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**AGENCY FOR
INTERNATIONAL
DEVELOPMENT**



ANNUAL BUDGET SUBMISSION

FY 83

OFFICE OF WOMEN IN DEVELOPMENT

BUREAU FOR

PROGRAM AND POLICY COORDINATION

JUNE 1981

UNITED STATES INTERNATIONAL DEVELOPMENT COOPERATION AGENCY
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ANNUAL BUDGET SUBMISSION OF PPC/WOMEN IN DEVELOPMENT OFFICE

INTRODUCTION

The Agency for International Development's (A.I.D.'s) policy on Women in Development is derived from Congressional mandates beginning with the 1973 Percy Amendment to the Foreign Assistance Act which recognized women's roles in "economic production, family support and the overall development process." It directed that aid should be administered "so as to give particular attention to those programs, projects and activities which tend to integrate women into the national economies." In 1978, subsequent legislation defined Women in Development more specifically and designated an amount of aid funds which are to be used "primarily to support activities which will increase the economic productivity and income earning capacity of women." Increasingly, Congressional concern has been focused on the issue of how the Women in Development program can be institutionalized within the Agency. A 1980 Report to Congress was requested asking, among other things, for a description of the Agency's progress in integrating women's concerns into all of its projects.

The Office of Women in Development's FY - 1983 budget submission is based on the premise that the concept of Women in Development as set forth by the Congress and in A.I.D.'s own policy will continue to be a key concept in the Agency's overall development strategy for many years ahead and that in order to focus attention on Women in Development issues at the policy as well as the project level, a centrally-funded coordinating role will continue to be played by the Office of Women in Development. The Office program will concentrate on worldwide activities which:

- fill in gaps in the knowledge base on the roles of women in LDC's;
- collect and disseminate this information;
- work collaboratively with A.I.D. missions and offices, other donors, PVO's and contractors engaged in development projects to monitor, evaluate and document on-going efforts and their impact on women;
- formulate policy recommendations and strategies for improving women's opportunities;
- provide technical advice on project identification and design; and
- identify resources outside and inside the Agency and in host countries to assist in the enhancement of projects designed to benefit women as well as men.

These activities will be undertaken with the philosophy that women are a crucial resource in the development process, one which may require special or new approaches to ensure their full participation and one which may be pivotal in achieving or not achieving development goals.

The FY 1983 program builds on studies, experiences and activities to overcome constraints to women's productivity that have been carried out in previous years but with a new emphasis on developing specific project interventions and on institutionalizing the Women in Development concept throughout A.I.D. To do this the Women in Development Office will continue its advocacy work but function primarily as a catalyst and coordinator for other offices in A.I.D. by encouraging and assisting them in their efforts to add a Women in Development dimension to their own projects. Program monies will be allocated for demonstration projects, data collection and analysis, support for intermediaries involved in special projects for women and institutionalizing Women in Development technical

knowledge in A.I.D. and in a variety of other organizations which have direct and indirect development impact (both in the U.S. and in LDC's). The staff resources will be applied to coordination within A.I.D. of central bureau and mission-sponsored Women in Development activities, administration and monitoring of the Office's own program and cooperation and collaboration with the large number of universities, contractors, PVO's, bilateral and multilateral development assistance agencies which seek information, advice and resources from this Office. These activities will focus on women's roles in food production, their economic responsibilities to themselves and to their families, and improving their access to all kinds of productive resources including training, technology, credit, land and legal rights. The program will focus on girls and women in relation to their male counterparts, not in isolation from them. Where possible projects will be undertaken in an integral fashion as a part of A.I.D.'s mainstream efforts but where necessary separate Women in Development projects will also be supported.

The Office's program will be organized into four projects as in previous years.

- I. Strategies and Resources: The Office will commission, publish and distribute studies and materials; hold conferences and meetings on women in development topics; sponsor research; collect and analyze data; compile and publish rosters of specialists available for Agency activities; exchange information with other international and national agencies, organizations, and donors involved in the women in development effort.

- II. Women's Organizations and Participation: The Office will provide small grants to organizations for on-going projects and to develop new ones aimed at increasing incomes and productivity, and developing skills of women and girls.

- III. Technical Assistance and Women in Development Centers: The Office will provide short-term technical assistance by consultants and direct-hire staff to Agency missions to facilitate integration of women into development activities; finance pilot projects and components of on-going projects in selected missions; support activities of women in development centers based in U.S. and LDC universities; and function as resources to other technical specialists seeking increased knowledge of women's issues in relation to their sectoral specialties. The Women in Development Centers will expand the pool of women in development specialists.

