

PROJECT IDENTIFICATION

Family Planning Through Home Economics

APPENDIX A TABLE 1

YES NO

PROJECT NUMBER: 032-11-58-1000

DATE: 10/30/75

REV. NO. (4) 5

CONTROL PACKAGE

3. RECIPIENT (Specify)

COUNTRY: Worldwide

REGIONAL: INTERREGIONAL:

4. LIFE OF PROJECT

BEGINS BY: 1972

ENDS BY: 1977

II. FUNDING AND PERIODS AND PER MONTHS AND PER PERIODS

A. FUNDING BY FISCAL YEAR	B. TOTAL \$	C. PERSONNEL		D. PARTICIPANTS		E. COMMODITIES \$	F. OTHER COSTS \$	G. PASA CONTR.		H. CURRENCY RATE \$/US	
		MM	MM	\$	MM			\$	MM	MM	YEAR
1972	250	446	138	----	----	----	804				
1973	250	83	43	----	----	----	167				
1974	250	111	57	----	----	----	239				
1975	289	138	72	----	----	----	300				
1976											
1977											
TOTAL	2,089	778	310	----	----	----	1510				

III. KIND OF CONTRIBUTIONS

(A) KIND OF CONTRIBUTION	(B) KIND OF GOODS/SERVICES	(C) AMOUNT

III. ORIGINATING OFFICE CLEARANCE

OFFICER	TITLE	DATE
<i>RFB</i> C. Johnson/C. Infield	Project Manager/Chief	May 23, 1975
<i>WHS</i> R.T. Kavenholt	Director	10 June 75

IV. PROJECT AUTHORIZATION

IV. CONDITIONS OF APPROVAL

A. CLEARANCES

OFFICER	SIGNATURE	DATE	OFFICER	SIGNATURE	DATE
PHS/PRS	D. McMakin				
PHS/PEA	A. Furman	6/17/75	PPC/EPK	A. Handly	
GO	C. Gladson	6/24/75	PPC/DPRE/PR	John Welty	6/27/75

B. APPROVALS OF FIELD OFFICERS

Handwritten signatures and dates for field officer approvals.

PROP

I. Program Goal

A. Statement of Goal: Reduction of excessive fertility and population growth rates in developing countries.

B. Measures of Goal Achievement:

1. Population growth rates of developing countries commensurate with social and economic development goals.
2. Accurate current and projected demographic and social economic data employed by developing countries in formulating national policy.

C. Assumptions:

1. Excessive population growth has a negative impact on social and economic development.
2. Availability of family planning programs will result in a decline in fertility and, in turn, a reduction in population growth.
3. Developing countries are willing to include demographic variables in their development planning.

II. Functional Goal

A. Statement of Functional Goal: The development of more adequate systems for the delivery of information, education and communication on population and family planning policies and programs. The major tasks of information, education and communication are to devise methods and programs to help bring about attitudinal changes on the part of national leaders, institutions and individual families, to foster population awareness, and to support family planning delivery systems.

B. Measures of Functional Goal Achievements:

1. The acceptance by LDCs of the importance of considering the economic and social impact of population growth rates in the design of national development programs.
 - 1.1. Decision makers will include population growth variables as an integral part of development planning.
 - 1.2. National resources will be directed toward achieving determined population growth rates.
 - 1.3. Developing country population growth rates will be commensurate with national development plans.
2. The acceptance by individual families of the importance of their decisions and actions in having only as many children as they can afford.
 - 2.1. Adequate and timely information is available on which individual families can make their decisions on family size.
 - 2.2. Adequate contraceptive services and supplies will be readily available to those persons desiring to limit their family size.

C. Assumptions:

1. Population and family planning information, education and communication activities and programs can be measured and evaluated in terms of numbers and types of activities.
 - 1.1. Increased family planning and population information and education programs will be carried out through formal and informal educational systems.
 - 1.2. Increased availability of contraceptive supplies and services will be available to all who desire them.

2. Developing country education and communications institutions and channels actively support national population and family planning programs.

2.1. National media channels are available for dissemination of information and education on population and family planning.

2.2. Educational institutions, government agencies and private organizations provide support to the program.

2.3. Individual families receive adequate and timely information on which to base their decisions for family size.

III. Project Purpose:

A. Statement of Purpose:

1. The establishment of adequate systems, both formal and informal, for the delivery of family planning and population information, education, (and services where feasible), utilizing the services of home economists.

