

ANNEX C

4930266 (4)

PD-AAD-710

TRANSLATION

53p.

2520-2524 FAMILY PLANNING DEVELOPMENT PLAN

OF

THE NATIONAL FAMILY PLANNING PROJECT

MINISTRY OF PUBLIC HEALTH

April 1975

FAMILY PLANNING PROJECT, MINISTRY OF PUBLIC HEALTH

B.E. 2520 - 2524

1977 1981

Family Planning Operations Under the National Economic and Social
Development Plan, Third Draft

With regard to the family planning operations by the National Family Planning Project under the First Draft of the 5 year plan or under the Third Draft of the National Economic and Social Development Plan (B.E. 2515-2519), the Family Planning Project has established a clear-cut objective as to attempting to enable each family to determine the size of family or to prolong births as they wish. The emphasis of the program has been placed upon groups of people who have the necessity, e.g., low income, poor health, many children, etc. It is expected that, after the operations under the third draft of the plan (2519) have been completed, the population growth can be decreased by approximately 0.5% by providing the family planning services with other general maternal and child health and public health operations. An emphasis of the operation is placed upon utilizing the existing public health forces and facilities in order to minimize the costs of operations as well as to eliminate the problem of work overlapping. In the meantime the services can be extended to rural people, especially those who live in remote areas, more thoroughly. To achieve the above-mentioned objective, The Family Planning Project has carried out the following operations:

1. Publicizing knowledge concerning population problems and family planning, encouraging and inducing as well as giving help and advice on family planning to those who are willing to accept the services.

2. Providing services to families, who want to limit the family size or to prolong births, regularly and thoroughly covering all over the country.

3. Providing supports and assistance in improving mother-and-child health which will result in decreasing of the rates of sickness and death of mothers and children.

4. Establishing targets on number of people to receive services in each year so as to make the reate of population growth of over 3% drop to around 2.5% per year at the end of 1976.

5. Providing supports for and arranging necessary research in various fields which will be beneficial to the family planning operation, as well as handling the follow-up on those who have received the services in order to evaluate the program at every period.

Targets and Operations until Present

As for the third draft of the development plan, the Family Planning Project has set the targets on the number of people to receive the services as follows: the total number of persons receiving services is 1,975,000 - of which 450,000 receiving IUD service, 1,355,000 receiving oral pill service; and 170,000 receiving vasectomy and tubal-ligation services.

When considering the outcome as to the number of those receiving the services under the target set forth until present, it may be concluded that the operations have been successful. During the first 3 years of the third draft of the development plan (end of 1974), the target was set on the total number of 1,155,000 persons to receive the services and the outcome was 1,350,764 persons receiving the services which can be sorted out as follows:

<u>Service</u>	<u>Number of People Receiving</u>	
	<u>Target</u>	<u>Outcome</u>
IUD	270,000	274,777
Oral Pill	795,000	885,756
Vasectomy and tubal-ligation	90,000	154,678
Injection	-	35,553

The total number of people receiving the services in excess of the target is 195,764. The figures can be seen from Table 1 in which the targets and outcomes are compared and the number of people receiving the services accumulated from the beginning of the project is shown.

Results of major operations during the period of the third draft of the development plan can be summarized as follows:

1. Extension and Improvement of Family Planning Services

During the period, the family planning service units has been improved and extended in terms of increase in number from 3,897 units in 1971 to 4,925 units in 1974.

With regard to the various means of birth control services, the number of people receiving the IUD service still remains at the same level while the trend of the number of those receiving oral pill service is dropping. On the contrary, the trend of the number of those receiving vasectomy and tubal-ligation services is abruptly rising, because people have begun to appreciate and to feel safe to use this means more and more. In order to correspond to the needs of people in providing sterilizing surgical operations services, mobile medical units are established to provide vasectomy service to people in remote areas. Moreover, during the period of the third draft of the development plan, initiation has been made to make condoms and injection available so as to give more chances to people to select to use the service they like. This also helps extend the services to the people in a wide scope.

Family Planning service units in the rural areas have always been replenished with the supplies of pills, IUD, vasectomy and tubal-ligation instruments, condoms, injection as well as other necessary medical supplies and accessories so that they can carry out their operations at the greater efficiency. In addition, during the first 3 year period of the third draft of the development plan, 90 vehicles have been supplied to first-class health stations and 3,600 motorcycles have been supplied to midwives and medics for use in their job performance to provide them with convenience and to extend the services to cover wider and more thorough area.

2. Supports and Extension of Public Information and Relations Operations

Public information and relations operations are established with the purpose to give knowledge and understanding to people and related agencies and to stimulate them to pay attention and realize the importance of family planning through the use of mass media and various means of communication so as to bring the family planning operations to the success as planned. During the first 3 years of the third draft of the development plan, the following things are produced: 2,715,000 copies of publication, 34 reels of film, 375 reels of sound recorded tape, 4,070 slides for showing at the various movie theaters, 7 TV advertising films, 5,000 slides and transparent pictures. Radio programs have been produced and sent to 36 provinces and funds for radio program broadcast have been released to 22 provinces. Besides, mobile public relations automobile, 9 each, equipped with audio visual aids are provided to carry out the public information operations in 428 spots in the various provinces. 57 personnel have been trained to produce and use the audio visual aids.

3. Extension and Improvement of Training and Follow-up Operations

Acceleration has been made on extension and improvement of this area of work to provide education and experience to personnel at the various levels and to stimulate them to pay attention to their work, particularly in the area of training. Improvement has been made to use training aids in a wide scope. Evaluation has also been conducted in order to establish

guidelines for improvement of training courses as to being more effective and in better harmony with the needs of participants. Furthermore, emphasis is placed on supervision to enable the personnel to perform their jobs in accordance with the correct and suitable guidelines. At the end of the third year of this draft of the development plan, the following public health personnel at the various levels have been trained: 164 doctors, 841 nurses, 2,875 midwives, 679 changwat level health personnel, 689 family planning personnel, 139 home visiting personnel, 381 paramedics, 302 old-fashioned midwives and 200 persons trained in basic midwifery. The total number of personnel trained is 5,649. Trips were also made to give supervision at the service units in the various provinces, e.g., clinics of the office of the chief Doctor, first-class health stations, second-class health stations, midwifery offices., etc.

4. Extension and Improvement of Research and Evaluation Operations

During the period of the third draft of the development plan improvement has been made on research and evaluation by means of improving data collecting system and using modern machines, such as using computers to analyze data in order to obtain the results of computation and statistical figures so correctly and rapidly that they can be used as guidelines for development of plans and improvement of project implementation with greater degree of progress and efficiency. Besides, the scope of research operations has been extended to stress on the research work which will help support

the family planning service operations. At the end of 1974, 12 research works have been completed and 6 more are underway.

Budget for the Operation During the Period of the Third Draft of the National Economic and Social Development Plan.

During this period, funds obtained from RTG are rather limited. In order to make the family planning operations meet the goal as set forth, it is therefore necessary to use the funds made available from international organizations mainly. Details on the budget are shown in Table 2.

TABLE 2. Details on Budget of the National Family Planning Project for B.E. 2515, 2516, and 2517

Year	Annual Budget Baht	Counterpart Funds Baht	USAID Funds Baht	UNFPA Funds Baht	Totals Baht
2515	10,000,000	3,805,876	25,667,000	-	39,472,876
2516	11,000,000	2,863,092	34,117,000	24,191,280	72,171,372
2517	12,496,600	5,810,696	39,639,000	27,656,600	85,602,896

Existing and Recurring Problems

Despite the fact that family planning operations during the first three years of the third development plan have successfully attained the pre-established targets, there nevertheless exist certain significant problems that affect current operations. Provided that appropriate solutions are found and measures taken, these problems are apt to further impede the progress of the fourth development plan. Briefly stated, the problems are:

1. Personnel strength. Of the total of 127 central personnel engaged in family planning operations, only 28 are regular-based. The fact that the office of Civil Service Commission has not up to this point approved the various job ceilings and positions that are vital to the operations has necessitated hiring of various different types of personnel ranging from those at the administrative and technical level to the clerical class, all funded through foreign assistance. But since such subsidization by foreign organization is of an indefinite and non-committal nature, the working staff finds the lack of security and working morale a frequent cause for leaving their jobs as soon as they have located other employments that promise better security. As a result, the efficiency and effectiveness of the operations suffer. Where as it is the government's policy and desired target to check the rate of population expansion, it is difficult to see how the various pre-set targets can be accomplished unless an adequate personnel strength commensurate with the expanding work scope is provided. Of particular

concern, however, is when foreign subsidy begins to recede or becomes completely withdrawn.

2, Budget. The budgetary support presently received for family planning operations comes substantially through foreign subsidization, with the local government providing barely over ten million baht per year which is scarcely adequate for a successful and objective operation. Moreover, owing to the on-going nature of the family planning operations and the fact that services as such are not merely rendered to new clients visiting year after year, but are continually solicited by those served in the preceding years, the number of clients accumulates and expands with each succeeding year. For this reason, unless the government increases its budgetary support, the desired operational achievement cannot be expected to materialize. As for the substantial foreign subsidy presently being administered, there exists no commitment whatsoever that it will continue to be provided indefinitely. On the contrary, there is the tendency that such assistance will be sizably reduced in the future.

Objectives and Policies

Objectives

To promote, encourage, induce and provide family planning services to the willing public to enable them to predetermine the sizes of their families or conception-free periods, in an effort to decrease the rate of population growth from 2.5% per annum at present to 2.1% per annum toward the consummation of the fourth development plan (B.E. 2524).

Policies

Provide support and make developments in family planning operations, aiming at achieving the established objectives. This involves speedy improvements toward more efficient and effective administration of services, enlargement of operational areas to reach the inhabitants of remote rural localities, and, by offering more diversified methods of servicing, the public are afforded their choices of birth control on a wider scale. Emphasis shall be upon the following.

1. Enlarge and accelerate improvement of services particularly in areas where birth rate is higher than others.
2. Promote and elevate the standard of operational efficiency of the personnel both in the central and the provincial regions.
3. Promote propagation and public relations via the use of different communication media to incite understanding and interest in the public in increasingly availing themselves of family planning services.

4. Confer weight upon research and evaluation as they contribute beneficially to the family planning operations, especially in increasing the effectiveness in the rendering of services.

5. Promote, cooperate and coordinate with other government units or private organizations who are engaged in family planning operations.

Family Planning Operational Development Guidelines

1. Enlarge and accelerate improvement in the administration of services in areas where birth rate is high.

1.1 Accelerate improvement in the operations in areas of high birth rate, especially in remote rural locations so as to achieve a higher degree of efficiency in administering services on an enlarged scale. This involves increasing the number of various types of personnel as required as well as providing for an increased supply of medical supplies and equipment to a level commensurate with the need of the public utilizing the services.