- IV. National Statistics on Women: This project aims to assist with the compilation of an adequate data base on women in developing countries for planning, program development, project design. It will provide improved statistical and other information for international agencies, donor governments, host government development planners, and scholars, and enhance the analytical capacity of these groups as well.

FY 1983 ANNUAL BUDGET SUBMISSION

TABLE I - LONG RANGE PLAN BY APPROPRIATION ACCOUNT (\$ Thousands)

Country/Office	PPC/WID								
	FY 1983 REQUEST			PLANNING PERIOD					
	FY 1981 EST	FY 1982 EST	MIN	CURR	AAPL	1984	1985	1986	1987
DEVELOPMENT ASSISTANCE									
ARDN Grants	935	600	525		625	625	675	675	725
Population Grants	-	325	200		275	275	275	275	275
Education Grants	550	570	450		600	600	600	600	600
SDA Grants	1,337	2,000	1,375		2,000	2,000	2,000	2,000	2,000
WID Set Aside	(250)	(1,000)	(500)		(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
Total DA Grants	2,822	3,495	2,550		3,500	3,500	3,550	3,550	3,600

TOTAL PERSONNEL
(WorkYears)

8.27 6.6 5.8 6.6 5.5 5

TABLE III - PROJECT OBLIGATIONS BY APPROPRIATION ACCOUNT
 FY 1981 to FY 1983
 (\$ thousands)

Country/Office _____ PPC/WID _____

APPROPRIATION ACCOUNT	FY 1981	FY 1982	FISCAL YEAR 1983		
			MINIMUM	CURRENT	AAPL
ARDN					
930-0100 Strategies & Resources (G)	325	250	250		300
930-0200 Women's Organizations & Participation (G)	313	175	125		175
930-0300 Technical Assist. & WID Centers (G)	297	175	150		150
Sub-Total	<u>935</u>	<u>600</u>	<u>525</u>		<u>625</u>
POP					
930-0100 Strategies & Resources (G)	-	-	-		-
930-0200 Women's Organizations & Participation (G)	-	125	100		125
930-0300 Technical Assist. & WID Centers (G)	-	100	50		100
930-0400 National Statistics on Women (G)	-	100	50		50
Sub-Total	<u>-0-</u>	<u>325</u>	<u>200</u>		<u>275</u>
EDUC					
930-0100 Strategies & Resources (G)	162	150	150		200
930-0200 Women's Organizations & Participation (G)	298	220	200		300
930-0300 Technical Assist. & WID Centers (G)	90	100	100		100
930-0400 National Statistics on Women (G)	-	100	-		-
Sub-Total	<u>550</u>	<u>570</u>	<u>450</u>		<u>600</u>
SDA					
930-0100 Strategies & Resources (G)	269	300	300		350
930-0200 Women's Organizations & Participation (G)	419	300	275		300
930-0300 Technical Assist. & WID Centers (G)	419	1,300	700		1,250
930-0300A WID Set Aside	(250)	(1,000)	(500)		(1,000)
930-0400 National Statistics on Women (G)	230	100	100		100
Sub-Total	<u>1,337</u>	<u>2,000</u>	<u>1,375</u>		<u>2,000</u>
TOTAL - DA	<u>2,822</u>	<u>3,495</u>	<u>2,550</u>		<u>3,500</u>