B. Conditions Expected at End of Project:

1. Developing country acceptance of home economist's involvement in family planning and population education

1.1. Home economists in developing countries knowledgeable about and accepting responsibility for promoting family planning and population education and making this activity a part of their professional work.

1.2. Acceptance by developing country government and private institutions of the importance of home economists in providing family planning information, population education, and, where feasible, services. Institutionalization of this responsibility through officially sponsored programs, curricula revision and financial support.

- 1.3. Home economists recognized and utilized as capable family planning and population education resources by other organizations, both national and international, which are involved in these programs.
2. Development and Utilization of Family Planning and Population Education Curricula and Teaching Materials.
 - 2.1. Developing country home economists using revised curricula containing family planning and population information and concepts.
 - 2.2. New methods and materials in use by home economics teachers and extension workers for conveying family planning and population information and education to students and adults in urban and rural communities.
3. Research and Evaluation
 - 3.1. Developing country home economists utilizing research and evaluation methods as a means of developing new, and improving established family planning and population education activities, including curriculum materials, communication methods, program management and training.
4. National and International Home Economist Information, Education and Training Network.
 - 4.1. National, regional and international home economics organizations are promoting the professional involvement of home economists in family planning and population education.
 - 4.2. Information and education materials are exchanged through national, regional and international home economics organizations and publications.

- 4.3. National, regional and international training programs are improving the quality and impact of home economists' involvement in family planning and population education programs.

IV. Project Outputs

A. Outputs and Output Indicators:

1. Definitive sector of home economics leaders informed, communicating and taking positive actions regarding their professional responsibility in providing family planning and population education.
 - 1.1. An estimated 5000 LDC home economics leaders committed to family planning; 300 or more leaders with in-depth training. A useful core of 10 - 100 trained leaders in each AID-assisted LDC. Target completion date - 1978.
2. Family Planning/population training available to home economists in home economics schools and other institutions.
 - 2.1. At least one training center available for every project-assisted country on a country or regional basis; also international training opportunities and facilities for LDC home economists.
3. International leadership accepting family planning as professional concern.
 - 3.1. Meetings with UNESCO, FAO, IFHE and AHEA to plan and implement international support for LDC home economics FP programs.
 - 3.2. Financial support to LDC representatives to pre-IFHE Congress Workshop.
 - 3.3. Liaison and action with the International Federation of Home Economics based in Paris. Target completion date - 1978.

4. Country surveys and/or consultations.
 - 4.1. 8 to 12 LDC country surveys and/or consultations.
Target completion date - 1978.
5. In-country and/or regional workshops.
 - 5.1. 25 to 30 in-country and/or regional workshops. Target completion date - 1978.
6. LDC home economics materials baseline studies.
 - 6.1. Completion of the home economics curricula materials baseline study in approximately 25 LDCs. Target completion date - 1976.
7. Curriculum revision and utilization.
 - 7.1. An estimated 25 LDCs will be utilizing revised curriculums which contain family planning and population education.
Target completion date - 1978.
8. Schools of home economics which include family planning and population education in school curriculums.
 - 8.1. An estimated 25 LDC schools which include family planning and population education. Target completion date - 1978.
9. Extension programs include family planning/population components.
 - 9.1. Approximately 25 LDC extension training programs which will include FP and population education. Target completion date - 1978.
10. Publications and materials production, translation, evaluation and utilization.
 - 10.1. Revised curriculums, reports, articles, network newsletters, audio-visual materials utilized in 25-30 LDCs. Target completion date - 1978.

11. Country or Regional Program Development Coordinators.

- 11.1. An estimated 5 country and/or regional home economics development coordinators in LDCs. Target completion date - 1978.

B. Assumptions About Outputs:

1. Schools of Home Economics in LDCs have interest and capability to provide long-term leadership.
2. Adequate funds are available to carry out project goals.
3. Participation of international and regional organizations in the project goals.
4. Contractor provides good management and technical inputs.

V. Project Inputs:

A. U.S. Inputs:

1. By AHEA (Independent of AID)
 - 1.1. The prestige leadership of the world's largest organization of home economists with a monthly Journal read widely in LDCs.
 - 1.2. AHEA's membership of some 50,000 members, including 35,000 home economists with university degrees provide an extensive personnel pool from which consultant specialists and other project support are acquired.
 - 1.3. Financial and other resources for supporting activities not eligible for AID assistance.
 - 1.4. AHEA's international leadership competence and experience stimulate greater non-U.S. involvement in project goals.