1.2 Promote the production and out-turn of low-level public health personnel such as village public health volunteers with the necessary knowledge and capability in providing simple birth control services that do not require special medical skills and techniques, such as the use of prophylactics. These personnel should additionally be capable of inducing the public to utilize the services.

1.3 Solicit the cooperation of various government units or private organizations in the event that, without which, the services cannot be directly administered. For instance, in rendering services to people inhabiting in remote, barren areas where communication is inconvenient, such as in the various hill-tribe areas, the cooperation of the border patrol police may be solicited.

2. Promote and improve upon the operational efficiency of the personnel

2.1 Conduct training of public health personnel of different levels who are under-taking the new assignment so as to equip them with the necessary operational knowledge and capabilities.

2.2 Conduct training of personnel who had previously undergone family planning training in order to educate them with modern advanced technologies as well as provide them with a refresher course.

2.3 Supervise and follow-up closely on the operations of the personnel at various levels in order that any problems and obstacles arising during the course of operations may be effectively dealt with. Additionally, this serves to ensure that the operations are properly and suitably carried out.

3. Promote propagation and public relations via the use of various types of communication media.

3.1 Enlarge the media of communication.

3.2 Improve and modernize the techniques used in the various media of communication in order to produce positive results.

3.3 Expand the scope of operations of the mobile public relations unit so as to attain a country-wide coverage.

4. Confer weight upon research and evaluation.

4.1 Advocate conduct of research work on at least eight theses per year, placing emphases upon those that will prove beneficial toward improving the efficiency in the administration of family planning services.

4.2 Improve upon the systems employed in the compilation of various data and statistics in order that more complete, accurate and expeditions data may be derived as a result.

4.3 Improve upon the evaluation system to achieve greater effectiveness so that it may subsequently be used in the programming stages of future operations. Moreover, it can be used to govern the course of operations to ensure coherence to the specified targets.

5. Promote, cooperate and coordinate with other work units.

5.1 In cooperation and coordination with the Sanitation Office and Maternal and Child Health Center of the Bangkok Municipality, provide services to the people living in the slum areas within the methopolis.

5.2 Maintain liaison, coordination and cooperation with the various government work units or private organizations on matters concerning family planning operations as and when informed, notified, or reported.

Measures that provide backstopping for efficacious operations consistent with the policies.

In order that the operations may proceed well and effectively in consistency with the afore mentioned policies, the following essential improvements should be considered.

1. Accelerate improvement in personnel strength. Bring to the recognition of affiliated work units such as the Bureau of Budget and the Office of Civil Service Commission the essentiality of family planning operations; justify that it warrants the requested positions and ceilings and budget allocations for hiring an adequate number of personnel to carry out family planning operations both in the central and the provincial regions.

2. Bring to the recognition of the government the importance of family planning operations as well as to the prospect of difficulties that may arise as a result of receding or withdrawal of subsidization by foreign organizations so that the government may consider allocating a budget sufficiently large to enable implementation of project operational objectives.

Objectives

In order to achieve the operational objectives and adhere to the pre-established policies in accordance with the fourth development plan in the family planning operations, targets have been established so that in the years 1977, 1978, 1979, 1980 and 1981 the number of service recipients, both old and new, will be 1,600,689; 1,777,051; 1,951,366; 2,111,625 and 2,266,609 respectively. More details appear in table 3 (Target of service recipients, classified according to methods used, development plan # 4.

Budgets

During the duration of Development Plan # 4 it is estimated that or budget of 527 million baht will have to be allocated for use in family planning operational development to attain the desired target. The computation was based upon the budgetable funds and the trend of foreign financial subsidy. The financial status of 1975 was used as the basis upon which the estimates were derived.

From the entire estimates of allocations made on Development Plan # 4 the highest allocation appears to be that of medical supplies used in family planning which reaches 58.4% of the overall budget. Funds for this purpose are expected to be made available, mostly if not entirely, through foreign aid. In contrast, funds for salaries and wages only constitute x 7% of the overall figure. Apart from this, it may be

noted from the characteristics of this allocation that, approximately 90% of the total budget are distributed into the various provincial regions of the country. Details are shown in table 4 of the Family Planning operational development funding allocation, Development Plan # 4 B.E. 2520 - 2524 (1977 - 1981).

Translation Pool:cb
4/7/75

Table 1: Comparison of the target of number of acceptors with the result of operations during the first three years of the Third Five Year Plan and the accumulating total number of acceptors from the beginning of the Project through August 1974.

Methods of acceptors	Number of acceptors from the beginning through August 1974	Projected number of acceptors 1972 - 1976	Target & result of operations in accordance with 3rd Five Year Plan					
			1972		1973		1974	
			Target	Work done	Target	Work done	Target	Work done
Total acceptors	2,119,127	1,975,000	350,000	456,694	400,000	422,176	405,000	471,894
IUD acceptors	581,250	450,000	90,000	90,128	90,000	93,449	90,000	91,200
Oral pill acceptors	1,300,481	1,355,000	235,000	327,582	280,000	268,674	280,000	289,500
Male and female sterilization acceptors	237,396	170,000	25,000	32,668	30,000	49,606	35,000	72,404
Injectables acceptors			-	6,316	-	10,447	-	18,790

Remarks: Third Development Plan is still short of the result of operations of 1975 and 1976.

Table 3: Target of number of acceptors classified by methods in the 4th Development Plan

Year	IUD		Pill		Male/female Steriliza- tion	Injectables		Total		Total of acceptors
	Initial acceptors	Continuing users	Initial acceptors	Continuing users	Initial acceptors	Initial acceptors	Continuing users	Initial acceptors	Continuing users	
1977	95,000	298,817	350,000	691,072	90,000	40,000	35,800	575,000	1,025,689	1,600,689
1978	100,000	333,120	350,000	795,631	95,000	42,000	61,300	587,000	1,190,051	1,777,051
1979	105,000	368,798	360,000	888,548	100,000	44,000	85,020	609,000	1,342,366	1,951,366
1980	106,500	405,541	370,000	977,244	100,000	45,000	107,340	621,500	1,490,125	2,111,625
1981	106,500	440,430	385,000	1,061,937	100,000	45,000	127,740	636,500	1,630,107	2,266,607
TOTAL	513,000	440,430	1,815,000	1,061,937	485,000	216,000	1,127,840	3,029,000	1,630,107	

Table 4 Budget allocation for developing family planning operations in accordance with the 4th Five Year National Development Plan (1977-1981)

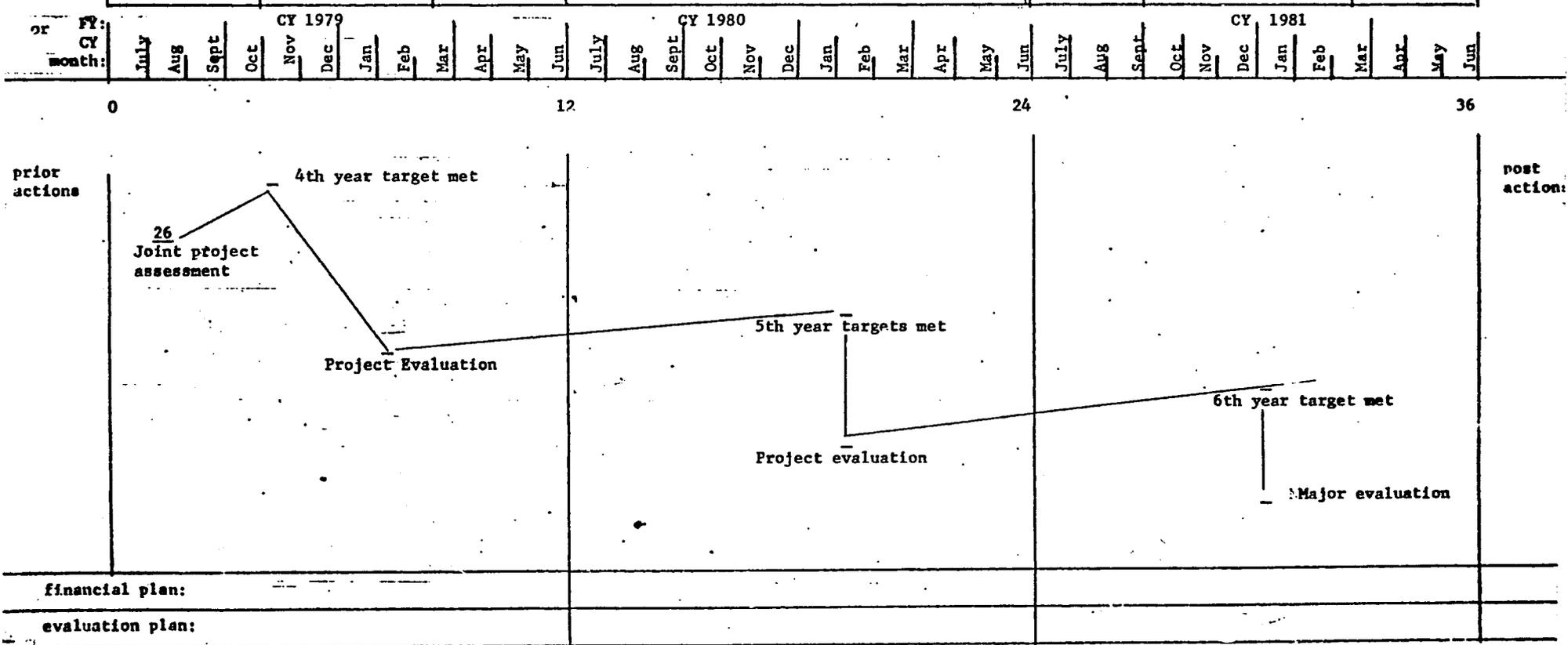
(Million Baht)

No.	Budget allocation classified by Purposes of expenditure.	1977	1978	1979	1980	1981	Total
1	Training and supervision	3.091	3.377	3.194	3.105	3.320	16.087
2	Research and evaluation	2.400	2.400	2.400	2.400	2.400	12.000
3	Dissemination and public relations	5.184	5.095	5.345	5.145	5.445	26.214
4	Expansion of sterilization method	11.000	11.450	12.000	12.000	12.000	58.450
5	Procurement of F.P. medical supplies:						
	5.1 Oral Pill	44.904	50.473	55.564	60.437	65.231	276.609
	5.2 IUD	0.276	0.292	0.312	0.324	0.332	1.536
	5.3 Injectables	3.125	4.665	5.993	7.579	8.721	30.083
6	Procurement of equipment and supplies to increase efficiency of health personnel	5.900	5.900	5.900	5.900	5.900	29.500
7	Accelerated MCH/Family Planning	8.364	11.021	6.258	1.280	1.280	28.203
8	F.P. services to the Hilltribes	2.220	2.280	2.340	2.340	2.340	11.520
9	Salary and wages	6.296	6.925	7.618	7.998	8.398	37.235
	Total	92.760	103.878	106.924	108.508	115.367	527.437

Remarks: Budget allocation shown in this table is based on the budget allocation standard of 1975.

