:

a. - ~~Given the~~^{GIVEN The} importance that the course of capacitation of leaders at the University of Wisconsin has had to us, deems it useful to reduce the stay on the farms to six weeks and at the same time to extend the course at the University to one and a half months.

b. - It deems that during our stay on the farms we should have had at least two seminars or meeting in order to analyze and interchange ideas about the progress of the program.

c. - To solicit that the host families should be better informed about the objectives of this program and also the participants should be given the maximum of facilities in order to satisfy the personal interests, provided these interests adjust to the ones that National Farmers Union had forseen.

d. - That the host families should receive a certain information about the participant which they are going to accept.

6. - This delegation recognizes the importance of the conferences at the University of Wisconsin, just as the promotional application that these concepts can have in our country. But is also estimates that given the importance of these conferences and the diverse topics discussed, these should be handled by a smaller number of teachers, who, having more time would be able to treat their conferences with the required amplitude.

7. - At the same time it feels *compell* to request that as far as discipline is concerned, the competent *organism* has not taken the necessary ~~rules~~ in order to give to this program the seriousness and hierarchy that to our judgment it deserved.

We once more want to ratify that by presenting these observations we have not been guided by bad intentions, but on the contrary by a good purpose of contributing with our modest suggestions to make the program its present objectives, for these reasons, the Chilean delegation, of both this and last year, sincerely request to the Agency for International Development and National Farmers Union, the continuation of this program, because we are quite sure that it will be of a great help to the rural development of Chile.

To conclude, let in these pages be stamped the gratitude of the Chileans to the coordinator of Jamestown College Mr. Perry Gaalaas, to the coordinator of the University of Wisconsin, Mr. Lee Swan, to the host families who had the graciousness to receive us in their homes, to the interpreters and to all those people who directly or indirectly contributed to make our stay more pleasant,

and in a very special way to the director of this program, Dr. John M. Eklund, to whom we really owe our thanks for the wonderful opportunity of visiting the World's Fair in New York.

Dear friends, it has been unanimous opinion of the Chilean participants, that it would be very difficult to find the faithful expression of gratitude, respect and fondness to the person who has become the soul of the program. This is why to Mr. Herman Knutson we want to leave the simple expression, but according to the sincerity and gratitude characteristic in the Chilean:

"Mr. Canuto, hasta pronto y muchas gracias"!!

Huan Barrientos Camadro

Eliel de la Guarda Arias

Oscar Figueria Bustos

Israel Gallardo Ayenao

Ricardo Guinez Riquelme

Peter Hermans Schaufler

Victor Herrera Palma

Leandro Matamala Pucci

Augusto Miranda Munoz

Daniel Rey Pozo

Patricio Rojas Martinez

Guillermo Rudloff Walper

Herman Sandoval Cordova

Oscar Schulz Torrijos

Juan Sepulveda Zuniga

Sergio Vargas Jara
(Lider)

REPORT OF THE COLOMBIAN DELEGATION WHO IS PARTICIPATING IN THE
FARM LEADERSHIP PROGRAM OF LATIN AMERICA IN 1964.

The Colombian Delegation participating in the current program presents an evaluation to the sponsoring agencies to bring this program to a close.

Initiation:

Selection of Participants to May 23, 1964.

We consider that nearly all our concepts during this period are presented in the declaration signed by our delegation on May 17th and later signed by the leaders of the other participant nations.

To that expressed in the resolution referred we are adding the following:

With appreciation to the effective efforts of Mr. Clark and Miss Marina Quijano of the NFU and the AID in Colombia in coordination with FANAL, many of the difficulties were eliminated that the participants had upon taking part in the present program. Also we express our satisfaction with the English course received and consider it indispensable that more time should be spent in the study of the English language.

Farm Family Living:

We are in agreement with the reports given by the other participants about the period on the farm or with host families. We agree unanimously that the Host Families did not have sufficient orientation before receiving us (in their homes), as some of us

worked very hard while others relatively worked very little.

