

AGENCY FOR INTERNATIONAL DEVELOPMENT
**PROJECT AUTHORIZATION AND REQUEST
 FOR ALLOTMENT OF FUNDS PART I**

PD-~~AAI~~-976
 1. TRANSACTION CODE

9310925 PAF

A ADD
 C CHANGE
 D DELETE

2. DOCUMENT CODE
 5

3. COUNTRY/ENTITY _____

4. DOCUMENT REVISION NUMBER 3

5. PROJECT NUMBER (7 digits) 931-0925

6. BUREAU/OFFICE
 A. SYMBOL DS/ED B. CODE 10

7. PROJECT TITLE (Maximum 40 characters)
Educational Technology: Field Support

8. PROJECT APPROVAL DECISION ACTION TAKEN
 A APPROVED
 D DISAPPROVED
 DE DEAUTHORIZED

9. EST. PERIOD OF IMPLEMENTATION
 YRS. QTRS.

10. APPROVED BUDGET AID APPROPRIATED FUNDS (\$000)

A. APPROPRIATION	B. PRIMARY PURPOSE CODE	PRIMARY TECH. CODE		E. 1ST FY <u>77</u>		H. 2ND FY <u>78</u>		K. 3RD FY <u>79</u>	
		C GRANT	D. LOAN	F GRANT	G. LOAN	I. GRANT	J. LOAN	L. GRANT	M. LOAN
(1) EH	600	640		369		389		-	
(2) EH	600	640		200		175		99	
(3)									
(4)									
TOTALS				569		564		99	

A. APPROPRIATION	N. 4TH FY _____		O. 5TH FY _____		LIFE OF PROJECT		11. PROJECT FUNDING AUTHORIZED		A. GRANT	B. LOAN
	Q. GRANT	P. LOAN	R. GRANT	S. LOAN	T. GRANT	U. LOAN	(ENTER APPROPRIATE CODE(S)) 1 = LIFE OF PROJECT 2 = INCREMENTAL LIFE OF PROJECT			
(1)					758					
(2)					474					
(3)										
(4)										
TOTALS					1,232				C. PROJECT FUNDING AUTHORIZED THRU FY 7 9	

12. INITIAL PROJECT FUNDING ALLOTMENT REQUESTED (\$000)

A. APPROPRIATION	B. ALLOTMENT REQUEST NO. _____	
	C. GRANT	D. LOAN
(1)		
(2)		
(3)		
(4)		
TOTALS		

13. FUNDS RESERVED FOR ALLOTMENT

TYPED NAME (Chief, SER/FM/FSD) _____

SIGNATURE _____

DATE _____

14. SOURCE/ORIGIN OF GOODS AND SERVICES 000 941 LOCAL OTHER _____

15. FOR AMENDMENTS, NATURE OF CHANGE PROPOSED

Refer to PAF Amendment, Part II

FOR PPC/PIAS USE ONLY	16. AUTHORIZING OFFICE SYMBOL	17. ACTION DATE			18. ACTION REFERENCE (Optional)	ACTION REFERENCE DATE		
		MM	DD	YY		MM	DD	YY

PROJECT AUTHORIZATION AND REQUEST FOR ALLOTMENT
OF FUNDS

(PAF Amendment No. 3)

PART II

ENTITY : DS Bureau

PROJECT NUMBER: 931-0925

Subactivity : Clearinghouse on Development
Communication (CDC)

The PAF is amended as follows:

An increase in funding of \$99,000 is authorized to continue activities now underway through July 31, 1979. The new funding total for this subactivity is \$474,000.

This activity is part of a larger project, Educational Technology: Field Support, which also included BOA-1377. The addition of funding to the Clearinghouse subactivity will increase total project costs to \$1,230,333.

This additional funding will permit the continuation of the Clearinghouse subactivity while a follow-on project is designed, approved and let for open competition

Clearance:

DS/PO, R. Simpson *[Signature]*

DS/EHR, R. Schmeding *[Signature]*

DS/EHR, R. San Giovanni *[Signature]*

[Signature]
DAA/DS/HRD, Dr. Stephen Joseph

Date

1/19/79

UNITED STATES GOVERNMENT

Memorandum

: DAA/HRD, Stephen Joseph

DATE: January 17, 1979

: DS/PO, Robert Simpson

: DS/ED, R. W. Schmeding

SUBJECT: Extension of Project 931-0925,
Clearinghouse on Development Communication

The attached PAF Amendment authorizes extension of Project 931-0925 to July 31, 1979 with the addition of \$99,000 from our FY 1979 OYB. These funds will be used to cover the continued operation of a sub-activity of the project, Clearinghouse on Development Communication, under a contract with the Academy for Educational Development (AID/ta-C-1381). The extension is required to provide time to accomplish the procedures for the competitive procurement for a follow-on project.

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OF FUNDS

(PAF Amendment No. 3)

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DS/PO, R. Simpson *[Signature]*
DS/EHR, R. Schmeding *[Signature]*
DS/EHR, R. San Giovanni *[Signature]*

[Signature]
DAA/DS/HRD, Dr. Stephen Joseph
Date 1/19/79

AGENCY FOR INTERNATIONAL DEVELOPMENT
**PROJECT AUTHORIZATION AND REQUEST
 FOR ALLOTMENT OF FUNDS PART I**

1. TRANSACTION CODE

A ADD
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PAF

2. DOCUMENT CODE
 5

3. COUNTRY/ENTITY

4. DOCUMENT REVISION NUMBER

3

5. PROJECT NUMBER (7 digits)

931-0925

6. BUREAU/OFFICE

A. SYMBOL DS/ED B. CODE 10

7. PROJECT TITLE (Maximum 40 characters)

Educational Technology: Field Support

8. PROJECT APPROVAL DECISION

A APPROVED
 D DISAPPROVED
 DE DEAUTHORIZED

9. EST. PERIOD OF IMPLEMENTATION

YRS. QTRS.

10. APPROVED BUDGET AID APPROPRIATED FUNDS (\$000)

A. APPROPRIATION	B. PRIMARY PURPOSE CODE	PRIMARY TECH. CODE		E. 1ST FY 77		H. 2ND FY 78		K. 3RD FY 79	
		C. GRANT	D. LOAN	F. GRANT	G. LOAN	I. GRANT	J. LOAN	L. GRANT	M. LOAN
(1) EH	600	640		369		389		-	
(2) EH	600	640		200		175		99	
(3)									
(4)									
TOTALS				569		564		99	

A. APPROPRIATION	N. 4TH FY		O. 5TH FY		LIFE OF PROJECT		11. PROJECT FUNDING AUTHORIZED (ENTER APPROPRIATE CODE(S)) 1 = LIFE OF PROJECT 2 = INCREMENTAL LIFE OF PROJECT	A. GRANT	B. LOAN
	P. GRANT	Q. LOAN	R. GRANT	S. LOAN	T. GRANT	U. LOAN			
(1)					758				
(2)					474				
(3)									
(4)									
TOTALS					1,232				

C. PROJECT FUNDING AUTHORIZED THRU
 FY 79

12. INITIAL PROJECT FUNDING ALLOTMENT REQUESTED (\$000)

A. APPROPRIATION	B. ALLOTMENT REQUEST NO.	
	C. GRANT	D. LOAN
1)		
2)		
3)		
4)		
TOTALS		

13. FUNDS RESERVED FOR ALLOTMENT

TYPED NAME (Chief, SER/FM/FSD)
 SIGNATURE
 DATE

4. SOURCE/ORIGIN OF GOODS AND SERVICES

000 941 LOCAL OTHER

15. FOR AMENDMENTS, NATURE OF CHANGE PROPOSED

Refer to PAF Amendment, Part II

FOR PPC/PIAS USE ONLY	16. AUTHORIZING OFFICE SYMBOL	17. ACTION DATE			18. ACTION REFERENCE (Optional)	ACTION REFERENCE DATE		
		MM	DD	YY		MM	DD	YY

UNITED STATES GOVERNMENT

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: DAA/HRD, Stephen Joseph

DATE: January 17, 1979

: DS/PO, Robert Simpson

: DS/ED, R. W. Schmeding

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OF FUNDS

(PAF Amendment No. 3)

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ENTITY : DS Bureau

PROJECT NUMBER: 931-0925

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This activity is part of a larger project, Educational Technology: Field Support, which also included SOA-1377. The addition of funding to the Clearinghouse subactivity will increase total project costs to \$1,230,333.

This additional funding will permit the continuation of the Clearinghouse subactivity while a follow-on project is designed, approved and let for open competition

Clearance:

DS/PO, R. Simpson *[Signature]*

DS/EHR, R. Schmeding *[Signature]*

DS/EHR, R. San Giovanni *[Signature]*

[Signature]
DAA/DS/HRD, Dr. Stephen Joseph

Date 1/19/79

AGENCY FOR INTERNATIONAL DEVELOPMENT PROJECT AUTHORIZATION AND REQUEST FOR ALLOTMENT OF FUNDS PART I				1. TRANSACTION CODE <input type="checkbox"/> A ADD <input type="checkbox"/> C CHANGE <input type="checkbox"/> D DELETE		PAF					
3. COUNTRY/ENTITY				2. DOCUMENT CODE 5							
5. PROJECT NUMBER (7 digits) [931-0925]				6. BUREAU/OFFICE A. SYMBOL DS/ED B. CODE [10]		7. PROJECT TITLE (Maximum 40 characters) [Educational Technology: Field Support]					
8. PROJECT APPROVAL DECISION ACTION TAKEN <input type="checkbox"/> A APPROVED <input type="checkbox"/> D DISAPPROVED <input type="checkbox"/> DE DEAUTHORIZED				9. EST. PERIOD OF IMPLEMENTATION YRS. [] QTRS. []							
10. APPROVED BUDGET AID APPROPRIATED FUNDS (\$000)											
A. APPROPRIATION		B. PRIMARY PURPOSE CODE		PRIMARY TECH. CODE		E. 1ST FY <u>77</u>		H. 2ND FY <u>78</u>		K. 3RD FY <u>79</u>	
				C. GRANT	D. LOAN	F. GRANT	G. LOAN	I. GRANT	J. LOAN	L. GRANT	M. LOAN
(1)	EH	600	640		369		389			-	
(2)	EH	600	640		200		175			99	
(3)											
(4)											
TOTALS						569		564		99	
A. APPROPRIATION		N. 4TH FY		Q. 5TH FY		LIFE OF PROJECT		11. PROJECT FUNDING AUTHORIZED		A. GRANT	B. LOAN
		O. GRANT	P. LOAN	R. GRANT	S. LOAN	T. GRANT	U. LOAN	(ENTER APPROPRIATE CODE(S)) 1 = LIFE OF PROJECT 2 = INCREMENTAL LIFE OF PROJECT			
(1)						758					
(2)						474					
(3)											
(4)											
TOTALS						1,232		C. PROJECT FUNDING AUTHORIZED THRU		FY [7 9]	
12. INITIAL PROJECT FUNDING ALLOTMENT REQUESTED (\$000)								13. FUNDS RESERVED FOR ALLOTMENT			
A. APPROPRIATION		B. ALLOTMENT REQUEST NO. _____						TYPED NAME (Chief, SER/FM/FSD) SIGNATURE DATE			
		C. GRANT			D. LOAN						
(1)											
(2)											
(3)											
(4)											
TOTALS											
14. SOURCE/ORIGIN OF GOODS AND SERVICES								<input type="checkbox"/> 000 <input type="checkbox"/> 941 <input type="checkbox"/> LOCAL <input type="checkbox"/> OTHER _____			
15. FOR AMENDMENTS, NATURE OF CHANGE PROPOSED											

Refer to PAF Amendment, Part II

FOR PPC/PIAS USE ONLY	16. AUTHORIZING OFFICE SYMBOL	17. ACTION DATE	18. ACTION REFERENCE (Optional)	ACTION REFERENCE DATE
		MM DD YY		MM DD YY

UNITED STATES GOVERNMENT

Memorandum

DAA/HRD, Stephen Joseph

DATE: January 17, 1979

DS/PO, Robert Simpson
DS/ED, R. W. Schmeding

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PROJECT AUTHORIZATION AND REQUEST FOR ALLOTMENT
OF FUNDS

(PAF Amendment No. 3)

PART II

ENTITY : DS Bureau

PROJECT NUMBER: 931-0925

Subactivity : Clearinghouse on Development
Communication (CDC)

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This activity is part of a larger project, Educational Technology: Field Support, which also included BOA-1377. The addition of funding to the Clearinghouse subactivity will increase total project costs to \$1,230,333.

This additional funding will permit the continuation of the Clearinghouse subactivity while a follow-on project is designed, approved and let for open competition

Clearance:

DS/PO, R. Simpson *R. Simpson*
DS/EHR, R. Schmeding *R. Schmeding*
DS/EHR, R. San Giovanni *R. San Giovanni*

Stephen Joseph
DAA/DS/HRD, Dr. Stephen Joseph
Date 1/19/79

AGENCY FOR INTERNATIONAL DEVELOPMENT
**PROJECT AUTHORIZATION AND REQUEST
 FOR ALLOTMENT OF FUNDS PART I**

A ADD
 C CHANGE
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PAF
 2. DOCUMENT CODE
 5

3. COUNTRY/ENTITY _____ 4. DOCUMENT REVISION NUMBER

5. PROJECT NUMBER (7 digits) 6. BUREAU/OFFICE
 A. SYMBOL DS/ED B. CODE

7. PROJECT TITLE (Maximum 40 characters)

8. PROJECT APPROVAL DECISION ACTION TAKEN
 A APPROVED
 D DISAPPROVED
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9. EST. PERIOD OF IMPLEMENTATION
 YRS. QTRS.

