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AID 1350-1X (7-71)

PIO/T

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

932-030

PROJECT IMPLEMENTATION ORDER/TECHNICAL SERVICES

PP-AAR-016

1. Cooperating Country: MOSLEWIDE

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2. PIO/T No.: 932-0030-73-3270001

3. ☐ Original or Amendment No. 5

4. Project/Activity No. and Title: 932-0030, Private Agencies Collaborating Together (PACT)

DISTRIBUTION

5. Appropriation Symbol: 72-11X1023

6.A. Allotment Symbol and Charge: 402-32-399-00-74-71

6.B. Funds Allotted to: ☐ A.I.D./W ☐ Mission

7. Obligation Status: ☐ Administrative Reservation ☐ Implementing Document

8. Funding Period (Mo., Day, Yr.): From 7/15/77 To 6/30/78

9.A. Services to Start (Mo., Day, Yr.): Between 7/15/77 and 8/31/77

9.B. Completion date of Services (Mo., Day, Yr.): 6/30/78

10.A. Type of Action: ☐ A.I.D. Contract ☐ Cooperating Country Contract ☐ Participating Agency Service Agreement ☐ Other Grant

10.B. Authorized Agent: ATD/W

Estimated Financing $1.00=		(1) Previous Total	(2) Increase	(3) Decrease	(4) Total to Date
11. Maximum A.I.D. Financing	A. Dollars		$1,000,000		$1,000,000
	B. U.S.-Owned Local Currency				
12. Cooperating Country Contributions	A. Counterpart				
	B. Other				

13. Mission References

14. Instructions to Authorized Agent

The purpose of this PIO/T is to make available to PACT's Technical Assistance Fund $1.0 million from FY 1977 FAA Sec. 103 (Food and Nutrition) availabilities. CM/COD/pha is requested to amend AID/pha G-73-19 in accordance with the following guidance: (see continuation sheet)

BEST AVAILABLE DOCUMENT

15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.

A. The specifications in the scope of work are technically adequate: Erwin W. Wendt PHA/PVC/OPNS [signature] 4/25

B. Funds for the services requested are available: Katherine Flanary PVC/PSS [signature] 6/28/77

C. The scope of work lies within the purview of the initiating and approved Agency Programs: Associate Director Cleo F. Shook PHA/PVC/OPNS

D. Elizabeth Roche PHA/PROG

E. Shirley Patterson PHA/PVC, Deputy Director

F.

16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to

Signature and date:

Title:

17. For the Agency for International Development

Signature: C. David McMahin

Title: Director PHA/PROG

18. Date of Signature

GPO 887-288

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		3. Project/Activity No. and Title 932-0030, Private Agencies Collaborating Together (PACT)	

Indicate block numbers. Use this form to complete the information required in any block of a PIO or PA/PR form.

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The FAA Sec. 103 funds shall be used by the PACT Technical Assistance Fund for agricultural, rural development and nutrition-directed projects designed to:

—increase the productivity and income of the rural poor and enhance their self-help capacity,

—strengthen local institutions in the provision of basic services in the area of credit and savings,

—stimulate small labor-intensive enterprises in rural towns, and,

—improve market facilities and systems and provide other services in ways which assure access to them by small farmers.

The PACT organization will program the FAA Sec. 103 funds utilizing a process similar to that now applied to AID grants to PACT from FAA Sec. 106 funds. Specifically, (a) the projects selected and the funding amounts applicable thereto will be based on the decision and approval of the PACT Project Selection Committee, and (b) these funds will not be subject to the applicable matching formula for CSG funds previously obligated under AID/pha-G-73-19. These Sec. 103 funds are a special grant to PACT for it to assist AID in increasing the impact of food and nutrition programs in the less developed countries.

Representative of the projects which the PACT Project Selection Committee would select for funding from the Sec. 103 availability are the following (funding figures are tentative):

A. Regional Rural Credit Program for Small Farmers in Latin American LDC's ($350,000)

In order to alleviate the critical shortage of credit available to small farmers, PACT would establish, through a grant, revolving loan funds for the use of small farmers through the members of the indigenous Latin American private voluntary organization, "SOLIDARIOS", a consortium of thirteen national development foundations.