During the period of farm family living we attended various conferences and made some evaluations (of the program). Not everyone was able to take advantage of this benefit; because of this we believe that these conferences and evaluations should be repeated (for future programs).

Also we believe that said conferences and evaluations should be held at least every two weeks with similar held at the same time for the host families, using evaluation of the Latin American leaders as a base for discussion. In general we can say that during our stay on the farms we were treated well in the cultural and technical aspects, but in addition we note that in this aspect it will not be of rapid application in our environment because of the difference in work methods. Because of this we need the means to apply said application.

At the present time we consider the study presented to NFU and AID on Aug. 26 of vital importance. In this we expressed our decision to work with the present conditions in Colombia but by means of agricultural mechanization.

Studies at the University of Wisconsin at Madison:

We believe that it is necessary to increase the duration of this period at least by two weeks. We note deficiencies in the instruction of cooperatives.

Insinuations

Upon selecting participants for this program we feel it necessary that each one study English in their respective country for one month at least.

The period of study at Jamestown College should be two weeks longer and should be oriented to the terminology used in the rural areas to which we are assigned.

Also we consider that the time spent at the University of Wisconsin should be two weeks longer. It is a must to intensify the course on cooperatives.

We recommend to the participants of the present program and the agencies sponsoring the program to help us attain the constitution of a Latin American organism comprised of the participants of this program and that they may have concrete plans for agricultural development of their communities.

Washington, September 15, 1964

Delegation of Colombia

(signed)

Eliseo Romero, Chief of the Delegation

(signed)

Alejandro Jaimes

(signed)

Heriberto Nunz

(signed)

Jose Rubio

(signed)

Luis Atehortua

(signed)

Fernando Calcedo

Report of the Peruvian Delegation

The nineteen Peruvians who lived with Host Families in the states of Wisconsin, Minnesota, North Dakota, Montana, and South Dakota present the following report:

First: In general terms all were treated satisfactorily within the activities of the families except for a few isolated cases which we will present last; in most cases we were treated as member of the family.

Second: In the social life and organizations belonged to by the families we attended activities of the 4-H Clubs, including meetings and camps, activities of the Farmers Union, activities of different cooperatives, and also Religious and social occasions.

Third: In the work within the Families' homes a frame of understanding developed also except for a few isolated cases.

In general terms we can say that our delegation has endeavored to comply with the purposes of the program and has accomplished it for the most part.

Recommendations:

- 1 - The primary obstacle for greater assimilation and understanding has been the little knowledge of the English language, for which we believe oportune to recommend that the study of the said language should be more intensive and for more time. In addition to this the Host Families do not have an understanding of the Spanish language. Many of the families are not prepared for the development of this program.
- 2 - The duration of two and one half months with one family is not recommendable, as a change ought to be made to another familie even if it is in the same region. The purpose being that one may take in more activities and acquire new concepts, and may be able to know other places.
- 3 - The work on the farm should not be over stressed and it should be kept in mind that the participants are campesino leaders and should be treated as such.

In name of the Peruvian Delegation

Eulogio Konja (signed)
President

Francisco Espinoza G (signed)
Secretary

Nicomendez Suana (signed)
Treasurer

Report presented by the Delegation of Venezuela to the National Farmers Union and the Agency for International Development.

Before everything we wish to express our sincere appreciation to the Directors and Coordinators of AID and the National Farmers Union, to the Directors at Jamestown College and the group of Instructors in charge at the University of Wisconsin, coordinator of the project and other people who in good faith and knowledge cooperated in a solution to the social and economic problems of our countries to the South.

In expressing our points of views about the Farm Leadership Project for 1964 it is necessary to express in detail a series of adverse factors which to be presented here did not permit the program to reach it final goals as established by the National Farmers Union.

We know that because of normal and logical reasons and natural tendencies all programs in their formative years have their faults; but will be improved in the future as is necessary.