10. APPROVED BUDGET AID APPROPRIATED FUNDS (\$000)

A. APPROPRIATION	B. PRIMARY PURPOSE CODE	PRIMARY TECH. CODE		E. 1ST FY <u>77</u>		H. 2ND FY <u>78</u>		K. 3RD FY <u>79</u>	
		C. GRANT	D. LOAN	F. GRANT	G. LOAN	I. GRANT	J. LOAN	L. GRANT	M. LOAN
(1) EH	600	640		369		389		-	
(2) EH	600	640		200		175		99	
(3)									
(4)									
TOTALS				569		564		99	

A. APPROPRIATION	N. 4TH FY		O. 5TH FY		LIFE OF PROJECT		11. PROJECT FUNDING AUTHORIZED (ENTER APPROPRIATE CODE(S)) 1 = LIFE OF PROJECT 2 = INCREMENTAL LIFE OF PROJECT	A. GRANT	B. LOAN
	Q. GRANT	P. LOAN	R. GRANT	S. LOAN	T. GRANT	U. LOAN			
(1)					758				
(2)					474				
(3)									
(4)									
TOTALS					1,232				

C. PROJECT FUNDING AUTHORIZED THRU FY

12. INITIAL PROJECT FUNDING ALLOTMENT REQUESTED (\$000)

A. APPROPRIATION	B. ALLOTMENT REQUEST NO. _____	
	C. GRANT	D. LOAN
(1)		
(2)		
(3)		
(4)		
TOTALS		

13. FUNDS RESERVED FOR ALLOTMENT
 TYPED NAME (Chief, SER/EM/FSD) _____
 SIGNATURE _____
 DATE _____

14. SOURCE/ORIGIN OF GOODS AND SERVICES
 000 941 LOCAL OTHER _____

15. FOR AMENDMENTS, NATURE OF CHANGE PROPOSED _____

Refer to PAF Amendment, Part II

FOR PPC/PIAS USE ONLY	16. AUTHORIZING OFFICE SYMBOL	17. ACTION DATE	18. ACTION REFERENCE (Optional)	ACTION REFERENCE DATE
		MM DD YY		MM DD YY

AGENCY FOR INTERNATIONAL DEVELOPMENT
PROJECT AUTHORIZATION AND REQUEST
FOR ALLOTMENT OF FUNDS PART I

A
 B
 C
 D

A - ADD
B - CHANGE
C - DELETE

PAP

2. DOCUMENT CODE
5

3. COUNTRY/ENTITY Interregional		4. DOCUMENT REVISION NUMBER 5 2p	
5. PROJECT NUMBER (7 digits) 931-0925		6. BUREAU/OFFICE A. SYMBOL DS/ED B. CODE 10	
7. PROJECT TITLE (Maximum 40 characters) Educational Technology: Field Support		8. PROJECT APPROVAL DECISION <input type="checkbox"/> A - APPROVED <input type="checkbox"/> B - DISAPPROVED <input type="checkbox"/> C - DEAUTHORIZED	
9. EST. PERIOD OF IMPLEMENTATION YRS. 03 QTRS. 1			

10. APPROVED BUDGET AID APPROPRIATED FUNDS (\$000)

A. APPROPRIATION	B. PRIMARY PURPOSE CODE	PRIMARY TECH. CODE		E. 1ST FY 77		F. 2ND FY 78		G. 3RD FY 79	
		C. GRANT	D. LOAN	H. GRANT	I. LOAN	J. GRANT	K. LOAN	L. GRANT	M. LOAN
(1) 2H	600	640		369		389		-	
(2) EH	600	640		200		175		98	
(3)								39	
(4)								21	
TOTALS				569		564		158	

A. APPROPRIATION	N. 4TH FY		O. 5TH FY		LIFE OF PROJECT		11. PROJECT FUNDING AUTHORIZED (ENTER APPROPRIATE CODE(S)) 1 - LIFE OF PROJECT 2 - INCREMENTAL LIFE OF PROJECT	12. GRANT	13. LOAN
	P. GRANT	Q. LOAN	R. GRANT	S. LOAN	T. GRANT	U. LOAN			
(1)					758				
(2)					533			2	
(3)									
(4)									
TOTALS					1,291				80

12. INITIAL PROJECT FUNDING ALLOTMENT REQUESTED (\$000)			13. FUNDS RESERVED FOR ALLOTMENT		
A. APPROPRIATION	B. ALLOTMENT REQUEST NO.		TYPED NAME (CHR/SER/PM/FSD)		
	C. GRANT	D. LOAN	SIGNATURE		
(1)			DATE		
(2)					
(3)					
(4)					
TOTALS					

14. SOURCE/ORIGIN OF GOODS AND SERVICES 000 941 LOCAL OTHER _____

15. FOR AMENDMENTS, NATURE OF CHANGE PROPOSED

FOR SPC/BIAS USE ONLY	16. AUTHORIZING OFFICE SYMBOL	17. ACTION DATE MM DD YY	18. ACTION REFERENCE (Optional)	ACTION REFERENCE DATE MM DD YY

Project Authorization and Request for Allotment of Funds

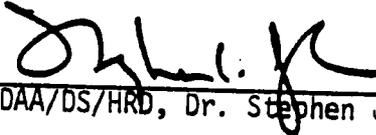
(PAF Amendment No. 5)

Part II

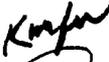
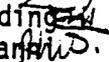
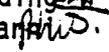
Entity: DS/ED
Project Number: 931-0925
Project Name: Educational Technology: Field Support
Subactivity: Clearinghouse on Development Communications (CDC)

I authorize additional grant financing of \$21,000 in FY 79 and approve a two month extension of activities from 10/1/79 through 11/30/79. The new funding total for this subactivity is \$533,074.

This additional funding will permit the continuation of the basic services of the Clearinghouse subactivity, while the follow-on project (931-1231) is processed through competitive contracting to final contract award.


DAA/DS/HRD, Dr. Stephen Joseph

Clearances

DS/PO, B. Chapnick 
DS/ED, R. W. Schmeding 
DS/ED R. San Giovanni 

9310925 (19)
PO-ALL-976

Project Title: Educational Technology: Field Support
Project Number: 93-11-690-925
Contractor : Academy for Educational Development

A. Task Order #2 - Project Planning

1. This project was initiated in FY 74. It is currently approved through FY 76 and will be considered for extension in FY 77 by TAB and the Regional Bureaus.
2. TA/EHR has received 6 requests from missions for assistance in planning projects using educational technology. The requests have continued on a regular basis since the beginning of this project.
3. Requests for services are initiated by the Missions, LDC officials, Regional Bureau technicians and forwarded to the TAB project manager who contacts the contractor. In all cases, the services being requested are cleared by the Regional Bureaus and Missions.
4. The TA/EHR funded contract budget is based on anticipated requirements of TAB for advisory services in the field of educational and communications technology.
5. Notified the Missions in AIDTO Circular dated August 1975.
6. The following Missions have used the services:

Bangladesh	1	Panama	3	Korea	1
Honduras	1	Paraguay	1	Upper Volta	1
Colombia	1	Ecuador	1	Indonesia	1
Bolivia	1	Costa Rica	1	Lesotho	1
Nicaragua	2	Afghanistan	1		

<u>7. Contract Period</u>	<u>Man-Months of Services</u>	<u>Of which Field Requested TASK</u>
6/31/75	60	40
6/30/76	45	30

8. The contractor personnel, who are full-time on this contract, occupy themselves when not on field-requested tasks in project administration including recruiting team members, logistic support, liaison with technical AID monitoring office as well as developing a personnel file, state-of-the-art handbook on educational technology and guidelines for field team members.

B. Task Orders #3, #7 and #9 - Communications and Behavior Change

1. This project was initiated in FY 75. It is currently approved thru FY 76 and will terminate then.
2. The project resulted from expressed interest by a number of missions in the use of communications in the areas of agriculture, health and nutrition as well as education.
3. These services are designed ultimately for the publication of a field manual to assist USAID personnel plan projects using communications technology. This manual will be distributed to all USAID missions.
4. Missions will be sent a copy of manual with information about access to further copies. September 1976.
5. Personnel working on this project have assisted USAID/Costa Rica.

<u>Contract Period</u>	<u>Person-Months of Services</u>	<u>Of which Field Requested Task</u>
FY 75	13	1
FY 76	13	1

7. Contractor has worked on developing a state of the art study

C. Information Center for Instructional Technology

1. This project was initiated in FY 73. It is currently approved through FY 76 and will be considered for extension in FY 77 by TAB and Regional Bureaus.
2. N/A
3. The requests for services are initiated by the Missions, LDC officials, Regional Bureau technicians and forwarded directly to the contractor or to the TAB project manager who contacts the contractor
4. TA/EHR develops two year forward estimates based on the estimated use of the information services the contractor can provide.
5. Missions are notified bi-monthly by newsletter from the contractor. The last newsletter was April, 1976.
6. All USAIDs regularly receive the publications of the center. Requests for additional information have been received from 15 missions in the past two years.
7. Man-Months of Services

FY 75 36
FY 76 36

(information service to the field, to foreign visitors, and domestic agencies)

8. Information Center personnel are occupied full-time in servicing requests, hosting visitors, exchanging information and putting out publications.

UNITED STATES GOVERNMENT

2P

Memorandum

TO : Mr. Curtis Farrar
THRU : TA/PPU, Mr. Carl Fritz
FROM : TA/EHR, James Chandler

DATE: September 16, 1975

SUBJECT: Request for Additional Funding for Field Support Program in Educational Technology (KPA 14)

In July 1973 a non-capital project paper (PROP) entitled "Field Support Program in Educational Technology" was approved through FY 76. Only three years of funding, however, were outlined in the PROP with the total amounting to \$1,540,000. We are now in the process of implementing FY 76 activities in the third year of the PROP which will cause us to exceed the budget as originally determined. We therefore request authorization to exceed the amount of \$1,540,000 for our FY 76 field support work but not by more than 25% of the original total.

All the activities listed in the PROP are now in operation, although some had later starting dates than was initially indicated:

1. Seven task orders in the general area of project planning have been written under the Basic Ordering Agreement (BOA) with the Academy for Educational Development (AED).
2. Information Center on Instructional Technology (AED) has continued to increase its contacts with LDCs.
3. RSSA (formerly PASA) has recently been signed with HEW (NIE) for technical support staff time.
4. One project on self instructional materials in educational technology for use in USAID missions is nearing completion.
5. Several state-of-the-art studies growing out of project planning have been undertaken.

All of these projects work together to help us respond quickly and effectively to field requests. The fact that planning activities under T.O. 2 have been executed in three different regions of the world (Latin America, Africa and Asia) attests to its widespread acceptance and use. Responses to a recent airgram reminding missions of this planning service are indicating heavy use of this task order during FY 76.

It is understood that each specific activity within this PROP/will be reviewed not only by your office but also by AA/TA. as it is renewed



UNITED STATES GOVERNMENT

Memorandum

1p

TO : TA/PFU, Mr. Carl Fritz

DATE: September 18, 1975

FROM : TA/EHR, James B. Chandler

SUBJECT: Request for Increase of Funds
Agreement #1060 with the Acad

1. In view of both present and future planning activities under subject Task Order, it is requested that an extension of one year from November 30, 1975, to November 30, 1976, for \$195,000 be approved. The justification for this extension is based upon the following factors.
 - A. An increase in the number and scope of specific requests from field missions for those services covered in the initial Task Order. These presently include: (1) USAID/Nicaragua request for continuation of the services of a communications consultant to further develop project planning in the areas of health, agriculture and education as they relate to communications technologies. (2) USAID/Ouagadougou request for follow-up activities related to the development of a PRP in the area of agricultural training skills. (3) USAID/Jakarta request for a feasibility study team in October/November 1975 for development of a project in radio/TV software as related to the information satellites.
 - B. As a result of preliminary responses to AID/TO A-50/1a which missions were informed as to TA/EHR capabilities for field support project development, Ethiopia has tentatively requested technical assistance in the area of communications as related to non-formal education - we expect increased requirements for field support technical assistance over the coming year as responses to the airgram increase.
 - C. USAID/Islamabad and USAID/Kathmandu has requested TA/EHR services for specific project development in the uses of radio for non-formal educational for in-service teacher training. This, should these projects reach specific planning stages for FY 77, will probably require the services under the subject Task Order.
2. For background purposes, we have attached a copy of Feasibility Studies and Planning Services completed under the subject Task Order for your review and appraisal.

Attachments: a/s

APPROVED

[Handwritten Signature]

* inder
PP Review?
date 11/10/75

DATE

11/14/75



UNITED STATES GOVERNMENT

Memorandum

9310925 (21)
PO-AL-176
E.J. Field Support
ep

TO : R & DC COMMITTEE

DATE: March 12, 1976

FROM : TA/PPU, Mr. Carl Fritz *CJF*

SUBJECT: Request for Waiver of R & DC Review of "Analysis of ETV" Project Paper

Problem: As part of TA/EHR's FY 76 program, we have planned for a major international conference entitled "Communication Policy and Planning for Education and Development". This activity is presently carried in our program books as "Analysis of ETV", and the PID was written and distributed by this title. The new conference theme reflects on an evolving concept of the conference which would now not be limited to an analysis/review of the status of educational television in developing countries alone, but would address the much more pertinent problem of how LDC decision makers reach, or fail to reach, a consistent policy in relation to the uses of communications technology for education as well as other sectors which might benefit from the application of communications technology.

This broader concept grew out of discussions over the past six months with the National Institute of Education, who will co-fund the conference, with the Institute for Communications Research, Stanford University, who has submitted a conference proposal; and in response to regional bureau reactions to the PID.

As is required, a Project Paper was prepared for review by the R & DC. It is clear to us now, however, that this process will most certainly result in a delay in the conference, which is planned for this July at Stanford. In order for Stanford to begin its implementation work for this conference, which will involve over one hundred participants from LDC's and the U.S., papers must be commissioned as soon as contract is awarded, as well as invitations sent to speakers and other participants.

NIE has already set aside \$80,000 for the conference, but cannot release any of its funds until AID funds are made available. This puts Stanford in the untenable position of being unable to proceed with carefully timed plans due to lack of any funds to do its work.

Proposed Solution: In order to avoid even further delay in meeting an already slipping deadline we propose that you approve the transfer of TA/EHR funds (\$100,000) from the FY 76 ~~GTS project category~~ to the pending NIE/RSSA which is part of TA/EHR's Field Support Project. We believe this to be justified for the following reasons:



1. The RESA document has already been prepared for an AID/NIE activity unrelated to the conference. The addition of \$100,000 to NIE would be a simple addition to an already planned activity.
2. The conference objectives fit those of the educational technology field support PROP and are consistent with its aims.
3. NIE has its already approved funds for the conference and can absorb AID funds immediately. In addition this would have the advantage of single-point management, and in no way restrict AID's considerable input into conference planning.
4. AID funds would be used to pick up those conference costs related to LDC participation, while NIE funds would be used to cover U.S. participant costs.
5. The field support PROP is soon up for revision and possible extension, and, we plan to go back to the R & DC to review a wider scope of activities.
6. Given the critical issue of timing and the immediate need for funding, transfer of \$100,000 to NIE under the RSSA is, in our view, the only viable solution to this problem.

Recommendation: That the R & DC concur in the transfer of funds from the proposed GTS project "Evaluation of ETV" to the RSSA with NIE under the existing Educational Technology Field Support activity and therefore to waive review by the R & DC.

Clearances:

AFR/DP, John Blumgart *JB*
EA/TD, Herbert Dodge *HD*
LA/DR, William Feldman *WF*
NESA/TECH, Andre Colpitts *AC*
GC/TF & HA, A.R. Richstein *AR*
SER/IT, Dale Clark *DC*
SER/ENGR, John Rixse *JR*
SER/CM/COD, Robert J. O'Brien *ROB*
FFP/FDD, Daniel Shaughnessy *DS*
PPC/DPRE, John Shannon *JS*
PHA/POP, Dave Mutchler *DM*

UNITED STATES GOVERNMENT

Memorandum

F. Fritz
2 Mill
● 10-116-976
9310925 (22)

TO : TA/PPU, Mr. Carl Fritz

DATE: June 9, 1976

FROM : TA/EHR, Robert Schmed *[Signature]*

2p

SUBJECT: Extension of Educational Technology Field Support PROP

The noncapital project paper (PROP) for the Field Support Program in Educational Technology was originally signed on July 27, 1973. It was approved and funded through FY 76.

