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70-446-978-4

AID 1025-1 (7-71) (FACE SHEET)  
NONCAPITAL PROJECT PAPER (PROP)

Attachment A to M.O. 1025.1  
(TL 9:172)

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**I. PROJECT IDENTIFICATION**

1. PROJECT TITLE **Amendment No. 2**  
**Inter-Regional Utilization (Formerly**  
**Improving Nutrition of Mandioca Eating People)**

2. RECIPIENT (specify)  
 COUNTRY \_\_\_\_\_  
 REGIONAL \_\_\_\_\_  INTERREGIONAL \_\_\_\_\_

4. LIFE OF PROJECT  
BEGINS FY 71  
ENDS FY 72

APPENDIX ATTACHED  
 YES  NO

3. PROJECT NO. (M.O. 1025.2)  
931-11-560-927

5. SUBMISSION 6-10-71  
 ORIGINAL  REV. NO. 12-8-71 DATE 2-28-72

CONTRACT NO. \_\_\_\_\_

**II. FUNDING (\$000) AND MAN MONTHS (MM) REQUIREMENTS**

A. FUNDING BY FISCAL YEAR	B. TOTAL (\$000)	C. PERSONNEL		D. PARTICIPANTS		E. COMMODITIES \$	F. OTHER COSTS \$	G. PASA/CONTR.		H. LOCAL EXCHANGE CURRENCY RATE: \$ US (U.S. OWNED)	
		(1) \$	(2) MM	(1) \$	(2) MM			(1) \$	(2) MM	(1) U.S. GRANT LOAN	(2) COOP COUNTRY
										(A) JOINT	(B) BUDGET
1. PRIOR THRU ACTUAL FY	28	28	4	-	-	-	-				
2. OPRN FY	72	65	25	3	-	-	40				
3. BUDGET FY											
4. BUDGET +1 FY											
5. BUDGET +2 FY											
6. BUDGET +3 FY											
7. ALL SUBO. FY											
8. GRAND TOTAL	93	53	7	-	-	-	40				

9. OTHER DONOR CONTRIBUTIONS

(A) NAME OF DONOR	(B) KIND OF GOODS/SERVICES	(C) AMOUNT

**III. ORIGINATING OFFICE CLEARANCE**

1. DRAFTER <u>Irwin Hornstein</u>	TITLE <u>Research Officer</u>	DATE <u>2-24-72</u>
2. CLEARANCE OFFICER <u>Martin J. Forman</u>	TITLE <u>Director, TA/N</u>	DATE <u>2-25-72</u>

**IV. PROJECT AUTHORIZATION**

Authorization is limited to the funding of the two additional conferences scheduled for implementation in FY 1972. Future funding considerations beyond FY 1972 are contingent on the submission of a detailed course of action and budget, with Regional Bureau clearances, describing future activities to be carried out under this project.

**2. CLEARANCES**

BUR/OFF.	SIGNATURE	DATE	BUR/OFF.	SIGNATURE	DATE
ASIA/TECH	James Blume (memo)	3-10-72	LA/DP	A. Boehme (memo)	2-3-72
/SA/IR	Robert Johnson (memo)	3-8-72	AFRTAC	Princeton Lyman (memo)	1-4-72
VN/ND/HA	JFB/ser	3-2-72	TA/PM	J. Kean/KLevick	3/28/72

3. APPROVAL AAS OR OFFICE DIRECTOR  
SIGNATURE: Samuel Butterfield DATE: 3/29/72  
TITLE: Assoc. Ass't. Administrator

4. APPROVAL AID (See M.O. 1025.1 VI C)  
SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_  
ADMINISTRATOR, AGENCY FOR INTERNATIONAL DEVELOPMENT

3/29/72

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### Introduction

The objective is to promote the utilization of nutrition project results inter-regionally by:

- (1) Providing opportunities for participants involved in related ongoing nutrition projects to meet and exchange experiences and information.
- (2) Publishing and disseminating, to potential users of new products and technologies resulting from projects, interim assessments and conclusions reached at workshops, conferences, etc.
- (3) Providing the opportunity for potential users of new foods, processes and technologies to suggest modification in on-going projects that will promote their utilization. This important "feedback" of ideas and suggestions provides not only for project improvement, but for the creation of a feeling of participation in development. In addition, the process of planning for transition from R&D to actual implementation will have been initiated.
- (4) Providing opportunities for participants, consultants and potential users to visit project sites and/or regions where project findings can be utilized.

### Summary

AID and other international agencies are striving to eliminate malnutrition in the LDCs, e.g., innovative approaches to the production, marketing, and distribution of low cost nutritious foods are being tested in research laboratories, pilot plants and field studies scattered around the world. Prior to large scale introduction of new products and technologies, evaluation is essential. Evaluations after the fact do not, however, provide a mechanism for introducing changes into ongoing projects that could spell the difference between success and failure in attaining objectives throughout the LDCs.

The Office of Nutrition, therefore, proposes to conduct interim assessments of related R & D nutrition projects to identify these projects that require modification in order to attain project objectives and increase the probability of their utilization inter-regionally.

These interim assessments will involve to an equal degree (a) project participants and (b) potential users of new products and technologies in the LDCs.

Inputs from project participants will be received through workshops, conferences and by the exchange of individuals among related projects.

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From these interchanges of experiences and ideas, new insights and knowledge will emerge that can be utilized to strengthen ongoing studies.

