

AID 1025-1 (7-71) (FACE SHEET)
NONCAPITAL PROJECT PAPER (PROP)

I. PROJECT IDENTIFICATION

1. PROJECT TITLE: **Field Support Technical Assistance (APHA)**
 932-877

APPENDIX ATTACHED: YES NO 10p

2. PROJECT NO. (M.O. 1095.2): **932-11-570-877**

3. RECIPIENT (specify):
 COUNTRY Worldwide
 REGIONAL _____ INTERREGIONAL _____

4. LIFE OF PROJECT
 BEGINS FY 70
 ENDS FY 76

5. SUBMISSION
 ORIGINAL _____
 REV. NO. 2 _____ DATE _____
 CONTR./PASA NO. _____

II. FUNDING (\$000) AND MAN MONTHS (MM) REQUIREMENTS

A. FUNDING BY FISCAL YEAR	B. TOTAL \$	C. PERSONNEL		D. PARTICIPANTS		E. COMMODITIES \$	F. OTHER COSTS \$	G. PASA/CONTR.		H. LOCAL EXCHANGE CURRENCY RATE: \$ US _____ (U.S. OWNED)		
		(1) \$	(2) MM	(1) \$	(2) MM			(1) \$	(2) MM	(1) U.S. GRANT LOAN	(2) COOP COUNTRY	
										(A) JOINT	(B) BUDGET	
1. PRIOR THRU ACTUAL FY	872											
2. OPRN FY <u>73</u>	182											
3. BUDGET FY <u>74</u>	365											
4. BUDGET +1 FY <u>75</u>	391											
5. BUDGET +2 FY												
6. BUDGET +3 FY												
7. ALL SUBQ. FY												
8. GRAND TOTAL	1810											

9. OTHER DONOR CONTRIBUTIONS

(A) NAME OF DONOR	(B) KIND OF GOODS/SERVICES	(C) AMOUNT

III. ORIGINATING OFFICE CLEARANCE

1. DRAFTER: RJM 2/21/73 TITLE: Project Monitor DATE: _____
 PHA/POP/FPSD, R. J. Metcalfe

2. CLEARANCE OFFICER: RR 2-23-73 TITLE: Director, Office of Population DATE: _____
 PHA/POP, R. T. Ravenholt

IV. PROJECT AUTHORIZATION

1. CONDITIONS OF APPROVAL

2. CLEARANCES

BUR/OFF.	SIGNATURE	DATE	BUR/OFF	SIGNATURE	DATE
PPC/DPR	G. Grande (phone)	1/30/73	ASIA/DP LA/DR	R. Birnberg (phone) Maura Huxley (phone)	2/27/73 2/5/73
TA/PM	F. Correll (phone)	2/2/73	AFR/ODS	P. Lyman (phone)	2/12/73
SA/PPB	A. R. Roan (phone)	2/20/73	PHA/POP,	H.A. Pedersen	2/20/73

3. APPROVAL AAs OR OFFICE DIRECTORS

SIGNATURE	DATE	SIGNATURE	DATE
<u>Jarold A. Kieffer</u>	<u>3/20/73</u>		

4. APPROVAL A/AID (See M.O. 1025.1 VI C)

SIGNATURE: Jarold A. Kieffer DATE: 3/20/73
 ADMINISTRATOR, AGENCY FOR INTERNATIONAL DEVELOPMENT
 Jarold A. Kieffer, AA/PHA

PROJECT NO. 931-11-570-877	SUBMISSION <input type="checkbox"/> ORIGINAL <input checked="" type="checkbox"/> REVISION <u>2</u> (Number)	DATE 1/5/73	PAGE <u>2</u> of <u>7</u> PAGES
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Preface

This amendment supersedes the narrative of the original PROP for this project (March 9, 1970) and Amendment No. 1 (March 14, 1972) in its entirety.

1. The Project Goal

a. Statement of Goal

The broad goal to which this project contributes is the inception and improvement of indigenous population/family planning (P/FP) programs in LDC's.

b. Measurement of Goal Achievement

Indices of goal achievement include:

- (1) Adequate physical, financial, and human resources to reduce and ultimately eliminate excess fertility. ^{1/}
- (2) Grass-roots approval of FP objectives and practices.
- (3) Political commitment to FP action programs within LDC's.
- (4) Rising contraceptive-acceptor rates; corresponding decline in birth rates.
- (5) Codification of successful FP program techniques for widespread use.

c. Basic Assumptions of Goal Achievement

- (1) Planned-parenthood attitudes will gain general acceptance in LDC's as the advantages of child spacing and limiting become better known and understood.
- (2) P/FP policies will ultimately pervade all governmental activities, particularly services to the public.
- (3) Successful FP programs must be indigenously sponsored, managed, and operated.