TA/EHR is in the process of revising this PROP in the new project paper (PP) format to bring it more in line with the recommendations of TA/PPU and AA/TA. This revision consists of making the field support projects more nearly homogeneous and internally consistent so they display the field support concept more clearly. This revision, however, and its subsequent review by the R & D Committee cannot be accomplished by the June 30, 1976 deadline.

We are requesting from TA/PPU a three month extension of the present PROP from July 1, 1976, to October 1, 1976. This extension will allow adequate time for revision and review and also allow the complete funding on one project - the Korea Evaluation - which will not be included in the new field support program.

Let's give them some response quickly.

Cup 4/10



UNITED STATES GOVERNMENT

Memorandum

TO : TA/PPU, Mr. Carl Fritz

DATE: October 13, 1976

FROM : TA/EHR, Robert W. Schmeding *[Signature]*

SUBJECT: Extension of Educational Technology Field Support Project Paper

The project paper for the Field Support Program in Educational Technology was approved for funding through the Transitional Quarter (T.Q.) and for services through FY 77. The project was funded at a total of \$1,899,000 of which \$1,639,000 was obligated. No money was obligated during the T.Q.

TA/EHR is in the process of revising this project paper in the new project paper format (PP) to bring it into line with the recommendations of TA/PPU. This revision process has taken more time than initially anticipated, but it will be completed and reviewed by the R&DC within the next few months.

We are requesting from TA/PPU an extension up to three months of the present project paper from October 1, 1976 to December 30, 1976. This extension will allow time for revision and also make possible the continuation of two projects under the project paper which are about to expire.

* the second activity will be a one month extension of Task Order #2 under the Academy for Educational Development BOA

APPROVED: *[Signature]*

DISAPPROVED: _____

DATE: 10/20/76

** This actually represents approval to use FY 77 funds within a previously AA/TA approved project funding level. The contract previously was extended for two months. This extension makes a total of 5 months.*



June 14, 1976

Memorandum

TO: Carl R. Fritz, TA/PPU

FROM: Robert Mills, TA/PPU *R Mills*

SUBJECT: Education Technology Field Support Project 931-11-690-925

This project was originally approved in July 1973 as follows:

Amount: \$1,540,000

Terminal Obligation: FY 1976

Terminal Service: FY 1977

In November 1975 the PROP was amended to increase the amount to \$1,899,000 without changing the terminal funding and service dates. The present request from TA/EHR involves only an amendment of the Terminal Obligation date from FY 1976 to the T.Q. This request is within both the currently approved Total Amount and Terminal Service dates.

Thus the approval now requested by TA/EHR does not involve either an extension of Service time or an increase in life of project cost. It does involve an extension of Obligation time of three months and this appears to be within your authority as delegated by DA/AID in Handbook 3, Chapter 3, App 3C (CIRC A-466 page 2 and 3).

I recommend that you approve the extension of terminal obligation from FY 1976 to the Transitional Quarter (a revised PP facesheet is attached).

Approved: *[Signature]*

Disapproved: _____

Date: *6/14/76*

Attachment: a/s

AID (35) (71)

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

1. Cooperating Country Worldwide *931-925*

2. PIO/T No. 931-0925.16-3188581

3. Original or Amendment No. *11p*

4. Project/Activity No. and Title
Educational Technology Field Support
AID/ta-BOA-1377, Task Order No. 1

7 E-HK
9310925 (24)
AD-1377-976

5. Appropriation Symbol 72-1181021.5

6.A. Allotment Symbol and Charge 845-31-099-00-20-81

6.B. Funds Allotted to: A.I.D. Mission

7. Obligation Status
 Administrative Reservation Implementing Document

8. Funding Period (Mo., Day, Yr.)
From 1/1/78 To 12/31/78

9.A. Services to Start (Mo., Day, Yr.)
Between 1/1/78 and _____

9.B. Completion date of Services (Mo., Day, Yr.) 12/31/78

10.A. Type of Action
 A.I.D. Contract Cooperating Country Contract Participating Agency Service Agreement Other

10.B. Authorized Agent
AID/W

Estimated Financing		(1)	(2)	(3)	(4)
		Previous Total	Increase	Decrease	Total to Date
\$1.00=					
11. Maximum A.I.D. Financing	A. Dollars		300,000		300,000
	B. U.S.-Owned Local Currency		NEEDS RESERVED BY		
12. Cooperating Country Contributions	A. Counterpart		<i>[Signature]</i>		
	B. Other		POSTED SER/EM/GSD		

13. Mission References

14. Instructions to Authorized Agent

CM/COD/TAB is requested to amend this contract to extend the period of performance by one year from 1/1/78 through 12/31/78 and to increase the funding by \$300,000 for additional tasks to be defined in response to Regional Bureau, Mission, and TAB requests during the year. Technical services performed under this contract have been highly responsive to new and varying needs under coordination of TA/EHR. Continuation of these services is desired as essential to furthering AID's objectives. All other terms and conditions of the Task Order No. 1 under BOA 1377 remain unchanged.

15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.

A. The specifications in the scope of work are technically adequate
TA/EHR, William C. Schaefer *[Signature]* 11/23

B. Funds for the services requested are available
TA/PPU, Mary Mozynski *[Signature]*

C. The scope of work lies within the purview of the initiating and approved Agency Programs
TA/EHR, Clifford Block *[Signature]* 11/23/77

D. *[Signature]*
TA/PPU, L. M. Prosser

E. TA/EHR, Robert W. Schneider *[Signature]* 11/30/77

F. *[Signature]*

16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to

Signature and date: _____

Title: _____

17. For the Agency for International Development

Signature: Kenneth A. Milow

Title: Chief, Program Division, TA/PPU

18. Date of Signature 12/5/77

PROPOSED PLAN OF PROJECT ACTIVITIES 1/1/78 to 2/28/79

AID/BOA/ra-1377; TASK ORDER NO. 1

TECHNICAL OFFICE: DS/EHR
CONTRACTOR: ACADEMY FOR EDUCATIONAL
DEVELOPMENT

1. Status of Activities from Current Period (1/1/77 - 2/28/78), Conducted under Original Task Order and Amendments No. 1 and 2.

The contractor (AED) has carried out the following project activities pursuant to the terms of this task order:

- A. Major Interdisciplinary^{40%} Planning Studies
(Contract requirement - 3 major studies)
- 1) Preparation of background report and project design: Asian Regional Software Training Center
 - 2) Project design for rural education by Radio in Central African Republic (Now CAE)
 - 3) Plan design and initial assistance for University of West Indies campus linkage demonstration by satellite (Demonstration now planned for January - April, 1978)
- B. Special Studies
(Contract requirement - 14 special studies)
- 1) Bolivia Nutrition Education
 - 2) Nicaragua Rural Education Transmission
 - 3) Nutrition Education Communications Review
 - 4) Review and Assessment of OCAM Upper Volta Film Center Project
 - 5) AID/SAT Policy Options Study *
 - 6) Korea Video Distribution Review
 - 7) Nicaragua 2-way Radio Demonstration Planning
 - 8) ROCAP Agricultural Information System
 - 9) SACI (Brazil) Project Case Study *
 - 10) Egypt Rural Information Center Plan
 - 11) Yemen Educational Broadcasting Plan - Preliminary Assessment
 - 12) Communications Applications Study for the Sahel Area
 - 13) Gambia Livestock Program - Evaluations and Communications Study
 - 14) Nutrition Education Studies - Social Learning and Marketing
- C. Conferences, Seminars and Workshops
- 1) AID/SAT Strategy Workshop

* Final reports of these studies are now being completed.

C. Conferences, Seminars and Workshops (Cont'd.)

- 2) AID/SAT Policy Issues Review Meetings
 - 3) Peru Seminar Planning Workshop
 - 4) Nutrition Education for Philippines Conference
 - 5) Software Centers Planning Workshop
 - 6) African Seminar Planning Workshop
 - 7) Sierra Leone Seminar
 - 8) Preliminary Seminar Planning for Cameroon and Zaire **
2. During the extension period 3/1/78 to 2/29/79, DS/EHR will request the contractor to undertake specific planning activities in the categories specified below. Each activity will be initiated by written instructions from DS/EHR to the contractor.
3. The proposed activities during this one year extension of the task order are as follows:

- Pursuant to Articles I, I, A through B-4.

A. Major Interdisciplinary Planning Studies
Country or Regional Project Design

- 1) The Contractor will conduct a minimum of three (3) additional major interdisciplinary project or sector planning studies in response to mission initiatives and DS/EHR requests for particular countries or regions. Preliminary requests have been received for the following studies, entailing the indicated estimated levels of effort and costs.
 - a. Study of feasibility of two-way and broadcast radio communications system to support rural health programs and other rural development programs in Ghana.

Est. Level of Effort: 5 wma
Estimated Cost: \$20,000
 - b. Study of potential of educational broadcasting and 2-way communication in Yemen for rural development programs

Est. Level of Effort: 5 wma
Estimated Cost: \$20,000
 - c. Assessment of development communication programs and potential in the Sahel

Est. Level of Effort: 5 wma
Estimated Cost: \$20,000
- 2) The Contractor will prepare initial background information on and undertake field work in the above countries, or such other countries or regions as may be substituted by DS/EHR, upon

** Zaire deleted Amendment No. 2

2) (Cont'd)

final direction from DS/EHR. Final selection of countries for studies will continue to be made pursuant to Paragraph 3 (Article I, B) Criteria for Selection of Country and Development Problems. Each study will include the description required under Paragraph 2 (Article I, B).

• Pursuant to Article I, II, A through B-4

B. Special Studies

1) The Contractor will conduct a variety of special studies, at the request of DS/EHR, concerning the application of communications technology. During the period 3/1/78 - 2/28/79. These studies will include the following three categories of activities:

a. Short-Term Planning Assistance, as currently defined in Paragraph II, B, 1-4. The Contractor will be expected to perform a minimum of four short-term studies hereunder, upon definite requests from DS/EHR. The following studies have been tentatively requested, entailing the indicated levels of effort and costs:

1. Pre-feasibility study on educational communications in Bolivia.

Level of Effort: 3 wms
Cost: \$14,000

2. Study of potential of educational radio for Liberia

Level of Effort: 3 wms
Cost: \$14,000

3. Study to follow-up on project ideas deriving from Sierra Leone Communications Technology Seminar

Level of Effort: 3 wms
Cost: \$14,000

4. Study of two-way and broadcast communications for rural development in a country or region to be specified by DS/EHR.

Level of Effort: 3 wms
Cost: \$14,000

b. Planning Assistance Background Study: The Contractor will conduct the following Background Studies for DS/EHR for utilization and application in communications planning assistance.

b. (Cont'd.)

1. Handbook on Planning Communications Technology Strategies for Agriculture; Health and Nutrition. The handbook will be similar in style and format to that previously produced by the Contractor, titled, Communications Technology for Development, Guidelines for Consultants Working with AID. The new handbook will give specific attention to the applications in agriculture, health and nutrition by illustrating the experience of the Contractor's prior planning assistance to AID under this and other AID contracts.

c. Special Planning Assistance for Conduct of Satellite Demonstrations

The Contractor will provide specialized planning assistance for up to three satellite demonstration efforts initiated by AID under the direction of DS/EHR.

1. The Initial Demonstration Assistance will be the continuation of the implementation of the UWI Campus linkage demonstration (for which the Contractor has previously prepared the design and provided preliminary assistance). This effort will include provision of technical assistance specialists in program projection, systems planning and follow-up evaluation.

Estimated Level of Effort: 5.0 w/m
Estimated Cost: \$15,000

2. Up to two additional demonstration assistance efforts for countries to be specified will be provided by the Contractor (activities now under consideration include Bolivia and the University of the So. Pacific). The assistance may include pre-planning, demonstration design and technical assistance for implementation and evaluation. Assistance is expected to include specialists in planning, production, telecommunications engineering and evaluation.

o Pursuant to Paragraph III (Article I)
Conferences, Seminars and Workshops

The Contractor will plan, organize and conduct conferences, seminars and workshops, as requested by DS/EHR, which address issues or support the activities in project planning and design required under this task order. The Contractor is expected to conduct a minimum of three such activities.

Estimated Level of Effort each activity: 2.0 w/m
Estimated cost each activity: \$6,000

4. Reports during period 3/1/78 - 2/28/79

The Contractor will provide the following reports during this period:

- A. All studies and activities will be undertaken following presentation to DS/EHR by the Contractor of detailed study or activity work plans for DS/EHR approval. A cost proposal will be included.
- B. Major Planning Studies
Draft final report within 30 days from project completion. Final report within 30 days of DS/EHR review.
- C. Special Studies
Final report within 30 days of completion of each task required.
- D. Conferences, Seminars and Workshops
Final report or summary of proceedings within 30 days of each activity.
- E. Handbook - Preliminary draft, final draft and final printed copy based on schedule of production to be submitted to DS/EHR by March 31, 1978.
- F. Quarterly summary report of all activities conducted under the task order.
- G. Monthly progress reports (approximately 2 pages)
- H. Final report of all activities on termination of this task order.

All draft reports will be presented in five copies. Final reports will be presented in ten copies except that the handbook will be printed in 1,000 copies. Additional report copies may be requested for distribution to study or conference participants.

ESTIMATED LEVEL OF EFFORT (1/1/78 - 2/28/79)

<u>Key Personnel</u>	<u>Work Months</u>
Senior Project Manager (S. F. Moseley)	2.0
Project Coordinator (P. L. Boynton)	14.0
<u>Other Personnel</u>	
Communication Specialists	19.0
Logistics Support Manager	3.0
Administrative/Secretarial Support	28.0
Consultants	21.0

TOTAL	87.0

PROPOSED BUDGET FOR EXTENSION OF T.O. 1
FROM 1/1/78 - 2/28/79

1. Salaries and Wages \$117,823

Professional Staff

Moseley (2.0 wm)
Boynton (14.0 wm)
Kulakow (1.0 wm)
Hudson (5.0 wm)
Comm. Spec. (13.0 wm)
Logistics Management (3.0 wm)

Support Staff

Administrative (14.0 wm)
Secretaries (14.0 wm)

2.	Benefits @ 22% Line 1	25,921
3.	Consultant's Fees (21.0 wm)	53,247
4.	Travel & Transportation	45,140
5.	Other Direct Costs (incl. DBA Insurance @ \$9,000)	30,000
	Sub total	<u>\$272,131</u>
6.	Overhead at 22%	59,869
	Total	<u>\$332,000</u>

Source of Funds

Estimated Carry over from 1977 (PIO/T No. 931-0925-73-3178407)	32,000
FY1978 PIO/T No.	<u>300,000</u>
	Total <u>\$332,000</u>

UNITED STATES GOVERNMENT

Memorandum

931-925

TO : DS/PPU, Mr. Kenneth A. Milow

DATE: December 6, 1977

FROM : DS/EHR, Mr. Clifford Block *CB*

SUBJECT: PIO/T for Clearinghouse on Development Communication

1. The accompanying PIO/T requests an extension of the existing contract with the Academy for Educational Development, Inc. AID/ta-C-1381 for a period of one year from Jan. 1, 1978 through Dec. 31, 1978 and additional funding of \$175,000 for this period. The proposed funding is a lower rate than was provided during the first year of the contract (\$200,000). This reduction will necessitate some change in the statement of work as proposed. Services under this contract have been valuable in supporting several programs in communication technology, and continuation of these services is highly desired.