From individual reports gathered from members of the Venezuela Delegation we wish to report on the development of the program, in its different phases and at the same time make observations.

The English Course:

We have divided this into two important points:

(a) that which is referred to as the English Course and the Orientation period about Rural Community Life in the U. S.

(b) English Course:

As was scheduled this course took place between April 24th - May 24th with two hours of class and three hours of study, over pronunciation each day. Later the classes in the morning were suspended to give more time to the orientation on Rural Community living in the U. S. We wish to make the following observation.

Observation:

a) We have been able to observe that the instruction given was not sufficient. One of the reasons is that the majority of the participants want a course in basic instruction, for which reason we recommend a course in basic English for each country represented before coming to the U. S. and continued study upon arrival in the U. S.

b) A (more extensive orientation) course on rural community living in the U. S.

Farm Family Living:

On May 23 we were assigned to Farm Host Families in the states of North Dakota, South Dakota, Minnesota, Wisconsin, and Iowa. We took part in all activities, the object being to become acquainted with their work methods and the customs of their community. In part the purpose of the program were accomplished, i.e., to learn of the agricultural organizations and traditions. Nevertheless we believe it necessary to make the following observations.

a) that host families be more informed and prepared in their relationship with the participant.

b) that in benefit of the program the time spent on the farms be shortened, knowing that we are going to work and that some farmers have more consideration for the participant while other farmers believe we are just another hired hand from the community. Reasons such as this, the participant speaks badly of the program rather than the farmer.

Study at the University of Wisconsin:

We can say that this course at the U. of Wis. constitutes the principal part of the program. The capable and basic presentation by the Professors was very enlightening to all; but this does not mean to say that it did not have its faults. We wish to make the following observations:

a) that the time of the course was very short

b) that the classes on cooperatives be oriented more to the operative aspect

c) that the material be studied more extensively and to more depth.

By the Venezuelan Delegation

Juan Tortolero and Orlando Rodriguez

Individual Recommendations

A number of recommendations were made which are presented in logical sequence.

Better selection of participants who are authentic representatives and leaders of their communities. Participants who are representing only themselves are not able to do a good job on return.

The program when presented to some was considered a student exchange program. The concepts of the program were not clear which was cause for some misunderstanding.

More language preparation before arrival in the U. S. was stressed.

English study program and orientation period should be more intensive.

A better choice of Host Families should be selected for the program. Host families should be better oriented as to aim of program as there is a lack of understanding both by the host families which is heightened by the language barrier.

Host families should give religious issue all due consideration and take participants to the Church of their choice. Of the period spent with Host Families more time should be spent in working directly with cooperatives in becoming acquainted with operational procedures and problems, and in special individual interests. The time spent on the farm should be more supervised with more conferences, more tours, and more direct activity involving the State Coordinators.

More material and brochures should be translated into Spanish.

The majority of the reports expressed the opinion that more time could be spent in the Study program at the University of Wisconsin and less time should be spent with Host Families.

During the time at the University of Wisconsin more time should be spent on cooperatives and their function rather than a conglomeration of other material.

ITINERARY

Monday, September 21, 1964

Peruvians Lv. Miami (Braniff #973) 1:00 a.m.
Ar. Lima 8:20 a.m.

Venezuelans

Lv. Miami (KLM #976) 4:15 p.m.
Ar. Coracao 8:20 p.m.

Lv. Coracaso 9:30 p.m.
Ar. Caracas 10:10 p.m.

Colombians

Lv. Miami (Braniff #977) 6:00 p.m.
Ar. Bogota 10:27 p.m.

Tuesday, September 22, 1964

Chilanos Lv. Miami (Panagra #81) 12:50 a.m.
Ar. Santiago 12:20 p.m.

Bolivians Lv. Miami (Panagra #81) 12:50 a.m.
Ar. Lima 7:20 a.m.

Lv. Lima (Panagra #719) 9:20 a.m.
Ar. La Paz 1:25 p.m.