2. The Project Purpose

a. Statement of the Purpose:

The purpose of this project is to provide short-term (up to 120 days) consultant services in a variety of technical fields to P/FP programs in developing countries, in response to LDC requests.

^{1/} "Excess fertility" implies a value judgment with respect to optimum family and/or community sizes. Such judgments are beyond the scope of AID population/family planning assistance, which assists indigenous programs of developing countries to reduce excess fertility, as locally perceived.

PROJECT NO. 931-11-570-877	SUBMISSION <input type="checkbox"/> ORIGINAL <input checked="" type="checkbox"/> REVISION	(Number) 2	DATE	PAGE 3 of 7 PAGES
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A secondary purpose is the development of manpower resource files from which A.I.D., and other organizations as authorized from time to time, can locate skilled P/FP advisors/consultants.

b. Conditions Expected at End of Project

- (1) Developing countries will have gained reasonable proficiency in design and implementation of P/FP programs (with a corresponding decline in the need for short-term consultant services).
- (2) Other sponsorship (e.g., UN) will have emerged for provision of consultant services.

c. Basic Project Assumptions.

- (1) LDC organizations in both the public and private sectors can benefit materially from skilled P/FP advice and assistance, particularly in their early formative stage and at critical-crossroad points thereafter.
- (2) Much of the advisory assistance needed by LDC P/FP programs can be provided within 120 days, which is the limit for short-term consultancies of this nature.
- (3) P/FP programs can advantageously employ assistance from a broad spectrum of technical fields. No single organization possesses in-house expertise spanning these fields and it is necessary to resort to outside hiring.
- (4) Two and one-half years' experience establishes that a single centrally-funded and administered contract is well able to locate, furnish, and support short-term consultants, on a field-demand basis, in a relatively trouble-free fashion.

3. Project Outputs.

a. Statement of Project Outputs.

The outputs of this project are completed consultancies. Their frequency, duration, location, and purpose are directly and entirely dependent upon ad hoc LDC requests.

The results of specific consultancies may be inferred from indices such as (1) adoption of recommendations, (2) skill transfer, (3) improved LDC and A.I.D. insight and/or perspective and (4) transferability of lessons learned. Such feed-back information comes from observation by field population officers, statements of LDC officials, incorporation of consultant-designed systems in P/FP programs, etc.

PROJECT NO. 931-11-570-877	SUBMISSION <input type="checkbox"/> ORIGINAL <input checked="" type="checkbox"/> REVISION	(Number) 2	DATE 1/5/73	PAGE 4 of 7 PAGES
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b. Basic Output Assumptions.

- (1) Consultant tasks must be well defined in the field, so that (a) the best qualified consultant can be selected, (b) task-specific preparations can be made, and (c) there is a clear consultant mandate upon arrival.
- (2) Local sponsorship and support must be commensurate with the assigned task, so that entree and receptivity are assured.
- (3) Requesting organizations may be public or private (non-profit) organizations, so long as the consultancy conforms to Title X criteria. As a rule of thumb, consultancies under this project must show promise of advancing U.S. P/FP assistance programs to developing countries in some material fashion.
- (4) Comparable assistance is not available from non-U.S. sources.
- (5) Consultants provided under this project are advisors to the requesting LDC organizations, not to the local A.I.D. Mission or U.S. Embassy, hence consultancies should not be recommended by the field if questions of divided allegiance seem likely.
- (6) Consultants need not be U.S. citizens or residents.
- (7) A.I.D. Mission and U.S. Embassy assistance to consultants is on an accommodation basis. It depends upon local conditions, and is not to be taken for granted by consultants or the contractor.
- (8) Team and repeat consultancies may be authorized, with appropriate justification.
- (9) Except as approved in advance, consultancies should be conducted as discrete units without assumed further consultancies by the same or other consultants. When subsequent events justify relaxation of this rule, a new LDC request with appropriate justification should be submitted.

4. Project Inputs.

a. Statement of Project Inputs.

The inputs of this project consist of contract services, contributed by A.I.D., and local support of consultants, contributed by host governments and/or other LDC sponsors. Examples of local support: Task definition; access to information and key officials; minor logistical support--field-trip transport, desk space; implementation of findings.