2. Funding for this activity has been approved under the PAF for 931-0925 approved 12/21/76. This will reduce the approved funding of \$730,000, less \$300,000 for T.O.No.1 previously requested, and the \$175,000 for this PIO/T, to a remainder of \$265,000 which we have programmed for other projects to be submitted.

3. The subject project relates to Project Number 931-1231, Educational Technology Analysis and Information Services, for which the PID was submitted in June 1977, and the Project Paper is to be prepared for FY 79 funding. The Clearinghouse functions to be supported under the proposed contract extension are consistent with the follow-on project which will be designed to incorporate these functions.



Amendment to Contract AID/ta-C-1381, Clearinghouse on Development Communications

19.B Change Article I - Statement of Work, B. Plan of Work to read as follows:

Activities initiated under the first year of this contract shall be continued as follows:

1. Production of "Project profiles" on specific applications of communication technology to development problems.

Based upon an agreed upon strategy statement between the Clearinghouse and TA/EHR, projects will be chosen, researched, and written in a standard format to facilitate comparisons among projects analyzed. Each profile will be presented on the two sides of a single page and will cover standard attributes, such as, description, target audience, objectives, media, duration, evaluation methods, results, and costs.

Projects profiles will be cross referenced according to relevant variables and provided in a loose-leaf binder, so as to constitute a growing reference book which stimulates comparison and contrast of the various uses of communication technology by A.I.D. project planners. The book will also be of direct utility in drafting the "relevant A.I.D. experience" section of the project papers on communication-related projects.

The production rate of project profiles will be at the rate of eight (8) per quarter, thirty-two (32) per year. At such time as project documentation of professionally acceptable quality may not be available, alternative arrangements for appropriate types of analysis of the available literature will be worked out with TA/EHR.

2. Production of a quarterly newsletter focusing on development problems and related uses of communications technology.

The Clearinghouse will continue the planning, writing, editing, production, and distribution of the six to twelve (6-12) page quarterly newsletters initiated under this contract and its predecessor (AID/ta-C-1056).

3. Reference services in the field of communication technology applications to development problems.

Appropriate services will include the identification of timely and relevant documents and related non-print media, the organization of such materials, and the preparation of sample sets of selected materials for use by AID representatives and their contractors in meeting special

requests from AID for project and seminar support. Services will also include the development of responses to requests from AID Mission officials, LDC representatives, and representatives of the development community as agreed upon by DS/EHR and the Clearinghouse.

4. Maintenance of the Clearinghouse collection of documents on communication technology on a current and comprehensive basis.

Maintenance of the Clearinghouse resources will include documents and related non-print media, distribution lists of interested AID and LDC officials, and such special distribution lists as may be agreed upon by DS/EHR and the Clearinghouse.

AID 1350-1X
(7-71)

KDA #15- 9310925 (23)
Page 1 of 10-112-976
Pages

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

1. Cooperating Country 31-00
WORLDWIDE
2. PIO/T No.
931-11-660-925-72

3. Original or
Amendment No. 610

PIO/T

PROJECT IMPLEMENTATION
ORDER/TECHNICAL
SERVICES

4. Project/Activity No. and Title
Field Support in Educational Technology:
Resources Support Services Agreement -
DHEW (NIE) (Part of 931-11-995-925)

DISTRIBUTION

5. Appropriation Symbol
72-11X1025

6.A. Allotment Symbol and Charge
425-31-099-00-20-61

6.B. Funds Allotted to:
 A.I.D./W Mission

7. Obligation Status
 Administrative Reservation Implementing Document

8. Funding Period (Mo., Day, Yr.)
From 8/1/75 To 6/30/76

9.A. Services to Start (Mo., Day, Yr.)
Between 7/15/75 and 7/31/75

9.B. Completion date of Services
(Mo., Day, Yr.)

10.A. Type of Action
 A.I.D. Contract Cooperating
Country Contract Participating Agency
Service Agreement Other

10.B. Authorized Agent

Estimated Financing		(1)	(2)	(3)	(4)
		Previous Total	Increase	Decrease	Total to Date
11. Maximum A.I.D. Financing	A. Dollars		110,000		110,000
	B. U.S.-Owned Local Currency				FUNDS RESERVED BY
12. Cooperating Country Contributions	A. Counterpart				POSTED 8/25/75
	B. Other				SER/FM/CSD

13. Mission References

14. Instructions to Authorized Agent
CM/PAS is authorized to negotiate a Resources Support Services Agreement (RSSA) with HEW/NIE (National Institute of Education) to provide technical, advisory, and general support services as described. See Attachment A for proposed budget and staff.

15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.

A. The specifications in the scope of work are technically adequate TA/EHR, David Sprague <i>DS</i> Date 7/9/75	B. Funds for the services requested are available
C. The scope of work lies within the purview of the initiating and approved Agency Programs TA/EHR, Clifford H. Block <i>CB</i> Date 7/9/75	D. TA/PPU, Robert Mills <i>RM</i> Date 7/22/75
E. TA/EHR, Robert Schmeding <i>RS</i> Date 7/9/75	F. TA/PPU, Mary Mozynski <i>MM</i> Date 7/22/75

16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to

17. For the Agency for International Development

18. Date of Signature

Signature and date:

Signature: John Gunn *JG*, TA/PPU

Title:

Title:

SCOPE OF WORK

19. Scope of Technical Services

A. Objective for which the Technical Services are to be Used
Professional Support in Educational Technology

B. Description

SEE CONTINUATION SHEET

C. Technicians

(1) (a) Number	(b) Specialized Field	(c) Grade and/or Salary	(d) Duration of Assignment (Man-Months)
1	Educational Technology Planning	GS-15 (32,000)	6
1	Education and Media	GS-14 (28,000)	6
1	Program Assistant	GS-11 or GS-9	12
1	Part-time NIE Staff in Educational Technology	GS-13 - 15	6
1	Secretary	GS-6	12

(2) Duty Post and Duration of Technicians' Services

Washington

(3) Language requirements

None

(4) Access to Classified Information

None

(5) Dependents Will Will Not Be Permitted to Accompany Technician

D. Financing of Technical Services

(1) By AID - \$

(2) By Cooperating Country -

AID 1350-1X (8-70)	Cooperating Country	PIO/T No.	Page 3 of Pages
PIO/T	Project/Activity No. and Title		

20. Equipment and Supplies (Related to the services described in Block 19 and to be procured outside the Cooperating Country by the supplier of these services)

A. (1) Quantity	(2) Description	(3) Estimated Cost	(4) Special Instructions
-----------------	-----------------	--------------------	--------------------------

NONE

B. Financing of Equipment and Supplies
 (1) By AID - \$ _____ (2) By Cooperating Country - _____

21. Special Provisions

- A. This PIO/T is subject to AID (contracting) (PASA implementation) regulations.
- B. Except as specifically authorized by AID, or when local hire is authorized under the terms of a contract with a U.S. Supplier, services authorized under this PIO/T must be obtained from U.S. sources.
- C. Except as specifically authorized by AID/W, the purchase of commodities authorized under this PIO/T will be limited to the U.S. under Geographic Code 000.
- D. Other (specify): _____

AID 1380-1X (9-70)	Cooperating Country	PIO/1 No.	Page 4 of Pages
PIO/T	Project/Activity No. and Title		

22. Reports by Contractor or Participating Agency (Indicate type, content and format of reports required, including language to be used if other than English, frequency or timing of reports, and any special requirements)

1. Monthly activities and progress reports, not to exceed 4 pages.
2. Substantive reports as required by A.I.D. and agreed to by RSSA personnel.

23. Background Information (Additional information useful to Authorized Agent and Prospective Contractors or Participating Agency; if necessary cross reference Block 19.C(4) above.)

24. Relationship of Contractor or Participating Agency to Cooperating Country and to AID

A. Relationships and Responsibilities

B. Cooperating Country Liaison Official

C. AID Liaison Officials

TA/EHR, Dr. David Sprague

AID-1800-1X (7-69) CONTINUATION SHEET FORM SYMBOL PIO/T	DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT	<input checked="" type="checkbox"/> Worksheet <input type="checkbox"/> Source PAGE ___ OF ___ PAGES
	TITLE OF FORM	1. Cooperating County
	Project Implementation Order/Technical Services	2.a. Code No.
		2.c. <input type="checkbox"/> Original OR Amendment No: _____
	3. Project/Activity No. and Title	

Indicate block numbers. Use this form to complete the information required in any block of a PIO or PA/PR form.

In respect to AID-sponsored and related research, technical assistance, of other types of projects introducing the use of educational technology for educational and human resource development, NIE shall:

(a) Project development: Develop scientific information required for development of AID (Technical Assistance Bureau) research, field support, and technical assistance projects; this will include as appropriate:

- problem and project identification
- production of state-of-art papers and analyses
- identification of leading sources of U.S. professional expertise potential conduct of projects
- drafting of scope of work for solicitation of proposals

(b) Project management: Assist AID staff in the professional technical monitoring of centrally funded projects, including their management, evaluation, and dissemination aspects.

(c) Review and analysis of Agency projects: Provide analyses of those elements of ongoing and proposed projects throughout AID, which fall within their areas of professional expertise.

(d) Liaison: On request, promote liaison between AID funded activities and NIE-funded programs in the U.S.

(e) Joint activities: Arrange for joint AID-NIE activities, seminars, evaluations, etc.

(f) Information Services: Provide technical information services to overseas AID personnel, including direct responses to technical information inquiries. Copies of replies to AID personnel will be transmitted to TA/EHR for review and additional action as deemed appropriate.

(g) TDY advisory services: On request, provide advice to AID field missions in the field of educational technology, through short-term temporary-duty assignments overseas.

(h) Professional meetings: Arrange meetings of U.S. and, when appropriate, LDC educators and officials, on technical subjects relevant to educational technology.

Attachment A

Illustrative Budget
(in thousands)

	MM	Salary Level	Salary for period(11 months)
GS-15	5.5	33	15.1
GS-14	5.5	30	13.8
GS-11	11	18	16.5
GS-6	11	12	11.0
GS-13 - 15 part-time	6	32	16.0
		TOTAL	\$72,400

SUMMARY

Personal Compensation	\$72,400
Benefits, at 8 $\frac{1}{2}$ %	6,154
Travel	5,000
Rent	0
Printing and reproduction	2,000
Other services @25%	21,888
Supplies and Materials	2,000
Equipment	0
	<hr/>
TOTAL	\$109,442
Rounded	\$110,000

AID 1380-1X (9-70)	DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT	1. Cooperating Country WORLDWIDE	2. PIO/T No. 931-11-690-925-73	3. <input checked="" type="checkbox"/> Original or Amendment No. 11p
		4. Project/Activity No. and Title 931-11-690-925.2 Self-Instructional Materials No. 1		
		5. Appropriation Symbol 72-11X1026		
		6.A. Allotment Symbol and Charge 426-31-699-00-20-51		

DISTRIBUTION	7. Obligation Status <input checked="" type="checkbox"/> Administrative Reservation <input type="checkbox"/> Implementing Document		8. Funding Period (Mo., Day, Yr.) From 6/30/75 to 10/30/75		
	9.A. Services to Start (Mo., Day, Yr.) Between _____ and June 30, 1975		9.B. Completion date of Services (Mo., Day, Yr.) 10/30/75		
	10.A. Type of Action <input checked="" type="checkbox"/> A.I.D. Contract <input type="checkbox"/> Cooperating Country Contract <input type="checkbox"/> Participating Agency Service Agreement <input type="checkbox"/> Other				
	10.B. Authorized Agent AID/W				
	Estimated Financing		(1)	(2)	(3)
	\$1.00=		Previous Total	Increase	Decrease
	11. Maximum A.I.D. Financing	A. Dollars		\$30,000	
		B. U.S.-Owned Local Currency			
	12. Cooperating Country Contributions	A. Counterpart			
		B. Other			

13. Mission References	14. Instructions to Authorized Agent CM/COD/TAB is requested to: (1) extend the duration of AID/ta-C-1138 to October 30, 1975; (2) increase the funding, and (3) adjust the scope of work as indicated in the attachment. All other provisions of the contract remain the same.
------------------------	---

15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.	
A. The specifications in the scope of work are technically adequate TA/EHR, David Sprague <i>DS</i> Date 4/12/75	B. Funds for the services requested are available
C. The scope of work lies within the purview of the initiating and approved Agency Program TA/EHR, Robert Schmieding <i>RS</i> Date 6/12/75	D. TA/PPU, Robert Mill: <i>RM</i> date 6/16/75
E.	F. TA/PPU, Mary Mozynski <i>MM</i> Date 6/18/75

16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to	17. For the Agency for International Development John Gunning, TA/PPU	18. Date of Signature 6/18/75
Signature and date:	Signature:	
Title:	Title:	

AID 1380-1X
(8-70)

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

1. Cooperating Country
WORLDWIDE

Page 1 of Pages

PIO/T

PROJECT IMPLEMENTATION
ORDER/TECHNICAL
SERVICES

2. PIO/T No.

3. Original or
Amendment No.

4. Project/Activity No. and Title
**931-11-690-925
Self-Instructional Materials No. 1**

DISTRIBUTION

5. Appropriation Symbol

6.A. Allotment Symbol and Charge

6.B. Funds Allotted to:
 A.I.D./W Mission

7. Obligation Status

Administrative Reservation Implementing Document

8. Funding Period (Mo., Day, Yr.)
From **7/1/75** To **10/30/75**

9.A. Services to Start (Mo., Day, Yr.)
Between _____ and **July 1, 1975**

9.B. Completion date of Services
(Mo., Day, Yr.) **10/30/75**

10.A. Type of Action

A.I.D. Contract Cooperating Country Contract Participating Agency Service Agreement Other

10.B. Authorized Agent
AID/W

Estimated Financing		(1) Previous Total	(2) Increase	(3) Decrease	(4) Total to Date
\$1.00=					
11. Maximum A.I.D. Financing	A. Dollars		\$30,000		\$30,000
	B. U.S.-Owned Local Currency				
12. Cooperating Country Contributions	A. Counterpart				
	B. Other				

3. Mission References

14. Instructions to Authorized Agent

CM/COD/TAB is requested to: (1) extend the duration of AID/ta-C-1138 to October 30, 1975; (2) increase the funding, and (3) adjust the scope of work as indicated in the attachment. All other provisions of the contract remain the same.

15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.