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PROJECT NUMBER	PROJECT TITLE	OBLIGATION DATE	LIFE OF PROJECT COST	CUM PIPELINE AS OF 9/30/80	FY 1981		FY 1982		ESTIMATED U.S. DOLLAR COST (\$000)					ITEM #	
					OBL	EXP	OBL	EXP	1983 AAPL	FY OBLIGATIONS					
										1984	1985	1986	1987		FUTURE YEAR
ARDN															
930-0100	Strategies & Resources	80 cont.	-	63	325	98	250	75	300	350	350	400	400	-	67
930-0200	Women's Organizations & Partic	80 cont.	-	-	313	94	175	52	175	175	175	175	175	-	64
930-0300	Technical Assist. & WID Centers	80 cont.	-	97	297	-	175	54	150	150	150	150	150	-	61
	Sub-Total			160	935	192	500	181	625	675	675	725	725		
POP															
930-0100	Strategies & Resources	80 cont.	-	-	-	-	-	-	-	-	-	-	-	-	27
930-0200	Women's Organizations & Partic	80 cont.	-	-	-	-	125	37	125	125	125	125	125	-	26
930-0300	Technical Assist. & WID Centers	80 cont.	-	-	-	-	100	30	100	100	100	100	100	-	25
930-0400	National Statistics on Women	80 cont.	-	-	-	-	100	34	50	50	50	50	50	-	
	Sub-Total			-0-	-0-	-0-	325	101	275	275	275	275	275		
EDUC															
930-0100	Strategies & Resources	80 cont.	-	14	162	49	150	45	200	200	200	200	200	-	68
930-0200	Women's Organizations & Partic	80 cont.	-	5	298	90	220	66	300	300	300	300	300	-	65
930-0300	Technical Assist. & WID Centers	80 cont.	-	3	90	27	100	30	100	100	100	100	100	-	62
930-0400	National Statistics on Women	80 cont.	-	-	-	-	100	31	-	-	-	-	-	-	22
	Sub-Total			22	550	166	570	172	600	600	600	600	600		
SDA															
930-0100	Strategies & Resources	80 cont.	-	34	269	80	300	90	350	350	350	350	350	-	69
930-0200	Women's Organizations & Partic	80 cont.	-	57	419	126	300	85	300	300	300	300	300	-	63
930-0300	Technical Assist. & WID Centers	80 cont.	-	189	419	130	1,300	390	1,250	1,250	1,250	1,250	1,250	-	60
930-0300A	WID Set Aside		-		(250)		(1,000)		(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	-	
930-0400	National Statistics on Women	80 cont.	-	32	230	69	100	30	100	100	100	100	100	-	59
	Sub-Total			312	1,337	405	2,000	595	2,000	2,000	2,000	2,000	2,000		
	TOTAL			494	2,822	763	3,495	1,049	3,500	3,550	3,550	3,600	3,600		

Country/Office
PPC/WID

TABLE V - FY 1983 PROPOSED PROGRAM RANKING		Country/Office			PPC/WID					
RANK	DECISION PACKAGES/PROGRAM ACTIVITY	ONGOING/ NEW	LOAN/ GRANT	APPROP. ACCT.	PROGRAM FUNDING (\$000)		WORKFORCE (Number of Workmonths)			
					INCR	CUM	INCR	CUM	INCR	CUM
	DECISION PACKAGE MINIMUM					(15,000)				
	<u>Pipeline Projects</u>									
	<u>Continuing Projects</u>									
1.	930-0100 Strategies & Resources	0	G	ARDN	250	250				
2.	930-0100 Strategies & Resources	0	G	EDUC	150	400				
3.	930-0100 Strategies & Resources	0	G	SDA	300	700				
4.	930-0200 Women's Organizations & Partic.	0	G	ARDN	125	825				
5.	930-0200 Women's Organizations & Partic.	0	G	POP	100	925				
6.	930-0200 Women's Organizations & Partic.	0	G	EDUC	200	1125				
7.	930-0200 Women's Organizations & Partic.	0	G	SDA	275	1400				
8.	930-0300 Technical Assist. & WID Centers	0	G	ARDN	150	1550				
9.	930-0300 Technical Assist. & WID Centers	0	G	POP	50	1600				
10.	930-0300 Technical Assist. & WID Centers	0	G	EDUC	100	1700				
11.	930-0300 Technical Assist. & WID Centers	0	G	SDA	200	1900				
12.	930-0300A WID Set Aside	0	G	SDA	500	2400				
13.	930-0400 National Statistics on Women	0	G	POP	50	2450				
14.	930-0400 National Statistics on Women	0	G	SDA	100	2550				
	Basic Workforce									72
	Total Minimum Package and Related Workforce					2550				

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TABLE V - FY 1983 PROPOSED PROGRAM RANKING