2. By AID/W

2.1. Funds

2.2. An additional \$1,038,000 during the next three years will bring the total estimated project cost to \$2,288,000.

2.3. Consultation and Technical assistance on all critical aspects.

2.4. Approval of major personnel, country workshop specifications, timing, hosts, fellowships, etc.

2.5. Operational support from USAID Missions and related projects.

2.6. Coordination will include LDC official and other AID-assisted projects, also the UN system.

3. Host Country Inputs:

3.1. Although AID is the sole source of support for the American Home Economics Association project per se, host countries do provide contributions in kind, personnel support and some local funds in support of project activities.

4. By others:

4.1. FAO - both PBFL staff and regional officers

4.2. Consultation, resource personnel for workshops, some financing of agreed-upon projects.

4.3. National and local home economics groups and organizations.

4.4. Planning, promotion, co-sponsorship, volunteer service, some local costs.

4.5. LDC governments.

4.6. Consultation, possibly provision of some free facilities, services. Help with participation and local costs.

B. Assumptions about Management of Inputs:

1. Local home economists and other interested organizations will help sponsor and cooperate in country activities such as workshops, training, and network support.
2. Similar work in non-AID countries will be financed from non-AID sources.

VI. Rationale

A. Background:

This PROP calls for an extension of AID's project with the American Home Economics Association for an additional three year period starting with FY 1975 and ending in FY 1977. This contract is presently funded out of Contract No. AID/csd - 3623. The earlier feasibility and initial activities were conducted under Contract No. AID/csd - 2964.

Home economists regard family planning as a human right--the right of couples to choose freely and responsibly the number and spacing of the children they want and can afford. Planning for the size of the family is just one of the kinds of planning which families can use to improve family living. Home economists have always had the family's well-being as their central focus--concerning themselves with "quality of life" issues and decisions at the family level. Traditionally, home economists have operated at many levels of national development. In the national educational curriculum development area, they are involved in designing, testing and implementing the curricula for all levels of education dealing with family development-- from elementary school to graduate university level. This education system is responsible for training future home economics teachers, extension workers and most important, the future mothers of each nation.

The involvement of LDC home economists in providing family planning and population education is more readily accepted by LDC government and public leaders since it represents an "add-on" to already existing and highly approved LDC activities. It does not call for the creation of new facilities.

Home economists make use of the regular professional channels open to them as teachers, home extension agents, nutrition counsellors, child development, health and community workers to reach young people and families with the family planning message and to refer them to nearby services. Because of their normal focus on quality living and the well-being of each member of the household, home economists find family planning concepts particularly relevant to their concern for maternal and child health. Undoubtedly, it is for the above reasons that LDC home economists have responded to the project with enthusiasm and that LDC leadership and budgetary support are gaining momentum.

The selection of the American Home Economics Association for the delivery of family planning and population education is based upon the recognition that home economists represent the strongest organized women's group in many developing nations. This group permeates the entire society--from the ministry level to the field extension worker. In many LDCs the home economics group is the major spokesman for the rights of women. Home economics training covers many fields--nutrition, health, family management and most recently, family planning. Thus, at the ministry level, home economics leaders are able to stimulate national leadership awareness and acceptance of the need for family planning education and action programs. In the schools, home economics teachers, using revised curricula

containing family planning and population education, can reach the nation's youth. At the field level, extension workers, already accepted and trusted by village families, have the best opportunity to discuss the merits of family planning within the context of each family's economic situation and aspirations. They are also able to influence and obtain support from community leaders. Finally, the LDC home economics organization, as a member of the international network of home economics organizations can share in the training, experiences, materials and other benefits associated with such membership.

AHEA is a highly-respected leader in the international home economics field and is the undisputed leader in the introduction of family planning/population education concepts into LDC home economics programs. Its leadership in this field enables AHEA to have wide-reaching effect through the international home economics network, many of whose leaders were trained in U.S. institutions.

The AHEA project is one of three activities tightly focused on the Percy Amendment requirements. It is directed by women, for women, and deals directly with the role and status of women in developing societies. As a non-health source, it re-inforces family planning information obtained from other sources. As an example, vocational education classes for 14,000 Thai village women now include home economics family planning training as part of the teaching program.

The primary purpose of the AHEA International Family Planning Project is to utilize the existing strength of home economists to assist in the establishment of an adequate system of formal and informal education for the delivery of

information on family planning and population education in developing countries.