A. The specifications in the scope of work are technically adequate
TA/EHR, David Sprague *DS* Date **4/12/75**

B. Funds for the services requested are available

C. The scope of work lies within the purview of the initiating and approved Agency Program
TA/EHR, Robert Schmeding *RS* Date **6/12/75**

D. TA/PPU, Robert Mills date _____

F. TA/PPU, Mary Mozynski Date _____

16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to

17. For the Agency for International Development

18. Date of Signature

Signature and date:

Signature: **John Gunning, TA/PPU**

Title:

Title:

ARTICLE I - STATEMENT OF WORK

A. Objective

1. Plan in detail a set of learning modules which will equip an AID or LDC official with a broad understanding of educational technology, its relationship to, and its use in furthering a nation's development goals.

2. Create and produce three sets of modules and validate them in field use.

B. Scope of Work

*Note: Throughout the period of the contract, A.I.D. (TA/EHR) will furnish the Contractor any pertinent research or reports produced as a result of prior A.I.D. activities in the subject field.

1. As a preliminary to initiating the planning of the content of the instructional modules, Contractor will conduct a search to identify any existing self-instructional materials done by educational institutions or commercial firms with generally similar knowledge and/or attitudinal goals as the materials to be created under this Contract. A report will be prepared for AID which will include a list of the self-instructional materials identified with the following descriptive information on each item listed: target audience, content summary, delivery mode(s) used, e.g., print, film, cassette, rental or purchase cost, where obtainable, and any evaluative material which may be readily available. The report shall be submitted to AID by August 12, 1974. Three copies shall be forwarded to TA/EHR and one copy to the Contracting Officer.

2. Contractor will develop a schema conceptualizing educational technology as a major element within a learning system, both in and out of school, and in an LDC social/economic development context. The schema will show the various forces, activities, and constraints which impinge on the teaching-learning situation and which determine in greater or lesser degree the learning system's effectiveness and cost-benefit ratio. The schema will also indicate key points at which application of improved or new technology(s) could yield system improvement with respect to both learning and cost effectiveness. The schema shall be submitted to AID no later than August 12, 1974. Three copies shall be forwarded to TA/EHR and one copy to the Contracting Officer. Comments on the schema will be furnished to the Contractor by TA/EHR by August 22, 1974.

3. Contractor will develop a diagnostic instrument which can be applied to obtain a useful diagnosis of the present understanding by AID and LDC officials of the processes and information required to plan educational change using educational technologies and to assess the effectiveness and cost in relation to the educational objectives either stated or implied in the national development plans. It is anticipated that there will be wide differences in knowledge and understanding among AID and among LDC officials. The diagnostic instrument shall be delivered to AID (TA/EHR) in the form of a usable instrument, with an explanation for use, no later than August 12, 1974.

The purpose of the assessment will be to produce sufficient data on the target audience to guide the planning of sequential, and perhaps differing versions of, learning modules. AID will be responsible for applying this instrument and TA/EHR will supply the Contractor with its approval of the instrument and the raw data obtained by September 13, 1974.

4. Contractor will develop a demand (user) profile based on the data obtained from the diagnostic instrument described in paragraph 3 above. This profile shall show the major gaps in AID and LDC knowledge. Profiles of the users shall be stratified by meaningful characteristics. The demand profile shall be submitted to AID no later than December 1, 1974. Three copies shall be forwarded to TA/EHR and one copy to the Contracting Officer.

5. Applying the conceptual schema developed in 2 above to the demand profile; the Contractor shall specify the set of self-instructional learning modules which will increase the ability of the target audiences to select, plan, implement, and evaluate education development activities involving educational technology in relation to specific national development goals. Module descriptions shall be in sufficient detail to make clear their nature and scope, and their relation to the user profiles. Each description shall specify learning outcomes.

The complete set of module descriptions shall be submitted to AID (TA/EHR) for review and approval January 5, 1975. TA/EHR

will furnish the Contractor its comments, as appropriate, with final acceptance or rejection by AID to take place Feb. 15, 1975.

The subject matter in each module should be presented in a way that shows the relevance of the information to the users' work as program strategists and planners. In addition, such matters as costs and constraints to LDC use will be addressed as well as potential gains.

The content of modules, when appropriate, should clarify the underlying assumptions, concepts, principles and applications of the educational technologies. Assessment of current educational effort in relation to goals should be presented as an indispensable step in planning for technological innovations or improvements.

The learning material is to be developed in a manner which will attract the interest of AID and LDC officials and motivate them to use the module system itself for further training and to investigate the subject by using other material such as written documents.

6. Contractor shall develop a preliminary detailed plan for the first, or pilot, module on "An Introduction to the Systems Approach to Educational Technology" (this is separate from the set of modules developed from the demand profile but may be subsequently considered a part of the set, if appropriate). Content is to be planned for self-instruction and will show a variety of educational technologies with potential for effecting educational change in differing learning environments, e.g., formal schooling, agricultural

innovation, health and nutritional improvement, job training. The purposes of this module are 1) to broaden the learners' acquaintance with educational technology; to show that technologies may be applied for many kinds of content and in many learning situations; and to show that choice of technology depends on learning objectives and setting (including constraints). It is not the intent of this module to describe in detail any of these applications.

The module will require not less than 30 minutes of learning time, and it will use one or more media or processes as the delivery mode, e.g., film, film strip, slides, recording or combination.

The choice of the particular transmissional mode(s) designated for the pilot module as well as subsequent modules will be accompanied by an analysis of its (their) comparative utility and advantage for the intended purpose, to include cost as well as effectiveness. Factors to be considered, among others, in the analysis of utility and advantage are: time pressures on busy officials; a possibly less than passionate present commitment to the subject at hand; relative ease of use; possibility of group use as well as individual use, ease of transportation from place to place; problems of maintenance/repair cost; and cost of subsequent revision for modification/updating of material.

The preliminary plan to include a detailed script for the pilot module shall be submitted to A.I.D. (TA/EHR) for review and approval no later than May 14, 1975. If, at the time A.I.D. furnishes

its approval of this plan and the script to the contractor (date of such approval to be no later than May 21st) A.I.D. directs minor changes, revisions etc., contractor agrees to include such changes in the final version of the plan and accompanying script.

7. Contractor shall prepare a screening for A.I.D. of the pilot module using audio tape and visuals. This screening will be held at the contractor's facility on June 4, 1975. At that time, A.I.D. will provide the contractor with directions to proceed with the preparation of module one. Changes if any, will be made during the screening process. At the time the script is approved, the contractor shall develop the pilot module (video tape) of the final script.

8. Contractor shall submit to A.I.D. a draft of the supplementary printed materials for module one by June 13, 1975. Consultants (see note below) in the area of educational technology shall develop such materials. A.I.D. shall review these materials and advise the contractor of any modifications by June 20, 1975. Final copy of these supplementary materials shall be submitted to A.I.D. by June 27, 1975.

9. Contractor shall develop an evaluation instrument to assess the effectiveness of module one. The instrument shall be capable

of being self-administered by the learners. The evaluation instrument shall be developed by an evaluation specialist within the area of educational technology. Consultants may be utilized for this purpose. This instrument shall be submitted to A.I.D. by June 13, 1975 with A.I.D.'s review completed by June 20, 1975.

Note: The contractor is authorized to utilize a total of 20 man days of consultants in the preparation of the supplementary materials and evaluation instrument. Consultants shall be engaged by the Contractor subject to the approval of TA/EHR.

No later than June 27, 1975 the contractor shall deliver module one to A.I.D. Module one shall consist of the following:

- 1 - Video tape
- Viewing equipment
- 1 - Set of supplementary materials
- 1 - Self-evaluation instrument

10. No later than July 14, 1975, A.I.D. shall develop and transmit to the contractor written content outline of the script for modules two and three. The contractor shall proceed with the production of the detailed script preliminary to the production of modules two and three. This detailed outline, accompanied by sketches depicting the major points of the script, will be submitted to A.I.D. no later than July 28th, 1975. A.I.D. shall review these items and provide its comments as to their acceptability no later

than August 8, 1975. Revisions, if any, will be incorporated into the draft script and sketches and resubmitted to A.I.D. on or before August 22, 1975.

11. The contractor shall make a formal presentation, in Washington, D.C., of both audio and visual components of modules two and three on August 27, 1975. On this same date, contractor shall submit a draft of the set of supplementary materials, including a draft of the evaluation instrument for modules two and three. Consultants in the area of educational technology shall develop the supplementary materials and evaluation instrument.

On August 28, 1975, A.I.D. shall advise contractor of acceptability of draft of the script, the sketches of the visual and of desired modifications, if necessary.

12. On or about September 12, A.I.D. will advise Contractor to proceed with shipment of necessary equipment to designated sites. Each set shall consist of the same items which comprise module one. The contractor shall assure use of suitable and acceptable packing materials to insure safe arrival of sets at destinations.

13. A.I.D. shall visit contractor's facility on or about September 12, 1975 to review final script and visuals and to advise contractor of acceptability of draft set of supplementary materials and evaluation instrument. Contractor shall then proceed with final production of modules two and three with the understanding that the final modules shall reflect all changes desired and conveyed

to the contractor by A.I.D. Submission of the final products shall be made no later than September 30, 1975.

15. Final Report - All observations, comments, recommendations, etc. on the merits of the project and its conclusions as viewed by the contractor, shall be contained in the final report which shall be submitted to A.I.D. no later than October 31, 1975. Three copies of this report shall be forwarded directly to TA/EHR; and one copy shall be forwarded directly to the Contracting Officer.

AID 1330-1X
(7-71)

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

PIO/T

PROJECT IMPLEMENTATION
ORDER/TECHNICAL
SERVICES

1. Cooperating Country
~~STORWENDE~~ TA Bureau

2. PIO/T No.
9310925

3. Original or
Amendment No. 14

4. Project/Activity No. and Title
Educational Technology
Basic Ordering Agreement (BOA) PD-AAL-976

DISTRIBUTION

5. Appropriation Symbol

6.A. Allotment Symbol and Charge

6.B. Funds Allotted to:
 A.I.D./W Mission

7. Obligation Status
 Administrative Reservation Implementing Document

8. Funding Period (Mo., Day, Yr.)
From 10/1/76 To 9/30/77

9.A. Services to Start (Mo., Day, Yr.)
Between Oct. 1, 1976 and Oct. 10, 1976

9.B. Completion date of Services
9/30/77

10.A. Type of Action
 A.I.D. Contract Cooperating Country Contract Participating Agency Service Agreement Other

10.B. Authorized Agent
AID/W

Estimated Financing		(1)	(2)	(3)	(4)
		Previous Total	Increase	Decrease	Total to Date
11. Maximum A.I.D. Financing	A. Dollars				
	B. U.S.-Owned Local Currency				
12. Cooperating Country Contributions	A. Counterpart				
	B. Other				

13. Mission References

14. Instructions to Authorized Agent

CM/COB/TAB is requested to negotiate a new contract in the form of a Basic Ordering Agreement (BOA) with the Center for Educational Technology, Florida State University (FSU/CET)... This basic agreement is effective from the date of contract execution and shall continue for one year. It is anticipated that the term of the contract may later be extended for up to three (3) years from the effective date of the agreement.

15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.

A. The specifications in the scope of work are technically adequate
TA/EHR, D. Sprague *DS* Date 8/3/76

B. Funds for the services requested are available
TA/PPU, Mary Mozynski *cy* Date 9/3

C. The scope of work lies within the purview of the initiating and approved Agency Programs
TA/EHR, R. Schmeding *RSL* Date 8/19/76

D.
TA/PM, R. Mills *RM* Date 9/3/76

E.

F.

16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to

Signature and date:

Title:

17. For the Agency for International Development

Carl P. Fritz
Signature: John Gunning, TA/PPU
Title: Chief Program Planning & Analysis Division

18. Date of Signature
9/3/76

AID 1880-X (8-70) PIO/T	Cooperating Country WORLDWIDE	PIO/T No.	Page 2 of 7 Pages
	Project/Activity No. and Title Educational Technology Basic Ordering Agreement (BOA)		

SCOPE OF WORK

II. Scope of Technical Services

A. Objective for which the Technical Services are to be Used

To assist RLDCs in the selection and use of low-cost technologies and other available resources in seeking solutions to their most pressing social, economic and educational needs.

B. Description

Task Orders issued under this Basic Ordering Agreement (BOA) shall require the contractor to make available professional resources for analysis/planning/technical assistance/evaluation of programs, projects and activities, and for personnel training and development related to the above stated objective. Task Orders will cover (but not be limited to) the following areas: (1) employing the techniques of systems analysis, appropriately modified, to help leaders and planners in the RLDCs in the identification of their most urgent problems and in the analysis of the most effective deployment of locally available resources to meet these problems; (2) planning and implementing training programs for rural development in RLDCs, concentrating on agricultural productivity and nutrition, health services, cooperatives, marketing, and community development skills; (3) assisting with the development and testing of low-cost educational (cont. p 6)

C. Technicians

(1) <u>Number</u>	(b) <u>Specialized Field</u>	(c) <u>Grade and/or Salary</u>	(d) <u>Duration of Assignment (Man-Months)</u>
-------------------	------------------------------	--------------------------------	--

To be defined in each Task Order

(2) Duty Post and Duration of Technicians' Services

NA

(3) Language requirements

NA

(4) Access to Classified Information

NA

(5) Dependents Will Will Not Be Permitted to Accompany Technician

D. Financing of Technical Services

(1) By AID - \$

(2) By Cooperating Country -

To be defined in each Task Order

AID 1380-1X (9-70) PIO/T	Cooperating Country WORLDWIDE	PIO/T No.	Page 3 of 7 Pages
	Project Activity No. and Title Educational Technology Basic Ordering Agreement		

20. Equipment and Supplies (Related to the services described in Block 19 and to be procured outside the Cooperating Country by the supplier of these services)

A. (1) Quantity: (2) Description
NA

(3) Estimated Cost

(4) Special Instructions

B. Financing of Equipment and Supplies
(1) By AID - \$

(2) By Cooperating Country -

21. Special Provisions

- A. This PIO/T is subject to AID (contracting) (PASA implementation) regulations.
- B. Except as specifically authorized by AID, or when local hire is authorized under the terms of a contract with a U.S. Supplier, services authorized under this PIO/T must be obtained from U.S. sources.
- C. Except as specifically authorized by AID/W, the purchase of commodities authorized under this PIO/T will be limited to the U.S. under Geographic Code 000.
- D. Other (specify):

AID 1980-12 0-700	Cooperating Country WORLDWIDE	PIO/T No.	Page 4 of 7 Pages
PIO/T	Project/Activity No. and Title Educational Technology Basic Ordering Agreement		

22. Reports by Contractor or Participating Agency (Indicate type, content and format of reports required, including language to be used if other than English, frequency or timing of reports, and any special requirements)
Reporting requirements will be defined in each Task Order

23. Background Information (Additional information useful to Authorized Agent and Prospective Contractors or Participating Agency; if necessary cross reference Block 19.C(4) above.)