ANNEX D

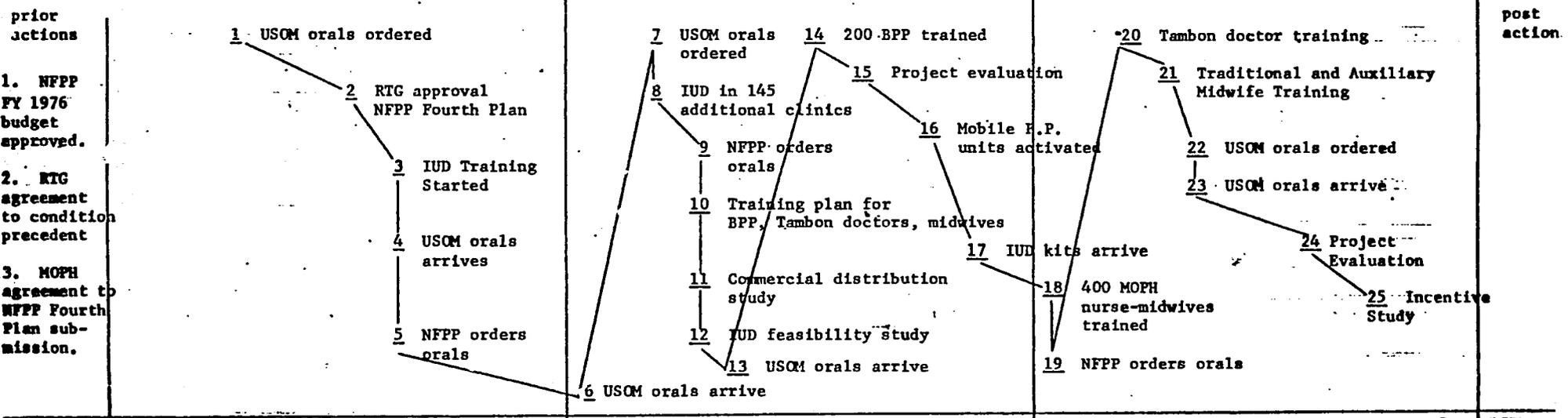
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				/ / revision #	

or FY:	CY 1976						CY 1977						CY 1978											
month:	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun

0 12 24 36



prior actions

1. NFFP FY 1976 budget approved.

2. RTG agreement to condition precedent

3. MOPH agreement to NFFP Fourth Plan submission.

post action.

financial plan:	
evaluation plan:	

PROJECT PERFORMANCE NETWORK

AID 1980-28 (7-71)
SUPPLEMENT 1

PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

(INSTRUCTION: THIS IS AN OPTIONAL FORM WHICH CAN BE USED AS AN AID TO ORGANIZING DATA FOR THE PAR REPORT. IT NEED NOT BE RETAINED OR SUBMITTED.)

Life of Project: From FY 1976 to FY 1981
Total U.S. Funding _____
Date Prepared: _____

Project Title & Number: Population Planning 493026601

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS
<p>Program or Sector Goal: The broader objective to which this project contributes: (A-1) To reduce Thailand's population growth rate to a rate consistent with national economic and social development objectives.</p>	<p>Measures of Goal Achievement: (A-2)</p> <ol style="list-style-type: none"> The actual population growth rate will equal the desired growth rate as specified in RTG policy statements and Five-Year Plans. 	<p>(A-3)</p> <ul style="list-style-type: none"> Census RTG policy statements Five-Year Plan Fertility surveys 	<p>PAGE 1</p> <p>Assumptions for achieving goal targets: (A-4)</p> <ol style="list-style-type: none"> The present population growth rate exceeds that desired by the RTG in terms of anticipated resource availabilities. There will be continued emphasis by the RTG, on the need for fertility reduction. Family planning program can contribute significantly to a reduction in fertility.

PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

Life of Project:
From FY 1976 to FY 1981
Total U.S. Funding _____
Date Prepared: _____

Project Title & Number: Population Planning

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS
<p>Project Purpose: (B-1)</p> <p>1) Attainment of an annual population growth rate of not more than 2.1% by the end of 1981.</p> <p>2) Creation of a broad-based, functioning delivery system for F.P. information and services, including the active participation of the MOPH, BPP, the Community-Based Distribution Program; tambon doctor and traditional village midwives.</p>	<p>Conditions that will indicate purpose has been achieved: End of project status. (B-2)</p> <p>1) Declining share of MOPH new acceptors in face of rising overall F.P. acceptance rates. Increased share of acceptors will be obtained by additional elements of the F.P. delivery system (BPP, tambon doctor, traditional midwives). FY 1975: total new acceptors: 500,000 MOPH share: 400,000 FY 1981: total new acceptors: 700,000 MOPH share: 420,000</p> <p>2) Crude Birth Rate (CBR) of not more than 30 per 1,000 pop. by the end of 1981 (1975 CBR approx. 36-38 per 1,000.</p> <p>3) 45% of eligible couples practicing some form of family planning (FY 1975 prevalence: 25%)</p>	<p>(B-3)</p> <ul style="list-style-type: none"> - NSO - Census (1980) - Surveys - Evaluation teams - NFPP statistics service 	<p>Assumptions for achieving purpose: (B-4)</p> <ol style="list-style-type: none"> 1) Substantially increased F.P. service availability will lead to increased F.P. practice. 2) There will be no unforeseen decline in demand for F.P. services. 3) Any possible future governmental reorganization will negatively affect the F.P. delivery system.

PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

Life of Project: _____
From FY _____ to FY _____
Total U.S. Funding _____
Date Prepared: _____

Project Title & Number: _____

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS
<p>Outputs: (C-1)</p> <ol style="list-style-type: none"> 1. Trained part-time F.P. workers to staff an expanded F.P. delivery system. 2. Availability (stocks) of program-selected contraceptive methods in each tambol. 3. New management, logistic, operational techniques tested and adopted. 4. Forty mobile F.P. units staffed and operating in remote rural areas. 5. Revised RTG educational curricula including population education content. 6. An expanded MOPH clinic/personnel system. 	<p>Magnitude of Outputs: (C-2)</p> <ol style="list-style-type: none"> 1. 12,000 additional part-time F.P. field workers. 2. Regional and provincial warehouses, all clinics, and F.P. distribution agents supplied with contraceptives. 3. Four management studies, operational research studies conducted per year. 4. Mobile F.P. units each spending two days per week in remote field areas. 5. Population education taught in RTG formal and informal education system and in teacher training schools. 6. 500 additional clinics staffed and funding by 1981. 	<p>(C-3)</p> <ol style="list-style-type: none"> 1. NFPP/MOPH service statistics. 2. AID, GSA, and RTG contraceptives purchase and delivery data. 3. Research reports. 4. Mobile unit acceptor data. 	<p>Assumptions for achieving outputs: (C-4)</p> <ol style="list-style-type: none"> 1. USG and RTG project inputs will be timely. 2. Non-MOPH organizations will continue to participate in the F.P. program. 3. Appropriate research proposals will be developed by the RTG, universities to address priority needs. 4. Demand for clinical F.P. services in remote areas will continue at a sufficiently high rate to make use of mobile units cost-effective.

PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

Life of Project: _____
From FY _____ to FY _____
Total U.S. Funding _____
Date Prepared: _____

Project Title & Number: _____ NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS
<p>Inputs: (D-1)</p> <p><u>RTG</u></p> <p>1. NFPP budget of \$21 million through FY 1981.</p> <p>2. (As part of # 1, above), 60 million oral contraceptive cycles through FY 1981 (Value: Approx. \$12 million).</p> <p>3. Staff/capital resources (clinics, vehicles; equipment) of MOPH rural health system not specified in NFPP budget (estimated value \$9 million through FY 1981).</p> <p>4. Twenty vehicles for mobile F.P. units.</p>	<p>Implementation Target (Type and Quantity) (D-2)</p> <p><u>RTG (NFPP) Budget</u></p> <p>FY 1976 - \$1,100,000 1977 - \$2,587,000 1978 - \$3,315,000 1979 - \$3,640,000 1980 - \$4,630,000 1981 - \$5,160,000</p> <p>20,432</p> <p><u>NFPP oral contraceptives procurement schedule</u></p> <p>FY 1976 - 5 million cycles 1977 - 8 million cycles 1978 - 9.5 million cycles 1979 - 11 million cycles 1980 - 12.5 million cycles 1981 - 14 million cycles</p> <p><u>NFPP mobile unit purchase schedule</u></p> <p>FY 1976 - 10 vehicles 1977 - 10 vehicles</p>	<p>(D-3)</p> <p>1. RTG budget.</p> <p>2. RTG purchase-orders for oral contraceptives.</p> <p>3. RTG purchase orders for vehicles</p> <p>4. MOPH budget.</p>	<p>Assumptions for providing inputs: (D-4)</p> <p>1. MOPH and NFPP proposed FY 1976-81 budgets will be approved; approved amounts will be fully utilized.</p>

PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

Life of Project: _____
From FY _____ to FY _____
Total U.S. Funding _____
Date Prepared: _____

Project Title & Number: _____

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS
<p>Inputs: (D-1)</p> <p><u>Other Donors - expected assistance levels</u></p> <p>1. <u>Population Council</u></p> <p>FY 1976 - \$200,000 1977 - \$100,000 1978 - _____ 1979 - _____ 1980 - _____ 1981 - _____</p> <p><u>Total</u> - <u>\$300,000</u></p> <p>2. <u>UNFPA</u></p> <p>FY 1976 - \$750,000 1977 - \$750,000 1978 - \$750,000 1979 - \$750,000 1980 - OPEN</p> <p><u>Total</u> - <u>\$3,000,000</u></p> <p>3. <u>IPPF</u> (for non-RTG F.P. services)</p> <p>FY 1976 - \$600,000 1977 - \$400,000 1978 - \$300,000 1979 - \$300,000 1980 - \$300,000 1981 - \$300,000</p> <p><u>Total</u> <u>\$2,200,000</u></p> <p><u>Total other-donors: \$5,150,000</u></p>	<p>Implementation Target (Type and Quantity) (D-2)</p> <p><u>Population Council:</u></p> <ul style="list-style-type: none"> - Research grants - Staff support (NFPP headquarters) - Training grants (U.S.) - Consultants <p><u>UNFPA</u></p> <ul style="list-style-type: none"> - MCH center expansion - Sterilization subsidies - IE&C program - Transport (vehicles, motorcycles, bicycles) <p><u>IPPF</u></p> <ul style="list-style-type: none"> - Staff/administrative support for PPAT - McCormick Hospital, Chiangmai - Mobile unit, Chula. Hosp. - Community Based F.P. Distribution Program. 	<p>(D-3)</p> <p>Donor Reports</p>	<p>Assumptions for providing Inputs: (D-4)</p> <p>1. Other donor resources will continue to be available through FY 1981.</p>

PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

Life of Project: _____
From FY _____ to FY _____
Total U. S. Funding _____
Date Prepared: _____