The response of home economists to this challenge became apparent in November 1971 when 50 participants from 13 developing countries and the United States met in Chapel Hill, North Carolina to consider the "Role of Home Economics in Family Planning." The following statement was issued as a preamble to the conference recommendations:

"..... Home Economists throughout the world are in an incomparable position to play a role in population programs (1) because of the places and ways in which home economists work with people, and (2) because our preparation as home economists uniquely qualifies us to approach family planning in its most comprehensive sense; that is, family planning as a decision-making process....."

As a result of this 1971 Conference and funding provided by the Agency for International Development, family planning and population education are rapidly becoming an integral part of home economics programs in primary and secondary schools, college curricula, and in extension and community development programs in the developing countries participating in the project to date.

B. Project Objectives:

1. The objectives of the American Home Economics Association project are outlined below:

1.1. Motivate home economists in developing countries to provide population education and family planning information as an integral part of their regular professional work.

- 1.2. Encourage all home economists to promote family planning through effective use of the regular channels of their personal and professional contacts.
- 1.3. Develop recommendations and effective ways through which home economists can include family planning/population education in their programs--formal and informal.
- 1.4. Develop and adapt publications, audio-visuals, curriculum, and teaching aids for home economists to use in integrating family planning/population education concepts in their programs.
- 1.5. Identify other family planning/population education resources and develop cooperative relationships with organizations and agencies working in family planning/population education.
- 1.6. Establish an international network of key home economists who can give leadership to on-going efforts to integrate family planning/population education concepts into home economics programs and provide a means to minimize duplication of efforts and maximize effectiveness in accomplishing project goals.
- 1.7. Develop overall standards and inaugurate training programs for the profession which include family planning.
- 1.8. Promote and support the participation by home economics organizations and groups in the development of national and local maternal and child health/family planning and better family living programs.

2. The activities of the AHEA project follow the pattern as shown below:

- 2.1. Consultation Visits. The first step in a developing country's involvement in the project is initiated by a request by a home economics leader to the AHEA for a staff specialist to visit the LDC to meet the home economics leadership, describe the project concepts, goals and procedures and to develop guidelines and recommendations for the country survey which would normally follow this consultant visit. This visit also enables the AHEA consultant to determine the feasibility of further involvement of the contractor in the LDC program.
- 2.2. Country Surveys. A means of surveying home economics and family planning resources within a country and identifying the interest of home economists in becoming involved in family planning and population education programs. Exploration of the need and interest in such home economists' involvement as seen by leaders in government and private agencies, educational institutions, ministries, population and family planning centers.
- 2.3. In-country Workshops and Seminars. Conducted only where local home economists are interested in them and capable of sponsoring them. Include orientation seminars, curriculum development workshops, community development workshops, and workshops to develop teaching materials and audio-visual aids.
- 2.4. In-Depth Training Fellowships. Involvement of selected home economists from developing countries in intensive programs to explore family planning implications for home economics programs at regional or in-country training centers.

2.5. Publications. Provision for publications, informational materials and other teaching aids on family planning especially developed for use by home economists.

2.6. Research/Pilot Projects. Development and pre-testing of innovative instructional modules; quality of life research to assess family and community needs, and identify barriers and gateways to social change for program development and evaluation.

2.7. Summer Institutes. Programs of five to six weeks at selected universities in the U.S. for home economics students from developing countries presently studying in the U.S.A.

The final steps in the evolution of each country program is the establishment of a country and/or family planning home economics program development coordinator who would assume responsibility for in-country program development, training, research, evaluation, materials development and testing, and also serve as the international home economics organization network member. This latter responsibility would permit feed-back to AHEA and the International Federation of Home Economists on LDC country program development. Where feasible, regional project development coordinators would fulfill these same functions, but on a regional basis. It is expected that country and regional program coordinators and their organizations, perhaps after initial AHEA funding support, would shortly phase-over to country or multi-national donor funding.

b. Progress to Date:

In less than three years, the International Family Planning project of the AHEA has conducted country surveys, consultations, country workshops and in-depth training in 22 developing countries which involved more than three thousand home economics leaders from these countries. Consultations and/or surveys have been held in the following countries:

Thailand	Nigeria
Malaysia	Ghana
Philippines	Sierra Leone
Korea	Jamaica
India	Panama
Pakistan	Costa Rica
Turkey	Venezuela
Afghanistan	Nepal
	Liberia

A total of 33 Country Workshops have been held in 12 of the above countries. Approximately 3,000 home economists have participated in these country level workshops.