PROJECT NO. 931-11-570-877	SUBMISSION		(Number)	DATE	PAGE _____ of 7 PAGES
	<input type="checkbox"/> ORIGINAL	<input checked="" type="checkbox"/> REVISION			

b. Budget.

Funding estimates for the period May 1973 through April 1976 appear as Attachment 1. They were prepared by The American Public Health Association (APHA) in consultation with the A.I.D. Office of Population. Actual experience from contract inception is reflected in Attachment 2, (expenditures) and in Attachment 3, (assignments and consultant days). The following highlights should be noted:

- (1) A consultant backstopping facility, consisting of a Project Director (half-time), a Project Coordinator, and clerical staff (2.5 persons), is provided under the APHA contract. Cost of this facility is relatively constant.
- (2) Direct consultant costs are entirely dependent upon the volume and duration of consultancies requested by LDC organizations in future years. As indicated in Attachment 2, past demand has fluctuated substantially, and similar fluctuation is anticipated in the future.
- (3) APHA's estimates of direct consultant costs are based upon assumed repetition of CY 1972 actual experience in each of the three years budgeted, i.e., 910 consultant days at an average cost of \$115 per day, plus travel costs (combined fare, per diem, reimbursable expenses) at \$75 per consultant day. However, PHA/POP/FPSD considers this static-state estimate overly conservative, and has added 10 percent (compounded) per year to the consultant and travel budget categories in PROP face sheet calculations:

Budget Summary:

<u>Contract Period</u>	<u>Obligation Year</u>	<u>APHA Forecast</u>	<u>Technical Office Forecast</u>
May 73-April 74	FY 73	*\$164,360	*\$182,000
May 74-April 75	FY 74	\$327,944	\$365,000
May 75-April 76	FY 75	\$332,704	\$391,000

*Reflects \$158,000 pipeline

- (4) The arbitrary FY 1975 termination date is conservative, and extension will be sought if warranted by future contract performance and field demand.

PROJECT NO. 931-11-570-877	SUBMISSION <input type="checkbox"/> ORIGINAL <input checked="" type="checkbox"/> REVISION	(Number) 2	DATE 1/5/73	PAGE 6 of 7 PAGES
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c. Basic Input Assumptions.

- (1) The selected contract organization should be prestigious, well connected within the P/FP community, well located, and capable of administering considerable contract detail (briefings, passports, arrival notices, travel vouchers, report distribution, etc.)
- (2) Fast response in fielding qualified consultants is essential to the success of this project.
- (3) Except as justified on a case-by-case basis, requesting organizations should refrain from designating named individuals as consultants. Adherence to this principle makes optimum use of the contractor's talent-finding capabilities and expands LDC contacts in the international P/FP community.
- (4) U.S. field population officers screen, edit, and endorse requests for consultant services.
- (5) The contractor maintains current files of prospective consultants who have expressed an interest in such consultancies. The cost of assembling and maintaining these files is chargeable to this project, and the data they contain is available to A.I.D. and to other authorized parties by arrangement with the contractor.
- (6) Prospective consultants are approved by requesting LDC's before firm arrangements are made.

5. Project Rationale.

As indicated throughout this PROP, this project is a means of supplying short-term expertise in a variety of fields pertaining to population/family planning programs. These services are made readily available to public and private organizations in developing countries, sometimes within a few days of the request.

Ideally, consultant services under this project are instrumental in assisting LDC's to reach sound decisions on such critical matters as the direction, magnitude, and content of basic P/FP programs. Alternatively, they inject the added expertise needed to design and install program systems tailored to local needs, or they advise on the feasibility of some new project. Other consultancies advise on the incorporation of P/FP content in medical and nursing curricula or the upgrading of information, education, and training programs. Still another type of consultancy provides for the attendance of consultants at professional meetings as resource personnel.

PROJECT NO. 931-11-570-877	SUBMISSION <input type="checkbox"/> ORIGINAL <input checked="" type="checkbox"/> REVISION	(Number) 2	DATE 1/5/73	PAGE 7 of 7 PAGES
-------------------------------	--	---------------	----------------	-------------------

Consultant services supplied under this project are considered supplemental to direct-hire advisory services, which are furnished whenever feasible. Use of the contract mode of implementation is considered to have the following advantages:

- a. It minimizes disruption of direct-hire work-loads.
- b. It substantially expands the array of specialized skills available to requesting organizations.
- c. It provides recognized authorities at relatively modest cost. The personal prestige of such consultants, when coupled with the prestige of the contract organization, tends to be highly influential in LDC's.
- d. It enables LDC's to receive assistance from advisors not directly identified with the U.S. Government.