Project Title & Number: _____

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS
Inputs: (D-1)	Implementation Target (Type and Quantity) (D-2)	(D-3)	Assumptions for providing inputs: (D-4)
<u>USG:</u>	<u>FY 1976:</u>	1) Project Agreements	1) RTG will assemble candidates for F.P. training programs
1) Contraceptive supplies and equipment	Commodities \$2,800,000	2) Bills of Lading	
a) oral contraceptives	Consultants (6 mm) 285,000	3) Consultant reports	
b) F.P. medical kits	Training 100,000	4) Training sessions	
2) Twenty mobile F.P. units	Research 100,000	5) Research projects	2) Availability of USG resources for project assistance will continue through FY 1981.
3) Local training support	TOTAL \$3,185,000		
4) Research grants	<u>INTERIM QUARTER</u>		
5) Short-term consultant assistance (37 man-months through FY 1981)	Commodities \$ 510,000		
	<u>FY 1977:</u>		
	Commodities \$ 963,000		
	Consultants (6 mm)		
	Training 150,000		
	Research 50,000		
	TOTAL \$1,163,000		
	<u>FY 1978:</u>		
	Commodities \$ 835,000		
	Consultants (6 mta)		
	Training 200,000		
	Research 100,000		
	TOTAL \$1,135,000		
	<u>FY 1979:</u>		
	Commodities \$ 710,000		
	Consultants (2 mm)		
	Training 150,000		
	Research 50,000		
	TOTAL 910,000		
	<u>FY 1980:</u>		
	Commodities \$ 620,000		
	Consultants (9 mm)		
	Training 100,000		
	Research 50,000		
	TOTAL 770,000		

PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

Life of Project: _____
From FY _____ to FY _____
Total U.S. Funding _____
Date Prepared: _____

Project Title & Number: _____

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS										
<p>Inputs: (D-1)</p>	<p>Implementation Target (Type and Quantity) (D-2)</p> <p><u>FY 1981:</u></p> <table border="0"> <tr> <td>Commodities</td> <td>\$ 490,000</td> </tr> <tr> <td>Consultant. (5 mm)</td> <td></td> </tr> <tr> <td>Training</td> <td>50,000</td> </tr> <tr> <td>Research</td> <td>50,000</td> </tr> <tr> <td>TOTAL</td> <td><u>590,000</u></td> </tr> </table> <p><u>PROJECT TOTAL:</u> \$ <u>8,263,000</u></p>	Commodities	\$ 490,000	Consultant. (5 mm)		Training	50,000	Research	50,000	TOTAL	<u>590,000</u>	<p>(D-3)</p>	<p>Assumptions for providing inputs: (D-4)</p>
Commodities	\$ 490,000												
Consultant. (5 mm)													
Training	50,000												
Research	50,000												
TOTAL	<u>590,000</u>												

country:	project no:	project title:	date:	/ / original / / revision #	approved:
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CPI NARRATIVE

1. 10/1/75: USOM orders oral contraceptives (15 million cycles).
2. 1/15/76: RTG approves NFPP submission for Fourth Five-Year Plan.
3. 2/15/76: IUD insertion training program for nurse midwives (instructors) started.
4. 2/30/76: AID-provided oral arrive (3 million cycles).
5. 2/30/76: NFPP orders oral contraceptives (3 million cycles).
6. 8/1/76: AID-provided orals arrive (3 million cycles).
7. 7/1/76: USOM orders oral contraceptives.
8. 9/30/76: Trained nurse midwives inserting IUDs in 145 additional clinics.
9. 10/1/76: NFPP orders oral contraceptives (2 million cycles).
10. 10/1/76: Training Plan prepared for MOI personnel (BPP, tambon doctors) and traditional midwives.
11. 10/15/76: Study implemented on increasing commercial sector distribution system.
12. 10/15/76: Study on feasibility of IUD insertion by auxilliary midwives completed.
13. 12/15/76: AID-provided orals arrive (5 million cycles).
14. 1/1/77: 200 BPP trained.
15. 2/15/77: Project evaluation on 1975-76 completed.
16. 4/1/77: Mobile Family Planning Units activated (IO).
17. 6/1/77: Medical Kits for IUD insertion arrive.
18. 8/1/77: 400 MDPH nurse-midwives trained.
19. 8/15/77: NFPP orders oral contraceptives.
20. 9/1/77: Tambon doctor training in progress.
21. 10/1/77: Traditional and MOPH auxilliary midwife training started.
22. 11/1/77: USOM orders oral contraceptives.
23. 11/15/77: AID-provided oral contraceptives arrive (4 million cycles).
24. 2/15/78: Project evaluation on 1976-77 completed.

country:

project no:

project title:

date:

/ / original
/ / revision #

approved:

CPI NARRATIVE

25. 4/30/78: Research on fertility reduction incentives starts.
26. 8/1/78: Joint project assessment team arrives to make recommendations on future project directions.

Note: Further CPI schedule will depend on recommendations of assessment team and it is not feasible at this time to predict an exact time schedule. An amended C.P.I. will be developed following the assessment.

STATUTORY CHECKLIST

BASIC AUTHORITY

1. FAA Section 104

This assistance will be provided under the authority of the Foreign Assistance Act of 1961, as amended.

The purpose of the project which the grant will assist is the attainment of an annual population growth rate of not more than 2.1% by the end of 1981. The project will contribute to the achievement of the broader goal of reducing Thailand's population growth rate to a rate consistent with national economic and social development objectives.

COUNTRY PERFORMANCE

2. Progress Towards Country Goals

A. FAA Section 201(b) (5), (7) & (8); Section 208

Discuss the extent to which the country is

(i) Making appropriate efforts to increase food production and improve means for food storage and distribution.

One of the highest RTG priorities for its Fourth Five Year Plan (1977-81) is to modernize Thai agriculture, promoting more intensive cultivation with higher productivity. The RTG goal is to expand food production and maintain its presently high level of agricultural exports, particularly of rice. The principal emphasis will be on high impact programs combining modern technology packages and support functions in a coordinated fashion for selected commodities and geographic areas. At the same time, the RTG will provide

greater farmer incentives by shifting internal terms of trade in the farmers' favor through such mechanisms as price support; buffer stock storage, some regulation of the private marketing mechanism, and promotion of cooperatives.

The RTG has recently passed considerable legislation to support this strategy, including a Land Consolidation Law, Seeds Marketing Law, and an act creating a Marketing Organization for Farmers. In addition, the credit program of the Bank of Agriculture and Agricultural Cooperatives is being greatly expanded with greater emphasis on long-term loans and loans to individual farmers.

(ii) Creating a favorable climate for foreign and domestic enterprise and investment.

The RTG policy is to encourage the development of the private sector and that sector's dynamism has been a major factor in Thailand continuing good economic performance. The Kukrit Government has adopted a "private production", "public(ly controlled) distribution" policy. The Investment Promotion Act was revised in October 1972 to improve investment guarantees and benefits, and to make promotional policies more flexible and selective. Standard investment incentives include guarantees against nationalization and competition by new state enterprises; authorization of own land, transfer funds abroad, and hire foreign experts; and various tax reductions are available under reasonable controls. Joint

controls. Joint ventures of Thai and foreign partners accounted for 70% of the registered capital promotional privileges from 1960-73.

(iii) Increasing the public's role in the developmental process

A new constitution promulgated in October 1974 provides for a representative government with both Prime Minister and Cabinet responsible for an elected Parliament. The current parliament was elected in January 1975 and the current government took office in March 1975.

Current RTG planning indicates that the Fourth Five Year Plan will assign high priority to social goals such as increasing rural income and services to the rural population, amelioration of urban life, and social equity.

(iv)

(a) Allocating available budgetary resources to development.

The share of development expenditures in total public expenditures was about 40% from 1970-1974.

(b) Diverting such resources for unnecessary military expenditure (see also item No. 20) and intervention in affairs of other free and independent nations. (See also item No. 11.)

During the period 1970-73, expenditures on defense, police, and related administration represented 20-22% of total public expenditures. In this period the U.S. actively encouraged RTG defense and police programs.

(v) Making economic, social and political reforms such as tax collection improvements and changes in land tenure arrangements, and making progress toward respect for the rule of law, freedom of expression and of the press, and recognizing the importance of individual freedom, initiative, and private enterprise.

(vi) Willing to contribute funds to the project or program

(vii) Otherwise responding to the vital economic, political and social concerns of its people, and demonstrating a clear determination to take effective self-help measures.

B. Are above factors taken into account in the furnishing of the subject assistance?

Thailand's tax structure is heavily weighted towards taxes on international trade and domestic transactions, with relatively low income and property taxes. In line with recommendations made by the World Bank Economic Survey Team of 1974, the RTG has recently established the policy of increasing revenues from direct taxation. In the rural sector, the RTG passed legislation on Land Consolidation and farmland rents in 1974, and a Land Reform Law in 1975, which authorize programs to improve the equity position of small farmers.

The RTG will finance approximately 65% of the total project cost. (NEFP Program Costs).

The recent establishment of representative government and emphasis on legitimate social goals in the Fourth Five Year Plan are reliable indicators of RTG outlook.

These factors are addressed in the Development Assistance Program for Thailand - 1976-81, which provides the context and justification for subject assistance.

Treatment of U.S. Citizens
and Firms

3. FAA Sec. 620 (c). If assistance is to government, is the government liable as debtor or unconditional guarantor of any debt to a U.S. citizen for goods or services furnished or ordered where (a) such citizen has exhausted available legal remedies and (b) debt is not denied or contested by such government?

No

4. FAA Sec. 620 (e) (1). If assistance is to a government, has it (including government agencies or subdivisions) taken any action which has the effect of nationalizing, expropriating, or otherwise seizing ownership or control of property of U.S. citizens or entities beneficially owned by them without taking steps to discharge its obligations toward such citizens or entities?

No

5. FAA Sec. 620 (o); Fishermen's Protective Act Sec. 5. Has country seized, or imposed any penalty or sanction against, any U.S. fishing activities in international waters?

No

Relations with U.S. Government
and Other Nations

6. FAA Sec. 620 (a). Does recipient country furnish assistance to Cuba or fail to take appropriate steps to prevent ships or aircraft under its flag from carrying cargoes to or from Cuba? No
7. FAA Sec. 620 (b). If assistance is to a government, has the Secretary of State determined that it is not controlled by the international Communist movement? Yes
8. FAA Sec. 620 (d). If assistance is for any productive enterprise which will compete in the United States with United States enterprise, is there an agreement by the recipient country to prevent export to the United States of more than 20% of the enterprise's annual production during the life of the grant? NA
9. FAA Sec. 620 (f). Is recipient country a Communist country? No
10. FAA Sec. 620 (i). Is recipient country in any way involved in (a) subversion of, or military aggression against, the United States or any country receiving U.S. assistance, or (b) the planning of such subversion or aggression? No.