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B. Nutrition and Small Farmer Development Program in Ecuador ($100,000)
A collaborative PACT-member program with two Ecuadoran PVOs to provide the 0-6 age group in the Guayquil area with a low-cost, high protein food product. Component parts of this program include soybean production, small farmer credit, market research, food technology enterprise development, and appropriate technology transfer.

C. Regional Rural Agricultural Development: Upper Volta and Niger: ($350,000)
Numerous private voluntary agencies, both indigenous and foreign-based, are now individually and in some measure collectively devoting their efforts to provide guidance, technical-assistance, and start-up grant funding for the wide variety of economic and social development activities required to effect the necessary changes to put the peoples of the former drought-ravaged areas of Upper Volta and Niger on the road to an eventual self-sufficient rural agricultural economy. PACT would assist two currently existing consortia (SPONG - Secretariat Permanent des Organizations Non-Governmentales, a consortium of 28 non-governmental organizations in Upper Volta, and GAP - Groupements des Aides Privees, a consortium of 20 non-governmental organizations in Niger) in planning and implementing multi-faceted regional projects which will provide basic services to enhance the capacity for self-help among the poor of the regions and improve the productive capacity of the small farmer and herdsman.

The SPONG and GAP organizations each have considerable donor funding, but are each desirous of making their internal collaborative efforts more effective. PACT's demonstrated expertise as a consortium activity and the individual areas of specialty among its members would provide the organizational assistance required, and would also assist in the identification, planning, and development of SPONG and GAP consortia projects towards the approval and implementation stage. The purpose of this consortium-to-consortium activity by PACT is to result in:

(a) the more effective coordination of development activities in the respective countries;

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(b) effective liaison between the consortia and the respective governments so as to assure local government support and services to the developing areas, and to develop common policies and priorities with them;

(c) a clearing house and information center for PVOs, and

(d) providing a forum for the exchange of ideas and projects among PVOs.

Additionally, PACT members could participate directly or thru PACT Technical Assistance Fund grants to SPONG and CAP in the following kinds of projects: the provision of farm animals and farming implements to the indigenous rural peoples, the development of agricultural training centers and agricultural extension centers, the construction of small dams and irrigation systems, the provision of basic programs in non-formal education and community development, the provision for supporting programs in rural hygiene including potable water supply, proper storage and preparation of food, and as possible, the development of cooperatives.

D. Nutrition Program: Ghana - $75,000

Two PACT member U.S. PVOs would undertake a two and one-half year project in a rural town in Ghana to (1) establish a small business for the production of a low-cost, high nutrition food; (2) build improved grain storage facilities and (3) strengthen the Ministry of Health's capability to deliver nutrition education services in rural areas. This project will address the need for expanded nutrition education in rural areas and the improvement of the nutrient intake of the most vulnerable groups (pre-school children and pregnant and lactating women) which will reduce the incidence of malnutrition and improve health. During the first phase of the project (6-8 months), a feasibility study will be conducted to determine the formula and price of the food, and the potential business viability. An assessment of villagers' current attitudes and practices will also be carried out to determine their nutrition and health-related concerns and how they allocate financial resources for purchasing food products. This information will generate the curriculum of the nutrition education program and provide additional data for determining the commercial viability of the

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project. The construction of improved grain storage facilities will take place at the onset of the second phase wherein the Ministry of Health will design, utilize, and evaluate innovative nutrition learning materials, teaching strategies, and teacher-training techniques. Among other things, the curriculum will stress the nutritional value and utilization of the food being produced by the project.

E. Village Cereals Banks: Upper Volta - $65,000

In Upper Volta, as in most rural economies, the farmer is at the mercy of seasonal price fluctations for this produce. The problem in Upper Volta is exacerbated by three interrelated difficulties: the lack of credit at a reasonable cost to tide the small farmer through the months when no income is coming in; the lack of local storage facilities allowing the farmer to regulate the flow of his grain onto the market, and, finally, the overall poverty of Upper Volta.