Depth Training has been provided through two workshops at the Chinese Center for International Training in Family Planning Taiwan for 48 home economics leaders from 10 developing countries participating in the project. A total of 135 home economists studying in the U.S. from 35 developing countries have received depth training in family planning in the U.S. Summer Institutes.

The first Pilot Project for curriculum development was initiated in 1974 and resulted in the publication of lessons for integrating family planning concepts into home economics and these are being tested in three countries--Thailand, Sierra Leone and Jamaica.

Prototype materials have been developed through the Summer Institutes. These have resulted in the publication of 2 packets with 21 different items. Some have been adapted and translated for specific country groups.

A book of Curriculum Papers has been published and distributed. Some participating countries have developed teaching and curriculum materials and published articles in journals and magazines. Some have received wide-spread in-country radio/T.V./press publicity on their family planning activities.

A Network of home economics leaders has been established in the participating countries to facilitate communication and local leadership. Two international ad hoc advisory committee meetings have been held--1972 and 1974.

The internal project evaluation is on-going with once-a-year reports, and one AID external evaluation was done in 1974-75. The model used for country level involvement has proved to be very successful. The interest and enthusiasm of home economists have remained on a high level, with activities increasing in almost all of the participating countries. Curriculum revision to integrate family planning and population education concepts is underway in a number of the countries.

By summer 1975, a slide-tape show on home economics and family planning will have been produced as a joint AHEA/IPPF undertaking. It will be distributed to all project countries as well as international organizations involved in population and family planning programs.

The project's efforts in the extension programs have focused on the training of trainers and leaders to give them the basis for training the local village leaders who are reaching families directly. This focus is providing far-reaching effects at the grass roots level.

In some countries home economists are now being asked to provide leadership to the overall country plan for introducing population education in the schools and colleges. And home economics groups are receiving some additional funds for supporting their family planning work from local sources after their initial efforts were financed by the AHEA Project. There is no doubt whatsoever about

the ability and commitment of home economics groups in providing leadership in integrating family planning through the regular channels of their work.

There is much evidence to indicate that home economists in extension and field work in many countries also provide a unique opportunity to reach village families with family planning information.

Continuing liaison work is carried on with the FAO home economics staff working in population education as well as with the home economics staff of UNESCO. In an attempt to stimulate greater country-level donor program integration, AHEA is developing contacts with other AID-funded organizations such as World Education, Inc., Asia Foundation, Pathfinder and FPIA. It also works at the field level with IPPF and UN programs.

There is clear evidence that in nine of the previously-mentioned LDCs, strong infrastructures for home economists' involvement in family planning and population education are being developed. Home economists in these countries are integrating family planning concepts into formal and non-formal home economics training programs. Reports from these nine countries estimate that this project is reaching 1,172 college level home economics teachers who teach population and family planning to 124,450 higher education students each year; that 31,020 home economics teachers instruct 5.4 million primary, secondary, vocational and technical students each year; that 4,214 home economics extension workers reach 2.6 million women and youth each year, giving estimated totals of 6.6 million families reached directly and 13.2 million reached indirectly. This process is now established within the education and extension systems of these nine countries and will continue to expand.

Evidence of the growing maturity of some LDC home economics family planning/population education programs can be seen through the LDC regional and country-wide

aining programs scheduled for this current year. The Philippine Home Economics Association, with AHEA assistance, is presently conducting a regional training workshop in which 40 home economics leaders from Nepal, Sri Lanka, Afghanistan, Indonesia, Thailand and the Philippines are participating. Later this year, the Korean Home Economics Association will conduct a country-wide training program for home economics extension leaders. Also planned is a regional training workshop, sponsored jointly by Jamaica and Trinidad, to which home economics leaders from the entire Caribbean region, and some Spanish speaking countries will be invited. The pilot curricula materials, developed a year ago and under test during this past year in Jamaica, Thailand and Sierre Leone, will be evaluated and revised at a U.S. university summer institute in August. After this Evaluation, the revised versions of these curricula materials will be made available to the world community of home economists for cultural adaptation and translation.

VIII. Course of Action

A. Implementation Plan

This project calls for a continuation of the American Home Economics Association activities similar to those of the past but with modification as recommended in the Evaluation Report. Approval for specific activities will be based upon a yearly Work Plan submitted to and approved by PHA/POP. This work plan will provide for fine-tuning modifications that will grow out of continuing experience and detailed evaluations.