11. FAA Sec. 620 (j). Has the country permitted, or failed to take adequate measures to prevent, the damage or destruction, by mob action, of U.S. property? In the recent student demonstrations following Mayaguez incident, RTG provided police protection adequate to prevent access to Embassy premises and limit mob destruction of USG property to token minimum. RTG has offered to provide adequate compensation.
12. FAA Sec. 620 (l). If the country has failed to institute the investment guaranty program for the specific risks of expropriation, in convertibility or confiscation, has the A.I.D. administration within the past year considered denying assistance to such government for this reason? No
13. FAA Sec. 620 (n). Does recipient country furnish goods to North Viet-Nam or permit ships or aircraft under its flag to carry cargoes to or from North Viet-Nam? No
14. FAA Sec. 620 (q). Is the government of the recipient country in default on interest or principal of any A.I.D. loan to the country? No
15. FAA Sec. 620 (t). Has the country severed diplomatic relations with the United States? If so, have they been resumed and have new bilateral assistance agreements been negotiated and entered into since such resumption? No

16. FAA Sec. 620 (u). What is the payment status of the country's U.N. obligations? if the country is in arrears, were such arrearages taken into account by the A.I.D. Administrator in determining the current A.I.D. Operational Year Budget?

Thailand is not in arrears in payment of its U.N. obligations.

17. FAA Sec. 481. Has the government of recipient country failed to take adequate steps to prevent narcotics drugs and other controlled substances (as defined by the Comprehensive Drug Abuse Prevention and Control Act of 1970) produced or processed, in whole or in part, in such country, or transported through such country, from being sold illegally within the jurisdiction of such country to U.S. Government personnel or their dependents, or from entering the U.S. unlawfully?

The RTG is engaged in a two-fold program designed to reduce poppy cultivation and interdict opium trafficking in Thailand. Increased enforcement activity by the Thai National Police and Department of Customs has resulted in the seizure of considerable quantities of illicit drugs and the arrest of a significant number of smugglers and processors. A parallel effort is being made to find and install an alternate economic system, including crop substitution, to that of opium cultivation in the North. The overall program is assisted by the U.S. and the U.N.

18. FAA Sec. 659. If (a) military base is located in recipient country, and was constructed or is being maintained or operated with funds furnished by U.S., and (b) U.S. personnel carry out military operations from such base, has the President determined that the government of recipient country has authorized regular access to U.S. correspondents to such base?

Yes

Military Expenditures

19. FAA Sec. 620 (s). What percentage of country budget is for military expenditures? How much of foreign exchange resources spent on military equipment? How much spent for the purchase of sophisticated weapons systems? (Consideration of these points is to be coordinated with the Bureau for Program and Policy Coordination, Regional Coordinators and Military Assistance Staff (PPC/RC).

From 1970-74, expenditures on defense and police represented 20-22% of total public expenditures (approximately 4% of GDP). From 1971-73, expenditures on military imports average 1% of the value of total merchandise imports.

Conditions of the Grant

General Soundness

20. FAA Sec. 201 (d). Information and conclusion on reasonableness and legality (under laws of country and the United States) of lending and relending terms of the loan.

NA

21. FAA Sec. 201 (b) (2); Sec. 201 (e). Information and conclusion on activity's economic and technical soundness. If loan is not made pursuant to a multilateral plan and the amount of the loan exceeds \$100,000, has country submitted to A.I.D. an application for such funds together with assurances to indicate that funds will be used in an economically and technically sound manner?

NA

22. FAA Sec. 201 (b) (2).
Information and conclusion on
capacity of the country to
repay the loan, including
reasonableness of repayment
prospects. NA

23. FAA Sec. 201 (b) (1).
Information and conclusion on
availability of financing
from other free-world sources
on reasonable terms, including
private sources within the
United States. NA

24. FAA Sec. 611 (a) (1).
Prior to signing of grant
will there be (a) engineering,
financial, and other plans
necessary to carry out the
assistance and (b) a reason-
ably firm estimate of the cost
to the United States of the
assistance? Such plans and estimates have
been prepared and are included
in the Project Paper. (Refer
to Part II. B.)

25. FAA Sec. 611 (a) (2).
If further legislative action
is required within recipient
country, what is basis for
reasonable expectation that
such action will be completed
in time to permit orderly
accomplishment of purpose
of grant? No further legislation is
required. Cabinet proclamation
created National Family
Planning Project in 1970.

26. FAA Sec. 611 (a) (2).
If further legislative action
is required within recipient
country, what is basis for
reasonable expectation that
such action will be completed
in time to permit orderly
accomplishment of purpose
of grant? NA

Grant's Relationship to
Achievement of Country and
Regional Goals.

27. FAA Sec. 207; Sec. 133. Extent to which assistance reflects appropriate emphasis on: (a) encouraging development of democratic, economic, political, and social institutions; (b) self-help in meeting the country's food needs; (c) improving availability of trained manpower in the country; (d) programs designed to meet the country's health needs; (e) other important areas of economic, political, and social development, including industry; free labor unions, cooperatives, and Voluntary Agencies; transportation and communication; planning and public administration; urban development, and modernization of existing laws; or (f) integrating women into the recipient country's national economy.

(a) The project goal is to reduce Thailand's population growth rate to one consistent with national economic and social development objectives. Although a reduced rate of population growth will not directly promote development of democratic, economic, political, and social institutions, it should contribute to such development by reducing social, economic and political pressures consequent to a population growth rate which would exceed Thailand's resource availabilities. (b) NA. (c) The project is designed to increase the availability of family planning services by expanding the number of trained manpower to deliver such services. (d) Family planning services are fully integrated in the health services of the Ministry of Public Health. Increased practice of family planning will contribute to a decrease in maternal and child mortality. (Mortality associated with pregnancy and childbirth is a leading cause of death in Thailand.) (e) Several Thai voluntary organizations, including the Planned Parenthood Association of Thailand, the Thai Nurses Association, participate in the F.P. program. (f) The integration of women into Thailand's national economy will be enhanced on two levels. Firstly, a large number of women will

receive training and added professional qualifications as a result of AID assistance to the project. They will be given employment in family planning-related activities. Secondly, the recipients of family planning services will be freed from the burdens of unwanted pregnancies and be able to participate in the national economy. Women who accept family planning can safeguard their health, continue their education, take employment outside the home, or work on the family farm instead of devoting all their energies to child-rearing.

28. FAA Sec. 209. Is project susceptible of execution as part of a regional project? If so, why project not so executed?

No. This project is designed to deal with Thailand's population problems and is not susceptible to execution or part of a regional project. Thailand does participate, however, in a regional (SEA) committee which facilitates an exchange of research findings, analyses of the different countries' operational programs, and regional demographic data.

29. FAA Sec. 201 (b) (4). Information and conclusion on activity's relationship to, and consistency with, other development activities, and its contribution to realizable long-range objectives.

NA. This is not a loan project.

30. FAA Sec. 201 (b) (9). Information and conclusion on whether or not the activity to be financed will contribute to the achievement of self-sustaining growth.

NA. This is not a loan project.

31. FAA Sec. 209. Information and conclusion whether assistance will encourage regional development programs.

The activity is not designed to encourage regional development programs, and will not do so.

32. FAA Sec. 111. Discuss the extent to which the grant will strengthen the participation of urban and rural poor in their country's development, and will assist in the development of cooperatives which will enable and encourage greater numbers of poor people to help themselves toward a better life.

The rural poor will be the primary beneficiaries of the project. Acceptor profiles have shown that the NFPP is reaching the rural poor who have the greatest need for family planning services. The project will result in a greater availability of contraceptive services in rural areas.

33. FAA Sec. 201 (f). If this is a project loan, describe how such project will promote the country's economic development taking into account the country's human and material resources requirements and relationship between ultimate objectives of the project and overall economic development.

This is not a loan project.

34. FAA Sec. 281 (a). Describe extent to which the grant will contribute to the objective of assuring maximum participation in the task of economic development on the part of the people, of the country, through the encouragement of democratic, private and local governmental institutions.

Although the project does not directly encourage the development of democratic, private and local government institutions, it does bring badly needed RTG health/family planning services to the urban and rural masses. Approximately 7,000 traditional village midwives and 4,000 tambon doctors will be trained as family planning workers. This is an attempt to promote greater popular participation in family planning activities and to broaden the distribution system by including local agents.

35. FAA Sec. 281 (b). Describe extent to which program recognizes the particular needs, desires, and capacities of the people of the country; utilize the country's intellectual resources to encourage institutional development; and support civic education and training in skills required for effective participation in governmental and political processes essential to self-government.

The project recognizes the needs, desires, and capacities of the Thai people. Knowledge, Attitude, and Practice (KAP) surveys have demonstrated that a majority of Thai people surveyed support family planning and wish to have the means of fertility control made available to them. The project utilizes the country's intellectual resources within the framework of the NFPP to encourage institutional development. The project will finance a strong educational and training program in family planning and population awareness education.

36. FAA Sec. 201 (b) (3). In what ways does the activity give reasonable promise of contributing to the development of economic resources, or to the increase of productive capacities?

The reduction of Thailand's population growth rate to one consistent with national economic and social development objectives will allow budgetary resources to be allocated to productive investment rather than recurrent expenditure simply maintaining minimal standards of education, health, housing, nutrition, etc.

37. FAA Sec. 601 (a). Information and conclusions whether grant will encourage efforts of the country to:
(a) increase the flow of international trade; (b) foster private initiative and competition; (c) encourage development and use of co-operatives, credit unions, and savings and loan associations; (d) discourage monopolistic practices; (e) improve technical efficiency of industry, agriculture and commerce; and (f) strengthen free labor unions.

NA

38. FAA Sec. 619. If assistance Thailand is not a newly is for newly independent country, independent country. is it furnished through multi-lateral organizations or plans to the maximum extent appropriate?

Grant's Effect on U.S. and A.I.D. Program.

39. FAA Sec. 201 (b) (6). Information and conclusion on possible effects of loan on U.S. economy, with special reference to areas of substantial labor surplus, and extent to which U.S. commodities and assistance are furnished in a manner consistent with improving the U.S. balance of payments position. NA

40. FAA Sec. 202 (a). Total amount of money under loan which is going directly to private enterprise, is going to intermediate credit institutions or other borrowers for use by private enterprise, is being used to finance imports from private sources, or is otherwise being used to finance procurements from private sources. NA

41. FAA Sec. 601 (b). Information and conclusion on how the grant will encourage U.S. private trade and investment abroad and how it will encourage private U.S. participation in foreign assistance programs (including use of private trade channels and the services of U.S. private enterprise).

The grant will provide U.S. commodities and technical assistance. It is conceivable that the publicly financed provision of U.S. goods and services could lead to an increase of demand for similar goods and services through private trade channels.