TA/EHR Files

24. Relationship of Contractor or Participating Agency to Cooperating Country and to AID

A. Relationships and Responsibilities **AID/W - TA/EHR**

B. Cooperating Country Liaison Official
NA

C. AID Liaison Officials
David Sprague, TA/EHR

LOGISTIC SUPPORT

25. Provisions for Logistic Support A. Specific Items (Insert "X" in applicable column at right. If entry needs qualification, insert asterisk and explain below in C. "Comments")	IN KIND SUPPLIED BY		FROM LOCAL CURRENCY SUPPLIED BY		TO BE PROVIDED OR ARRANGED BY SUPPLIER
	AID	COOPERATING COUNTRY	AID	COOPERATING COUNTRY	
(1) Office Space					
(2) Office Equipment					
(3) Housing and Utilities					
(4) Furniture					
(5) Household Equipment (Stoves, Refrig., etc.)					
(6) Transportation in Cooperating Country					
(7) Transportation To and From Country					
(8) Interpreter Services/Secretarial					
(9) Medical Facilities					
(10) Vehicles (official)					
(11) Travel Arrangements/Tickets					
Other: (12)					
(13) Block 25 Not Applicable					
(14)					
(15)					

B. Additional Facilities Available From Other Sources

- APO
 PX
 COMMISSARY
- OTHER (specify, e.g., duty free entry, tax exemption)

C. Comments
 Details of logistic support to be spelled out as appropriate in each Task Order.

CONTINUATION SHEET

FORM SYMBOL

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

Worksheet Invoice PAGE 6 OF 7 PAGES

TITLE OF FORM

Project Implementation Order /
Technical Services

1. Cooperating Country
WORLDWIDE

2.a. Code No.

2.b. Effective Date

2.c. Original OR Amendment No. _____

3. Project/Activity No. and Title
Educational Technology
Basic Ordering Agreement

Indicate black numbers.

Use this form to complete the information required in any block of a PIO or PA/PR form.

19-B
Cont.

technologies in order to mobilize intermediate systems of technology which might include radio and simple audiovisual materials, peer-tutoring, and mastery learning approaches to instruction; and (4) helping RLDCs to develop and evaluate techniques to motivate people in a rural society to help themselves, to make decisions, to act independently, and to overcome resist to change and modernization.

Guidelines for services under this agreement are defined as follows:

1. Task orders under this BOA may be initiated and/or funded by TAB, the regional bureaus, specialized AID offices, or AID missions. In order to insure the proper coordination of the BOA, the Office of Education and Human Resources (TA/EHR) will serve as the focal point for the broad range of activities.
2. The contractor will submit for AID approval an outline for each task order which will detail the kinds of expertise necessary. Personnel requirements will be determined by the particular activity, but among the professional fields to be drawn upon will be the following: Educational technology, management and administration, non-formal education, anthropology, economics, instructional systems, evaluation, plus expertise in agriculture, health, nutrition, population control, et. The contractor will be encouraged to use experts from other TAB contracts and grantees, when necessary and appropriate.
3. Prior to making any visits to RLDCs (or LDCs) under this BOA task order the contractor will review his plans with TA/EHR and obtain the necessary clearances and approvals. He will keep AID missions in countries to be visited fully informed of proposed plans, ask them to provide any advice they consider appropriate, and invite mission participation in contacts. He will inform the Missions of the outcomes of consultations. He will make his own appointments and logistics arrangements directly.
4. The contractor will report to AID on each task order activity, the specific reporting requirements to be outlined in each task order.

SCOPE OF TECHNICAL SERVICES UNDER THIS BOA

It is intended that the full range of resources and technical expertise developed at FSU/CET under the AID 211-d grant which terminates at the end of June, 1976 be made available to AID, RLDCs and LDCs under specific task orders which will require such resources. Assisted by the 211-d grant the resources in FSU/CET, as well as competency in providing technical assistance to developing nations, have reached a significant level of sophistication. CET is now ready to use the knowledge and

CONTINUATION
SHEETDEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT Worksheet Issuance PAGE 7 OF 7 PAGES

FORM SYMBOL

TITLE OF FORM

Project Implementation Order/
Technical Services1. Cooperating County
WORLDWIDE

2.a. Code No.

2.b. Effective Date

2.c. Amendment
 Original OR No: _____

3. Project/Activity No. and Title

Educational Technology Basic Ordering Agreement

Indicate block
numbers.

Use this form to complete the information required in only block of a PIO or PA/PR form.

19-B cont.

experience gained during the development period in response to the recognized needs of the RLDCs. The scope of technical services available for ordering under this BOA will include (but not be limited to) the following:

1. Planning and analysis

Introducing and using the systems approach to educational planning in RLDCs, in the identification of their most urgent problems, and in the analysis of the most effective deployment of available resources for attacking these problems.

2. Program implementation

Providing assistance with the development and testing of low-cost educational technologies for use by RLDCs in implementing educational plans and programs, and assistance with the development, testing and evaluation of techniques for motivating participation in the process of development of the part of lower-income groups and rural populations.

3. Training and personnel development

Provision of training programs designed to meet needs and match resources at various levels of the rural sector: the village worker; the rural technician; the teacher; the community, regional and national planner. Training may cover such areas as agricultural productivity, health & nutrition, cooperatives, marketing, community development skills, etc. Task orders may specify training within the RLDC, at FSU, or in a 3rd country.

4. Research and evaluation

Advance existing analytic and planning theory by applying it in areas and under conditions where it has not been tested. The RLDCs represent areas where the demand for cost-effectiveness is great, where the constraints on time and resources are severe, and where the generation of new knowledge can be an important addition to the science of development. The focus of research, using FSU's unique capabilities will be on applications of the systems approach and on the development/selection and testing of economical and feasible educational technologies.

1350-1X (9-70)	Cooperating Country WORLDWIDE	PIO/T No. 931-11-690-925-73	Page 2 of 7 Pages
PIO/T	Project/Activity No. and Title Information Center on Instructional Technology 931-11-690-925		

SCOPE OF WORK

19. Scope of Technical Services

A. Objective for which the Technical Services are to be Used

The primary future objective of the Information Center will be to address the information needs of AID officers and their immediate counterparts regarding the application of communication technology to development problems.

SEE CONTINUATION SHEET:

C. Technicians

(1) <u>Number</u>	(b) <u>Specialized Field</u>	(c) <u>Grade and/or Salary</u>	(d) <u>Duration of Assignment (Mon-Months)</u>
-------------------	------------------------------	--------------------------------	--

See budget attached:

(2) Duty Post and Duration of Technicians' Services

By AID - **N/A**

(3) Language requirements

N/A

(4) Access to Classified Information

N/A

(5) Dependents Will Will Not **Be Permitted to Accompany Technician**

D. Financing of Technical Services

(1) By AID - \$ **200,000**

(2) By Cooperating Country -

ID 1350-IX
(9-70)

Cooperating Country
WORLDWIDE

PIO/T No.
931-11-690-925-73

Page 3 of **7** Pages

PIO/T

Project/Activity No. and Title
Information Center on Instructional Technology - Field Support
931-11-690-925

20. Equipment and Supplies (Related to the services described in Block 19 and to be procured outside the Cooperating Country by the supplier of these services)

A. (1) Quantity	(2) Description	(3) Estimated Cost	(4) Special Instructions
-----------------	-----------------	--------------------	--------------------------

N/A

3. Self-Instructional...
Under the information...
covering times...
(See page 3, 13)

4. A quarterly newsletter...
Department of State

22. Background Information (Additional information necessary cross-reference Block 19.C(4) above.)

BEST AVAILABLE COPY

B. Financing of Equipment and Supplies
(1) By AID - \$

(2) By Cooperating Country -

BEST AVAILABLE COPY

21. Special Provisions

- A. This PIO/T is subject to AID (contracting) (PASA implementation) regulations.
- B. Except as specifically authorized by AID, or when local hire is authorized under the terms of a contract with a U.S. Supplier, services authorized under this PIO/T must be obtained from U.S. sources.
- C. Except as specifically authorized by AID/W, the purchase of commodities authorized under this PIO/T will be limited to the U.S. under Geographic Code 000.
- D. Other (specify):

parts by Contractor or Participating Agency (Indicate type, content and format of reports required, including language to be used if other than English, frequency or timing of reports, and any special requirements)

1. A brief strategy statement identifying the key AID officials and LDC counterparts upon whom the Information Center will concentrate will be submitted within ninety days from the beginning of the contract. The statement will also include a listing of the specialized interest areas of each of these officials within the field of development communication. (See page **6**, #1)
2. "Project profiles" covering two sides of one sheet of paper will describe specific applications of communication technology to development problems. Written in a standardized format (in order to facilitate comparison and contrast) eight such profiles will be delivered each quarter throughout the life of the contract. (See page **6**, #2)
3. State-of-the-art treatments will provide in-depth information on a number of applied development communication activities. In the first year of the contract, one page of print materials (of at least 30 pages) supported by audio-visuals will be produced. (See page **7**, #3)
4. A quarterly newsletter focusing on development problems and related uses of communication technology will be produced throughout the life of the contract. See Continuation Sheet.

23. Background Information (Additional information useful to Authorized Agent and Prospective Contractors or Participating Agency; if necessary cross reference Block 19.C(4) above.)

24. Relationship of Contractor or Participating Agency to Cooperating Country and to AID

A. Relationships and Responsibilities

N/A

B. Cooperating Country Liaison Official

N/A

C. AID Liaison Officials

TA/EHR

BEST AVAILABLE COPY

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

Worksheet Invoice

PAGE 5 OF 7 PAGES

FORM SYMBOL

TITLE OF FORM

Project Implementation
Order/Technical Services (PIO/T

1. Cooperating County
WORLDWIDE

2.a. Code No.

2.b. Effective Date

2.c. Original OR Amendment
No. _____

3. Project/Activity No. and Title

Information Center on Instructional Technology
931-11-690-925

Indicate block numbers.

Use this form to complete the information required in any block of a PIO or PA/PR form.

#22

(4. contd.) Each newsletter will encompass between six and twelve pages.

5. A quarterly document awareness list will provide bibliographic information keyed to identified AID interest areas as well as access information regarding how interested AID officials can obtain copies of the documents which have come to the attention of the Clearinghouse.

#19 B.

The emphasis will be upon problem solving rather than upon the media and methods of communication. Development problems will be treated according to the sectors defined by AID: food and nutrition, population and health, education and human resources. Equally important, however, will be the role of communication in intergrating development efforts undertaken in particular sectors.

In order to increase the Center's emphasis on AID officials and their direct counterparts, policies must be formulated regarding which AID officials need information on communication technology, how they should be reached and with what types of information. Future work of the Information Center should be directed by the outcomes of three activities, to be undertaken during the first three months of the new proposed contract:

Identification of the best points of contact within each AID mission, bureau, and counterpart institution.

Bureau personnel will be consulted in order to determine, on a mission by mission basis, how many of the following individuals should be sent information on communication technology: The TAB liaison officer, the members of the committee which formulates the unified country development strategy of the DAP, the sectoral or multi-sector officers, or the mission director himself.

After discussions with Bureau personnel, and after review of AID documentation (including the Congressional Presentation), a one paragraph description will be developed on each mission's current interests regarding the application of communication technology to development problems. These descriptions will be used in tailoring specialized mailings to the missions.

Reactions to these mailings will also be taken into account in determining which people in the missions need what kind of information on communication technology for development.

Identification of key development problems within and between sectors as seen by officers of TAB.

FORM SYMBOL

TITLE OF FORM
Project Implementation
Order/Technical Services
PIO/T

1. Cooperating County	2.a. Code No.
2.b. Effective Date	2.c. <input type="checkbox"/> Original OR <input type="checkbox"/> Amendment No.
3. Project/Activity No. and Title Information Center on Instructional Technology 931-11-690-925	

Indicate block numbers.

Use this form to complete the information required in any block of a PIO or PA/PR form.

Through review of documentation and through discussions with officers managing the key problem areas of the TAB, the Information Center will generate a list of priority development problems which may, under some circumstances, benefit from well designed applications of communication technology. This list, although brief, will encompass both short-term and long-term problems within sectors and across sectors, and will heavily influence the content focus of the Information Center's activities.

Block

1. Development of a brief strategy statement on the role of communication within sectors and on communication as a means of intergrating efforts undertaken in various sectors.

This statement will integrate the above activities and assign priorities to the types of communication projects and approaches to be studied and reported upon. It will include the types of development problems which have benefited in the past from application of communication in development. Once approved by TAB/EHR, these statements will orient future work of the Information Center.

New Products and Services,

Concurrent with the above activities creation of a number of new information products and services can begin. The first "project profiles" in a cross-referenced, loose-leaf catalogue of applications of communication technology to development problems can be created and mailed. Work can begin on in-depth print and non-print reports reviewing a small number of state-of-the-art projects within sectors and across sectors. These new activities are explained below.

2. Brief "project profiles" on specific application of communication technology to development problems.

Placing prime emphasis upon the areas specified in the strategy statement, projects will be chosen, researched, and written up on two sides of a single sheet of paper. Projects will be "profiled" along a number of standard dimensions including: duration, problem area, target population, media employed, evaluation methods, and costs. Key policy issues in applying communication technology (which are being developed by another Academy project) will also be taken into account in determining the final format of the "project". Profiles will be created a on regular basis throughout the life of the next contract and mailed to AID officers quarterly.

CONTINUATION
SHEETDEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT Worksheet Invoice

PAGE 7 OF 7 PAGES

DRM SYMBOL

TITLE OF FORM

Project Implementation
Order/Technical Services
PIO/T1. Cooperating County
WORLDWIDE

2.a. Code No.

2.b. Effective Date

2.c. Amendment
 Original OR No.:

3. Project Activity No. and Title

Information Center on Instructional
Technology 931-11-690-925Indicate block
numbers.

Use this form to complete the information required in any block of a PIO or PA/PR form.

Profiles will be cross-referenced according to relevant variables and provided with a loose-leaf binder, so as to constitute a growing reference book which stimulates comparison and contrast of various uses of communication technology by AID project planners. The book will also be of direct utility in drafting the "relevant AID experience" section of the project papers on communications-related projects.

The production rate of project profiles is estimated at 8 per quarter, 32 per year, and 64 over the life of a two-year contract. It should be emphasized, however, that his estimate is dependent upon the existence and availability of documentation on projects. The broad Information Center network will be tapped for documentation on projects. AID and other development agencies should also be able to provide documentation on projects. However, initial contacts with the AID Reference Center have demonstrated that documentation on past projects is not always available in the files. Circumstances beyond the control of the Information Center could conceivably limit the production rate of project profiles.

3. State-of-the-Art Reviews

In order to complement the eclectic treatment of the project profiles, the Clearinghouse will produce state-of-the-art materials regarding the use of communication methods for development. By presenting the best of current theory and practice, these materials will provide a more programmatic understanding of the role of communication in development than is presented in the project profiles. The AID official will thus be able to choose from both types of materials for information regarding his/her particular situation.