VIII. Evaluation Plan

A thorough evaluation of the American Home Economics project has just been completed covering the project from its beginning to March 1975. The work program covered in this PROP reflects this evaluation. Another comprehensive evaluation, patterned along the lines of the current one, will be conducted during the Spring of 1977. It will concentrate on those project activities of the proposed new funding period with special emphasis on determining the extent of the institutionalization of project goals in the participating LDCs. This evaluation will measure the impact of the project on LDC educational institutions, on out-of-school programs and give special attention to its impact on rural communities.

This evaluation will be undertaken by a team composed of technically qualified persons approved by AID who will review project accomplishments and make recommendations for future action. The evaluation team will consist of three to five members.

In addition to the above-described general project evaluation, the AHEA will prepare an evaluation report on each country workshop within a month after its completion, together with a follow-up report on participant activities at a suitable interval - possibly 6 months later. The immediate objective of these evaluations will be to provide information and recommendations for improved planning in subsequent country workshops. A similar procedure will be followed for the consultation visits, international meetings and other major project activities. Ten copies of these Interim Reports should be

forwarded to the AID/W Project Manager.

Separate from the interim reports described above, semi-annual progress reports will be prepared by the AHEA. These reports should include a general appraisal of the project work, including publications, studies and other materials completed during the rating period. The first report is due within seven (7) months from the effective date of the new contract, with succeeding progress reports due every six (6) months thereafter. The progress reports falling on the yearly anniversary dates starting from the date of the first report will include a detailed plan of work for the next 12-18 months. As in the case of the Interim Reports, ten (10) copies of the Semi-Annual progress reports will be submitted to the AID/W Project Manager.

IX. Women's Impact Statement

The American Home Economics Association operates under the same guidelines as other Federal Agencies with regard to equal opportunity employment. The AHEA is primarily composed of highly qualified female home economics leaders and thus more than meets AID requirements for the employment of women under U.S. funding regulations.

X. Abortion-Related Activities

This project is consistent with A.I.D. policies relative to abortion-related activities and with Section 114 of the Foreign Assistance Act of 1961, as amended. No funds made available under this project and subsequent contract will be used for the procurement or distribution of equipment provided for the purpose of inducing abortions as a method of family planning; for information, education, training or communication programs which seek to promote abortion as a method of family planning; for payments to women in less developed countries to have abortions as a method of family planning; or for payments to persons to perform or to solicit persons to undergo abortions.

American Home Economics Association
Project No. 932-11-580-980

Proposed Budget FY 1975 through FY 1977

Calendar Period	FY 1975 (9 mo)		FY 1976 (12 mo)		FY 1977 (15 mo)	
	7/1/75-3/31/76 (\$250)		4/1/76-3/31/77 (\$350)		4/1/77-6/30/78 (\$438) Terminal	
Budget Item	MM	\$ (000)	MM	\$ (000)	MM	\$ (000)
<u>Core Staff Personnel:</u>						
Project Director (1)	6.75	16,788	9	22,385	12	27,981
Associate Director (1)	9.	13,847	12	18,463	15	23,079
Assistant Director (1)	9.	11,611	12	15,481	15	19,351
International Liaison Officer (1)	4.5	8,453	6	11,272	7½	14,090
Administrative Assistant (1)	4.5	3,945	6	5,260	7½	6,575
Project Secretary (1)	9.	7,105	12	9,473	15	11,834
Total Core Salaries & Man Months	42.75	61,749	57	82,334	72	102,910
Fringe Benefits - 10% of Salaries		<u>6,175</u>		<u>8,233</u>		<u>10,291</u>
Total Salaries & Fringe Benefits		67,924		90,567		113,201
Core Staff Travel & Per Diem		<u>15,000</u>		<u>20,000</u>		<u>24,000</u>
Total - Core Personnel Costs including Salaries, Fringe, Travel and Per Diem		82,924		110,567		137,201
Contractor - 110% AID-funded Salaries - including fringe benefits & other costs		67,924		90,567		113,201
Total - Contractor Core Costs, plus Overhead		<u>150,848</u>		<u>201,134</u>		<u>250,402</u>
<u>Program Costs:</u>						
Contractor and/or Regional LDC Coordination - 1/2 time - on sub-contract basis		6,768		14,500		18,125
Contractor travel & per diem		2,500		6,500		6,500
Contractor and/or Regional Workshops; In-service Training		34,107		55,866		75,091
Materials, Publications, Supplies		30,500		40,000		47,875
Country Surveys/Consultations		6,000		7,000		6,553
Research and Evaluation		10,000		10,000		15,046
Consultants - (short term)		4,000		10,000		11,394
Network Development		<u>5,277</u>		<u>5,000</u>		<u>7,014</u>
Total Program Costs	43	99,152	57	148,866	72	187,598