RANK	DESCRIPTION	ONGOING/ NEW	LOAN/ GRANT	APPROP. ACCT.	PROGRAM FUNDING (\$000)			WORKFORCE (Number of Workmonths)		
					INCR	CUM	INCR	CUM	INCR	CUM
DECISION PACKAGE AAPL										
15.	930-0100 Strategies & Resources	0	G	ARDN	50	2600				
16.	930-0100 Strategies & Resources	0	G	EDUC	50	2650				
17.	930-0100 Strategies & Resources	0	G	SDA	50	2700				
18.	930-0200 Women's Organizations & Partic.	0	G	ARDN	50	2750				
19.	930-0200 Women's Organizations & Partic.	0	G	POP	25	2775				
20.	930-0200 Women's Organizations & Partic.	0	G	EDUC	100	2875				
21.	930-0200 Women's Organizations & Partic.	0	G	SDA	25	2900				
22.	930-0300 Technical Assist. & WID Centers	0	G	POP	50	2950				
23.	930-0300 Technical Assist. & WID Centers	0	G	SDA	50	3000				
24.	930-0300A WID Set Aside		G	SDA	500	3500				
	Workforce Increment						12		84	
	Total AAPL Package and Related Workforce					3500				

MINIMUM DECISION PACKAGE NARRATIVE

PPC/WID

The Minimum Package at \$2,550,000 represents a continuation of the Office's four projects begun in FY 80 at a level below which significant impact on policies and projects could not be predicted. At this program level (including \$500,000 in a Technical Assistance set aside for PPC/WID and an unspecified amount for a WID set-aside in each regional bureau - see below) the Office can make an important contribution by focusing attention on women in development, highlighting the needs and posing solutions to the problems of women in a variety of cultures and in all sectors. Playing this role effectively is a major undertaking and it cannot be done in isolation from other offices in A.I.D. The Women in Development Office must be seen as a necessary resource for the Agency to stimulate awareness and develop expertise within the Agency at large. However, it cannot be regarded as the only focus for concern about the integration of women into the development process. The Office must lead the way in creating a knowledge base at all operational levels, build cooperation between offices, bureaus and missions and provide support, both funding and staff, to new women in development efforts being undertaken in the field.

The Strategies and Resources project is ranked first because it is the project which involves the identification of issues, the creation of strategies and approaches and recommendations on policies for meeting women's needs through particular development projects. Under this project small studies are commissioned to illuminate specific relationships between women's roles

and development problems. These studies are aimed at identifying constraints which hamper women from full participation or detract from their full potential to contribute to their societies. Because hunger and malnutrition are a particular concern to development planners, women's roles in food production will be the subject of most interest in these studies. Other related topics are women's roles in energy and resource conservation. The studies are to be policy and/or action oriented. In addition, a major new effort to document and evaluate successful and unsuccessful women in development efforts and to differentiate project impacts on men and on women will be undertaken.

The Resource Center which currently houses the Agency's collection of WID materials will be contracted to a private organization half way through the fiscal year, for lack of direct-hire staff to maintain it efficiently on the premises of the Women in Development Office. Because of diminishing staff resources, and in particular due to the loss of two part-time slots which now staff the Resource Center, this function will no longer be maintained in-house. A contract will be let to an organization with sufficient capability to identify, collect, store, distribute and generate relevant information on development topics as they relate to male/female roles.

In addition, seminars for a variety of audiences involved and interested in development (such as PVO's, contractors, other Agency personnel) will be supported by this project. The purpose of these meetings will be, in effect, training and development for practitioners in order to increase their knowledge and skills in women in development, providing background on particular issues, training in problem identification and posing possible solutions

and interventions in specific real cases where projects are being undertaken. A special emphasis will be on reaching organizations and individual consultants who traditionally work with A.I.D. missions.

The second priority is the Women's Organizations and Participation project. At the minimum level this project will provide assistance to international organizations such as the World YWCA, the International Alliance for Women and others which have local chapters active in development projects. These local chapters are often self-help, grass roots level groups which provide training, income earning skills, and services to poor women in rural as well as urban areas. These grants enable these indigenous groups to develop their own capacity to identify and solve local problems, with a very small investment on our part. In these groups, which may be of women or of young girls, the participants learn the value of working together and through a group identity gain access to resources previously unavailable to them as individuals. Credit, new technologies and training are some of the resources which will be extended through these grants. This project is the second most important project because, it builds on the learnings and results of the Strategies and Resources project.

Third in priority is the Technical Assistance project. These funds will finance pilot projects, components of projects which are new or added on and consultants for program, project or evaluation input to missions where more

knowledge about women's issues are required. This technical assistance is designed to be a quick response mechanism for missions which uncover a particular deficit in their data base or a specific problem in program or project planning which was not anticipated in the normal course of the budgetary process.

This project also supports the work of Women in Development Centers, located in the U.S. at university consortia and in LDC's, where expertise on women in development is banked, data is collected and exchange of experience and information is promoted. By FY 1983 the U.S. Title XII institutions will have well-developed women in development networks and active campus networks to feed into the agricultural development work in which the universities participate. Some support for these activities will continue, while we will pay increased attention to assisting women in Development Centers in LDC institutions and coordinating among them.