The form of these treatments will be determined by the client's (AID staff) needs and attitudes. Topics such as the following will be covered: extension, training, management information, documentation/information, interpersonal, and public relations communications efforts.

4. Newsletter (continuing service)**5. Documents Awareness List**

A quarterly publication which will give AID staff reference to other print and non-print information which has come into the Clearinghouse.

#22

931-925-29
200
4/1/77
M

corrected by

931-925

AID 135C-1X (7-71) PIO/T	DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT PROJECT IMPLEMENTATION ORDER/TECHNICAL SERVICES	1. Cooperating Country BUREAU Inter-Regional 78406	Page 1 of 7 Pages 10
		2. PIOT No. 931-0925-73	3. <input checked="" type="checkbox"/> Original or Amendment No. _____
		4. Project/Activity No. and Title PD-AAL-974 Clearinghouse on Development Communication (Part of Educational Technology - Field Suppo 931-0925	

DISTRIBUTION	5. Appropriation Symbol 72-11X1025		6.A. Allotment Symbol and Charge 425-31-099-00-20-71		6.B. Funds Allotted to: <input checked="" type="checkbox"/> A.I.D./W <input type="checkbox"/> Mission																																			
	7. Obligation Status <input checked="" type="checkbox"/> Administrative Reservation <input type="checkbox"/> Implementing Document				8. Funding Period (Mo., Day, Yr.) From 1/1/77 To 12/31/77																																			
	9.A. Services to Start (Mo., Day, Yr.) Between 1/1/77 and _____				9.B. Completion date of Services (Mo., Day, Yr.) 12/31/78																																			
	10.A. Type of Action <input type="checkbox"/> A.I.D. Contract <input type="checkbox"/> Cooperating Country Contract <input type="checkbox"/> Participating Agency Service Agreement <input type="checkbox"/> Other																																							
	10.B. Authorized Agent AID/W																																							
	<table border="1"> <thead> <tr> <th colspan="2">Estimated Financing</th> <th>(1)</th> <th>(2)</th> <th>(3)</th> <th>(4)</th> </tr> <tr> <th colspan="2"></th> <th>Previous Total</th> <th>Increase</th> <th>Decrease</th> <th>Total to Date</th> </tr> </thead> <tbody> <tr> <td rowspan="2">11. Maximum A.I.D. Financing</td> <td>A. Dollars</td> <td></td> <td>200,000</td> <td></td> <td>200,000</td> </tr> <tr> <td>B. U.S.-Owned Local Currency</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td rowspan="2">12. Cooperating Country Contributions</td> <td>A. Counterpart</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>B. Other</td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>						Estimated Financing		(1)	(2)	(3)	(4)			Previous Total	Increase	Decrease	Total to Date	11. Maximum A.I.D. Financing	A. Dollars		200,000		200,000	B. U.S.-Owned Local Currency					12. Cooperating Country Contributions	A. Counterpart					B. Other				
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			Previous Total	Increase	Decrease	Total to Date																																		
	11. Maximum A.I.D. Financing	A. Dollars		200,000		200,000																																		
		B. U.S.-Owned Local Currency																																						
12. Cooperating Country Contributions	A. Counterpart																																							
	B. Other																																							

13. Mission References

14. Instructions to Authorized Agent

GM/COD/TAB is requested to negotiate a contract with the Academy for Educational Development for the services and activities of the Clearinghouse on Development Communication (formerly the Information Center on Instructional Technology). This PIO/T requests funds for the first year of the contract. Additional funds for the second year will be added, provided the results of TA/EHR's evaluation at the conclusion of the first year warrant that decision. Total budget planned for the two year contract is \$350,000.

15. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.

A. The specifications in the scope of work are technically adequate TA/EHR: Stanley Handleman <i>[Signature]</i> Date 12/1/76	B. Funds for the services requested are available TA/PPU: Mary Mozynski Date _____
C. The scope of work lies within the purview of the initiating and approved Agency Programs TA/EHR: Clifford Block <i>[Signature]</i> Date 12/1/76	D. _____ TA/PPU: <i>[Signature]</i> Date 12/1/76
E. TA/EHR: Robert Schnedinger <i>[Signature]</i> Date 12/1/76	F. _____

16. For the cooperating country: The terms and conditions set forth herein are hereby agreed to Signature and date: Title:	17. For the Agency for International Development Signature: John Gunning TA/PPU Title: Chief, Program Planning and Analysis Division	18. Date of Signature
--	--	-----------------------

AID 1350-1X 18-701 PIO/T	Cooperating Country	PIO. 1 No.	Page 2 of 7 Pages
	Inter-Regional TA/Bureau Project/Activity No. and Title		931-0925-73
Clearinghouse on Development Communication 931-0925-73			

SCOPE OF WORK

19. Scope of Technical Services

A. Objective for which the Technical Services are to be Used

The primary future objective of the Clearinghouse will be to address the information needs of AID officers and their immediate counterparts regarding the

B. Description application of communication technology to development problems.

SEE CONTINUATION SHEET

C. Technicians

(1) <u>(a) Number</u>	(b) <u>Specialized Field</u>	(c) <u>Grade and/or Salary</u>	(d) <u>Duration of Assignment (Man-Months)</u>
-----------------------	------------------------------	--------------------------------	--

See attached budget.

(2) Duty Post and Duration of Technicians' Services

n/a

(3) Language requirements

n/a

(4) Access to Classified Information

n/a

(5) Dependents Will Will Not **Be Permitted to Accompany Technician**

D. Financing of Technical Services

(1) By AID - \$200,000

(2) By Cooperating Country -

AID 1350-1X (9-70) PIO/T	Cooperating Country	PIO T No.	Page 3 of 7 Pages
	Inter-Regional TA/Bureau Project/Activity No. and Title Clearinghouse on Development Communication 931-0925-73		931-0925-73

20. Equipment and Supplies (Related to the services described in Block 19 and to be procured outside the Cooperating Country by the supplier of these services)

A. (1) Quantity	(2) Description	(3) Estimated Cost	(4) Special Instructions
n/a			

B. Financing of Equipment and Supplies

(1) By AID - \$

(2) By Cooperating Country -

21. Special Provisions

- A. This PIO/T is subject to AID (contracting) (PASA implementation) regulations.
- B. Except as specifically authorized by AID, or when local hire is authorized under the terms of a contract with a U.S. Supplier, services authorized under this PIO/T must be obtained from U.S. sources.
- C. Except as specifically authorized by AID/W, the purchase of commodities authorized under this PIO/T will be limited to the U.S. under Geographic Code 000.
- D. Other (specify):

Prior to making any visits to LDCs, the contractor will advise the project manager who will obtain any necessary internal AID and mission clearances. While in the LDC, he will make himself available for initial briefing by the AID Mission. Contractor will make his own appointments and logistic arrangements directly unless AID directs otherwise.

AID 1350-1X (B-70) PIO/T	Cooperating Country	PIO/T No.	Page 4 of 7	Pages
	Inter-Regional TA/Bureau Project/Activity No. and Title Clearinghouse on Development Communication 931-0925-73	931-0925-73		

22. Reports by Contractor or Participating Agency (Indicate type, content and format of reports required, including language to be used if other than English, frequency or timing of reports, and any special requirements)

1. A brief strategy statement identifying the key AID officials and LDC counterparts upon whom the Clearinghouse will concentrate will be submitted within ninety days from the beginning of the contract. The statement will also include a listing of the specialized interest areas of each of these officials within the field of development communication. (See page 6, #1)
2. "Project profiles" covering two sides of one sheet of paper will describe specific applications of communication technology to development problems. Written in a standardized format (in order to facilitate comparison and contrast) eight such profiles will be delivered each quarter throughout the life of the contract. (See page 6, #2)
3. Self-instructional materials (in both print and non-print media) will provide in-depth information on a small number of exemplary projects which have applied communication technology to development problems. In the first year of the contract, one package of print materials (of at least 30 pages) and three audio-visual modules covering three projects (and lasting at least 8 minutes) will be produced. (See page 7, #3)
4. A quarterly newsletter focusing on development problems and related uses of communication technology will be produced throughout the life of the contract. Each newsletter will encompass between six and twelve pages.
5. See Continuation Sheet

23. Background Information (Additional information useful to Authorized Agent and Prospective Contractors or Participating Agency; if necessary cross reference Block 19.C(4) above.)

TA/EHR files

24. Relationship of Contractor or Participating Agency to Cooperating Country and to AID

A. Relationships and Responsibilities

n/a

B. Cooperating Country Liaison Official

n/a

C. AID Liaison Officials

TA/EHR

AID-1300-7K (7-68) CONTINUATION SHEET FORM SYMBOL PIO/T	DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT TITLE OF FORM Project Implementation Order Technical Services	<input checked="" type="checkbox"/> Worksheet <input type="checkbox"/> Reference	PAGE <u>5</u> OF <u>7</u> PAGES
		1. Cooperating County Inter-Regional TA/B	2.a. Code No.
		2.b. Effective Date	2.c. <input checked="" type="checkbox"/> Original OR <input type="checkbox"/> Amendment No. _____
		3. Project/Activity No. and Title Clearinghouse on Development Communication 931-0925-73	

Indicate block numbers.
19. B

Use this form to complete the information required in any block of a PIO or PA, PR form.

The emphasis will be upon problem solving rather than upon the media and methods of communication. Development problems will be treated according to the sectors defined by AID: food and nutrition, population and health, education and human resources. Equally important, however, will be the role of communication in integrating development efforts undertaken in particular sectors.

In order to increase the Clearinghouse's emphasis on AID officials and their direct counterparts, policies must be formulated regarding which AID officials need information on communication technology, how they should be reached and with what types of information. Future work of the Clearinghouse should be directed by the outcomes of these activities, to be undertaken during the first three months of the new proposed contract:

Identification of the best points of contact within each AID mission, bureau, and counterpart institution.

Bureau personnel will be consulted in order to determine, on a mission by mission basis, how many of the following individuals should be sent information on communication technology: the TAB liaison officer; the members of the committee which formulated the unified country development strategy of the DAP; the sectoral or multi-sector officers; or the mission director.

After discussion with Bureau personnel, and after review of AID documentation (including the Congressional Presentation), a one paragraph description will be developed on each mission's current interests regarding the application of communication technology to development problems. These descriptions will be used in tailoring specialized mailings to the missions.

Reactions to these mailings will also be taken into account in determining which people in the missions need what kind of information on communication technology for development.

Identification of key development problems within and between sectors as seen by officers of TAB.

Through review of documentation and through discussions with officers managing the key problem areas of TAB, the Clearinghouse will generate a list of priority development problems which may, under some circumstances, benefit from well designed applications of communication technology. This list, although brief, will encompass both short-term and long-term problems within sectors and across sectors, and will heavily influence the content focus of the Clearinghouse's activities.

As the primary audience

CONTINUATION SHEET

FORM SYMBOL

PIO/T

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

TITLE OF FORM

Project Implementation Order/
Technical Services

Worksheet

Issuance

PAGE 6 OF 7 PAGES

1. Cooperating County

Inter-Regional TA/B

2.a. Code No.

2.b. Effective Date

2.c.

Original OR Amendment
No.

3. Project/Activity No. and Title

Clearinghouse on Development Communication
931-0925-73

Indicate block numbers.

19. B

Use this form to complete the information required in any block of a PIO or PA/PR form.

The following activities will produce the products called for under this contract ~~(activities)~~.

1. Development of a brief strategy statement on the role of communication within sectors and on communication as a means of integrating efforts undertaken in various sectors.

This statement will integrate the above activities and assign priorities to the types of communication projects and approaches to be studied and reported upon. It will include the types of development problems which have benefited in the past from application of communication in development. Once approved by TA/EHR, these statements will orient future work of the Clearinghouse on Development Communication.

New Products and Services. Concurrent with the above activities, creation of a number of new information products and services can begin. The first "project profiles" in a cross-referenced, loose-leafed catalogue of applications of communication technology to development problems can be created and mailed. Work can begin on in-depth print and non-print reports reviewing a small number of state-of-the-art projects within sectors and across sectors. These new activities are explained below.

2. Brief "project profiles" on specific application of communication technology to development problems.

Placing prime emphasis upon the areas specified in the strategy statement, projects will be chosen, researched, and written-up on two sides of a single sheet of paper. Projects will be "profiled" along a number of standard dimensions including: duration, problem area, target population, media employed, evaluation methods, and costs. Key policy issues in applying communication technology (which are being developed by another Academy project) will also be taken into account in determining the final format of the "project profiles". Profiles will be created on a regular basis throughout the life of the next contract and mailed to AID officers quarterly.

Profiles will be cross-referenced according to relevant variables and provided in a loose-leaf binder, so as to constitute a growing reference book which stimulates comparison and contrast of various uses of communication technology by AID project planners. The book will also be of direct utility in drafting the "relevant AID experience" section of the project papers on communications-related projects.

The production rate of project profiles is estimated at 8 per quarter, 32 per year, and 64 over the life of a two-year contract. It should be emphasized, however, that this estimate is dependent upon the existence and availability of documentation on projects. The broad Clearinghouse

AID-1000-1K (7-69) CONTINUATION SHEET	DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT	<input checked="" type="checkbox"/> Worksheet <input type="checkbox"/> Issuance	PAGE <u>7</u> OF <u>7</u> PAGES
FORM SYMBOL PIO/T	TITLE OF FORM Project Implementation Order/ Technical Services	1. Cooperating County Inter-Regional TA/B	2.a. Code No.
		2.b. Effective Date	2.c. <input checked="" type="checkbox"/> Original OR Amendment No: _____
		3. Project/Activity No. and Title Clearinghouse on Development Communication	

Indicate block numbers.
19. B

Use this form to complete the information required in any block of a PIO or PA/PR form.

network will be tapped for documentation on projects. AID and other development agencies should also be able to provide documentation on project. However, initial contacts with the AID Reference Center have demonstrated that documentation on past projects is not always available in the files. Circumstances beyond the control of the Clearinghouse could conceivably limit the production rate of project profiles.

3. State-of-the-Art Reviews.

In order to complement the eclectic treatment of the project profiles, the Clearinghouse will produce state-of-the-art materials regarding the use of communication methods for development. By presenting the best of current theory and practice, these materials will provide a more programmatic understanding of the role of communication in development than is presented in the project profiles. The AID official will thus be able to choose from both types of materials for information regarding his/her particular situation.

The form of these treatments will be determined by the client's (AID staff) needs and attitudes. Topics such as the following will be covered: extension, training, management information, documentation/information, interpersonal and public relations communications efforts.

4. Newsletter (continuing service).

5. Documents Awareness List.

A quarterly publication which will give AID staff reference to other print and non-print information which has come into the Clearinghouse.

22. 5. A quarterly document awareness list will provide bibliographic information keyed to identify AID interest areas as well as access information regarding how interested AID officials can obtain copies of the documents which have come to the attention of the Clearinghouse.