The Fondation Voltaique pour le Developpement et la Solidarite (FOVODES), an indigenous PVO, and OXFAM/U.K. have proposed to PACT its involvement in a program whereby local farmers would sell their grain at slightly higher than going commercial rates to a "bank" run by an association of farmers, along with a small managerial staff paid out of the eventual profits of the bank. This "cereals bank" will then sell the grain (mostly millet) back to the farmer at slightly below the market price during the time his own stocks have been depleted and he would normally be forced to buy from merchants at much higher prices. The difference the bank gains from selling the grain goes into projects voted on by the farmers' association. The benefits to the bank have been small, but have covered the costs of starting, for instance, a small "pharmacy" where needed medicines are stocked for sale at cost or slightly above cost. The bulk of the benefits go directly to the farmers who gain during both the sale and purchase of the grain vis-a-vis normal commercial prices. Farmers are thus able to maintain their diets at a reasonable level since almost all of the savings have gone into the purchase of more grain.

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OXFAM will undertake all construction costs, while FOYODES will coordinate all activities with the farmers' associations. CESAO, another PVO (based in Upper Volta), will undertake to give management training to cereals bank staffs. PACT is being asked to contribute to the costs of setting up six new banks - mainly salaries and working capital - which would be self-sufficient after one year.

F. Food Production: Eastern Senegal - $50,000

The Senegal oriental region has long been neglected despite its tremendous potential for agriculture. The Senegalese government has now decided to allocate part of the task of developing this region to a Senegalese PVO, l'Office Africain pour le Developpement et la Cooperation (OFADEC). OFADEC, funded to date by Catholic Relief Services (CRC) and the United Methodist Committee on Relief (UMCOR) has, in collaboration with several Senegalese government rural services, organized through two pre-cooperatives of villagers, the clearing and planting of about 400 hectares of land along the Gambia River, land that has not been worked for twenty years due to an environment difficult to deal with using only traditional agricultural methods. Two small Massey-Ferguesson tractors and a small motorized irrigation pump are in place, and village personnel have been trained to run the equipment. Three crops a year are planned.

OFADEC has asked PACT assistance in opening 100 hectares of land at a second site, also adjacent to the Gambia River. It is calculated by OFADEC that the new site will "employ" 300 people (members of a "pre-cooperative" and produce a gross income of 132 million CFA (US$531,200). It is expected that, after expenses, local income accruing to coop members will at least tripple from its present level of less than $100.00 a year. The project will also put the region on a self-sustaining basis agriculturally and stop the migration of young people to the larger cities. It is hoped for the future to link up this project with livestock, forestry and fruit-tree programs in a total integrated rural development package. OFADEC, in fact, has submitted a proposal to Heifer Project International, a PACT member agency, concerning the upgrading of livestock in the project area.

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G. Livestock Development Project: Botswana - $50,000

A member of PACT is studying the possibility of implementing a livestock program in Botswana participating with the Botswana Government and the World Bank. These institutions felt that the Allied Ranching Program model in Kenya was ideally suited to meet the need in Botswana. An initial investigation visit with the IBRD Appraisal Team led to a revision of the preparatory report for the livestock program, especially with respect to the need to develop ranch service companies responsive to the needs of the commercial and communal ranches. A major service company to satisfy the supply, transportation, marketing and management needs of the ranches must be developed, possibly as a joint venture with the Botswana Development Corporation (BDC). Such a major service company would most likely consist of a warehouse and financial administration center in Gaborone with mechanization and distribution centers in Francistown, Maun, Chanzi, Kang and Kanye. Buildings and facilities would be constructed by BDC and leased to the company. Vehicles and agricultural equipment would be leased from the Botswana Livestock Development Corporation (BLDC).

H. Operation Agriculture: Upper Volta - $50,000

Since 1974, the Compagnie Internationale de Developpement Regional (C.I.D.R.) has been working in far northeastern Upper Volta in a program involving two main strategies:

A) The intensification of production in traditionally recognized agricultural zones to limit the encroachment of planted lands on pasturelands, due to the fact that livestock is the areas predominant economic activity and is particularly well suited to the ecology of the area;

B) To conduct research aimed at avoiding circumstances which led to the terrible devastation during the drought years of 1971-1974. Activities in this regard involve rainy season staple crop production without neglecting dry season vegetable growing and other agricultural activities.