Summary

Total Core Staff and Overhead Cost	150,848	201,134	250,402
Total Program Cost	<u>99,152</u>	<u>148,866</u>	<u>187,598</u>
Total Proposed Budget by Fiscal Year	250,000	350,000	438,000*

* Note - FY 1977 is the terminating period of this project

Time Scheduling

(modified PERT Chart)

Item or Activity	FY 1975	FY 1976	FY 1977
	9	21	36
1. Consultations and/or Country Surveys	4-6	3-6	3
2. Country and/or Regional Workshops	8-12	10-15	15-20
3. In-Depth Training Summer Institutes	2-3	2-3	3-5
4. Baseline study of LDC Curriculum Materials	1	--	--
5. LDC Program Coordinators & Training Centers	3-4	3-5	3-5
6. Network Newsletter	3	4	5
7. Prototype Curriculum and Teaching Materials Published	3-4	6-8	8-10
8. Curriculum and Materials Development, Evaluation and Cultural Adaptation.	Ongoing in participating LDCs		--
9. Participant & Program follow-up; International Network Development	Continuing		----

PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

Life of Project: _____
From FY 1977 to FY 1977
Total U.S. Funding: \$2,000,000
Date Prepared: May 22, 1977

Project Title & Number: Family Planning Through Home Economics (The American Home Economics Association (AHEA) 932-11-580-980

NARRATIVE SUMMARY	OBJECTIVELY VERIFIABLE INDICATORS	MEANS OF VERIFICATION	IMPORTANT ASSUMPTIONS																																															
<p>1. Program or Sector Goal: The broader objective to which this project contributes:</p> <p>Development of more adequate systems for the delivery of information and education on population and family planning.</p> <p>To stimulate attitudinal changes on the part of national leaders, institutions and individual families so as to foster family planning and population awareness and the acceptance of such concepts and practices.</p>	<p>A.1. Measures of Goal Achievement:</p> <p>Acceptance by LDC leaders and institutions of the importance of considering the economic and social impact of population growth rates in national development planning.</p> <p>The acceptance by individual families of the importance of their decisions and actions in having only as many children as they can afford.</p>	<p>Reports and Publications</p> <p>Evaluations</p>	<p>A.1. Assumptions for achieving goal targets:</p> <p>LDC leadership attitudinal changes can be measured in terms of increased use of demographic considerations in national planning.</p> <p>Increased use of family planning and population education programs by LDC institutions can be measured.</p> <p>Increased availability of family planning and population education at the family level - rural and urban creates measurable demands for supplies and services.</p>																																															
<p>1. Project Purpose:</p> <p>Population and family planning information and education incorporated into the professional responsibilities of LDC home economists.</p>	<p>B.2. Conditions that will indicate purpose has been achieved: End of project status.</p> <p>Revised curriculum materials in use in educational institutions of at least 25 LDCs.</p> <p>Trained staffs utilizing revised materials in ordinary teaching of home economics in LDC institutions.</p> <p>Extension workers regularly disseminating family planning and population information and education to LDC families.</p>	<p>B.3.</p> <p>Syllabuses</p> <p>Reports</p> <p>Site Visits</p>	<p>B.4. Assumptions for achieving purpose:</p> <p>Materials are relevant to host country situation.</p> <p>LDC educators capable and willing to adapt materials to local situation.</p> <p>LDC governments will provide sufficient resources to publish and utilize current materials.</p> <p>Extension workers will be willing and able to commit themselves to this new dimension of their professional responsibilities.</p>																																															
<p>Outputs:</p> <p>1. <u>Materials</u></p> <p>Survey of present HE materials and use</p> <p>Develop prototypes for specific LDC applications</p> <p>Distributor:</p> <p><u>Workshops & In-Depth Training</u> for Educators, extension leaders</p>	<p>Magnitude of Outputs:</p> <p>C.2.</p> <p>As appropriate for primary, secondary & university levels of instruction</p> <p>15-20 in-country and/or regional workshops for est. 5000 LDC HE leaders; In-depth training for 300 or more LDC HE leaders.</p> <p>Number and/or location to be determined jointly by AID & AHEA and implemented thru Plan of Work.</p>	<p>C.3. Visual inspection of materials</p> <p>Reports, site visits</p>	<p>C.4. Assumptions for achieving outputs:</p> <p>AHEA & affiliates have technical capability develop appropriate materials jointly with LDC educators.</p> <p>Workshop method effective in (a) motivating LDC H.E. leaders accept responsibility of providing FP/POP info and education in their H.E. programs, and (b) to develop strategies for implementing & maintaining these programs.</p> <p>Survey activities will motivate leaders to appreciate & support LDC home economists' in these programs.</p>																																															
<p>Inputs:</p> <p><u>Personnel</u> - Contractor personnel as shown on Appendix A. Also, includes one LDC Program Development Coordinator in each of 5 LDCs.</p> <p>Curriculum & related materials.</p>	<p>D.2. & D.3.</p> <table border="1"> <thead> <tr> <th rowspan="3"></th> <th colspan="6">Budget</th> </tr> <tr> <th colspan="2">FY 75 (9Mos)</th> <th colspan="2">FY 76 (12Mos)</th> <th colspan="2">FY 77 (15Mos Term)</th> </tr> <tr> <th>MM</th> <th>\$ (000)</th> <th>MM</th> <th>\$ (000)</th> <th>MM</th> <th>\$ (000)</th> </tr> </thead> <tbody> <tr> <td>A. Personnel</td> <td>43</td> <td>83</td> <td>57</td> <td>111</td> <td>72</td> <td>138</td> </tr> <tr> <td>B. Prog. Cost</td> <td></td> <td>99</td> <td></td> <td>149</td> <td></td> <td>188</td> </tr> <tr> <td>C. Overhead</td> <td></td> <td>68</td> <td></td> <td>90</td> <td></td> <td>112</td> </tr> <tr> <td>Total</td> <td>43</td> <td>250</td> <td>57</td> <td>350</td> <td>72</td> <td>438</td> </tr> </tbody> </table>		Budget						FY 75 (9Mos)		FY 76 (12Mos)		FY 77 (15Mos Term)		MM	\$ (000)	MM	\$ (000)	MM	\$ (000)	A. Personnel	43	83	57	111	72	138	B. Prog. Cost		99		149		188	C. Overhead		68		90		112	Total	43	250	57	350	72	438	<p>D.4.</p> <p><u>LDC Inputs</u></p> <p>Facilities</p> <p>Furnishings</p> <p>Office Supplies</p> <p>Personnel</p>	<p>D.4. Assumptions for providing inputs:</p> <p>Contractor will be able to provide the necessary staff and other support in a timely manner.</p>
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PROJECT DESIGN SUMMARY
LOGICAL FRAMEWORK