The National Statistics on Women project, while fourth in priority is really no less important than the other three. A major deterrent to better planning of development projects is the lack of accurate data on women in LDC's. In particular, women's economic contribution to national growth, their demand and availability for employment, their participation in the informal sector (in non-monetized and subsistence activities) are widely misrepresented by traditional measures and statistics. Slowly, new methodologies have been developing which can counter-balance the under-counting and under-valuing of women's work but these need testing and development. Working in collaboration with a variety of other A.I.D. offices, U.S. government institutions, U.N. agencies, private organizations and individual scholars, this project will allow for concerted efforts to improve the data base on women.

In particular, within A.I.D., there is a need for disaggregating data on men and women as it is collected at all levels in order for missions to be better able to design and implement their projects. Highly aggregated data masks important variables, and yet disaggregation is often costly and difficult. The National Statistics on Women project will support activities which lead to better analysis of already available data, greater skill on the part of A.I.D. missions in designing data collection activities, and fill in gaps in particular areas where new data can be obtained and disseminated.

AAPL DECISION PACKAGE

PPC/WID

At the AAPL level we have requested an additional \$150,000 (\$50,000 in ARDN, \$50,000 in SDA, \$50,000 in EDUC) in the Strategies and Resources project in order to extend the focus of the project to the subject of low-income female youth. As a result of a major study on girls in the developing world planned by the Office in FY 1982, one which will draw policy implications as well as making action recommendations based on fieldwork carried out in two regions, there will be a need to implement cutting edge pilot projects aimed at this population of young girls. These funds will be used as follow-on support for the 1982 project to test and carry out the recommendations which evolve from it.

In the Women's Organization and Participation project we are requesting an additional \$200,000 at the AAPL level. These funds would be used for a major effort to provide assistance to indigenous organizations seeking to qualify with the Advisory Committee on Voluntary Foreign Aid's requirements for registration. Many of these organizations lack the administrative and management capacity to undertake the registration process, meet funding criteria and prepare the appropriate documentation for recognition of their organizations. Building the capacity of these organizations to seek funding on their own would ultimately be a cost savings to the donors in that the intermediaries which currently serve as conduits and managers for these groups are an extra layer of expense which would be eliminated.

In the Technical Assistance project we have requested \$50,000 in POPULATION and \$50,000 in SDA funds as well as an additional \$500,000 WID Set Aside. Again with a focus on young girls, in an effort to intervene in the cycle of poverty and illiteracy which constrains girls from entering and remaining in school, we propose a project to identify, in several regions, project options which can be tested and demonstrated, aimed at supporting female attendance in primary school.

WID TECHNICAL ASSISTANCE - SET ASIDE

PPC/WID

Beginning in FY 1981 a small amount of funding has been earmarked by PPC/WID for transfer to missions which request technical assistance and/or seed money for projects where women in development is a primary focus. These funds are set aside for use by missions when their own funds are inadequate for a specific women in development project or an unanticipated need develops which requires last minute central funding. For example, these monies have been used to support an add-on to a major integrated rural development project in Jamaica, to provide women in development technical expertise on a design team in Tanzania, and to fund studies of the status of women as background for project planning in several other countries. In addition, these funds have been used to enable missions to fund OPG's which otherwise would not have been possible.

We anticipate a continued need for this Women in Development set aside in FY 1983 both in PPC/WID and in the regional bureaus themselves (along the lines of the current Africa Bureau WID umbrella project managed by Africa Regional Affairs Office). We are requesting \$500,000 at the Minimum level and \$1,000,000 at the AAPL for the PPC/WID "set aside". This mechanism ensures that missions will have a small "pot" from which to draw central funds when promising new project initiatives appear or when immediate technical assistance is required and no mission funding has been programmed for these purposes. The concept of Women in Development is still a new and growing concern for the Agency and host governments alike. Sometimes remedial efforts to correct past mis-assumptions about women in development

become necessary in the course of a project's implementation or at the level of overall program and strategy planning. Central funding, held in abeyance for these occasions, is a critical resource to improve responsiveness to immediate field needs. At the AAPL level a substantial impact on several large projects will be felt with the availability of the \$1,000,000 set aside, carefully programmed and applied to situations of real need on the part of missions.