To date, the project, working out of the project center at Saouga, near Gorom-Gorom, has been judged virtually by all observers in Upper Volta as having provided the base whereby a viable agricultural strategy can be planned for the immediate area. CIDR has now been asked to extend this type of R & D approach to the rest of the area administered

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under the Sahel O.R.D. (Regional Development Organization). These areas include Oudalan, Dori, Aribinda, and Djibo. The financing for the entire area has been assured by European PVOs(including OXFAM, NOVIB, ACCIR/France, DWHH/Germany, B.E.L./France, Freedom from Hunger/France, and FED /the European Common Market - PVO Division/). PACT is being asked to fund the Djibo portion, which represents 16% of the entire budget.

I. Small Farmer Program: Guatemala - $75,000

Fundacion Centavo, a Guatemalan national development foundation, is proposing a three-phased integrated agricultural project aimed at assisting small farmers in obtaining and managing their own lands. After aiding an existing organization of small farmers in the finance and purchase of approximately 500 hectares of cultivated land, the Foundation plans to conduct a socio-economic study of the area.

Some 200 hectares will be parcelled out into small lots for individual exploitation while the remaining 300 hectares will be farmed in a communal manner. With the technical assistance being provided by the Foundation, a careful plan will be drawn up with the hope that the operation will be self-sufficient in a short time. PACT funds will be used to provide technical assistance in agricultural methods and in irrigation practices.

The final phase of activities will attempt to formalize some of the technical training aspects, as well as incorporate housing and other social projects into the overall design.

Allottee (AID Bureau or Office) PHA/PVC

Project Title and Number Private Agencies Collaborating Together (PACT) 932-0030

Name of Bureau/Office Project Manager responsible for this contract/grant. PHA/PVC/OPNS, Erwin W. Wendt. When was PM assigned this responsibility? March 1973.

Contractor/Grantee
Name PACT
Number AID/pha G-73-19
Term 6/29/73 to 9/30/77 this is a continuing project per C.P.
Cumulative Dollar Funding $ 3,723,000 (Not including the $1.0 million from Sec. 103 FAA)

Was more than one contractor considered prior to original award? Yes, Cadel.
If not, describe justification for non-competitive procurement.
But AID/PHA sought to assist an additional consortium (PACT) which was in its early stages of development and would be a device to increase both the quantity of private voluntary contributions and the quality of the projects to be undertaken. This synergistic effect has been proved out.
Does Contractor/Grantee receive its funding principally from AID? No
Would the organization continue to function as it does now if AID funding were withdrawn? Yes, but on a much reduced scale.
Are former AID employees now engaged by the Contractor/Grantee? No
If so, how many and what positions do they occupy? N.A.

Original Purpose (brief statement on project, its originally planned duration and then estimated total cost.) PACT to be a standard setter for projects, a coordinator of multi PVO inputs to projects to influence project-content thru use of grant funds, an information center and a fund raiser. Original PROP outlined 1972-76 as initial project duration with indefinite continuation subject to favorable evaluation so long as PACT programs accord with AID's concerns and priorities. Since then, A/AID approved cont. thru FY7

Summary Progress to Date - Is Contractor/Grantee on target? Yes
Describe problems, etc., if not.

Reports - Has AID received Contractor/Grantee progress and/or substantive reports in a timely manner? Yes. Has AID or other intended beneficiaries made use of the product of the Contractor/Grantee? Yes. How? Besides AID, Churches and Foundations have donated funds to PACT to implement their specific projects.

Contract Evaluations - Summary of any written evaluations by AID of performance, the dates of the evaluations and who made the evaluations. Intensive evaluation by AIAC (a private contractor) 1/1/75-5/30/75. "PACT is successfully contributing to the project goals" (paraphrased) PAR evaluation 1/6/77 by M.D. Kehan and E.W. Wendt. PACT continues to meet or exceed the important project output indicators.
Estimated final completion date of Contract/Grant Continuing, so long as PACT complies with AID priorities and goals
Current action pending in SER/CM per PIO/T # 932-0030-73-3279301
Dated in clearance In the amount of $ 1,000,000 of Sec. 103 FAA funds