42. FAA Sec. 601 (d). If a capital project, are engineering and professional services of U.S. firms and their affiliates used to the maximum extent consistent with the national interest? NA
43. FAA Sec. 602. Information and conclusion whether U.S. small business will participate equitably in the furnishing of goods and service financed by the grant. US small business will be invited to furnish goods and services in the normal fashion for AID projects.
44. FAA Sec. 620 (h). Will the grant promote or assist the foreign aid projects or activities of the Communist-Bloc countries? No.
45. FAA Sec. 621. If technical assistance is financed by the grant, information and conclusion whether such assistance will be furnished to the fullest extent practicable as goods and professional and other services from private enterprise on a contract basis. If the facilities of other Federal agencies will be utilized, information and conclusion on whether they are particularly suitable, are not competitive with private enterprise, and can be made available without undue interference with domestic programs. No technical and professional assistance will be funded under the grant. However, centrally funded AID consultants will be utilized for short-term assignments totalling approximately 34 work-months. (See Part II.B. of PP).

Grant's Compliance with
Specific Requirements

46. FAA Sec. 110 (a);
Sec. 208 (e). In what manner
has or will the recipient country
provide assurances that it will
provide at least 25% of the
costs of the program, project,
or activity with respect to
which the grant is to be made? Appropriate assurances will be
secured prior to or at time of
obligation. The NFPP has
submitted its proposed activities
for inclusion in the RTG Fourth
Five Year Plan. In addition,
the RTG has identified and
approved \$1.75 million as the
RTG share of NFPP costs during
FY 1976. The NFPP activities
should require direct funding
of \$32,645 million during the
period FY 1976-81. Based on dis-
cussions with the RTG and other
donors, USOM anticipates the RTG
share to be \$21,082 million (65%),
the AID share would be \$8.263
million (25%), and the other
donor share would be \$3,300
million (10%). (Part II.B.)
47. FAA Sec. 660. Will loan be
used to finance police training
or related program in recipient No
country?
48. FAA Sec. 114. Will grant be
used to pay for performance of
abortions or to motivate or No
coerce persons to practice
abortions?
49. FAA Sec. 201 (b). Is the
country among the 20 countries NA
in which development loan funds
may be used to make loans in
this fiscal year?
50. FAA Sec. 201 (d). Is interest
rate of loan at least 2% per annum
during grace period and at
least 3% per annum thereafter? NA
51. FAA Sec. 201 (f). If this
is a project loan, what provisions
have been made for appropriate
participation by the recipient
country's private enterprise? This is not a loan project.

52. FAA Sec. 604 (a). Will all commodity procurement financed under the loan be from the United States except as otherwise determined by the President? Yes
53. FAA Sec. 604 (b). What provision is made to prevent financing commodity procurement in bulk at prices higher than adjusted U.S. market price? No such commodities are to be procured.
54. FAA Sec. 604 (d). If the cooperating country discriminates against U.S. marine insurance companies, will loan agreement require that marine insurance be placed in the United States on commodities financed by the loan? Thailand does not so discriminate.
55. FAA Sec. 604 (e). If offshore procurement of agricultural commodity or product is to be financed, is there provision against such procurement when the domestic price of such commodity is less than parity? No such commodities are to be procured.
56. FAA Sec. 604 (f). If grant finances a commodity import program, will arrangements be made for supplier certification to A.I.D. and A.I.D. approval of commodity as eligible and suitable? Grant does not finance a commodity import program.
57. FAA Sec. 608 (a). Information on measures to be taken to utilize U.S. Government excess personal property in lieu of the procurement of new items. Available excess property will be screened for Project needs. Due to the nature of the Project it is not expected that U.S. excess property can be used.

58. FAA Sec. 611 (b); App. Sec. 101. If grant finances water or water-related land resource construction project or program, is there a benefit-cost computation made, insofar as practicable, in accordance with the procedures set forth in the Memorandum of the President dated May 15, 1962? Grant does not finance such construction.
59. FAA Sec. 611 (c). If contracts for construction are to be financed what provision will be made that they be let on a competitive basis to maximum extent practicable? NA
60. FAA Sec. 612 (b); Sec. 636 (h). Describe steps taken to assure that, to the maximum extent possible, the country is contributing local currencies to meet the cost of contractual and other services, and foreign currencies owned by the United States are utilized to meet the cost of contractual and other services. The country is contributing 65 per cent of total project costs. There is no U.S. owned local currency available for this Project.
61. App. Sec. 113. Will any of grant funds be used to acquire currency of recipient country from non-U.S. Treasury sources when excess currency of that country is on deposit in U.S. Treasury? No. Excess Thai currency is not on deposit in U.S. Treasury.
62. FAA Sec. 612 (d). Does the United States own excess foreign currency and, if so, what arrangements have been made for its release? The U.S. does not own excess local currency.

63. FAA Sec. 620 (g). What provision is there against use of subject assistance to compensate owners for expropriated or nationalized property? Limitation on authorized uses of grant proceeds will preclude such use.
64. FAA Sec. 620 (k). If construction of productive enterprise, will aggregate value of assistance to be furnished by the United States exceed \$100 million? NA
65. FAA Sec. 636 (i). Will any grant funds be used to finance purchase, long-term lease, or exchange of motor vehicle manufactured outside the United States or any guaranty of such transaction? Yes, if authorized by appropriate waivers. Thailand requires right-hand drive and the type of vehicle needed for the project - mobile F.P. vans - are not manufactured in the U.S.
66. App. Sec. 103. Will any grant funds be used to pay pensions, etc. for military personnel? No
67. App. Sec. 105. If grant is for capital project, is there provision for A.I.D. approval of all contractors and contract terms? NA
68. App. Sec. 107. Will any grant funds be used to pay UN assessments? No
69. App. Sec. 108. Compliance with regulations on employment of U.S. and local personnel. (A.I.D. Regulation 7). NA
70. App. Sec. 110. Will any of loan funds be used to carry out provisions of FAA Sec. 209 (d)? No
71. App. Sec. 114. Describe how the Committee on Appropriations of the Senate and House have been or will be notified concerning the activity, program, project, country, or other operation to be financed by the grant. Notification will be made promptly following favorable review at EAPAC meeting.

72. App. Sec. 601. Will any grant funds be used for publicity or propaganda purposes within the United States not authorized by Congress? No

73. MMA Sec. 901.b; FAA Sec. 640 C.

(a) Compliance with requirement that at least 50 per centum of the gross tonnage of commodities (computed separately for dry bulk carriers, dry bulk carriers, dry cargo liners, and tankers) financed with funds made available under this grant shall be transported on privately owned U.S. flag commercial vessels to the extent that such vessels are available at fair and reasonable rates. Will be provided in the Grant Agreement.

74. Section 30 & 31 of PL 93-189 (FAA of 1973). Will any part of the grant be used to finance directly or indirectly military or paramilitary operations by the U.S. or by foreign forces in or over Laos, Cambodia, North Vietnam, South Vietnam, or Thailand? No

75. Section 37 of PL 93-189 (FAA of 1973); App. Sec. 111. Will any part of this grant be used to aid or assist generally or in the reconstruction of North Vietnam? No

76. App. Sec. 112. Will any of the funds appropriated or local currencies generated as a result of AID assistance be used for support of police or prison construction and administration in South Vietnam or for support of police training of South Vietnamese? No

77. App. Sec. 604. Will any
of the funds appropriate for
this project be used to furnish No
petroleum fuels produced in the
continental United States to
Southeast Asia for use by non-
U.S. nationals?

4930266 (5)

AID 1980-1 (0-76)	DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT	1. Cooperating Country Thailand	Page 1 of 6 Pages
		2. PIO/T No. 493-266.2-3-50022	3. <input checked="" type="checkbox"/> Original or Amendment No. _____
PIO/T	PROJECT IMPLEMENTATION ORDER/TECHNICAL SERVICES	4. Project/Activity No. and Title 493-11-580-266.2 PD AAD-710 National Nutrition Planning	

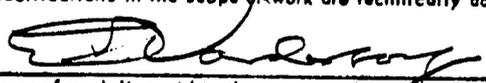
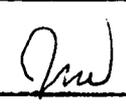
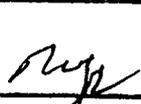
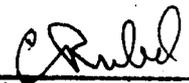
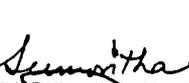
6p.

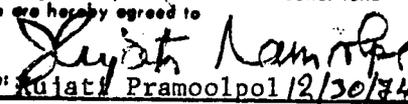
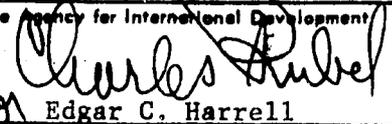
DISTRIBUTION	5. Appropriation Symbol 72-11X1023	6.A. Allotment Symbol and Charge 402-50-493-00-69-51	6.B. Funds Allotted to: <input checked="" type="checkbox"/> A.I.D./W <input type="checkbox"/> Mission	
	7. Obligation Status <input type="checkbox"/> Administrative Reservation <input checked="" type="checkbox"/> Implementing Document		8. Funding Period (Mo., Day, Yr.) From 2/1/75 to 5/31/75	
	9.A. Service to Start (Mo., Day, Yr.) Between 1/15/75 and 2/28/75		9.B. Completion date of Services (Mo., Day, Yr.) 5/31/75	
	10.A. Type of Action <input checked="" type="checkbox"/> A.I.D. Contract <input type="checkbox"/> Country Contract <input type="checkbox"/> Participating Agency <input type="checkbox"/> Service Agreement <input type="checkbox"/> Other:			
	10.B. Authorized Agent AID/W			

Estimated Financing		(1)	(2)	(3)	(4)
		Previous Total	Increase	Decrease	Total to Date
11. Maximum A.I.D. Financing	A. Dollars		15,000		15,000
	B. U.S.-Owned Local Currency				
12. Cooperating Country Contributions	A. Counterpart				
	B. Other Budget		\$ 19,450		\$ 19,450
			¥389,000		¥389,000

13. Mission References	14. Instructions to Authorized Agent This PIO/T requests the services of two technical consultants in national nutrition planning for a total (combined) period of not to exceed four man-months of services. The initial advisor should be scheduled to enter on duty on/about late January - early February 1975. A subsequent amendment to this PIO/T will specify additional RTG Counterpart Fund contributions to this activity. Funds for this PIO/T are obligated under ProAg 266.2-5014, Rev. 1.
------------------------	--

15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.

A. The specifications in the scope of work are technically adequate O/HPP 	B. Funds for the services requested are available AD/F 
C. The scope of work lies within the purview of the initiating office and approved Agency Programs O/HPP	D. AD/M  RLA 
E. P/PO 	F. DTEC/R  NESDB 

16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to Signature and date:  Pramooolpol 12/30/74 Title: Director-General, DTEC	17. For the Agency for International Development/ Signature:  Edgar C. Harrell Title: Actg., Asstance Director for Program, USOM/T	18. Date of Issuance December 31, 1974
--	--	---

AID 1220-1 (2-78) PIO/T	Cooperating Country Thailand	PIO/T No. 493-266.2-3-50022	Page 2 of 6 Pages
	Project/Activity No. and Title 493-11-580-266.2 - National Nutrition Planning		

SCOPE OF WORK

19. Scope of Technical Services

A. Objective for which the Technical Services are to be Used

Provide advisory assistance to the Royal Thai Government (RTG) to incorporate nutrition planning into its overall national planning effort.