Life of Project: From FY 1975 to FY 77
Total U. S. Funding ~~\$1,300,000~~ 2,550,000
Date Prepared: May 1975

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<p>Project Purpose:</p> <p>Utilization of the services of home economists for the development of formal and non-formal systems for the delivery of family planning and population education.</p>	<p>Conditions that will indicate purpose has been achieved: End of project status.</p> <p>Development countries acceptance of home economists's involvement in family planning and population education.</p> <p>Contractor providing technical assistance in selected LDC's.</p> <p>LDC's supporting and directing their own home economics FP & Pop. Educ.</p> <p>New curriculum & other materials developed and in LDC use.</p>	<p>Project reports, publications and materials; LDC and other publications and reports</p>	<p>Assumptions for achieving purpose:</p> <p>The utilization of LDC home economists to deliver family planning and population education will motivate the acceptance of its concepts and practices by leaders, institutions and individuals</p> <p>Information is needed by FHA/PCP to evaluate Title X activities and to manage the program effectively</p>																																																															
<p>Outputs:</p> <p>LDC home economics leaders & field workers committed to the achievement of the goals of this project.</p> <p>Family planning & population education and training available in LDC institutions and at the extension level</p> <p>International leadership accepting family planning as a professional concern</p> <p>Country surveys, workshops, baseline studies, curriculum and materials revision and training and evaluation</p>	<p>Magnitude of Outputs:</p> <p>An estimated 5000 LDC home economics leaders committed to the program</p> <p>300 or more leaders with in-depth training</p> <p>At least 15 LDC's with operating programs providing program development, training, materials development, evaluation in institutions and at the field level</p> <p>8-10 country surveys/consultations, 15 to 20 workshops, new curriculum materials.</p>	<p>LDC reports and publications Observations All and contractor records Participant and program follow-up reports</p>	<p>Assumptions for achieving outputs:</p> <p>Sufficient funds to support activities will be available</p> <p>Developing countries will support and sponsor project activities and provide adequate resources for future LDC programs</p>																																																															
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