Potential users of new products and new techniques will be kept informed of ongoing studies: (a) by dissemination of the proceedings of relevant workshops and meetings, (b) by visits of potential users to ongoing projects, and (c) by sending experts to regions where the proposed innovations are most applicable. The feedback of comments, suggestions, and criticisms from potential users of new products and technologies resulting from the dissemination of information and the interchange of concerned individuals, will pinpoint the needs that must be met in order for ongoing nutrition projects to reach their goals most expeditiously and to increase their utility interregionally.

#### A. Project Goal

##### 1. Statement of Ultimate Goals

To improve the nutritional status of the people in the LDCs by making available nutritious foods at low cost.

##### 2. Measures of Goal Achievement

- a. More nutritious foods available in the marketplace at low cost.
- b. Modification of existing food practices as demonstrated by sales of nutritionally improved foods through commercial channels to individuals and to institutional markets.
- c. Government incentives (tax subsidies, guaranteed markets, e.g., school lunch programs, etc.) to industry to promote introduction of nutritious foods into market place.

##### 3. Assumptions

- a. Governments in the LDCs can be made aware that nutrition problems exist.
- b. LDC governments are receptive to the concept of changing food habits.
- c. An exchange of information and experiences concerning nutrition programs worldwide can increase awareness concerning malnutrition and instill a greater desire to improve nutritional status of the population.

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B. Statement of Project Purpose

1. Project Purposes

- a. To promote the use in and by the LDCs of new developments in Food Technology, Food Science, and Nutrition.
- b. To utilize most effectively new technologies developed as a result of ongoing nutrition projects.

2. Conditions Expected at End of Project

- a. Modification of ongoing projects resulting from an exchange of participants among similar ongoing projects from different world regions.
- b. Modification of ongoing projects as a result of expert (individual and team) visits to regions where project results are applicable.
- c. Modification of ongoing projects as a result of visits of potential users of new products and new technologies to appropriate laboratories, pilot plant, or field study.

C. Statement of Project Outputs

1. Workshops, meetings, and conferences designed to improve ongoing nutrition projects. Proceedings to be published and disseminated.
2. Feedback from potential users of new food products and new technologies that can serve to improve ongoing nutrition projects.

D. Statement of Project Inputs

1. Consultants to guide and advise on ongoing nutrition projects.
2. Guidance and funds, (a) to carry out interregional workshops, meetings, and conferences and (b) to publish and disseminate proceedings.

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3. Funds to permit interregional visits of potential users of new products and technologies to appropriate test locations.

#### E. Rationale

Nutrition studies by AID and other international agencies represent a considerable expenditure of time, money, and manpower. It is essential that the exploration of new initiatives whether carried out as research projects, "pilot demonstration", etc. be evaluated to objectively determine their potential effectiveness. End of project evaluations rule out the possibilities of gaining new insights from the interchange of experiences between participants in related projects or of receiving feedback from the potential users of new products and technologies. The assessment of progress during the life of an activity in order to reshape the activity as needed is essential if desired goals are to be reached. This project provides for such assessment.

Two major groups--project participants and the ultimate users of new technologies must contribute to these assessments.

(a) Scientists, planners, and officials involved in related projects will be convened to exchange experiences, information and ideas. New knowledge derived from an integration of these collective inputs will serve to modify existing project protocols.

(b) The dissemination of these proceedings of these meetings to potential users throughout the LDCs will result in a feedback of suggestions that can be used to improve existing projects. A valuable by-product of such information dissemination may be the initiation of similar R & D projects by other institutions. The importance of the involvement in the LDCs of the potential users of new technologies cannot be overstressed. Without their whole-hearted support, innovations cannot be implemented. To further cooperation between potential users of new products and technologies and project participants visits by these experts alone or in teams to sites where innovations can be introduced will be encouraged. Equally desirable are visits of potential users of innovations to laboratories, pilot, plant, or field study where new ideas are being developed. Again, new insights can be expected to emerge from these exchanges that can improve ongoing studies and promote interregional usage.

*Mary*

March 24, 1972

MEMORANDUM TO: AA/TA, Mr. Samuel Butterfield  
FROM: TA/PM, Kenneth S. Levick *KS Levick*  
SUBJECT: Approval of PROP Revision No. 2 - Nutrition Project  
No. 927 - Interregional Utilization

On February 21, 1972, you gave partial approval of the revised PROP for the subject project. TA/PM recommended this interim action as none of the Regional Bureaus, except for LA, found it possible to give unqualified approval of the revised PROP. Also, this interim action was necessary to permit the orderly scheduling of a corn fortification conference in March, 1972. None of the Bureaus were opposed to the implementation of the corn fortification conference. Your approval conditioned further funding of this project, beyond the corn conference, on the submission of a revised PROP with Regional Bureau clearances, describing more definitively the future activities to be carried out.

The attached PROP amendment (Amendment No. 2) has been presented to us for review and clearance. This project focusses on the utilization of nutrition and food technology developments, experience, and information. The proposed funding will finance interregional workshops, meetings and conferences designed to assess ongoing nutrition projects. Consultants will also be funded to provide advisory services to various nutrition projects.

The LA and Vietnam Bureaus provided unqualified approval of this PROP amendment which proposes funding through FY 1976. The remaining Bureaus (SA, AFR and ASIA) approved funding for FY 1972 only.

Regional Bureau comments expressed concern that the PROP failed to provide a detailed budget and a well-defined course of action beyond FY 1972. TA/PM shares these concerns and recommends that future funding (beyond FY 1972) be contingent on submission of these materials which would be cleared by regional bureaus.

TA/PM recommends that you sign the attached PA which authorizes funding for two additional conferences in FY 1972.

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