B. Description

Under AID/W Contract No. AID/ta-c-1072 with Trans-Century Corp., the consultant services of James Pines and Barton Burkhalter were provided to the Subcommittee on Nutrition Planning, National Economic and Social Development Board (NESDB) to assist in applying a multi-sector analysis methodology for (1) identifying interventions which would impact on nutrition conditions; and (2) designing an overall national nutrition plan which would be incorporated in the RTG Fourth Five-Year Plan (1977-81), now in preparation.

During their assignment here, Drs. Pines and Burkhalter, and the NESDB Subcommittee, determined that preliminary work was needed to assess the current extent of nutritional deficiencies in Thailand, and to identify priority target groups for future nutrition efforts. This work has been completed, including a report on the morbidity/mortality consequences of prevailing nutrition (See Continuation Sheet Page 6)

C. Technicians

(1) (a) Number	(b) Specialized Field	(c) Grade and/or Salary	(d) Duration of Assignment (Man-Months)
2	National Nutrition Planning	FSR-2 equiv. FSR-3 equiv.	4 (combined total, both consultants)

(2) Duty Post and Duration of Technicians' Services

Bangkok, Thailand

(3) Language requirements

English

(4) Access to Classified Information

Not required

(3) Dependents Will Will Not Be Permitted to Accompany Technician

D. Financing of Technical Services

(1) By AID - \$ 15,000

(2) By Cooperating Country - RTG (NESDB) Budget B389,000 (\$19,450)

49 1980-1 (9-78) PIO/T	Cooperating Country Thailand	PIO/T No. 493-266.2-3-50022	Page 3 of 6 Pages
	Project/Activity No. and Title 493-11-580-266.2 - National Nutrition Planning		

20. Equipment and Supplies (Related to the services described in Block 19 and to be procured outside the Cooperating Country by the supplier of those services)

A. (1) Quantity	(2) Description	(3) Estimated Cost	(4) Special Instructions
None			

B. Financing of Equipment and Supplies

(1) By AID - \$ N/A

(2) By Cooperating Country - N/A

21. Special Provisions

- A. This PIO/T is subject to AID (contracting) ~~and to the regulations~~ regulations.
- B. Except as specifically authorized by AID, or when local hire is authorized under the terms of a contract with a U.S. Supplier, services authorized under this PIO/T must be obtained from U.S. sources.
- C. Except as specifically authorized by AID/W, the purchase of commodities authorized under this PIO/T will be limited to the U.S. under Geographic Code 000.
- D. Other (specify):

AID 1380-1 (9-76)	Cooperating Country Thailand	PIO/T No. 493-266.2-3-50022	Page 4 of 6 Pages
PIO/T	Project/Activity No. and Title .493-11-580-266.2 - National Nutrition Planning		

22. Reports by Contractor or Participating Agency (Indicate type, content and format of reports required, including language to be used if other than English, frequency or timing of reports, and any special requirements)

Completion of assignment report required within 30 days of completion of consultancy. This report in English language will be submitted 15 copies to Dr. Prom Panitchpakdi, of the National Economic and Social Development Board, 5 copies to USOM/Thailand. 5 copies to AID/Washington, and 2 copies to the Department of Technical and Economic Cooperation.

23. Background Information (Additional information useful to Authorized Agent and Prospective Contractors or Participating Agency; if necessary cross reference Block 19.C(4) above.)

Will be provided by USOM and NESDB. Inter-alia, refer to report by Mr. James M. Pines, Nutrition Planning Consultant to NESDB, subject: Nutrition Planning by NESDB.

24. Relationship of Contractor or Participating Agency to Cooperating Country and to AID

A. Relationships and Responsibilities

The consultants will work with the Subcommittee on Nutrition Planning of NESDB. Their services will be monitored by the indicated AID Liaison Officer, who is also to Contract Representative.

B. Cooperating Country

Dr. Prom Panitchpakdi, Deputy Secretary-General,
The National Economic and Social Development Board.

C. AID Liaison Officials

Dr. Edward S. Vanderhoof, Principal Health Officer, USOM/Thailand.

AID 1989-1 18-781	Cooperating Country	PIO/T No.	Page 5 of 6 Pages
	Thailand	493-266.2-3-50022	
PIO/T	Project/Activity No. and Title		
	493-11-580-266.2 - National Nutrition Planning		

LOGISTIC SUPPORT

29. Provisions for Logistic Support

A. Specific Items (Insert "X" in applicable column at right. If entry needs qualification, insert asterisk and explain below in C. "Comments")

	In Kind Supplied By		From Local Currency Supplied By	
	AID	Cooperating Country	AID	Cooperating Country
(1) Office Space		X		X
(2) Office Equipment		X		X
(3) Housing and Utilities				
(4) Furniture				
(5) Household Equipment (Stoves, Refrig., etc.)				
(6) Transportation in Cooperating Country		X		X
(7) Interpreter Services		X		X
Other: (Specify) (8) Secretarial Services		X		X
(9)				
(10)				
(11)				
(12)				
(13)				
(14)				
(15)				

B. Additional Facilities Available From Other Sources

- (a) In accordance with revised USOM/RTG guidelines governing contract arrangements (as generally described in Bangkok 18289, 0313 and 2342) APO, PX and Commissary facilities will not be available to contract personnel.
- (b) U.S. Government provided health and medical services are available but only on a limited basis.

C. Comments

CONTINUATION
SHEET

FORM SYMBOL

PIO/T

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

TITLE OF FORM

PROJECT IMPLEMENTATION ORDER
TECHNICAL SERVICES Worksheet Issuance

PAGE 6 OF 6 PAGES

1. Cooperating Country
Thailand2.a. Code No.
493-266.2-3-50022

2.b. Effective Date

2.c. Amendment
 Original OR No:

3. Project/Activity No. and Title

493-11-580-266.2
National Nutrition Planning

Use this form to complete the information required in any block of a PIO or PAA form. Indicate block numbers.

Block 19.B. - Continued:

conditions, and the identification of target populations (in the North, South, Northeast and Bangkok slums) as foci for new nutrition programs.

The RTG has requested that Dr. Pines and Dr. Burkhalter return to Thailand to assist the Subcommittee with the next phase of the activity the application of the system-analytic methodology to identify specific intervention points and action programs for inclusion in a national nutrition plan.

4930266 (6)
PD-AAD-710

AID 122-1 (9-75) PIO/T	DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT		1. Cooperating Country Thailand		Page 1 of 6 Pages	
	PROJECT IMPLEMENTATION ORDER/TECHNICAL SERVICES		2. PIO/T No. 493-266.1-3-50027		3. <input checked="" type="checkbox"/> Original or Amendment No. _____	
			4. Project/Activity No. and Title 493-11-580-266.1 Health and Population Planning (Family Planning)			
			5. Appropriation Symbol 72-11X1024			
DISTRIBUTION		6.B. Funds Allotted to: <input checked="" type="checkbox"/> A.I.D./W <input type="checkbox"/> Mission		6 p.		
7. Obligation Status <input type="checkbox"/> Administrative Reservation <input checked="" type="checkbox"/> Implementing Document		8. Funding Period (Mo., Day, Yr.) From <u>6/20/75</u> to <u>3/20/76</u>				
9.A. Service to Start (Mo., Day, Yr.) Between <u>June 20, 1975</u> and <u>March 20, 1976</u>		9.B. Completion date of Services (Mo., Day, Yr.) <u>3/20/76</u>				
10.A. Type of Action <input checked="" type="checkbox"/> A.I.D. Contract <input type="checkbox"/> Cooperating Country Contract <input type="checkbox"/> Participating Agency Service Agreement <input type="checkbox"/> Other:						
10.B. Authorized Agent A.I.D./Washington						
Estimated Financing		(1)	(2)	(3)	(4)	
\$1.00 = 320.00		Previous Total	Increase	Decrease	Total to Date	
11. Maximum A.I.D. Financing	A. Dollars		24,000		24,000	
	B. U.S.-Owned Local Currency					
12. Cooperating Country Contributions	A. Counterpart					
	B. Other					
13. Mission References STATE 074480 BANGKOK 4983 STATE 054328 STATE 098278 BANGKOK 6891	14. Instructions to Authorized Agent Funds obligated by ProAg 266.1-5015 for the activity described herein will be used to cover the costs of an amendment to A.I.D./W contract AED/csd-3319 with the Westinghouse Population Center, Columbia, Maryland. The <u>condem</u> promotion activity described in this worksheet will be executed by Grant Advertising, Inc., of Bangkok, Thailand, under a sub-contract to the afore-mentioned A.I.D./W-Westinghouse Contract.					
15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.						
A. The specifications in the scope of work are technically adequate O/HPP <u>SWE</u> <u>5/27/75</u>			B. Funds for the services requested are available AD/F <u>JHorn</u> <u>5-31-75</u>			
C. The scope of work lies within the purview of the initiating office and approved Agency Programs O/HPP <u>SWE</u> <u>5/27/75</u>			D. LA <u>[Signature]</u> <u>5/30/75</u>			
E. O/PROG <u>[Signature]</u> <u>5/30/75</u>			F. DTEC/P <u>[Signature]</u> Ministry			
16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to Signature and date: <u>[Signature]</u> <u>5/30/75</u> Title: Deputy Director-General, DTEC			17. For the Agency for International Development Signature: <u>[Signature]</u> Title: Actg., Assistant Director for Program, USOM/T		18. Date of Issuance May 30, 1975	

AID 1980-1 (B-76)	Cooperating Country Thailand	PIO/T No. 493-266.1-3-50027	Page 2 of 6 Pages
PIO/T	Project/Activity No. and Title 493-11-580-266.1 - Health and Population Planning (Family Planning)		

SCOPE OF WORK

19. Scope of Technical Services

A. Objective for which the Technical Services are to be Used

To develop a prototype condom promotion program which will, when implemented nationally, increase condom awareness and usage in rural areas of Thailand.

B. Description

Scope of work and functions to be performed by Grant Advertising, Inc., include the following:

1. Coordination of consumer/market research carried out by DEEMAR, and analysis of findings.
2. Coordination of health center research carried out by DEEMAR and analysis of findings.
3. Development of copy and creative concepts relevant to above, and designed to provide a basic platform for the total communication program.

(See Continuation Sheet Page 6)

C. Technicians

(1) (a) <u>Number</u>	(b) <u>Specialized Field</u>	(c) <u>Grade and/or Salary</u>	(d) <u>Duration of Assignment (Man-Months)</u>
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Design, copy, media, graphics and program testing/analysis staff of local advertising company. (Grant Advertising, Inc.). Estimated duration of assignment: three months.