6. The Contractor will submit these reports and studies to the Project Manager. Distribution will be made thru established A.I.D. network channels. In addition, these reports and studies will be distributed, by the Contractor thru the worldwide network established by the Clearinghouse under the previous Information Center contract.

350-1X
7-716

901

VT/EHR
6
13p

PIO/T

1. Cooperating Country
Worldwide

2. PIO/T No.
931-0925-3178410

3. Original or Amendment No. _____

4. Project/Activity No. and Title
Field Support in Educational Technology: Resources Support Services Agreement - NASA

Page 1 of 11 Pages

DISTRIBUTION

5. Appropriation Symbol
72-11X.1025

6.A. Allotment Symbol and Charge
425-31-099-00-20-71

6.B. Funds Allotted to:
 A.I.D./W Mission

7. Obligation Status
 Administrative Reservation Implementing Document

8. Funding Period (Mo., Day, Yr.)
From 4/30/77 To 9/30/77

9.A. Services to Start (Mo., Day, Yr.)
Between 4/30/77 and 5/10/77

9.B. Completion date of Services (Mo., Day, Yr.)
9/30/77

10.A. Type of Action
 A.I.D. Contract Cooperating Country Contract Participating Agency Service Agreement Other RSSA

10.B. Authorized Agent

Estimated Financing		(1)	(2)	(3)	(4)
		Previous Total	Increase	Decrease	Total to Date
11. Maximum A.I.D. Financing	A. Dollars		50,180		50,180
	B. U.S.-Owned Local Currency				
12. Cooperating Country Contributions	A. Counterpart				
	B. Other				

FUNDS RESERVED BY
WGS

POSTED
SER/PM/CSD
5/17/77

3. Mission References

14. Instructions to Authorized Agent

CM/PAS is requested to negotiate a Resources Support Services Agreement (RSSA) with the National Aeronautics and Space Administration (NASA) to provide technical, advisory and general Support Services for demonstrations using NASA ATS satellites in developing countries.

5. Clearances - Show Office Symbol, Signature and Date for all Necessary Clearances.

1. The specifications in the scope of work are technically adequate

2. Funds for the services requested are available

3. The scope of work lies within the purview of the initiating and approved Agency Programs

4. D.

5. For the cooperating country: The terms and conditions set forth herein are hereby agreed to

17. For the Agency for International Development

18. Date of Signature

TA/EHR, D. Strague *DS* Date 4/24/77

TA/EHR, R. Schmading *RS* Date 4/25/77

AA/TA, James Chandler *JC* Date 4/22/77

TA/EHR, C. Block *CB* Date 4/22/77

TA/PPU, W. Mozynski *WM* Date 5/16/77

TA/PPU, J. Royer *JR* Date 5/16/77

Signature and date: _____

Signature: John Ginnine

Title: _____

5/16/77

AID 185-1X (9-70) PIO/T	Cooperating Country Worldwide	PIO/T No. 931-0925-3178410	Page 2 of 11 Pages
	Project, Activity No. and Title Field Support in Educational Technology: Resources Support Services Agreement - NASA		

SCOPE OF WORK

19. Scope of Technical Services

A. Objective for which the Technical Services are to be Used

To provide NASA professional expertise, hardware and facilities in Support of TA/EHR Satellite demonstrations.

B. Description

See continuation page.

See Appendices A and B, pages 8 and 9.

C. Technicians

(1) (a) Number	(b) Specialized Field	(c) Grade and or Salary	(d) Duration of Assignment (Mon-Months)
4	Communications Engineer	GS 13	2 each

(2) Duty Post and Duration of Technicians' Services

Washington, D.C.

(3) Language requirements

None

(4) Access to Classified Information

None

(5) Dependents Will Will Not **Be Permitted to Accompany Technician**

D. Financing of Technical Services

(1) By AID - \$ 50,000

(2) By Cooperating Country -

AID 1550-1X (19-70) PIO/T	Cooperating Country	PIO T No.	Page 3 of 11 Pages
	Worldwide		931-0925-3178410
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20. Equipment and Supplies (Related to the services described in Block 19 and to be procured outside the Cooperating Country by the supplier of these services)

A. (1) Quantity (2) Description	(3) Estimated Cost	(4) Special Instructions
---------------------------------	-----------------------	--------------------------

N/A

B. Financing of Equipment and Supplies

(1) By AID - \$ N/A

(2) By Cooperating Country -

21. Special Provisions

- A. This PIO/T is subject to AID (contracting) (PASA implementation) regulations.
- B. Except as specifically authorized by AID, or when local hire is authorized under the terms of a contract with a U.S. Supplier, services authorized under this PIO/T must be obtained from U.S. sources.
- C. Except as specifically authorized by AID/W, the purchase of commodities authorized under this PIO/T will be limited to the U.S. under Geographic Code 000.
- D. Other (specify):

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22. Reports by Contractor or Participating Agency (Indicate type, content and format of reports required, including language to be used if other than English, frequency or timing of reports, and any special requirements)			

23. Background Information (Additional information useful to Authorized Agent and Prospective Contractors or Participating Agency; if necessary cross reference Block 19.C(4) above.)

During the latter part of 1976, NASA cooperated with AID in the conduct of demonstrations of satellite communication in 27 countries, in support of pledges by the U.S. at UNCTAD in May 1976. Partly as a result of the interest generated by the AIDSAT Demonstrations, as they were called, AID has received a number of requests for technical assistance in the exploration of potential projects applying communication technology to development problems. AID anticipates receiving still more such requests.

Several of these actual and expected requests concern or will concern the use of communication satellites as development tools. In some cases it will be advisable to test or demonstrate the feasibility of satellite communication in a particular application.

24. Relationship of Contractor or Participating Agency to Cooperating Country and to AID

A. Relationships and Responsibilities

B. Cooperating Country Liaison Official

C. AID Liaison Officials

TA/EHR, Clifford Block
Local USAID Staff Member will assist coordination in each country when demonstration takes place.

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LOGISTIC SUPPORT

25. Provisions for Logistic Support	In Kind Supplied By		From Local Currency Supplied By	
	AID	Cooperating Country	AID	Cooperating Country
A. Specific Items (Insert "X" in applicable column at right. If entry needs qualification, insert asterisk and explain below in C. "Comments")				
N/A				
(1) Office Space				
(2) Office Equipment				
(3) Housing and Utilities				
(4) Furniture				
(5) Household Equipment (Stoves, Refrig., etc.)				
(6) Transportation in Cooperating Country				
(7) Interpreter Services				
Other: (Specify)				
(8)				
(9)				
(10)				
(11)				
(12)				
(13)				
(14)				
(15)				

B. Additional Facilities Available From Other Sources

CONTINUATION SHEET

FORM SYMBOL

DEPARTMENT OF STATE
AGENCY FOR
INTERNATIONAL DEVELOPMENT

TITLE OF FORM

PIO/T

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1. Cooperating Country

Worldwide

2.a. Code No.

931-0925-3178410

2.b. Effective Date

2.c.

Original OR Amendment No.:

3. Project/Activity No. and Title

Field Support in Educational Technology:
Resources Support Services Agreement - NASA

Indicate block numbers.

Use this form to complete the information required in any block of a PIO or PA/PR form.

19B

Description:

The major activity will be a series of demonstrations and experiments concerning the application of communications satellite technology to development problems. The number, location, and content of the demonstrations will depend on requests for such activities and the ability of AID and NASA to respond to them. The present budget is predicated on the assumption that there will be four such activities during FY 1977.

AID will have responsibility for selecting opportunities and developing plans for demonstration activity, for determining and designing the content or programming to be transmitted, and for making all in-country arrangements.

NASA will provide technical support, consultation, and analyses to AID in the design and execution of these activities. NASA will be responsible for the equipment used and for the transmission and reception of the programming. NASA will provide time on its satellites for the conduct of demonstrations and experiments at no cost to AID. A detailed summary of the responsibilities of AID and NASA is contained in Appendix B.

Necessary expenses incurred by NASA in support of these activities, other than the cost of civil service salaries and related fringe benefits and those costs regularly associated with operating the NASA support ground stations and the movement and maintenance of the NASA space-craft, will be reimbursed by AID, up to a maximum of 50,000 in FY 1977. A budget plan is attached as Appendix A.

All services provided by NASA will be governed by its regulations.

Either agency may release public information related to this RSSA provided the other party has been previously informed of the nature of the release and assured its factual accuracy.

This Agreement may be amended as needed as mutually agreed between AID and NASA.

(continued from page 4)

The purpose of the demonstrations and experiments will be to develop and test the feasibility of certain desired applications of communication satellite technology to development problems.

This RSSA sets forth NASA participation in such AID demonstrations and experiments. It provides for the use of NASA expertise, hardware and

CONTINUATION SHEET

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facilities, and for the reimbursement to NASA for expenses incurred in these activities beyond salaries, fringe benefits, and normal operating expenses.

APPENDIX A

BUDGET PLAN

Estimated reimbursable costs to NASA for support of AID satellite demonstrations and experiments in FY 1977.

A. Transportation of Equipment

Average round trip air freight charges
for one terminal = \$1,500
Average demonstration requires 3 terminals
Four demonstrations are anticipated, thus \$18,000

B. Travel and Per Diem for NASA and Contract Personnel

Average round trip air fare for one
technician = \$800
Average per diem rate = \$40
Average trip length = 3 wks.
Average cost per technician trip
 $\$800 + (21 \times \$40) = \$1,640$
Average of three NASA technicians required per demonstration
Four demonstrations anticipated, thus \$19,680

C. Other Costs

Communication	\$ 1,500
Modifications and Materials	\$ 3,000
Contingency	\$ 8,000
	<hr/>
	\$50,180

APPENDIX B

AREAS OF RESPONSIBILITY

AID's responsibilities:

1. AID will designate an overall program manager.
2. AID will designate the countries to be included in the program subject to NASA review and concurrence as to technical suitability.
3. AID will select sites in the countries subject to NASA review that reception/transmission is technically feasible.
4. The AID program manager will, in conjunction with the USAID Mission and the Embassy, be responsible for arrangements for any in-country programs, including local communication arrangements. An outline of planned in-country programs will be provided by AID/W in sufficient time for prior review by NASA. AID will coordinate the in-country segments of the demonstrations with NASA.
5. AID will assist NASA or its contractors as needed in securing country clearances for any visits. AID's appropriate travel divisions will assist NASA or its contractors in securing visas for countries to be visited, according to normal AID procedure.
6. [It is the responsibility of AID to designate a local AID staff person in each country who will be responsible for local arrangements.] AID, through its local Missions, will assist NASA or its contractors as needed in: making contact with local authorities; ensuring prompt clearance through customs for all equipment needed for the program; arranging local transportation, accommodations, and office space; arranging local laborers and interpreters as necessary; and facilitating provision of local supplies.
7. If necessary, AID will, with technical assistance and guidance from NASA, contract with appropriate group(s) for provision of equipment and personnel not otherwise available.
8. AID will, with guidance from NASA, obtain the necessary frequency clearance (s) for the in-country sites.
9. AID will ensure that there is adequate power supply at the reception site and that there is appropriate seating and access to the site.
10. AID will assume responsibility for the security of equipment and supplies while in-country and for the protection from the elements for non-outdoor equipment.
11. AID will file brief reports to NASA describing the activities undertaken and the results.

NASA's responsibilities:

1. NASA will designate an overall program manager.
2. NASA will provide technical consultation and analyses in the support of design, development, and implementation of demonstrations and experiments under this program.
3. NASA assumes responsibility for the transmission and reception via satellite of the programs and will make time available at no cost AID on its satellites to accomplish those transmissions.
4. NASA, if necessary utilizing in part contract personnel, will provide or arrange for such staff as is necessary to ensure the successful transmission and reception of prerecorded and live programming. NASA will provide technical support from its own staff (to the extent possible) or from other sources, or it will advise AID regarding personnel to be recruited. NASA will arrange travel, per diem, and other support as necessary for its staff and contractors within the limits of this agreement.
5. NASA will make recordings of all satellite transmissions and will make available to AID copies of all tapes upon request.
6. NASA will be responsible for the equipment used in the program, except for its security and protection while in-country. In specific, NASA will:
 - * be responsible for the positioning, operation, and safety of the NASA spacecraft. The safety of the spacecraft is paramount and takes precedence over all other aspects of the program;
 - * make available, to the extent possible, their equipment and facilities for the program;
 - * assist AID in procuring and managing equipment needed for the program;
 - * subject to its availability to NASA, assemble and ship the necessary equipment to transmit and receive programs to the capital city or nearest port of entry;
 - * set up, operate, and take down necessary equipment at each site;
 - * with the approval of AID, arrange transfer to other parties or dispose of equipment after it is no longer needed for the program.

7. NASA will be responsible for coordination in respect to OTP (office of Telecommunications Policy) and IRAC (Interdepartmental Radio Advisory Committee), including information required by the ITU Radio Regulations and registration with the International Frequency Registration Board (IFRB).

APPENDIX A

BUDGET PLAN

Estimated reimbursable costs to NASA for support of AID satellite demonstrations and experiments in FY 77.

A. Test of video reception in Barbados

Air Fare: one technician, Washington-Barbados- Washington	\$ 602 ✓
Air Freight: for 2250 lbs. equipment round trip	2,250
Per Diem: two weeks at \$46/day	<u>644</u>
	\$ 3,496

B. ROCAP Demonstration in Central America

Air Fare: two technicians, Washington-Guatemala- San Salvador-San Jose-Managua- Tegucigalpa-Guatemala-Washington	\$ 1,428 ✓
Air Freight: for 3000 lbs. of equipment, round trip on above route	5,820
Per Diem: 4 man weeks in Guatemala at \$36/day	1,008
2 man weeks in El Salvador at \$32/day	448
2 man weeks in San Jose at \$35/day	490
2 man weeks in Managua at \$40/day	560
2 man weeks in Tegucigalpa at \$35/day	490
2 additional man weeks in Guatemala at \$36/day	<u>504</u>
	\$10,748

C. University of West Indies Demonstration

Air Fare: one technician, Washington-Barbados- Washington	602
one technician, Washington-Trinidad- Washington	632
two technicians, Washington-Kingston- Washington	780
Air Freight: for 3250 lbs. of equipment, Washington- Barbados-Washington	3,250
for 3250 lbs. of equipment, Washington- Trinidad-Washington	3,380
for 4850 lbs. of equipment, Washington Kingston-Washington	3,686
Per Diem: 4 man weeks in Barbados at \$46/day	1,288
4 man weeks in Trinidad at \$36/day	1,008
8 man weeks in Kingston at \$50/day	<u>2,800</u>
	\$17,426

D. Consultant Fees

A total of 32 man weeks of effort is required; NASA personnel are expected to be available for 22 man weeks, and consultants will be used for 10 man weeks. Consultant fees are \$600/week.

\$ 6,000

E. Other Costs

Communication
 Modifications and Materials
 Contingency & Local In-Country Expenses

\$ 1,500

3,000

8,000

\$12,500

GRAND TOTAL

\$50,170