In the judgement of both field and AID/Washington population personnel, this contract is a valuable stimulant to effective P/FP programs in LDC's, yet its cost is relatively low. It is therefore planned that this project be continued with annual funding increments, until alternative sponsorship of such expertise develops or until need declines.

6. Course of Action.

A.I.D. will continue to provide consultant services in the manner described in this PROP, through the American Public Health Association (APHA). This organization has demonstrated professional competency in the provision and backstopping of consultant services.

35
APHA

7. Addendum.

There remain within the Basic Ordering Agreement with APHA (AID/csd-2604) vestigial provisions whereby non-population offices of AID/W can promulgate Task Orders. TA/Health has invoked this provision on two occasions. PHA will support continuation of this arrangement subject to the stipulation that Task Orders on behalf of non-population offices be funded and administered by the benefitting offices as separate activities.

BASIC ORDERING AGREEMENT
AID/csd 2604

PROPOSED BUDGET
May, 1973 thru April, 1976

<u>Item</u>	<u>1st Year</u>	<u>2nd Year</u>	<u>3rd Year</u>	<u>Total 3 years</u>
Personnel*	66,816	69,384	71,841	208,041
Fringe Benefits	16,704	17,346	17,960	52,010
Consultants	104,650	104,650	104,650	313,950
Travel	71,625	71,625	71,625	214,875
Space Rental	5,200	5,200	5,200	15,600
Supp. & Equip.	3,000	2,800	2,600	8,400
Communications	2,400	2,400	2,400	7,200
Printing	1,200	1,200	1,200	3,600
Overhead	51,065	53,339	55,228	159,632
<u>Total</u>	<u>322,660*</u>	<u>327,944</u>	<u>332,704</u>	<u>983,308</u>
*Proj. Dir. 50%	19,545	20,136	20,740	
" Coord. 100%	28,134	29,348	30,420	
Adm. Asst. 100%	8,578	8,919	9,261	
Clk. Typ. 150%	10,559	10,981	11,420	

**It would appear that the "Balance" carried over from existing funding would approximate \$158,300, reducing the new funds required for the first year to the amount of \$164,360.

Source: AFMA Letter, 12/13/72,
to A.I.D. Contract Office

BASIC ORDERING AGREEMENT
AID/csd 2604

BUDGET, EXPENDITURE AND
ANTICIPATED BALANCE
TASK ORDER I - 4/22/70 - 4/21/73

<u>Item</u>	<u>Budget, 3 Years*</u>	<u>Actual and Anticipated Expenditures</u>	<u>Anticipated Balance - 4/21/73</u>
Personnel	132,713	132,663	50.
Fringe Benefits	13,621	30,271	(16,650.)
Consultants	410,874	242,774	168,100.
Travel	189,300	174,300	15,000
Space Rental	13,500	12,600	900.
Supply & Equip.	13,230	12,630	1,200
Communications	5,400	6,050	(650)
Printing	3,000	2,450	550.
Overhead	89,995	100,195	(10,200.)
Total	<u>871,633</u>	<u>713,333</u>	<u>158,300</u>

*Per Amendment No. 2, dated May 31, 1972

Source: **APHA** Letter, 12/18/72,
to A.I.D. Contract Office

C. R. 10

COUNTRIES AND REGIONS ASSISTED
4/22/70 - 11/30/72

<u>Country</u>	<u>No. of Assignments</u>
Brazil	2
Central African Republic	1
Columbia	1
Congo	1
El Salvador	1
Ethiopia	1
Guatamala	1
Guyana	1
India	3
Indoneisa	6
Iran	1
Jamaica	4
Kenya	1
Korea	9
Malaysia	1
Nepal	1
Niger	1
Pakistan	3
Panama	5
Philippines	8
Thailand	4
Turkey	4
Venezuela	2
Latin America Region	3

COMPLETED ASSIGNMENTS AND CONSULTANT DAYS
BY QTR/YR 4/24/70 - 11/30/72

<u>Qtr/Yr</u>	<u>Assign. Completed</u>	<u>Consult. Days</u>
2/70*	1	41
3/70	5	75.5
4/70	3	68.5
1/71	11	349
2/71	11	477.5
3/71	5	228.5
4/71	2	33.5
1/72	6	86.5
2/72	12	460
3/72	5	182.5
4/72 *	4	81.5
Totals	<u>66</u>	<u>2081</u>

Source: APHA Letter,
12/18/72, to
A.I.D. Contract
Office

*Includes only two months of operation