(2) Duty Post and Duration of Technicians' Services

Bangkok, Thailand

(3) Language requirements

English and Thai

(4) Access to Classified Information

None

(5) Dependents Will Will Not Be Permitted to Accompany Technician

D. Financing of Technical Services

(1) By AID - \$24,000

(2) By Cooperating Country -

AID 1250-1 (9-76)	Cooperating Country Thailand	PIO/T No. 493-266.1-3-50027	Page 3 of 6 Pages
PIO/T	Project/Activity No. and Title 493-11-580-266.1 - Health and Population Planning (Family Planning)		

20. Equipment and Supplies (Related to the services described in Block 19 and to be procured outside the Cooperating Country by the supplier of those services)

A. (1) Quantity	(2) Description	(3) Estimated Cost	(4) Special Instructions
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N.A.

B. Financing of Equipment and Supplies

(1) By AID - \$

(2) By Cooperating Country -

21. Special Provisions

- A. This PIO/T is subject to AID (contracting) (PASA implementation) regulations.
- B. Except as specifically authorized by AID, or when local hire is authorized under the terms of a contract with a U.S. Supplier, services authorized under this PIO/T must be obtained from U.S. sources.
- C. Except as specifically authorized by AID/W, the purchase of commodities authorized under this PIO/T will be limited to the U.S. under Geographic Code 000.
- D. Other (specify):

AID 1380-1 (8-76)	Cooperating Country Thailand	PIO/T No. 493-266.1-3-50027	Page 4 of 6 Pages
PIO/T	Project/Activity No. and Title 493-11-580-266.1 - Health and Population Planning (Family Planning)		

22. Reports by Contractor or Participating Agency (Indicate type, content and format of reports required, including language to be used if other than English, frequency or timing of reports, and any special requirements)

1. Prototype multi-media condom promotion campaign, including development--to the design stage--of posters, radio scripts; T.V. scripts and still frames; promotional hand-out materials; direct-mail pieces; press, merchandizing, and point of sale advertising materials.
2. Progress report, six weeks after commencement of the activity, detailing achievements to date; problems encountered or anticipated; plans for subsequent six weeks of project activity.
3. Results of field tests of prototype condom promotion program.

Copies of all prototype promotion materials and reports shall be prepared in both the Thai and English language.

23. Background Information (Additional information useful to Authorized Agent and Prospective Contractors or Participating Agency; if necessary cross reference Block 19.C(4) above.)

Grant Advertising, Inc., will coordinate closely with DEEMAR Market Research, Inc. of Bangkok, Thailand, in determining the informational content of the condom promotion campaign to be designed by Grant. Prior to design of this campaign, DEEMAR will have conducted a field study to determine knowledge, attitudes and practices of rural Thai villagers (and MOPH clinic staff) re: condoms. The results of DEEMAR's research must be made available to Grant Advertising so Grant can utilize the DEEMAR findings to design a promotion effort relevant to prevailing practice and perceptions in rural areas.

24. Relationship of Contractor or Participating Agency to Cooperating Country and to AID

A. Relationships and Responsibilities

Grant Advertising Inc. will design a prototype condom promotion campaign on behalf of the RTG National Family Planning Project (NFPP), which will fund and conduct nationwide implementation of the promotion campaign.

B. Cooperating Country Liaison Official

Dr. Somsak Vorakamin, Director, Family Health Division, RTG Ministry of Public Health.

C. AID Liaison Officials

Mr. Scott W. Edmonds, Population Officer, United States Operations Mission (USOM), Thailand.

AID 1380-1 (8-78)	Cooperating Country Thailand	PIO/T No. 493-266.1-3-50027	Page 5 of 6 Pages
PIO/T	Project/Activity No. and Title 493-11-580-266.1 - Health and Population Planning (Family Planning)		

LOGISTIC SUPPORT

25. Provisions for Logistic Support A. Specific Items (Insert "X" in applicable column at right. If entry needs qualification, insert asterisk and explain below in C. "Comments")	In Kind Supplied By		From Local Currency Supplied By	
	AID	Cooperating* Country	AID	Cooperating Country
(1) Office Space		X		
(2) Office Equipment		X		
(3) Housing and Utilities		X		
(4) Furniture		X		
(5) Household Equipment (Stoves, Refrig., etc.)				
(6) Transportation in Cooperating Country				
(7) Interpreter Services		X		
Other: (8)				
(Specify) (9)				
(10)				
(11)				
(12)				
(13)				
(14)				
(15)				

B. Additional Facilities Available From Other Sources

N.A.

C. Comments

*To be supplied by local contractor, Grant Advertising, Inc.

CONTINUATION SHEET

FORM SYMBOL

PIO/T

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

TITLE OF FORM

PROJECT IMPLEMENTATION ORDER
TECHNICAL SERVICES

Worksheet Issuance

PAGE 6 OF 6 PAGES

1. Cooperating Country
Thailand

2.a. Code No.
493-266.1-3-50027

2.b. Effective Date

2.c. Amendment
 Original OR No: _____

3. Project/Activity No. and Title

Health and Population Planning (Family Planning)

Use this form to complete the information required in any block of a PIO or PAA form. Indicate block numbers.

Block 19B. - Continued:

4. Supervision and analysis of diagnostic group discussions testing the above concepts.
5. Creation and development of finalized concepts, copy and prototype design for advertising and promotional materials i.e. radio scripts, film storyboards and scripts, direct mail pieces, press advertisements, merchandising kits for health workers, posters, and other point-of-sale and display materials.
6. In consultation with the Royal Thai Government, USOM and Westinghouse Population Center, the development of a media plan to be implemented by the Royal Thai Government to support the distribution, sales and usage of the condoms.

This would include detailed media schedules/costings, overlays, charts and tables showing reach, frequency and penetration of each media, and the strategies to be employed in the use of each media and in the overall media mix.
7. Coordination and analysis of post-testing and evaluation of the program.

LAM

6 p.

PROJECT IDENTIFICATION DOCUMENT (PID)1. DESCRIPTION

The Ministry of Public Health (MOPE) has identified the expansion of integrated rural health services, to all villages in Thailand, as its top priority for health project in FY 1976 and beyond. A key element of this plan is the training of some 50,000 village volunteers who will then return to their villages of origin and serve as health workers. Training will be conducted by nurses, midwives, sanitarians and physicians currently serving in the MOPE system and will span a period of about 30 days.

Training

Health workers for each of Thailand's 50,000 villages will serve as communicators, health educators, preventive medicine and nutrition advocates, teachers of basic sanitation, providers of non-clinical contraceptives and vendors of simple household remedies. They will keep records and refer sick and injured patients to the appropriate (and more sophisticated) health centers for required diagnosis and therapy.

[Details of training curricula, logistics system expansion, supervision, continued in-service training, and the start-up costs for this expansion of health services have not been announced by the RTG.] A MOPE proposal is now under review by the National Economic and Social Planning Board (NESPB).

Estimates of initial training costs, to include transportation, per diem, and support costs are in the range of £750/trainee/month. [Thus the 30 day cost for 50,000 trainees would approximate £40 million or \$2.0 million, but this may be spread over two or three years.]

*Cost
Estimate*

The expansion of the integrated rural health services' is likely to be designed with low cost features and thus external donor support may not be required or will be small. Conversely, costs may be higher than current RTG health sector budget plan can sustain, and PVO's, UNDP, WHO, Asia Foundation, or other donors may be requested by the RTG to participate. Loans from the IBRD/AID may be required to launch this ambitious effort.

The health sector concerns itself largely with health in the broad sense, population and family planning and nutrition.

[The expanded rural health delivery system would address the following needs: delivery of minimal curative services; preventives services; health education in nutrition, family planning, sanitation and first aid; communication services and referrals of sick and injured villagers to more sophisticated health centers both governmental and private.]

*Delivery
System*

2. ALTERNATIVE TECHNOLOGIES

Concomitant approaches to expanded integrated rural health services are through the Health Ministry's Integrated Health Services (IHS) plan, to begin soon in nine provinces, and the AID/APHA/University of Hawaii supported DEIDS project in Lamphang Province which became operational on October 1, 1974.

THAI/WEO and THAI/IBRD health and family planning assessments, expected to be finalized in the Spring of 1975, may assist the MOPE in operational details. However the initial training for the expansion of the integrated rural health services is scheduled to begin in December 1974 or January 1975. Those trained will be the elements of the system in direct contact with the rural people in villages.

3. BENEFICIARIES

The major recipients of this health delivery system would be the inhabitants residing in 50,000 villages (estimated at 4,592,724 households) with a population of approximately 27.5 million. 25 per cent of these villagers have an estimated average annual family income of \$98.57* from which they typically spend \$11.36 for medical expenses for a family of six.

* 1968/69 Household Income Study

Although the entire rural population will benefit by this plan, the primary target groups are pregnant and nursing women and pre-school children.

4. STUDIES REQUIRED FOR FURTHER PROJECT DEVELOPMENT

USOM is interested in this approach for the provision of governmental health services to rural Thailand and is prepared to assist -- through loans, or loan/grant mixes -- with part of the start-up costs for implementing the project. Small grants could be provided for project planning.

Instigating a rather massive new health delivery system is complex. Working groups within the Ministry of Public Health have already begun deliberations on a detailed plan for the training of village health workers. The PRP shall be more explicit in the plan itself and the role which USOM may choose to play.

Factors to be considered in the new village health plan must include:

- a. How will the plan incorporate the presently accepted public health services provided by traditional health workers? The private medical sector? The military health program? ARD? BPP?

- b. What will be the relationship of the village workers to second and first class health centers? (supervision support? training?).
- c. Will the volunteer health workers sustain their motivation? (In Leyte, Philippines volunteer health workers are given only 10 days of training, including first aid, and appear to accept their responsibilities enthusiastically and without substantive rewards).
- d. Selection of volunteers must be carefully done. Sociograms are considered important in this process. Can these be carried out on a massive scale in a short period of time?
- e. What is the relationship of this program to the DEIDS project? INS? Saraphi?
- f. Should the project fail -- what are the alternatives?
- g. Will the RTG future budgets provide for sustaining the continuing costs of training, logistic support, transportation costs, etc.?
- h. Will the new government retain the village health worker program as its No. 1 priority in health?
- i. Will the RTG borrow externally for the development and expansion of the integrated rural health delivery system?

5. SCHEDULE

The schedule of activities which will effect the development of this project is as follows.

DECEMBER 10	PID forwarded to AID/W
DEC. - JAN.	Joint RTG/USOM Family Planning Evaluation
DEC. - JAN.	USOM/RTG Analysis of existing systems (ABD, BPP, Saraphi) and Budgetary and other requirements for An Expanded Health Delivery System.
JANUARY	Joint RTG/WEO Health Sector Analysis
JANUARY 31	PRP sent to AID/W if proposal is submitted to USOM for consideration.
FEB - MARCH	Review findings of Health Sector Analysis, RTG/IBRD Family Planning survey and Family Planning Evaluation for PP.
MAY	PP forwarded to AID/W.