

PROJECT APPRAISAL REPORT (PAR)

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1. PROJECT NO. 489-11-110-594	2. PAR FOR PERIOD: 11/1/70 TO 6/30/72	3. COUNTRY Republic of Korea	4. PAR SERIAL NO. 72-5 4p
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5. PROJECT TITLE  
**Rural Policy Planning and Development (Horticultural Advisor)**

6. PROJECT DURATION: Began FY <u>64</u> Ends FY <u>72</u>	7. DATE LATEST PROP 3/10/70	8. DATE LATEST PIP 3/10/70	9. DATE PRIOR PAR 10/30/70
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10. U.S. FUNDING	a. Cumulative Obligation Thru Prior FY: \$ <b>198,000</b>	b. Current FY Estimated Budget: \$ <b>7,000</b>	c. Estimated Budget to completion After Current FY: \$ <b>0</b>
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11. KEY ACTION AGENTS (Contractor, Participating Agency or Voluntary Agency)

a. NAME <b>Horticulture Advisor</b>	b. CONTRACT, PASA OR VOL. AG. NO. <b>Direct Hire</b>
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I. NEW ACTIONS PROPOSED AND REQUESTED AS A RESULT OF THIS EVALUATION

A. ACTION (X)			B. LIST OF ACTIONS	C. PROPOSED ACTION COMPLETION DATE
USAID	AID/W	HOST		
X			<p>Horticulture Research activities should be annually evaluated to see if current standards are maintained or improved because performance is important in meeting agricultural growth goals. Mission personnel, including the IADC * contractor, will be used to perform this function.</p> <p>* International Agricultural Development Council for New England Colleges of Agriculture which is providing contract assistance to the Office of Rural Development.</p>	On going

D. REPLANNING REQUIRES						E. DATE OF MISSION REVIEW	
REVISED OR NEW:	<input type="checkbox"/> PROP	<input type="checkbox"/> PIP	<input type="checkbox"/> PRO AG	<input type="checkbox"/> PIO/T	<input type="checkbox"/> PIO/C	<input type="checkbox"/> PIO/P	March 23, 1972
PROJECT MANAGER: TYPED NAME, SIGNED INITIALS AND DATE Francis C. Jones				MISSION DIRECTOR: TYPED NAME, SIGNED INITIALS AND DATE Michael H. B. Ayer			

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**II. PERFORMANCE OF KEY INPUTS AND ACTION AGENTS**

A. INPUT OR ACTION AGENT CONTRACTOR, PARTICIPATING AGENCY OR VOLUNTARY AGENCY	B. PERFORMANCE AGAINST PLAN							C. IMPORTANCE FOR ACHIEVING PROJECT PURPOSE (X)				
	UNSATISFACTORY		SATISFACTORY			OUTSTANDING		LOW	MEDIUM		HIGH	
	1	2	3	4	5	6	7	1	2	3	4	5
1. Horticultural Advisor (D.H.)					X					X		
2.												
3.												

Comment on key factors determining rating

4. PARTICIPANT TRAINING	1	2	3	4	5	6	7	1	2	3	4	5
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Comment on key factors determining rating

N/A

5. COMMODITIES	1	2	3	4	5	6	7	1	2	3	4	5
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Comment on key factors determining rating

N/A

6. COOPERATING COUNTRY	a. PERSONNEL	1	2	3	4	5	6	7	1	2	3	4	5
	b. OTHER				X						X		

Comment on key factors determining rating

7. OTHER DONORS	1	2	3	4	5	6	7	1	2	3	4	5
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(See Next Page for Comments on Other Donors)

## II. 7. Continued: Comment on key factors determining rating of Other Donors

N/A

## III. KEY OUTPUT INDICATORS AND TARGETS

A. QUANTITATIVE INDICATORS FOR MAJOR OUTPUTS		TARGETS (Percentage/Rate/Amount)					
		CUMU- LATIVE PRIOR FY	CURRENT FY		FY__	FY__	END OF PROJECT
			TO DATE	TO END			
Basic report on recommended fruits and vegetables prepared printed and distributed.	PLANNED	7	2	-	-	-	9
	ACTUAL PERFORMANCE	7	2				
	REPLANNED			-	-	-	-
Special report to Agricultural and Fisheries Development Corp. (AFDC) prepared on recommended commercial fruit and vegetable ventures.	PLANNED	0	1	-	-	-	-
	ACTUAL PERFORMANCE	0	1				
	REPLANNED						
	PLANNED						
	ACTUAL PERFORMANCE						
	REPLANNED						
	PLANNED						
	ACTUAL PERFORMANCE						
	REPLANNED						
B. QUALITATIVE INDICATORS FOR MAJOR OUTPUTS	COMMENT: The basic purpose of Mr. Cattoni's work has been achieved. The Central Horticultural Research Station and its branch stations carry on extensive production trials and evaluate the produce for taste, yield and processing characteristics. Level of staff training and continuity of assignments is higher than in the Office of Rural						
1. Functional Horticultural Research Institution established.	Development in general.						
2. Availability of produce.	Fresh vegetables are available even in winter, production and exports are increasing.						
3.	COMMENT:						

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IV. PROJECT PURPOSE

A. 1. Statement of purpose as currently envisaged.

2. Same as in PROP?  YES  NO

To institutionalize, in a central horticultural research station, processes and techniques for growing and evaluating new fruit and vegetable varieties; and to advise the Agricultural and Fisheries Development Corp. (AFDC) on horticultural production and processing ventures with commercial potential.

B. 1. Conditions which will exist when above purpose is achieved.

2. Evidence to date of progress toward these conditions.

A. A central research station which has institutionalized processes and techniques for growing, processing and evaluating new vegetable and fruit varieties.

A. Numbers of new crops and varieties evaluated:

	1970	1971
Crops	9	6
Varieties	118	135

In addition crops and varieties previously approved for continuous experimental work were evaluated - for example 426 fruit varieties introduced in prior years.

B. An Agricultural and Fisheries Development Corp. generating new commercial horticultural ventures.

B. Due to a general policy of consolidating business activities, and to management problems, there is no evidence of AFDC expansion of horticultural activities.

V. PROGRAMMING GOAL

A. Statement of Programming Goal

To meet the agricultural sector growth goal of the Second Five Year Plan which was projected to average 5% per annum.

B. Will the achievement of the project purpose make a significant contribution to the programming goal, given the magnitude of the national problem? Cite evidence.

A functional horticultural research station will make (and has made) a significant contribution to the agricultural growth goal because continued diversification from low value grain crops into higher value crops is necessary to meet this goal.

Progress to date:

A. Second Five Year Plan Projections for Non-Grain Crops 1965-1970 were for a 36% increase in the value of such crops.

Achieved by 1970: Fruits 36% Vegetable 42%

B. Exports of Fruits and Vegetables: 1964/66 average \$ .8 million  
1970 \$2.4 "

C. Shift in Value Composition of Products:

	1964	1970
Cereal grains	61%	45%
Fruit and Vegetable	8%	14%